



## SOCIAL MEDIA PORTFOLIO

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**FACULTY** : FACULTY OF ACCOUNTANCY

**PROGRAM** : AC 220 - BACHELOR OF ACCOUNTANCY

**GROUP** : AC220B4D

**COURSE** : PRINCIPLES OF ENTREPRENEURSHIP

**COURSE CODE** : ENT 530

**SEMESTER** : 4

**GROUP MEMBERS** : NURUL AFZA KHUSAINI BINTI MAT HUSSIN (2020878568)  
AZDILA TASYA BINTI MANSOR (2020835066)

Submitted to  
**SIR RAZLAN BIN NORDIN**  
Submission Date  
**31 July 2022**

## **ii. ACKNOWLEDGEMENT**

First and foremost, we would want to praise and thank the Almighty God for providing us with the strength and because of His blessing, we finally managed to complete this assignment. Aside from that, we would like to express our gratitude to our subject ENT530 lecturer, Mr Raslan Bin Nordin, who has taught us a lot of things regarding this subject and given us guidelines on the business world. Without his teachings, we would not be able to know the process of business and complete this assignment.

Besides, we would also like to thank our classmates in AC220B4D for being helpful and mindful during the process of completing this assignment. Support and great team work are what help us a lot throughout this exhausting semester.

Lastly, we would like to thank our family members for their unlimited support throughout this semester. Without their support and encouragement, we may be not able to complete the assignment successfully.

### **iii. EXECUTIVE SUMMARY**

Minaz Hijabi is a partnership business which is owned by my partner Nurul Afza Khusaini Binti Mat Hussin and me, Azdila Tasya Binti Mansor. This business was started on 24th May 2022. Since this era is an era where everything could be done from fingertips, hence we start our business through an online platform. Social media is one of the online platforms which give us the opportunity to build our business and gain loyal customers to expand our business even further as it is a convenient way to shop regardless of place and time.

Minaz Hijabi is a business that sells bawal hijab. Our product is a bit different from other brand's hijab as we sell printed cotton bawal hijab which is more unique as there are a variety of designs that we produce. Most of our designs that we make are according to the festivals that we celebrate, such as Hari Raya Aidiladha and Independence Day. Not just that, we also design our new product based on the collaboration with influencers or artists. Hence, we will make designs 100% according to the taste and ideas from the influencers or artists themselves that express their identity. Through this way of producing new products, we are able to expand our business through the followers of the influencers.

Despite the high cost of having collaboration with third parties, our products' price remain reasonable with the quality we provide in the hijab. We are using high quality cotton voile for our products which are very convenient and easy to wear as the material is easy for customers to style. We have 2 categories of hijab which are Adult Categories and Kid Categories that are family friendly whereby most mothers love to have matching outfits with their daughters.

Last but not least, we hope that our products will help all the women out there despite their age groups to be able to feel good and beautiful without having to overspend their money. We are here to make people believe that lower price products also can produce a high quality product that will satisfy their demand.

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i. Go-Ecommerce registration



## CERTIFICATE OF COMPLETION

This certificate that  
**NURUL AFZA KHUSAINI BINTI MAT HUSSIN**

has completed the  
**Fundamental of SEO and  
Google AdWords (Level 1)**  
on  
**13 July 2022**

organised by





# CERTIFICATE OF COMPLETION

This certifies that  
**AZDILA TASYA BINTI MANSOR**

has completed the  
**Digital Marketing**  
on  
**30 July 2022**

organised by



## ii. Introduction of business

- Name and address of business

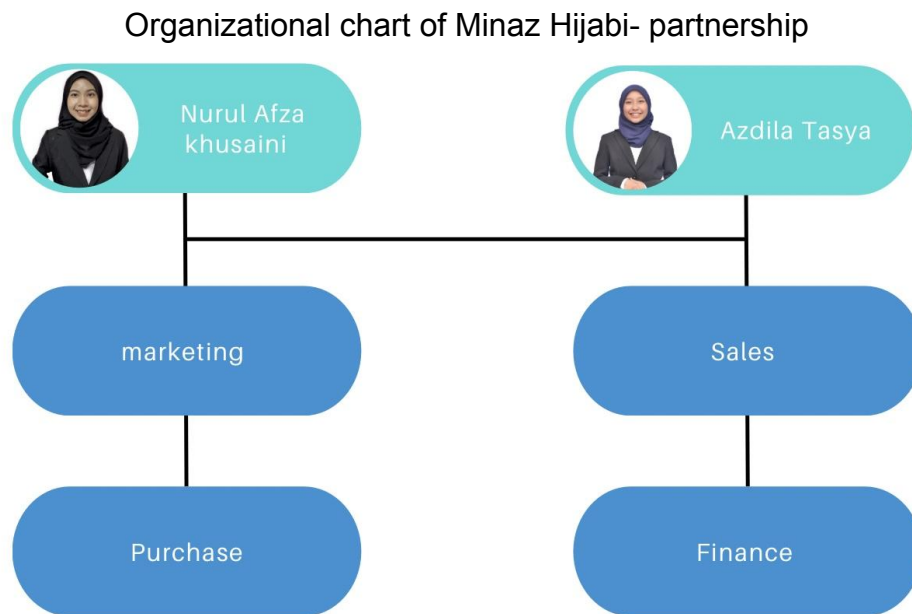
We are actually a dropship from the famous muslimah brand in Malaysia which is MINAZ. This brand sells from the top to toe. They sell cosmetics, hijab, clothes, hand bags and other accessories. Our business name is Minaz Hijabi which refers to the business's product based on square hijab. Thus, we call it Minaz because of the brand so our customers will know what brand we actually sell and 'Hijabi' because it sounds feminine when we put 'i' at the end, in accordance with the product we sell specially for women.

The business is located at kampus since one of us is currently staying at kampus. The location is UiTM Cawangan Selangor Kampus Puncak Alam Bandar Puncak Alam, 42300 Puncak Alam, Selangor.

This is our business logo:



- Organizational chart



- Mission and vision

Our mission is to meet customer demands by providing the best product in terms of quality. Cheap price but best product quality comparable to international products.

Our vision is to open branches in every state in Malaysia and also neighboring countries such as Indonesia, Singapore and Brunei.



- Description of products

MINAZ Hijab is crafted from classic cotton voile fabric that is easy to shape and drapes beautifully on our customers. Every Series is available in 5 different designs both for adults and kids. Each design comes in 4 exquisite shades of colors giving you endless choices to mix and match our customers' looks. Besides, the size dimensions for adult hijab is L 90cm x W 90cm or known as *bidang 45'*. For kids, the hijab is L 70cm x W 70cm known as *bidang 36'*. Each hijab comes with a ziplock bag. It is easy to store and can be reused.

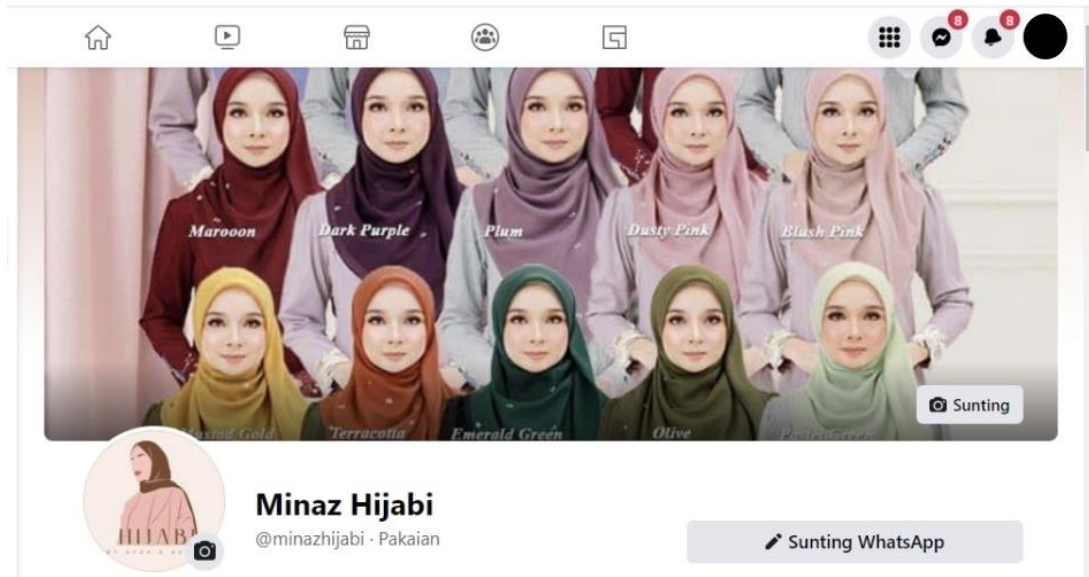
- Price list

Hijab types	Price for peninsular Malaysia	Price for Sabah & Sarawak
Adult	RM29	RM31
Kid	RM23	RM25

### iii. FACEBOOK (FB)

- Creating Facebook (FB) page

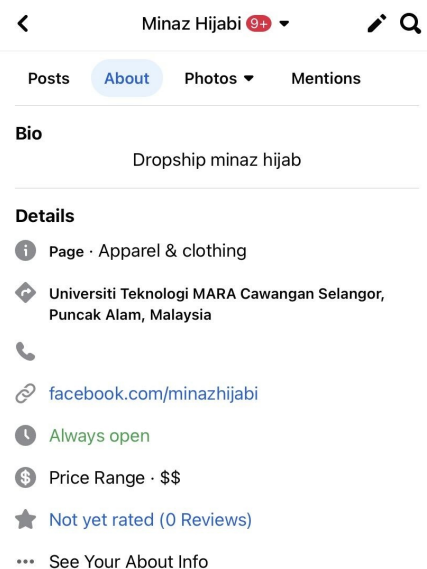
Below is our facebook page, Minaz Hijabi. The total of likes we gained for now is 133 likes.







- Customizing URL Facebook (FB) page

<https://www.facebook.com/minazhijabi/>

Below is the or customized URL Facebook page of the Minaz Hijabi:



- Facebook (FB) post – Teaser

<div data-bbox="240 346 755 420">  <b>Minaz Hijabi</b>  Diterbitkan oleh Nurul Afza Khusaini  24 Mei jam 2:15 PTG · 🌐 </div> <div data-bbox="240 430 755 661"> <p>COMING SOON</p> <p>Are you ready ?  Bawal lovers mesti semakin tak sabarkan?  Jangan lupa like 🍷 and share✅ for more info 🥰</p> <p>#MINAZHijabBloomingRaya2022 #minazhijab #minaz #minazhijabi</p> </div> <div data-bbox="277 669 721 1113">  </div> <div data-bbox="240 1123 755 1260"> <p>👍 Nurul Afza Khusaini</p> <div> 👍 Suka 🗨 Komen 🔗 Kongsi </div> <p>15 Orang Dicapai</p> <p>Galakkan Siaran</p> </div>	<div data-bbox="836 346 1356 420">  <b>Minaz Hijabi</b>  Diterbitkan oleh Nurul Afza Khusaini  25 Mei jam 4:07 PTG · 🌐 </div> <div data-bbox="836 430 1356 672"> <p>3 days left</p> <p>Saat mendebarkan tinggal 3 hari je lagi ..... harap semua bawal lovers bersabar ya semua 🥰</p> <p>Jangan lupa untuk follow page kami agar anda selalu mendapatkan info yang terkini.</p> <p>#minazhijabi #minazhijab</p> </div> <div data-bbox="873 680 1321 1125">  </div> <div data-bbox="836 1134 1356 1270"> <p>👍 Nurul Afza Khusaini</p> <div> 👍 Suka 🗨 Komen 🔗 Kongsi </div> <p>9 Orang Dicapai</p> <p>Galakkan Siaran</p> </div>
Teaser 1	Teaser 2

<div data-bbox="224 222 289 285"></div> <div data-bbox="300 222 625 300"> <b>Minaz Hijabi</b>  Diterbitkan oleh Nurul Afza Khusaini  26 Mei jam 4:03 PTG · 🌐 </div> <div data-bbox="224 315 641 403"> Dupdap dupdappp  Debaran makin terasa  jgn lupa set reminder 2 hari lagi okayy 😊 </div> <div data-bbox="263 413 773 921"> </div> <div data-bbox="224 938 461 966"> 👍 Nurul Afza Khusaini </div> <div data-bbox="263 993 777 1026"> 👍 Suka    💬 Komen    ➦ Kongsi </div> <div data-bbox="224 1045 800 1089"> 12 Orang Dicapai    Galakkan Siaran </div>	<div data-bbox="841 222 906 285"></div> <div data-bbox="917 222 1242 300"> <b>Minaz Hijabi</b>  Diterbitkan oleh Nurul Afza Khusaini  27 Mei jam 10:23 PTG · 🌐 </div> <div data-bbox="841 315 1393 426"> Good night everyone !  Pastikan korang boleh tidur nyenyak ye hari ni 😊 sis dh  tk boleh tidur sbb excited sgt nk reveal esok hihi 😊  Jangan lupa esok jam 8pm okay 😊 </div> <div data-bbox="880 436 1390 930"> </div> <div data-bbox="841 947 1078 974"> 👍 Nurul Afza Khusaini </div> <div data-bbox="880 1001 1395 1035"> 👍 Suka    💬 Komen    ➦ Kongsi </div> <div data-bbox="841 1052 1417 1096"> 12 Orang Dicapai    Galakkan Siaran </div>
Teaser 3	Teaser 4



### Minaz Hijabi

Diterbitkan oleh Nurul Afza Khusaini  
28 Mei jam 8:02 PTG · 🌐

Eee jeles betol la tengok brand2 tersohor raya asyik  
Masuk wall ig lah, tiktok lah, 😊

Kejap2 series seroja lalu  
Kejap2 lagi series mawar pulak 😊

Tak perlu jeles tau awak..  
mehhh gayakan minaz bawal plain ni.  
Pilih je nak bawal plain ke printed pon ada yee  
Brand minaz pun bukan kaleng3 ye ualls.

Jom berjemaah kita bergaya dengan minaz giteww 😊

#minazhijabi #minazhijab



👍 Nurul Afza Khusaini



Suka



Komen



Kongsi

15 Orang Dicapai

Galakkan Siaran

Teaser 5



### Minaz Hijabi

Diterbitkan oleh Nurul Afza Khusaini  
2 Jun jam 11:35 PG · 🌐

Nah collection untuk pink colors.

Aduhhh semua cantik - cantik mesti ramai yang rambang mata 😊

Daging ayam daging unta,  
masak kari sambil ketawa,  
pakai Minaz lebih bergaya,  
mari membeli sehelai dua.

#minazhijabi #MINAZHijab



👍 Nurul Afza Khusaini



Suka



Komen



Kongsi

27 Orang Dicapai

Galakkan Siaran

Teaser 6



### Minaz Hijabi

Diterbitkan oleh Nurul Afza Khusaini  
7 Jun jam 8:44 PG · 🌐

Wahh cantiknya!  
Minaz hijab pon ada untuk kanak-kanak  
Haaaa baru sedondon ibu dan anak 🥰  
Cukup manis mengayakan kod seroja warna mustard ni.  
Harga bawal ibu : RM29 ( SS: RM31)  
Harga bawal anak : RM23(SS: RM25)  
#minazhijab #minazhijabi



👍 Nurul Afza Khusaini



Suka



Komen



Kongsi

20 Orang Dicapai

Galakkan Siaran

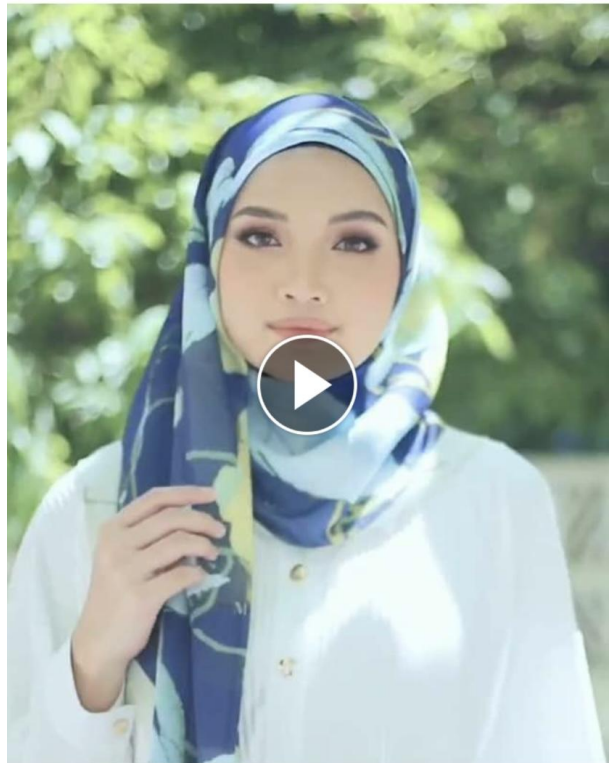
Teaser 7



### Minaz Hijabi

Diterbitkan oleh Nurul Afza Khusaini  
9 Jun jam 3:47 PTG · 🌐

Thursday look - which one would you choose?  
Mine will be the first one.  
Featuring :  
Camelià in Slate Gray  
Dahlia in Magenta  
Violet in Pewter  
Vandelà Rossa in Dusty Pink  
Violet in Oxford Blue  
Harga : RM29  
#MINAZHijab #bawal



👍 Nurul Afza Khusaini



Suka



Komen



Kongsi

8 Orang Dicapai

Galakkan Siaran

Teaser 8



<div data-bbox="224 237 284 296"></div> <div data-bbox="289 243 422 270"><b>Minaz Hijabi</b></div> <div data-bbox="289 277 493 327">       Posted by Azdila Tasya        21 Jun · 🌐     </div> <p data-bbox="224 338 764 430">       Salam cinta dari Aya Sofya - mengiringi pengembaraan pertama bersama @aamyrarosli dalam persalinan lengkap bawal Aya Sofya in moss green.. 💕     </p> <p data-bbox="224 459 769 516">       Ciptaan indah gabungan corak maple leaves dan seni binaan cantik Aya Sofya digarap indah dalam koleksi ini.     </p> <p data-bbox="224 546 574 602"> <a href="#">#Minazhijabi</a> <a href="#">#MINAZKembaraCinta</a>  <a href="#">#MinazBloomingAdha2022</a> </p> <div data-bbox="207 617 800 1176"></div> <div data-bbox="235 1184 776 1249"> <div>Home</div> <div>Watch</div> <div>Page</div> <div>Feeds</div> <div>Notifications 5</div> <div>Menu</div> </div>	<div data-bbox="844 237 904 296"></div> <div data-bbox="909 237 1040 264"><b>Minaz Hijabi</b></div> <div data-bbox="909 268 1115 319">       Posted by Azdila Tasya        26 Jun · 🌐     </div> <p data-bbox="844 329 1326 386">       Bersiap sedia Melangkah ke destinasi seterusnya bersama kembara cinta <a href="#">#MINAZKembaraCinta</a> </p> <p data-bbox="844 415 1196 472"> <a href="#">#Minazhijabi</a> <a href="#">#MINAZKembaraCinta</a>  <a href="#">#minazhijabbloomingadha2022</a> </p> <div data-bbox="826 487 1419 1165"></div> <div data-bbox="854 1176 1395 1241"> <div>Home</div> <div>Watch</div> <div>Page</div> <div>Feeds</div> <div>Notifications 5</div> <div>Menu</div> </div>
Teaser 9	Teaser 10

- Facebook (FB) post – Copywriting (Hard sell)

<div data-bbox="207 304 272 373"> </div> <div data-bbox="284 304 617 384"> <p><b>Minaz Hijabi</b> Diterbitkan oleh Nurul Afza Khusaini 30 Mei jam 6:26 PTG · 🌐</p> </div> <div data-bbox="207 399 787 808"> <p>Minaz Blooming Raya 🌸</p> <p>Dengan design yang lebih eksklusif dan terkini membuatkan bawal minaz edisi raya mempunyai tarikan yang tersendiri</p> <p>Jangan lepaskan peluang untuk dapatkan koleksi minaz blooming raya</p> <p>Jom beraya bersama minaz 🥳</p> <ul style="list-style-type: none"> <li>🌿 SAIZ : BIDANG 45</li> <li>🌿 BAWAL MUDAH BENTUK</li> <li>🌿 MATERIAL COTTON VOILE</li> <li>🌿 SIGNATURE MINAZ DI TUDUNG</li> <li>🌿 SM RM29 / SS RM31</li> </ul> <p>#minazhijabi #minazhijabi</p> </div> <div data-bbox="251 823 766 1333"> </div> <div data-bbox="207 1348 803 1501"> <p>👍 Nurul Afza Khusaini</p> <div> <p>👍 Suka</p> <p>💬 Komen</p> <p>🔗 Kongsi</p> </div> <p>26 Orang Dicapai</p> <p>Galakkan Siaran</p> </div>	<div data-bbox="828 304 893 373"> </div> <div data-bbox="904 304 1237 384"> <p><b>Minaz Hijabi</b> Diterbitkan oleh Nurul Afza Khusaini 1 Jun jam 8:31 PTG · 🌐</p> </div> <div data-bbox="828 399 1424 976"> <p>KORANG DAH READY KE NAK GRAB MINAZ</p> <p>takde tudung yang menepati citarasa dan harga terlalu mahal?</p> <p>Jangan risau, kami ada penyelesaian untuk masalah anda 🥳</p> <p>Jom cuci-cuci mata dengan koleksi Minaz Blooming Raya yang pasti akan melengkapkan dan menceriakan hari anda</p> <p>Harga? Jangan risau hanya serendah RM29 sahaja anda dah mampu mendapatkan tudung yang cantik dan eksklusif.</p> <p>Jangan malu² pm saya oke! Semua readystock !!</p> <ul style="list-style-type: none"> <li>🌸 DESIGN EXCLUSIVE</li> <li>🌸 AWNING TETAP ONPOINT</li> <li>🌸 SEPANTAS KILAT SIAP, MUDAH BENTUK</li> <li>🌸 IRONLESS</li> <li>🌸 SELESA DAN TAK PANAS</li> </ul> <p>#Minazhijab #minazhijabi</p> </div> <div data-bbox="868 991 1383 1501"> </div> <div data-bbox="828 1516 1424 1669"> <p>👍 Nurul Afza Khusaini</p> <div> <p>👍 Suka</p> <p>💬 Komen</p> <p>🔗 Kongsi</p> </div> <p>20 Orang Dicapai</p> <p>Galakkan Siaran</p> </div>
<p>Hard Sell 1</p>	<p>Hard Sell 2</p>





### Minaz Hijabi

Diterbitkan oleh Nurul Afza Khusaini  
6 Jun jam 10:26 PTG · 🌐



'Kenapa laaaaa tak jump baw! MINAZ ni dari dulu! Mudah sungguh bentuk' - Fatin.

lyaaa, semakin ramai dah jatuh cinta dengan #bawalmudahbentuk MINAZ ni.

- ✅ Bidang 45" boleh adjust labuh
  - ✅ Mudah bentuk
  - ✅ Premium Classic Cotton Voile lembut
- Harga : RM29

#MINAZHijab



Nurul Afza Khusaini



Suka



Komen



Kongsi

13 Orang Dicapai

Galakkan Siaran

Hard Sell 3



### Minaz Hijabi

Diterbitkan oleh Nurul Afza Khusaini  
9 Jun jam 9:45 PG · 🌐



Best selling of all times - Blossom Series ✨

Ramai sangat ye DM sis tanya tudung- tudung yang best selling yang mana satu? Available lagi ke? Wuhoo 🥳

Jangan risau kakak, nahhhh sis bawakan design-design yang best selling ni untuk you alls, cepat dm sis sekarang dengan kuantiti yang sangat LIMITED. Ingat ya, benda best tak available lama.

Jom grab sehelai sekarang, RM29 sahaja.

#MINAZHijab



Nurul Afza Khusaini



Suka



Komen



Kongsi

8 Orang Dicapai

Galakkan Siaran

Hard Sell 4

<div data-bbox="212 212 277 275"> </div> <div data-bbox="289 212 610 289"> <p><b>Minaz Hijabi</b> Diterbitkan oleh Nurul Afza Khusaini 12 Jun jam 9:06 PTG · 🌐</p> </div> <div data-bbox="212 300 667 369"> <p>🌸 BLOSSOM 3.0 🌸 Ada tak dekat sini yang peminat bunga 🌸🥰</p> </div> <div data-bbox="212 422 553 480"> <p>Hah, special untuk anda semua 🥰 Minaz louisa series 🥰</p> </div> <div data-bbox="212 533 781 648"> <p>Series yang dipenuhi dengan design bunga-bunga yang menarik 🥰🥰 Sesuai untuk semua peringkat umur RM29 ✅</p> </div> <div data-bbox="212 701 732 732"> <p>Untuk lebih detail jom kita tengok video dibawah 📺</p> </div> <div data-bbox="212 785 773 869"> <p>Untuk sebarang pertanyaan dan pembelian sila klik link dibawah 📺🥰 <a href="http://www.wasap.my/601127335585/MinazHijab">www.wasap.my/601127335585/MinazHijab</a></p> </div> <div data-bbox="207 882 799 1642"> </div> <div data-bbox="212 1654 449 1686"> <p>👍 Nurul Afza Khusaini</p> </div> <div data-bbox="253 1709 761 1743"> <p>👍 Suka    💬 Komen    ➦ Kongsi</p> </div> <div data-bbox="212 1761 794 1793"> <p>11 Orang Dicapai    Galakkan Siaran</p> </div>	<div data-bbox="839 212 904 275"> </div> <div data-bbox="911 212 1226 296"> <p><b>Minaz Hijabi</b> Diterbitkan oleh Nurul Afza Khusaini 13 Jun jam 10:03 PG · 🌐</p> </div> <div data-bbox="834 306 1385 390"> <p>Fuhhh! Kalau lahhh tukar tudung ni semudah keluar ringtone kan. Haha! Daripada look 1 — 7 yang mana sis paling loveeee? 🥰</p> </div> <div data-bbox="834 401 1070 510"> <ul style="list-style-type: none"> <li>✅ selesa dipakai</li> <li>✅ mudah bentuk</li> <li>✅ tak jarang</li> <li>✅ harga murah : RM29</li> </ul> </div> <div data-bbox="834 520 1185 546"> <p>#MINAZHijab #bawalmudahbentuk</p> </div> <div data-bbox="824 558 1421 1297"> </div> <div data-bbox="834 1312 1068 1341"> <p>👍 Nurul Afza Khusaini</p> </div> <div data-bbox="872 1365 1378 1398"> <p>👍 Suka    💬 Komen    ➦ Kongsi</p> </div> <div data-bbox="834 1415 1408 1455"> <p>8 Orang Dicapai    Galakkan Siaran</p> </div>
<p>Hard Sell 5</p>	<p>Hard Sell 6</p>

<div data-bbox="219 262 284 325"></div> <div data-bbox="292 262 609 346"> <b>Minaz Hijabi</b>  Diterbitkan oleh Nurul Afza Khusaini  15 Jun jam 3:37 PTG · 🌐 </div> <div data-bbox="219 352 738 598"> <p>LIMITED LIMITED !</p> <p>Aya Sofya, seindah namanya. (Hagia Sophia, 🇹🇷 )</p> <p>Senibina teragung, disini terpahat seribu satu cerita, sejarah penaklukan dan perjuangan..</p> <p>Kembara cinta islam. Aya Sofya ❤️</p> <p>Harga: RM29</p> <p>#minazhijab</p> </div> <div data-bbox="207 604 803 1354"></div> <div data-bbox="219 1365 787 1522"> <div data-bbox="219 1365 446 1396"> 👍 Nurul Afza Khusaini </div> <div data-bbox="219 1417 787 1522"> <div>👍 Suka</div> <div>💬 Komen</div> <div>➦ Kongsi</div> </div> <div data-bbox="219 1470 787 1522"> <div>12 Orang Dicapai</div> <div>Galakkan Siaran</div> </div> </div>	<div data-bbox="844 262 909 325"></div> <div data-bbox="917 262 1112 357"> <b>Minaz Hijabi</b>  Posted by Azdila Tasya  20 Jun · 🌐 </div> <div data-bbox="844 367 1372 640"> <p>Cantik luar biasa 😍</p> <p>Nahh admin belanja la sedikit sorotan disebalik tabir pembikinan kempen "Kembara Cinta" bagi siri MINAZ Blooming Adha 2022 kali ini. Amyra tampil anggun dengan gaya print on print siri Aya Sofya ✨</p> <p>#Minazhijabi #MINAZKembaraCinta #minazhijabbloomingadha2022</p> </div> <div data-bbox="828 651 1421 1197"></div> <div data-bbox="852 1207 1404 1270"> <div>🏠 Home</div> <div>📺 Watch</div> <div>👤 Page</div> <div>📄 Feeds</div> <div>🔔 Notifications 6</div> <div>☰ Menu</div> </div>
<p>Hard Sell 7</p>	<p>Hard Sell 8</p>



<div data-bbox="224 220 280 279"> </div> <div data-bbox="287 224 422 254"> <b>Minaz Hijabi</b> </div> <div data-bbox="287 258 493 308">       Posted by Azdila Tasya 21 Jun · 🌐     </div> <div data-bbox="217 323 787 535"> <p>Kalau tak sedondon, bukan MINAZ lah~ 😊</p> <p>Siri terbaru hadir dengan koleksi untuk kanak-kanak juga. 🥰 Boleh la sedondon dengan si kecil. 🧒</p> <p>Anda dah bersedia ke untuk kita teruskan pengembaraan ke lokasi yang berikutnya?</p> </div> <div data-bbox="217 562 576 619"> <p>#Minazhijabi #MINAZKembaraCinta #minazhijabbloomingadha2022</p> </div> <div data-bbox="206 634 800 1148"> </div>	<div data-bbox="844 220 901 279"> </div> <div data-bbox="907 224 1042 254"> <b>Minaz Hijabi</b> </div> <div data-bbox="907 258 1114 308">       Posted by Azdila Tasya 22 Jun · 🌐     </div> <div data-bbox="837 323 1408 560"> <p>Destinasi berikutnya : Masjid Quba' ✨</p> <p>Siap sedia MINAZ Lovers, kita kini berada di destinasi kedua Kembara Cinta - Masjid Quba'. Inspirasi corak ornamen seni bina nya menjadi ilham utama bagi koleksi kali ini.</p> <p>Bersedia untuk destinasi selanjutnya?? 🤔</p> </div> <div data-bbox="837 588 1196 644"> <p>#minazhijabi #MINAZKembaraCinta #Minahijabbloomingadha2022</p> </div> <div data-bbox="824 657 1421 1148"> </div>
<div data-bbox="412 1266 581 1304">       Hard Sell 9     </div>	<div data-bbox="1023 1266 1211 1304">       Hard Sell 10     </div>



Minaz Hijabi

Posted by Azdila Tasya  
30 Jun · 🌐

Haii MINAZ lovers, mesti tak sabar nak sambut Hari Raya Aidiladha kan? Minaz ada keluarkan koleksi terbaru khas untuk raya kalini 🥰

Yang bestnya koleksi kalini ada untuk kanak-kanak, so bolehlah sedondon 🥰

Apa tunggu lagi? Raya nak dekat, cepat beli sebelum terlambat 🥰

#Minazhijabi #MINAZHijabBloomingAdha2022  
#minazkembaracinta



Home



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Hard Sell 11



Minaz Hijabi

Posted by Azdila Tasya  
9 Jul · 🌐

Semuaaaaa!! Cepat cepat haa tengok koleksi #minazhijabbloomingadha kalini. Rugiiii besar kalau tak grab sekarang, takut menyesal di kemudian hari nanti 🥰

Dah lah design cantik, murah pulak tuu, kualiti pun terjamin, memang material best 🥰

#minazhijabi #minazhijabkembaracinta  
#minazblommingadha2022



Home



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Hard Sell 12

<div data-bbox="224 226 284 283"> </div> <div data-bbox="289 231 493 315"> <p><b>Minaz Hijabi</b> Posted by Azdila Tasya 14 Jul · 🌐</p> </div> <div data-bbox="219 325 784 455"> <p>My favourite collection so far, sebab ada tone purple and pink 🥰❤️ For mommies yang nak sedondon dengan si kecil pun bolehh, manis sangat 🥰🥰</p> <p>Harga bawal Ibu: RM29 Harga bawal anak: RM23</p> </div> <div data-bbox="206 554 800 1150"> </div> <div data-bbox="235 1171 776 1239"> <div>Home</div> <div>Watch</div> <div>Page</div> <div>Feeds</div> <div>Notifications 6</div> <div>Menu</div> </div> <div data-bbox="406 1281 591 1318"> <p>Hard Sell 13</p> </div>	<div data-bbox="842 226 902 283"> </div> <div data-bbox="909 231 1115 315"> <p><b>Minaz Hijabi</b> Posted by Azdila Tasya 14 Jul · 🌐</p> </div> <div data-bbox="837 325 1127 354"> <p>Minaz Hijab   Blooming Adha</p> </div> <div data-bbox="837 388 1076 455"> <p>Aya sofya 💙 Kembara Cinta Islam ✨</p> </div> <div data-bbox="837 483 1406 548"> <p>Nama yang penuh dengan seribu satu cerita penaklukan dan perjuangan 💖</p> </div> <div data-bbox="837 575 1378 699"> <p>Minaz membawakan kemegahan dan kedaulatan masyarakat turki iaitu Hagia Sophia melalui salah satu design yang akan dikeluarkan untuk edisi Minaz Blooming Adha ini ✨</p> </div> <div data-bbox="837 726 1364 821"> <p>Design yang simple tapi mampu menawan hati siapa yang melihat melalui aura kemewahan yang dipancarkannya 🌸</p> </div> <div data-bbox="837 848 1091 907"> <p>Harga bawal ibu: RM29 Harga bawal anak: RM23</p> </div> <div data-bbox="837 934 1172 1020"> <p>#MINAZHijabBloomingAdha2022 #BloomingAdha #minazhijabi</p> </div> <div data-bbox="824 1033 1421 1163"> </div> <div data-bbox="852 1171 1393 1239"> <div>Home</div> <div>Watch</div> <div>Page</div> <div>Feeds</div> <div>Notifications 6</div> <div>Menu</div> </div> <div data-bbox="1021 1281 1213 1318"> <p>Hard Sell 14</p> </div>
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<div data-bbox="224 216 280 275"></div> <div data-bbox="289 220 420 247"><b>Minaz Hijabi</b></div> <div data-bbox="289 254 493 302">Posted by Azdila Tasya 15 Jul · 🌐</div> <div data-bbox="219 319 532 350">Minaz Hijab   Blooming Adha ✨</div> <div data-bbox="219 382 423 449">Hawa 🌹 seindah namanya 😊</div> <div data-bbox="219 478 779 567">Sekali pandang sudah mampu membuatkan jutaan wanita jatuh hati dengan kecantikan dan aura kejelitaan yang terpancar padanya</div> <div data-bbox="219 594 777 684">Menggunakan material cotton voile menjadikan bawal minaz ni lebih elegant digayakan dan menjimatkan masa 🌹</div> <div data-bbox="219 716 470 772">Harga bawal ibu: RM29 Harga bawal anak: RM23</div> <div data-bbox="219 802 552 886">#MINAZHijabBloomingAdha2022 #BloomingAdha #minazhijabi</div> <div data-bbox="206 900 797 1157"></div> <div data-bbox="235 1167 277 1230"></div> <div data-bbox="235 1211 277 1230">Home</div> <div data-bbox="334 1167 376 1230"></div> <div data-bbox="334 1211 376 1230">Watch</div> <div data-bbox="433 1167 475 1230"></div> <div data-bbox="433 1211 475 1230">Page</div> <div data-bbox="532 1167 574 1230"></div> <div data-bbox="532 1211 574 1230">Feeds</div> <div data-bbox="633 1167 675 1230"></div> <div data-bbox="609 1211 695 1230">Notifications</div> <div data-bbox="729 1167 771 1230"></div> <div data-bbox="729 1211 771 1230">Menu</div>	<div data-bbox="844 216 901 275"></div> <div data-bbox="907 228 1040 256"><b>Minaz Hijabi</b></div> <div data-bbox="907 262 1114 310">Posted by Azdila Tasya 5d · 🌐</div> <div data-bbox="839 323 1174 382">Code : Selatan Negeri Sembilan, Melaka &amp; Johor</div> <div data-bbox="839 409 1403 468">Keunikan 3 negeri ini di gambarkan melalui motif lukisan air, pilihan warna yang sangat lembut dan manis.</div> <div data-bbox="839 495 1411 554">Melaka — Lukisan monumen / bangunan bersejarah dan juga corak Baba &amp; Nyonya menjadi focus utama.</div> <div data-bbox="839 581 1222 611">Negeri Sembilan — Istana Seri Meranti</div> <div data-bbox="839 638 1385 697">Johor Bahru — Kuda kepang sebagai simbolik tarian di kalangan rakyat JOHO.</div> <div data-bbox="839 724 1109 781">#MINAZNegarakuMalaysia #Minazhijabi</div> <div data-bbox="824 795 1424 1157"></div> <div data-bbox="854 1167 896 1230"></div> <div data-bbox="854 1211 896 1230">Home</div> <div data-bbox="953 1167 995 1230"></div> <div data-bbox="953 1211 995 1230">Watch</div> <div data-bbox="1052 1167 1094 1230"></div> <div data-bbox="1052 1211 1094 1230">Page</div> <div data-bbox="1151 1167 1193 1230"></div> <div data-bbox="1151 1211 1193 1230">Feeds</div> <div data-bbox="1250 1167 1292 1230"></div> <div data-bbox="1226 1211 1312 1230">Notifications</div> <div data-bbox="1346 1167 1388 1230"></div> <div data-bbox="1346 1211 1388 1230">Menu</div>
<div data-bbox="406 1302 589 1337">Hard Sell 15</div>	<div data-bbox="1023 1302 1211 1337">Hard Sell 16</div>



- Facebook (FB) post – Copywriting (Soft sell)

<div data-bbox="224 304 284 367"></div> <div data-bbox="292 304 613 382"> <b>Minaz Hijabi</b>  Diterbitkan oleh Nurul Afza Khusaini  29 Mei jam 7:50 PTG · 🌐 </div> <div data-bbox="219 394 795 583"> <p>It's tutorial timeeeee! 🥰 Here you go!</p> <p>Hari ni kita belanja 3 tutorial simple je untuk korang, tapi paling penting in trend dan nampak kurlasss, lagi ons bila digayakan bersama bawal #MINAZHijab kan.</p> <p>Jangan lupa save dan share video untuk rujukan nanti! 🥰</p> </div> <div data-bbox="207 590 807 1339"> </div> <div data-bbox="219 1352 454 1381"> 👍 Nurul Afza Khusaini </div> <div data-bbox="219 1402 792 1501"> <div> 👍 Suka </div> <div> 💬 Komen </div> <div> 🔗 Kongsi </div> <div> 19 Orang Dicapai </div> <div> Galakkan Siaran </div> </div>	<div data-bbox="841 304 901 367"></div> <div data-bbox="909 304 1230 382"> <b>Minaz Hijabi</b>  Diterbitkan oleh Nurul Afza Khusaini  31 Mei jam 4:25 PTG · 🌐 </div> <div data-bbox="836 394 1412 510"> <p>It's tutorial timeeeee! Tutorial lagi untuk follower minazhijabi 🥰</p> <p>Jgn lupa try yeee untuk pergi open house. Rayakan sebulan 🥰</p> </div> <div data-bbox="824 518 1425 1278"> </div> <div data-bbox="836 1291 1073 1320"> 👍 Nurul Afza Khusaini </div> <div data-bbox="836 1341 1412 1440"> <div> 👍 Suka </div> <div> 💬 Komen </div> <div> 🔗 Kongsi </div> <div> 16 Orang Dicapai </div> <div> Galakkan Siaran </div> </div>
Soft sell 1	Soft sell 2



<div data-bbox="220 304 284 367"></div> <div data-bbox="292 304 612 378"> <b>Minaz Hijabi</b>  Diterbitkan oleh Nurul Afza Khusaini  3 Jun jam 1:12 PTG · 🌐 </div> <div data-bbox="760 310 789 331">...</div> <p>Quote of the day 🥰  Salam jumaat everyone!  Semoga hari anda baik-baik sahaja. Pssttt jangan lupa  esok cuti 😊 bolehlah luangkan masa bersama family  anda.  Stay safe everyone 🌸</p> <div data-bbox="261 573 755 1066"> </div> <div data-bbox="220 1079 250 1104"></div> <div data-bbox="254 1079 451 1104">Nurul Afza Khusaini</div> <div data-bbox="261 1131 290 1163"></div> <div data-bbox="300 1134 352 1159">Suka</div> <div data-bbox="453 1136 482 1163"></div> <div data-bbox="492 1134 561 1159">Komen</div> <div data-bbox="652 1136 682 1163"></div> <div data-bbox="691 1134 761 1159">Kongsi</div> <div data-bbox="220 1182 375 1207">18 Orang Dicapai</div> <div data-bbox="220 1207 613 1228"></div> <div data-bbox="638 1188 784 1213">Galakkan Siaran</div>	<div data-bbox="841 304 904 367"></div> <div data-bbox="912 304 1232 378"> <b>Minaz Hijabi</b>  Diterbitkan oleh Nurul Afza Khusaini  8 Jun jam 2:06 PTG · 🌐 </div> <div data-bbox="1380 310 1409 331">...</div> <p>Tips and tricks day!  4 tips penjagaan tudung bawal  1. Cuci guna tangan  2. Guna kerongsang yang tajam &amp; tak berkarat  3. Elak guna pelembut tudung  4. Jemur di tempat teduh</p> <p>Dapat sesuatu?  Sayangi tudung anda okay 🙌 hihhi  Jangan lupa follow &amp; like for more info 😊  #minazhijabi #minazhijab</p> <div data-bbox="878 701 1377 1199"> </div> <div data-bbox="841 1213 870 1239"></div> <div data-bbox="875 1213 1071 1239">Nurul Afza Khusaini</div> <div data-bbox="880 1268 909 1297"></div> <div data-bbox="919 1268 971 1293">Suka</div> <div data-bbox="1075 1268 1104 1297"></div> <div data-bbox="1114 1268 1182 1293">Komen</div> <div data-bbox="1274 1268 1304 1297"></div> <div data-bbox="1313 1268 1382 1293">Kongsi</div> <div data-bbox="841 1318 990 1344">11 Orang Dicapai</div> <div data-bbox="841 1344 1234 1365"></div> <div data-bbox="1258 1327 1404 1352">Galakkan Siaran</div>
Soft sell 3	Soft sell 4



**Minaz Hijabi**  
Diterbitkan oleh Nurul Afza Khusaini  
12 Jun jam 9:01 PTG · 🌐

Tips and tricks day!

Mesti ramai nk tahu macam mana tudung selalu 'on point'.

Haaa jom sis share 🥰

1. Kepit pada hanger
2. Gantung pada hanger
3. Simpul pada hanger

So conclusion nya elakkan lipat tudung bawal. Nak simpan pon better guna kaedah gantung okay 🙌

Dapat sesuatu?

Jangan lupa follow & like for more info 😊

#minazhijabi #minazhijab




Nurul Afza Khusaini


Suka



Komen


Kongsi

10 Orang Dicapai

Galakkan Siaran

Soft Sell 5



**Minaz Hijabi**  
Diterbitkan oleh Nurul Afza Khusaini  
14 Jun jam 12:34 PTG · 🌐


Tutorial time!


2 Tutorial Bawal Mudah bentuk! Tengok sampai habis kalau nak tahu betapa mudah nya nak gayakan bawal drp #MINAZHijab ni. Tak perlu tip awning beriya lahhh y'all!


Featuring :


Dahlia bawl in Black


#minazhijabi #minazhijab




Nurul Afza Khusaini


Suka


Komen


Kongsi

6 Orang Dicapai

Galakkan Siaran

Soft Sell 6



**Minaz Hijabi**  
Diterbitkan oleh Nurul Afza Khusaini  
16 Jun jam 9:53 PTG · 🌐

Tutorial time!

Selalu ada je masalah nk gayakan dengan style apa 😓

Dah dahh

Tkperlu risau meh tgk tutorial simple ni sesuai kemana-mana pon

Nk pergi kerja ke, kenduri ke, keluar dgn family pon sesuai dgn style ni.

Yang penting kemas dan selesa tau!

Nak tutorial tudung lagi?

Jangan lupa like n follow 🥰

#minazhijab #minazhijabi





Nurul Afza Khusaini

 Suka
 Komen
 Kongsi

3 Orang Dicapai




Soft Sell 7







**Minaz Hijabi**  
Diterbitkan oleh Nurul Afza Khusaini  
16 Jun jam 10:27 PTG · 🌐


Tadaaa senang je bentuk tk perlu ambil masa lama untuk dapatkan look yg cantik. Pap dah siap tk sampai seminit pon 😊 yang penting on point.


Jangan lupa follow & like for more update info

#minazhijabi #minazhijab



 Suka
 Komen
 Kongsi

3 Orang Dicapai




Soft Sell 8



Minaz Hijabi

Posted by Azdila Tasya

17 Jun · 🌐

TGIF!! 🥰❤️

Weekend ni apa kata hangout dengan kawan kawan with our lovely Bawal Violet and Bawal Vandela Rossa sambil menikmati kopi kegemaran 🥰 Mesti mata mata tak lekang dari korang 🥰

Nak tahu lebih banyak koleksi?  
Jangan lupa follow and like ❤️

[#minazhijabi](#) [#minazhijab](#)



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Soft Sell 9



Minaz Hijabi

Posted by Azdila Tasya

23 Jun · 🌐

Haiii semuaaa! 🥰

Jom kita save 2 TUTORIAL LABUH ni siap-siap untuk koleksi terbaru minaz adh... See more



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Soft Sell 10

27

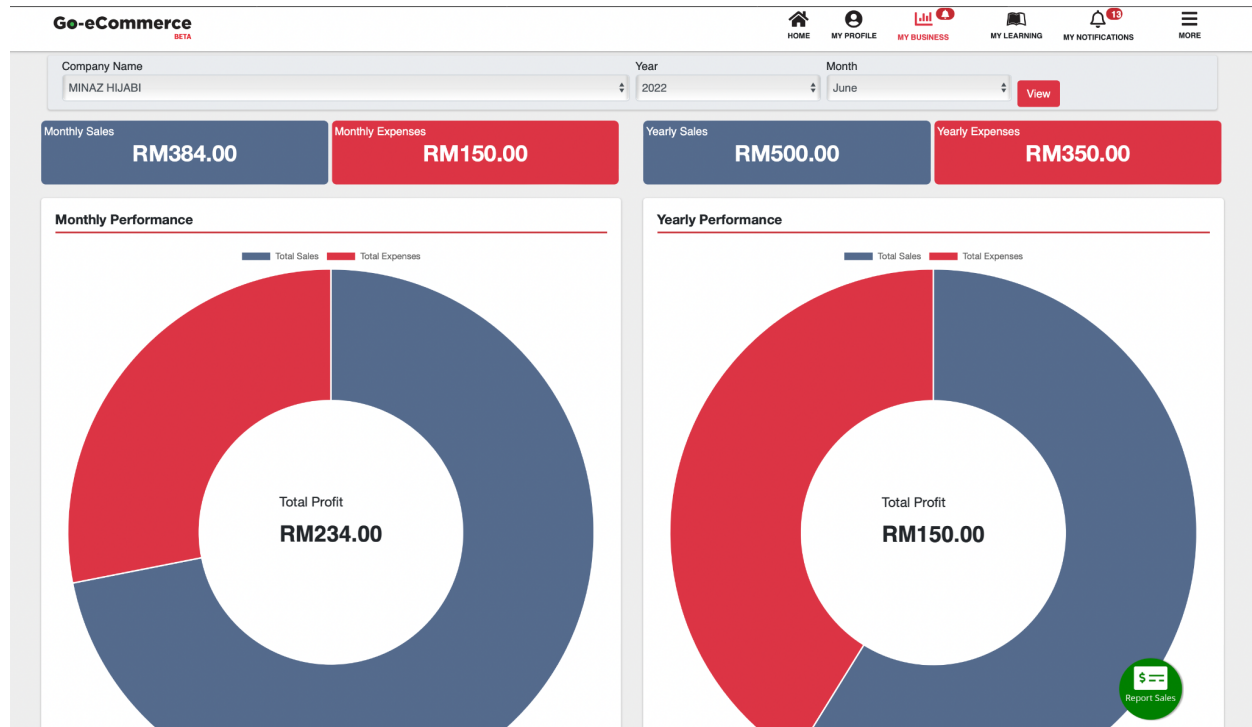


<div data-bbox="224 220 284 283"> </div> <div data-bbox="289 224 495 310"> <p><b>Minaz Hijabi</b>        Posted by Azdila Tasya        30 Jun · 🌐</p> </div> <div data-bbox="219 323 786 415"> <p>Tutorial Ala Izara 💕        hi MINAZ Lovers siapa kata style Izara Aisyah... See more</p> </div> <div data-bbox="206 428 800 1159"> </div> <div data-bbox="235 1169 776 1234"> <div>Home</div> <div>Watch</div> <div>Page</div> <div>Feeds</div> <div>Notifications 6</div> <div>Menu</div> </div> <div data-bbox="410 1274 581 1316"> <p>Soft Sell 11</p> </div>	<div data-bbox="841 220 901 283"> </div> <div data-bbox="909 224 1115 310"> <p><b>Minaz Hijabi</b>        Posted by Azdila Tasya        2 Jul · 🌐</p> </div> <div data-bbox="836 315 1375 533"> <p>Happy Weekend girlsss~        Haaa tengoklahh semua koleksi  <a href="#">#minazhijabbloomingadha</a> nii. Cantik kannn? 🥰🥰        Tunggu apa lagi? Kalau terlepas jangan menyesall 😞  <a href="#">#Minazhijabi</a> <a href="#">#minazhijabbloomingadha</a></p> </div> <div data-bbox="824 546 1421 1159"> </div> <div data-bbox="852 1169 1393 1234"> <div>Home</div> <div>Watch</div> <div>Page</div> <div>Feeds</div> <div>Notifications 6</div> <div>Menu</div> </div> <div data-bbox="1027 1274 1206 1316"> <p>Soft Sell 12</p> </div>
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<div data-bbox="224 218 279 277"></div> <div data-bbox="287 222 422 254"><b>Minaz Hijabi</b></div> <div data-bbox="287 256 495 308">Posted by Azdila Tasya 24 Jul · 🌐</div> <div data-bbox="217 321 526 357">Sunday is fun day! Yahooo! 🥳</div> <div data-bbox="217 382 766 443">Tengah weekend ni mesti lah kita nak have fun, release stress, spend time dengan family dan kawan kawan</div> <div data-bbox="217 468 747 533">Jadi, jom try hijab style ni, dengan #minazhijab mesti cunzzz 😍😍</div> <div data-bbox="217 560 682 592">#minazhijabi #MINAZHijabBloomingAdha2022</div> <div data-bbox="204 604 799 1161"></div> <div data-bbox="233 1171 279 1234"></div> <div data-bbox="332 1171 376 1234"></div> <div data-bbox="431 1171 475 1234"></div> <div data-bbox="531 1171 574 1234"></div> <div data-bbox="630 1171 673 1234"></div> <div data-bbox="727 1171 771 1234"></div> <div data-bbox="409 1285 586 1327">Soft Sell 13</div>	<div data-bbox="841 218 896 277"></div> <div data-bbox="904 222 1042 262"><b>Minaz Hijabi</b></div> <div data-bbox="904 262 1115 317">Posted by Azdila Tasya 5d · 🌐</div> <div data-bbox="836 327 1344 363">Berdebar debar tengok koleksi terbaru kalini 😍😍</div> <div data-bbox="836 390 972 420">#Minazhijabi</div> <div data-bbox="823 432 1422 1161"></div> <div data-bbox="852 1171 896 1234"></div> <div data-bbox="951 1171 995 1234"></div> <div data-bbox="1050 1171 1094 1234"></div> <div data-bbox="1149 1171 1193 1234"></div> <div data-bbox="1248 1171 1292 1234"></div> <div data-bbox="1346 1171 1390 1234"></div> <div data-bbox="1026 1285 1206 1327">Soft Sell 14</div>
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<div data-bbox="224 222 282 281"></div> <div data-bbox="289 226 422 256"><b>Minaz Hijabi</b></div> <div data-bbox="289 260 495 287">Posted by Azdila Tasya</div> <div data-bbox="289 287 355 310">5d · 🌐</div> <div data-bbox="219 321 644 352">"KAN KU BERI SEPENUHNYA,NEGARAKU"</div> <div data-bbox="219 384 760 413">Siri kembara merdeka MINAZ masih belum berakhir🇲🇾</div> <div data-bbox="219 443 354 472">#Minazhijabi</div> <div data-bbox="206 485 800 1159"></div> <div data-bbox="235 1171 277 1205"></div> <div data-bbox="235 1213 277 1232">Home</div> <div data-bbox="336 1171 376 1205"></div> <div data-bbox="331 1213 380 1232">Watch</div> <div data-bbox="435 1171 475 1205"></div> <div data-bbox="435 1213 475 1232">Page</div> <div data-bbox="534 1171 574 1205"></div> <div data-bbox="531 1213 578 1232">Feeds</div> <div data-bbox="634 1171 675 1205"></div> <div data-bbox="609 1213 696 1232">Notifications</div> <div data-bbox="729 1171 769 1205"></div> <div data-bbox="730 1213 769 1232">Menu</div> <div data-bbox="410 1272 586 1312">Soft Sell 15</div>	<div data-bbox="844 222 902 281"></div> <div data-bbox="909 226 1042 256"><b>Minaz Hijabi</b></div> <div data-bbox="909 260 1115 287">Posted by Azdila Tasya</div> <div data-bbox="909 287 976 310">6d · 🌐</div> <div data-bbox="839 327 1349 361">Ehhh nak kemana kita ni?? 🤔 Kuat benor anginnya</div> <div data-bbox="839 390 1117 420">#ComingSoon #minazhijabi</div> <div data-bbox="824 432 1421 1159"></div> <div data-bbox="854 1171 896 1205"></div> <div data-bbox="854 1213 896 1232">Home</div> <div data-bbox="958 1171 998 1205"></div> <div data-bbox="953 1213 1000 1232">Watch</div> <div data-bbox="1055 1171 1096 1205"></div> <div data-bbox="1055 1213 1096 1232">Page</div> <div data-bbox="1154 1171 1195 1205"></div> <div data-bbox="1149 1213 1196 1232">Feeds</div> <div data-bbox="1255 1171 1295 1205"></div> <div data-bbox="1227 1213 1315 1232">Notifications</div> <div data-bbox="1349 1171 1390 1205"></div> <div data-bbox="1351 1213 1390 1232">Menu</div> <div data-bbox="1029 1272 1206 1312">Soft Sell 16</div>
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## iv. SALES REPORT



## Go-eCommerce

Business Name	Date	Type	Marketplace(if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Created At
MINAZ HIJABI	29/05/2022	online	Others	Facebook	116					31/07/2022
MINAZ HIJABI	28/05/2022	expenses				Marketing	Others	200		31/07/2022
MINAZ HIJABI	03/06/2022	offline			58					31/07/2022
MINAZ HIJABI	07/06/2022	expenses				Marketing	Others	150		31/07/2022
MINAZ HIJABI	10/06/2022	online	Others	Facebook	21					31/07/2022
MINAZ HIJABI	14/06/2022	online	Others	Facebook	63					31/07/2022
MINAZ HIJABI	20/06/2022	online	Others	Facebook	150					31/07/2022
MINAZ HIJABI	21/06/2022	online	Others	Facebook	21					31/07/2022
MINAZ HIJABI	25/06/2022	online	Others	Facebook	71					31/07/2022



#### **iv. CONCLUSION**

In conclusion, we are grateful that we completed this assignment and the opportunity given. Minaz Hijabi is a successful project for us as we are able to make our own business and make quite good sales. The challenges and hardships that we face throughout this project really open our eyes regarding this industry and how important it is to have the knowledge and never stop learning and give up in any situation. We believe that success will always come to those who it sees work hard the most.

Last but not least, we hope that we can continue to expand our business by fully utilizing all the opportunities and knowledge that have been given to us. We will continue to learn new knowledge and skills not only for ourselves but to help all women out there to achieve their own definition of beauty and own unique style without having to spend lot of money.