

DESIGN EXHIBITION 2022

MAKIN
KEDAH
1993

College of Creative Arts, UiTM Kedah Branch

Publisher:

College of Creative Arts,
Universiti Teknologi MARA Kedah Branch,
08400 Merbok,
Kedah,
MALAYSIA

Copyright 2022 College of Creative Arts,
Universiti Teknologi MARA Kedah Branch.

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means electronic, mechanical, photocopying, recording or otherwise, without the prior written permission of the publisher or author.

Perpustakaan Negara Malaysia

Cataloguing-in-Publication Data

Editor: Asrol Hasan, Shafilla Subri, Azhari Md Hashim, Neesa Ameera Mohamed Salim, Faryna Mohd Khalis, Syahrini Shawalludin, Mohd Hamidi Adha Mohd Amin, Abu Hanifa Ab Hamid, Ahmad Fazlan Ahmad Zamri, Mohd Taufik Zulkefli, Zaidi Yusoff, Fadila Mohd Yusof, Izza Syahida Abdul Karim, Muhamad Aiman Afiq Mohd Noor

MINDAREKA HYBRID 2022: Programme Book
e ISBN: 978-967-2948-25-4

Cover & layout design	: Asrol Hasan
Typeface	: Roboto
Type size	: 11/12

Printed by:

Perpustakaan Sultan Badlishah,
Universiti Teknologi MARA Kedah Branch,
08400 Merbok,
Kedah,
MALAYSIA

e ISBN 978-967-2948-25-4



DESIGN EXHIBITION 2022

MINDAREKA
HYBRID

Table Of Content

Rector's Message	i
Head of Faculty's Message	ii
Commitee	iii
Students Artwork (Graphic & Media Digital)	1
Students Artwork (Industrial Design)	137



MAD COFFEE PRODUCT

Design Advisor : MRS. SHAFILLA SUBRI
MRS. NURUL ATIKAH ADNAN
MR. SYAZRUL HAFIZI HUSSIN

We're Mad Coffee, and we're proud to be innovators of the highest standard, using cutting-edge technologies to lead the industry forward. Through meticulous and reliable work, our company has become known as a top Coffee Manufacturer. The quality you need - the prices you deserve. Our Premium Coffee is a pure coffee selection imported from the world's best beans. We grind it meticulously to ensure that it tastes unlike any other coffee on the market. With its mad color wrapper, A Mad Coffee gives you the pleasure you need when sipping a cup, just like the name suggests. Our coffee has numerous advantages. A sip of our Coffee will boost your energy and physical performance while also assisting you in focusing and staying alert. Based on the reported result, it is shown that, most of the people's 80 percent were having difficulties in handling their drowsiness. Further to that, more than 70 percent were discovered to have difficulty in doing their work in the early morning. Our coffee lifts your spirits throughout the day. It is hoped that, with this invention, the peoples who having hard time handling their drowsiness in the morning will be able to manage the sleepiness. Obviously, one of the benefits from using this product is in term of its friendly user. Mad Coffee also associated with a lower risk of type 2 diabetes, heart disease, liver and endometrial cancers, Parkinson's disease, and depression.



**BURHAN
ADAM**
AZE HAR
2019210372



GRAPHIC DESIGN & MEDIA DIGITAL

DESIGN EXHIBITION 2022
**MINOARREKA
HYPERIO**

College of Creative Arts, UTM Kedah Branch

TOSHIBA



JKKN
JABATAN KEBUDAYAAN
& KESENIAN NEGARA

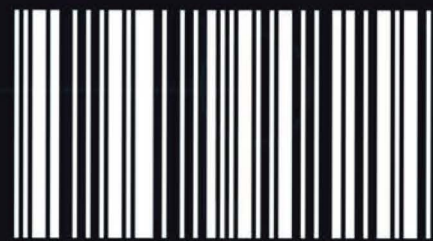


UNIVERSITI
TEKNOLOGI
MARA

College
of
Creative Arts
UiTM Kedah Branch



e ISBN 978-967-2948-25-4



9 7 8 9 6 7 2 9 4 8 2 5 4