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E-Poster of the 1st ICT Conference 2022

ICT CONFERENCE 2022

"Embracing Digital Learning Transformation"

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JABATAN INFOSTRUKTUR
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ABSTRACT

The hospitality and tourism industry is a large industry that encompasses all economic activities related to travel and tourism include in Malaysia too. As we know, technology is growing rapidly all over the world and everyone using smartphones allows everyone to surf the internet or use the app at the fingertips anywhere at any time because inside every smartphone there should be an app that can be downloaded on their own or that is already in the smartphone. Our aim is to help and promote local traders and travel agencies that are affected by the pandemic and enhance their lifestyles to become better as well as promoting interesting destinations in Malaysia. The different about our app with other travel app is the users can make choices between custom packages or existing packages, for custom packages, users can choose their own destinations, accommodations, restaurants, mosques, local souvenir sellers/shops, and types of transportation. Then, for the existing packages, the users can choose their own preferred travel agencies from any states they wish to travel to. Hence, our app is very easy to use and user friendly, anyone from any range of ages can use the app and it will be convenient for traveller to choose their preferred destinations. In conclusion, this app is to attract more foreign tourists to explore Malaysia easily with the 3MnGo app.

INTRODUCTION

The hospitality and tourism industry is a large industry that encompasses all economic activities related to travel and tourism, whether directly or indirectly. Tour operators are sometimes called wholesalers but this is partially true because a wholesaler buys goods and services in bulk at his own account to prepare a tour package and then retails it through the travel agencies or directly to clients. Ever since the introduction of the internet 20 years ago, people's lives, business structures and tourism have changed drastically towards technological advances causing communities and the use of tourist information technology to change. As a result, the development of new technologies and industries has been shaped by the digital age, resulting in a multi-functional application, especially those downloaded by users to various mobile devices.

As we move towards 21st century, everyone uses a mobile phone and wherever they go, they'll take a mobile phone with them resulting in addition and it allows everyone to surf the internet or apps at their fingertips anytime and anywhere. Hence, the need to travel to anywhere we desire has increased from time to time. With the 3MnGo app, it allows tourists to plan travel activities to interesting destinations in Malaysia as well as allowing tourists to choose their own packages custom or existing packages. Our app is to help travelers to travel safely without worrying about cost, destinations, accommodations, restaurants, mosques, local souvenir sellers/shops, and types of transportation.

Our app differs from other available travel and adventure apps like Roadie: road trip planner & rv, Sygic Travel Maps Trip Planner, Visit A City, Traveloka, Trivago, and many others because the majority of other travel apps only concentrate on comparing locations or options for lodging, transportation, restaurants, and more, whereas our app concentrates on tourists to choose their tour from pre-existing packages or they can create their own vacation. After the pandemic COVID-19 affected the tourist sector in Malaysia, 3MnGo is concentrating on providing possibilities for travel companies to attract clients and boost the industry.

METHODOLOGY

This app is available only in google play store for the time being. every user needs to download in google play store only. Our application will appear and be at the top of the 3MnGo search if you simply input "3MnGo Application." For every first time users, they will need to sign in the app, and after every successful sign in, they have to log in for free to use the next features in the application. The 3MnGo was developed to encourage first-time visitors to Malaysia to use local travel firms that are MOTAC-registered. We evaluated a number of factors during the development of the 3MnGo application, including our own experience, observations made, questionnaires, and reading comments left by users in reviews of applications they had used. From there, we added and modified some functions that we needed to add and use in MnGo. Adalo.com was used to create 3MnGo at this early stage because it is simple to use and appropriate for those of us who are just starting out in application development.

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3MnGO Application



RESULTS

As a result of the use of this application, it can help foreign tourists who are coming to Malaysia for the first time to choose their own destination and activities of their choice or they can choose an existing package to make it easier for them to make a choice. Not only to help tourists to travel in Malaysia, this application can also help local traders and travel agencies affected by the pandemic that has been around for 2 years. In addition, this app can also promote Malaysia to tourists who have probably never heard of or knew of the existence of Malaysia. Just at your fingertips, the use of this 3MnGO application can help promote Malaysian products and at the same time promote Malaysia in the eyes of the world. Other than that, the payment can be done easily with QR code or online banking.

CONCLUSION

In conclusion, this app is very much needed by people who like to travel but do not know the interesting places that are in the country they want to go because this app will manage all things like hotels interesting places and many more. In addition, they also no longer have to deal in the office because they can deal online with this 3MnGo application. Therefore, people are advised to use this application to facilitate their affairs in dealing with their travel packages.

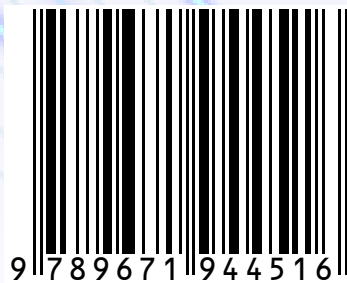
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