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MALAYSIA

JOINTFUN.APP

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ABSTRACT

Tourism and technology have emerged as significant areas with the ability to contribute to economic growth. We offer the Jointfun Application, a marketplace and entertainment application that uses the TikTok platform to advertise entertainment such as theme parks, amusement parks, casinos, cinemas, shopping centers, performing arts centers, and sports complexes. Our purpose is to promote the entertainment industry and to encourage users to participate in and enjoy the entertainment options available in the country. As far as we know, there aren't many travel apps that offer a marketplace and entertainment options, particularly for places. Thus, the app's novelty is linked to the creator's goals, which include promoting entertainment sites as an interesting destination for the general public in order to contribute to the local economy's net profit. Furthermore, the proposed application's utility is that it can provide users with enjoyment in discovering available entertainment. Finally, results and discussion are used to improve and simplify the process of travelling while having fun in your free time.

INTRODUCTION

Entertainment is a fun activity and helps reduce stress and strain from work and daily activities. In the tourism industry, entertainment is very important in this sector because it is a driving factor for tourists to travel around the world. In Malaysia, there are many interesting entertainment places such as Legoland, Escape Theme Park, A'Famosa Theme Park and so on. Indirectly, it not only benefits tourists by giving them satisfaction but also helps develop the country's economy and society, especially after Covid-19 hit. However, to travel, tourists need information before planning a trip. So Jointfun.app is an application that provides information to tourists about entertainment places available throughout Malaysia. Jointfun.app is an application developed for the use of tourists in and outside Malaysia. This application makes it easy for tourists to find information on interesting entertainment tourism places throughout Malaysia. It is an application which was developed to help the entertainment sector in Malaysia after being hit by Covid-19 by advertising using tiktok as a platform. More interestingly, this application also provides an opportunity for users to share their experiences when traveling somewhere and give a rating according to the level of satisfaction with the services provided.

OBJECTIVES

Jointfun.app's goal is to assist users or tourists in finding entertainment destinations or activities. Then, with Jointfun.app, you may find out about the many forms of entertainment accessible in Malaysia and internationally. Next, in Jointfun.app will introduce more entertainment attractions that trending nowadays. Finally, the purpose of Jointfun.app is to aid the tourism industry by marketing the entertainment sector more widely and assisting them in expanding their business.

NOVELTY

Each application must have its own specialties and novelties. So here are some of the novelties and privileges owned by the Jointfun.app application. The first is easy to access. Jointfun.app uses Tiktok as a platform to connect directly with users by presenting and advertising interesting entertainment tourism venues throughout Malaysia. The second is to give tourists who have traveled to Malaysia the opportunity to leave their comments. With the comments given indirectly will make many people especially tourists who are interested in traveling to Malaysia make a choice of destination they want to go before traveling. . And the third is that this application also comes with important information. For example, prices, activities and operating hours are important information to make it easier for tourists to plan their time and expenses while traveling.

CREATIVITY

Jointfun.app app has their own creativity and personality. In this apps we will promote all the entertainment industry around the world by posting the videos of the place, pictures, promotion video, sales video, voucher and so on. All the posting of the review are not deleted same goes to other paid review. And for the price of the paid review will be more cheaper than other influencer because our main vision and mission is to help our entertainment industry being more famous and all the people can having fun in their own way.

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USEFULNESS

The usefulness of the Jointfun.app is to make it easier for travellers to find entertainment activities by providing information that is easily accessible for tourists to plan or survey the area. Apart from that, travellers will be able to share their experiences and opinions on the activities. Finally, to encourage more visitors or users to include entertainment activities or attractions in their vacation itineraries.

OVERALL ACCEPTABILITY / PRACTICALITY

All the entertainment industries accept this Jointfun.app App because it is a good platform for them to promote their product and service by only using the power of viral. This app also easy for customer to find their entertainment place by only scrolling Tiktok account that named Jointfun.app to get know about their destination. This app also has a multi-function device that can helps all the customer find their entertainment place because there already has the link of website to manage their booking, destination, date and so on.

COMMERCIAL VALUE / MARKETABILITY

TikTok was the main most downloaded application in 2020, and it's assessed that TikTok has around 689 million month to month dynamic clients and 2 billion application store downloads. This might seem like a **promoting goldmine** — particularly on the grounds that there could be less contest while different organizations wonder whether or not to jump aboard.

COST / ECONOMIC EFFECTIVENESS

In terms of cost, Jointfun.app will charge a price to be set and agreed to advertise travel products to consumers.In terms of economic effectiveness helps to increase the country's income through tax collection from tourists and businesses involved. Not only that, it also increases employment opportunities due to the tourism sector which does not have enough manpower but the demand is increasing. The increase in employment opportunities will also see an increase in the local community spending because their income increases as well as increase their purchasing power.

METHODOLOGY

The material and method that has been used in making Jointfun.app Apps is Tiktok Application. As we know Tiktok being the famous apps in this era and all the people mostly used Tiktok as their main entertainment social media. So, we decided to create a Tiktok account that named Jointfun.app to promote all the entertainment industries in Malaysia. For example, we will do a review by posting their videos, pictures, and promotion or sale of their place. After that, we also put the link of the website on every posting of the entertainment place. So that all the people can get to know about the place easily. And for every review that already posted we will charge them and the range of price may be different.

RESULT

The existence of the Internet today has enabled Internet users to export, share and disseminate information through social media sites such as TikTok. TikTok Marketing as Entertainment According to Informant 4, the development of the Internet has attracted the attention of the public. This is because the Internet is not just a network for finding information or visiting online platforms, it also allows people to find entertainment venues that get recommendations from the app's ads as well as the people who use the app. With this Jointfun.com can promote this sector easily.

CONCLUSION

Nowadays, technology is becoming more sophisticated and evolving and is being used in various fields including tourism to facilitate work and solve daily problems. Many current viral and trading things that are increasingly being shown on social media with human nature that has a high curiosity and trying nature will definitely make them interested and be a motivating factor to participate. So with the Jointfun.app, it makes it easier for them to identify viral entertainment and trading places in Malaysia. Jointfun.app is not only an application to attract tourists to come and travel to Malaysia. In fact, this application also indirectly helps to redevelop the Malaysian economy after Covid-19. It also helps travelers make comparisons, plan and prepare in terms of finances, time, activities to do and so on before embarking on a trip

ACKNOWLEDGEMENT

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DREAM'S E-BROCHURE

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Related Photos

ABSTRACT
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This product has been innovated according to acceptable standards and facilitates the public. This product will be one of the new products of this century. This is not only in line with the current Covid-19 era but can even help those who love to seek information. Information is very important for the convenience of the public. With a wide range of interesting information and attractions, it will be the choice of many people. this will advance the existing business. with the internet and gadgets, we can find information at our fingertips.

INTRODUCTION

Tourism activities are one of the activities that are very popular with the public. This is said so because tourism activities can relax the mind and we can see the beauty of the environment. Tourism activities can be done either domestically or abroad. Tourism activities will be easier if we have various facilities that can help us travel easily and quickly. Then, we want to create an e-brochure to facilitate the tourists. This e-brochure is created with a variety of very interesting facilities. Therefore, our product is not the same as the existing e-brochure in the market. With this facility, we can help tourists to travel easily without wasting much time.

METHODOLOGY

The main purpose of this project is to create an e-brochure that contains animations and is understandable for tourists. For example, when we press on the image or the vacation destination, our screen will show a movement and the design will be done in different types of languages such as Malay, English, and Thai. Where you can make it easy for the customer to find more information, images, and videos and can help customers to decide on their choice. This is because traditional brochure printing involves high material costs and printed brochures only have limited space to indicate a specific product. Customers want to know the details of products instead of just attractive pictures. E-brochure is the way to solve this problem of the past because the Internet has become the most important communication channel in tourism and has greatly influenced tourism organizations' marketing activities. It has forced tourism organizations to re-evaluate and 're-invent' their strategies and offerings to adapt to this new environment. This would also help bureaus reduce the printing and shipping costs for their offline brochure versions. Therefore, e-brochures can be of great benefit to travel agencies as they are easily accessible and accessible to everyone. Lastly, we will use google form for methodology.
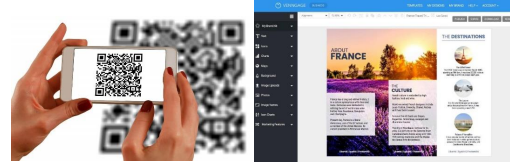
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RESULTS

As a result of the implementation of e-brochure. Good initiatives during Covid-19 towards the tourism industry. E-brochures that show movement and videos make customers enjoy browsing our e-brochure website. the impact tourism industry tries to make other innovations to get attraction customers during covid-19 which is trying to create a package for domestic only. To get the customers all the travel agencies must have an idea which is to create something that can make people attract. Nowadays people like to try something new and fast service, however, e-brochure is a good initiative to travel agencies to improve their quality.

CONCLUSION

To conclude, the digital e-brochure age provides travel agency apps with several options for leveraging the benefits of information and communication technologies cost-effectively and straightforwardly and using the most up-to-date information technologies to stay relevant. People now spend more time online than watching television. The travel industry is being compelled to innovate at a breakneck pace. In a nutshell, today's traveler may plan a vacation in minutes using his or her phone at e-brochure. This is a sector that will have both challenges and opportunities in the future. Travel agent training apps is an important aspect of a candidate's life because it gives knowledge while preparing them for their jobs. However, being aware of technical solutions is insufficient. Strong human ties with clients and value chain partners, as well as quality service delivery, remain the keys to producing value.

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Use of Technology Application by Destination Operator

ABSTRACT

Covid-19 struck the world and nothing has remained the same. The various industries of the world can attest to how much effect the abrupt disruption amounted to their various sectors and how much it affected them especially in destination operator. The research objective is to create a service that can be used in destination operator that are affected by the Covid-19 in their daily promotion with using the knowledge IT and to discuss technological solutions for better tourism. The research problem is how technological development affect destination operator that leading to innovation contribution to the industry. So, we decide to use a tool which is intro travel app to develop destination operator. It is because this app concludes all the information about the trip and we just need to refer this app if we have a problem with our trip.

INTRODUCTION

Destination Operators have now used application technology in their management. The term technology applications refer to software and systems, run on business equipment, that supports important administrative and instructional functions. This application contains all the information about the tourist destination, destination operator's contact number, and website. With this application, the destination operator can load all the travel packages into it and can be directly accessed by the customer.

In the 1980s, Psion developed the Psion Organiser 1 model, which was branded as the "World's First Practical Pocket Computer" and came complete with a calculator, clock, and other familiar apps. The world's first smartphone from IBM in 1993, was equipped with many of the same utilitarian apps as the Psion.

This technology application will lead destination operator management to grow more widely.

METHODOLOGY

I expect another new disease to occur after COVID-19. That is why we must maintain some non-face-to-face systems. Establishment of a tourist attraction for minority groups in the Destination Operator App and a system for family tourism.

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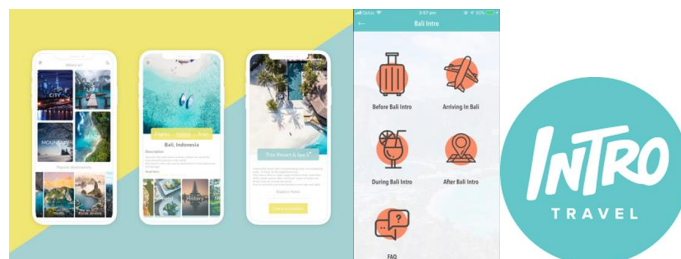
RESULTS

Allows for cashless travel
Because many travellers are terrified of thefts or quarrels over currency throughout their journey, it becomes a major security concern for tourists visiting unfamiliar nations and regions for the first time.

Simple reservation procedure
Users of travel and tourism business apps can book their favourite places with just one click from the comfort of their own homes. Mobile apps are popular among vacationers since they allow for quick bookings. You can purchase tickets to get there, determine your destination, order a cab for touring, reserve a hotel room at a reasonable rate, and learn about local attractions. For many tasks, you don't need to move to another programme.

Provides breathtaking views of destinations
Before travelling to a new location, everyone wants to know what to expect. You can acquire photographs and videos of the travel destination with these mobile apps. Because you already know how the place appears, you can even plan a better trip. To give consumers a better experience, these mobile apps feature high-quality videos.

CONCLUSION

In conclusion, travel mobile apps such as INTRO Travel become more affordable and easier to build, more and more businesses in the travel industry are starting to capitalize on their convenience. INTRO Travel apps allows travelers to avoid extensive long-term planning which allows them to be as spontaneous-something that many travelers enjoy.

Through apps, destination operator can enhance their visibility and presence in the competitive travel industry. INTRO Travel apps is providing all the information that tourists need directly from the application. With this mobile application, businesses can publish their tour packages along with discounts to reach a broader tourist through instant notifications.

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