



اَوْنِيُوْ رَسِيْتِي تِي كُوْلُو كِي مَارَا  
UNIVERSITI  
TEKNOLOGI  
MARA

**FACULTY OF ACCOUNTANCY**

**UNIVERSITI TEKNOLOGI MARA (UiTM) KAMPUS PUNCAK ALAM**

**BACHELOR OF ACCOUNTANCY (HONS)**

**PRINCIPLE OF ENTREPRENEURSHIP (ENT 530)**

**SOCIAL MEDIA PORTFOLIO**

**PREPARED BY:**

	<b>NAME</b>	<b>MATRIC NUMBER</b>
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**TUTORIAL GROUP:**

AC220B4D

**PREPARED FOR:**

MR. RASLAN BIN NORDIN

## **ACKNOWLEDGEMENT**

Bismillah, first and foremost, we would like to express our utmost gratitude to Allah SWT as we managed to complete our social media portfolio report successfully by His guidance and blessings. Without His guidance and blessing, we wouldn't be able to complete this assignment successfully. On the other hand, we would like to express my deepest gratitude to our Principle of Entrepreneurship (ENT530) lecturer, Sir Raslan Bin Nordin for giving us this opportunity to complete our Social Media Report Portfolio with flying colors as well as giving continuous great support and guidance to us for the whole semester of our project. I would also like to express my thankfulness to University Technology Mara (UiTM), Puncak Alam campus for giving us the opportunity to do this pair assignment.

Moreover, not to forget, we want to thank our family who tried their best to give their support by giving us a lot of encouragement and providing the financial support to support our expenses required from the beginning until the end of our project assignment. Also not to forget all our friends who had supported and shared knowledge that have been very useful for this assignment to us through this whole semester. During completing this project, we have learnt a lot on how to manage a business online and we realize that it is not an easy journey to become a good and successful businessman. Thanks to them, we are able to overcome these few challenges that have been faced during the completion of this assignment.

We would also like to thank with much appreciation to those of the individuals who willingly got involved in contributing their LIKEs throughout the development of our Facebook page. Their LIKEs and shares on our postings were very helpful and encouraging to us in the completion of this report.

Last but not least, we once again show our gratitude to every party or individual who has provided support and contribution directly and indirectly in assisting us to complete this social media portfolio. We definitely appreciate it so much. We hope that this project could help us in terms of contributing to the marks for this assessment and in getting good grades in this subject, ENT530, Principle of Entrepreneurship.

## **EXECUTIVE SUMMARY**

Every entrepreneur and businessman wishes to achieve a successful business. In order to achieve this success, entrepreneurs and businessmen should gain a lot of knowledge, determination and also hard work of themselves. BlinkywithNuna is an online platform accessories business that our main objective is to give the satisfaction of customers to feel extra stylish when wearing our products. Our business was established on 30th April 2022 which is when we started posting a teaser as our soft opening launch. We choose to start this online business because we want to offer and help people in adding more colors and fashion in their daily life. As we only operate our business through social media, which is Facebook, thus we do not have to bear the expenses of renting a place. We decided to contribute RM180 each person as our initial capital.

Our product offers stylish accessories yet affordable prices as we can see that the majority of women like to wear accessories in their daily life. Our business is selling pearl-based bracelet and mask extenders where our specialty is using original freshwater pearls. As it is feminine fashion product, our target market is especially for women. It is also targeted to other people who want to add more style when they are wearing their mask outside. We do not target any specific area because our customers can be from anywhere and any part of Malaysia as long as they are seeking pearl-based accessories. Negotiation on the discounts is always acceptable in order to achieve customers' satisfaction. This strategy will attract customers' attention as we value the customers' wants and needs.

Since nowadays many people spend most of their time online and they like to shop online, hence, it allows us to reach our prospects easily and gives us more opportunity to increase our business awareness. We also realize that through managing our Facebook page, we are able to learn on how to make posts for our business products either by doing teasers, hard sell copywriting and soft sell copywriting.

Last but not least, we can guarantee our customers' satisfaction with our products as we choose very carefully on materials' quality for our products in order to keep our products as simple as possible but at the same time, fashionable as well. We will also try and work hard in order to achieve all of our targets in the future by expanding and conducting our business well in social media as well as improving our marketing strategy.

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# 1.0 GO-ECOMMERCE REGISTRATION AND MYENT CERTIFICATE

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eUsahawan App

**Go-eCommerce**  
BETA



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PERSONAL PROFILE BUSINESS PROFILE



**Nabilatur Rahmi**  
**Binti Naimin @**  
**Dinin**

## Personal Information

Name	:	Nabilatur Rahmi Binti Naimin @ Dinin	Phone/Mobile	:		<a href="#">Edit</a>
Home Address	:					
New Identity Card No.	:	-----				
Email Address	:		District	:		
			Postcode	:		
City	:		Personal	:		
State	:		Instagram	:		
Personal Facebook	:		Race	:	Bumiputra Sabah	
Gender	:	Female	Special Need Required	:	No	
Marital Status	:	Single				

## Institution Information

[Add New](#)

### UiTM Puncak Alam - Entrepreneurship Semester Mar 2022

Type of Institution	:	IHL	Institution List	:	Universiti Teknologi MARA
State of Institution	:	Selangor	Name of Institution	:	UiTM Puncak Alam
Address of Institution	:	Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City	:	Puncak Alam
			Postcode	:	42300
District of Institution	:	Kuala Selangor			
Level of Study	:	Bachelor Degree	Study Status	:	Full time
			Class Name	:	AC220B4D
Course Name	:	Entrepreneursh ip Semester Mar 2022	Year Enrolling the subject	:	2022
			Lecturer Name	:	Raslan Nordin
Subject Name	:	Principles Of Entrepreneursh ip	Year Of Internship Enrollment	:	
Month Enrolling the Subject	:	3	Period of Internship Training	:	
Internship	:	No	Expected	:	8

[Edit](#) [Delete](#)

<https://app.go-ecommerce.my/profile>

1/2

Enrollment  
Month of :  
  
Internship  
Enrollment  
Expected Year : 2024  
To Complete  
Study  
Related To : Yes

Month To  
  
Complete  
Study

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- Have completed all 7 eUsahawan chapters on Malaysia Digital Academy before end of 2018
- Have completed a digital entrepreneurship course at a partnering tertiary institution

**Completed Online Training**

---

Available Contest



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PERSONAL PROFILE   BUSINESS PROFILE




**Nabilatur Rahmi**  
Binti Naimin @  
Dinin

Company Name	:	BLINKY WITH NUNA STORE	Company Registration No.	:	003406520-M	<a href="#">Edit</a>
Type Of Business	:	PLT	Business Role	:	Product Owner	
Facebook Page	:	BlinkywithNuna	Business Category/Business Sub-Category	:	Apparel, Health & Beauty / Apparel & Accessories	
Wechat for Business	:		Business Instagram Page	:		
Marketplace Business	:		Business Website	:		
Related to Your Study Field	:		Type Of Website	:		
			Experience in International Export	:	No	

Available Contest

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PERSONAL PROFILE BUSINESS PROFILE



Personal Information

Name	:	NURUL AFIFAH BINTI MOHD FAUZI	Phone/Mobile	:		<a href="#">Edit</a>
Home Address	:					
New Identity Card No.	:					
Email Address	:		District	:		
			Postcode	:		
City	:		Personal	:		
			Instagram	:		
State	:		Race	:	Malay	
Personal Facebook	:		Special Need Required	:	No	
Gender	:	Female				
Marital Status	:	Single				

Institution Information

[Add New](#)

UITM Puncak Alam - Entrepreneurship Semester Mar 2022

Type of Institution	:	IHL	Institution List	:	Universiti Teknologi MARA	
State of Institution	:	Selangor	Name of Institution	:	UITM Puncak Alam	
Address of Institution	:	Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City	:	Puncak Alam	
			Postcode	:	42300	
District of Institution	:	Kuala Selangor				
Level of Study	:	Bachelor Degree	Study Status	:	Full time	<a href="#">Edit</a> <a href="#">Delete</a>
Course Name	:	Entrepreneursh ip Semester Mar 2022	Class Name	:	AC22084D	
			Year Enrolling the subject	:	2022	
Subject Name	:	Principles Of Entrepreneursh ip	Lecturer Name	:	Raslan Nordin	
Month Enrolling the	:	3	Year Of Internship Enrollment	:		
			Period of	:		

Enrolling the Subject	:	No	Internship Training	:	
Internship Enrollment	:		Expected Month To Complete Study	:	8
Month of Internship Enrollment	:				
Expected Year To Complete Study	:	2024			
Related To Study Field	:	Yes			

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  - Have completed a digital entrepreneurship course at a partnering tertiary institution

Completed Online Training

Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE BUSINESS PROFILE



NURUL AFIFAH  
BINTI MOHD  
FAUZI

Company Name : BLINKY WITH NUNA STORE  
Type Of Business : PLT  
Facebook Page : BlinkywithNuna  
Wechat for Business :  
Marketplace Business :  
Related to Your Study Field :

Company Registration No. : 003406520-M  
Business Role : Product Owner  
Business Category/Business Sub-Category : Apparel, Health & Beauty / Apparel & Accessories  
Business Instagram Page :  
Business Website :  
Type Of Website :  
Experience in International Export : No

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Available Contest



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Pembangunan PKS dan  
Keusahawanan Malaysia  
(MASMED)

## MASMED YOUNG ENTREPRENEUR (MyENT)

### SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2020489742  
Nama : NABILATUR RAHMI BINTI NAIMIN @ DININ  
Program Pengajian : SARJANA MUDA PERAKAUNAN (KEPUJIAN)  
Fakulti : Faculty of Accountancy  
Kampus : Selangor

### MAKLUMAT PERNIAGAAN

Mod Perniagaan : Online  
Bidang Perniagaan yg  
diceburi : APPAREL, HEALTH & BEAUTY / APPAREL & ACCESSORIES  
Tempoh Berniaga : 1 Tahun  
No. Pendaftaran Perniagaan : 202203147364 (003406520-M)  
URL Perniagaan : <https://www.facebook.com/BlinkywithNuNa>  
Alamat Premis Perniagaan :  
Tarikh Mendaftar : 12 Jul 2022  
Tarikh Kemaskini :  
Tarikh Cetak : 12 Jul 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

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Akademi  
Pembangunan PKS dan  
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(MASMED)

## MASMED YOUNG ENTREPRENEUR (MyENT)

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No. Pelajar : 2020898392  
Nama : NURUL AFIFAH BINTI MOHD FAUZI  
Program Pengajian : SARJANA MUDA PERAKAUNAN (KEPUJIAN)  
Fakulti : Faculty of Accountancy  
Kampus : Selangor

### MAKLUMAT PERNIAGAAN

Mod Perniagaan : Online  
Bidang Perniagaan yg  
diceburi : APPAREL, HEALTH & BEAUTY / APPAREL & ACCESSORIES  
Tempoh Berniaga : 1 TAHUN  
No. Pendaftaran Perniagaan : 202203147364 (003406520-M)  
URL Perniagaan : <https://www.facebook.com/LinkwithNuNa>  
Alamat Premis Perniagaan :  
Tarikh Mendaftar : 15 Jul 2022  
Tarikh Kemaskini :  
Tarikh Cetak : 15 Jul 2022

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**PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM**

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

## 2.0 SSM REGISTRATION AND CERTIFICATE



SUNGGUHPUN SEGALA USAHA TELAH DIAMBIL UNTUK MEMASTIKAN MAKLUMAT YANG DIBERI ADALAH BETUL DAN KEMASKINI PENDAFTAR PERNIAGAAN TIDAK BOLEH DIPERTANGGUNKAN BAGI SEBARANG KERUGIAN KERANA MAKLUMAT YANG TERSILAP ATAU TERTINGGAL

### \*\* MAKLUMAT PERNIAGAAN \*\*

NAMA PERNIAGAAN : BLINKY WITH NUNA STORE  
NO PENDAFTARAN : 202203147364 (003406520-M)  
ALAMAT UTAMA PERNIAGAAN :

BENTUK PERNIAGAAN : PERKONGSIAN  
TARIKH MULA BERNIAGA : 23-05-2022  
TARIKH PENDAFTARAN : 13-06-2022  
TARIKH LUPUT PENDAFTARAN : 12-06-2023  
STATUS : AKTIF

### \*\* JENIS PERNIAGAAN \*\*

RETAIL SALE OF ACCESSORY FOR LADIES FASHION ORIGINALLY MADE IN SABAH

### \*\* MAKLUMAT CAWANGAN \*\*

\*\*\* TIADA CAWANGAN \*\*\*

Nama Perniagaan : BLINKY WITH NUNA STORE  
Nombor Pendaftaran : 202203147364 (003406520-M)



**\*\* MAKLUMAT PEMILIK PERNIAGAAN TERKINI \*\***

NAMA : NURUL AFIFAH BINTI MOHD FAUZI  
ALAMAT KEDIAMAN :  
  
NO K/P (LAMA) :  
NO K/P (BARU) :  
TARIKH LAHIR :  
BANGSA : MELAYU  
JANTINA : PEREMPUAN  
KEWARGANEGARAAN : WARGANEGARA MALAYSIA  
TARIKH MASUK : 23-05-2022

NAMA : NABILATUR RAHMI BINTI NAIMIN @ DININ  
ALAMAT KEDIAMAN :  
  
NO K/P (LAMA) :  
NO K/P (BARU) :  
TARIKH LAHIR :  
BANGSA : BUMIPUTERA SABAH  
JANTINA : PEREMPUAN  
KEWARGANEGARAAN : WARGANEGARA MALAYSIA  
TARIKH MASUK : 23-05-2022

MAKLUMAT YANG DIBEKALKAN ADALAH EKSTRAK DARIPADA DOKUMEN YANG TELAH DIDAFTARKAN DENGAN PENDAFTAR.

PENDAFTAR PERNIAGAAN, SEMENANJUNG MALAYSIA  
TARIKH : 13/06/2022

DOKUMEN INI ADALAH CETAKAN KOMPUTER. TANDATANGAN TIDAK DIPERLUKAN.

UserID : EZBIZ Tarikh : Mon Jun 13 20:14:21 MYT 2022

2 / 2

BORANG D (KAEDAH 13)



**PERAKUAN PENDAFTARAN  
AKTA PENDAFTARAN PERNIAGAAN 1956**

Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama

**BLINKY WITH NUNA STORE**

**NO. PENDAFTARAN: 202203147364 (003406520-M)**

telah didaftarkan dari hari ini sehingga **12 JUN 2023** di bawah Akta Pendaftaran  
Perniagaan 1956, beralamat di

**Bil. Cawangan: TIADA**

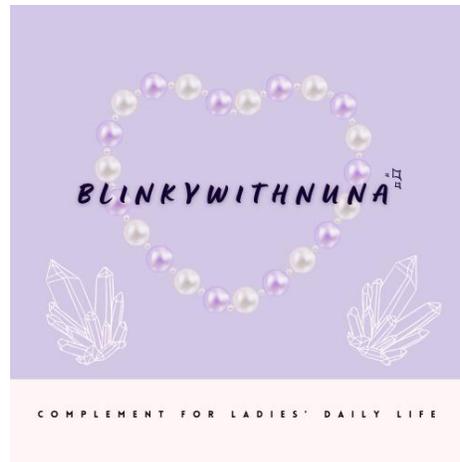
Bertarikh di **SISTEM EZBIZ** pada **13 JUN 2022**.

A handwritten signature in black ink, appearing to read 'Nor Azimah'.

**DATUK NOR AZIMAH ABDUL AZIZ**  
Pendaftar Perniagaan  
Semenanjung Malaysia

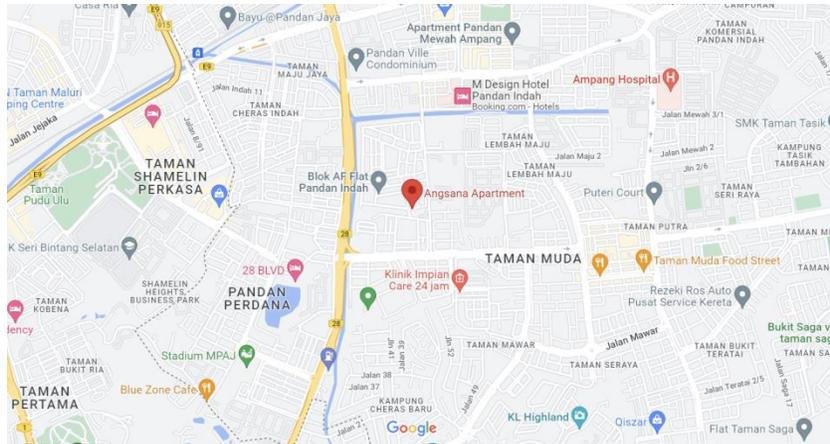
### 3.0 INTRODUCTION OF BUSINESS

#### 3.1 NAME AND ADDRESS OF BUSINESS



BlinkywithNuna is a business name that we had come up with our own ideas. The idea of getting the name of our business is we want our customers to add some sparkle to their daily life with our accessories with us so we chose the name of Blink. Other than that, for Nuna, it comes from both our names, which are Nurul and Nabilatur. Our business tagline is “Compliment For Ladies’ Daily Life” which indicates that our products are one of the most wanted compliments for women in their daily life. We got the inspiration to sell our products because many customers like to travel to Sabah just to buy the handcrafted pearl accessories. Hence, in order to help them, we decided to find a supplier from Sabah to supply us with various pearl accessories.

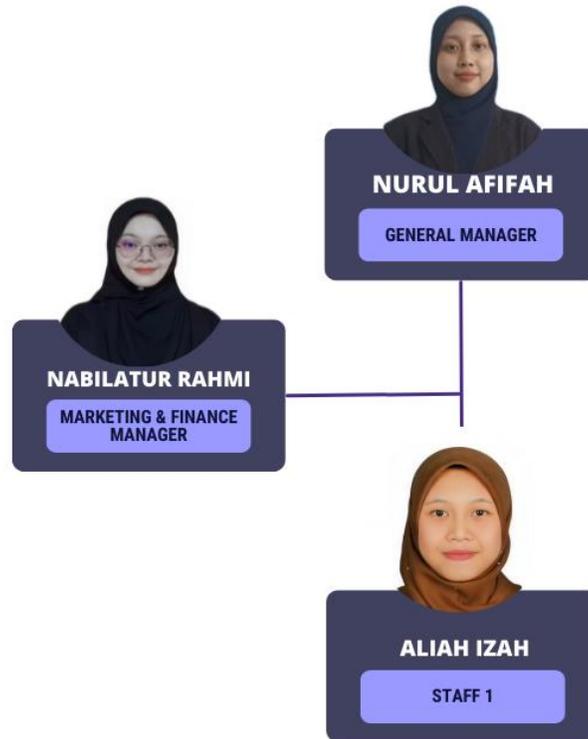
The elements of crystal and pearl in the logo represents that our product is mainly made of pearls and crystals. Our products are basically handcrafted bracelets and mask extenders that use original freshwater pearl that originated from Sabah. In addition, BlinkywithNuna is selling varieties of design pearl-based bracelet and mask extenders in order to meet customers’ preferred color. The prices are reasonable with high quality materials as we want everyone to have a chance to purchase our products and feel satisfied after receiving our products.



The premise of our business is located at

. Our premise is used to store all of our stock that originally came from Sabah. We offered two types of delivery as we are using Facebook page as our main platform. First, we offered to deliver our product to customers by cash-on-delivery (COD) as we try to reach our customers that live nearby such as Ampang, Cheras and many more. We charged an extra fee for every cash-on delivery service. Besides that, customers that live far away, we also offering postage using courier services which is J&T Express. Our delivery for COD will be available only on weekends and for postage we are available to ship the order everyday. Lastly, our business can be reached through our Facebook page which is BlinkywithNuna. We already put our phone number on this page

### 3.2 ORGANIZATIONAL CHART



BlinkywithNuna consists of 2 people forming a partnership which are Nurul Afifah as the general manager and Nabilatur Rahmi as marketing and finance manager. Since our business is newly established and a rookie in the business, we only have 1 staff to manage our packaging. But, we will definitely hire more staff as the business will grow more in the future.

### 3.3 MISSION AND VISION

We believe that a mission defines the company's business, its objectives and its approach to reach those objectives. Other than that, a vision describes the desired future position of the company. In order to run our business smoothly, hence we have made our mission and vision for our business so that we know what to achieve in short-and long-term goals.

#### Mission

BlinkywithNuna's mission is to always ensure that we are providing high quality materials in our accessories to ensure our products are well made and can be used or stored for a long time. We are also determined to help people that live far away from Sabah in order to find their own favorite pearl-based accessories. Besides, we also have a mission to provide excellent customer service to meet our beloved customers' expectation and desire in local accessories products. We also strive to offer the most affordable price, the best available choices of our products.

#### Vision

BlinkywithNuna's vision is to be the well-known stylish accessories business in Malaysia and be the top choice of customers to choose their desired fashion with us.

### 3.4 DESCRIPTION OF PRODUCTS

BlinkywithNuna is a business that sells pearl-based accessories especially for women. Our products consist of handmade accessories originally made from Sabah. There are two main materials that we use for our three types of accessories which are Swarovski Crystal Beads and freshwater pearls. The Swarovski Crystal Beads also come in a variety of shapes, sizes and colors. We use from the classic round beads over hexagon and letter beads to special shapes like heart and butterfly. It is initially meant for jewelry, Swarovski beads are popular so we decided to use it for our products. Meanwhile, for the pearl, since freshwater pearls can be found in all popular types of pearl jewelry, we use this kind of pearl to include in our pearl bracelet and mask extender. We believe that freshwater pearls are a great material to any jewelry collection. They're very affordable and suit almost any budget. Pearls go great with any outfit and add a level of chicness and style.

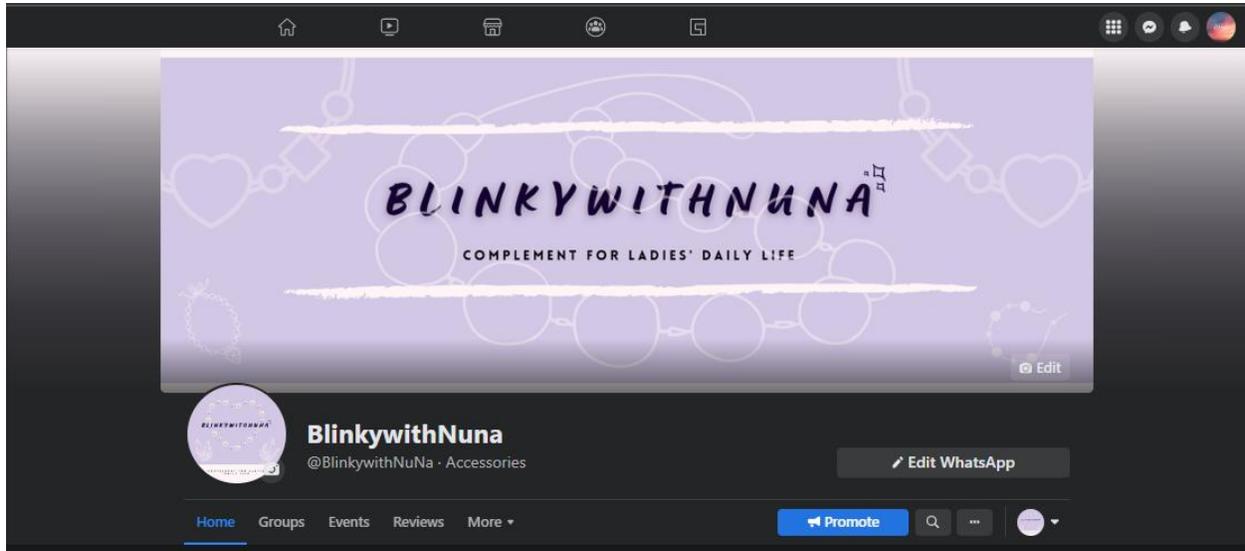
We are selling 3 types of pearl-based accessories which we name it as pearl bracelet, full bracelet and mask extender. All of our accessories are adjustable so customers don't have to worry about their sizes and we can guarantee that customers will feel comfortable while using our products in daily life. Our products are available in many types of colors because we acknowledge that different kinds of people have their own favorite choices of colors. As for the packaging, we use the jewelry box to ensure that our products are maintained in their best quality. We also offered gift services for our customers that wanted to give the accessories to their loved ones.

### 3.5 PRICE LIST

PRODUCTS	PRICES (RM)
 <p data-bbox="423 793 610 825">Pearl Bracelet</p>	<p data-bbox="824 380 1036 411">Available colors:</p> <ul data-bbox="873 415 1008 646" style="list-style-type: none"> <li>- Pink</li> <li>- Yellow</li> <li>- Black</li> <li>- Red</li> <li>- White</li> <li>- Green</li> <li>- Purple</li> </ul> <p data-bbox="824 680 1305 747">Price for SM : RM36 include postage Price for SS : RM27 exclude postage</p> <p data-bbox="824 781 1159 848">Postage fee for SM : Free Postage fee for SS : RM5</p>
 <p data-bbox="435 1289 599 1320">Full Bracelet</p>	<p data-bbox="824 877 1036 909">Available colors:</p> <ul data-bbox="873 913 1019 1073" style="list-style-type: none"> <li>- Red</li> <li>- Yellow</li> <li>- Green</li> <li>- Maroon</li> <li>- Blue</li> </ul> <p data-bbox="824 1106 1305 1173">Price for SM : RM50 include postage Price for SS : RM40 exclude postage</p> <p data-bbox="824 1207 1159 1274">Postage fee for SM : Free Postage fee for SS : RM5</p>
 <p data-bbox="418 1766 615 1797">Mask Extender</p>	<p data-bbox="824 1354 1036 1386">Available colors:</p> <ul data-bbox="873 1390 1078 1621" style="list-style-type: none"> <li>- White</li> <li>- Pink</li> <li>- Yellow Gold</li> <li>- Blue</li> <li>- Silver</li> <li>- Black</li> <li>- Red</li> </ul> <p data-bbox="824 1654 1305 1722">Price for SM : RM50 include postage Price for SS : RM40 exclude postage</p> <p data-bbox="824 1755 1159 1822">Postage fee for SM : Free Postage fee for SS : RM5</p>

## 4.0 FACEBOOK (FB)

### 4.1 CREATING FACEBOOK (FB) PAGE

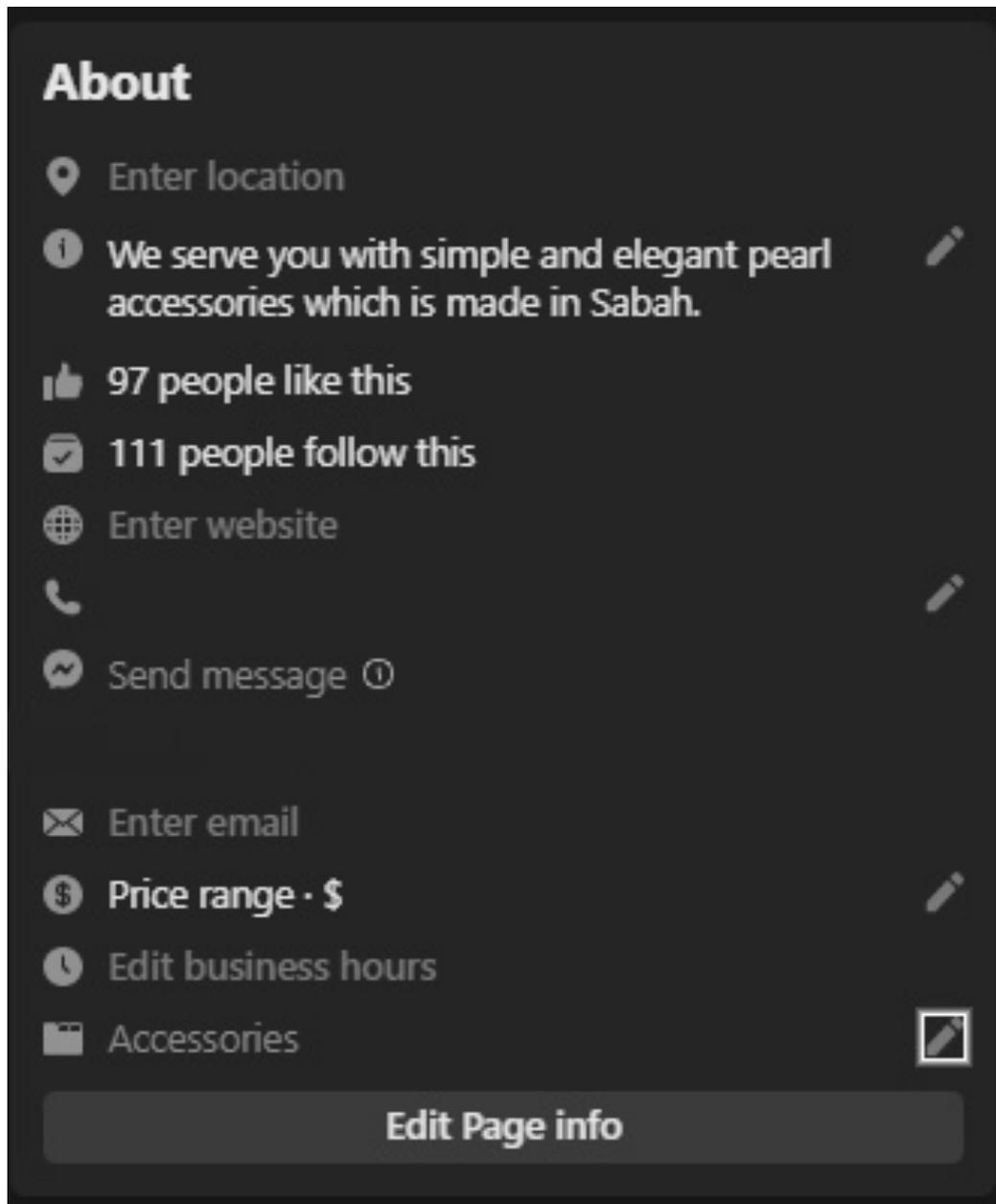


### 4.2 CUSTOMIZING URL FACEBOOK (FB) PAGE

Facebook URL: <https://www.facebook.com/BlinkywithNuNa>

Facebook Page name: BlinkywithNuna

### 4.3 NUMBER OF LIKERS



## 4.4 FACEBOOK (FB) POST - TEASER

### 4.4.1 Teaser 1

 **BlinkywithNuna** Published by Afifah Fauzi · April 23 · 🌐

There is a bright but not a light,  
There is a shine but not a diamond.

Something is coming very2 soon! Feel free to be a part of our excitement peeps🔥

Stay tuned and keep supporting us. Thank you🙏

[#blinktogether](#)  
[#NuNaBlink](#)  
[#blinkbabes](#)



#### 4.4.2 Teaser 2



BlinkywithNuna is 😄 feeling excited.



Published by Bella Rahmy

April 30 at 3:00 PM · 🌐

IT IS THE VALUE THAT WE SERVE TO YOU



Red always represents energy, passion, strength, courage, physical activity, creativity, warmth, as well as security. It also symbolizes materialism, materialistic ambition, a focus on sensual pleasures and a quick temper.

Butterflies are known as one of the most emblematic animals. This amazing animal associated with allegories of transformation as well as change.

5 DAYS LEFT ! 🗓️

Any red-lover here? 🧑🏻🧑🏻

#blinktogether

#NuNaBlink

#blinkybabes

#comingsoon



### 4.4.3 Teaser 3



BlinkywithNuna is 😊 feeling excited.



Published by Bella Rahmy

May 1 at 4:00 PM · 🌐

ARE YOU FEEL BORED? LET'S JOIN OUR  
POP QUIZ!

Here's one of our products. Given some alphabets  
as the hint, you already can guess it, right? 🤔

\_A\_K\_X\_\_N\_E

Dear #blinkybabes , don't feel hesitate to drop your  
answer in the comment section 🙏

4 DAYS LEFT PEEPS! 🎀 ✨

#blinktogether

#NuNaBlink

#blinkybabes

#comingsoon



#### 4.4.4 Teaser 4



BlinkywithNuna is 😊 feeling excited.



Published by Bella Rahmy

May 2 at 5:00 PM · 🌐

One of the essential features that we bring to our product is something 'adjustable'. You may choose to put on yourself, with any styles.

There is no need to be worried with the 'size'. Just wear and be yourself 😊

Let's join our launching countdown, 3 more days left! ✨

- #blinktogether
- #NuNaBlink
- #blinkybabes
- #comingsoon



#### 4.4.5 Teaser 5



BlinkywithNuna is 😊 feeling excited.



Published by Bella Rahmy

May 3 at 6:00 PM · 🌐

**2 DAYS LEFT ! !**

Who says, you can't be elegant & fashionable even though in the Covid-19 endemic phase? With our products, you would be different from others.

Are you looking for 'extraordinary' stuff? Please stay tuned & save the date of our launching very2 soon!



#blinktogether

#NuNaBlink

#blinkybabes

#comingsoon



#### 4.4.6 Teaser 6



BlinkywithNuna is 🌟 feeling excited.



Published by Bella Rahmy

May 4 at 8:00 PM · 🌐

G. Bruce Boyer once said,

"Real style is never right or wrong. It's a matter of being yourself on purpose."

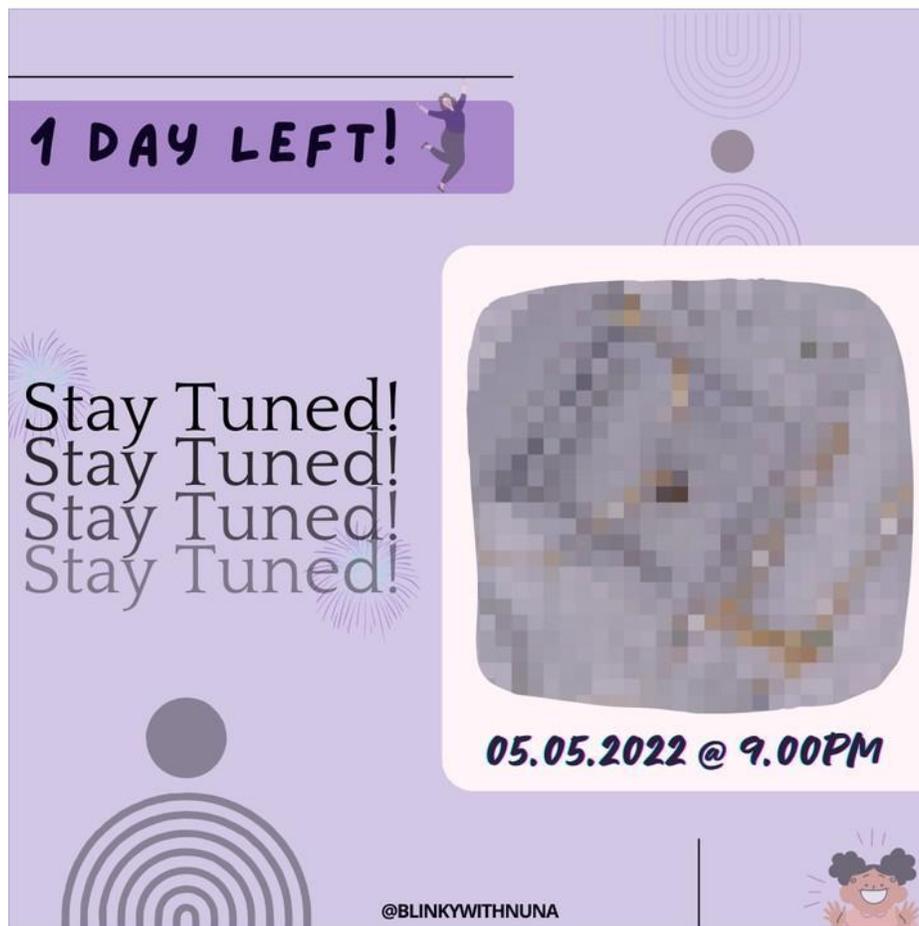
1 DAY LEFT to meet with our products. So, don't forget to save the date and time! 🤗

#blinktogether

#NuNaBlink

#blinkybabes

#comingsoon



#### 4.4.7 Teaser 7



BlinkywithNuna is 😊 feeling excited.



Published by Bella Rahmy

May 5 at 8:30 PM · 🌐

**30 MINUTES LEFT BEFORE OUR OFFICIAL LAUNCH ! !**

Hellooo, let's us show to you some sneak peak of our products. Enjoy this 10 seconds okay? 😊

Don't forget our official launching on 9.00pm **TODAY ✨**

#blinktogether

#NuNaBlink

#blinkybabes

#comingsoon



## 4.5 FACEBOOK (FB) POST - COPYWRITING (HARD SELL)

### 4.5.1 Hard Sell 1



**BlinkywithNuna**

11 May · 🌐



✨ INTRODUCING TO YOU OUR PRODUCTS ✨

One of the products is MASK EXTENDER which is originally made from 'Negeri Bawah Bayu'. Here are some colours that available in our shop 😊

You can get it with only RM43 for Peninsular Malaysia and RM34 for Sabah & Sarawak.

⚠️ Shipping cost will not include for Sabah & Sarawak.

Let's join preorder now ↓

#blinkybabes  
#NuNaBlink  
#blinktogether



#### 4.5.2 Hard Sell 2

 **BlinkywithNuna** ...  
Published by Bella Rahmy · May 12 · 🌐

FIRST COME, FIRST SERVE 🚨

Hi #blinkybabes 🥰🥰 Do you know, here is the special one that available in our shop.

Pearl Bracelet but make it ✨ more interesting ✨ You can see the element of star and butterfly in this bracelet, right? 🥰

So, what are you waiting for? Grab this item with only RM43 for Peninsular Malaysia and RM34 for Sabah & Sarawak 🥰

Don't want to feel regret? Click here 🏠

[#blinkybabes](#)  
[#NuNaBlink](#)  
[#blinktogether](#)



### 4.5.3 Hard Sell 3



**BlinkywithNuna** is 😊 feeling great.



31 May · 🌐

LIMITED-TIME PROMOTION ONLY FOR  
[#BLINKYBABES](#) 🤩💥

Holla [#blinkybabes](#) ! ! In conjunction with Harvest Festival and Gawai Day, we would like to give you the best deals of our products 😊

Our combo items? Choose any design of:

1x Mask Extender

1x Pearl Bracelet

1x Full Bracelet

Normal price: RM129 SM, RM101 SS ❌

Combo Price: RM122 SM, RM99 SS ✅

Do grab this combo items and check out with lower price rather than normal price. Surely, it is ✨ very worthy ✨

This promotion is valid until 5th June 2022 📣

Don't miss out our best deals 😊



#### 4.5.4 Hard Sell 4

 **BlinkywithNuna**  
Published by Afifah Fauzi · June 18 · 🌐

IT'S THE TIME! 🔥

Good news to our beloved #blinkybabes! We are presenting to you our newest design for PEARL BRACELET! 🥰

Feel confused when choosing what accessories that are suitable for you? Don't worry!! We decided to come up with more fresh designs and colors of PEARL BRACELET just for you to easily choose and match it with your outfit of the day! 😊

If you are interested, don't hesitate to purchase from us because we are guaranteed that you will be satisfied with our pretty designs! ✨

📍 Get this item with only RM36 for Peninsular Malaysia and RM27 for Sabah & Sarawak.

⚠️ Shipping cost will not include for Sabah & Sarawak.

Do GRAB your favorite design as soon as possible because our stock is very limited !

#readystock  
#NuNaBlink  
#blinktogether



#### 4.5.5 Hard Sell 5

 **BlinkywithNuna**  
Published by Bella Rahmy · July 1 at 11:45 AM · 🌐

🔥 JULY FLASH SALE 🔥

So what can you do now? Grab this chance to choose your favourite designs from our store and checkout with a 10% discount within 2 hours.

You may pick more than 1 item by telling your family and friends about this FLASH SALE. Purchase our products and become beautiful together 🍷

Another best thing? FREE SHIPPING also applicable during JULY FLASH SALE, special for Peninsular Malaysia people 😊

We hope that you will not miss out this sale, click this link NOW !



**JULY** 12PM UNTIL 2PM

.....

**FLASH**

SHOP NOW

SHOP NOW

10% OFF

The graphic features a central image of several necklaces with pearls and blue beads. The text is arranged around the image, with 'JULY' in large brown letters at the top left, '12PM UNTIL 2PM' in smaller black letters to its right, and 'FLASH' in large, bold, light brown letters in the center. The words 'SHOP NOW' are written vertically on both sides of the necklace image. A circular badge with '10% OFF' is located in the bottom right corner. The background is light gray with decorative elements like a striped circle and wavy lines.

#### 4.5.6 Hard Sell 6

 **BlinkywithNuna** Published by Bella Rahmy · July 1 at 7:45 PM · 🌐

⚡ DON'T MISS OUT AGAIN, THE CHANCE ONLY FOR TODAY ⚡

It is okay guys, our JULY FLASH SALE is still available TODAY for 2nd session from 8PM UNTIL 10PM !

So what are you supposed to do right now? 🤔

Go to our Facebook page and find any items that you like the most. You may screenshot the picture of products and send them to us via Whatsapp chat. The availability of stock will be confirmed immediately.

As usual, you will get 'free postage' for shipping across Peninsular Malaysia. Worry less, just pay the amount with 10% off and we will ship your order as soon as possible! 📦👉

We always hear you, so don't think too much okay? 😊

<http://www.wasap.my/60183568784/julyflashsale>



**JULY** 8PM UNTIL 10PM

**FLASH**

**10% OFF**

**SHOP NOW**

**SHOP NOW**

The graphic features a central image of a necklace with various colored beads (green, red, white, gold) and a circular badge with '10% OFF'. The text 'JULY 8PM UNTIL 10PM' is at the top, 'FLASH' is in the middle, and 'SHOP NOW' is written vertically on both sides. There are decorative elements like a striped circle and sparkles.

#### 4.5.7 Hard Sell 7

 **BlinkywithNuna**  
Published by Afifah Fauzi · July 8 at 6:30 PM · 🌐

DON'T WORRY ABOUT THE SIZE, JUST FIT IN 😊

Hi guys 🙋 Let's introduce a bit with one of our products, 'PEARL BRACELET'.  
One of the special features for this product is 'adjustable'. Most people need to consider their 'wrist size' when purchasing an accessory. If the items are non adjustable, then not everyone can fit in the items.  
But with our product, it was not a problem anymore! Just put on yourself regardless of your fashion style. Adjust the bracelet accordingly if necessary and you're done! 🥰

As for now, the colours available are black, green, pink, orange and red.

◆ RM36 (SM), RM27 (SS) ◆

You may request for notes/wish cards if you want to give it to your beloved ones. Moreover, just ignore the shipping cost (Peninsular Malaysia only) 😊

So what are you waiting for? Grab it right now 😊



**DETAILS**

**Product Name**  
*Pearl Bracelet*

**Price**  
RM36 (SM) / RM27 (SS)

**Color variation**

**SHOP NOW**



#### 4.5.8 Hard Sell 8



**BlinkywithNuna**



9 Jul · 🌐

LET'S EMBRACE THE BEAUTY OF THIS  
BRACELET ✨

Are you ready to know more about our products? I hope so 🙏 Let's take a look at 'FULL BRACELET'.

It comes with several color variations such as Purple, Yellow, Green, Maroon and Blue. This bracelet consists of freshwater pearls and beautiful crystals.

- ◆ RM50 (SM), RM40 (SS) ◆

Each of us used to feel regret, and hopefully you will not regret again 😞

**DETAILS**

**Product Name**  
*Full Bracelet*

**Price**  
*RM50 (SM) / RM40 (SS)*

**SHOP NOW**

#### 4.5.9 Hard Sell 9



BlinkywithNuna

Published by Afifah Fauzi · July 8 at 9:15 PM · 🌐

IF THE MASK CAN BE EXTENDED, CAN I EXTEND MY LOVE TO YOUR HEART? 😊

Yo, it was a joke okay 😊 Here is our second product, ✨ MASK EXTENDER ✨

This item is made from freshwater pearls and Crystals. Then, what is an important thing you need to know from this product? 😊

As you can see, there is a magnetic function attached to this item which can attribute to 2 in 1 function as below:

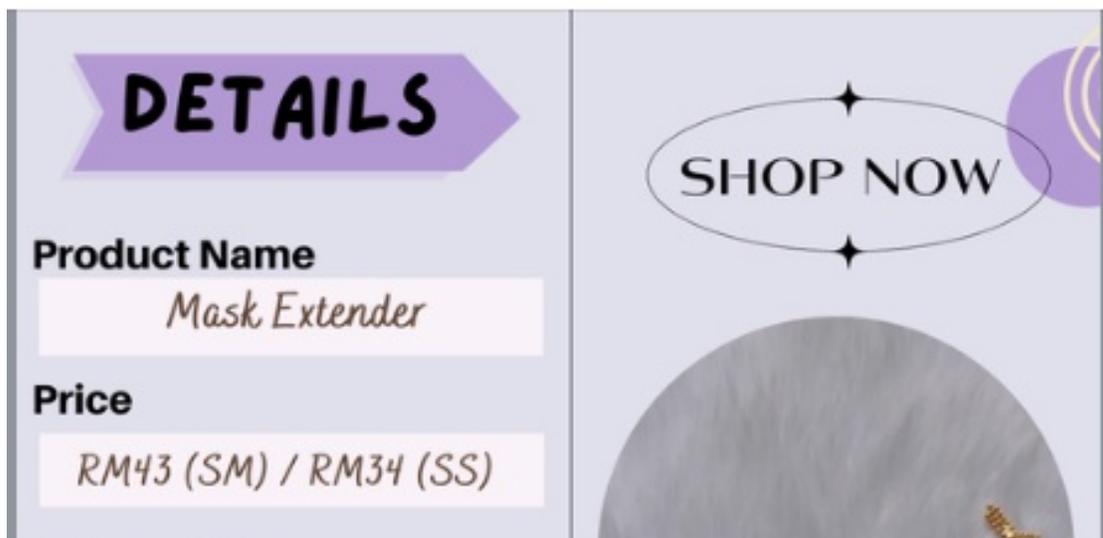
- ✅ Wear it as a face mask extender.
- ✅ Also applicable even if you wear your spectacles.

As for now, the colours available are limited to 3 only that is Orange, Blue and also White. If it was me, I will recommend you to choose the blue one 😊

Our free shipping is always available to Peninsular Malaysia people. In addition, you may request on us to provide any wish card/notes with the items 📩

💎 RM43 (SM), RM34 (SS) 💎

Do grab with us while stock lasts 😊



#### 4.5.10 Hard Sell 10



**BlinkywithNuna**

Published by Afifah Fauzi · July 7 at 12:15 PM · 🌐



IMAGINE YOURSELF TO HAVE YOUR OWN BRACELET LIKE THIS 🥰

Imagine yourself being complimented by people around you. They don't stop looking at you, since you are wearing our 'simple' accessory. That such a great mood, right 🥰

Surely, dreaming is FREE in our life. But, why choose to imagine since you can have it by yourself! 🥰 Everyday and every time you may enjoy the beauty of our accessories 💎

Accessory is not a basic necessity, then only you know when it will be necessary to yourself. Moreover, our items are too good to be kept. So, always put on yourself while doing anything that you like!

If you do interested, just contact us 🥰



#### 4.5.11 Hard Sell 11

 **BlinkywithNuna**  
Published by Afifah Fauzi · June 25 · 🌐

IT'S PAYDAY SALE ! ! !

Hi there 🙋 Are you ready for this Limited-Time SALE? 🙋

Yes, you should! Special for our beloved #blinkybabes 🥰❤️ This sale only valid within 24 HOURS from NOW 🙌🙌

Just choose your favourite design and get 10% discount for all of our products 🙋

! Free Shipping across Peninsular Malaysia !

Click this link to get 10% off 🙋🙋🙋

[#blinktogether](#)  
[#PayDaySale](#)  
[#NuNaBlink](#)



#### 4.5.12 Hard Sell 12

 **BlinkywithNuna**  
Published by Afifah Fauzi · June 25 · 🌐

12 HOURS LEFT !

Are you one of our [#blinkybabes](#) ?

Curious on what are we doing right now? 😊

Here's our PAYDAY SALE available only on 25th June 2022. Don't miss out this chance to get the best offer of our products 😊

Go get your favourite design and enjoy 10% off from any of our products! 😊

- ✓ Free shipping across Peninsular Malaysia.
- ✓ Shipping cost excluded for Sabah & Sarawak.

Checkout now, don't regret later 🛒

[#blinktogether](#)  
[#PayDaySale](#)  
[#NuNaBlink](#)



#### 4.5.13 Hard Sell 13



**BlinkywithNuna**

Published by Bella Rahmy · July 9 at 9:00 PM · 🌐

NO MORE EXCUSE TO NOT BE PRETTY EVEN ON PANDEMIC COVID-19 🙏

As we already know, there is a surge in demand for face masks since the covid-19 outbreak happened. But, do you think it is enough?

Not yet, our MASK EXTENDER is coming for the rescue ! 📣

Our product is a life-saviour, especially to hijabist. Do you know why? Okay, this is because you can wear the face mask 'as usual' without thinking of inserting the 'ear loop' into your scarf.

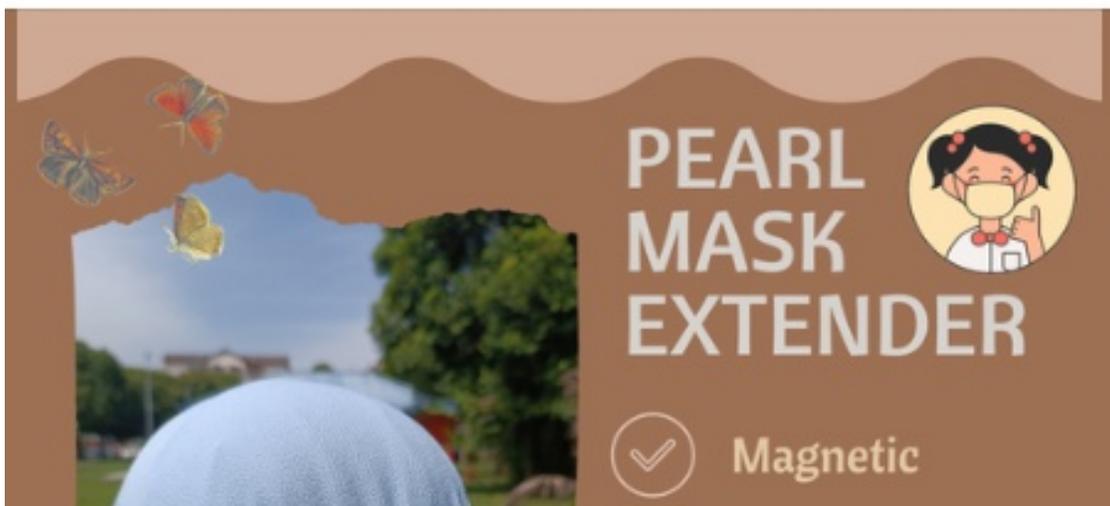
Moreover, the features of 'magnetic component' available on our extender enables you to do so and of course suitable enough for those wearing spectacles too 🤓

Just look closely on the picture below, how the mask extender can be put on and showing the pretty side. Thus, this is going to be the right time get your favourite one 🥰

Here is the price 📌

RM43 (SM) & RM34 (SS)

For any inquires, don't feel hesitate to contact us 😊



#### 4.5.14 Hard Sell 14



**BlinkywithNuna**

Published by Afifah Fauzi · July 10 at 12:00 AM · 🌐



#### EID AL-ADHA SPECIAL OFFER ! 📢

Hi guys, we know that you might think of having some pretty accessories during Eid Al-Adha. So, this is for you guys okay!

For your information, our special offer starting from NOW until 11/07/2022 11.59PM (48 hours ONLY). From this special offer, you will be eligible for 10% off. So, the price of our items will be as follows:

#### 1 PEARL BRACELET

NP: RM36 (SM), RM27 (SS) ✖

! RM32.4 (SM), RM24.3 (SS) 📢

#### 2 MASK EXTENDER

NP: RM43 (SM), RM34 (SS) ✖

! RM38.7 (SM), RM30.6 (SS) 📢

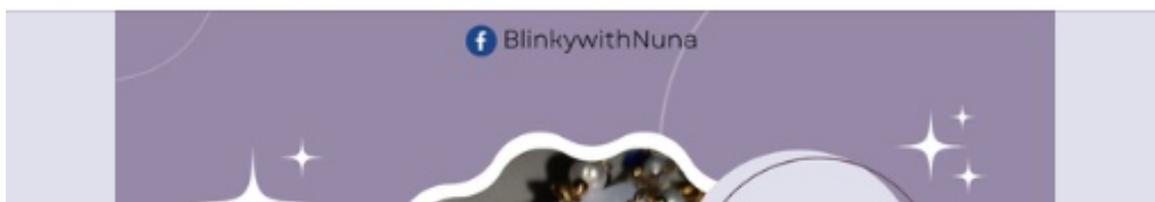
#### 3 FULL BRACELET

NP: RM50 (SM), RM40 (SS) ✖

! RM45 (SM), RM36 (SS) 📢

p/s: FREE SHIPPING always available and applicable across Peninsular Malaysia. For Sabah & Sarawak, you may contact us for further details.

Order with us NOW to avoid disappointment👉



#### 4.5.15 Hard Sell 15



**BlinkywithNuna**

Published by Bella Rahmy · July 11 at 12:00 PM · 🌐



TICK TOCK TICK TOCK, HURRY UP 🕒👉

Guys, it's already less than 12 HOURS before we end our 'Eid Al-Adha Special Offer' TONIGHT 😱😱

Instead of purchasing with 'normal price', you may enjoy a 10% discount for any accessories available in our shop. But, this only applicable within '720 minutes' ⚠️

You can refer below for the price 🙌

1 PEARL BRACELET

NP: RM36 (SM), RM27 (SS) ✖

! RM32.4 (SM), RM24.3 (SS) |

2 MASK EXTENDER

NP: RM43 (SM), RM34 (SS) ✖

! RM38.7 (SM), RM30.6 (SS) |

3 FULL BRACELET

NP: RM50 (SM), RM40 (SS) ✖

! RM45 (SM), RM36 (SS) |

Grab yours as soon as possible, before it's too late!



#### 4.5.16 Hard Sell 16



**BlinkywithNuna** is 🥰 feeling lovely.

Published by Bella Rahmy · July 10 at 11:00 AM · 🌐

BEAUTIFUL PEARL FOR BEAUTIFUL PERSON 🥰

Hi #blinkybabes 🥰 Are you looking for something to 'compliment' your daily outfit? Sure, you already in a right place! 🥰

There is a cute one namely, Pearl Bracelet 🥰

Isn't it beautiful with the element of freshwater pearl and crystal? 🥰 Proudly to say, this product is very suitable for every girl since the item itself is 'adjustable'.

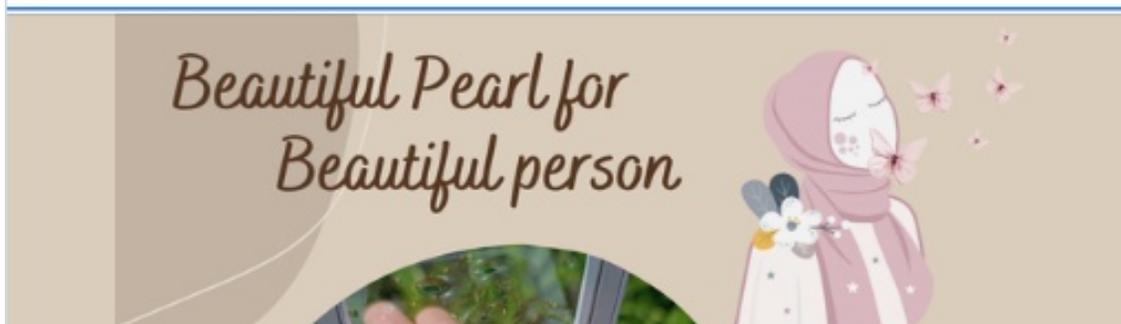
No matter what your daily style will be, it seems incomplete to not put on any accessory right? We are really sure that you will looks simple and elegant with our items 🥰

So how much the price will be? 🥰

RM36 (SM) & RM27 (SS)

Dear Peninsular Malaysia people, please note that you are eligible for FREE SHIPPING. Just checkout with the price as above and wait for the arrival of your order 🥰

Let's hurry up, since our stock is very limited 🥰



## 4.6 FACEBOOK (FB) POST - COPYWRITING (SOFT SELL)

### 4.6.1 Soft Sell 1

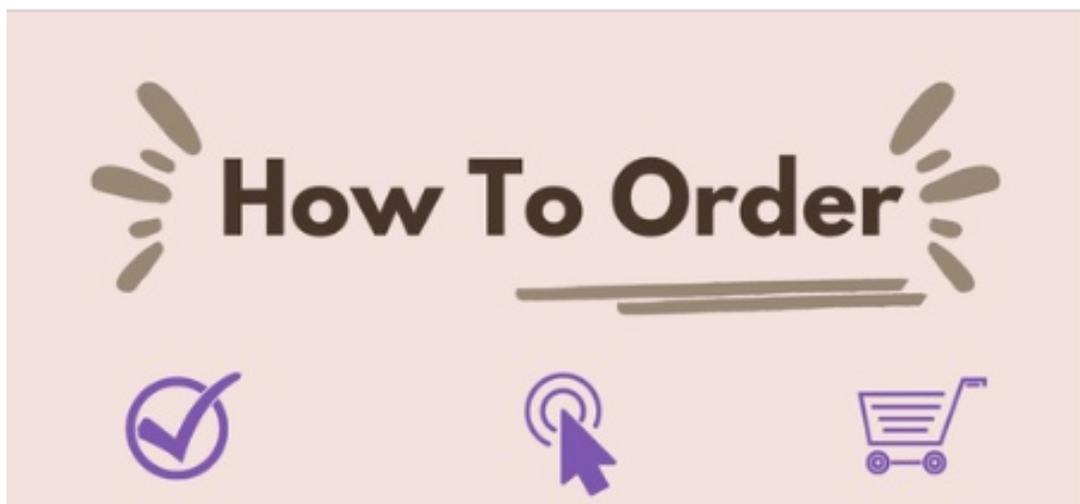
 **BlinkywithNuna**  
Published by Afifah Fauzi · June 20 · 🌐

!! Interested to purchase our products but don't know how to begin it? !!

We got your back! 😊 Here are some steps that you can follow 🤗

1. Scroll our FB page to choose your favourite product design and screenshot the picture of the product.
2. Click on our whatsapp link and send the picture of your favourite design to us. You can send as many pictures as you are interested in.
3. Kindly wait for us to confirm the availability of stock and we would share the close up picture to confirm your order.
4. If satisfied, you may provide us your details by completing the order form. The details required are name, full address, and phone number.
5. Then, you shall check out the payment of your order. Our payment methods are online banking transfer and DuitNow QR Code.
6. The tracking number of your order will be given to you immediately when the item is ready for shipping.

Very easy right? If you want us to guide you, just click this link okay!



## 4.6.2 Soft Sell 2



**BlinkywithNuna**

Published by Afifah Fauzi · June 24 · 🌐



IS IT DIFFICULT TO CLEAN UP YOUR FAVOURITE PEARL? ?

Pearl is one of the most amazing creation in this world. But, do you know that the pearl also must be 'cleaned' which is similar to your daily clothing? Do you think is it hard to clean up all of them? 😊

Now no more! Here are 4 simple steps to do that 😊

Do follow us for more sharing 📢

<https://www.facebook.com/BlinkywithNuNa>

#blinktogether

#blinkybabes

#NuNaBlink



### 4.6.3 Soft Sell 3



**BlinkywithNuna**

Published by Afifah Fauzi · June 24 · 🌐



HERE ARE SOME FASHION TIPS THAT YOU NEED TO KNOW!

Are you still a newbie in the fashion world? Zero knowledge on how to start it? No worries, we are here to share with you some tips as a basic guidance to you 🙌

1. Must have basic collection of clothes. If you are yet to begin, then why not you start to make some 'collection' of you attires 🍷
2. Clothes are fit perfectly. Find the 'comfort' on everything that you wear. If it fits you well, you may start to play with over- and under-sized items in a way that feels fashionable! 🍷
3. Find your personal style and play with the colors. Each of us have our own preferences so be you. Try to be yourself and make the colors as part of your life 🍷
4. Consistently practicing. It is okay if it's not succeed for the first time. Always remember that "Practices Makes Perfect" 🍷
5. Learn how to balance proportions. This is about styling your outfits to create an overall aesthetic harmony. When you play with oversized clothes, make it a fashion moment by keeping the rest of the look fitted 🍷
6. Mix patterns and textures. Aside from the colors as a main role of fashion, there are various patterns and textures will lead you to become an 'extravagant' 🍷
7. Add some accessories. It feels incomplete when there is an absence of accessory. Make sure you have them as a complimentary in your daily life 🍷

Hey peeps, do follow us for more tips 🍷

<https://www.facebook.com/BlinkywithNuNa>

#### 4.6.4 Soft Sell 4

 **BlinkywithNuna** Published by Afifah Fauzi · June 26 · 🌐

HAVE YOU HEARD ABOUT FRESHWATER PEARL ? 🤔

Good Morning and Happy Sunday guys!

Do you know that there are 2 two origins of pearl which consists of freshwater and saltwater? As for today, we want to share with you some of the facts with regards to FRESHWATER PEARL 🍈

Do you think it is interesting? Follow us and turn on notification for more amazing facts 🤗

<https://www.facebook.com/BlinkywithNuNa>

#freshwaterpearlfacts  
#blinktogether  
#blinkybabes  
#NuNaBlink



# Freshwater Pearl Facts

**01** The value of a freshwater pearl is based on its shape, size, color and luster of the nacre.

Freshwater pearls come in variety of colors and shapes including gold, rose gold and grey.

**02**

#### 4.6.5 Soft Sell 5



**BlinkywithNuna**

Published by Afifah Fauzi · June 27 · 🌐



#### DEALING WITH MONDAY BLUES 🙄 😞

Hi, good morning. It's monday again! But let's chill for a while okay 😊 But why? Actually, we want to share with you on how to cope with monday blues



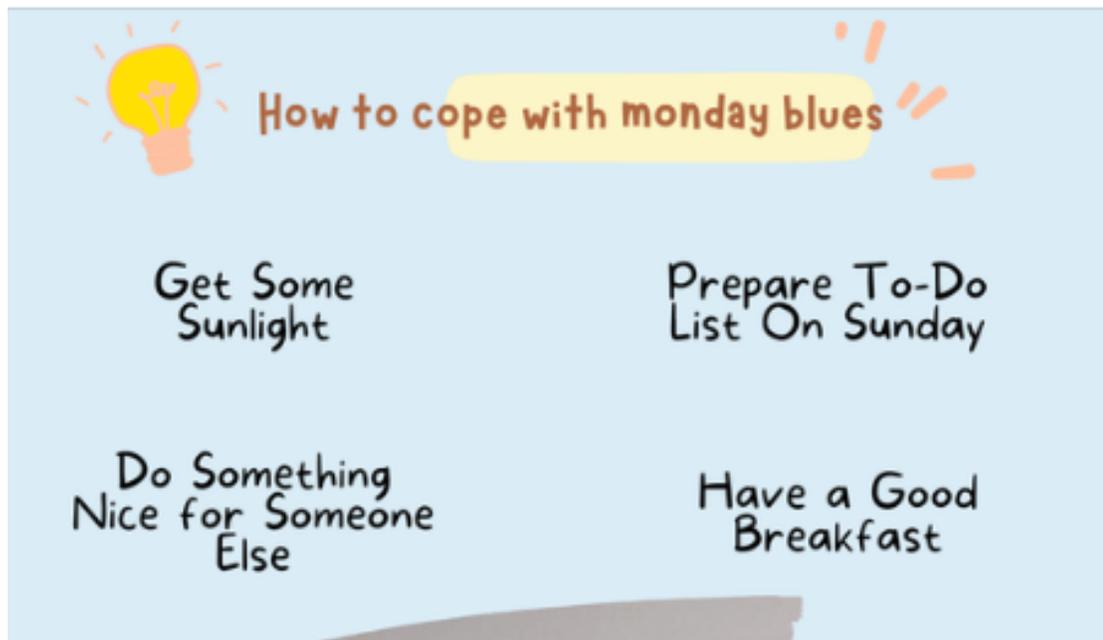
1. Get Some Sunlight
2. Prepare Your To-Do List On Sunday
3. Do Something Nice for Someone Else
4. Have a Good Breakfast

Bill MacDonald Ford once said,

"If you start the week with a positive attitude on monday, it'll be a lot easier to fight off negativity the rest of the week."

Happy working peeps, feel free to follow our page ! 📌

<https://www.facebook.com/BlinkywithNuNa>



#### 4.6.6 Soft Sell 6



BlinkywithNuna

Published by Afifah Fauzi · June 30 · 🌐



PEARL IS VERY UNIQUE, ISN'T IT? 🤔

But do you really know how the pearl was created? How long the creation will take place? What kind of pearl that commonly existed? 🤔

Do you ever think about all these things? Wandering alone is not enough, then the answer is a must! Let us share with you a bit on this wonderful pearl 🤔



Happy reading, feel free to share this! 🙌

## What is a pearl?

A pearl is formed when an irritant, commonly sand, becomes lodged inside an oyster. As a means of protecting itself from this intruder, the oyster releases coat after coat of 'nacre' which is an opaque substance. Over time the nacre forms a pearl.

This lengthy process can take anywhere from six months to two years. The pearl can range from a variety of colors and shapes and is, most commonly,

#### 4.6.7 Soft Sell 7



**BlinkywithNuna**

Published by Afifah Fauzi · June 30 · 🌐



**GIFT FOR YOUR LOVED ONES 🎁👉**

Appreciating someone we love is not that difficult. There are some love languages which are applicable in our life.

It can be shown through the act of service by doing something that may bring joy to someone's life. It also depicts from the words of affirmation such as giving advice in terms of moral support to them.

Other than that, it can clearly be seen from the physical touch such as giving hugs especially when times in need. Spending quality time with our loved ones will be very valuable as a way of appreciation.

Truly speaking, I will prefer receiving a thing that can be kept forever. For such a thing, it surely brings a good memory and preserves our feelings for someone. Whether it is just a small or big value, the sincerity should come no.



Appreciating someone is essential since we never know, when we will go and leave everything. So, let us appreciate our loved ones, as long as we are still alive ✨

Need some help to appreciate someone? Don't ever feel hesitate to contact us 😊 <http://www.wasap.my/60183568784/BlinkywithNuNa>

 BlinkywithNuna

**Gift for your loved ones?**

Accessory/Jewelry  
*is a must!*



#### 4.6.8 Soft Sell 8



**BlinkywithNuna**

Published by Afifah Fauzi · June 30 at 8:30 PM · 🌐



#### KEEPING THE PEARLS AS GORGEOUS AS POSSIBLE 🌟

When you have your favourite pearls, it is very necessary to take care of them very well. Here are several tips to do so 🌟

1. Once you are getting ready, put on the pearl immediately so that it will prevent from damaging cosmetics, perfume, and others.
2. Use soft cloth to wipe down the pearls before storing it. It is better to put the pearls in flat condition later.
3. Exposing the pretty pearls to the heat must be avoided. It supposedly attached together with any damp cloth or wet cotton balls in order to maintain hydrated.
4. For storage purpose, do find a separate space in your jewelry box specifically for your pearls. Using soft bag also a good idea.

Don't hesitate to follow us for more valuable tips ! 🌟

<https://www.facebook.com/BlinkywithNuNa>



#### 4.6.9 Soft Sell 9



**BlinkywithNuna**

Published by Afifah Fauzi · July 1 at 9:30 AM · 🌐



#### HOW DO YOU WEAR A MASK? 🤔

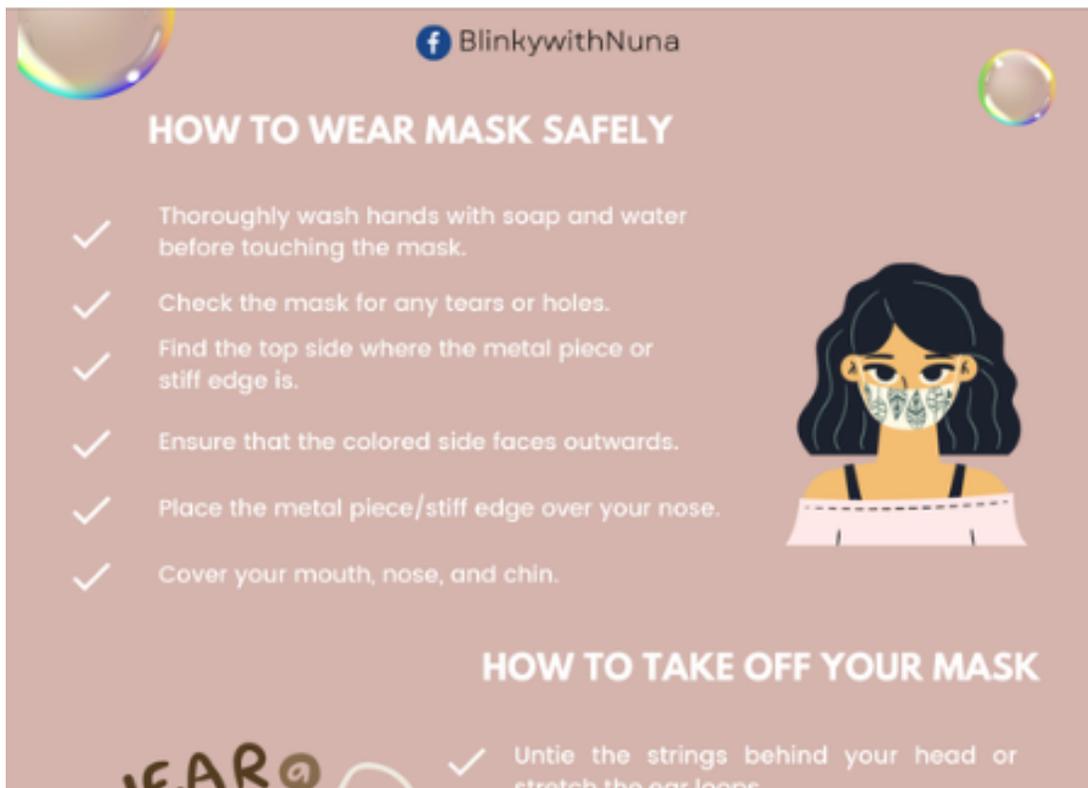
One of the new norms since the pandemic Covid-19 outbreak is to wear a face mask when you are going out. Regardless of indoor or outdoor place, it seems quite awkward to see someone without face mask 😬

But then, how far do you really confidence that you wear the mask in a safe manner? Are you sure that you had take off your mask properly? 🤔

These are the guidelines with regards to the use of face mask in our daily life. Very simple to follow, right? 😊

Do share this post to your family and friends!

<https://www.facebook.com/BlinkywithNuNa>



#### 4.6.10 Soft Sell 10

 **BlinkywithNuna**  
Published by Afifah Fauzi · July 2 at 10:00 AM · 🌐

BEING A ✨ BEAUTIFUL ONE ✨

What is the real definition of 'beautiful'? What do you think about it?

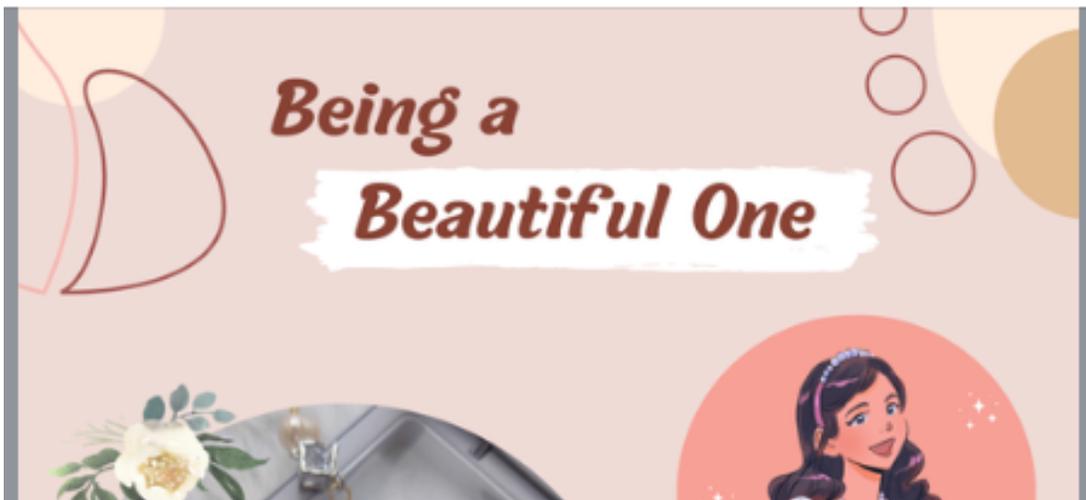
As we grow up, we are always exposed to people who possess beautiful faces or 'good-looking'. But, is that an accurate interpretation of beautiful? How can we determine whether someone is beautiful or not?

Dear pretty, you need to know that beauty is subjective in nature. There are no specific criterias to measure how far a person is truly beautiful. Moreover, beauty standards should not exist in this world.

The real truth is, each of us is very beautiful in our own way. Regardless of skin tone, race, origin, or anything that makes us different, we are definitely beautiful!

Most important, there is no such 'ugly' thing when it comes to God's creations. A beautiful look should accompany beauty in terms of our behavior. So today, don't forget to compliment yourself pretty 🌈

Dear beautiful people, have you already followed our page? just click this link okay 😊 <https://www.facebook.com/BlinkywithNuNa>



#### 4.6.11 Soft Sell 11



**BlinkywithNuna**

Published by Afifah Fauzi · July 2 at 12:30 PM · 🌐



#### 📌 TIPS TO MATCH A PEARL BRACELET WITH YOUR WARDROBE 📌

Have you ever think that it is sooo difficult to match your clothing with your accessory? 😩 Hey, we used to think the same thing! 😩

But now, we got you so don't worry. These are 6 useful tips for you to suit the pearl bracelet with your wardrobe. ✨

1. Find pearls that match your skin tone.
2. Mix and match with different texture and style combinations.
3. Choose between single strand or layered pearl bracelet.
4. Put on pearls with different clothing style.
5. Opt for single Pearl Bracelet.
6. Explore your own bracelet style 🔍

Do you think it is useful? Share this to your friends and follow us for more tips  
😊 <https://www.facebook.com/BlinkywithNuNa>



#### 4.6.12 Soft Sell 12

 BlinkywithNuna is 😊 feeling lovely.  
Published by Afifah Fauzi · July 6 at 9:15 PM · 🌐

#### TIPS TO DEVELOP SELF-CONFIDENCE 🎯

Hi #blinkybabes! We were already half of the year, how fast time flies right? We hope that you are doing great as usual and can go through anything in your life 🌈

So for today, we are going to talk about 'CONFIDENT'. Most people find it difficult to maintain their self-confidence at an appropriate level. The confidence level is also influenced by the environment and inner-self. There are also people that seem to be over-confident, but it will lead to other consequences.

Being confident will take time but it doesn't mean never 😊 So, what we can do to boost our confidence level?

##### 1. Be kind to yourself

It is okay if you don't find anyone that treats you nicely. Just begin to treat yourself with kindness. Keep saying kind words to yourself, since it can be a 'reflection' and influencing your mind.

##### 2. Believe in yourself

When there is no one to believe in you, then you only have yourself throughout your life. Always believe that everything happens for good reasons. Never stop embracing yourself.

##### 3. Learn your abilities.

Instead of focusing on your weakness, why don't you try to concentrate and enhance your existing abilities. Just take a little time to recap back what are the things that you are able to do. Know yourself better, so that you may beat your disability with your abilities.

##### 4. Look in your mirror & make a deal with yourself

Every morning when you are getting ready for something, you shall look into yourself. Look closely at your appearance, give some compliments, and deal with yourself to do the best you can. At the end of the day, find something to self-reward.

So, let's follow us and be confident together 🌟🌟

<https://www.facebook.com/BlinkywithNuNa>



#### 4.6.13 Soft Sell 13

 **BlinkywithNuna** Published by Afifah Fauzi · July 7 at 9:00 AM · 🌐

**IS IT NECESSARY TO WEAR A FACE MASK? 😊**

Face mask is not a new thing in our life. Prior to Covid-19 outbreak, we used to put on face mask when severe haze happened. It acts as one of the protections to ourselves from the intense air pollution.

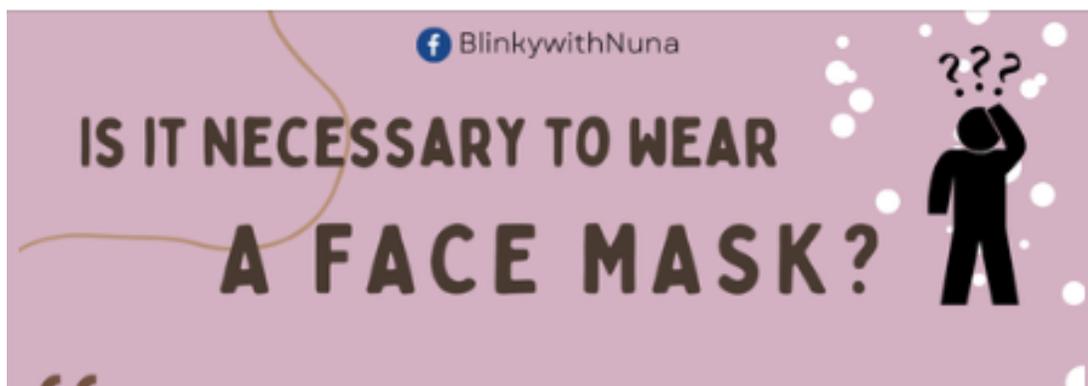
However, when Covid-19 outbreak hits badly globally, the use of face masks becomes mandatory when we are going out anywhere. It was a precautionary measure to be complied by each of us.

The face mask is very significant, since it is an effective tool to reduce the infection risk by the infected person. There are so many designs available in the market. Even so, we shall choose the best face mask based on the proper guidelines.

Fortunately, the mandate has been lifted up. Starting 1 May, it is not compulsory anymore to wear the face mask outdoors. But, it is still a must to put on when we are in an indoor area.

As for now, it has become a good practice to wear a face mask as a way of consistently being mindful of everything around us. Furthermore, it seems awkward to see someone that is uncovered with a mask.

Thus, please take care of yourself and wear a face mask when necessary. Don't forget to share this and follow our page ❤️  
<https://www.facebook.com/BlinkywithNuNa>





**BlinkywithNuna**

Published by Bella Rahmy · July 9 at 10:30 AM · 🌐



### TIPS ON HOW TO WEAR PEARL ACCESSORY AT WORKPLACE.

Happy Weekend everyone! 🌈 As for today, we just want to share with you a little bit guidance to wear the pearl accessories at workplace 😊

This is actually a general guide for you, as we sometimes choose to not wear any accessories during working time. You don't need to feel it is prohibited as long as it doesn't bring any harm to your work quality 🙌

Don't forget to share this post to spread knowledge 🌟





**BlinkywithNuna**

Published by Afifah Fauzi · July 25 at 2:42 PM · 🌐



LIFE IS TOUGH, ISN'T IT? 😞

There is a time that we are going up, and it is undeniable that we used to be at the lowest point in our life. We tend to think that our daily life must be happy and have no problems at all. But there is no guarantee we can be happy every second of our life.

Every creation made by Him is never such a waste. There must be something that we can learn from observing our surroundings such as a butterfly. They have several phases of life. Do you ever expect that a butterfly actually comes from a caterpillar?

Life is too short to be sad about something that is gone. Remember to be grateful for something that still exists in front of our eyes. Thus, we will not be scared to lose anything since we knew, everything happened for reasons.

Life is also about transforming one self. Maybe we used to be the worst back then, but that doesn't mean it will remain forever. Always keep that thing in your mind.

Feels good? May these words can cheer you up today 🥰❤️ More positive words await you when you follow us!

<https://www.facebook.com/BlinkywithNuNa>



#### 4.6.16 Soft Sell 16

 **BlinkywithNuna**  
Published by Afifah Fauzi · June 29 · 🌐

WHAT DO OUR CUSTOMER SAY 🗨️💬

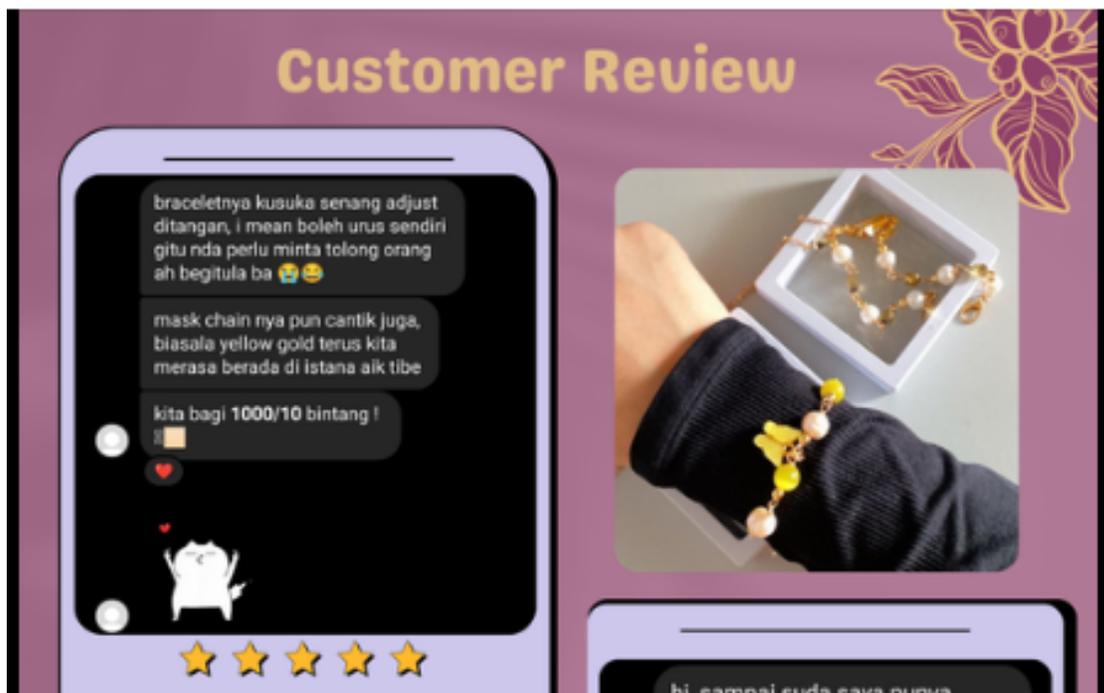
Do you know, receiving feedback is also an important part of our business. It is such a great motivation for us to keep giving the best to our customers. Moreover, we are not being selective on any feedback that we receive. If it is a bad one, then that must be an indicator for us to improve in the future.

We always try to serve you in the best way that we can. If our customers are happy, we will also be very happy! So, no need to feel reluctant to share feedback since it matters to us. Let's see what are the feedbacks from our customers (from the photo below) 🙏

Thank you so much for supporting our business 🥰 Hopefully you have a great day by following us 📍

<https://www.facebook.com/BlinkywithNuNa>

## Customer Review



The graphic features a purple background with a gold floral illustration in the top right corner. On the left, a smartphone screen displays three customer messages in Indonesian:

- braceletnya kusuka senang adjust ditangan, i mean boleh urus sendiri gitu nda perlu minta tolong orang ah begitula ba 🥰🥰
- mask chain nya pun cantik juga, biasala yellow gold terus kita merasa berada di istana aik tibe
- kita bagi 1000/10 bintang ! 🌟

Below the messages is a white cartoon character and five gold stars. To the right, a hand is shown wearing a black sleeve with a yellow and white beaded bracelet. Above the hand is a white jewelry box containing a gold chain with white pearls. Below the hand, a smartphone screen shows the text "hi, sampai suda saya punya".

4.6.17 Soft Sell 17



**BlinkywithNuna** is 😊 feeling delighted. ...

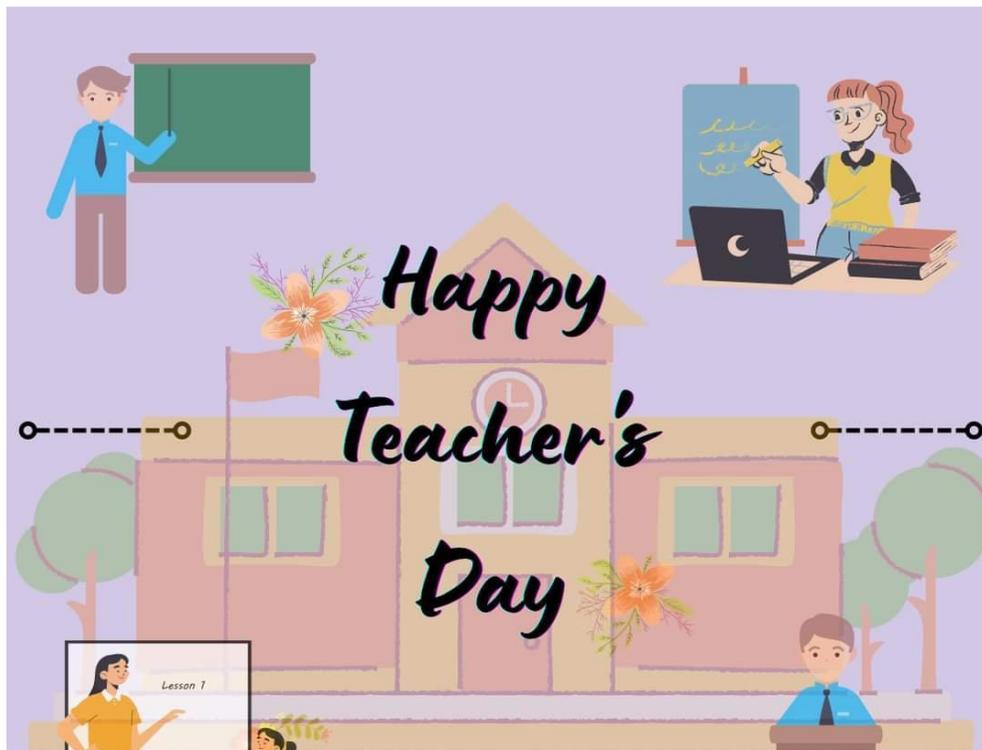
May 16 · 🌐

"Teaching is a very noble profession that shapes the character, caliber, and future of an individual. If the people remember me as a good teacher, that will be the biggest honour for me."

-A. P. J. Abdul Kalam-

In this world today, it is not easy to be a teacher or educator. Thus, don't forget to express gratitude towards your teachers!

HAPPY TEACHER'S DAY ❤️❤️❤️





**BlinkywithNuna**



May 31 · 🌐

◆ HARVEST FESTIVAL & GAWAI DAY 2022 ◆

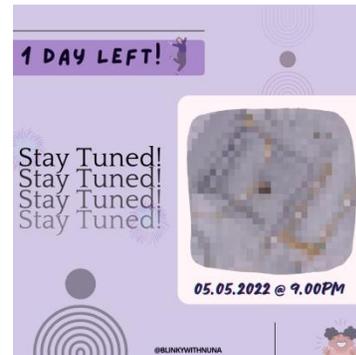
Hye peeps! Hopefully it is not too late for us to wish you Happy Harvest Festival & Happy Gawai Day ❤️❤️

Take Care & Stay Safe as always 🌿



## 4.7 RELEVANT GRAPHICS TO EACH POST/COPYWRITING

Teaser



Hard Sell

**PEARL BRACELET**  
LET'S BLINK WITH NUNA

*Black*



RM36 SM  
RM27 SS

018-3568784  
BlinkywithNuNa

**PREORDER NOW**

**MASK EXTENDER**  
LET'S BLINK WITH NUNA

*Pink*



RM43 SM  
RM34 SS

018-3568784  
BlinkywithNuNa

**PREORDER NOW**

**FULL PEARL BRACELET**  
LET'S BLINK WITH NUNA

*Pink White*



RM43 SM  
RM34 SS

018-3568784  
BlinkywithNuNa

**PREORDER NOW**

**LIMITED-TIME PROMOTION**  
(31/5/2022 - 5/6/2022)



Mask Extender + Full Bracelet + Pearl Bracelet

**COMBO PRICE: RM122 SM RM95 SS**  
**NORMAL PRICE: RM129 SM RM101 SS**

018-3568784  
BlinkywithNuNa

LET'S BLINK WITH NUNA

**PEARL Bracelet**



**ORDER NOW**

RM36 (SM)  
RM27 (SS)

BlinkywithNuNa

**JULY** 12PM UNTIL 2PM

**FLASH SALE**

10% OFF

SHOP NOW

BlinkywithNuNa

**JULY** 8PM UNTIL 10PM

**FLASH SALE**

10% OFF

SHOP NOW

BlinkywithNuNa

**DETAILS**

**Product Name**  
Pearl Bracelet

**Price**  
RM36 (SM) / RM27 (SS)

**Color variation**  
Red, Pink, Black, Green, Orange

**Made from**  
Freshwater pearl, Crystal, Butterfly charm

**Characteristic**  
Adjustable

**SHOP NOW**



BlinkywithNuNa

**DETAILS**

**Product Name**  
Mask Extender

**Price**  
RM43 (SM) / RM34 (SS)

**Color variation**  
Orange, Blue, White

**Made from**  
Freshwater pearl, Crystal

**Characteristic**  
2 in 1 Magnetic junction:  
-can use as mask extender  
-can use with spectacles

**SHOP NOW**



BlinkywithNuNa

**DETAILS**

**Product Name**  
Full Bracelet

**Price**  
RM50 (SM) / RM40 (SS)

**Color variation**  
Purple, Yellow, Green, Marron, Blue

**Made from**  
Freshwater pearl, Crystal

**Characteristic**  
Fully included pearl & crystal

[SHOP NOW](#)



BlinkywithNuna

**PAYDAY SALE**

**JUNE 25TH**

**10% OFF**



BlinkywithNuna

**PAYDAY SALE**

**JUNE 25TH**

**10% OFF**

**12 HOURS LEFT!**



BlinkywithNuna

**LET'S IMAGINE TOGETHER**

**SIMPLE STYLE PEARL ACCESSORY**

[SHOP NOW!](#)



BlinkywithNuna

**PEARL MASK EXTENDER**

- ✓ Magnetic
- ✓ Elegant & Fresh Look

**RM43 (SM)**  
**RM34 (SS)**  
[ORDER NOW!](#)



BlinkywithNuna

*Beautiful Pearl for Beautiful person*

**Pearl Bracelet**

- ✓ ADJUSTABLE
- RM36 (SM)
- RM27 (SS)
- [BUY NOW](#)



BlinkywithNuna

**10% OFF**

**EID AL-ADHA SPECIAL OFFER**

[SHOP NOW](#)



BlinkywithNuna

**12 HOURS LEFT!!**

**10% OFF**

**EID AL-ADHA SPECIAL OFFER**

[SHOP NOW](#)



BlinkywithNuna

# Soft Sell

## How To Order

Select and Screenshot product you want → Click on our whatsapp link and send the pic → Confirm your order → Complete the form → Check Out payment → Prepare for delivery

@BLINKYWITHNUNA

## Fashion Tips

- Must have basics collection of clothes.
- Clothes are fit perfectly
- Find your personal style and play with the colors
- Consistently practicing
- Learn how to balance proportions
- Mix patterns and textures
- Add some accessories (bracelet)

BlinkywithNuna

## Steps on how to clean your fav PEARL

- 1 Give the pearls a quick inspection
- 2 Dampen a cloth with soapy warm water
- 3 Wipe the pearls with a clean cloth
- 4 Let the pearl air-dry before storing

BlinkywithNuna

## Freshwater Pearl Facts

- 01 The value of a freshwater pearl is based on its shape, size, color and luster of the nacre.
- 02 Freshwater pearls come in variety of colors and shapes including gold, rose gold and grey.
- 03 One easy test for authenticity is to rub the pearls lightly along the biting edge of your upper front teeth. If they feel gritty or sandy, they are real pearls. If they feel smooth, they are probably imitations.
- 04

BlinkywithNuna

## How to cope with monday blues

- Get Some Sunlight
- Prepare To-Do List On Sunday
- Do Something Nice for Someone Else
- Have a Good Breakfast

BlinkywithNuna

## What is a pearl?

A pearl is formed when an irritant, commonly sand, becomes lodged inside an oyster. As a means of protecting itself from this intruder, the oyster releases coat after coat of 'nacre' which is an opaque substance. Over time the nacre forms a pearl.

This lengthy process can take anywhere from six months to two years. The pearl can range from a variety of colors and shapes and is, most commonly, not always round.

BlinkywithNuna

## Gift for your loved ones?

### Accessory/Jewelry is a must!

Your loved ones will feel appreciated, important, and deepen the warmth and trust in you.

BlinkywithNuna

## Tips to keep PEARLS looking gorgeous

- MAKE SURE TO PUT PEARLS ON AFTER GETTING READY TO AVOID EXPOSING THEM TO DAMAGING COSMETICS, PERFUMES, AND OTHER CHEMICALS.
- WHEN YOU TAKE THE PEARLS OFF, WIPE THEM DOWN WITH A SOFT CLOTH.
- KEEP THE PEARLS HYDRATED BY PLACING A DAMP CLOTH OR WET COTTON BALLS IN WITH THE PEARLS, AND MOVE THE PEARLS AWAY FROM ANY SOURCES OF HEAT.
- FIND A SPECIAL SLOT IN YOUR JEWELRY BOX FOR THE PEARLS, OR KEEP THEM IN A SOFT BAG TO AVOID EASILY SCRATCHED.
- STORE THE PEARLS FLAT TO AVOID STRETCHING OUT THE STRAND OF SILK THREAD.

BlinkywithNuna

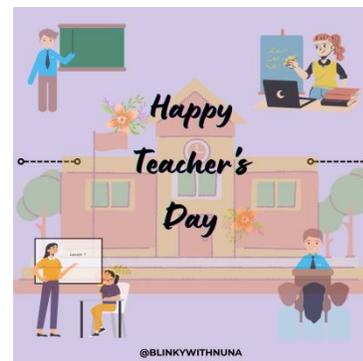
## HOW TO WEAR MASK SAFELY

- Thoroughly wash hands with soap and water before touching the mask.
- Check the mask for any tears or holes.
- Find the top side where the metal piece or stiff edge is.
- Ensure that the colored side faces outwards.
- Place the metal piece/stiff edge over your nose.
- Cover your mouth, nose, and chin.

## HOW TO TAKE OFF YOUR MASK

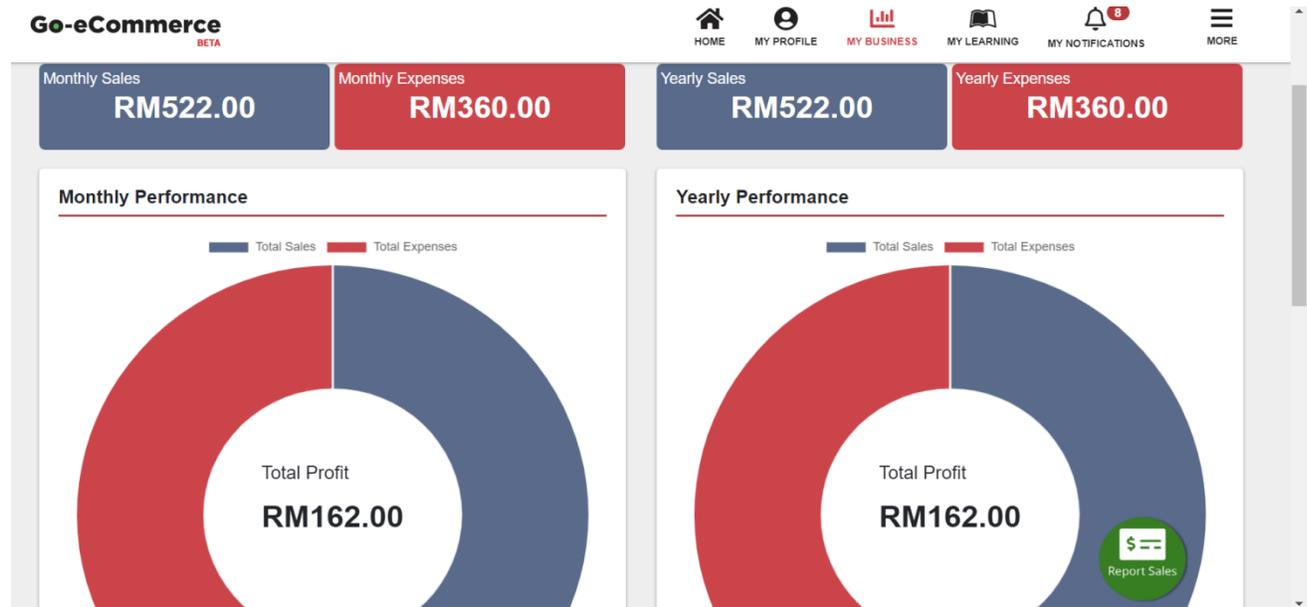
- Untie the strings behind your head or stretch the ear loops.
- Fold the outside of the mask's corners together.
- If using mask extender, let the mask hanging around your neck.

BlinkywithNuna





## 4.8 SALES REPORT



## Go-eCommerce

Business Name	Date	Type	Marketplace (if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions
BLINKY WITH NUNA STORE	24/04/2022	expenses				Goods	Stock	360	Pearl Bracelet and Mask Extender
BLINKY WITH NUNA STORE	11/05/2022	online	Social Media		108				4 units of pearl bracelet (RM27 each)
BLINKY WITH NUNA STORE	13/05/2022	online	Social Media		170				5 units of Mask Extender
BLINKY WITH NUNA STORE	20/05/2022	online	Social Media		34				1 unit pearl bracelet
BLINKY WITH NUNA STORE	06/06/2022	online	Social Media		102				3 units of Mask Extender
BLINKY WITH NUNA STORE	21/06/2022	online	Social Media		54				2 units of pearl bracelet
BLINKY WITH NUNA STORE	24/06/2022	online	Social Media		54				2 units of pearl bracelet

## 5.0 CONCLUSION

In conclusion, we are very grateful that we have already finished this social media report. We have successfully gone through a lot of hard time in completing this social media business. We are able to plan the business strategy even though our business is still new and small. We have learnt a lot of experiences and the process of becoming real entrepreneurs in social media business. As social media is a platform that is for businesses of all sizes to reach the customers, we use Facebook pages as our main platform. In conducting our business, we do not believe in ourselves to be successful in selling our products but luckily we slowly develop our self confidence and hard work as well to ensure that our business is successful.

By using this platform, we realize that it is a good marketing strategy to promote our small business with the right technique that can bring us a huge success to our business, generate sales and also our brand's awareness. It is also very beneficial to us as it helps us to enhance our skill and ability to become more innovative, have skills in problem solving, critical thinking, research skills and skills in management on implementing this business through social media. We also believe that Facebook can help a business to reach new potential customers more effectively by using the Facebook advertisement and boosted post.

In the future, we hope that we can continue to practice this knowledge and techniques that we have already learnt throughout this project. We are also giving our best on continuing to achieve our business' vision, mission and become the successful online seller in the business. We always carefully ensure the best quality of our products with affordable prices and customer satisfaction. Since we are the new learners for doing business online, it is more challenging for us to use digital technology to promote this product in social media. Last but not least, we concluded that the social media platform is very helpful to all entrepreneurs out there that are willing to start their business as well as attracting their customers successfully.