

**UNIVERSITI TEKNOLOGI MARA
FACULTY OF ADMINISTRATIVE SCIENCE & POLICY
STUDIES**



**A STUDY ON THE RELATIONSHIP BETWEEN THE LEVEL
OF AWARENESS, KNOWLEDGE, AND ATTITUDE ABOUT
CLOTHING DISPOSAL PRACTICES**

FARAH BINTI SAIFULBHARI

2020840432

NUR AMALIN AISHAH BINTI AB HALIM

2020878908

MAC 2022

ABSTRACT

The purpose of the study was to examine the influence of awareness, knowledge, and attitude on clothing disposal practices. The data collection approach for this research study will be an online questionnaire. The result of this study revealed two important findings. First, there is a relationship between awareness, knowledge and attitude between clothing disposal practices. Second, attitude is most influence towards clothing disposal practices. Fast fashion contributes to the issue of garment recycling by resulting in a mountain of clothing being thrown away each year, which has a substantial environmental impact. Most people do not consider the environmental impact of their clothing. Consumption has an impact on the environment because it converts both matter and energy. Textile production necessitates a vast amount of chemicals, water, energy, and other natural resources. Thrown-away clothing not only wastes money and materials, but it can also take up to 200 years for the components to decompose in a landfill. Therefore, the aim of this study is to educate researchers and the general public about clothing disposal methods and how they harm our environment.

Keywords: Clothing disposal, Awareness, Knowledge, Attitude

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