

**UNIVERSITI TEKNOLOGI MARA**  
**FAKULTI SAINS PENTADBIRAN DAN PENGAJIAN POLISI**



**THE INFLUENCE OF PERSONALITY TRAITS TOWARDS  
CAREER CHOICE AMONG UNIVERSITY STUDENTS IN KOTA  
SAMARAHAN, SARAWAK**

**NUR SHAHIRA BINTI MOHD ROSLAN**

**2012139199**

**EMA IZZATEE BINTI MAZLAN**

**2012912563**

**DECEMBER 2014**

## **ACKNOWLEDGEMENT**

First of all, we want to thank God Almighty for giving us strength, good health and knowledge until we manage to finish up this research paper on time.

Then, we would like to say thank you to Madam Noorfadhleen Binti Mahmud, as our lecturer that teaching us ADS501 for giving us so many information and knowledge was regarding this subject and also helping us by giving a lot of ideas regarding our research paper and also advising us about our research and many more.

We also want to say thank you especially to our supervisor Madam Nursuria Binti Mahrif for guiding us and sharing a lot of ideas to us. We also really appreciate it when our supervisor spending her valuable time with us even though she is really busy with her own schedule. Thus, because of her supervision, we were able to finish this research paper on time without delay. Thank you.

Finally, we are especially indebted to our family and friends that involved directly and indirectly in this research paper, we would like to say thank you and we really appreciate your kindness for helping and pray for us in order for us to complete this research paper. Thank you once again.

Nur Shahira Binti Mohd Roslan

Ema Izzatee Binti Mazlan

Bachelor of Administrative Science (Hons)

Faculty of Administrative Science and Policy Studies

Universiti Teknologi Mara (UiTM), Kota Samarahan, Sarawak

## **CONTENTS**

### **1.0 CHAPTER 1: INTRODUCTION**

### **Number of Pages**

1.1	Chapter Structure	1
1.2	Background of Study	1 - 4
1.3	Research Objectives	4
1.4	Research Questions	4
1.5	Hypotheses	5
1.6	Research Issues	5 – 7
1.7	Problem Statement	7 – 9
1.8	Scope of Study	10
1.9	Significance of Study	10 - 11
1.10	Chapter Summary	12

### **2.0 CHAPTER 2: LITERATURE REVIEW AND CONCEPTUAL FRAMEWORK**

2.1	Chapter Structure	13
2.2	Definitions of Personality	13
2.3	Definitions of Personality Traits	13
2.4	Models in Personality Traits	
2.4.1	Holland John Holland (1973)	14 - 20
2.4.2	Five-Factor model of Personality	20 - 22

## **CHAPTER 1: INTRODUCTION**

### **1.1 Chapter Structure**

This chapter has a few sections. It begins with Section 1.2 the background of the study, Section 1.3 objectives of the study, Section 1.4 research questions, Section 1.5 is research issues, Section 1.6 problem statements, Section 1.7 scope of study and significance of study on Section 1.8 and lastly Section 1.9 which is chapter summary.

### **1.2 Background of Study**

Choosing an academic major is not always an easy task for students, especially since they determine their academic achievement (Graunke & Woosley, 2005) as well as their future career and life orientation. On the other hand, students' satisfaction with academic major choice leads to satisfaction with the academic field of study and with future occupation and career (Logue. et.al., 2007).

Personality can be defined as the relatively enduring pattern of thoughts, emotions and behaviors that characterize a person, along with the psychological processes behind those characteristics (McShane S. et.al., 2013). For example, you probably have some friends who are more talkative than others. You might know some people would like to take risks and others who are risk-averse. People typically show a wide range of behaviors, yet within that variety that are recognize patterns that we refer to as personality traits. Traits are broad concepts that allow us to label and understand individually differences. Furthermore, traits predict an individual's far into the future (McShane S. et.al., 2013).

Nature and nurture can be determined as individual's personality. Most expert now agree that personality is shaped by both nature and nurture, although relative important of each continuous to be debated and studied. Nature refers to our genetic or hereditary origins which is the genes that we inherit from our parents. Studies of identical twins, particularly those separated birth, reveal that heredity has a very large effect on personality that up to 50% of variation in behavior and 30% of temperament preferences

## **CHAPTER 2: LITERATURE REVIEW**

### **2.1 Chapter Structure**

This chapter has a few sections the literature review. It begins with Section 2.2 explains definitions of personality, Section 2.3 explains definitions of personality traits, Section 2.4 states model in personality traits, Section 2.5 discuss the previous researcher using Holland in educational setting, Section 2.6 state the graduate employability in Malaysia, and Section 2.7 discusses mediating variable on parental influence towards career choice and lastly Section 2.8 is the conceptual framework.

### **2.2 Definitions of Personality**

Personality can defined as the relatively enduring pattern of thoughts, emotions and behaviors that characterize a person, along with the psychological processes behind those characteristics. For example, you probably have some friends who are more talkative than others. You might know some people would like to take risks and others who are risk-averse. People typically show a wide range of behaviors, yet within that variety that are recognizing patterns that refer as personality traits ( McShane S. et.al: 2013).

### **2.3 Definitions of Personality Traits**

Traits are broad concepts that allow us to label and understand individually differences. Furthermore, traits predict an individual's far into the future. There have been different theoretical perspectives in the field of personality psychology over the years including human motivation, the whole person, and individual differences (McShane S. et.al: 2013).