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SELECTION OF KINDERGARTEN BY  
THE PARENTS

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## **Abstract**

Kindergarten is the place for the children around the age of four to six years are given an early exposure on the education. The kindergarten nowadays being the important element due to the awareness of the parent towards the child's education. Kindergarten is the first stage of the education for the child and it is the preparation session before entering the primary school. Parents nowadays realizes the needs of the early education for the child due to the changes of new era where the education plays the important factor that will contribute to the development of the child. In this study, the focus will be on the selection of kindergarten by the parent. In this regard, 105 questionnaire have been distributed to the respondents in order to obtain the information regarding the selction of the kindergarten by the parent. The answers given by the respondents will seek to identify the factors that parent consider in choosing the kindergarten for the child, as well as to examine whether there is a relationship between income and education level with the factors that parent consider in choosing the kindergarten for the child. Based on the findings, it can be concluded that the factors that being the main the consideration in choosing the kindergarten by the parent is well equipped facility which falls under facility factor. While there is no significant relationship exists between the income and the education level with factors that parent consider in choosing the kindergarten except there is significant negative realionship exists between the eduaction level with the safety which falls under the environment and the food provided under the facility factor. While the most preferable criteria of kindergarten by the parent is the safety which falls under environment criteria.

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