



اُنْبُوْرَسِيْتِي تِيْكْنُوْلُوْجِي مَارَا  
UNIVERSITI  
TEKNOLOGI  
MARA

FACULTY OF BUSINESS MANAGEMENT  
BACHELOR'S IN OFFICE SYSTEM MANAGEMENT (HONS)  
BA232

PRINCIPLE OF ENTREPRENEURSHIP  
GROUP ASSIGNMENT  
SOCIAL MEDIA PORTFOLIO

PREPARED BY

AINUR FARISSA BINTI AHMAD NAZARI	2021477898
IDA KARYNNA BINTI KAMARUZAMAN	2021474104

CLASS: ENT530K

PREPARED FOR  
SIR RASLAN BIN NORDIN

DATE SUBMISSION  
31<sup>st</sup> JULY 2022

## **ACKNOWLEDGEMENT**

First, thanks to Allah S.W.T for giving me and my groupmates strength and the blessings of surfing this whole period of preparing this group project “ENT530 Social Media Portfolio”. We would like to express our special thank you of gratitude to my lecturer Sir Raslan bin Nordin who gave us the golden opportunity to do this wonderful project on the topic of Principle of Entrepreneur. This also helped us in undertaking a lot of study and we came to know about so much new stuff. Without her assistance, this project can't bear its useful results.

Next, we would like to thank you to our parents and friends, especially our classmates who helped us in finishing this project within a limited time and support us in doing this project. And also, to our partner for hard work together to finish this assignment. Last but not least, we made this project not only for marks, but it makes to increase our knowledge to use in the future. Thank you again to all who helped us.

## **EXECUTIVE SUMMARY**

laryssa Cookies is a local cookie brand that can be enjoyed by people of all ages. It is owned and operated locally by two young girls who sell crunchy cookies to customers, and the trademark is "Crispy, Crunchy Every Side." They made their official debut in 2022. All of the products are designed to be easy-to-go cookies that we can order and eat anywhere and at any time. laryssa Cookies is also known as a product that uses luxury ingredients and materials, but its affordable price makes the cookies taste even more luxurious.

Our company was founded on April 28th, 2022. This laryssa Cookies is a cookie that we can eat every day without feeling guilty because we try to make our cookies less sweet so that people of all ages can enjoy them. Not only that but we are also known for our dark chocolate cookies, which we created to help people who enjoy chocolate but need to keep their sugar levels in check. As we all know, dark chocolate is one of the foods that have numerous health benefits when consumed.

We, Karynna and Ainur, are the owners and operators of laryssa Cookies. We continue operating our company online through sites like Facebook. Our main goal is to establish this small business so that we can support our financial needs as students as well as our passion for operating a business and baking cookies. Other than that, social media sites like Facebook are a good place to find our product. Our customers only need to get in touch with us to place an order, and we will proceed with the order once all of the payment has been received. We deliver, and our cookies can also be posted for people who live far from us.

The product that we produce comes in three varieties: first, there are the classic chocolate chip cookies; second, there are the dark chocolate chip cookies; and third, there is a new product that includes extra dipping chocolate sauce for those who enjoy more chocolate. We use very high-quality ingredients in our cookies, which makes our product unique in that it is still reasonably priced and relevant to everyone. Because it is less sweet, many people prefer our product. Because of this, these cookies can offer important insights for the ongoing sale of our products to customers.


## TABLE OF CONTENT

NO	CONTENT	PAGES
1	Acknowledgement	2
2	Executive Summary	3
3	Body of the Report <ul style="list-style-type: none"><li>• Go-Ecommerce register</li></ul>	5 – 7
4	Introduction of Business <ul style="list-style-type: none"><li>• Name and Address of business</li><li>• Organizational chart</li><li>• Mission and vision</li><li>• Description of products and services</li><li>• Price list</li></ul>	8 – 15
5	Facebook (FB) <ul style="list-style-type: none"><li>• Creating Facebook (FB) page</li><li>• Customizing URL Facebook (FB) page</li><li>• Facebook (FB) post - Teaser</li><li>• Facebook (FB) post - Copywriting (Hard Sell)</li><li>• Facebook (FB) post - Copywriting (Soft Sell)</li><li>• Relevant graphic to each post or copywriting</li></ul>	16 – 40
6	Conclusion	41


# BODY OF THE REPORT

## 1.0 Go-Ecommerce Register (Digital Certificate)

### AINUR FARISSA BINTI AHMAD NAZARI

PERSONAL PROFILE	BUSINESS PROFILE																																																												
 AINUR FARISSA	<h4>Personal Information</h4> <table><tr><td>Name</td><td>: AINUR FARISSA</td><td>Phone/Mobile</td><td>: <input type="text"/></td><td><a href="#">Edit</a></td></tr><tr><td>New Identity Card No.</td><td>: <input type="text"/></td><td>Home Address</td><td>: <input type="text"/></td><td></td></tr><tr><td>Email Address</td><td>: <input type="text"/></td><td>District</td><td>: <input type="text"/></td><td></td></tr><tr><td>City</td><td>: <input type="text"/></td><td>Postcode</td><td>: <input type="text"/></td><td></td></tr><tr><td>State</td><td>: <input type="text"/></td><td>Personal Instagram</td><td>: null</td><td></td></tr><tr><td>Personal Facebook</td><td>: <input type="text"/></td><td>Race</td><td>: Malay</td><td></td></tr><tr><td>Gender</td><td>: Female</td><td>Special Need Required</td><td>: No</td><td></td></tr><tr><td>Marital Status</td><td>: Single</td><td></td><td></td><td></td></tr></table>	Name	: AINUR FARISSA	Phone/Mobile	: <input type="text"/>	<a href="#">Edit</a>	New Identity Card No.	: <input type="text"/>	Home Address	: <input type="text"/>		Email Address	: <input type="text"/>	District	: <input type="text"/>		City	: <input type="text"/>	Postcode	: <input type="text"/>		State	: <input type="text"/>	Personal Instagram	: null		Personal Facebook	: <input type="text"/>	Race	: Malay		Gender	: Female	Special Need Required	: No		Marital Status	: Single																							
Name	: AINUR FARISSA	Phone/Mobile	: <input type="text"/>	<a href="#">Edit</a>																																																									
New Identity Card No.	: <input type="text"/>	Home Address	: <input type="text"/>																																																										
Email Address	: <input type="text"/>	District	: <input type="text"/>																																																										
City	: <input type="text"/>	Postcode	: <input type="text"/>																																																										
State	: <input type="text"/>	Personal Instagram	: null																																																										
Personal Facebook	: <input type="text"/>	Race	: Malay																																																										
Gender	: Female	Special Need Required	: No																																																										
Marital Status	: Single																																																												
	<h4>Institution Information</h4> <p>UITM Puncak Alam - Entrepreneurship Semester Mar 2022</p> <table><tr><td>Type of Institution</td><td>: IHL</td><td>Institution List</td><td>: Universiti Teknologi MARA</td><td><a href="#">Add New</a></td></tr><tr><td>State of Institution</td><td>: Selangor</td><td>Name of Institution</td><td>: UITM Puncak Alam</td><td></td></tr><tr><td>Address of Institution</td><td>: Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .</td><td>City</td><td>: Puncak Alam</td><td></td></tr><tr><td>District of Institution</td><td>: Kuala Selangor</td><td>Postcode</td><td>: 42300</td><td></td></tr><tr><td>Level of Study</td><td>: Bachelor Degree</td><td>Study Status</td><td>: Full time</td><td><a href="#">Edit</a> <a href="#">Delete</a></td></tr><tr><td>Course Name</td><td>: Entrepreneurship Semester Mar 2022</td><td>Class Name</td><td>: ENT530K</td><td></td></tr><tr><td>Subject Name</td><td>: Principle of Entrepreneurship</td><td>Year Enrolling the subject</td><td>: 2022</td><td></td></tr><tr><td>Month Enrolling the Subject</td><td>: 3</td><td>Lecturer Name</td><td>: Raslan Nordin</td><td></td></tr><tr><td>Internship Enrollment</td><td>: No</td><td>Year Of Internship Enrollment</td><td>: <input type="text"/></td><td></td></tr><tr><td>Month of Internship Enrollment</td><td>: <input type="text"/></td><td>Period of Internship Training</td><td>: <input type="text"/></td><td></td></tr><tr><td>Expected Year To Complete Study</td><td>: 2024</td><td>Expected Month To Complete Study</td><td>: 1</td><td></td></tr><tr><td>Related To Study Field</td><td>: Yes</td><td></td><td></td><td></td></tr></table> <h4>eCertificates</h4> <p><a href="#">Click here to download Programme eCertificate now</a></p> <p>This is only available for users who:</p> <ul style="list-style-type: none"><li>• Have completed all 7 #Ushahawan chapters on Malaysia Digital Academy before end of 2018</li><li>• Have completed a digital entrepreneurship course at a partnering tertiary institution</li></ul>	Type of Institution	: IHL	Institution List	: Universiti Teknologi MARA	<a href="#">Add New</a>	State of Institution	: Selangor	Name of Institution	: UITM Puncak Alam		Address of Institution	: Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City	: Puncak Alam		District of Institution	: Kuala Selangor	Postcode	: 42300		Level of Study	: Bachelor Degree	Study Status	: Full time	<a href="#">Edit</a> <a href="#">Delete</a>	Course Name	: Entrepreneurship Semester Mar 2022	Class Name	: ENT530K		Subject Name	: Principle of Entrepreneurship	Year Enrolling the subject	: 2022		Month Enrolling the Subject	: 3	Lecturer Name	: Raslan Nordin		Internship Enrollment	: No	Year Of Internship Enrollment	: <input type="text"/>		Month of Internship Enrollment	: <input type="text"/>	Period of Internship Training	: <input type="text"/>		Expected Year To Complete Study	: 2024	Expected Month To Complete Study	: 1		Related To Study Field	: Yes			
Type of Institution	: IHL	Institution List	: Universiti Teknologi MARA	<a href="#">Add New</a>																																																									
State of Institution	: Selangor	Name of Institution	: UITM Puncak Alam																																																										
Address of Institution	: Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City	: Puncak Alam																																																										
District of Institution	: Kuala Selangor	Postcode	: 42300																																																										
Level of Study	: Bachelor Degree	Study Status	: Full time	<a href="#">Edit</a> <a href="#">Delete</a>																																																									
Course Name	: Entrepreneurship Semester Mar 2022	Class Name	: ENT530K																																																										
Subject Name	: Principle of Entrepreneurship	Year Enrolling the subject	: 2022																																																										
Month Enrolling the Subject	: 3	Lecturer Name	: Raslan Nordin																																																										
Internship Enrollment	: No	Year Of Internship Enrollment	: <input type="text"/>																																																										
Month of Internship Enrollment	: <input type="text"/>	Period of Internship Training	: <input type="text"/>																																																										
Expected Year To Complete Study	: 2024	Expected Month To Complete Study	: 1																																																										
Related To Study Field	: Yes																																																												
	<table><tr><td>Company Name</td><td>: Iaryssa</td><td>Company Registration No</td><td>: <input type="text"/></td><td><a href="#">Edit</a></td></tr><tr><td>Type Of Business</td><td>: Enterprise</td><td>Business Role</td><td>: Product Owner</td><td></td></tr><tr><td>Facebook Page</td><td>: <input type="text"/></td><td>Business Category/Business Sub-Category</td><td>: Food &amp; Beverages / Food &amp; Beverages</td><td></td></tr><tr><td>Wechat for Business</td><td>: <input type="text"/></td><td>Business Instagram Page</td><td>: <input type="text"/></td><td></td></tr><tr><td>Marketplace</td><td>: <input type="text"/></td><td>Business Website</td><td>: <input type="text"/></td><td></td></tr><tr><td>Business Related to Your Study Field</td><td>: <input type="text"/></td><td>Type Of Website</td><td>: <input type="text"/></td><td></td></tr><tr><td></td><td></td><td>Experience in International Export</td><td>: <input type="text"/></td><td></td></tr></table>	Company Name	: Iaryssa	Company Registration No	: <input type="text"/>	<a href="#">Edit</a>	Type Of Business	: Enterprise	Business Role	: Product Owner		Facebook Page	: <input type="text"/>	Business Category/Business Sub-Category	: Food & Beverages / Food & Beverages		Wechat for Business	: <input type="text"/>	Business Instagram Page	: <input type="text"/>		Marketplace	: <input type="text"/>	Business Website	: <input type="text"/>		Business Related to Your Study Field	: <input type="text"/>	Type Of Website	: <input type="text"/>				Experience in International Export	: <input type="text"/>																										
Company Name	: Iaryssa	Company Registration No	: <input type="text"/>	<a href="#">Edit</a>																																																									
Type Of Business	: Enterprise	Business Role	: Product Owner																																																										
Facebook Page	: <input type="text"/>	Business Category/Business Sub-Category	: Food & Beverages / Food & Beverages																																																										
Wechat for Business	: <input type="text"/>	Business Instagram Page	: <input type="text"/>																																																										
Marketplace	: <input type="text"/>	Business Website	: <input type="text"/>																																																										
Business Related to Your Study Field	: <input type="text"/>	Type Of Website	: <input type="text"/>																																																										
		Experience in International Export	: <input type="text"/>																																																										

# IDA KARYNNA BINTI KAMARUZAMAN

PERSONAL PROFILE	BUSINESS PROFILE
<div style="display: flex; align-items: center;">  <div style="margin-left: 10px;"> <p><b>IDA KARYNNA BINTI KAMARUZAMAN</b></p> </div> </div>	
<b>Personal Information</b> <span style="float: right;">Edit</span>	
Name	IDA KARYNNA BINTI KAMARUZAMAN
Phone/Mobile	
Home Address	
District	
Postcode	
Personal Instagram	
Race	
Special Need Required	No
Gender	Female
Marital Status	Single
<b>Institution Information</b> <span style="float: right;">Add New</span>	
UiTM Puncak Alam - Entrepreneurship Semester Mar 2022	
Type of Institution	IHL
State of Institution	Selangor
Address of Institution	Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .
District of Institution	Kuala Selangor
Level of Study	Bachelor Degree
Course Name	Entrepreneurship Semester Mar 2022
Subject Name	Principle of Entrepreneurship
Month Enrolling the Subject	3
Internship Enrollment	No
Month of Internship Enrollment	
Expected Year To Complete Study	2024
Related To Study Field	Yes
Institution List	Universiti Teknologi MARA
name of institution	UiTM Puncak Alam
City	Puncak Alam
Postcode	42300
Study Status	Full time
Class Name	ENT530K
Year Enrolling the subject	2022
Lecturer Name	Raslan Nordin
Year Of Internship Enrollment	
Period of Internship Training	
Expected Month To Complete Study	1
Edit Delete	

PERSONAL PROFILE	BUSINESS PROFILE
<div style="display: flex; align-items: center;">  <div style="margin-left: 10px;"> <p><b>IDA KARYNNA BINTI KAMARUZAMAN</b></p> </div> </div>	
Company Name	laryssa
Type Of Business	Enterprise
Facebook Page	https://www.facebook.com/laryssa-Cookies-103626062336059/?ref=pages_you_manage
Wechat for Business	
Marketplace	
Business Related to Your Study Field	
Company Registration No.	
Business Role	Product Owner
Business Category/Business Sub-Category	Food & Beverages / Food & Beverages
Business Instagram Page	
Business Website	
Type Of Website	
Experience in International Export	
Edit	

# MyENT CERTIFICATE

IDA KARYNNA BINTI KAMARUZAMAN

**UNIVERSITI TEKNOLOGI MARA** Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED)

**MASMED YOUNG ENTREPRENEUR (MyENT)**

**SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM**

No. Pelajar : 2021474104  
Nama : IDA KARYNNA BINTI KAMARUZAMAN

Program Pengajian : SARJANA MUDA PENGURUSAN SISTEM PEJABAT (KEPUJIAN)  
Fakulti : Faculty of Business & Management  
Kampus : Selangor

**MAKLUMAT PERNIAGAAN**

Mod Perniagaan : Online  
Bidang Perniagaan yg diceburi : Makanan

Tempoh Berniaga :  
No. Pendaftaran Perniagaan :  
URL Perniagaan : [https://www.facebook.com/laryssa-Cookies-103626062336059/?ref=pages\\_you\\_manage](https://www.facebook.com/laryssa-Cookies-103626062336059/?ref=pages_you_manage)

Alamat Premis Perniagaan :  
Tarikh Mendaftar : 21 Apr 2022  
Tarikh Kemaskini :  
Tarikh Cetak : 21 Apr 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang diletakkan oleh pelajar semasa tempoh pengajian di UTM. Sijil ini secara tidak langsung akan terbatal apabila penama memamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UTM sahaja. Urusan dan aktiviti perniagaan yang diletakkan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

**SALINAN PENDAFTARAN INI DIPERAKU OLEH**  
**PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM**

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

# AINUR FARISSA BINTI AHMAD NAZARI

**UNIVERSITI TEKNOLOGI MARA** Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED)

**MASMED YOUNG ENTREPRENEUR (MyENT)**

**SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM**

No. Pelajar : 2021477898  
Nama : AINUR FARISSA BINTI AHMAD NAZARI

Program Pengajian : SARJANA MUDA PENGURUSAN SISTEM PEJABAT (KEPUJIAN)  
Fakulti : Faculty of Business & Management  
Kampus : Selangor

**MAKLUMAT PERNIAGAAN**

Mod Perniagaan : Online  
Bidang Perniagaan yg diceburi : Makanan

Tempoh Berniaga :  
No. Pendaftaran Perniagaan :  
URL Perniagaan : <https://www.facebook.com/laryssa-Cookies-103626062336059>

Alamat Premis Perniagaan :  
Tarikh Mendaftar : 21 Apr 2022  
Tarikh Kemaskini :  
Tarikh Cetak : 21 Apr 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang diletakkan oleh pelajar semasa tempoh pengajian di UTM. Sijil ini secara tidak langsung akan terbatal apabila penama memamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UTM sahaja. Urusan dan aktiviti perniagaan yang diletakkan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

**SALINAN PENDAFTARAN INI DIPERAKU OLEH**  
**PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM**

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

## **2.0 Introduction of Business**

### **2.1 Name and Address of Business**

laryssa Cookies is a business name that was decided based on our name. Name of laryssa cookies represents our business name which consists of two of us that combine Ainur Farissa and Ida Karynna. The name of our company reminds us about being united, hard work and successful to build up business together. As for our target market, laryssa Cookies is targeted for all ages from children to adults. It is because our cookies do not use artificial colors and everything is made using only basic ingredients.

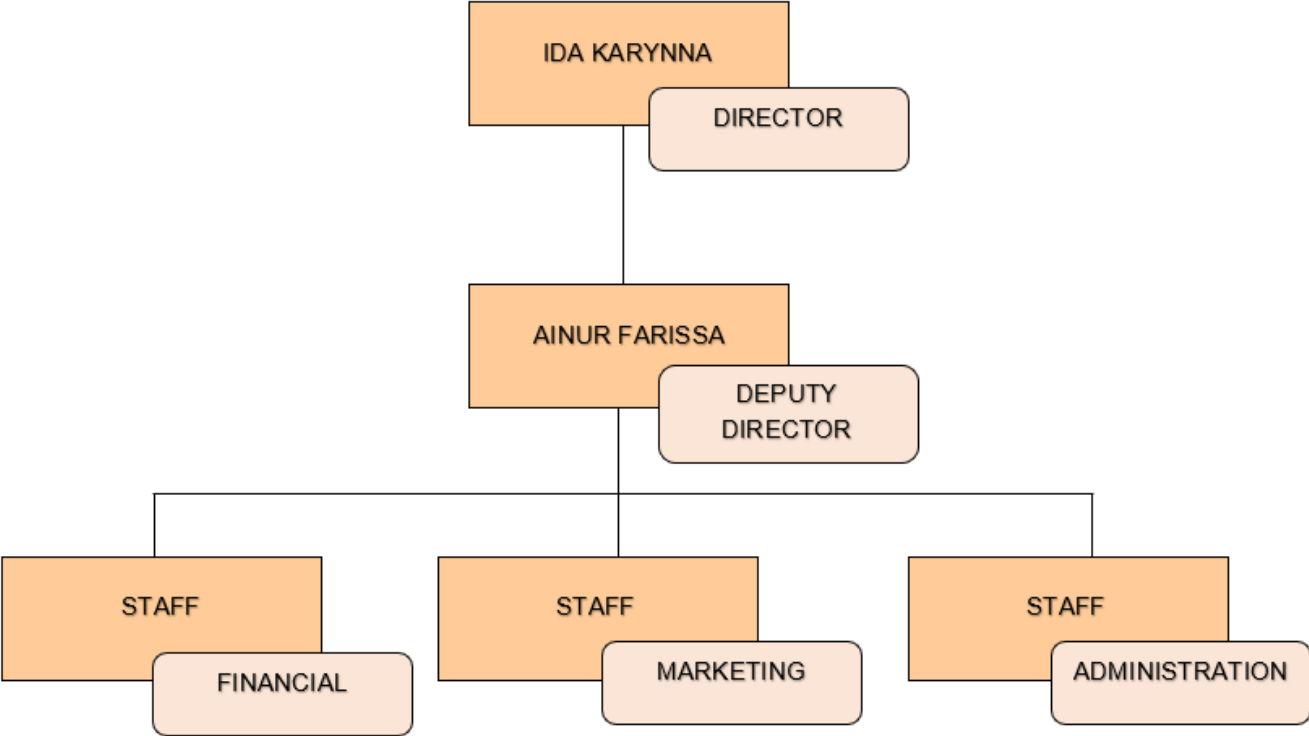
laryssa Cookies is located at Bandar Baru Bangi that we decided to plant there due to the close proximity to local communities as well as the availability of ample land. Otherwise, we choose the location as it is the best strategy amongst those that we have surveyed upon establishing in 2022. According to the form, our business is a partnership business that connects us both as directors for this business.





Name of Business	Iaryssa Cookies
Company Address	
Form of Business	Partnership
Nature of Business	Food And Drink
Company Product	Milk Chocolate Cookies, Dark Chocolate Cookies, Chocolate Chip Cookies Dip
Company Telephone Number	
Company Email	
Date of Commencement	28 <sup>th</sup> April 2022
Date of Registration	28 <sup>th</sup> March 2022

2.2 Organization Chart



## 2.2.1 Partner Background



<b>Name</b>	Ida Karynna Binti Kamarozaman
<b>Age</b>	
<b>I/C Number</b>	
<b>Date of Birth</b>	
<b>Address</b>	
<b>Email</b>	
<b>Phone Number</b>	
<b>Status</b>	Single
<b>Qualification</b>	<ul style="list-style-type: none"><li>· Diploma in Office Management</li><li>· Bachelor of Office System Management (Hons)</li></ul>
<b>Skills</b>	<ul style="list-style-type: none"><li>· Operation Planning</li><li>· Communication Skills</li></ul>



<b>Name</b>	Ainur Farissa Binti Ahmad Nazari
<b>Age</b>	
<b>I/C Number</b>	
<b>Date of Birth</b>	
<b>Address</b>	
<b>Email</b>	
<b>Phone Number</b>	
<b>Status</b>	Single
<b>Qualification</b>	<ul style="list-style-type: none"><li>· Diploma in Office Management</li><li>· Bachelor of Business Administration (Hons) Marketing</li></ul>
<b>Skills</b>	<ul style="list-style-type: none"><li>· Event Planning</li><li>· Marketing Planning</li></ul>

## **2.3 Mission and Vision**

### Mission

- Our aim is to provide great cookies where our customers can enjoy good food made with quality ingredients at affordable prices.

### Vision

- Taste beyond happiness to customers and enjoy every moment together.

## **2.4 Descriptions of Products and Services**

We created laryssa Cookies on our own. Our main product is a cookie that is known for being less sweet and good for your health because it contains dark chocolate as one of the main ingredients. Our cookies are not only delicious, but also small, crisp, and easy to eat. We also focus on crunchy and crisp cookies because they last longer.

The first product that we have is the original chocolate chip cookies. This is the first cookie that we produce because we want to keep it simple at first so that we can learn about our target market, so we start with the original chocolate chip cookies. Flour, sugar, egg, oil, vanilla, coffee, and butter were used to make these cookies, and the most important ingredient is milk chocolate. We use milk chocolate because it has a very light flavor and does not have an overpowering flavor, so people who do not like the strong flavor of chocolate can also enjoy our cookies. We use brown sugar and a small amount of coffee as the secret to making our cookies less sweet.

We made dark chocolate chip cookies as our next product. As we all know, dark chocolate is very beneficial to health because it can help us reduce our stress levels. We, therefore, created a new product that can meet the needs of people if they are stressed or feel like they want to eat cookies but need to maintain their sugar level but can eat our cookies without feeling guilty because dark chocolate is good for your health. We essentially use the same ingredient that was used to make the first chocolate chip cookies. Due to the fact that we use dark chocolate as our main ingredient, the flavors are less sweet. Other than that, we maintain the cookies' original texture because they are our main product.

We include an additional dipping sauce in the final product that we produce. This item has received a lot of demand. In order to eat it with the cookies, we made milk chocolate dipping sauce. As we've already mentioned, this product was created for chocolate lovers. The dipping sauce makes the cookies sweeter because it is less sweet than our product. This product is actually one of our best-selling items because, as I mentioned, we use a bar of very high-quality chocolate, and as a result, our customers enjoy the taste of the chocolate. However, we decided to make it into a dipping sauce rather than pour it directly on the cookies because we wanted to maintain the cookie's crunchiness and considering that it would be fun to dip it in chocolate.

## 2.5 Price List

As I mentioned, our product is very affordably priced. We maintain the price so that everyone can purchase our product, even though we use very high-quality ingredients. The amount of cookies we put in the bottles, the ingredients we use to make the cookies, and other utility cost like electricity and water all factor into the price that we decide on.

Our price for our first and second products is RM19 for one bottle, but if a customer purchases two bottles of cookies, the cost is RM35. The cost of delivery or postage is not included in the price that we have mentioned, though. We have calculated all the costs associated with producing these cookies, making this price seem incredibly fair to us.

The price of our final product, the chocolate chip cookie and dipping sauce, is slightly higher because it includes an additional chocolate sauce. We have set a price of RM22 for a single bottle, and RM40 for two bottles, which is what the customer would pay.

Price for Original Chocolate Chip Cookies and Dark Chocolate Chip Cookies

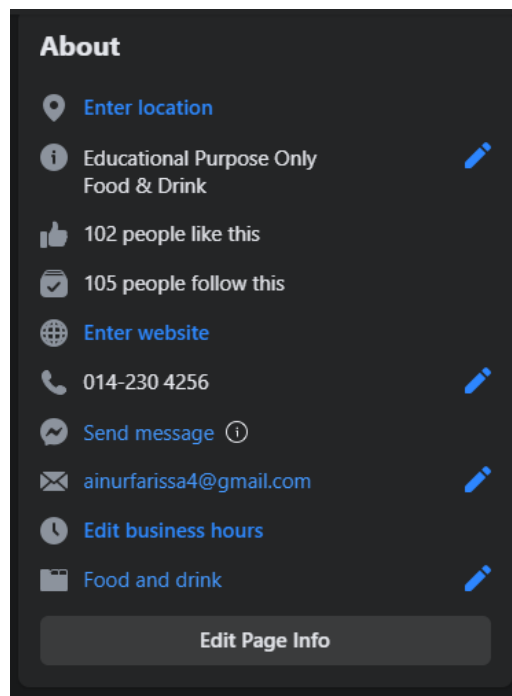
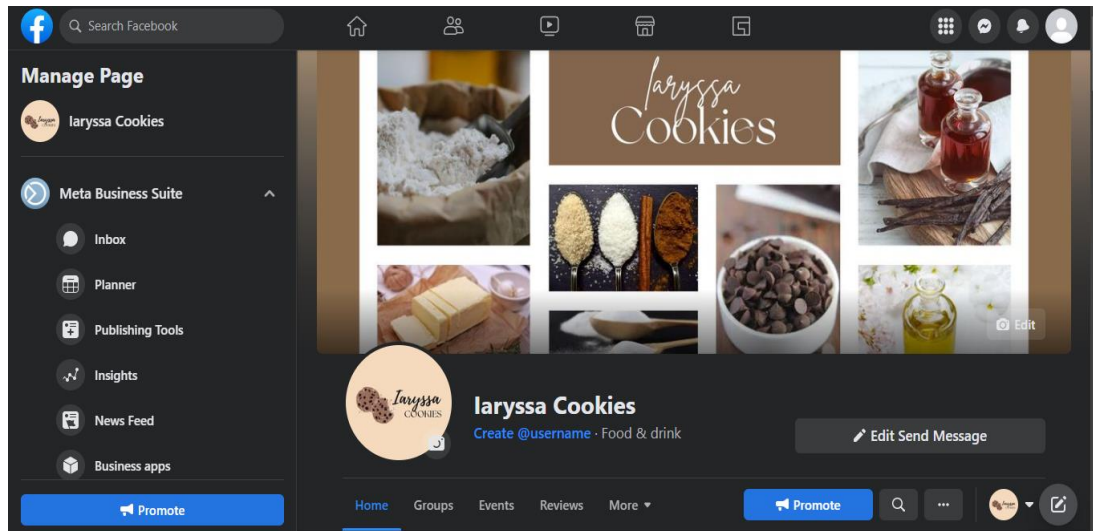
Quantity	Original Chocolate Chip Cookies	Dark Chocolate Chip Cookies
1 Bottle	RM 19	RM 19
2 Bottle	RM 35	RM 35

Price for Original Chocolate Chip Cookies and Dark Chocolate Chip Cookies with dipping sauce.

Quantity	Original Chocolate Chip Cookies with sauce	Dark Chocolate Chip Cookies with sauce
1 Bottle	RM 22	RM 22
2 Bottle	RM 40	RM 40

### 3.0 Facebook (FB)

#### 3.1 Creating Facebook (FB) page



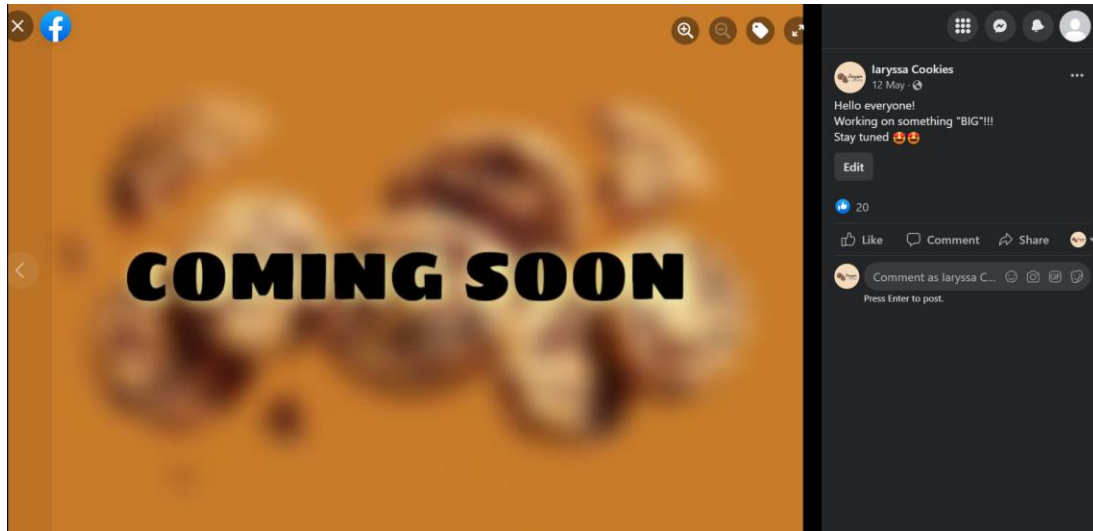
#### 3.2 Customizing URL Facebook (FB) page

FB page URL: <https://www.facebook.com/laryssa-Cookies-103626062336059>

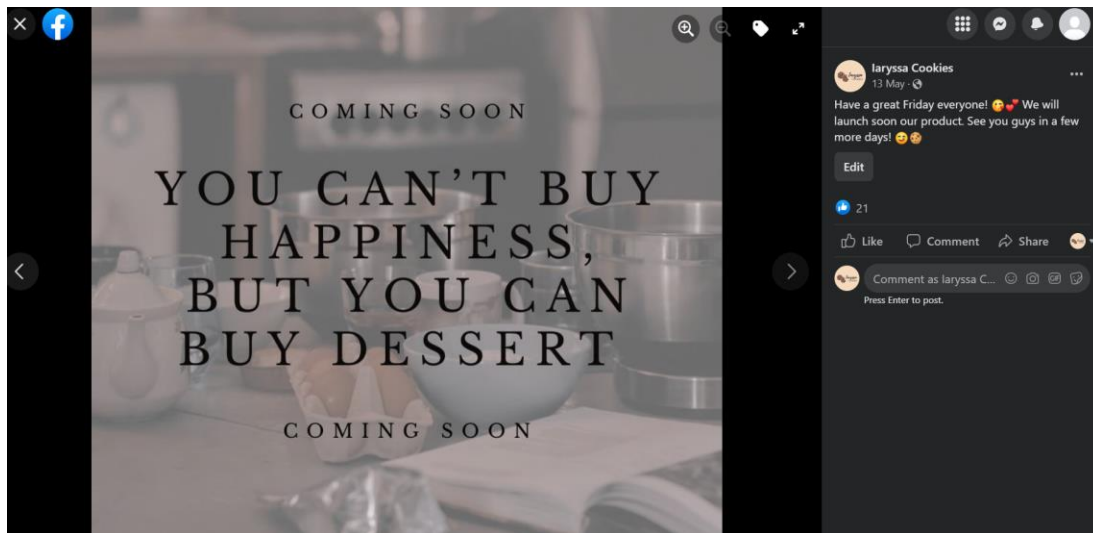


### 3.3 Facebook (FB) post - Teaser

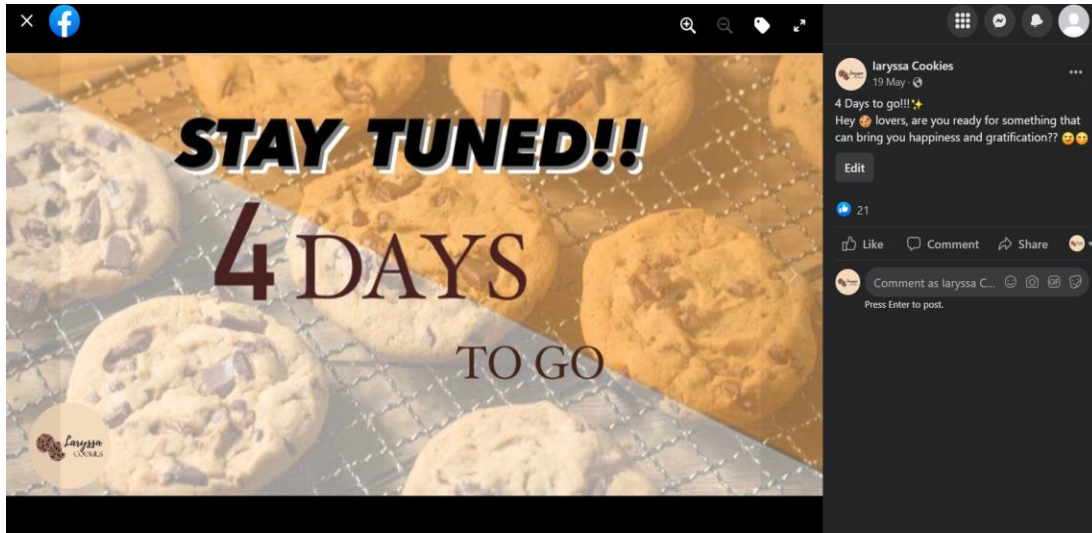
#### TEASER 1



#### TEASER 2



### TEASER 3



### TEASER 4 (VIDEO)



## TEASER 5



**BENEFIT OF EATING CHOCOLATE**

**REASONS TO EAT CHOCOLATE**

- ✓ Lower blood pressure
- ✓ Lower the risk of heart attack and stroke
- ✓ Improve brain function
- ✓ Protect skin from the sun damage
- ✓ Improve mood
- ✓ Cocoa Is Rich in Good Nutrients

**laryssa Cookies**  
21 May · 🌐

Are you constantly under a lot of pressure? 😓  
Are you prone in forgetting things? 😓  
Need something to help you!! 😓

Here the benefits of chocolate that will help all of you to reduce stress, adds energy and many more. Since cookies make from chocolate, so that we use a premium chocolate to making cookies 🍪

Crispy, Crunchy Every Side

Edit

21

Like Comment Share

Comment as laryssa C...  
Press Enter to post.

## TEASER 6 (VIDEO)



**laryssa Cookies**  
22 May · 🌐

**ANNOUNCEMENT!!!** 📣📣📣  
Something exciting is coming your way, our cookies will be launched tomorrow  
Are you guys all set?  
Mark your calendars guys & see you guys at 12:30pm tomorrow!!!  
See less

21 29 views

51 People reached 21 Reactions, comments and shares

29 3-second video views Retention curve

View More Video Details

Like Comment Share

**Up next**

Comments See all

Comment as laryssa C...  
Press Enter to post.

0:33 / 0:39

### 3.4 Facebook (FB) post - Copywriting (Hard Sell)

#### HARD SELL 1

**Iaryssa Cookies** Crispy, Crunchy Every side

**Cookies Crunch**

ITEM	PRICE
1 Bottle	RM 19
2 Bottle	RM 35

POSTAGE SM - RM10  
SS - RM15

23.05.2022  
Order Now  
Order Now  
Order Now

**Iaryssa Cookies**  
23 May · 🌍  
HELLO HELLO HELLO!!! 🥳🥳🥳  
Today is the day guys, yahoo!!  
Welcome to all cookie lovers 🥳🥳🥳  
It's time to reveal our super yummy cookies

This is our new product  
Cookies Crunch  
Price : 1 Bottle - RM19  
: 2 Bottle - RM35

We will be accepting order on 23.05.2022 at 12:30 PM, set your alarm everyone

Don't forget to order now!!!  
Don't forget to order now!!!  
Don't forget to order now!!! See less

22  
Like Comment Share

Comment as Iaryssa C...  
Press Enter to post.

#### HARD SELL 2

**Iaryssa Cookies**

**SPECIAL FOR YOU**

Order Now!!  
Cookies Crunch

Milk chocolate or Dark chocolate

ORDER NOW  
014 2304 256  
<https://www.facebook.com/Iaryssa-Cookies-103626062336059>

**RM19 ONLY**

**Iaryssa Cookies**  
8 June · 🌍  
Who can say no to these chocolate cookies? What's your favorite? We have milk chocolate chips and dark chocolate chips. Don't forget to order our cookie crunch-to-go as well!

Serving you only good food to create a good mood

Order now. Available for pick-up or delivery !!

8  
Like Comment Share

Comment as Iaryssa C...  
Press Enter to post.

### HARD SELL 3

**new flavor**  
**dark chocolate COOKIES**

**ORDER NOW!!!**

WS - 014-2304 256  
<https://www.facebook.com/laryssa-cookies-103626062336059>

**PRICE - RM19**

CRISPY, CRUNCHY EVERY SIDE

**laryssa Cookies**  
9 June · 🌐

**DARK CHOCOLATE COOKIES 🍪**

Price: 1 bottle - RM 19  
2 bottle - RM 35

Ingredients:  
flour, baking soda, salt, cocoa powder, butter, brown sugar, egg, vanilla extract, milk, dark chocolate and premium chocolate chip

"you take dark chocolate, you mix it with white milk and it becomes a delicious combination"

Don't forget to order now!  
Don't forget to order now!  
<https://wa.link/7h79pn> See less

Edit

7

Like Comment Share

Comment as laryssa C...  
Press Enter to post.

### HARD SELL 4

**5 % PROMOTION**  
**From 6 July - 12 July**

Get special prices & Order Now!!!  
Cookies Crunch

@laryssa Cookies

**laryssa Cookies**  
3 July at 20:40 · 🌐

HEYYYYY, everyone, Today we have a surprise for all of you who love cookies.  
On July 6, we will have a Hari Raya AidilAdha promotion where EVERYTHING will be discounted by 5% for 1 week only!  
Don't forget to order our cookies right now!!!  
Hurry before the sale ends!!!

Price: 1 bottle - RM 18 🍪  
2 bottle - RM 33 🍪🍪

CRISPY, CRUNCHY ON EVERY SIDE  
Don't forget to order now !!!  
Don't forget to order now !!!  
Don't forget to order now !!!  
Order now. Available for pick-up or delivery !!!  
!! See less

Edit

7

Like Comment Share

Comment as laryssa C...  
Press Enter to post.

## HARD SELL 5

**Special Delicious**  
**ALL TYPE COOKIES**

**DISCOUNT**  
**5% OFF**

**laryssa Cookies**  
 6 July at 23:37

Hey everyone! Hari Raya AidilAdha is around the corner. We would like to tell everyone that the promotion has starting. The promotion where EVERYTHING will be discounted by 5% for 1 week only!  
 Don't miss the golden opportunity!!

Don't forget to order our cookies right now!!!  
 Hurry before the sale ends!!!  
 Price: 1 bottle - RM 18 🍪  
 2 bottle - RM 33 🍪

**CRISPY, CRUNCHY ON EVERY SIDE**  
 Don't forget to order now !!  
 Don't forget to order now !!  
 Don't forget to order now !!  
 Order now. Available for pick-up or delivery !!  
 !! See less

8

Like Comment Share

Comment as laryssa C...  
 Press Enter to post.

## HARD SELL 6

**COOKIES CRUNCHY**  
**ORDER NOW**

ITEM	PRICE
1 Bottle	RM 19
2 Bottle	RM 35

**RM19**

Milk Chocolate  
 or  
 Dark Chocolate

**@laryssa Cookies**

**Crispy, Crunchy Every Side**

**laryssa Cookies**  
 29 July at 09:00

Ahoy, fellas! Happy Friday! Just a quick note to say that we absolutely adore our cookies and to always keep in mind that you are special just like everyone else.

Because we can send the cookies directly from our ovens to your doorstep every day and because we bake the cookies just for you, they are extraordinarily distinctive. You're going to taste wholesome, healthy sweetness in a cookie after trying ours.

So, what are you holding out for?  
 Price: 1 bottle - RM 19 🍪  
 2 bottle - RM 35 🍪

**CRISPY, CRUNCHY ON EVERY SIDE**  
 Don't forget to order now !!  
 Don't forget to order now !!  
 Don't forget to order now !!  
 Order now. Available for pick-up or delivery !!  
 !! See less

6

Comment as laryssa C...  
 Press Enter to post.

## HARD SELL 7

**CRUNCH COOKIES**

Crispy, Crunchy Every Side.

ITEM	PRICE
1 Bottle	RM 19
2 Bottle	RM 35

ORDER NOW

@laryssa Cookies

---

**laryssa Cookies**  
29 July at 10:00

Have a craving but are unsure of what to eat? Do you desire a chocolate treat? You made a cookie request the day before. You want to indulge in cookies today. Go with your gut. Try out some of our crunchy cookies.

To suit your preferences, we offer Dark Chocolate Cookies and Chocolate Chip Cookies, and the best part is that they are both incredibly crunchy.

So, what are you holding out for?  
Price: 1 bottle - RM 19 🍪  
2 bottle - RM 35 🍪🍪

**CRISPY, CRUNCHY ON EVERY SIDE**  
Don't forget to order now !!  
Don't forget to order now !!  
Don't forget to order now !!  
Order now. Available for pick-up or delivery !!  
!! See less

7 Comment as laryssa C...  
Press Enter to post.

## HARD SELL 8

**giveaway!**

**giveaway!**

---

**laryssa Cookies**  
29 July at 15:18

Dear customers,  
Since we've noticed that all of you give a lot of heartfelt and fantastic support, hence, we'd decide to have a giveaway session hehe 🥰  
Hmm but, who can participate in the giveaway?? Those who have previously purchased our laryssa Cookies will be picked as our lucky customers and will receive RM10 + a jar of Milk Chocolate Cookies yeayyy 🍪🍪. We will select two lucky customers using a wheel of names and the winner will be announce via Facebook 🍪  
In that case, good luck to all of our beloved customers and we would like to say a million thanks for your unwavering support 🍪  
Xoxo, laryssa Cookies 🍪 See less

6 Like Comment Share

Comment as laryssa C...  
Press Enter to post.

**HARD SELL 9**

@laryssa Cookies

**GIVEAWAY  
GIVEAWAY  
GIVEAWAY**

Crispy, Crunchy Every Side

laryssa Cookies  
29 July at 19:25

Dear Customers!

We are notices that all of you give a lot of heartfelt and kind for your support 🥰🥰

Hence, we'd decide yo have a giveaway to the lucky person!

All the best to all of you and we would like to say a million thank you for your supportive support our cookies 🍪❤️ See less

5

Like Comment Share

Comment as laryssa C...  
Press Enter to post.

**HARD SELL 10**

CHOCOLATE CHIP COOKIES DIP

**New Product**

ITEMS	PRICE
1 BOTTLE	RM22
2 BOTTLE	RM40

CONTACT US AT 014 330 4334

CRISPY, CRUNCHY EVERY SIDE

Hello, cookie lover. We listened to your question after you asked it. We're thrilled to reveal the upcoming product, which is packed full of chocolate! coming to you.

It's RIGHT HERE! Introducing OUR NEW CHOCOLATE CHIP COOKIES DIP! Up to this point, this product has received the most requests. We are thrilled and proud to announce the beginning of our cookies series.

So what's new?

We now offer chocolate dipping for our brand-new cookies, which you can use to dunk or spread on your cookies. As it will include chocolate dip, the new product is less sweet than the previous one.

What are you waiting for? Order our brand-new cookies right away!

Price: 1 bottle - RM 22 🍪  
2bottle - RM 40 🍪🍪

CRISPY, CRUNCHY ON EVERY SIDE  
Don't forget to order now !!

Comment as laryssa C...  
Press Enter to post.



## HARD SELL 11

CRISPY, CRUNCHY EVERY SIDE  
@laryssa Cookies

*Special Product*  
**NEW PRODUCT**  
Chocolate Chip Cookies Dip

ITEMS      PRICE  
1 BOTTLE      RM22  
2 BOTTLE      RM40

Instead of baking cookies when you don't have time, try our new ones.

Eat more cookies when life gives you more of them. Our new chocolate chip cookies dip, which includes all of your favorites as well as a tone of delicious new dishes, has managed to win our hearts.

What are you waiting for, cookie lovers? Get our new cookie series and treat yourself to our brand-new chocolate chip cookie dip this week.

Remember to place your order because nothing this good will last forever.

Price: 1 bottle - RM 22 🍪  
2 bottle - RM 40 🍪🍪

CRISPY, CRUNCHY ON EVERY SIDE  
Don't forget to order now !!  
Don't forget to order now !!  
Don't forget to order now !!  
Order now. Available for pick-up or delivery !!  
!! See less

Edit

Comment as laryssa C...  
7  
Press Enter to post.

## HARD SELL 12

CRISPY, CRUNCHY EVERY SIDE

**GIVEAWAY WINNER**

@syazwaniafiqah

@raziqjohari\_

Congratulations Winner!

laryssa Cookies

laryssa Cookies  
18 hrs

Congratulations all the winners!!

As we promise, the winner will receive the prize from laryssa Cookies which is RM10 + a jar of Milk Chocolate Cookies! Please WhatsApp us to claim your gift 🍪

And thank you to all of you that having join this giveaway. We will have many more gifts for customers who buy our cookies. Just stay tuned we will announce later. Who knows with every purchase of our cookies, you have a chance to win a prize from us again 🍪 See less

Edit

6

Like Comment Share

Comment as laryssa C...  
Press Enter to post.

**HARD SELL 13**

**New Product**  
*chocolate chips cookies dip*

Item Price  
1 bottle - RM22  
2 bottles - RM40

**order now!!!**

*Crispy Crunchy Every Side*

**Iaryssa Cookies**  
12 hrs · 🌐

HELLO EVERYONE!!  
It's time to reveal our new product 🥰

Chocolate chip cookies dip  
price : 1 bottle - RM22  
: 2 bottle - RM40

Don't forget to try our new product that super duper delicious and yummy 🥰

For purchase, please contact the number listed below.  
<https://wa.link/7h79pn> See less

Edit

5

Like Comment Share

Comment as Iaryssa C...  
Press Enter to post.

**HARD SELL 14**

**Iaryssa Cookies**  
*Product Price*

milk chocolate cookies — RM19  
dark chocolate cookies — RM19  
chocolate chip cookies dip — RM22

**Iaryssa Cookies**  
11 hrs · 🌐

ALOHA!!

The following is the selling price of our products.  
item :-  
milk chocolate cookies - RM19  
dark chocolate cookies - RM19  
chocolate chip cookies dip - RM22

Cookies in the morning, cookies late at night.  
Cookies all day, here take another bite! Hopefully our customers will enjoy a bite of cookies 🥰

Don't forget to order now !!!  
Order now. Available for pick-up or delivery !!!  
!! See less

Edit

6

Like Comment Share

Comment as Iaryssa C...  
Press Enter to post.

## HARD SELL 15

**August Day Sale**  
 TAKE AN EXTRA 5% OFF SALE ITEMS  
 @IARYSSACOOKIES  
 CRISPY, CRUNCHY EVERY SIDE

**laryssa Cookies**  
 5 mins · 🌐

Hello everyone!!

we have a big surprise for you guys!!!

Starting tomorrow, we decide to having a promotion in conjunction 1 of our staff birthday in August. We are honored to give a promotion to all cookies lover until 5 August 2022.

Item  
 chocolate cookies - 1 bottle RM18  
 - 2 bottle RM33

chocolate chip cookies dip - 1 bottle RM20  
 - 2 bottle RM38

Don't forget to order now !! 🚫 See less

Edit

👍 1

👍 Like   💬 Comment   ➦ Share   🗨️

Comment as laryssa C... 🗨️ 📷 📍 📌

Press Enter to post.

## HARD SELL 16

**Chocolate Chip Cookies Dip**

ITEM	PRICE
1 Bottle	RM 22
2 Bottle	RM 40

POSTAGE SM - RM10  
 SS - RM15

Order Now  
 Order Now  
 Order Now

**laryssa Cookies**  
 5 mins · 🌐

Hello guys!! So as you guys know we just launch our new cookies edition. Our cookies are filled with melted chocolate and are finally back in stock!!!!

So what are you guys waiting for don't forget to get our new chocolate chip cookies dip now!!

We also will be giving free delivery charge for anyone that purchase more then 3 bottle of our cookies it valid until this mid night only so come and order you cookies now!!!

Price: 1 bottle - RM 22 🍪  
 2 bottle - RM 40 🍪🍪

CRISPY, CRUNCHY ON EVERY SIDE  
 Don't forget to order now !! 🚫  
 Don't forget to order now !! 🚫  
 Don't forget to order now !! 🚫  
 Order now. Available for pick-up or delivery !! 🚫  
 !! See less

Comment as laryssa C... 🗨️ 📷 📍 📌

Press Enter to post.

### 3.5 Facebook (FB) post - Copywriting (Soft Sell)

#### SOFT SELL 1

**laryssa Cookies**

THIS IS TIPS OF HOW TO ENJOY YOUR DAY WITH IARYSSA COOKIES!!

1. You can eat your favourite cookies while watching television with your loved ones.
2. You can bring the cookies at the workplace and enjoy every moments.
3. Heavy traffic in the weekend? Why need to stress? Don't worries laryssa Cookies will help you to reduce your stress.
4. You can always bring this cookies in any event to share with other!
5. Don't know what to give to your loved ones? Just order from us and you will enjoy with loved ones.

What are you waiting for? Get your favorite cookies while stocks last!!

Whatsapp : <https://wa.link/7h79pn> See less

9

Comment as laryssa C... Press Enter to post.

#### SOFT SELL 2

**laryssa Cookies**

10 June · 🌐

Hello Hello Hello Have a great Friday Everyone !!!

Dark Chocolate or Milk Chocolate ? ? ? 🤔💎

Let's look at the differences between dark chocolate and milk chocolate and see how they stack up.

We've just released a new flavor, so Here is some information about the differences between milk chocolate and dark chocolate.💎💎

Now that you've learned about the various chocolates, choose your favorite and try our new cookies🍪.

Price: 1 bottle - RM 19 🍪  
2 bottle - RM 35 🍪🍪

CRISPY, CRUNCHY ON EVERY SIDE

Don't forget to order now !!!  
Don't forget to order now !!!  
Don't forget to order now !!!

Comment as laryssa C... Press Enter to post.

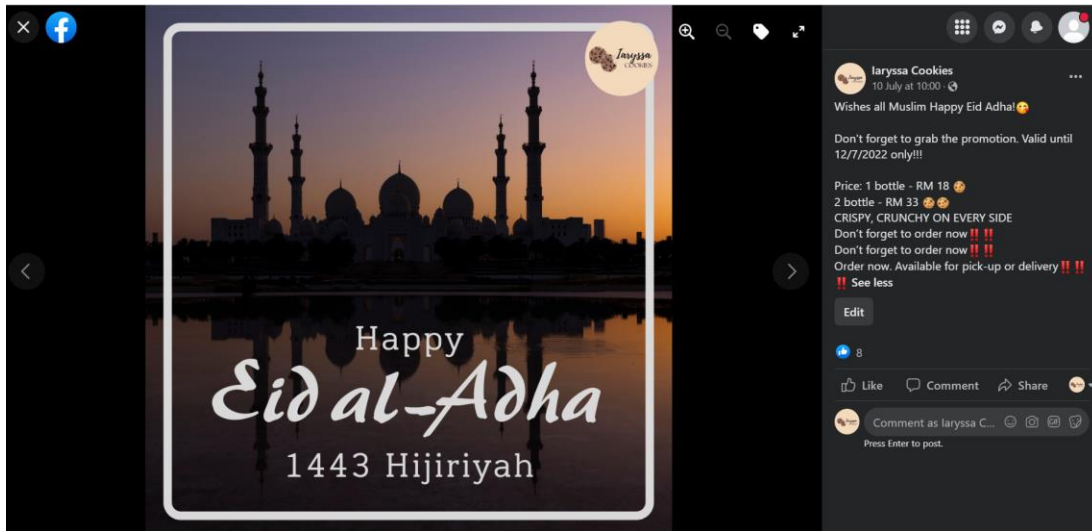
### SOFT SELL 3

The image shows a Facebook post from 'laryssa Cookies' dated 30 June. On the left is a promotional graphic with a central photo of cookies and milk. The graphic includes the text 'KEEP CALM AND EAT COOKIES' in an arch, 'CRUNCHY' with an arrow pointing to the cookies, 'FRESHLY BAKED' with an arrow pointing to the cookies, and 'DELICIOUS' with an arrow pointing to the cookies. Below the photo is the text 'Crispy, Crunchy Every Slide'. On the right is the Facebook post content: 'hello everyone. We're back!!!', a paragraph of text questioning the need for junk food, a question 'Why not go from an unhealthy snack to a healthy one in such case?', a statement 'The solution is a cookie.', another paragraph suggesting cookies as a solution, and a call to action 'Make a good decision See less'. The post has 8 likes and a comment section.

### SOFT SELL 4

The image shows a Facebook post from 'laryssa Cookies' dated 4 July at 11:19. On the left is a promotional graphic for 'Raya Haji Promotion' with a background image of a mosque. It features a large digital timer showing '02' and the text 'days left' and 'PRE-ORDER NOW'. On the right is the Facebook post content: 'Ohh nooo, haven't buy anything yet to serve the guests but Hari Raya AidilAdha is just around the corner', a statement 'Ah ha, laryssa Cookies will be your life saviour', a statement 'No worries, laryssa Cookies will not let your guests feel disappointed', a statement 'We will make sure they enjoyed a perfect delicious cookies hehehe', and a call to action 'Don't forget to grab the promotion during Hari Raya AidilAdha See less'. The post has 9 likes and a comment section.

## SOFT SELL 5



The image shows a Facebook post from 'laryssa Cookies' dated 10 July at 10:00. The post features a large image of a mosque silhouette at sunset with the text 'Happy Eid al-Adha 1443 Hijiriyah'. The post content includes:

Wishes all Muslim Happy Eid Adha! 🌟

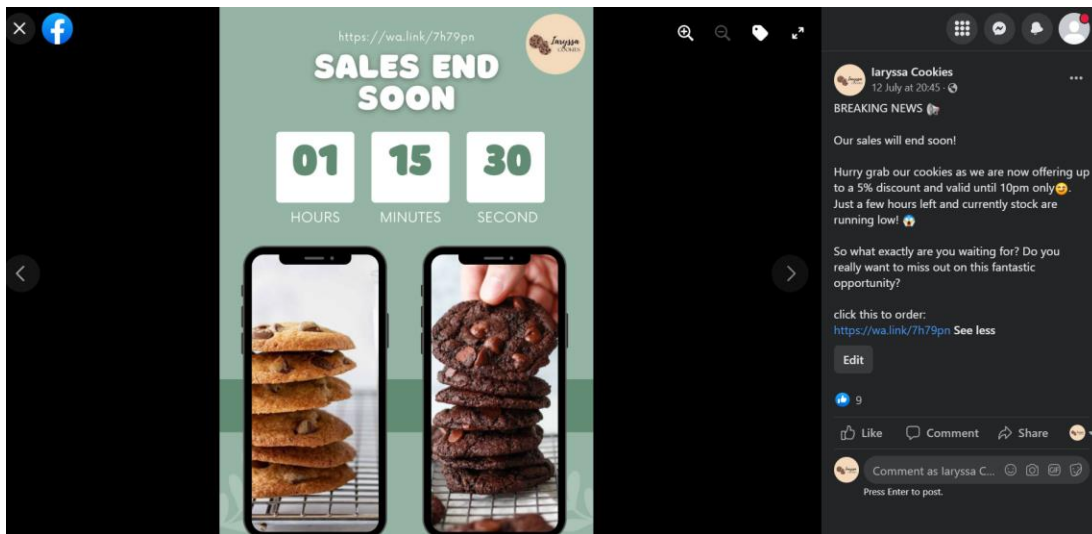
Don't forget to grab the promotion. Valid until 12/7/2022 only!!!

Price: 1 bottle - RM 18 🍪  
2 bottle - RM 33 🍪🍪

CRISPY, CRUNCHY ON EVERY SIDE  
Don't forget to order now !!!  
Don't forget to order now !!!  
Order now. Available for pick-up or delivery !!!  
!! See less

8 likes, 0 comments, 0 shares.

## SOFT SELL 6



The image shows a Facebook post from 'laryssa Cookies' dated 12 July at 20:45. The post features a green background with a countdown timer showing '01 HOURS 15 MINUTES 30 SECOND'. Below the timer are two images of stacks of cookies. The post content includes:

https://wa.link/7h79pn

**SALES END SOON**

01 HOURS 15 MINUTES 30 SECOND

Our sales will end soon!

Hurry grab our cookies as we are now offering up to a 5% discount and valid until 10pm only 🍪  
Just a few hours left and currently stock are running low! 🚨

So what exactly are you waiting for? Do you really want to miss out on this fantastic opportunity?

click this to order:  
<https://wa.link/7h79pn> See less

9 likes, 0 comments, 0 shares.

## SOFT SELL 7

**Customer Feedback**

Hi sis...cookies dah sampai, tadi baru try makan and sedap!! Rasa lemak coklat and coklat cip pon banyak, tak kedekut pon...tadi pon berebut dengan anak2 sampai dah habis sebalang sebab sedap sangat 😊 nanti nak repeat lagi 😊 8:52 PM

hii. thankyou dear for your honest feedback! 😊 8:56 PM

@laryssacookies

**laryssa Cookies**  
21 July at 17:02

It's feedback time !!

This customer recently purchased milk chocolate cookies from us. We're ecstatic that she likes it and willing to give a good feedback 😊

Thank you for your support and we look forward to receiving your order shortly 😊 See less

9 likes

Like Comment Share

Comment as laryssa C...  
Press Enter to post.

## SOFT SELL 8

**Customer Feedback**

Hi sis! Cookies dh sampai tadi, saya terus try makan and sedap gila!!! 😊 😊 Adik2 saya pun suka and now dh tinggal sedikit 😊 nanti nk repeat lagi hehe 😊 4:54 PM

hai sis ! thankyou dear for your honest feedback! 😊 we will waiting for you order soon 😊 4:57 PM

@laryssacookies

**laryssa Cookies**  
23 July at 12:57

Happy Saturday everyone!

We'd like to share another feedback from one of our beloved customers that bought Dark Chocolate Cookies 😊

As we strive for constant improvement rather than perfection, so we hope that you would share with us your experience buying from laryssa Cookies. We'd be overjoyed to know it 😊

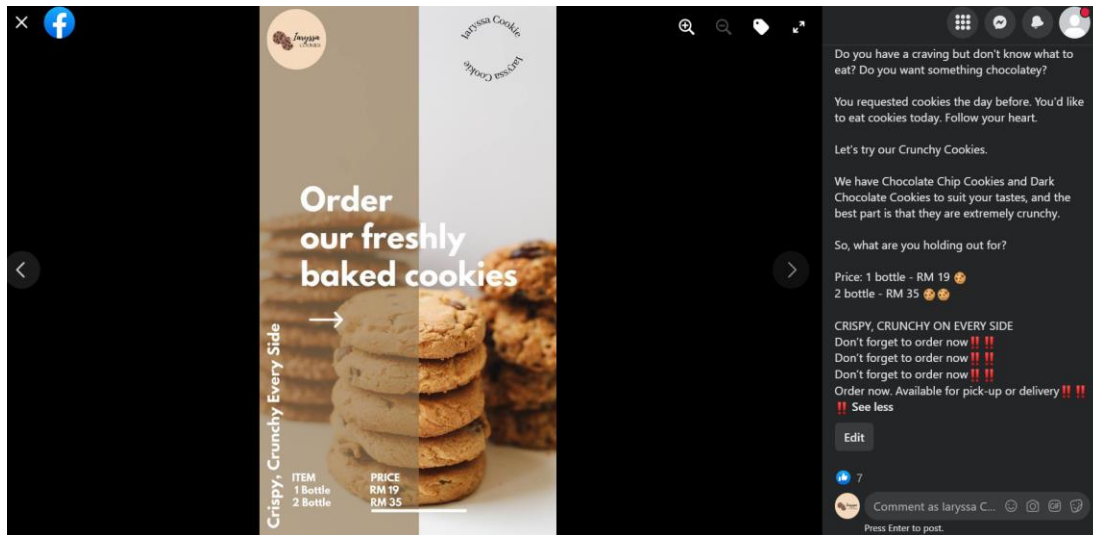
Drop your feedback in the comment section if you have time and thank you guys for your kind words 😊

9 likes

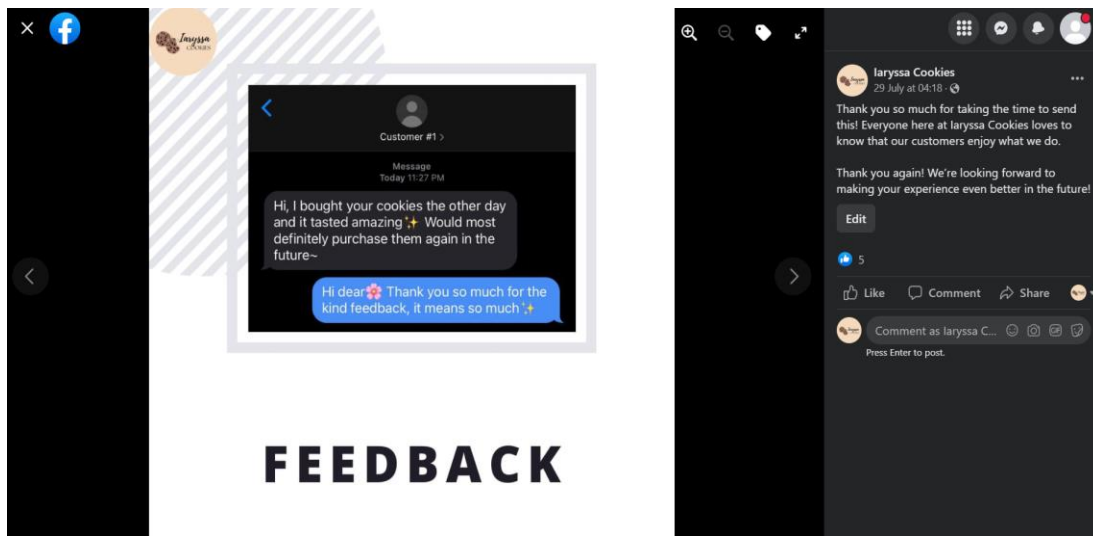
Like Comment Share

Comment as laryssa C...  
Press Enter to post.

## SOFT SELL 9

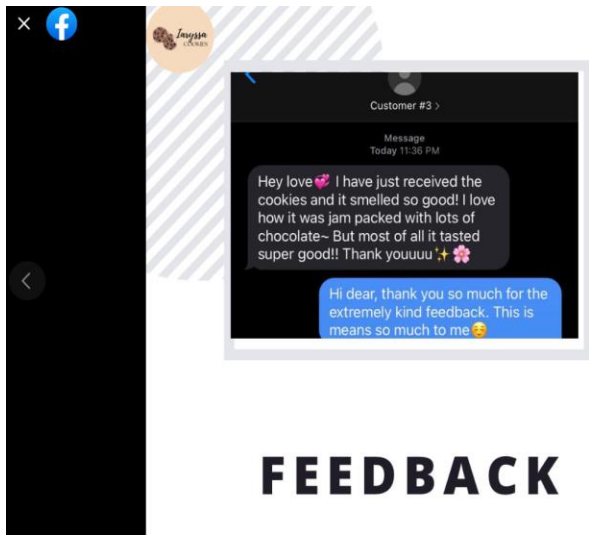


## SOFT SELL 10

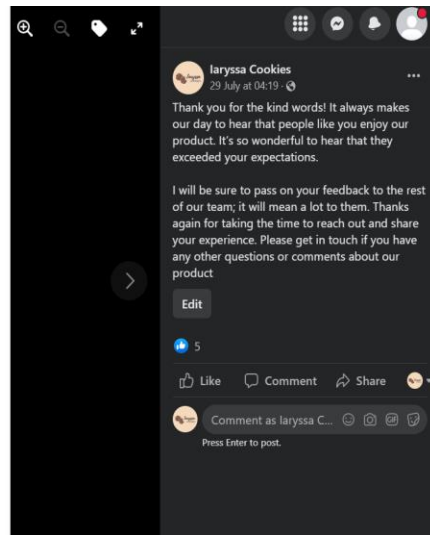




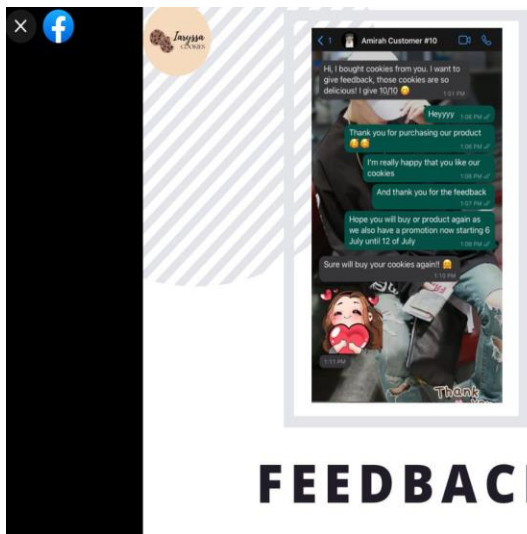
## SOFT SELL 11



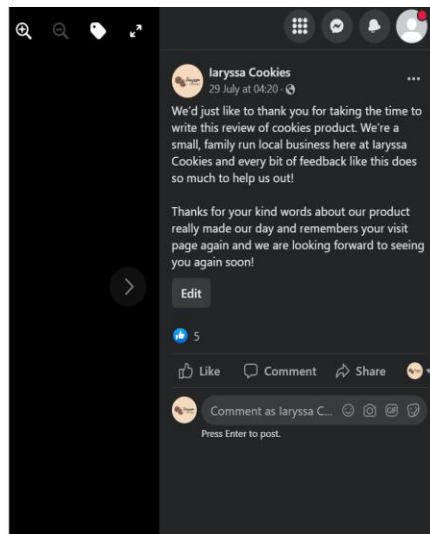
**FEEDBACK**



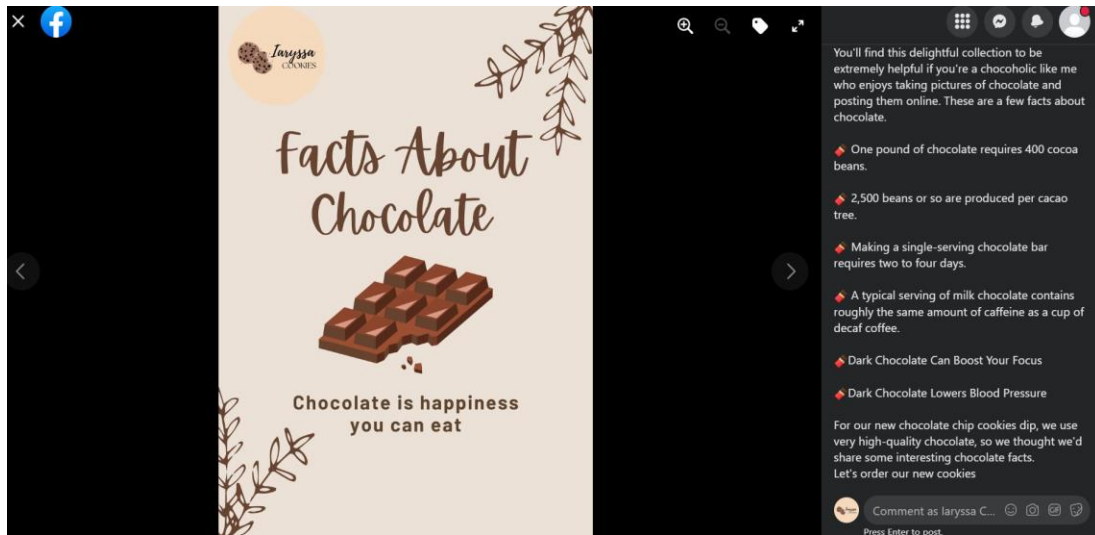
## SOFT SELL 12



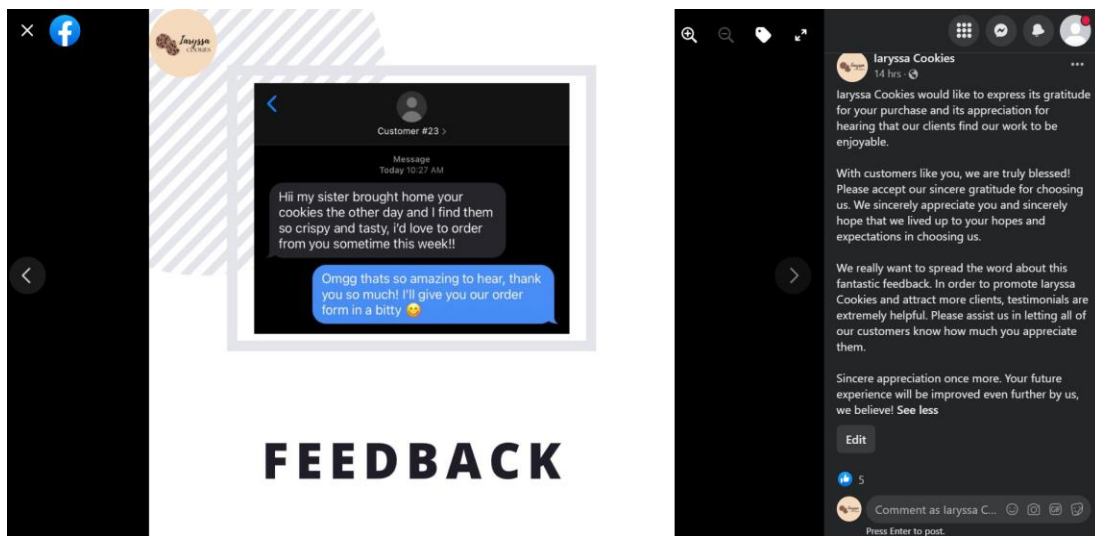
**FEEDBACK**



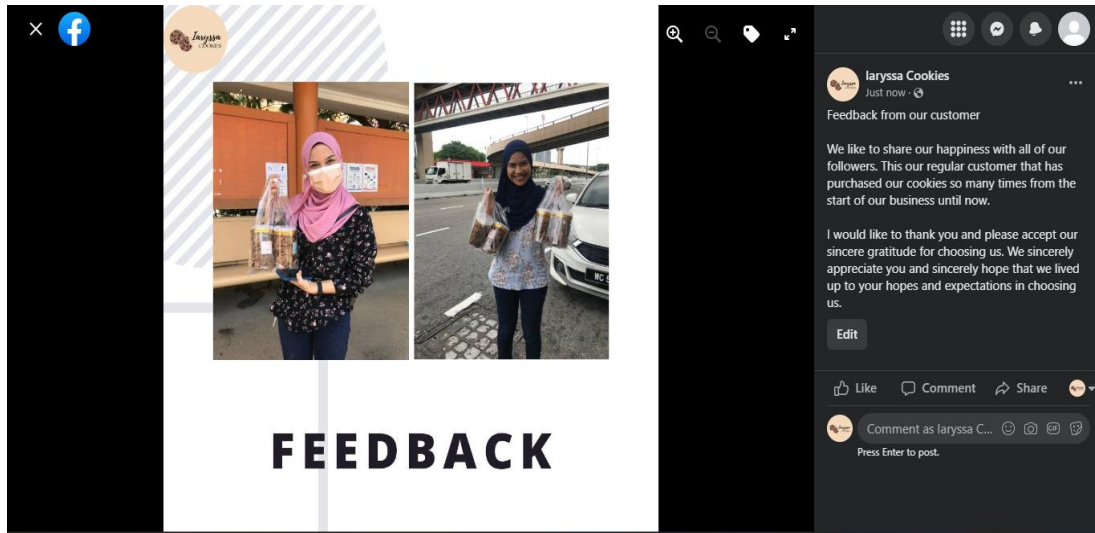
## SOFT SELL 13



## SOFT SELL 14



## SOFT SELL 15



**FEEDBACK**

**laryssa Cookies**  
Just now · 🌐

Feedback from our customer

We like to share our happiness with all of our followers. This our regular customer that has purchased our cookies so many times from the start of our business until now.

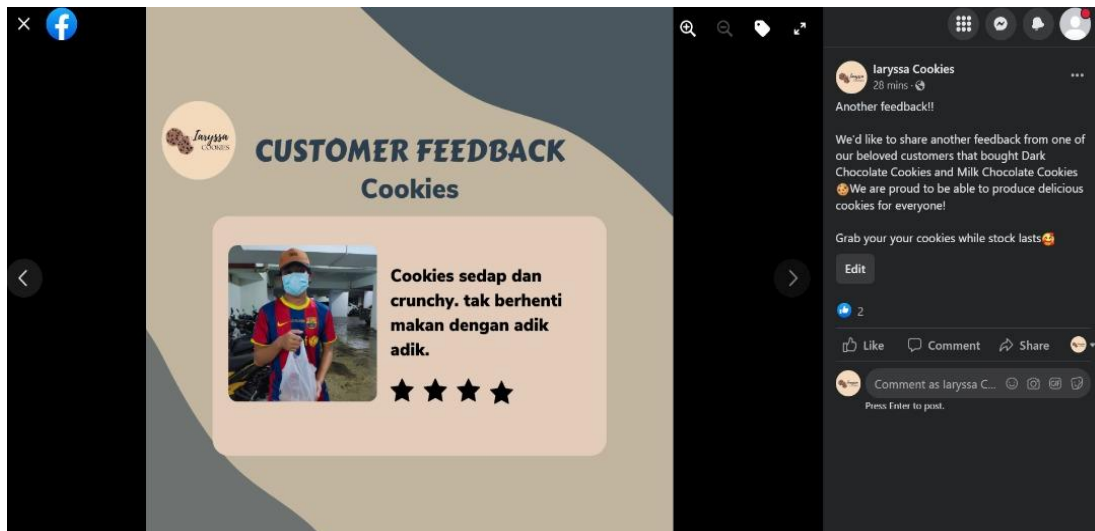
I would like to thank you and please accept our sincere gratitude for choosing us. We sincerely appreciate you and sincerely hope that we lived up to your hopes and expectations in choosing us.

Edit

Like Comment Share

Comment as laryssa C...  
Press Enter to post.

## SOFT SELL 16



**CUSTOMER FEEDBACK**  
Cookies

**laryssa Cookies**

**Cookies sedap dan crunchy. tak berhenti makan dengan adik adik.**

★★★★★

**laryssa Cookies**  
28 mins · 🌐

Another feedback!!

We'd like to share another feedback from one of our beloved customers that bought Dark Chocolate Cookies and Milk Chocolate Cookies 🍪 We are proud to be able to produce delicious cookies for everyone!

Grab your your cookies while stock lasts 🍪

Edit

2

Like Comment Share

Comment as laryssa C...  
Press Enter to post.

3.6 Relevant graphic to each post or copywriting



Iaryssa Cookies Crispy, Crunchy Every side

**Cookies Crunch**

ITEM	PRICE
1 Bottle	RM 19
2 Bottle	RM 35

POSTAGE SH - RM18  
SS - RM15

23.05.2022  
Order Now  
Order Now  
Order Now

## BENEFIT OF EATING CHOCOLATE



### REASONS TO EAT CHOCOLATE

- ✓ Lower blood pressure
- ✓ Lower the risk of heart attack and stroke
- ✓ Improve brain function
- ✓ Protect skin from the sun damage
- ✓ Improve mood
- ✓ Cocoa Is Rich in Good Nutrients



## SPECIAL FOR YOU

Order Now!!  
Cookies Crunch

Milk chocolate or Dark chocolate



ORDER NOW  
014 2304 256  
<https://www.facebook.com/laryssa-Cookies-103626062336059>

RM19 ONLY



## new flavor

### dark chocolate COOKIES



ORDER NOW!!!

WS - 014-2304 256  
<https://www.facebook.com/laryssa-Cookies-103626062336059>

PRICE - RM19

CRISPY, CRUNCHY EVERY SIDE





BEST TASTE CHOICE

CRISPY, CRUNCHY EVERY SIDE

New taste Milk Chocolate	New taste Dark Chocolate
	
<ul style="list-style-type: none"> <li>• 10% Cocoa Solids</li> <li>• Made of contains cocoa, sugar, and milk</li> <li>• More sweet also milkier because it contains more milk solids.</li> <li>• Has a creamier texture</li> </ul>	<ul style="list-style-type: none"> <li>• 35% Cocoa Solids</li> <li>• Made up of two main ingredients: cocoa beans and sugar.</li> <li>• Has a bitter taste which increases in intensity as the cacao percentage increases. It is also less sweet</li> <li>• Has a hard and has a chalky feel texture.</li> </ul>

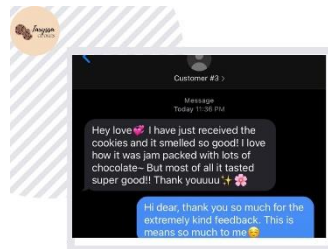


## KEEP CALM AND EAT COOKIES



Crispy, Crunchy Every Side

CRUNCHY      FRESHLY BAKED      DELICIOUS



CRISPY, CRUNCHY EVERY SIDE

# GIVEAWAY WINNER

@syazwanafiqah

@raziqohari\_

Congratulations Winner!



## FEEDBACK

CRISPY, CRUNCHY EVERY SIDE

@laryssa Cookies

Special Product

### NEW PRODUCT

Chocolate Chip Cookies Dip

ITEMS	PRICE
1 BOTTLE	RM22
2 BOTTLE	RM40

Iaryssa Cookies

### Product Price

milk chocolate cookies — RM19

dark chocolate cookies — RM19

chocolate chip cookies dip — RM22

CHOCOLATE CHIP COOKIES DIP

### New Product

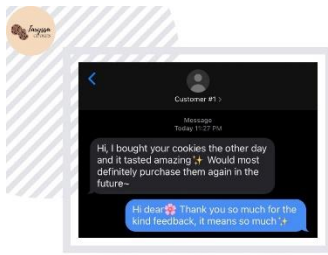
ITEMS	PRICE
1 BOTTLE	RM22
2 BOTTLE	RM40

CONTACT US AT 014 308 4283

CRISPY, CRUNCHY EVERY SIDE

giveaway!

giveaway!



## FEEDBACK

COOKIES CRUNCH

### ORDER NOW

ITEMS	PRICE
1 Bottle	RM 19
2 Bottle	RM 35

CRISPY, CRUNCHY EVERY SIDE

RM19

Milk Chocolate or Dark Chocolate

@laryssa Cookies

New Product

chocolate chips cookies dip

Item	Price
1 bottle	RM22
2 bottles	RM40

order now!!!

CRISPY, CRUNCHY EVERY SIDE

@laryssa Cookies

# GIVEAWAY

# GIVEAWAY

# GIVEAWAY

Crispy, Crunchy Every Side

Facts About Chocolate

Chocolate is happiness you can eat

**CUSTOMER FEEDBACK**  
Cookies



**Cookies sedap dan crunchy. tak berhenti makan dengan adik adik.**

★★★★★

**Chocolate Chip Cookies Dip**

ITEM	PRICE
1 Bottle	RM 22
2 Bottle	RM 40

POSTAGE RM - RM10  
SS - RM15

Order Now  
Order Now  
Order Now



**FEEDBACK**

**AUGUST DAY SALE**

TAKE AN EXTRA 5% OFF SALE ITEMS

@IARYSSACOOKIES



#### **4.0 Conclusion**

As a conclusion, laryssa Cookies is a business that sells a variety flavour of laryssa Cookies not only through face-to-face method but we also use via online by creating laryssa Cookies Facebook page. We can conclude that by conducting our business through Facebook pages, we are able to promote and get a market target for our product and services as well as making consciousness of our existing business brand among Facebook users especially those who are nearby to our business area. Through this kind of platform, we are also able to post the latest updates of our business activities or events.

In addition, it is not only given benefits to our business but also for ourselves as well, as we are able to follow and update with the business trends nowadays by not only using Facebook, but also another platform that we can enhance our knowledge and skill. Therefore, we were able to start-up business using our Facebook page. We were able to achieve some of our goals with success and will be ongoing to achieve laryssa Cookies targets in the future by expanding and conducting our business and improving our marketing strategies.