IMPACT OF WORKER PERSONALITY TYPE ON JOB PERFORMANCE

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ABSTRACT

IMPACT OF WORKER PERSONALITY TYPE ON JOB PERFORMANCE

Plantation agriculture is the biggest economic contributor in many tropical countries especially oil palm plantation in Malaysia. Through this study, worker who works in plantation sector has been studied using Big Five personality traits and have a positive relationship with the worker job performance. Different studied have been conducted for the relationship between Big Five Personality Model and job performance in many different fields but a little in plantation area. This cause the employee and employer in plantation sector has lack of understanding on this matter. This study is to identify relationship of worker personality type towards job performance and to determine the dominant workers personality that affect the job performance by using Big Five Personality Model which are extraversion, agreeableness, conscientiousness, neuroticism and openness to experience. A questionnaire is being distributed to collect the data on the impact of worker personality type on job performance on 53 workers at Pembangunan Pertanian Melaka Sdn. Bhd (PMMSB). The result shows that independent variables which is worker personality type have significant relationship with the dependent variable. Dominant personality that affect job performance is conscientiousness because person with this type of personality has high self-discipline. For recommendation, employer should help their employee with providing training to increase workers motivation or promoting workers that has potential and capable to lead others.

KEYWORDS: Big Five Personality Model, job performance, plantation area