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URBAN VILLAGE: CREATING A LIVABLE AND CONDUCIVE
ENVIRONMENT FOR COMMUNITY WELLBEING AT KUALA
KUANTAN, KUANTAN PAHANG

This academic project is submitted in partial fulfillment of the requirement for the
Bachelor of Landscape Architecture (Hons.)

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Abstract

Urban Village is a planning approach towards creating a livable environment. The main focus is to provide a livable environment for the community. Urbanization process had occurred widely in our county, this urges the rural spaces to be encroached for new developments to cater for the rise in population and demands. The urban fringe area is explored slowly and resulted to cultural and environmental loss. The outskirts of the city has been under acknowledged and may slowly disappear. This paper focuses towards enhancing the urban village by providing a livable and healthy environment in Kuala Kuantan for community wellbeing. The importance of preserving and conserving these urban village is high, in order to achieve a sustainable living environment for the present and future generations.

Keywords: Planning approach, Urban Village, Preservation and Conservation, Livable environment, Community design.

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CHAPTER 1: INTRODUCTION TO TOPIC

1.1 Introduction

Malaysia as described by many economists and development scientists is one of the fast growing developing countries in the East. Since its independence 1957, the rapid process of economic development and urbanization that took place throughout the country had led to a massive migration of people from rural villages to urban and newly growth areas (Zaid et. al., 2009).

The growth of human population from urbanized area leading towards new growth areas in suburban or rural area has faced certain consequences. The interruption of rural environment has leads to land exploitation; conversion into new developments to cater for the migration of urban dwellers into rural area. Lands was turned into urban building and structures resulting to a pressured village for the remaining villagers in the rural area. Apart from the new developments occurring in rural area, balance in urban-rural developments needs to be centered to obtain a positive living environment.

The significance of villages is crucial as it gives a glimpse of who we are. In recent history, the *kampung* has geographically oriented Malay identity, but the *kampung* is not an unchanging site of tradition, standing apart from the modern world (Thompson, 2007). Urbanization will indirectly change the overall image of a village, especially the ones located at the suburban areas. This study is crucial as new developments will cause diminishing of cultural, social and natural aspects in a traditional settlements. If the remaining village areas is not well-preserved as an important local asset, the existence of the village will gradually disappearing as modern development will take over the land.

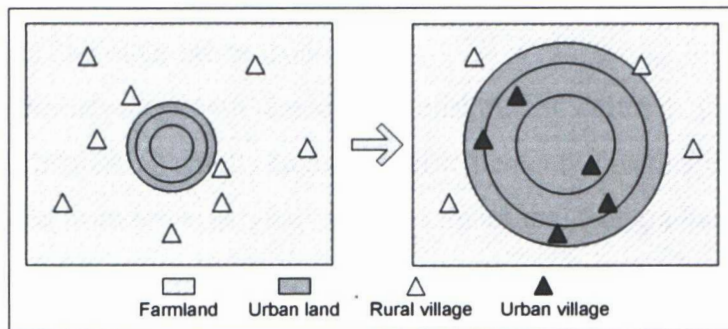


Figure 1.1: The formation of Urban Village (Zhou, 2014).