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**ENHANCING AWARENESS AMONG PUBLIC TOWARDS INDUSTRIAL TRAINING  
CENTRE; SABAH SKILLS & TECHNOLOGY CENTRE (SSTC)**

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## ABSTRACT

This research focused on studies about the awareness among public towards Sabah Skill's & Technology Centre (SSTC). This study is using primary data by distributing questionnaire and coded into the Statistical Package for Social Science (SPSS) software. Several type of analysis is performed in determining each of the independent variables toward the dependent variables that need to be determined. The study has found a various way to can be practice or use to enhance public awareness towards SSTC.

The findings and recommendation from the study will help SSTC to compare on what is the current strategy in promoting SSTC whether it still applicable or SSTC need to do modification on the strategy or maybe adapt the strategy being recommended in this study.