



اُونِيُوَرَسِيْتِي تِي كُونُو لُو كِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

PRINCIPLES OF ENTREPRENEURSHIP (ENT530)

SOCIAL MEDIA PORTFOLIO

PREPARED FOR:

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ACKNOWLEDGE

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We also want to thank and appreciate to those that are directly or indirectly helps us through the journey of finishing this assignment. Additionally, they provided us with advice and comment on our assignment which make us able to finish it on time as scheduled.

EXECUTIVE SUMMARY

Casedrip is one of the casing brands which was created to protect the smartphone from scratches or any defects. At Casedrip, we have a variety of designs that are sure to appeal to all smartphone users. For those who are interested in the hype beast, or the ordinary but beautiful, this is the place to buy a casing for your favorite smartphone.

Practically all societies in the world use smartphones. Therefore, the target customer for Casedrip is for all smartphone users throughout Malaysia and if given sustenance, it is possible to reach abroad.

Casedrip started running the business from April 22, 2022. Starting with the design checkers that have raised the name of Casedrip, from there began the legacy of Casedrip until now which has more than 10 designs.

Last but not least, we are using Facebook as our main social media to reach to our market. Facebook is a great platform to make engagement to the market and compete in the era of industry 4.0 that using a connected devices and manage big data is a priority. Our product will get more attention when we drop some discount or combo by 3 free one. A lot of customer love to buy the product that have discount. So that, they can buy a lot of our products.

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1.0 INTRODUCTION OF BUSINES

1.1 BUSINESS NAME AND ADDRESS

Name of Business	Casedrip
Business Address	
Email Address	
Telephone Number	
Form of Business	Partnership
Main Activities	Selling Casing Phone
Date of Commencement	22 April 2022
Name of Bank	Maybank
Bank Account Number	

1.2 ORGANIZATION CHART



General Manager



Marketing Manager

Casedrip is a partnership type of business. It is a new start-up business that has been established since 22 April 2022 and grow up until now. It is owned by partners, which is Aeman bin A Malik and Muhammad Faris Zakwan bin Hamka where Aeman as an admin manager while Faris being marketing manager. We both agreed to create Casedrip because both of us using smart phone and we want our phone look nice and stay in a good condition. So, using the casing it can give the smartphone looking good and can avoid scratches and damage if dropped.

1.3 VISION AND MISSION



The vision for our business is focusing on the future and be the best among others in Malaysia. We truly believe that this dream can be achieved through providing our best to the customer and attract more people with our product.





The mission for Casedrip is to deliver fashion and quality to its customer at reasonable price. It is continually attempting to improve its product by providing the better service than the other brands and it can allow the customer to flex their smart phone to his friends or family members.




1.4 DESCRIPTION AND PRICE LIST OF PRODUCT




Phone cases are available from Casedrip. We have numerous phone case designs for our products. Each product is unique in terms of colour and design. All of the materials are different, including silicone, rubber, and hardcase. Our silicone phone cases are durable and resistant to damage, which is why they can last a long time and have the best quality. Silicones are particularly easy to hold and handle with a nice and pleasant grip due to their anti-slip capabilities, adding additional grip to mobile phones. Our phone case is compatible with iPhone models ranging from the iPhone X to the iPhone 13 Pro. The thickness is 16mm and the weight is approximately 26 grams. The silicone case has the same specifications as the rubber and hard case.



In terms of service, Casedrip delivers to West and East Malaysia. Postage is approximately RM8 for West Malaysia and RM10 for East Malaysia.

PRODUCT	PRICE	DESCRIPTION
	<p>RM15</p>	<p>NEON</p> <ul style="list-style-type: none"> - Using premium plastic - High quality sticker - feel comfortable to hold the phone for a long time - Very interesting use of color
	<p>RM15</p>	<p>COKE</p> <ul style="list-style-type: none"> - Using premium plastic - High quality sticker - feel comfortable to hold the phone for a long time

	<p>RM15</p>	<p>MICKEY</p> <ul style="list-style-type: none"> - Using premium plastic - High quality sticker - feel comfortable to hold the phone for a long time
	<p>RM15</p>	<p>NBA</p> <ul style="list-style-type: none"> - Using premium plastic - feel comfortable to hold the phone for a long time
	<p>RM15</p>	<p>BEARBRICK</p> <ul style="list-style-type: none"> - Using premium plastic - feel comfortable to hold the phone for a long time
	<p>RM15</p>	<p>SILICONE</p> <ul style="list-style-type: none"> - Using premium silicone - Make your hand easily grip the phone - Very interesting use of color

		<p>RM15</p>	<p>SPONGEBOB X MARVEL</p> <ul style="list-style-type: none"> - Using premium silicone - Make your hand easily grip the phone
		<p>RM15</p>	<p>BEAR</p> <ul style="list-style-type: none"> - Using premium silicone - Make your hand easily grip the phone
		<p>RM15</p>	<p>NOBITA</p> <ul style="list-style-type: none"> - Using premium silicone - Make your hand easily grip the phone -

	<p>RM15</p>	<p>SPONGEBOB</p> <ul style="list-style-type: none"> - Using premium plastic - feel comfortable to hold the phone for a long time
	<p>RM15</p>	<p>CLEAR</p> <ul style="list-style-type: none"> - Using premium plastic - feel comfortable to hold the phone for a long time - Other people will see you beautiful colour of you phone
	<p>RM15</p>	<p>JUJUTSU KAISEN</p> <ul style="list-style-type: none"> - Using premium plastic - feel comfortable to hold the phone for a long time - Other people will see you beautiful colour of you phone -

		<p>RM15</p>	<p>CHECKERS</p> <ul style="list-style-type: none"> - Using premium plastic - High grade sticker - feel comfortable to hold the phone for a long time
		<p>RM15</p>	<p>HYPEBEAST</p> <ul style="list-style-type: none"> - Using premium plastic - feel comfortable to hold the phone for a long time - Make the users look swag in it

2.0 FACEBOOK PAGE (FB)

2.1 CREATING FACEBOOK PAGE

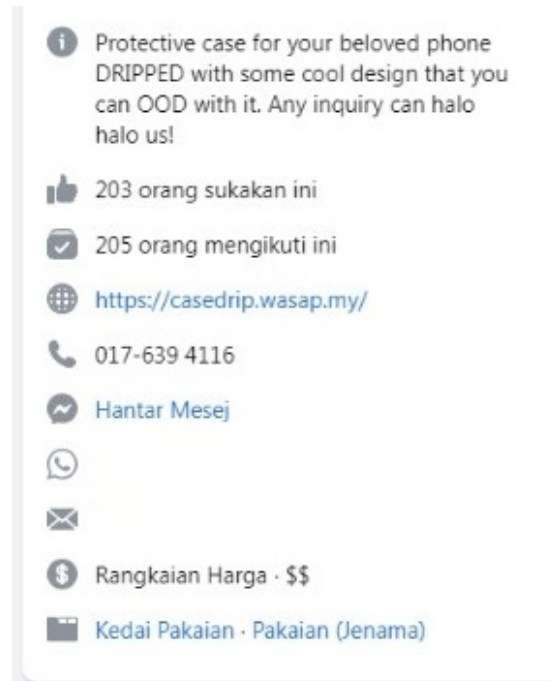
We began our business by creating a Facebook (FB) page, as Facebook is an excellent platform for promoting, selling, and raising awareness. Moreover, with over 2.07 billion monthly active users, Facebook is the largest social media network in the world. With 1.37 billion daily users, half of whom check Facebook in the morning, it is simply too important to disregard. The platform has a substantial effect on their worldviews and purchasing behaviours. If you are not currently capitalising on this rapidly expanding industry, you are doing your business a disservice. Therefore, we created a large number of posts including teasers, hard sells, and soft sells.



2.2 Customizing URL FB Page

<https://www.facebook.com/casedrip.twu/>

Facebook Info



The screenshot shows the 'About' section of a Facebook page. It includes a description of the business, engagement statistics, and various contact links.

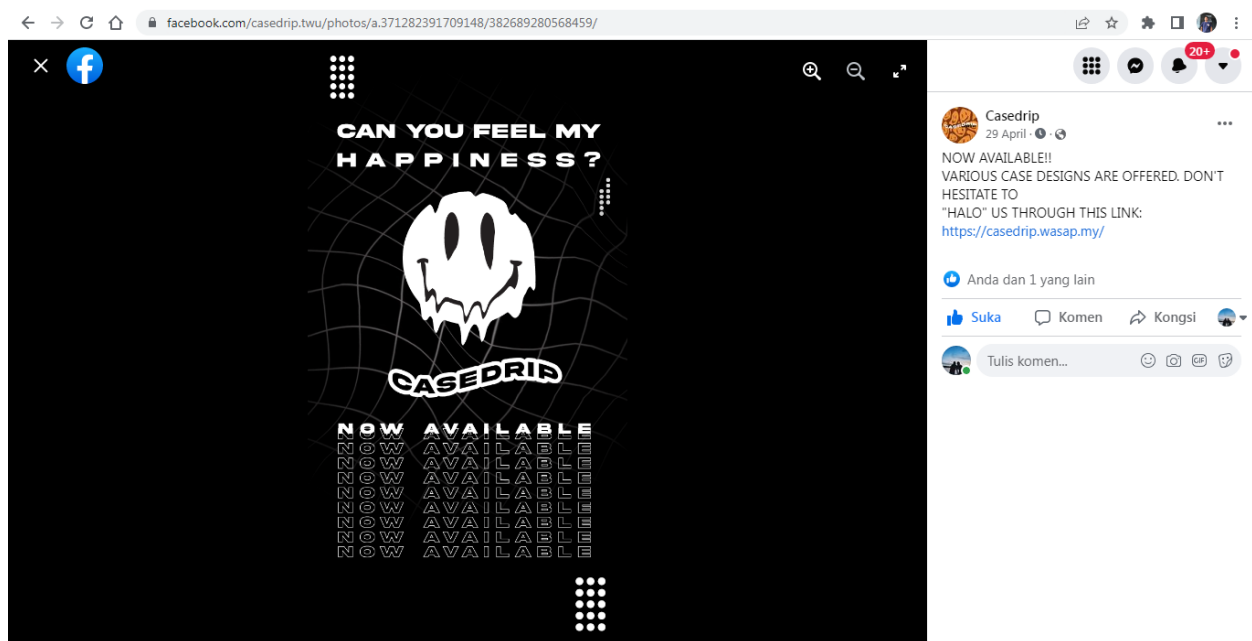
- Description:** Protective case for your beloved phone DRIPPED with some cool design that you can OOD with it. Any inquiry can halo halo us!
- Engagement:** 203 orang sukakan ini (203 likes)
- Followers:** 205 orang mengikuti ini (205 followers)
- Website:** <https://casedrip.wasap.my/>
- Phone:** 017-639 4116
- Message:** Hantar Mesej (Send Message)
- WhatsApp:** (Icon)
- Email:** (Icon)
- Price Range:** Rangkaian Harga · \$\$
- Category:** Kedai Pakaian · Pakaian (Jenama)

2.3 FACEBOOK PAGE – TEASER

A teaser advertisement is a pre-launch initiative that shares just enough information to stir up the audience's interest in an event, product launch, or other company news. We utilised teaser postings prior to the product launch date.

TEASER 1

<https://www.facebook.com/casedrip.twu/photos/a.371282391709148/382689280568459/>



TEASER 2

<https://www.facebook.com/casedrip.twu/photos/a.371282391709148/371284298375624>

The image shows a Facebook post from the page 'Casedrip'. The main content is a promotional graphic for a phone case. On the left is a white phone case with a large black question mark. To the right of the case, the text reads: **STICK AROUND**, **WAIT CALMLY FOR OUR FIRST PHONE CASE RELEASE EVER**, and **YOUR PATIENCE IS GREATLY APPRECIATED**. At the bottom of the graphic, it says 'YOUR BELOVED PHONE CASE, CASEDRIP'. The Facebook interface shows the post was made on 22 April, with 2 shares and 0 likes. The caption reads: 'STICK AROUND !!!!!', 'WAIT CALMLY FOR OUR FIRST PHONE CASE RELEASE EVER.', 'YOUR PATIENCE IS GREATLY APPRECIATED.', and 'YOUR BELOVED PHONE CASE, CASEDRIP'.

TEASER 3

<https://www.facebook.com/casedrip.twu/photos/a.371282391709148/375347364635984>

The image shows a Facebook post from the page 'Casedrip'. The main content is a promotional graphic for a phone case. On the left is a white phone case with a black ghost-like design. To the right of the case, the text reads: **OUR CASE IS STILL ON ITS WAY**. At the bottom of the graphic, it says 'YOUR BELOVED PHONECASE, CASEDRIP'. The Facebook interface shows the post was made on 23 April, with 1 share and 8 likes. The caption reads: 'OUR HENSEM CASE IS ON ITS WAY!', 'OUR CASE DESIGN AND PHONE MODEL IS LIMITED DON'T MISS OUR PAGE UPDATE! YOU CAN TURN ON NOTIFICATIONS ON OUR PAGE.'

TEASER 4

<https://www.facebook.com/casedrip.twu/photos/a.371282391709148/382281880609199>

A Facebook post from the user 'Casedrip' dated 28 April. The main content is a graphic on a black background. At the top, the words 'HOLD ON' are written in large, bold, yellow-outlined letters. Below this, a yellow square contains a black hand icon pointing upwards. To the right of the hand, the words 'ONE DAY DAY LEFT LEFT' are stacked in a bold, black, sans-serif font. At the bottom of the graphic, there are four yellow smiley face emojis and the word 'CASEDRIP' in a white, stylized font.

Casedrip
28 April · 🌐 · 📍
HOLD ON DEAR LIFE,
FOR JUST ONE MORE DAY.
PUT YOUR SMILEY FACE ON, ENJOY THE TRIP 😊

Anda dan 1 yang lain

Suka Komen Kongsi

Tulis komen...

TEASER 5

<https://www.facebook.com/casedrip.twu/videos/314877480665381>

A Facebook video post from the user 'Casedrip' dated 24 April. The video shows a close-up of a person with dark hair, wearing a red shirt and a white wristband, talking on a black mobile phone. The background is slightly blurred, showing what appears to be an outdoor setting with a fence.

Casedrip
24 April · 🌐 · 📍
not yet arrived, but ALMOST HERE !!!

Anda dan 5 yang lain 28 Lihat

Suka Komen Kongsi

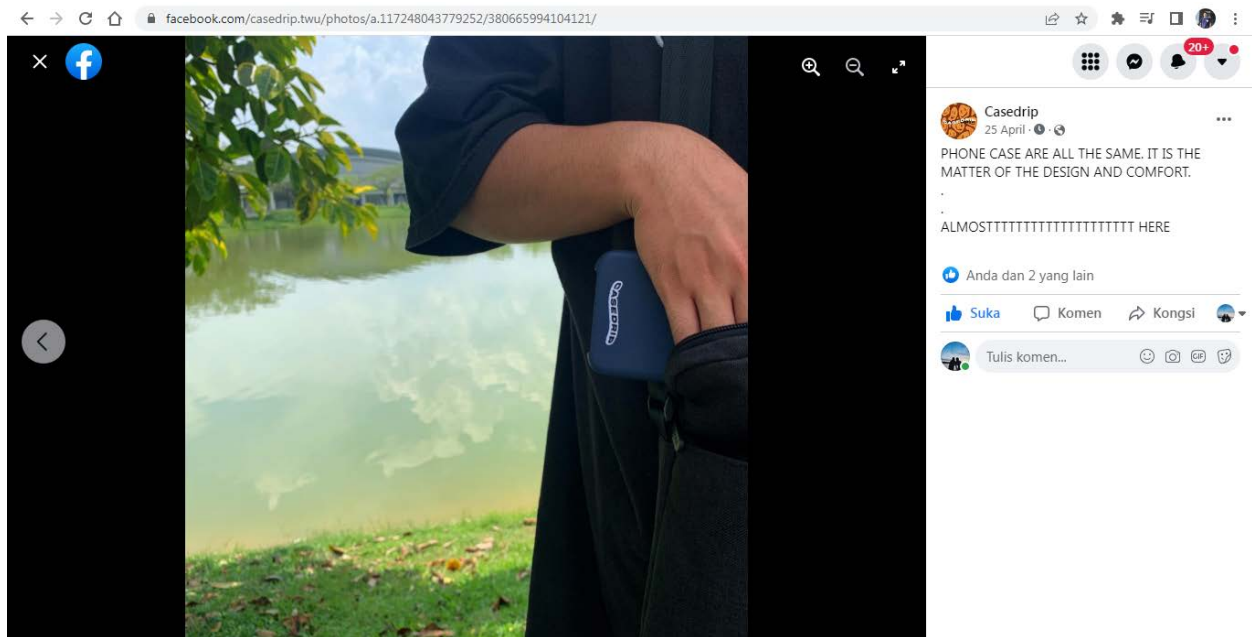
Seterusnya
Kami tidak mempunyai video lagi untuk anda

Komen Lihat Semua

Tulis komen...

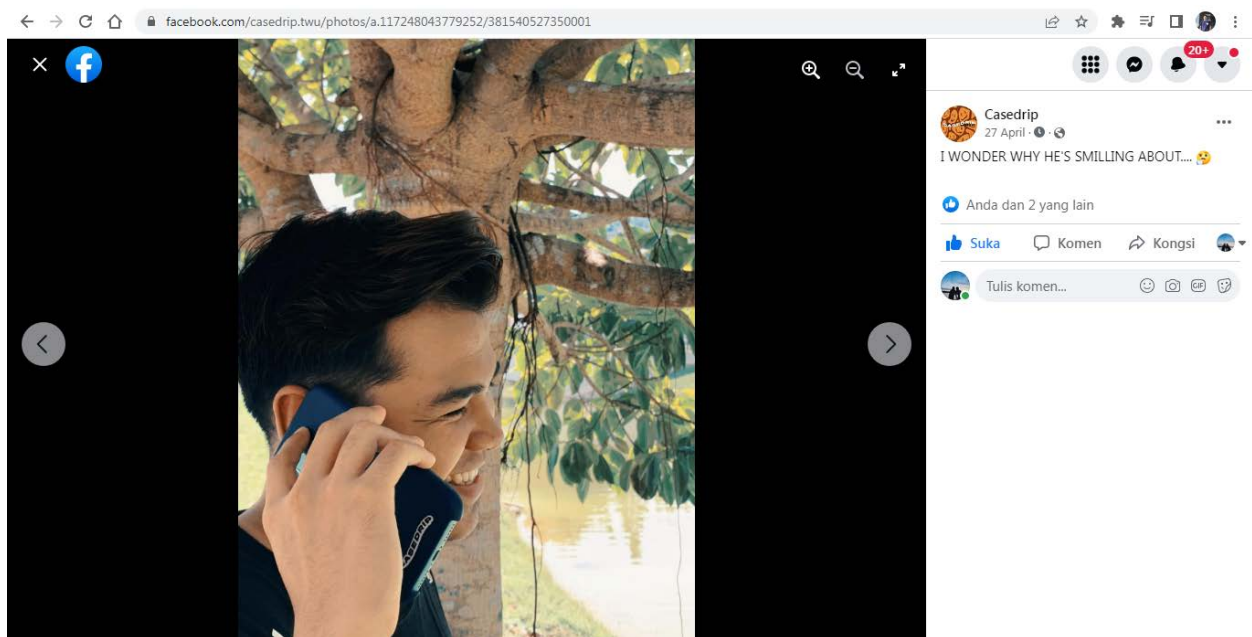
TEASER 6

<https://www.facebook.com/casedrip.twu/photos/a.117248043779252/380665994104121/>



TEASER 7

<https://www.facebook.com/casedrip.twu/photos/a.117248043779252/381540527350001>

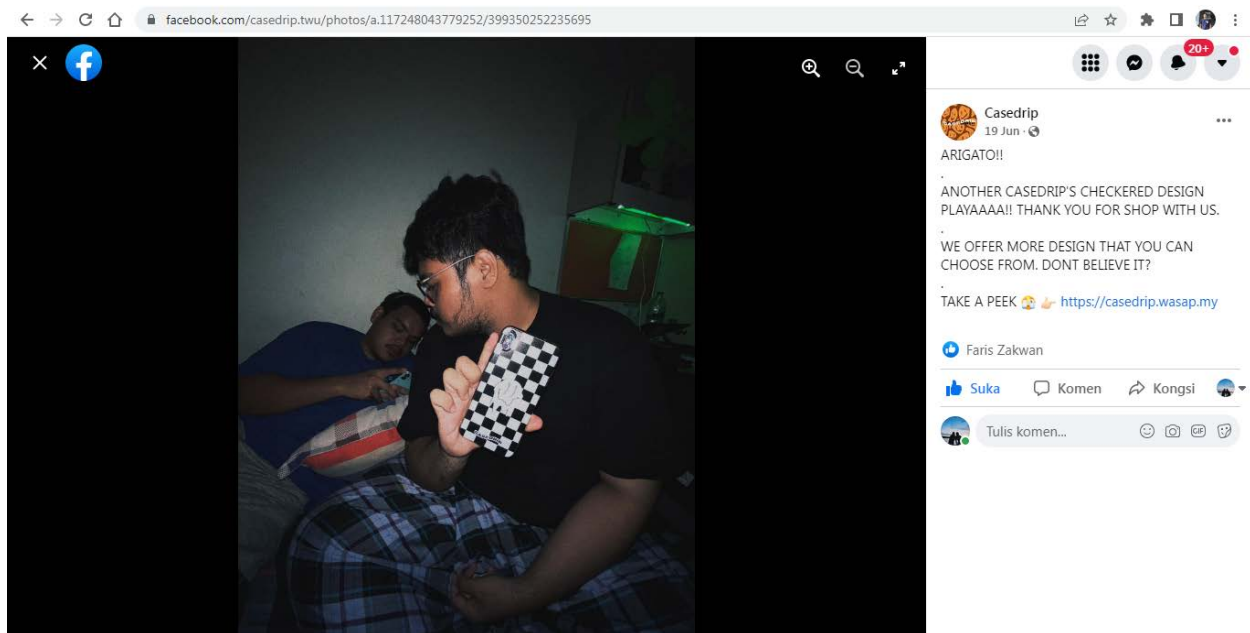


2.4 FACEBOOK POST – COPYWRITING (HARD SELL)

A hard sell is a type of advertising or sales technique that employs unusually direct and insistent language. The objective of a hard sell is to convince a customer to acquire a product or service immediately, as opposed to weighing their options and possibly delaying the purchase. According to some sales professionals, this high-pressure, aggressive strategy has lost favour. Regarding persuasive writing, we employ the AIDCA (Awareness, Interest, Desire, Conviction, and Action) formula.

HARDESELL 1

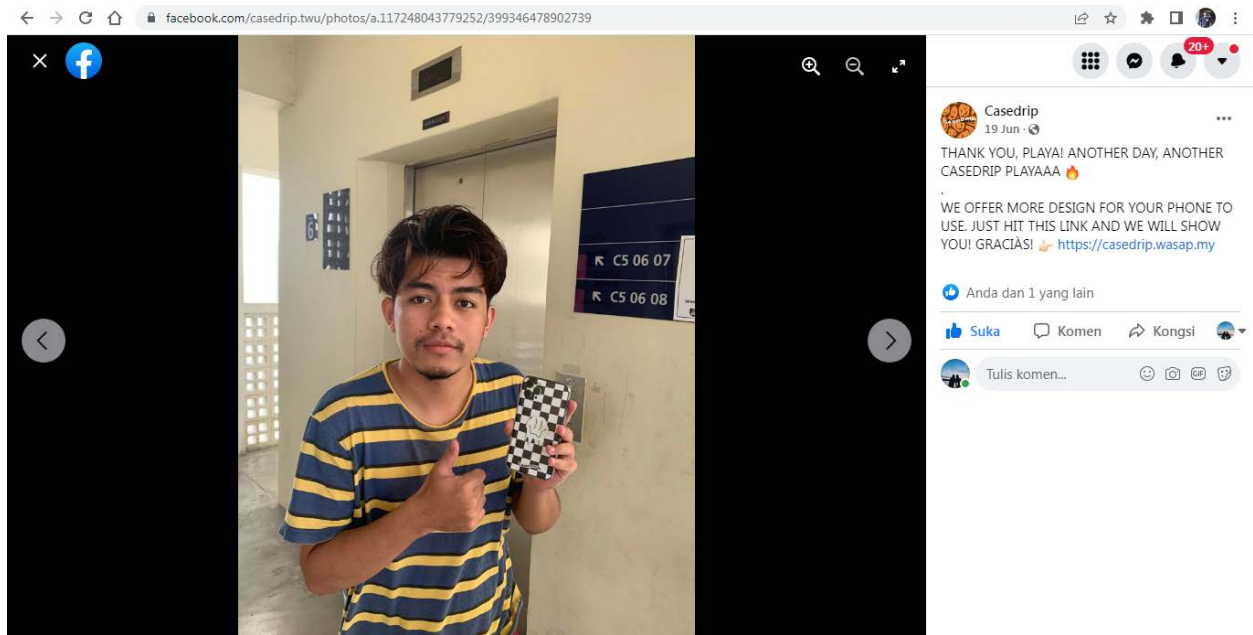
<https://www.facebook.com/casedrip.twu/photos/a.117248043779252/399350252235695>



The image is a screenshot of a Facebook post. The main content is a video showing a man in a black t-shirt and glasses holding up a smartphone with a black and white checkered case. He is sitting on a bed, and another person is visible in the background. The video is set against a dark background. To the right of the video is the Facebook post interface, including the user's name 'Casedrip', the date '19 Jun', and the text of the post. The post text reads: 'ARIGATO!! ANOTHER CASEDRIP'S CHECKERED DESIGN PLAYAAAA!! THANK YOU FOR SHOP WITH US. WE OFFER MORE DESIGN THAT YOU CAN CHOOSE FROM. DONT BELIEVE IT? TAKE A PEEK 🤔👉 <https://casedrip.wasap.my>'. Below the text are interaction buttons for 'Suka', 'Komen', and 'Kongsi', and a comment input field.

HARDESELL 2

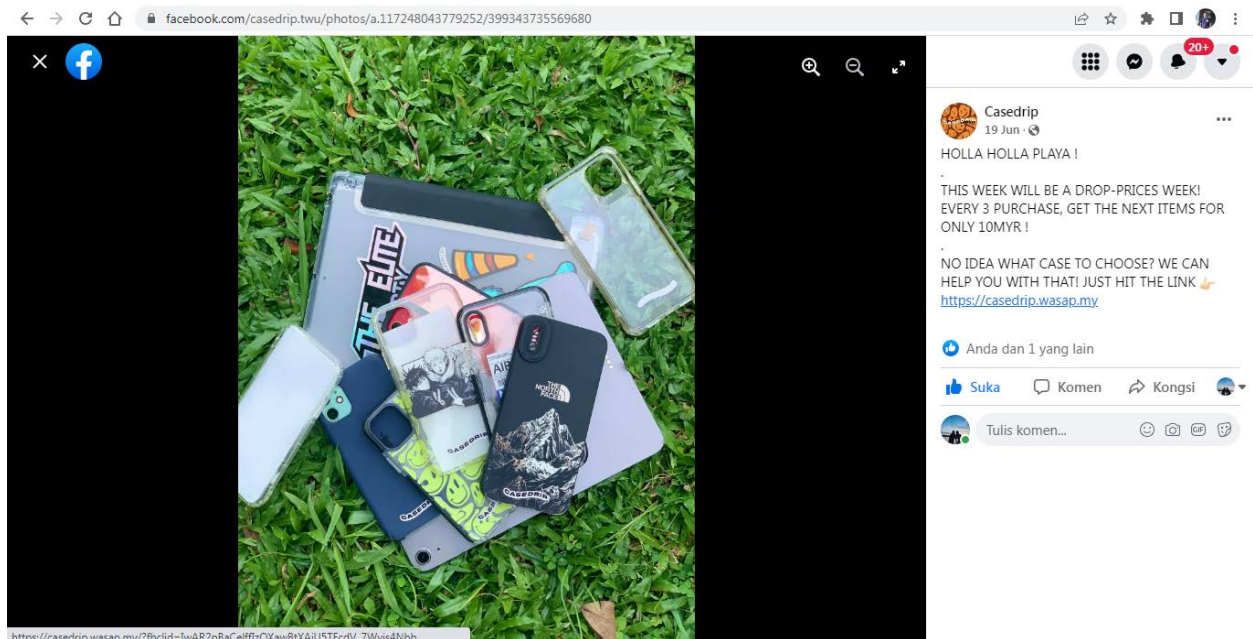
<https://www.facebook.com/casedrip.twu/photos/a.117248043779252/399346478902739>



A screenshot of a Facebook post from the user 'Casedrip' dated 19 Jun. The post features a video of a man in a blue and yellow striped t-shirt holding a smartphone with a black and white checkered case. The background shows an elevator area with signs for 'C5 06 07' and 'C5 06 08'. The post text reads: 'THANK YOU, PLAYA! ANOTHER DAY, ANOTHER CASEDRIP PLAYAAA 🔥' and 'WE OFFER MORE DESIGN FOR YOUR PHONE TO USE. JUST HIT THIS LINK AND WE WILL SHOW YOU! GRACÍAS! 🙌 <https://casedrip.wasap.my>'. The post has 20+ reactions and is shared by 'Anda dan 1 yang lain'. Interaction buttons for 'Suka', 'Komen', and 'Kongsi' are visible, along with a comment input field.

HARDESELL 3

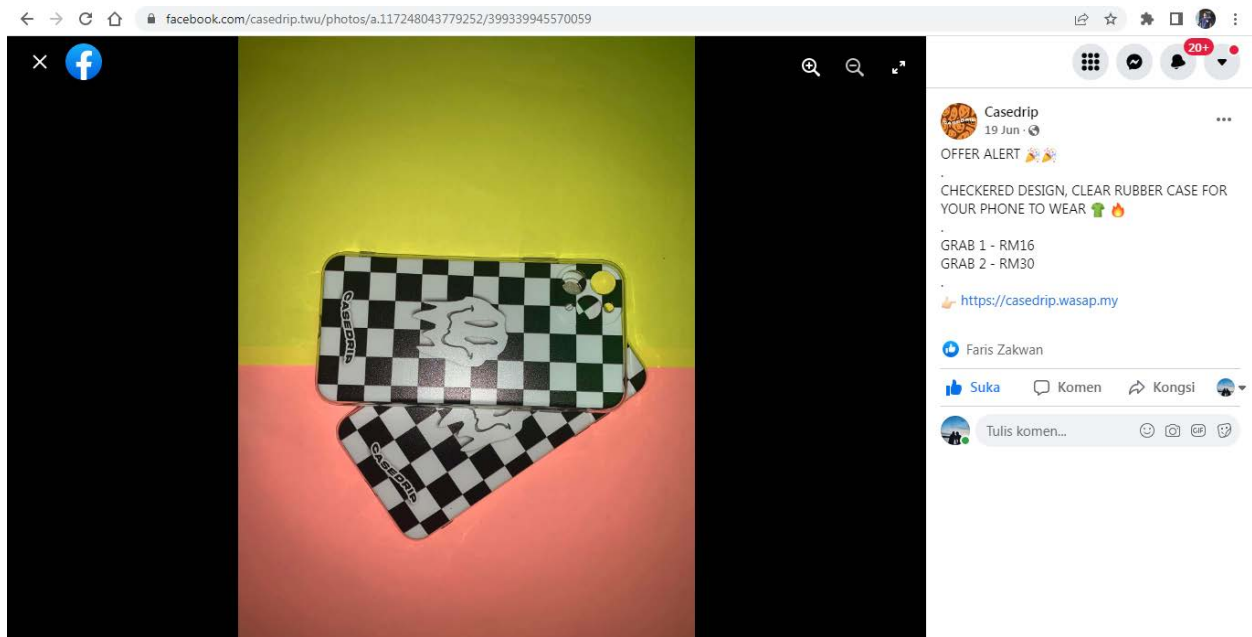
<https://www.facebook.com/casedrip.twu/photos/a.117248043779252/399343735569680>



A screenshot of a Facebook post from the user 'Casedrip' dated 19 Jun. The post features a photo of several smartphone cases and phones scattered on green grass. The cases include designs like 'THE ELITE', 'SABOTAGE', and 'THE NORTH FACE'. The post text reads: 'HOLLA HOLLA PLAYA !' and 'THIS WEEK WILL BE A DROP-PRICES WEEK! EVERY 3 PURCHASE, GET THE NEXT ITEMS FOR ONLY 10MYR !' and 'NO IDEA WHAT CASE TO CHOOSE? WE CAN HELP YOU WITH THAT! JUST HIT THE LINK 🙌 <https://casedrip.wasap.my>'. The post has 20+ reactions and is shared by 'Anda dan 1 yang lain'. Interaction buttons for 'Suka', 'Komen', and 'Kongsi' are visible, along with a comment input field.

HARDESELL 4

<https://www.facebook.com/casedrip.twu/photos/a.117248043779252/399339945570059>



facebook.com/casedrip.twu/photos/a.117248043779252/399339945570059

Casedrip
19 Jun · 🌐

OFFER ALERT 🚨🔥

CHECKERED DESIGN, CLEAR RUBBER CASE FOR YOUR PHONE TO WEAR 🍀🔥

GRAB 1 - RM16
GRAB 2 - RM30

<https://casedrip.wasap.my>

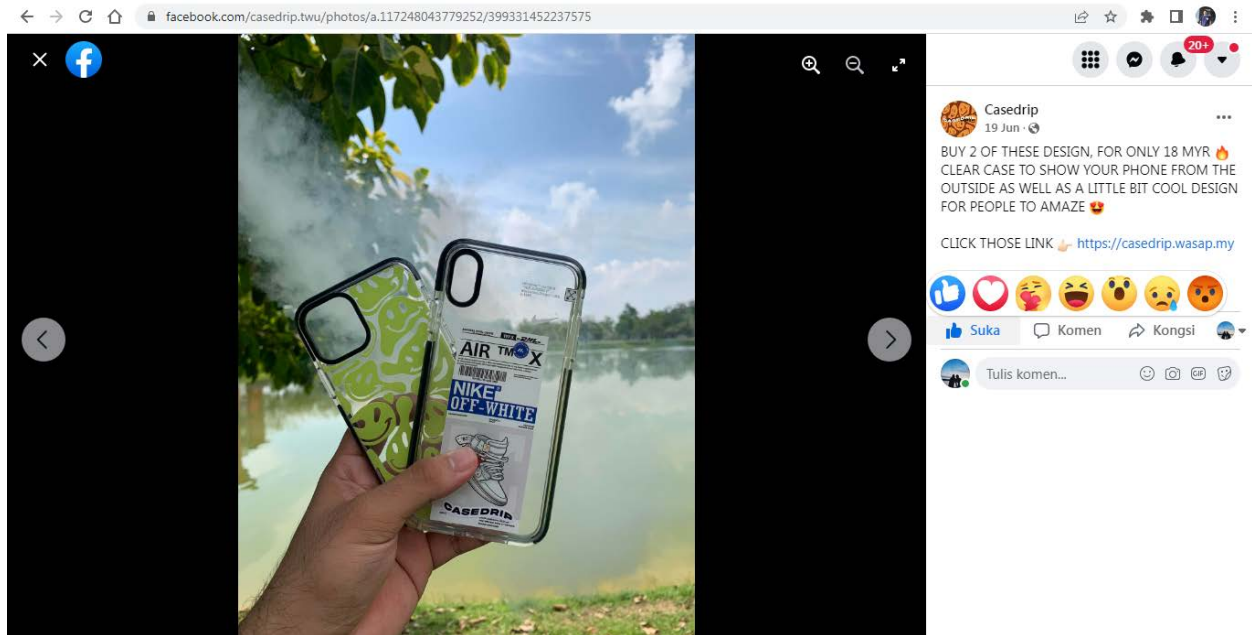
Faris Zakwan

Suka Komen Kongsi

Tulis komen...

HARDESELL 5

<https://www.facebook.com/casedrip.twu/photos/a.117248043779252/399331452237575>



facebook.com/casedrip.twu/photos/a.117248043779252/399331452237575

Casedrip
19 Jun · 🌐

BUY 2 OF THESE DESIGN, FOR ONLY 18 MYR 🔥
CLEAR CASE TO SHOW YOUR PHONE FROM THE OUTSIDE AS WELL AS A LITTLE BIT COOL DESIGN FOR PEOPLE TO AMAZE 🍀

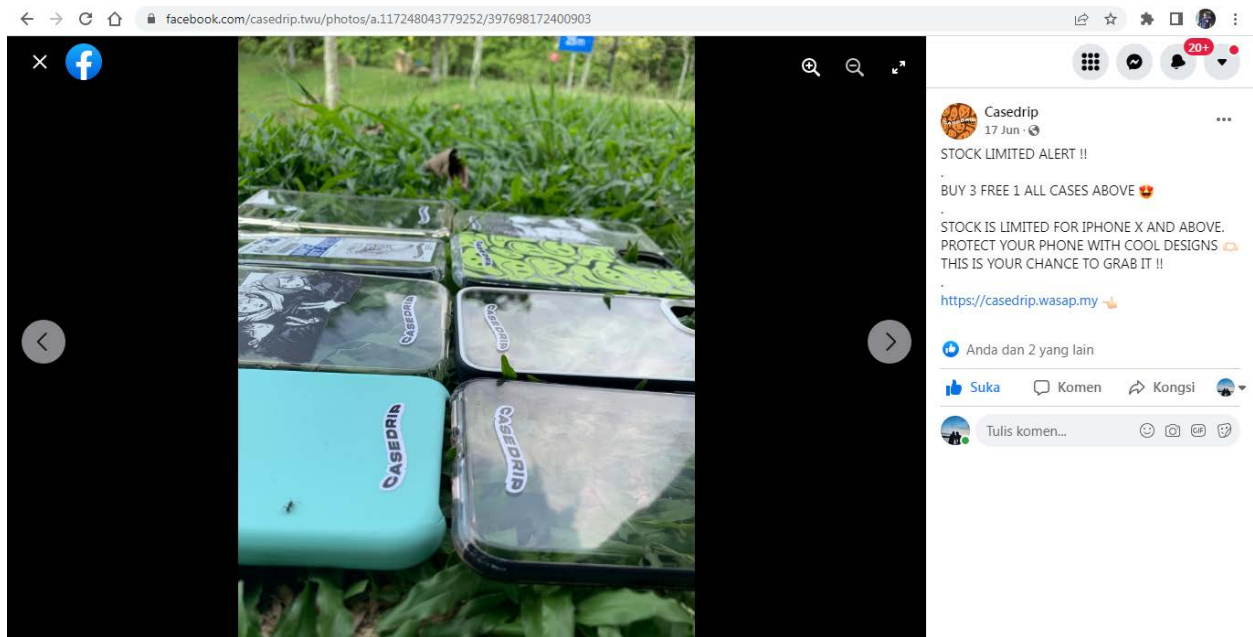
CLICK THOSE LINK 🍀 <https://casedrip.wasap.my>

Suka Komen Kongsi

Tulis komen...

HARDESELL 6

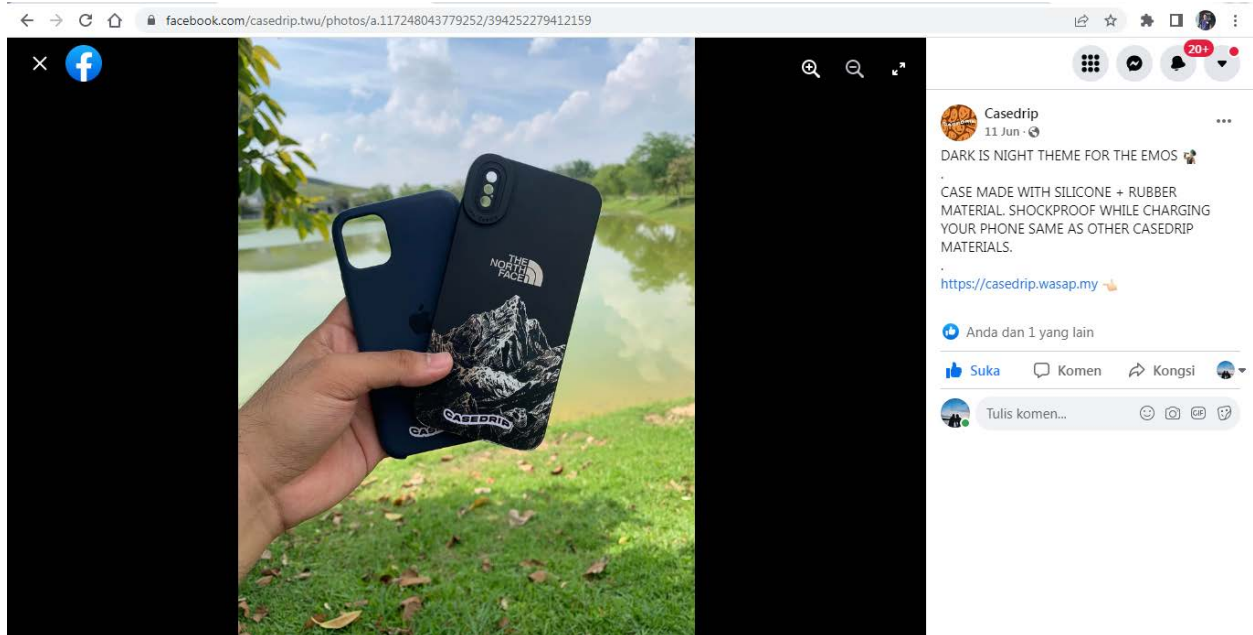
<https://www.facebook.com/casedrip.twu/photos/a.117248043779252/397698172400903>



The screenshot shows a Facebook post from the page 'Casedrip'. The main image displays several phone cases arranged on a grassy surface. One prominent case is light blue with the 'CASEDRIP' logo. Other cases feature various designs, including a green and black pattern and a clear case with a white logo. The post text includes a 'STOCK LIMITED ALERT !!' and a promotion: 'BUY 3 FREE 1 ALL CASES ABOVE'. It also states: 'STOCK IS LIMITED FOR IPHONE X AND ABOVE. PROTECT YOUR PHONE WITH COOL DESIGNS. THIS IS YOUR CHANCE TO GRAB IT !!'. A link to 'https://casedrip.wasap.my' is provided. The post has 20+ likes and is shared by 'Anda dan 2 yang lain'.

HARDESELL 7

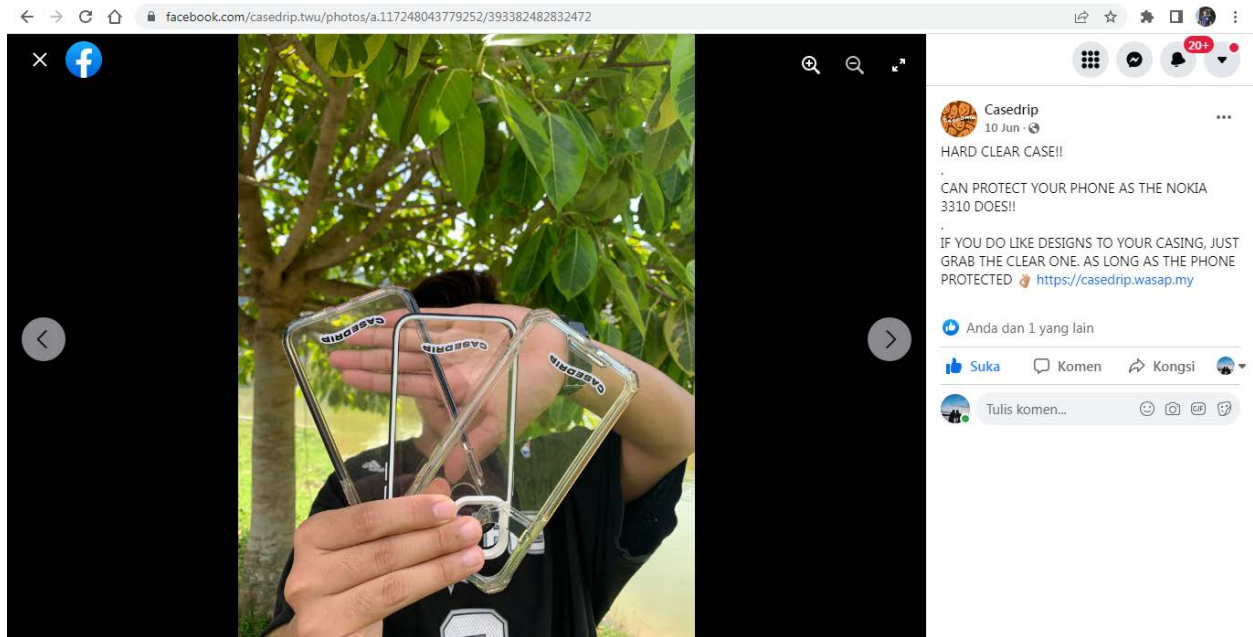
<https://www.facebook.com/casedrip.twu/photos/a.117248043779252/394252279412159>



The screenshot shows a Facebook post from the page 'Casedrip'. The main image shows a hand holding two dark blue phone cases against a background of a lake and greenery. One case is plain blue, and the other features a 'THE NORTH FACE' logo and a mountain graphic. The post text includes: 'DARK IS NIGHT THEME FOR THE EMOS', 'CASE MADE WITH SILICONE + RUBBER MATERIAL. SHOCKPROOF WHILE CHARGING YOUR PHONE SAME AS OTHER CASEDRIP MATERIALS.', and a link to 'https://casedrip.wasap.my'. The post has 20+ likes and is shared by 'Anda dan 1 yang lain'.

HARDESELL 8

<https://www.facebook.com/casedrip.twu/photos/a.117248043779252/393382482832472>



A screenshot of a Facebook post from the user 'Casedrip'. The post features a video showing a person's hands holding two clear, protective phone cases. The cases are held up to show their transparency and the 'CASEDRIP' branding on the back. The background of the video is a lush green outdoor setting with trees. The Facebook interface shows the post was made on June 10th. The caption reads: 'HARD CLEAR CASE!! CAN PROTECT YOUR PHONE AS THE NOKIA 3310 DOES!! IF YOU DO LIKE DESIGNS TO YOUR CASING, JUST GRAB THE CLEAR ONE. AS LONG AS THE PHONE PROTECTED 🙌 <https://casedrip.wasap.my>'. The post has received 20+ reactions and includes options for 'Suka', 'Komen', and 'Kongsi'.

HARDESELL 9

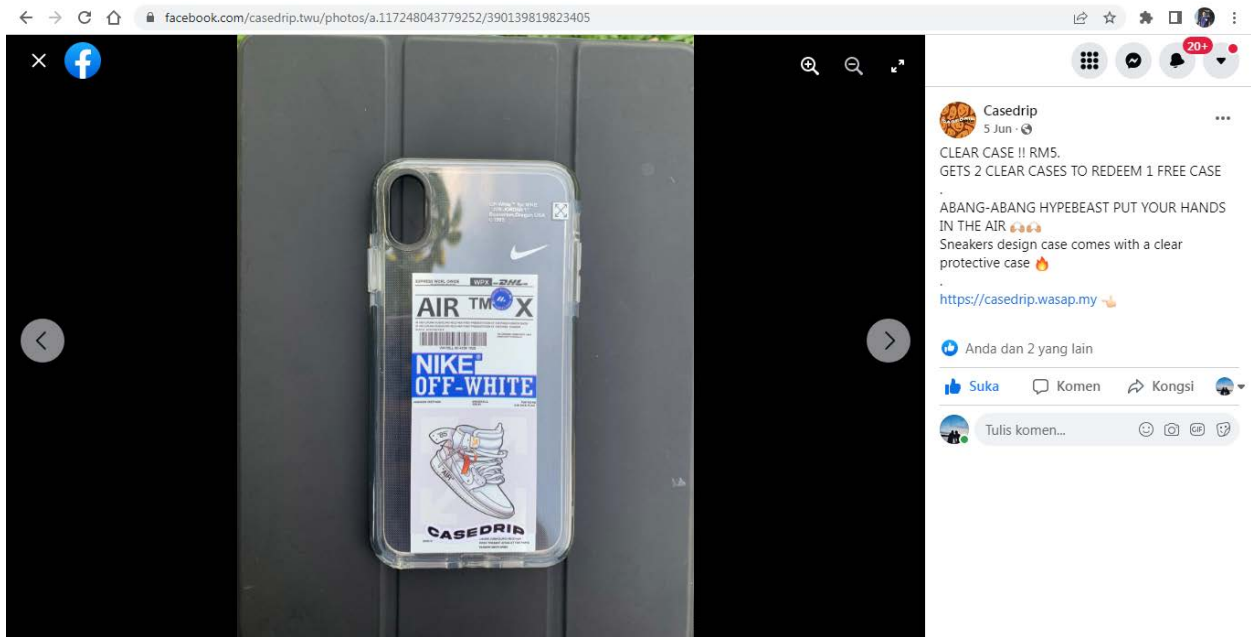
<https://www.facebook.com/casedrip.twu/photos/a.117248043779252/390679683102752>



A screenshot of a Facebook post from the user 'Casedrip'. The post features a video showing a person's hands holding two clear phone cases with anime-themed designs. The designs include characters from the anime 'Jujutsu Kaisen' and the text '呪術廻戦' (Jujutsu Kaisen) and 'CASEDRIP'. The background of the video is a lush green outdoor setting with trees. The Facebook interface shows the post was made on June 6th. The caption reads: 'Ryoiki Tenkai ! CLEAR PROTECTIVE CASE COMES WITH JUJUTSU KAISEN. CALLING FOR THE WEEBS TO CHECK THIS OUT 🙌🙌🙌 <https://casedrip.wasap.my>'. The post has received 20+ reactions and includes options for 'Suka', 'Komen', and 'Kongsi'.

HARDESELL 10

<https://www.facebook.com/casedrip.twu/photos/a.117248043779252/390139819823405>



The image shows a clear, protective iPhone case with a white Nike swoosh at the top. The main design is a white and blue Nike Air Max sneaker. Text on the case includes "AIR MAX X", "NIKE OFF-WHITE", and "CASEDRIP" at the bottom. The case is shown against a dark background.

Casedrip
5 Jun · 🌐

CLEAR CASE !! RMS.
GETS 2 CLEAR CASES TO REDEEM 1 FREE CASE

ABANG-ABANG HYPEBEAST PUT YOUR HANDS IN THE AIR 🙌🙌
Sneakers design case comes with a clear protective case 🔥

<https://casedrip.wasap.my>

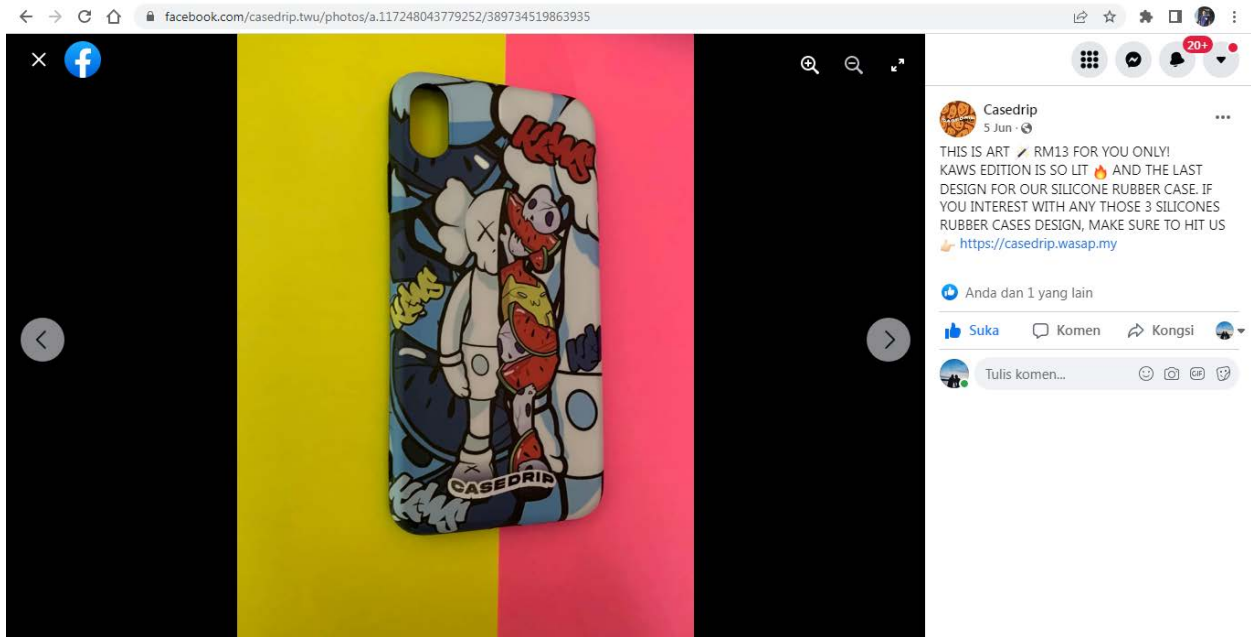
Anda dan 2 yang lain

Suka Komen Kongsi

Tulis komen...

HARDESELL 11

<https://www.facebook.com/casedrip.twu/photos/a.117248043779252/389734519863935>



The image shows a colorful iPhone case with a Kaws-style character design. The character is white with a red face and is holding a watermelon slice. The background is split into yellow and pink vertical stripes. Text on the case includes "KAWA" and "CASEDRIP".

Casedrip
5 Jun · 🌐

THIS IS ART ✓ RM13 FOR YOU ONLY!
KAWA EDITION IS SO LIT 🔥 AND THE LAST DESIGN FOR OUR SILICONE RUBBER CASE. IF YOU INTEREST WITH ANY THOSE 3 SILICONES RUBBER CASES DESIGN, MAKE SURE TO HIT US

<https://casedrip.wasap.my>

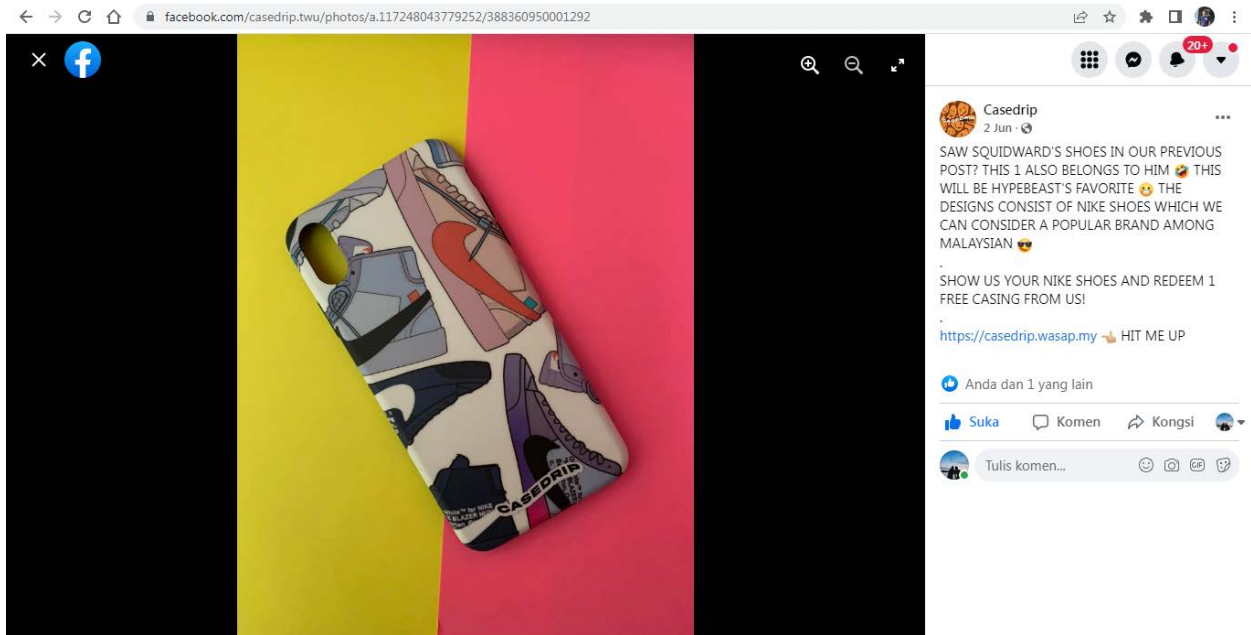
Anda dan 1 yang lain

Suka Komen Kongsi

Tulis komen...

HARDESELL 12

<https://www.facebook.com/casedrip.twu/photos/a.117248043779252/388360950001292>



HARDESELL 13

<https://www.facebook.com/casedrip.twu/photos/a.117248043779252/388148500022537>

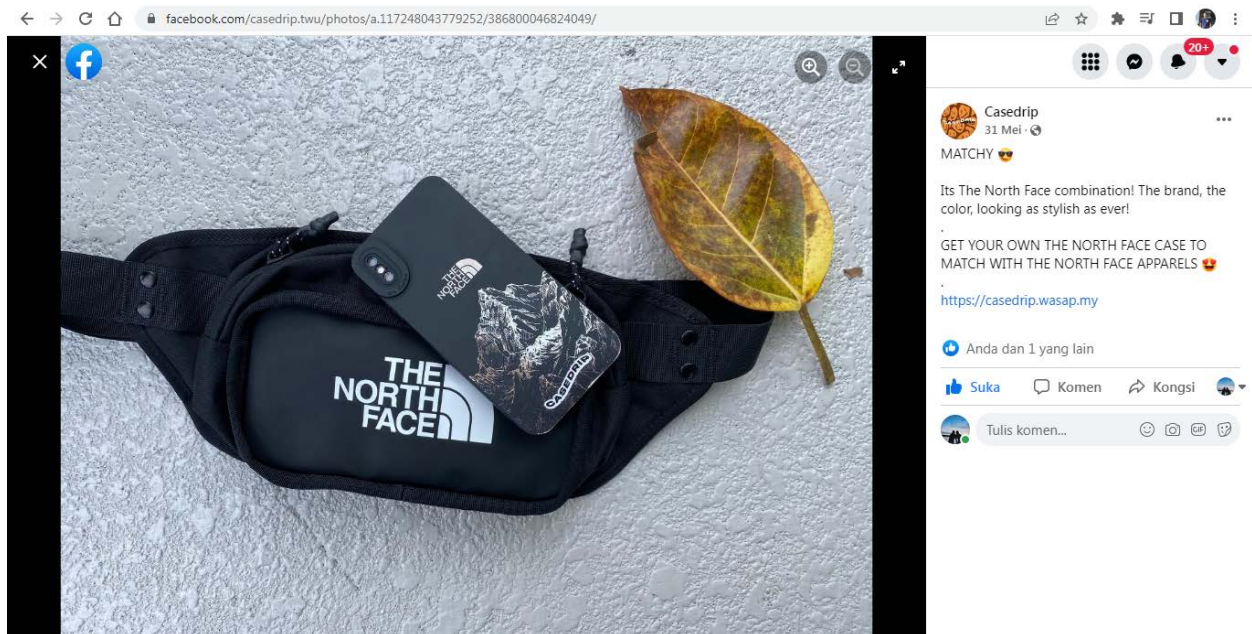


2.5 FACEBOOK POST – COPYWRITING (SOFT SELL)

Copywriting soft sell is another type of post that we have used. Soft selling is a method of selling that employs subtle persuasion and conversational language. A soft-sell strategy aims to provide a prospect with a low-pressure sales encounter that is less likely to repel customers due to excessive persistence.


SOFT SELL 1

<https://www.facebook.com/casedrip.twu/photos/a.117248043779252/386800046824049/>



SOFT SELL 2

<https://www.facebook.com/casedrip.twu/photos/a.117248043779252/386258470211540/>



A Facebook post from the user 'Casedrip' dated 30 Mei. The main image shows a black phone case with 'THE NORTH FACE' branding and a mountain graphic, resting on a guitar. The guitar's body is visible, featuring a circular logo with the letters 'TB'. The background is a blurred outdoor setting with green foliage.

facebook.com/casedrip.twu/photos/a.117248043779252/386258470211540/

Casedrip
30 Mei

PHONE CASE? WHY DO PEOPLE NEED IT?

1. YOU DIDN'T BUY INSURANCE FOR YOUR PHONE
Even if you did, the coverage goes so far and you'll be "phoneless" after you sent your phone for a claim/replaced/repaired.
2. RESALE VALUE
... Lihat Lagi


Anda dan 2 yang lain

Suka Komen Kongsi

Tulis komen...

SOFT SELL 3

<https://www.facebook.com/casedrip.twu/photos/a.117248043779252/399334545570599/>



A Facebook post from the user 'Casedrip' dated 19 Jun. The main image shows several phone cases, including a teal one with an Apple logo and a black one with 'CATEDRIP' branding, arranged on a light-colored, textured surface.

facebook.com/casedrip.twu/photos/a.117248043779252/399334545570599/

Casedrip
19 Jun

SILICONE BUILD BY CASEDRIP 😊 FEEL THE SMOOTHNESS OF THE SILICONE. "AAAAH SO SMOOTH, MAKE MY PHONE WANNA SLIP!" NO ITS NOT. IT IS MADE FROM SILICONE THAT MAKE YOUR PHONE AND YOUR PHONE HARD TO SLIPS!

<https://casedrip.wasap.my>

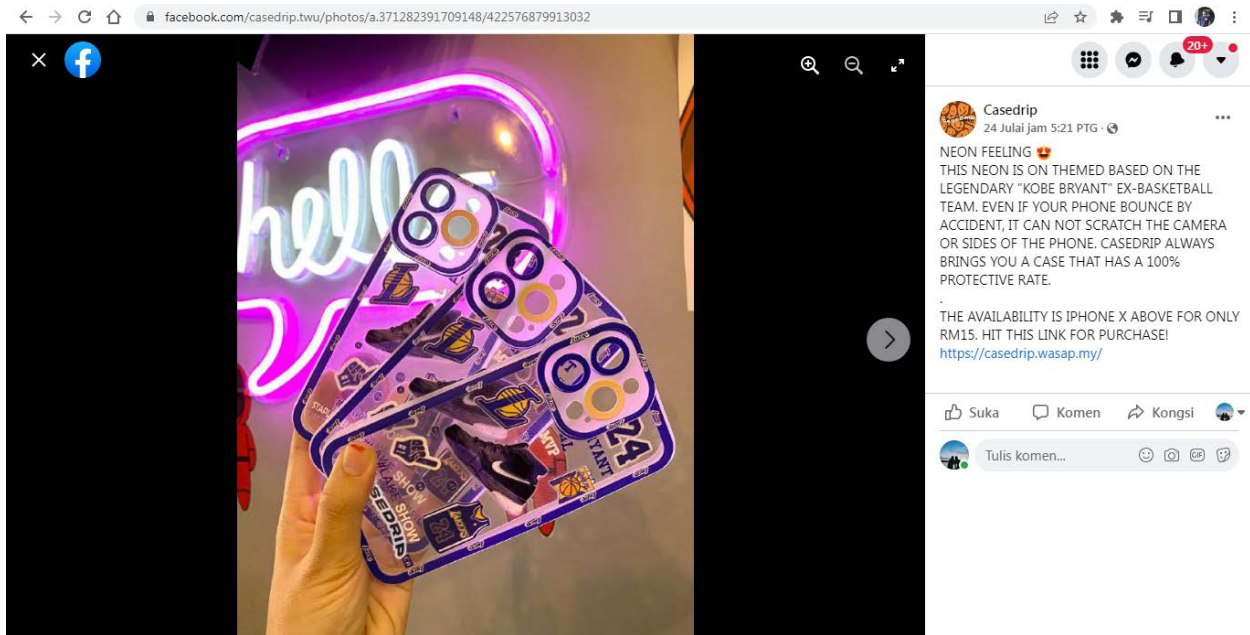
Anda dan 2 yang lain

Suka Komen Kongsi

Tulis komen...

SOFT SELL 4

<https://www.facebook.com/casedrip.twu/photos/a.371282391709148/422576879913032>



facebook.com/casedrip.twu/photos/a.371282391709148/422576879913032

Casedrip
24 Julai jam 5:21 PTG · 🌐

NEON FEELING 🌈
THIS NEON IS ON THEMED BASED ON THE LEGENDARY "KOBE BRYANT" EX-BASKETBALL TEAM. EVEN IF YOUR PHONE BOUNCE BY ACCIDENT, IT CAN NOT SCRATCH THE CAMERA OR SIDES OF THE PHONE. CASEDRIP ALWAYS BRINGS YOU A CASE THAT HAS A 100% PROTECTIVE RATE.

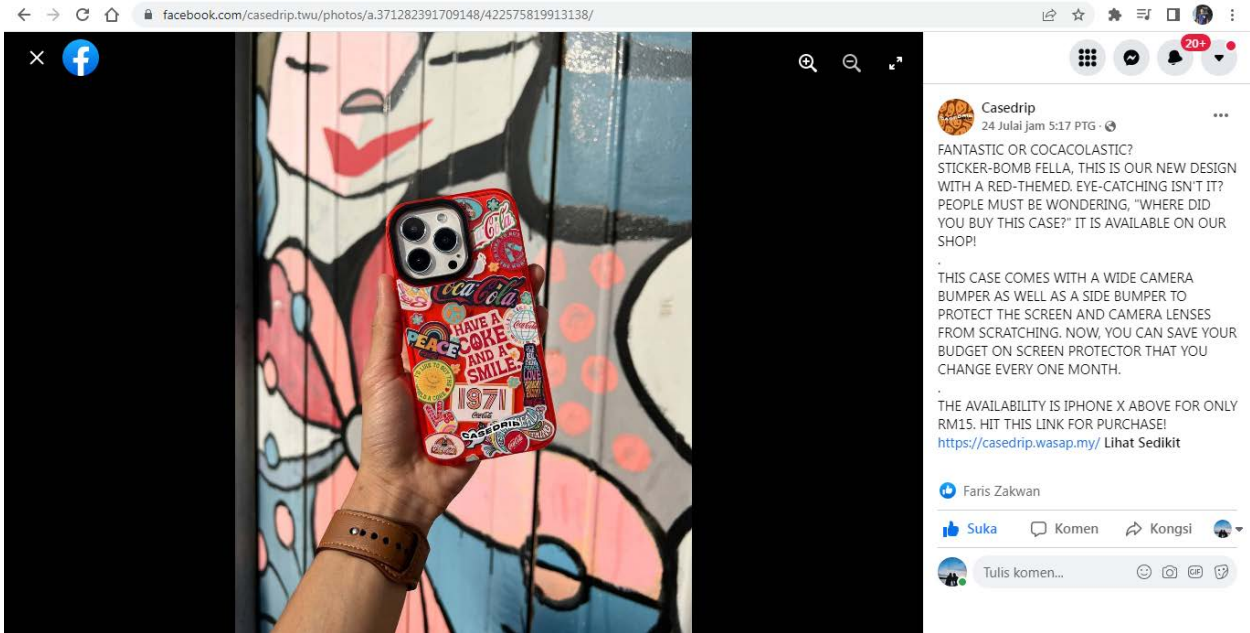
THE AVAILABILITY IS IPHONE X ABOVE FOR ONLY RM15. HIT THIS LINK FOR PURCHASE!
<https://casedrip.wasap.my/>

Suka · Komen · Kongsi

Tulis komen...

SOFT SELL 5

<https://www.facebook.com/casedrip.twu/photos/a.371282391709148/422575819913138/>



facebook.com/casedrip.twu/photos/a.371282391709148/422575819913138/

Casedrip
24 Julai jam 5:17 PTG · 🌐

FANTASTIC OR COCACOLASTIC?
STICKER-BOMB FELLA, THIS IS OUR NEW DESIGN WITH A RED-THEMED. EYE-CATCHING ISN'T IT? PEOPLE MUST BE WONDERING, "WHERE DID YOU BUY THIS CASE?" IT IS AVAILABLE ON OUR SHOP!

THIS CASE COMES WITH A WIDE CAMERA BUMPER AS WELL AS A SIDE BUMPER TO PROTECT THE SCREEN AND CAMERA LENSES FROM SCRATCHING. NOW, YOU CAN SAVE YOUR BUDGET ON SCREEN PROTECTOR THAT YOU CHANGE EVERY ONE MONTH.

THE AVAILABILITY IS IPHONE X ABOVE FOR ONLY RM15. HIT THIS LINK FOR PURCHASE!
<https://casedrip.wasap.my/> Lihat Sedikit


Faris Zakwan

Suka · Komen · Kongsi

Tulis komen...

SOFT SELL 6

<https://www.facebook.com/casedrip.twu/photos/a.371282391709148/422575213246532>



facebook.com/casedrip.twu/photos/a.371282391709148/422575213246532

Casedrip
24 Julai jam 5:14 PTG · 🌐

DISNEY THEME! WHITE AND CHOCOLATE COLOR COMBINATION. MADE FROM A HARD MATERIAL MEANT TO PROTECT YOUR PHONE AS WELL AS YOUR CAMERA LENSES! NOW, YOU CAN PLACE YOUR PHONE WITHOUT WORRYING THE CAMERA LENSES WILL SCRATCH.


THE AVAILABILITY IS IPHONE X ABOVE FOR ONLY RM15. HIT THIS LINK FOR PURCHASE!
<https://casedrip.wasap.my/>

👍 Suka 💬 Komen ➦ Kongsi 👤

Tulis komen...

SOFT SELL 7

<https://www.facebook.com/casedrip.twu/photos/a.371282391709148/422574516579935>



facebook.com/casedrip.twu/photos/a.371282391709148/422574516579935

Casedrip
24 Julai jam 5:13 PTG · 🌐

B&W STICKER BOMB! THIS IS OUR FIRST CREATION ON A BASKETBALL THEME. SO COOL YET SO PROTECTIVE, THIS CASE IS ABLE TO PROTECT AGAINST THE UNEXPECTED SLIP. DO YOU WORRY, THE "NEW" SCREEN PROTECTOR, SCREEN, AND SIDES WILL BE COVERED AS WELL!

THE AVAILABILITY IS IPHONE X ABOVE FOR ONLY RM15. HIT THIS LINK FOR PURCHASE!
<https://casedrip.wasap.my/>


👍 Faris Zakwan

👍 Suka 💬 Komen ➦ Kongsi 👤

Tulis komen...

SOFT SELL 8

<https://www.facebook.com/casedrip.twu/photos/a.371282391709148/422573246580062>



facebook.com/casedrip.twu/photos/a.371282391709148/422573246580062

Casedrip
24 Julai jam 5:10 PTG · 🌐

IS THAT BAPE? MICKEY MOUSE? KAWS?
YEAHI ALL OF THEM IN ONE PROTECTIVE CASE.
THIS CASE IS STRONG AS AN OX! 🔥 EQUIP WITH
THIS AND YOU CAN LEASE YOUR WORRIES
ABOUT THE SCRATCH ON THE SIDE OF YOUR
PHONE.


THE AVAILABILITY IS IPHONE X ABOVE FOR ONLY
RM15. HIT THIS LINK FOR PURCHASE!
<https://casedrip.wasap.my/>

Suka · Komen · Kongsī · 🌐

Tulis komen...

SOFT SELL 9

<https://www.facebook.com/casedrip.twu/photos/a.371282391709148/422571753246878>



facebook.com/casedrip.twu/photos/a.371282391709148/422571753246878

Casedrip
24 Julai jam 5:08 PTG · 🌐

CASEDRIP'S OWN CLEAR CASE WITH A COLOR
OF YOUR CHOICE!
VERY PROTECTIVE AND WONDERFUL CASE TO
HAVE. DO YOU WORRY WHEN YOUR SLIP YOUR
PHONE, THE CASE WILL PROTECT YOUR CASE?
DON'T BOTHER OF BROKE YOUR SCREEN OR
SCREEN PROTECTOR, BECAUSE YOU NEVER
MAKE IT WHEN YOU WEAR ONE OF THESE.


THE AVAILABILITY IS IPHONE X ABOVE FOR ONLY
RM15. HIT THIS LINK FOR PURCHASE!
<https://casedrip.wasap.my/>

Suka · Komen · Kongsī · 🌐

Tulis komen...

SOFT SELL 10

<https://www.facebook.com/casedrip.twu/photos/a.371282391709148/422570349913685>



facebook.com/casedrip.twu/photos/a.371282391709148/422570349913685

Casedrip
24 Julai jam 5:03 PTG · 🌐

SPONGEBOB BECAME A BATMAN? WORRY NOT, BIKINI BOTTOM! SPONGEBOB IS GONNA SAVE THE DAY!

THIS CASE HAS A CONTRAST OF LIGHT AND DARK COLORS. IT'S QUITE ATTRACTIVE FROM FAR. THE MATERIAL OF THIS CASE IS SMOOTH AND GRASPING TO YOUR HAND EVEN THOUGH YOU HAVE A SWEATY HAND.


THE AVAILABILITY IS IPHONE X ABOVE FOR ONLY RM15. HIT THIS LINK FOR PURCHASE!
<https://casedrip.wasap.my/>

Suka Komen Kongsi

Tulis komen...

SOFT SELL 11

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facebook.com/casedrip.twu/photos/a.371282391709148/422569819913738

Casedrip
24 Julai jam 5:01 PTG · 🌐

A CUTE ANGRY TEDDY BEAR 🐻🔥 CAN BE WORN BY FEMALES OR MALES. THIS CASE HAS A LIGHT CASE THAT MAKES YOUR PHONE GLOW IN DAYLIGHT AMONGST OTHER PEOPLE AROUND YOU 🌟 SMOOTH AND SLICK GRASPING MATERIAL IS USED IN THIS CASE.

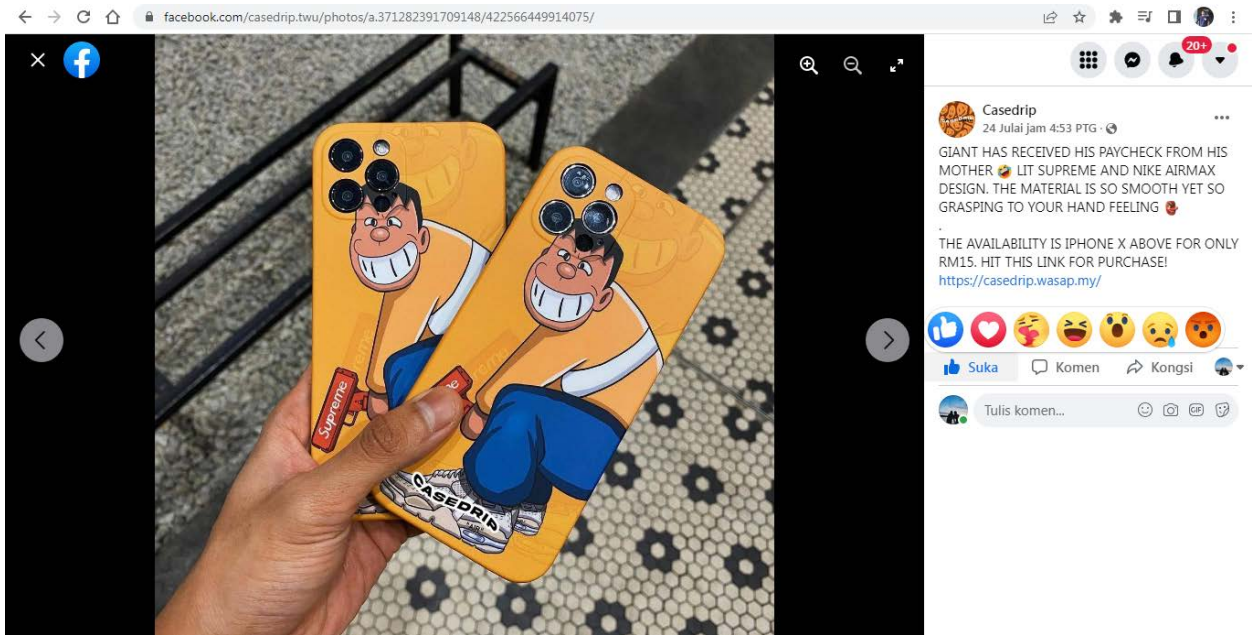
THE AVAILABILITY IS IPHONE X ABOVE FOR ONLY RM15. HIT THIS LINK FOR PURCHASE!
<https://casedrip.wasap.my/>

Suka Komen Kongsi

Tulis komen...

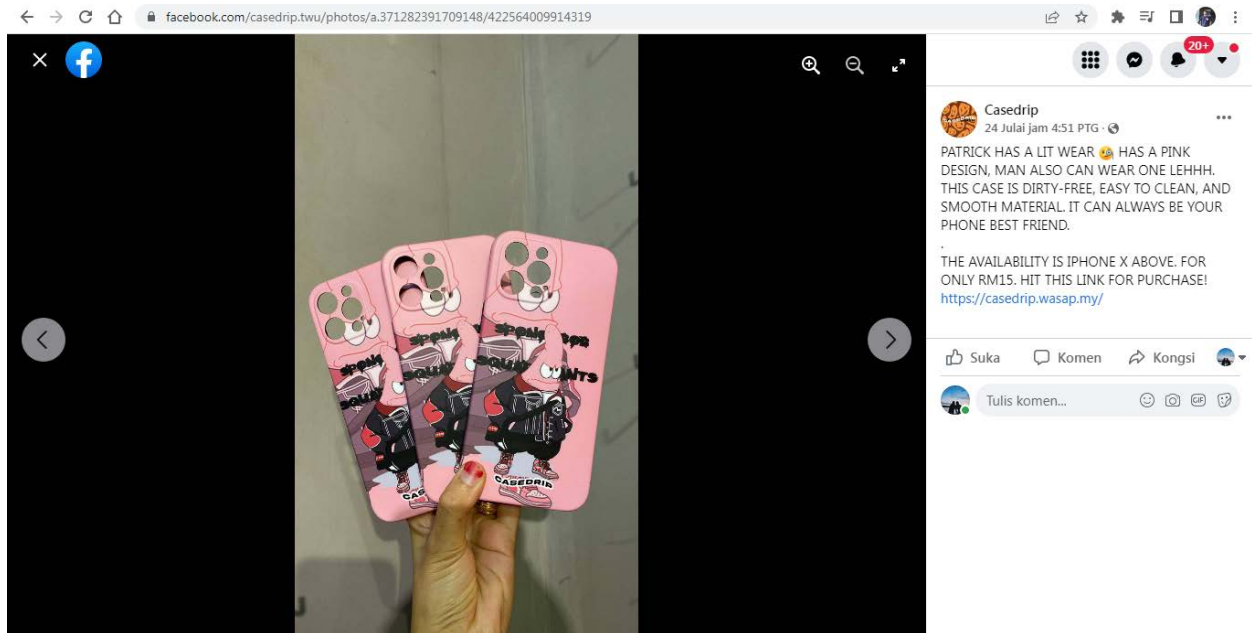
SOFT SELL 12

<https://www.facebook.com/casedrip.twu/photos/a.371282391709148/422566449914075/>




SOFT SELL 13

<https://www.facebook.com/casedrip.twu/photos/a.371282391709148/422564009914319>



SOFT SELL 14

<https://www.facebook.com/casedrip.twu/photos/a.371282391709148/422543863249667/>



facebook.com/casedrip.twu/photos/a.371282391709148/422543863249667/

Casedrip
24 Julai jam 4:01 PTG · 🌐

FACT OF THE DAY 📖 Thermoplastic Polyurethane (TPU)

Available in either hard or soft form, thermoplastic can be easily molded into a variety of shapes. TPU smartphone cases are not only affordable but exceptionally strong, sometimes withstanding impact better than rubbers.

This typical material, TPU is a popular material to make a clear case as shown above. Just hit this link for inquiries 🙌🙌
<https://casedrip.wasap.my/>


Faris Zakwan

Suka Komen Kongsi

Tulis komen...

SOFT SELL 15

<https://www.facebook.com/casedrip.twu/photos/a.371282391709148/422541859916534/>



facebook.com/casedrip.twu/photos/a.371282391709148/422541859916534/

Casedrip
24 Julai jam 3:57 PTG · 🌐

FACT OF THE DAY 📖 Silicone

Silicone is such a flexible material that it can absorb shock, unlike any other phone case material. Unlike other rubbers, too, silicone holds up exceptionally well in cold environments, sometimes as low as -75°F (-60°C). What's more, its soft, grippy texture makes silicone smartphone cases less likely to slip or fall from your hands.

Well, take a look at the CASEDRIP silicone case. Just hit up this link for any inquiries 🙌🙌
<https://casedrip.wasap.my/>


Anda dan 1 yang lain

Suka Komen Kongsi

Tulis komen...

SOFT SELL 16

<https://www.facebook.com/casedrip.twu/photos/pcb.422539999916720/422538289916891>


 **Casedrip**
24 Julai jam 3:53 PTG · 🌐

FACT OF THE DAY 📖 Polycarbonate (PC)

When it comes to reliable impact resistance, polycarbonate is the material you want on your side. This amorphous thermoplastic is used throughout a number of industries in the manufacturing of various products, including glass lenses, bulletproof windows, compact discs, automotive parts, and medical devices, just to name a few.

Polycarbonate comes with a long list of benefits, especially when it comes to smartphone protection. PC phone cases are not only durable and strong but also flexible, weatherable, and affordable. Plus, polycarbonate phone cases are typically customizable or they are already available in a wide variety of vibrant colors and creative designs.

This is PC material designed by CASEDRIP. If you are interested in our designs, just hit this link up 🙌🙌 <https://casedrip.wasap.my/>



3.0 CONCLUSION

In conclusion, by completing this assignment, we gained new knowledge on how to register and used SSM system because when anyone want to open a business, they must have SSM certificate. Online business is an easy way to start a business besides it can save much cost. In addition, using this knowledge, we can use the opportunity to gain more advantages in online marketing or maybe we can continue to sell this casing as a side income. Our target is I want to achieve high profit in the involvement of this business even though there are many rivals exist.

Finally, Casedrip's goals is to provide the best and the most quality casing to our customer at a reasonable price. We truly believe that by providing the best customer service experience, we can attract more customer and our sale can boost up. In addition, using Facebook page to promote and market our products to the potential customer in Malaysia. We are taking advantage of this opportunity to the fuller in order to achieve our business objective successfully.

Since social media is the best platform to advertise and market our product, we utilize them because it is free and everyone use social media every day. There are more business who are using the social media platform to market their business and product and attract many customer and we think why not we using that platform too.