

THE EFFECT OF ACCOUNTING INFORMATION TOWARDS THE MALAYSIAN FOOD AND BEVERAGES INDUSTRY SHARE PRICE

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ABSTRACT

The study main purpose is to empirically examine the relationship between the accounting information variables consist of the return on equity (ROE), dividend per share (DPS) and earnings per share (EPS) towards share price of Malaysian Food Industry listed in Bursa Malaysia. There are other studies had been undertaken to identify the relationship but this study is focusing and further tested by using the three chosen accounting information variables.. The study are using the data of 20 companies taken from Bursa Malaysia in the period of year 2011 until 2015. Thus, the study has been made by using the collected data which then be examined through the panel data analysis. The results confirmed that return on equity have a major part in determining the share price while dividend per share and earnings per share is not significant towards the share price.

Keywords: Accounting Information, Bursa Malaysia, Share Price, Stock Value