UNIVERSITI TEKNOLOGI MARA FACULTY OF ADMINISTRATIVE SCIENCE & POLICY STUDIES



STUDENT MOTIVATION AND ACADEMIC PERFORMANCE DURING ONLINE DISTANCE LEARNING (ODL): A CASE STUDY ON STUDENTS IN UITM SEREMBAN 3

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Abstract

Motivation a mechanism that will urge a person to do anything it takes to achieve what they want. From the student's perspective, motivation is a process in which students 'attention is directed toward accomplishing their academic goals and their energy is directed toward achieving their maximum academic potential. Students who are highly motivated tend to put forth more effort in their studies, resulting in better outcomes in their academic performance. During the pandemic of Covid-19, the situation is changing all around the world where everyone needs to be quarantined and stay at home in order to curb the spread of the Covid-19 virus. The Malaysian government had imposed a Movement Control Order (MCO) that forced all universities to conduct online distance learning. The issue that might arise in university culture includes the declining amount of motivation among the students. In this research, the researchers choose the topic of Student Motivation and Academic Performance during Online Distance Learning (ODL): A Case Study on Students in UiTM Seremban 3 Campus. Motivation can be driven by either intrinsic or extrinsic factors, or by a combination of the two. The researchers had identified that the satisfaction with course content, the need for communication, and self-regulation are the internal factors or the intrinsic motivation that drive the student academic achievement during online learning. Furthermore, extrinsic motivation during online distance learning is highly influenced by the role of the lecturer, the online learning environment, and technical facilities. This study will provide an overview to the pattern of student motivation during online distance learning (ODL) by looking at the level of their academic performance through online distance learning (ODL).

Keywords: Movement Control Order (MCO), Online Learning/ Online Distance Learning (ODL), Motivation, Academic Performance

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We hope that this small contribution serves as a starting point for the agenda of empowering knowledge mastery in society.

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