



UNIVERSITI TEKNOLOGI MARA

AGR505: AGRIBUSINESS PROJECT PLANNING AND MANAGEMENT

Course Name (English)	AGRIBUSINESS PROJECT PLANNING AND MANAGEMENT APPROVED
Course Code	AGR505
MQF Credit	3
Course Description	This course will provide an overview of the management issues associated with initiating, implementing and terminating projects. Particular emphasis will be given to the planning dimension in areas such as; project or problem selection; defining project scope; identification of project stakeholders; project scheduling; and resource allocation. The project the students eventually undertake will be used to simulate the project planning and management strategies. A range of suitable business research methods will be introduced including relevant quantitative and qualitative approaches. Students will be expected to nominate an agribusiness issue or problem suitable for study, develop a brief proposal / method and commence an examination of the background literature.
Transferable Skills	Proposal construction and evaluation Project management and monitoring
Teaching Methodologies	Lectures, Blended Learning, Presentation, Small Group Sessions
CLO	CLO1 Construct and perform a proposal related to agribusiness issue or problem CLO2 Communicate to peers verbally and to the facilitator in writing current and historical projects or issues based on theoretical understanding of the business CLO3 Relate and discuss the characteristics in planning and implementing the project with partners
Pre-Requisite Courses	No course recommendations
Topics	
1. Introduction to Course, Role of management and project planning 1.1) N/A	
2. Problem Identification and Statement 2.1) N/A	
3. Needs assessment 3.1) N/A	
4. Rationale for the project 4.1) N/A	
5. Preparing a budget 5.1) N/A	
6. Goals and objectives 6.1) N/A	
7. Project activities including methods and tools 7.1) N/A	
8. Project workplan and timeframe 8.1) N/A	
9. Monitoring and evaluation plan 9.1) N/A	
10. Management plan, institutional capability and appendices 10.1) N/A	

Assessment Breakdown	%
Continuous Assessment	60.00%
Final Assessment	40.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Assignment	20%	CLO3
	Presentation	Video Presentation	20%	CLO2
	Test	Online Test	20%	CLO1

Reading List	Recommended Text
	<ul style="list-style-type: none"> Jack Gido, Jim Clements, Rose Baker 2017, <i>Successful Project Management</i>, Cengage Learning Boston, MA [ISBN: 9781337095471]

Article/Paper List
This Course does not have any article/paper resources

Other References
<ul style="list-style-type: none"> Book Gido, J., Clements, J., & Baker, R. 2017, <i>Successful Project Management 7th edition</i>, Cengage Learning, Boston, MA Book Meredith, J.R., Mantel, S.J., & Shafer, S.M 2017, <i>Project Management And Project Network Techniques</i>, John Wiley, Hoboken, NJ Book Newton, R 2006, <i>Project Management Step by Step</i>, Pearson Education Limited, Great Britain