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PUBLIC PERCEPTION TOWARDS MOMOGUN TERM:
A CASE STUDY IN N.31 PAGINATAN, RANAU

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JULY 2017

ABSTRACT

The purpose of this study is to investigate public perception towards Momogun term in N.31 Paginatan, Ranau. The objective of this study is to investigate public perception towards the “Momogun” term in N.31 Paginatan Ranau and to investigate either ethnic awareness, political orientation and cultural associations are associated with the study. These two objectives answered our research study in chapter 4 and further explained in chapter 5. This study was done by distributed questionnaires that involved 250 of respondents in N.31 Paginatan.

ACKNOWLEDGEMENT

Completing this research was a challenging project for us. However, without blessing from God, family, friends, and lectures, the finding of the solution on this research will not complete until now without their support and involvement.

First of all, we would like to acknowledge our research supervisor Tony Paridi Bagang because spent their time for us and also as our research lecture. Thanks for being for our supervisor and help us a lot in term of shared knowledge related to our research study and also guide us till find the final solution.

Lastly, we would like to acknowledge to our classmate AMM228 because being a good classmate and help us a lots in assist us to complete our research. Their involvement in term of sharing knowledge will hard to pay by money as a reward from us but, only God can pay their kindness as a reward.

We also want to acknowledge for those who are involve directly or indirectly, individual or groups at any level for help and support us in our study. Thank a lot and we appreciate yours kindness.

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