



Faculty of Administrative Science & Policy Studies

Universiti Teknologi MARA

Bachelor of Environmental Administration (AM226)

Title:

**Factors That Influence Environmental Pollution Perception Among Residents In Taman Kota
Masai, Pasir Gudang.**

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August 2022

ACKNOWLEDGEMENT

First and foremost, all praise to The Almighty for all His blessing for allowing us to complete this task as scheduled. We express our deep sense of gratitude towards our lecturer for this golden opportunity for this project, Dr. Farah Adilla Binti Ab Rahman. We really appreciate all the knowledge and information that has been given throughout this process from the early of semester. We would not be able to reach our full potential in doing this assignment without her contribution. We are also thankful to our classmates who have helped us in completing this assignment within the limited time frame. We would also like to thank our parents and friends who assisted us in finalizing this project.

ABSTRACT

The title of the study is Factors That Influence Environmental Pollution Perception Among Residents In Taman Kota Masai, Pasir Gudang. The objective of this study was to examine the level of knowledge of environmental pollution, to examine the relationship between knowledge, practice and community participation on environmental pollution and lastly to examine the most and the least factor that influences environmental pollution. In addition, this study was conducted in Taman Kota Masai, Pasir Gudang, Johor. The method used to complete this project is through convenience sampling to 200 respondents through online questionnaires. In this study, we have identified the factors that influence environmental pollution to the surrounding population. The results show that knowledge, practice and community participation are very important for environmental pollution factors..

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