

**UNIVERSITI TEKNOLOGI MARA
FACULTY OF ADMINISTRATIVE SCIENCE & POLICY
STUDIES**



**A STUDY ON THE FACTORS THAT INFLUENCE STUDENTS'
FINANCIAL MANAGEMENT BEHAVIOUR IN UiTM CAMPUS
SEREMBAN**

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ABSTRACT

The purpose of the study was to examine factors influencing financial management behaviour among students in UiTM campus Seremban. The study was carried between October 2021 until July 2022. This study employed a convenience sampling techniques in collecting the survey data. The result of the study revealed two important findings. First, majority of the respondents were agreed with the existence of Financial literacy, self-control, peers influence and parents socialization as the factor to influencing financial management behaviour among student in UiTM campus Seremban. Second, there is significant relationship between peers influence and the factors that influencing financial management behaviour among students in UiTM campus Seremban. Therefore, this studies uniquely positions itself to make both theoretical and empirical contributions to the multi-domain literature including management and psychology literature.

Keywords: Peers Influence, Financial Management behavior, Students in UiTM campus Seremban

ABSTRAK

Tujuan kajian adalah untuk mengkaji faktor-faktor yang mempengaruhi tingkah laku pengurusan kewangan dalam kalangan pelajar di UiTM kampus Seremban. Kajian ini dijalankan antara Oktober 2021 hingga Julai 2022. Kajian ini menggunakan teknik “Convenience Sampling” dalam mengumpul data tinjauan. Hasil kajian mendedahkan dua penemuan penting. Pertama, majoriti responden bersetuju dengan wujudnya literasi kewangan, kawalan diri, pengaruh rakan sebaya dan sosialisasi ibu bapa sebagai faktor mempengaruhi tingkah laku pengurusan kewangan dalam kalangan pelajar di UiTM kampus Seremban. Kedua, terdapat hubungan yang signifikan antara pengaruh rakan sebaya dengan faktor-faktor yang mempengaruhi tingkah laku pengurusan kewangan dalam kalangan pelajar di UiTM kampus Seremban. Oleh itu, kajian ini secara unik meletakkan dirinya untuk memberi sumbangan teori dan empirikal kepada literatur pelbagai domain termasuk kesusasteraan pengurusan dan psikologi.

Kata kunci: Pengaruh Rakan Sebaya, Tingkah laku Pengurusan Kewangan, Pelajar di UiTM kampus Seremban

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