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**FACULTY OF ADMINISTRATIVE SCIENCE & POLICY**  
**STUDIES**



**FACTORS INFLUENCING FOOD WASTE BEHAVIOUR**  
**AMONG HOUSEHOLD IN KELANTAN**

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## **ABSTRACT**

The purpose of this research is to investigate Factors Influencing Food Waste Behaviour Among Households in Malaysia in Kampung Wakaf Stan, Kubang Kerian. This research collected the data sampling with 285 respondents. this research to acknowledge the food waste happening in Malaysia. This research also intended to determine the relationship between Sense of Community, Awareness of Consequences and Environmental Knowledge with the Food Waste Behaviour. The result in these studies would show after doing a reliability and normality test to identify the relationship between the variables. In regards, people should be more aware about the wastage they cause in their daily life.

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