

College of Creative Arts, UiTM Kedah Branch

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INDUSTRIAL DESIGN

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DESIGN EXHIBITION 2022



PORTABLE GEAR STORAGE PRO-GEAR (product design)

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JEFRI 2019244454 By the year 2020, the world has come into the post-COVID era of Covid-19 disease.Post-COVID conditions are a wide range of new, returning, or ongoing health problems people can experience four or more weeks after first being infected with the virus that causes COVID-19. PRO-GEAR is a product designed for individual who frequently engage in outdoor activities, such as going to the gym, jungle travellers and any activity that involves sweating, this product has a sleek design and is user friendly. Furthermore, this product also has a separate storage for wet and dry clothes, it is also small and easy to carry anywhere. The objective of this product are to make a person to have more self-awareness on sharing activities. Some people always share their cloth in one bag and that can causes an infection.

A survey has been done on 30 individuals who often doing outdoor activities, especially sports. This aim to acquired relevant information from the respondents regarding their choice on the product aesthetic and usability. Most of these respondent agreed that this product are suitable for the post-pandemic era. PRO-GEAR can help people to live a life in a new norm and also improve the health safety from Covid-19. This product can help people to have more self-awareness about the disease and also reduce the infection through sharing activities. PRO-GEAR also is not just designed for sportsmen or travellers, it can be used by any person who wishes to have it.









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