

**MOTIVATIONAL FACTORS THAT DRIVES STUDENTS TO  
PARTICIPATE IN VOLUNTEERING PROGRAMS**

**NUR SYAKIRA BINTI MOHD ANIS**

**2014762875**

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**FACULTY OF BUSINESS MANAGEMENT  
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BANDARAYA MELAKA**

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## LETTER OF SUBMISSION

JULY 2018

The Head of Program

Bachelor of Business Administration (Hons) Human Resource

Faculty of Business Management

Universiti Teknologi MARA

Kampus Bandaraya Melaka Off Jalan Hang Tuah

75300 Melaka

Dear Madam Suraya Hamimi binti Mastor,

### **SUBMISSION OF PROJECT PAPER**

Enclosed herewith is the project paper titled “**MOTIVATIONAL FACTORS THAT DRIVES STUDENT TO PARTICIPATE IN VOLUNTEERING PROGRAMS**” to fulfil the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you.

Yours sincerely,

**NUR SYAKIRA BINTI MOHD ANIS**

2014762875

Bachelor of Business Administration (Hons) Human Resource

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**“In the name of ALLAH, the Most Benevolent and Most Merciful”**

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## ABSTRACT

This study examines the motivational factors of social motives, career motive, belonging motives, and self-enhancement motives that encourage student participation in volunteering programs. Questionnaire has been used as a research instruments were used to obtain data. A total of 214 questionnaire were distributed to the respondents at Melaka International College of Science and Technology (MiCoST). The sample of study and data was then being analysed using the Statistical Package for Social Science (SPSS). The tests involved are Descriptive Analysis, Reliability Analysis, Pearson Correlation and Multiple Regression Analysis. The multiple regression analysis result showed that there is significant relationship between all the determinant in the study which are Social Motives, Career Motives, Values Motives, and Self-enhancement Motives with student participation in Volunteering Programs. At the end of the study, researcher proof that elf-enhancement motives influence student participation in volunteering the most.