



اَوْنُوْرَسِيْتِي تِي كُوْلُوْمِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

**FACULTY OF ACCOUNTANCY
UNIVERSITI TEKNOLOGI MARA
KAMPUS PUNCAK ALAM**

AC220 – BACHELOR OF ACCOUNTANCY (HONOURS)

ENT530 - PRINCIPLES OF ENTREPRENEURSHIP

CLASS : AC220B4D

SOCIAL MEDIA PORTFOLIO

**PREPARED FOR
SIR RASLAN BIN NORDIN**

PREPARED BY

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ACKNOWLEDGEMENT

In the name of Allah, the most beneficent and merciful, who has provided us with a good health and knowledge for us to accomplish this project. It is because of His blessing, if not it is impossible for us to finish this assignment. Alhamdulillah, we have finally managed to finish this assignment which is Social Media Portfolio for Banana Balutte with effort and determination. All the time spent to finish this assignment has given us many new knowledge and it has provided us with useful experience that we are sure that will help us in our future ventures.

We would also like to acknowledge with thanks, to all the individuals who have helped us walk through this project and guided us in completing it attentively. First of all, we would like to express our gratitude to our Principles of Entrepreneurship (ENT530) lecturer, Sir Raslan bin Nordin who has always guided us from the very beginning until the end. He started off helping us on how to conduct an online business effectively and guided us on the way to create a facebook page. He also has provided us with report outline and given us moral support in different matters regarding the subject until we successfully finished it. Next, we would like to thank to all our fellow friends who have helped us and supporting us throughout this assignment. Besides that, a big thank you to our parents who have prayed for us and giving their time to hear our problems when needed. Lastly, we would also like to thank to our customers for giving their trusts on our product and a big gratitude for them for buying our product. Without them, there would be no Banana Balutte.

To end, we hope our report will be well received. We have put so much effort on this project and we hope our report will fulfil all the criteria that are needed. Thank you.

EXECUTIVE SUMMARY

The name of 'Banana Balutte' comes from the food itself which is sliced banana wrapped up with crispy popia skin. This dessert is so simple yet people keep on buying it out of addiction. The sweet and savory taste coming out from the first bite make our customer to repeat their orders. Some bought it out of curiosity but end up being addicted into it. Our main dessert comes with three kind of flavor which focuses more on Nutella based chocolate. The rich taste coming from the Nutella itself making it more powerful to be combined with hot sliced crispy banana. Nutella oreo, Nutella biscoff and Nutella cheese are the most top flavor in our menu.

We are confident to say that our 'Banana Balutte' approaches customer with an attractive and affordable price ranging from only RM 10 until RM 12 despite using one of the best and famous chocolate spread in Malaysia, Nutella. The idea started when we try to match banana with something new to develop a new kind of recipe. After agreeing to proceed with the name of 'Banana Balutte', we quickly start our online business on 11 April 2022 through social media platform which is Facebook to market our product. Since this dessert is sweet and savory, most of our Facebook page followers or customers are coming from middle and high school students, university students, and office workers. Almost all of them gave five-star rating as feedback.

We also serve free nasi lemak, iced tea, vanilla smoothie and banana smoothie for combo menu or during special events such as 'Hari Raya' sale, Year End promotion, New Year promotion, Chinese New Year and many more. Our targeted customers are mostly coming from Shah Alam and Klang since we provide delivery service with charge covering both of the areas. Customers also can opt to pick up their orders directly from oven.

With the great supports we received from the start until now, we are hoping to approach customers by adding more unique flavors in our menu and also expand our delivery service area to reach more demanded requests in the future.

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1.0 BUSINESS REGISTRATION

1.1 Go-eCommerce Registration

The screenshot shows the Go-eCommerce user profile page for Marissa Saffiya binti Mohamad Sabri. The page is divided into two tabs: PERSONAL PROFILE (selected) and BUSINESS PROFILE. The user's name and profile picture are displayed on the left. The main content area is titled 'Personal Information' and contains a table of user details. There are 'Edit' and 'Add New' buttons. Below the personal information is a section for 'Institution Information' and 'eCertificates'. A message indicates that eCertificates are available for users who have completed specific training courses.

Personal Information			
Name	: Marissa Saffiya binti Mohamad Sabri	Phone/Mobile	:
New Identity Card No.	:	Home Address	:
Email Address	:	District	:
City	:	Postcode	:
State	:	Personal Instagram	:
Personal Facebook	:	Race	: Malay
Gender	: Female	Special Need Required	: No
Marital Status	: Single		

Institution Information Add New

eCertificates

Click here to download Programme eCertificate now

This is only available for users who:

- Have completed all 7 eUsahawan chapters on Malaysia Digital Academy before end of 2018
- Have completed a digital entrepreneurship course at a partnering tertiary institution

Completed Online Training

Available Contest

The screenshot shows the Go-eCommerce user profile page for Ainul Sufiah Binti Khairul Anuar. The page is divided into two tabs: PERSONAL PROFILE (selected) and BUSINESS PROFILE. The user's name and profile picture are displayed on the left. The main content area is titled 'Personal Information' and contains a table of user details. There are 'Edit' and 'Add New' buttons. Below the personal information is a section for 'Institution Information' and 'eCertificates'. A message indicates that eCertificates are available for users who have completed specific training courses.

Personal Information			
Name	: AINUL SUFIAH BINTI KHAIRUL ANUAR	Phone/Mobile	:
New Identity Card No.	:	Home Address	:
Email Address	:	District	:
City	:	Postcode	:
State	:	Personal Instagram	:
Personal Facebook	:	Race	: Malay
Gender	: Female	Special Need Required	: No
Marital Status	: Single		

Institution Information Add New

UITM Puncak Alam - Entrepreneurship Semester Mar 2022

1.2 MyENT Certificate

	Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED)
MASMED YOUNG ENTREPRENEUR (MyENT)	
SLIP PENDAFTARAN PERNIAGAAN PELAJAR UiTM	
No. Pelajar	: 2020821552
Nama	: AINUL SUFIAH BINTI KHAIRUL ANUAR
Program Pengajian	: SARJANA MUDA PERAKAUNAN (KEPUJIAN)
Fakulti	: Faculty of Accountancy
Kampus	: Selangor
MAKLUMAT PERNIAGAAN	
Mod Perniagaan	: Online
Bidang Perniagaan yg diceburi	: Makanan
Tempoh Berniaga	: accounting student
No. Pendaftaran Perniagaan	: accounting student
URL Perniagaan	: @bananabalutte
Alamat Premis Perniagaan	:
Tarikh Mendaftar	: 15 Jul 2022
Tarikh Kemaskini	:
Tarikh Cetak	: 15 Jul 2022
<p>Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UiTM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.</p> <p>Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UiTM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.</p>	
SALINAN PENDAFTARAN INI DIPERAKUI OLEH	
PENOLONG NAIB CANSELOR KEUSAHAWANAN UiTM	
Malaysian Academy of SME & Entrepreneurship Development (MASMED)	



UNIVERSITI
TEKNOLOGI
MARA

Akademi
Pembangunan PKS dan
Keusahawanan Malaysia
(MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UiTM

No. Pelajar : 2020834698
Nama : MARISSA SAFFIYA BINTI MOHAMAD SABRI
Program Pengajian : SARJANA MUDA PERAKAUNAN (KEPUJIAN)
Fakulti : Faculty of Accountancy
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Online
Bidang Perniagaan yg
diceburi : Makanan
Tempoh Berniaga : 1 tahun
No. Pendaftaran Perniagaan : -
URL Perniagaan : @bananabalutte
Alamat Premis Perniagaan :

Tarikh Mendaftar : 15 Jul 2022
Tarikh Kemaskini :
Tarikh Cetak : 15 Jul 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UiTM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UiTM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UiTM

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

1.3 SSM Registration



BORANG D (KAEDAH 13)



**PERAKUAN PENDAFTARAN
AKTA PENDAFTARAN PERNIAGAAN 1956**

Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama

BANANA BALUTTE ENTERPRISE

NO. PENDAFTARAN: 202203177370 (003415738-X)

telah didaftarkan dari hari ini sehingga **13 JULAI 2023** di bawah Akta Pendaftaran
Perniagaan 1956, beralamat di

Bil. Cawangan: TIADA

Bertarikh di **SISTEM EZBIZ** pada **14 JULAI 2022**.

DATUK NOR AZIMAH ABDUL AZIZ
Pendaftar Perniagaan
Semenanjung Malaysia

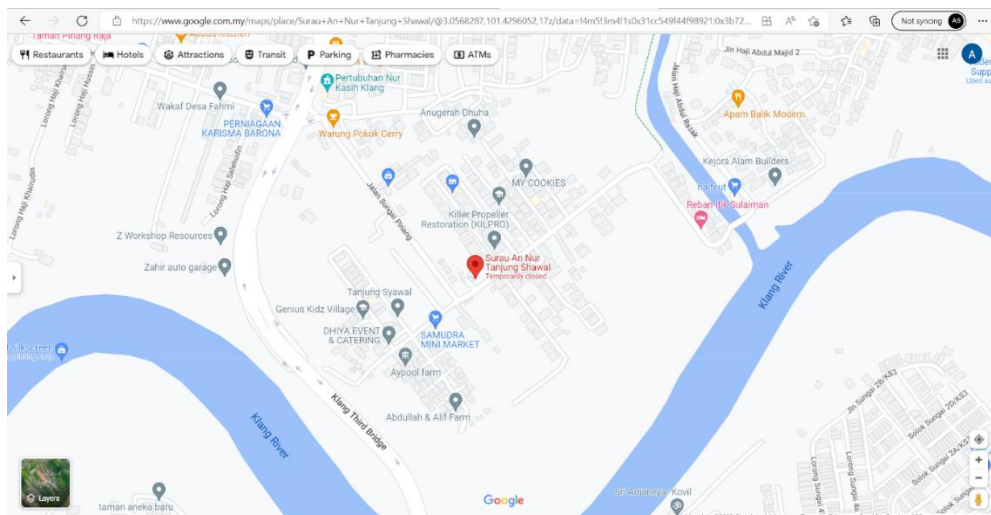
2.0 INTRODUCTION

2.1 Name and address of business



Figure 1 : Banana Balutte Logo

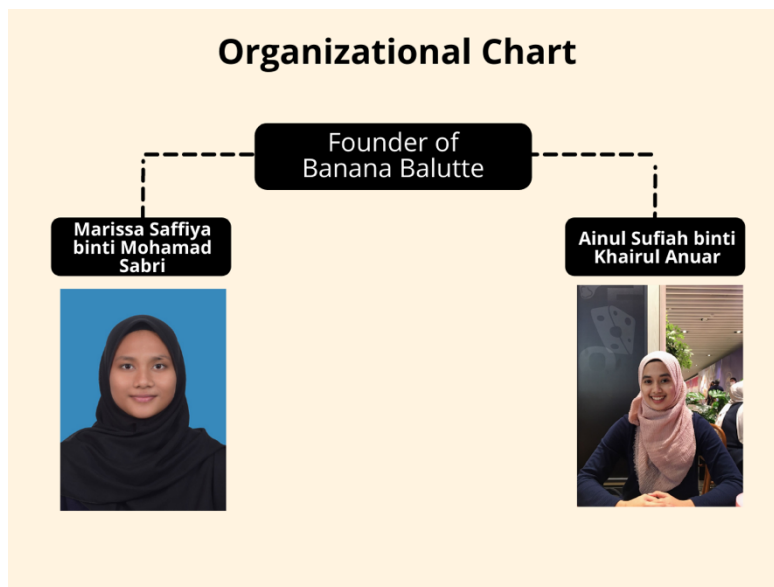
The name of “Banana Balutte” is inspired from the way the dessert is prepared, which is sliced banana wrapped and rolled into the crispiness of the popia skin. The word “Balutte” is taken from the original Malay word, ‘balut’ which means rolled. The purpose of choosing this name is to emphasize the simplicity of the idea itself because it will be easier for people to quickly understand on what kind of dessert we try to sell and offer them.



The location of Banana Balutte is at

We have decided to start our business from home, thus the desserts coming from Banana Balutte will be classified as home-based product. This is to ensure the quality in preparation and also the cleanliness of the dessert itself is closely supervised. This address also will be the pick-up point for grab riders or any other food delivery services to deliver our desserts.

2.2 Organizational Chart



Since this is just a small business, both of us will be handling all of the tasks needed together, such as sales manager, financial manager and others.

2.3 Mission / Vision

MISSION

To provide customers with the most fresh out of oven version of banana roll, so that customer could enjoy the crispiness of the popia skin coated with the melted Nutella chocolate.

VISION

To offer customers the best version and the most delicious banana roll with the most affordable price that could have been offered, and to be the first choice of everyone's preferred banana roll in Malaysia.

2.4 Descriptions of Product



Banana Balutte offers customers with three kind of flavors which are Nutella Oreo, Nutella Biscoff and Nutella cheese. Each order will be provided in boxes. Each box of serving will consist of five pieces of requested banana roll flavor. For some special events or during timeline offer, we provide customers with combo menu that comes together with free nasi lemak or iced tea or vanilla smoothie or banana smoothie to be enjoyed together with the orders of banana roll.

Since customers love our free drinks, most of them request us to sell it as ala carte and later on vanilla smoothie, banana smoothie and banana split made it into the list of the menu. The rich of vanilla and banana fragrance in the smoothies keep them alive throughout the day. Both smoothies will be filled into the same size of cup, meaning to say there will be no serving offered in medium or large cup. For banana split, it is included in kid's menu since they love ice cream. Banana split serving comes together with 3 scoops of ice cream flavored chocolate, vanilla, strawberry, 2 slices of banana fruit, cherry and colored sprinkles on the top.

To place the orders, customers will have to visit our facebook page @bananabalutte and directly contact the given numbers on the page. We preferred to take the orders through whatsapp messages rather than through messenger. We also provide delivery service with charge by ourselves, grab riders or any other preferred delivery service applications around the areas of Shah Alam and Klang. Customers are also allowed to pick up the orders by themselves at our based location.

2.5 Price list

Banana Balutte offers three types of flavours and toppings with great quality to our customers at affordable and reasonable price. We sell our product at a price not over than RM20. There is no fee charged for the customers who want to self-pickup at our house. For the convenience of our customers, we also provide delivery service in Klang and Shah Alam area. We charge them within RM2 to RM5 depends on the area. We accept payment via cash on delivery or online payment.

No.	Types of flavour	Price
1.	Nutella Oreo	RM 10
2.	Nutella Biscoff	RM 12
3.	Nutella Cheese	RM 12

Table 2.1 Price for banana roll.

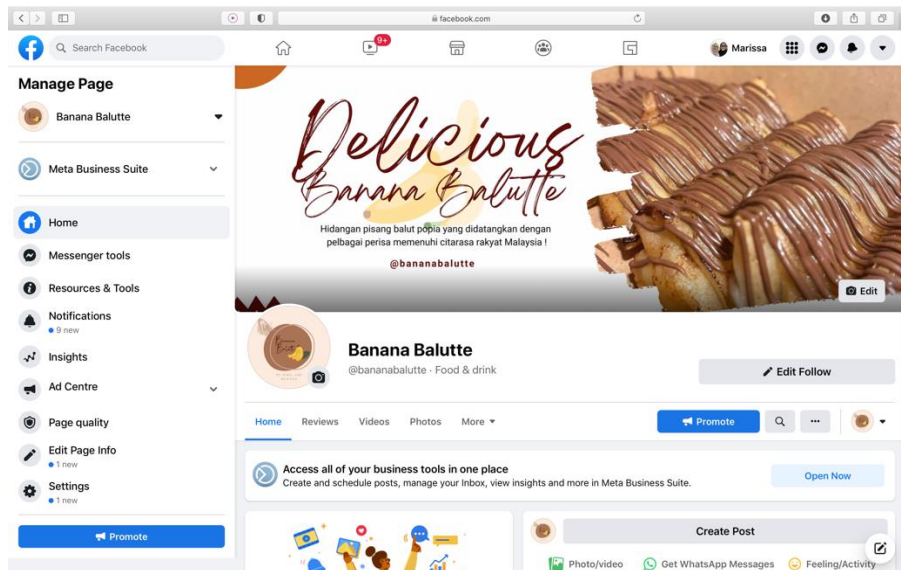
After a few months introducing our product to the public, we then offer various types of promotions to our customers such as combo offer, weekend promotions, limited time offer and discount offer. This is to attract more customers to try our products. As our customers liked our free drinks which we provided with some of our combo offers, we then insert the drinks in our menu. Not only that, as our product grew and mostly attracts customer around the age of 9 years old to 20 years old, we also added a new menu specially for them to enjoy which is an ice cream called Banana Split.

No.	New Menu	Price
1.	Banana Smoothie	RM 6
2.	Vanilla Smoothie	RM 5
3.	Banana Split	RM 8

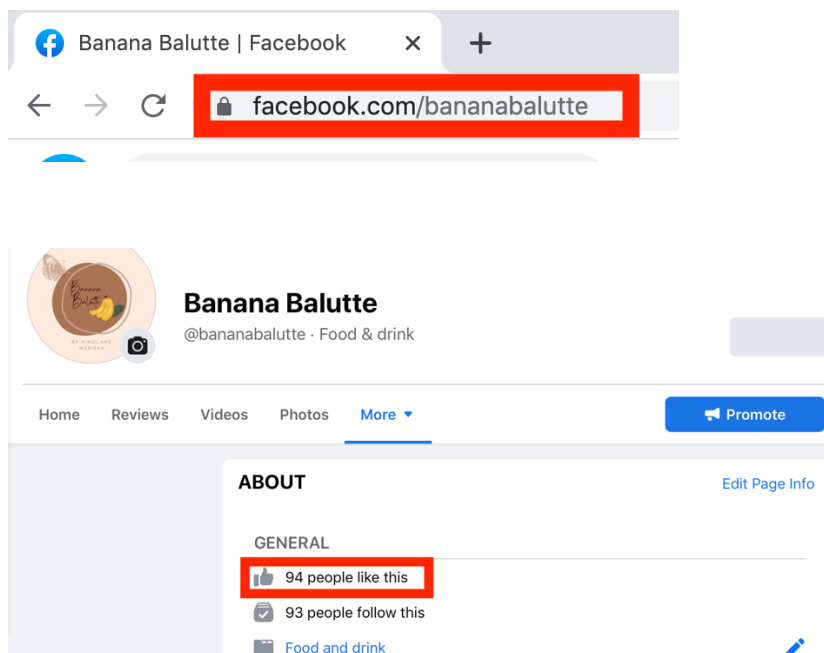
Table 2.2 Price for new menu

3.0 FACEBOOK (FB)

3.1 Creating Facebook (FB) page

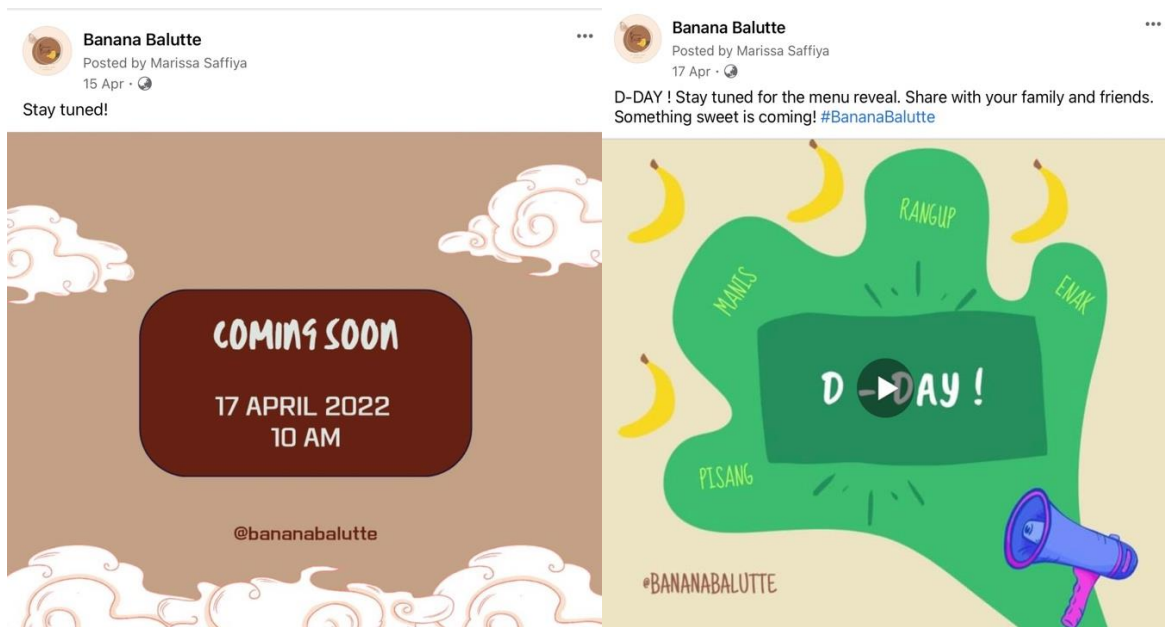
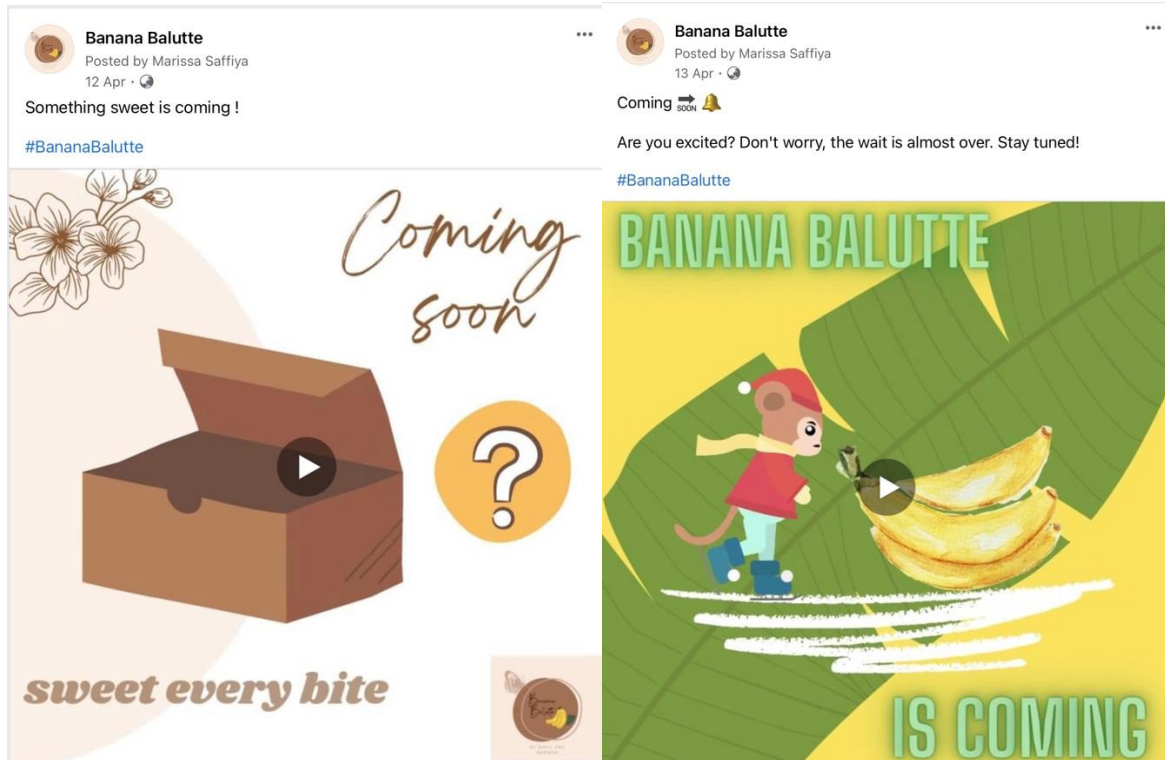


3.2 Customizing URL Facebook (FB) page



Banana Balutte manages to gain 94 likes from customers in just about a month after its creation starting from April to May. Banana Balutte had changed the URL Facebook page once it hit 25 likes on the page. Customers can now easily find and click on our customized link at <https://www.facebook.com/bananabalutte> .

3.3 Facebook (FB) post – Teaser





Banana Balutte

Posted by Ainul Sufiah
17 Apr · 🌐

FINALLYYY!!! MENU REVEAL pt. 1 😊

Stay tuned for more 🤤🤤🤤



Banana Balutte

Posted by Ainul Sufiah
18 Apr · 🌐

Menu reveal pt. 2 !!!



Banana Balutte

Posted by Ainul Sufiah
18 Apr · 🌐

Menu reveal pt.3 !!!



Banana Balutte

Posted by Ainul Sufiah
18 Apr · 🌐

Menu Compilation

SWEET AND SAVOURY 🤤🤤🤤



3.4 Facebook (FB) post – Copywriting (Hard sell)

Banana Balutte
20 Apr · 🌐

Hey guys! So, here's the price for our 3 new menus. Just to inform you guys, we will be taking orders starting next week! Stay tuned and Happy lftar everyone.

Delivery area : Shah Alam and Klang (Selangor)

DON'T FORGET TO LIKE OUR PAGE AND SHARE THIS POST WITH YOUR FAMILY AND FRIENDS.

#BananaBalutte



Banana Balutte
6 May · 🌐

WANT SOMETHING SWEET AND CRISPY AT THE SAME TIME?

Banana Balutte AT YOUR SERVICE!

We offer three flavours just for you guys! Opening order soon. Hurry and grab one for your loved ones. Stay tuned!

BANANA BALUTTE : -

- 1) Nutella Oreo RM10
- 2) Nutella Biscoff RM12
- 3) Nutella Cheese RM12

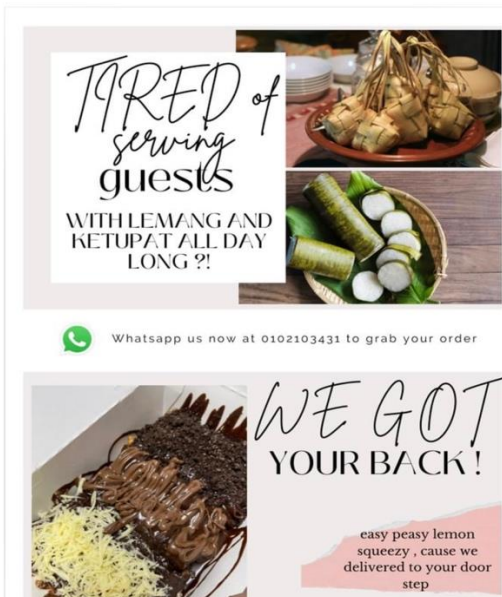


Banana Balutte

Banana Balutte
9 May · 🌐

Got no time to prepare feast during Hari Raya 😊?!!!
Don't worry, just contact us to place your order 😊
Mind to share our BANANA BALUTTE with your loved ones !!?? 😊

price list :
Nutella Oreo RM 10
Nutella Biscoff RM 12
Nutella Cheese RM 12



Banana Balutte
14 May · 🌐

Hi guys!! We're Back with our MAIN MENU 😊😊😊 !!

Price list :
Nutella Oreo RM 10 , Nutella Cheese RM 12 , Nutella Biscoff RM 12

Do whatsapp us at [redacted] to proceed with your order !

Don't forget to mention us @bananabalutte and do share this post with your loved one :)

#bananabalutte
#sweets



Banana Balutte
28 Apr · 🌐

ATTENTIONN!!! Hi guys, we are back with an exciting news 😊

PRE ORDER is open NOW!! So don't forget to hit us up through whatsapp 📱 or phone call to grab your order 😊

Pre order will be starting from Thursday 28/4 at 2 p.m until friday 29/4 at 2 p.m (24 HOURS)

Price lists :

Nutella Oreo (5 pcs) RM 10
Nutella Biscoff (5 pcs) RM 12
Nutella Cheese (5 pcs) RM 12

Last but not least, don't forget to share this post with your loved ones! 😊👉👈



Banana Balutte
13 Jun · 🌐

GUYSS!!! TAWARAN HEBAT NI !!! Rugi kalau tak grab cepat cepat

Jika anda membeli 2 set banana balutte , anda akan mendapat 10% diskaun pada set tambahan yang ketiga !!!
* Tapi pastikan dalam satu resit yang sama 😊

Contoh : 2 set banana balutte perisa Nutella oreo, ditambah dengan 1 set banana balutte perisa Nutella, jadi diskaun 10% akan jatuh pada 1 set Nutella Oreo gempak tak gempak hehe

Buy 2 set get 10% discount for another additional set purchased

**OREO RM 10
BISCOFF RM 12
CHEESE RM 12**

TAWARAN HEBAT

Jika anda membeli dua set dari mana mana set yang ada, anda akan mendapat diskaun 10% pada set ketiga di dalam satu resit yang sama

CONTACT US

- +60102103431
- @bananabalutte

Banana Balutte
13 Jun · 🌐

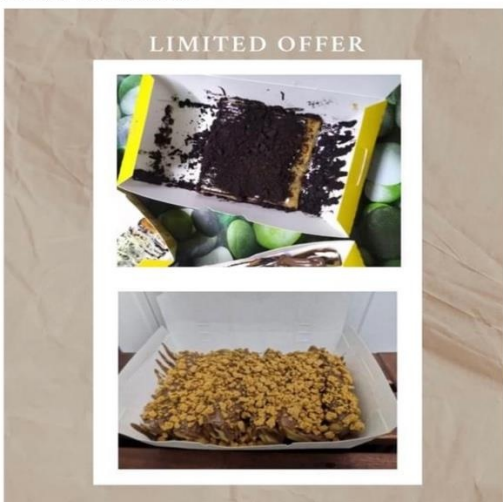
Guys banana balutte buat hal lagi !! Ape pulak ni ???

Timeline offer dari 24/6 sehingga 26/6 !! Jangan lupa set dalam kalendar 😊

Jika anda membeli satu set Nutella Biscoff dan satu set Nutella Oreo, anda akan mendapat NASI LEMAK secara PERCUMA !!!
Ye awak, RM 20 je semua ..

Bolehla simpan duit untuk brunch nanti 😊

Place your order at whatsapp



Banana Balutte
13 Jun · 🌐

Timeline offer ALERT !!

Promosi akan bermula pada 24/6 sehingga 26/6, Banana balutte akan membuka order RM 22 untuk 2 set banana balutte berperisa Nutella Cheese dan Biscoff, ditambah dengan kejutan percuma SMOOTHIE VANILLA !!

Tak percaya ???! Try la order nanti 😊

Hubungi kami di whatsapp

BANANA BALUTTE RM 22

LIMITED OFFER

FREE VANILLA SMOOTHIE

Banana Balutte
13 Jun · 🌐

WEEKEND PROMOTION 🥰👉

Promosi weekend minggu ini sahaja!! 18/6 (sabtu) dan 19/6 (ahad)

RM 28 for 2 set of banana balutte with any flavor you preferred and 1 set of banana split 🥰

Ha..... tak percaya kan ?? Ape lagi , cubalah order di whatsapp
0102103431 , kita tengok betul ke tak 🥰🥰

#weekendvibes
#weekendmood



Banana Balutte
13 Jun · 🌐

GUYSSSS !!!! MENU BARU ???!!!!

To get a smooth journey ahead , we accompany you with smoothies !!

VANILLA SMOOTHIE - RM 5
BANANA SMOOTHIE - RM 6

Get your smoothies now at Whatsapp ,
Guaranteed sweet and healthy

#smoothies



Banana Balutte
21 Jun · 🌐

COMBO PROMO !!!!

TAWARAN MENARIK MENANTI ANDA

COMBO CHEESE didatangi dengan 1 set banana balutte berperisa Nutella Cheese dan percuma air teh ais atau teh 'o' ais !!!

RM 13 je guysss ???! Logik tak logik ???!

Ape tunggu lagi, hubungi kami melalui whatsapp
order.

to place your

Banana Balutte
21 Jun · 🌐

COMBO PROMO !!!!

TAWARAN MENARIK MENANTI ANDA

COMBO BISCOFF didatangi dengan 1 set banana balutte berperisa Nutella Biscoff dan percuma air teh ais atau teh 'o' ais !!

RM 13 je guysss ???! Logik tak logik ???!

Ape tunggu lagi, hubungi kami melalui whatsapp
order.

o place your



Banana Balutte
23 Jun · 🌐

TODAY'S SPECIAL OFFER 🍌

BELI 3 SET BANANA BALUTTE DENGAN HANYA RM30 !

MURAH KAN? HA TUNGGU APA LAGI?

CEPAT2 PROMOSI KHAS UNTUK HARI NI JE 😊

Hubungi kami di Whatsapp -



Special
BUY 3 FOR RM30

Grab Fast ! Do not miss.

Any 3 from our menu!

@bananabalutte

Banana Balutte
21 Jun · 🌐


COMBO PROMO !!!!

TAWARAN MENARIK MENANTI ANDA

COMBO OREO didatangi dengan 1 set banana balutte berperisa Nutella Oreo dan percuma air teh ais atau teh 'o' ais !!!

RM 11 je guysss ?!! Logik tak logik ?!!

Ape tunggu lagi, hubungi kami melalui whatsapp [to place your order.](#)



COMBO OREO RM 11

Banana Balutte
30 Jun · 🌐

PINN PINN 🚗👤

Hi semua! Timeline offer for today! Beli dua set Banana Balutte perisa Nutella Oreo dan Nutella Cheese dan dapatkan percuma Banana Smoothie dengan harga RM20 shj. Wah... menarik kan offer kali ini.

Hubungi kami di Whatsapp untuk membuat pesanan -



LIMITED OFFER

RM 20

FREE BANANA SMOOTHIE

Banana Balutte
25 Jun · 🌐

WEEKEND PROMOTION ! ! !

Happy weekend everyone! Banana Balutte buat promotion lagi! Dapatkan 1 set mana2 flavor Banana Balutte dengan RM2 off! Yang mana craving Banana Balutte kami, boleh dapatkan dengan harga promosi ini. Khas untuk weekend ni sahaja, bestie!

Berminat untuk order? Hubungi kami di Whatsapp -

#weekendvibes
#weekendmood



WEEKEND PROMOTION

cheese

biscoff

oreo



Banana Balutte

4 d · 🌐



News Flash 🗣️

Adik-adik nak makan ais-krim? Haaa menu baru ni khas untuk adik-adik yg craving ais-krim! Ada pisang pulak tu.. Sedapnya!

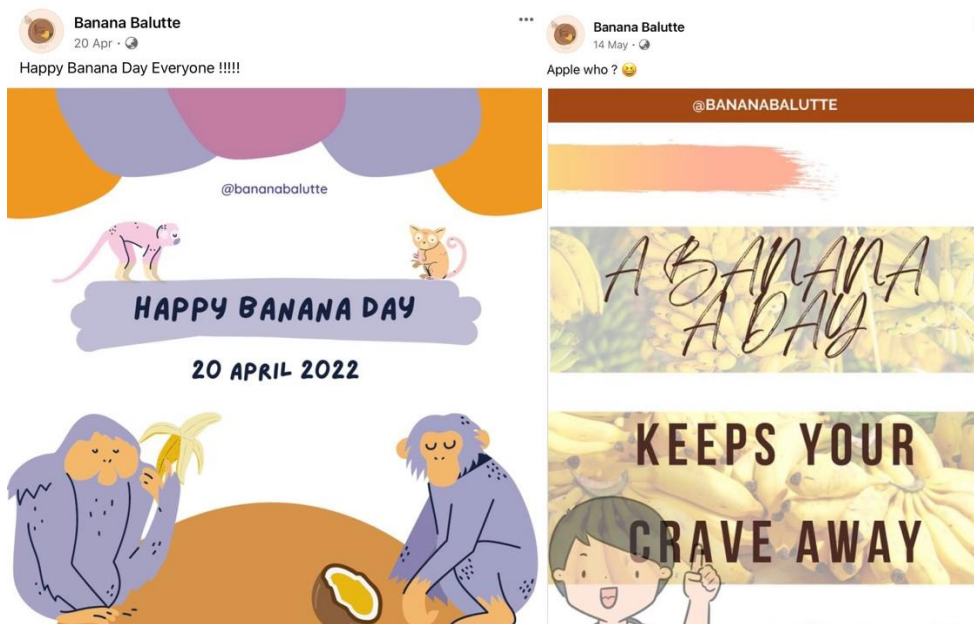
🍌 + 🍦 = BEST COMBINATION 🍌❤️

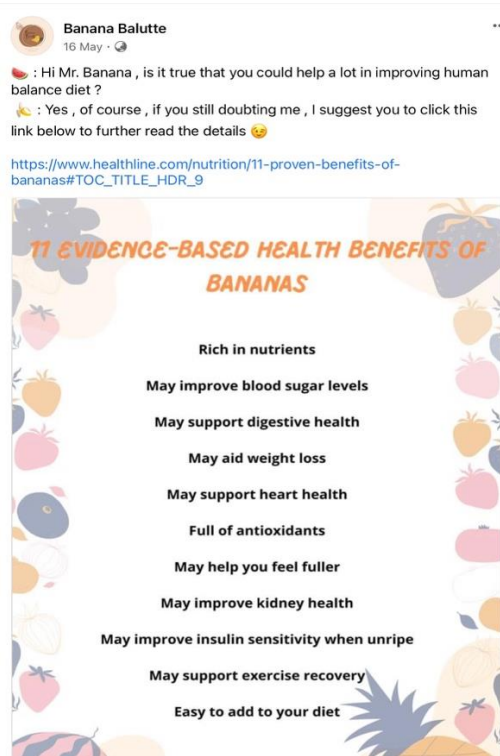
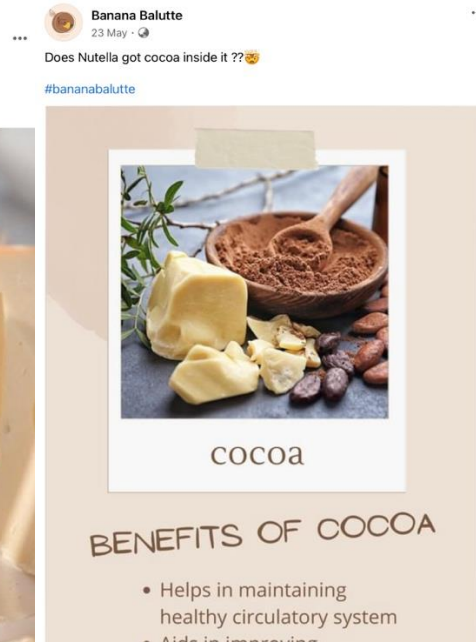
Price : - only RM 8 🙌

Untuk membuat pesanan, sila hubungi kami melalui Whatsapp -



3.5 Facebook (FB) post – Copywriting (Soft sell)



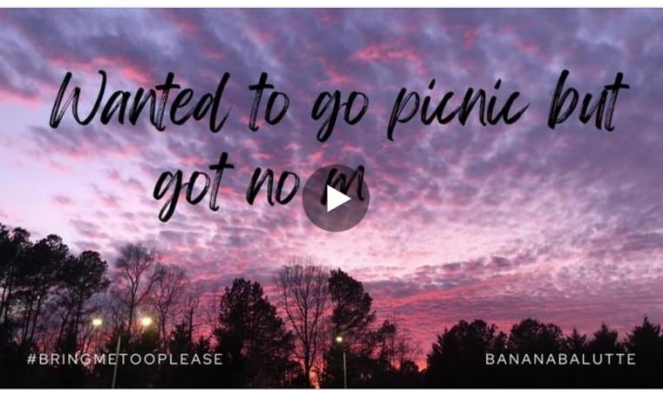


Banana Balutte
1 Jun · 🌐
[QUIZ TIME] 🕒
Hmm... What would be the outcome from both of these combination ?
#GuessWhoChallenge



Banana Balutte
1 Jun · 🌐

Go to the picnic with me !! 🥰
#bringmetooplease
#takemewithyou

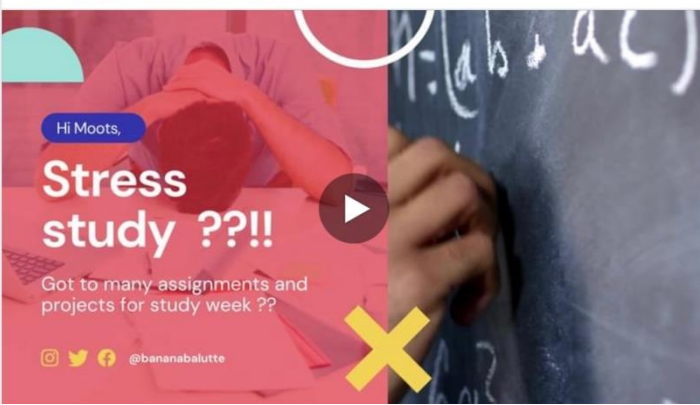


Banana Balutte
1 Jun · 🌐
[QUIZ TIME] 🕒
Which menu you think fit the ingredients ? 🤔
#GetToKnowUs



Banana Balutte
1 Jun · 🌐

Guys 🥰 We gonna get thru this together with you !!
Banana squad ASSEMBLE !!
#studyweekwithbananabalutte



Banana Balutte
1 Jun · 🌐

How to order steps !! 🥰

Feel free to ask if you got any question 🥰

#ordernow



Banana Balutte
1 Jun · 🌐

Celebrate your success with me 🥰

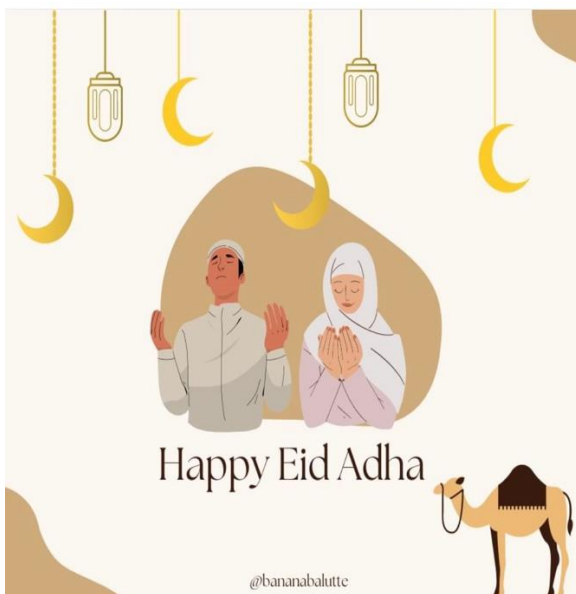
Banana balutte with your officemates !!

#bringiton
#BringBackTheLove



Banana Balutte is 🥰 feeling blessed.
6 h · 🌐

Selamat Hari Raya Aidil Adha to all our muslim friends ✨



Banana Balutte
14 m · 🌐

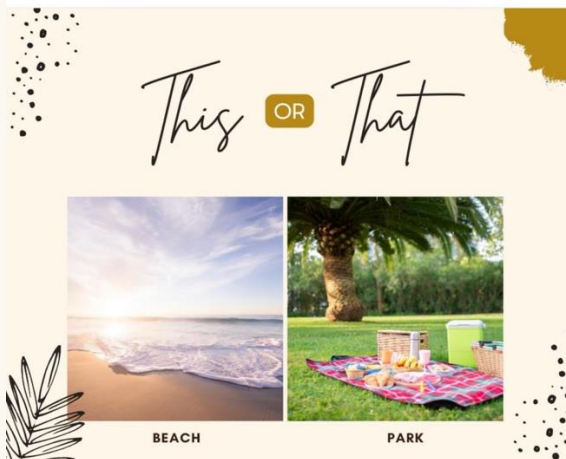
What's the best place to enjoy Banana Balutte?

Sweet dessert after swimming in the sea? Or maybe a picnic at the park?

This OR That? 🥰

We think BOTH place can be the best place to have our Banana Balutte with your family and friends!!! What do you guys think? Comment down below to let us know your favourite place among these two!

#bananabalutte
#weekendvibes
#weekendmood



4.0 SALES REPORT

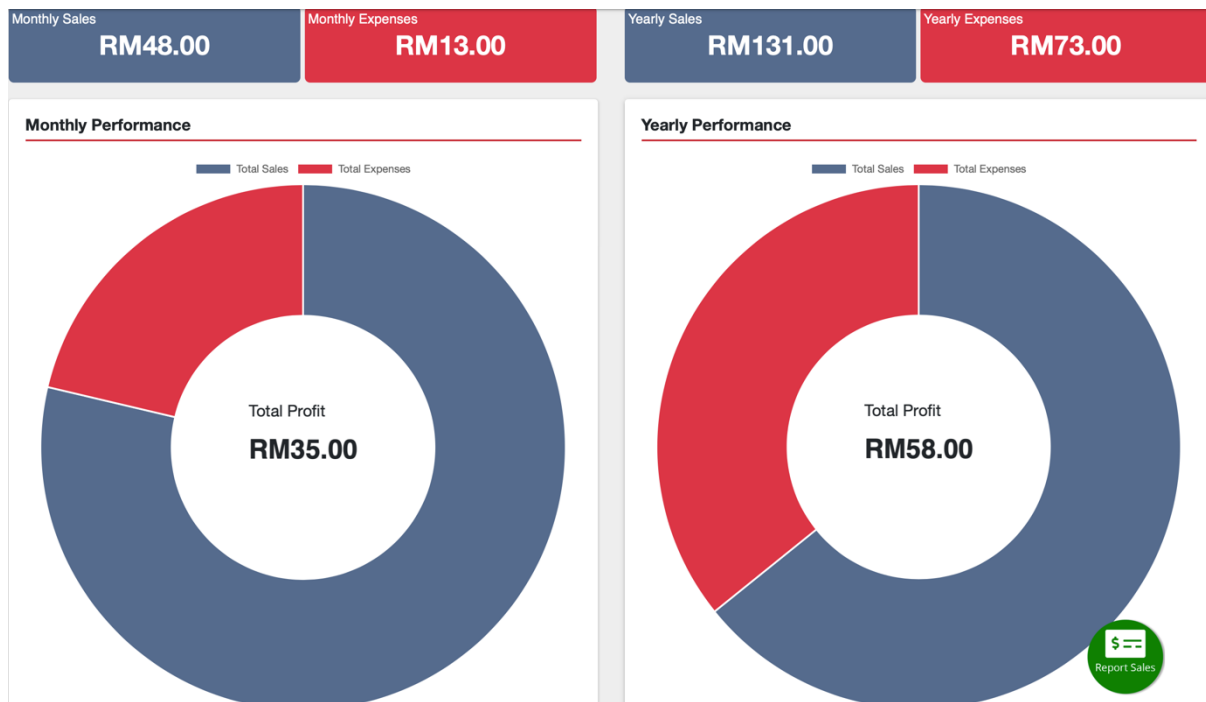


Figure 4.1 Sales Report from e-Usahawan

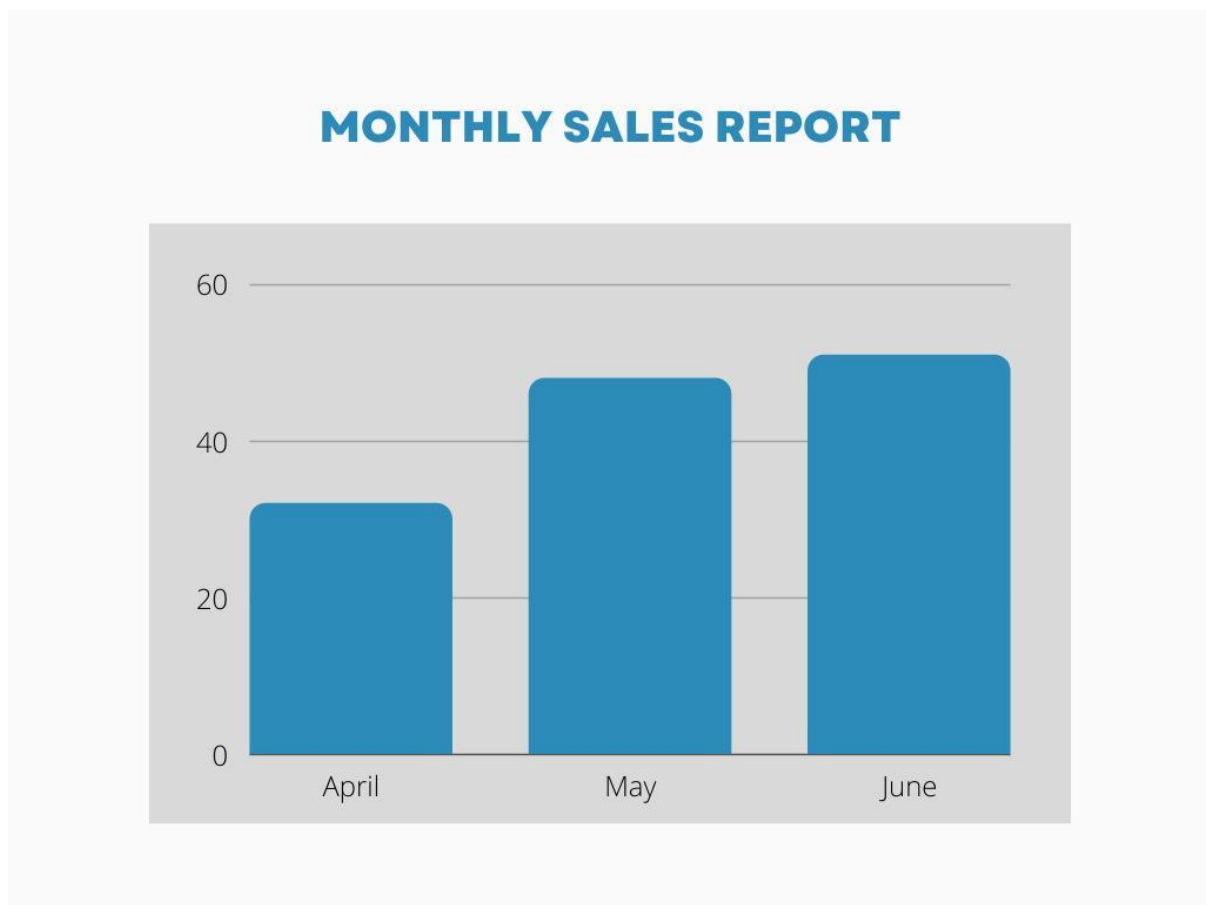


Figure 4.2 Monthly Sales Report

Go-eCommerce

Business Name	Date	Type	Marketplace (if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Created At
Banana Balutte	22/04/2022	online	Social Media		10				Nutella oreo	22/07/2022
Banana Balutte	17/04/2022	expenses				Production	Others	60	Pisang, kulit popia, Nutella, Oreo crumbs, Biscoff	22/07/2022
Banana Balutte	25/04/2022	online	Social Media		22				Nutella oreo, Nutella biscoff	22/07/2022
Banana Balutte	04/05/2022	expenses				Production	Others	13	Cheese	22/07/2022
Banana Balutte	06/05/2022	online	Social Media		24				Nutella cheese 2	22/07/2022
Banana Balutte	12/05/2022	online	Social Media		24				Nutella biscoff 2	22/07/2022
Banana Balutte	08/06/2022	online	Social Media		40				2 SET Nutella biscoff, Nutella oreo (Free 2 nasi lemak)	22/07/2022
Banana Balutte	17/06/2022	offline			11				Banana smoothie, vanilla smoothie	22/07/2022

Figure 4.3 Transaction List and Expenses

5.0 CONCLUSION

We learn many new things throughout this project. We realize that it is actually not easy to do business. In order to develop our small business, we have to properly plan our business planning such as what products could attract customers, what kind of price we should label so that it is compatible with our competitors in the same food industry, how many times should we update our customers about our products, how to market our banana balutte through Facebook in an organized manner and many more. In addition, we also get new knowledge on how to register our business through the SSM website which is EzBiz in order for our small business to get certification and could be trusted by customers and how to utilize the facebook to the fullest to introduce our products to followers.

Thanks to this project, the process of learning online marketing and business is much easier throughout the guideline given by our lecturer. Hoping that our small business does not end just like that even after we finished this course. We hope to continue our small business in the future to get more side income and more experience throughout the activities. Business might be hard but as long as we have the determination, the positive mind set on valuing our small business, we believe that things will get better, it may be stormy now but it never rains forever. Hoping that our customers will stay loyal with us throughout this journey. We thank all of you, followers, customers and friends. Thank you for keeping on supporting us during our lowest and also during our happiest.

In conclusion, we believe that by utilizing the opportunity given by Facebook, our Banana Balutte will get more exposure in the eyes of users. We will keep on maintaining the quality of our products and better improving what is lacking. In the future, we will be introducing more upcoming products so that current customers will be more proud of us throughout our journey. Last but not least, Banana Balutte will keep on serving the best banana roll to satisfy customers' crave.

6.0 APPENDICES

