

THE ISSUES AND CHALLENGES ONLINE APPLICATION FOR
CONTRACTOR'S LICENCE IN FEDERAL TREASURY SABAH

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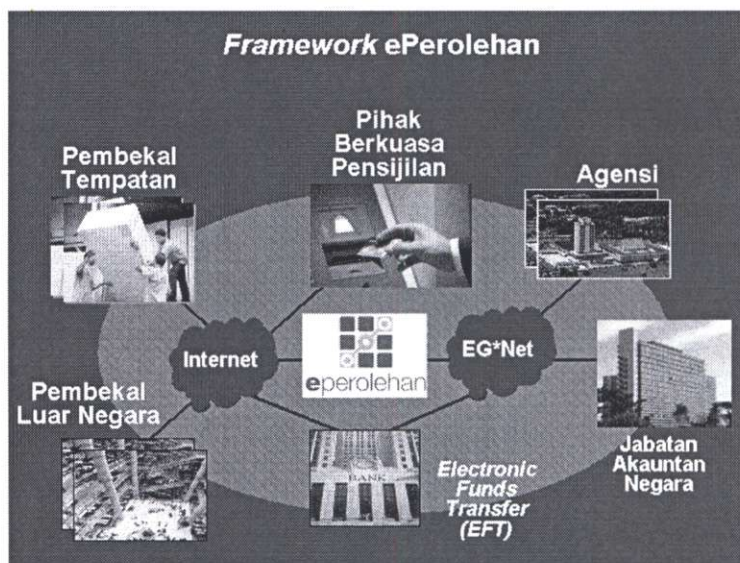
TABLE OF CONTENTS

1. INTRODUCTION.....	1
1.0 Company's Background.....	1
1.0.1 Overview.....	1-2
1.0.2 Awards.....	3-4
1.0.3 MS ISO 9001-2008.....	5
1.0.4 Certification of 5S.....	6
1.0.5 Company's Vision.....	7
1.0.6 Company's Mission.....	7
1.0.7 Company's Objective.....	7
1.0.8 Company's Motto.....	7
1.0.9 Contractor Definition.....	8
1.1 Problem Statement.....	9
1.2 Objectives Of The Study.....	10
1.3 Research Questions.....	10
1.5 Scope of Project.....	11
1.6 Significant Of The Study.....	12
1.6.1 The Undergraduate.....	12
1.6.2 The Management of PMS.....	12
1.6.3 The Respondent.....	12
1.7 Limitations Of Study.....	13
1.7.1 Time Constraint.....	13
1.7.2 Respondents Cooperation.....	13

2. LITERATURE REVIEW.....	14
2.1.....	
2.2.....	
3. RESEARCH METHODOLOGY.....	15
3.1 Data Collection.....	15
3.1.1 Primary Data.....	15
3.2 Smiley Box.....	16
4. FINDING AND ANALYSIS.....	23
4.1 INTRODUCTION.....	23
4.2 FINDINGS.....	23
4.3 PIE CHART.....	24
5. CONCLUSIONS AND RECOMMENDATIONS.....	29
5.1 INTRODUCTION.....	29
5.2 CONCLUSION.....	29
5.3 RECOMMENDATION.....	30
6. REFERENCES.....	31
6.1 Reference.....	31
7. APPENDIX.....	32
7.1 Questionnaire Form.....	32

ABSTRACT

A critical function of marketing research is to create the awareness of Perbendaharaan Malaysia Sabah's contractors about the website addressed www.pmsabah.treasury.gov.my meanwhile gather the information about licence application procedure which they can go through website www.home.eperolehan.gov.my.



ePEROLEHAN

The electronic procurement system, better known as ePerolehan, streamlines government procurement activities and improves the quality of service it provides. ePerolehan converts traditional manual procurement processes in the Government machinery to electronic procurement on the Internet.