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Bachelor of Administrative Science

The Perception Of Students Toward Blended Learning In
Term Of Cost Benefit.

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Abstract

Blended learning can be defined as a combination between conventional ways and online learning ways. Blended learning is one of the methods that relevant to be used nowadays. It can make the student's learning session being more effective and more efficient. The purpose of this study is to identify the perception of the students towards blended learning, the relationship between sufficient facility and benefit level and to identify the correlation between technologies and benefit level. The criteria we use to identify the perception, including the program in university, origin (area), latest CGPA, family income monthly and their sponsorship. In this research, the researcher conducted a survey through a questionnaire at University Technology Mara (UiTM) and University Malaysia Sabah (UMS). The questionnaire contents of the information regarding to the perception of the student towards blended learning. The questionnaire was given to 354 samples. The questionnaire was designed to measure the perception of students toward blended learning in term of cost benefit. This is the primary information for the study. Data was analyzed through descriptive statistic and inferential statistic. As a conclusion, the result showed that the perception of the students towards blended learning is really beneficial for them and factor associated such as technology and facility.

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