## UNIVERSITI TEKNOLOGI MARA

# **VIDEO GAMES ADDICTION AMONG TEENAGER**

### ADIB AIMAN BIN NASARUDIN

Thesis submitted in fulfillment of the requirements for

**Bachelor Degree (Hons) in Graphic Design** 

**Faculty of Art & Design** 

**JULY 2022** 

#### **ABSTRACT**

These are some symptoms that will happen among teenagers such as poor performance at school, neglect to have a friendship or can be called "Introvert", lack of time to manage their time between gaming mode and study mode, feeling anxiety mixed with anger when forced to stop play games, loss appetite, sleeplessness, and using games as a platform to escape from stress. Video games also can make our time wasted. As Malaysian people who live in this harmonious country, we care about the young generation's future that will help them to manage their life by balancing their studies and games mode. With this research, we would be sure we can produce a competent new intelligence generation keeping the grown-up Esports industry in Malaysia. -On the survey that how many hours they spend playing video games are mostly over more than 2 hours with 74%. Next to follow up with only a few respondents play video games for just 2 hours with a percentage of 14% and the lowest with only 12%; some of them just play video games for only 1 hour we need to keep their daily schedule are effective to them and try to fix they leisure time by not just only play video games as the main platform for them to fill up the free time. They could be trying to engage in co-curriculum or playing sports outside. Lastly, for the promotion campaign, the most effective way can be producing will be a poster ad. Since social media growing so fast in this technology era, it would be good promoting on social media to spread awareness about Video Games Addiction Among Teenager.

#### **ACKNOWLEDGEMENT**

Firstly, I wish to thank God for giving me the opportunity to embark on my Bachelor's Degree and for completing this long and challenging journey successfully. My gratitude and thanks go to my supervisor Mohd Nanif bin Mohd Omar. Thank you for the support, patience, and ideas in assisting me with this project. I also would like to express my gratitude to the Puan Horhayati binti Minal as a school principal for providing the facilities, knowledge, and assistance. My appreciation goes to the Sekolah Menengah Kebangsaan Batu Kikir (Model Khas) who provided the facilities and assistance during sampling. Special thanks to my colleagues and friends for helping me with this project. Finally, this thesis is dedicated to the loving memory of my parents which is En. Nasarudin Bin Zainal and Roselinda Binti Mohamed Mansur. This piece of victory is dedicated to both of you. Alhamdulillah.

## TABLE OF CONTENTS

CONFIRMATION BY EXAMINER	1
AUTHOR'S DECLARATION	ii
ABSTRACT	iii
ACKNOWLEDGEMENT	iv
TABLE OF CONTENTS	v-vi
CHAPTER ONE: INTRODUCTION	1
1.1 Research Background	1
1.2 Problem Statement	2
1.3 Research Objectives	2
1.4 Significance of Study	3
CHAPTER TWO: LITERATURE REVIEW	4
2.1 Sports and E-Sports	4
2.2 Definition Addiction	4-5
2.3 Gaming Addiction	6-7
2.4 Mobile Phone Gaming	7-8
2.5 Cause of Gaming Addiction	9
2.6 Physical and Mental Effect	9-10
2.7 Prevent from Video Games Addiction	10-11
CHAPTER THREE: RESEARCH METHODOLOGY	12
3.1 Introduction	12
3.2 Research Approach	12-13
3.3 Data Collection	14
• Figure 3.3.1	14
• Figure 3.3.2	15
• Figure 3.3.3	15
• Figure 3.3.4	16
• Figure 3.3.5	16

APPENDICES	29-31
REFERENCES	28
5.2 Recommendation	27
5.1 Conclusion	27
CHAPTER FIVE: CONCLUSION AND RECOMMENDATION	27
• Figure 4.4.2 Concept 2	26
• Figure 4.4.1 Concept 1	25
4.4 Design Output	25
• Figure 4.3.2 Color Development	25
• Figure 4.3.1 Sketches Development	24
4.3 Design and Development Process	24
4.2 Production Phase	23
4.1 Introduction	23
CHAPTER FOUR: FINDINGS AND DISCUSSION	23
• Figure 3.3.13	22
• Figure 3.3.12	21
• Figure 3.3.11	20
• Figure 3.3.10	20
• Figure 3.3.9	19
• Figure 3.3.8	19
• Figure 3.3.7	18
• Figure 3.3.6	17