

DESIGN EXHIBITION 2022

MAKIN BANGUN
BERSAMA SAMA

College of Creative Arts, UiTM Kedah Branch

INDUSTRIAL DESIGN

DESIGN EXHIBITION 2022
MINDARREKA
HYBRID

College of Creative Arts, UTM Kedah Branch

Publisher:

College of Creative Arts,
Universiti Teknologi MARA Kedah Branch,
08400 Merbok,
Kedah,
MALAYSIA

Copyright 2022 College of Creative Arts,
Universiti Teknologi MARA Kedah Branch.

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means electronic, mechanical, photocopying, recording or otherwise, without the prior written permission of the publisher or author.

Perpustakaan Negara Malaysia

Cataloguing-in-Publication Data

Editor: Asrol Hasan, Shafilla Subri, Azhari Md Hashim, Neesa Ameera Mohamed Salim, Faryna Mohd Khalis, Syahrini Shawalludin, Mohd Hamidi Adha Mohd Amin, Abu Hanifa Ab Hamid, Ahmad Fazlan Ahmad Zamri, Mohd Taufik Zulkefli, Zaidi Yusoff, Fadila Mohd Yusof, Izza Syahida Abdul Karim, Muhamad Aiman Afiq Mohd Noor

MINDAREKA HYBRID 2022: Programme Book
e ISBN: 978-967-2948-25-4

Cover & layout design : Asrol Hasan
Typeface : Roboto
Type size : 11/12

Printed by:

Perpustakaan Sultan Badlishah,
Universiti Teknologi MARA Kedah Branch,
08400 Merbok,
Kedah,
MALAYSIA

e ISBN 978-967-2948-25-4



Table Of Content

Rector's Message	i
Head of Faculty's Message	ii
Commitee	iii
Students Artwork (Graphic & Media Digital)	1
Students Artwork (Industrial Design)	137



HIBISCUS ROUND LOUNGE CHAIR (FURNITURE DESIGN)

Design Advisor : MR AHMAD FAZLAN AHMAD ZAMRI

The world has a wide variety of nature and fauna. Half of the flora can be used as inspiration or used as a symbol of a country. In addition, decorative inspiration or so as a design is not possible for us. Making something or taking it as inspiration to create a work is common for an artist. This inspires can make art unique, creative, and much more. Only a handful of artists work using flora and they create more inspiration about fauna as their work. Examples of works that they have used as works are butterfly-inspired chairs, shark-inspired tables and many more, to inspire flora, that is, flowers are rarely used as inspiration to make a model. Even so, being inspired by flora and fauna is a common thing for people who are artistic to make a work that is creative and unique when the public looks at it. Works like this are exhibited in museums and some people use these words to be placed in the house as interior decoration.

The purpose of this study is to design a chair for the selected flower to make inspired by flora. The flora that chooses this flower which is hibiscus. Based on the study made, the flower selected is the hibiscus concept. Several special characteristics can be found in this inspiration. Hibiscus is a flower that is used as a symbol in Malaysia, apart from that hibiscus is also used as a traditional medicine in the Malay community. Rarely do artful people use hibiscus to make a model. Abroad, there are those who look like flowers that are used to create inspiration as models. Each artist will incorporate the concepts and elements present in the flowers to look like a different model to each another model. In addition, the type of chair chosen for this design is a lounge chair. It's because the design chair is unique and suitable to place in a relaxing space to use.

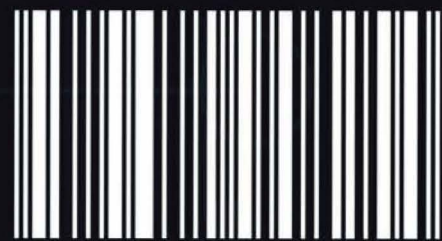
TOSHIBA



JKKN
JABATAN KEBUDAYAAN
& KESENIAN NEGARA



e ISBN 978-967-2948-25-4



9 7 8 9 6 7 2 9 4 8 2 5 4