



## **ACKNOWLEDGEMENT**

Alhamdulillah to Allah S.W.T.

We would like to thank several individuals who helped us in completing this research report. First of all, to our supervisor, Associate Professor Hajah Rugayah Haji Hashim for her effort and time in guiding and assisting us in completing this report.

Also thanks to Professor Dr. Haji Hazman Shah Abdullah, ADS 501 (Research Methodology and Data Analysis) lecturer, and Associate Professor Haji Rozalli Hashim for tutoring us in SPSS (Statistical Package for Social Science).

Not forgetting our beloved parents who always supported us in many aspects from the beginning of this research until the end. Last but not least, thanks to our friends for their kindness in helping us to complete this report.

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# **THE ABSTRACT**

## **Abstract**

There are many factors that influence success and failure of students in their studies. This study examined the attributes of academic success and failure of UiTM Shah Alam students. The respondents will be selected randomly from four faculties such as Faculty of Administrative Science (FSPPP), Faculty of Civil Engineer (FKA), Faculty of Sport Science (FSR) and Faculty of Information and Quantitative Science (FTMSK). The questionnaires were distributed to the students to gain responses. The objectives of the study are to determine whether motivation, personality, learning ability and family background influence academic performance. The statistical test use in this study are Bivariate Pearson Correlation, Two-Way Anova and One – Way Anova. The study shows that motivation and learning ability influence academic performance the most; however personality and family background does not influence students' academic performance.

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