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**DEVELOPING HERITAGE TRAILS IN TELUK INTAN FOR
EDUCATIONAL TOURISM**

“I hereby declare that this academic project is the result of my own research except for the quotation and summary which have been acknowledged”

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ABSTRACT

Heritage trail is typically categorized as one of the tools in tourism promotion and packaging. The formation of heritage trail normally has given prior attention to tourist demands and needs. Despite the potential of heritage trail for other fields or purposes are rarely explored. This study is significance to the domain of urban design framework, heritage management and tourism packaging, as it gathers and compiles knowledge related to the initial planning and design of heritage trail. The methodology of the study involves the implementation stages of secondary data from government department and existing data from previous researcher that already published. All the data synthesized to identify the potential area to be developed and preserved. Based on the design idea and concept of “Authentic Odyssey in Teluk Intan” that has been transform into physical form in designing the open space to be more functioning, the conservation of the heritage building and the heritage route system to make place more authentic with its own hictorical value. Hopefully, this project can be used as a design strategies and guidelines to develop heritage trail in Teluk Intan.

Keywords: Heritage trail, authentic, odyssey, conservation, heritage management, tourism packaging, urban design framework, heritage guidelines.

CHAPTER 1.0: INTRODUCTION OF TOPIC

1.1 Introduction

Most of the heritage cities in the developing country such as Malaysia is currently face intensified urban problems. This is a due to the result of rapid population growth, economic development and urbanization. The development of new townships as a solution that perceived by government is to disperse the population pressure from the city and to cater the population grow. However, new townships at the edge of historic cities were sterile, reflected the adaptation of poor urban design guidelines and hence, failed to create harmony with the historic urban fabric(Said, Aksah, & Ismail, 2013).

According to (Ox, 2016), historic city centers have an important role in cities' identities and therefore urban territories with historical significance and cultural heritage should be handled very delicately by conserving and regenerating at the same time forming a bridge between the past and the future.

Urban heritage is relates to the elements of the past positioned in towns and cities should be treasured and handed over to the next generations in good condition as it enriches all of our lives and provides us with a sense of identity and community (Lowenthal, 1999; Steinberg, 1996; Tweed, 2007). There are a lot of government strategies to preserve and conserve our heritage site. Heritage trails approach is one of the strategic to encourage people to appreciate cultural heritage by creating route to the historical site.

1.2 Problem Statement

Nowadays, rapid developments give the pressure to urban heritage. Many of the heritage sites had been neglected and people is more focusing on the development area. The new development at the historic site is poor urban design guidelines and failed to create harmony with the historic urban fabric. This making some of historical properties has being threatened, physically degraded, damaged or even destroyed as