



اَوْبُوْرَسِيْتِي تِيْكُوْلُوْجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA



SOCIAL MEDIA PORTFOLIO

LA MANGIFERA

PRINCIPLES OF ENTREPRENEURSHIP (ENT530): SOCIAL MEDIA PORTFOLIO

FACULTY & PROGRAMME : Bachelor of Films (Hons)
Cinematography (FF231)

SEMESTER : 4

PROJECT TITLE : Social Media Portfolio

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2. Zulaikha Binti Dzulkefli (2020563685)

LECTURER : Ms. Nur Najjah Binti Abdul Rahim

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ACKNOWLEDGEMENT

The most beneficent and merciful, in the name of "Allah", who gave us the strength and wisdom to complete this mission. This task is part of our ENT530 Principles of Entrepreneurship subject. This mission has proven to be positive for me and is a wonderful experience.

We would like to express my gratitude to our lecturer on the subject, Mrs Nur Najjah Binti Abdul Rahim, who gave us the opportunity to complete this report. She provided us with full support and supported us in different ways to complete this study. She also guided us on various issues regarding the mission. When teaching us, she was very kind and patient, and very grateful for her overall support.

In addition, our deepest gratitude to our family, who have tried their best to support us by giving us a lot of encouragement. We made an effort to do this project. However, without the support of our family it would not be possible. They gave us a lot of ideas and supported me in different ways. We would like to express our appreciation for their kind support and motivation from our family which helps us a lot in completing the projects.

Finally, we would also like to thank all those who have participated and contributed directly or indirectly to our assignment project, as their efforts and initiative have been shown until we have been able to complete this Social Media Portfolio successfully.

EXECUTIVE SUMMARY

Nowadays, it is necessary for a business to have social media because they can use this channel to expand the business while at the same time making their products more recognizable. Numerous people just love to use the social media platform to even get information, to shop online, to chat with their friends, and to purchase items. In addition, there is a trend and a need for an entrepreneur to have social media to enhance their business. Buyers or customers can interact directly with the seller through online platforms to ask for or purchase the product.

As for *La Mangifera* mango smoothie, we use a variety of social media platforms to advertise our products in Facebook, Instagram and more. We keep on posting or providing valuable information for people on the page so that they can help us marketing our brands. We also try to come up with innovative idea when we are posting that contain interesting visual and graphic to obtain customer's attention. In addition, we apply the hard sell and soft sell techniques so that the new customer will cause curiosity regarding our product. Moreover, we also utilize social media platforms features such as automatic reply, hyperlink, chat box so that the customers will feel engage when contacting us.

As overall, the uses of social media contain a lot of advantages to promote our products through this medium and gain more customer. So, every entrepreneur should actually use one of the big social media to reach a new audience and build brand reputation. In this report, I will explain detail more about how our social media worked.

E-COMMERCE CERTIFICATES



MyENT CERTIFICATES

		Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED)
MASMED YOUNG ENTREPRENEUR (MyENT)		
SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM		
No. Pelajar	:	2020957437
Nama	:	Amirul Addin bin Zul Patra
Program Pengajian	:	SARJANA MUDA FILEM (KEPUJIAN) SINEMATOGRAFI
Fakulti	:	Faculty of Film, Theater & Animation
Kampus	:	Selangor
MAKLUMAT PERNIAGAAN		
Mod Perniagaan	:	Online
Bidang Perniagaan yg diceburi	:	Makanan
Tempoh Berniaga	:	
No. Pendaftaran Perniagaan	:	
URL Perniagaan	:	
Alamat Premis Perniagaan	:	
Tarikh Mendaftar	:	07 Dec 2021
Tarikh Kemaskini	:	
Tarikh Cetak	:	25 Jan 2022
<p><small>Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.</small></p> <p><small>Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.</small></p>		
<small>SALINAN PENDAFTARAN INI DIPERAKUI OLEH</small>		
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM		
<small>Malaysian Academy of SME & Entrepreneurship Development (MASMED)</small>		

		Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED)
MASMED YOUNG ENTREPRENEUR (MyENT)		
SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM		
No. Pelajar	:	2020563685
Nama	:	Zulaikha binti Dzulkefli
Program Pengajian	:	SARJANA MUDA FILEM (KEPUJIAN) SINEMATOGRAFI
Fakulti	:	Faculty of Film, Theater & Animation
Kampus	:	Selangor
MAKLUMAT PERNIAGAAN		
Mod Perniagaan	:	Hybrid
Bidang Perniagaan yg diceburi	:	Makanan
Tempoh Berniaga	:	
No. Pendaftaran Perniagaan	:	
URL Perniagaan	:	https://www.facebook.com/lamangifera
Alamat Premis Perniagaan	:	
Tarikh Mendaftar	:	25 Jan 2022
Tarikh Kemaskini	:	
Tarikh Cetak	:	25 Jan 2022
<p><small>Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.</small></p> <p><small>Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.</small></p>		
<small>SALINAN PENDAFTARAN INI DIPERAKUI OLEH</small>		
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM		
<small>Malaysian Academy of SME & Entrepreneurship Development (MASMED)</small>		

1.0 INTRODUCTION TO THE BUSINESS

3.1 Name and Address of Business

The company's name is *La Mangifera*, which is a scientific word for mangos. This company sells mango-based product that turn into mango smoothie. This product comes into two size, a medium and large size. This mango is one of the first specialize shop in Malaysia that only focus on mango product for customers who love consuming mango and mango drinks. This product has been in operation since the beginning 2022 and based on Shah Alam. *La Mangifera* also provide for events such as wedding, birthday parties and so on.

The reason why the owners chose this type of product is because the availability of resources is abundant in Malaysia. Not only that, *La Mangifera* only use one of the top variety in Mango's family which is *Harum Manis*, a type of mango from northern state of Malaysia known as the sweetest mango in Malaysia. The headquarters is located at UOA Business Park (Kencana Square), Glenmarie, Shah Alam because of its strategic location and convenience for meeting with clients and it is in center of Klang Valley. In addition to that, the marketing of this product mostly is done through social media marketing, but we also provide delivery on courier partner such as Grabfood, Foodpanda and Shopeefood.

1.2 ORGANIZATION CHART

La Mangifera's HQ is a partnership type of business. This is because the business is still new in the marketplace and they just start-up business and it's just launched. Therefore, the organization structure of *La Mangifera's* HQ consists only of its two owners because the business is in small scale.

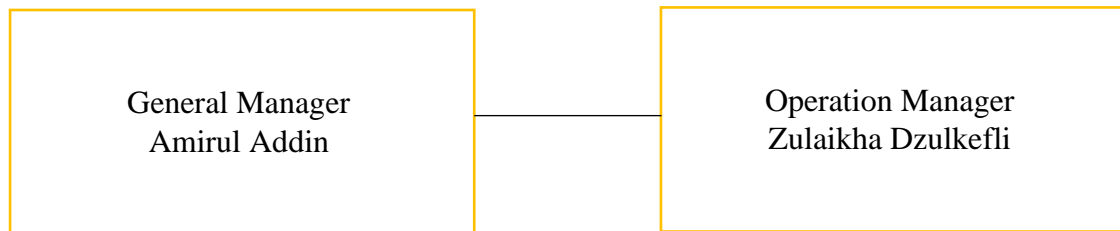


Figure 4.1 La Mangifera organization chart

1.3 MISSION AND VISION

The mission statement defines the objectives of a business and its strategy to achieving those objectives. The vision statement describes the desired future position of the mission aspects of a company and the vision statements are often combined to provide a statement of the objectives and values of the company. We realize that every organization has its own mission and vision statement to run its business on the basis of the objectives which have to be achieved. Therefore, we have set our mission and vision for our business so that we recognize how to achieve short-and long-term goals.

- **Mission:**
 - Provide the highest quality and healthy product and be the number one mango smoothie drinks choice for our customers.
- **Vision:**
 - To become the most famous mango-based drink in Malaysia by providing the best and satisfying smoothie for our customers.
 - To create customer satisfaction through delivering services and products that exceed customer expectations.

1.4 DESCRIPTION OF PRODUCTS AND SERVICES



Figure 6.1 Mango Smoothie

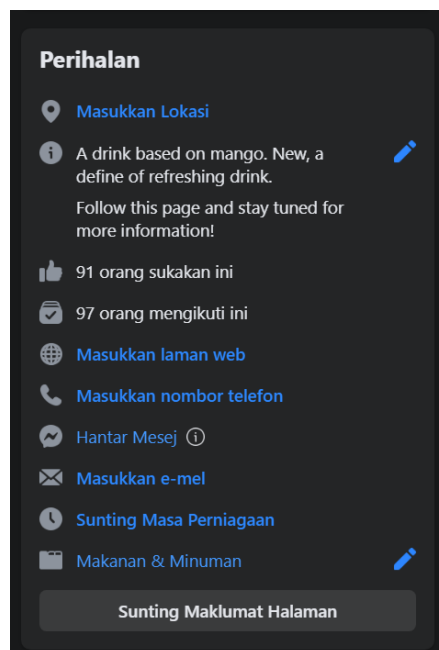
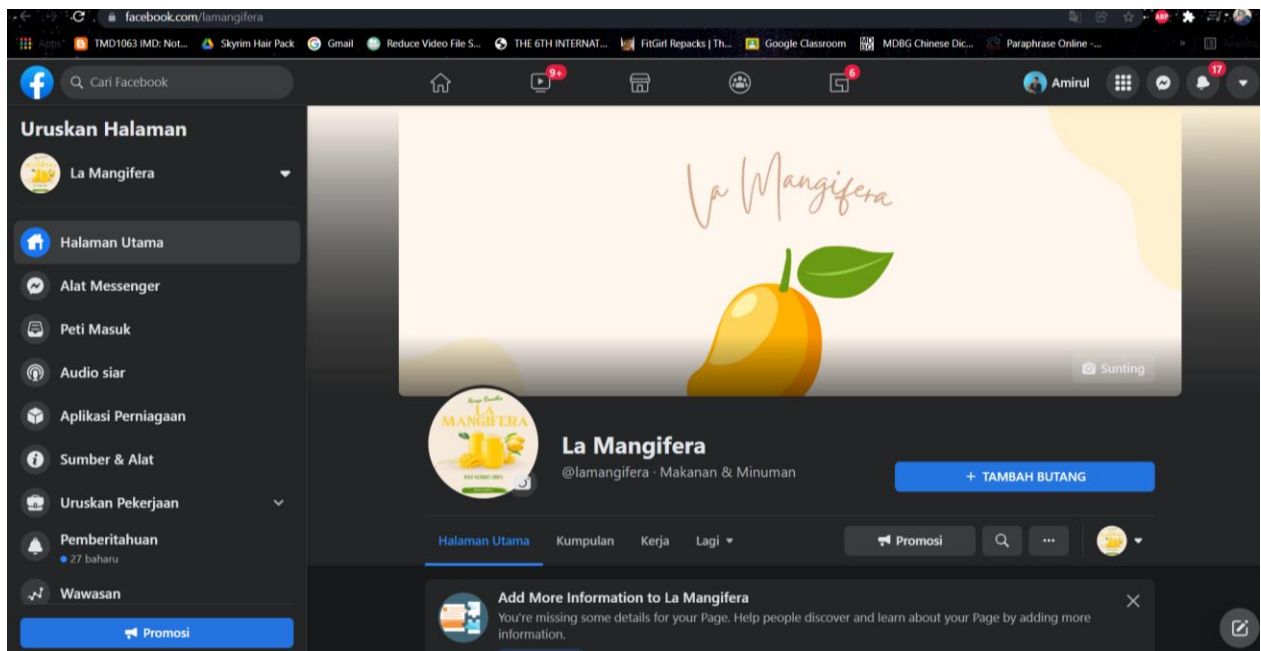
As for now, *La Mangifera* is offering two different size in our products, a medium size and a large size. They also offering their products with affordable price so that all of targeted in different classes can buy this. This product comes with a lot of health benefits such as vitamins, minerals, potassium that are crucial to our body. This health benefits will attract more potential customers that are concern with health in their drinks. Moreover, *La Mangifera* use a high-quality ingredients that are available in the local markets. This also become an additional points to intrigue our potential customer and thus this can create a regular customers for the business.

Besides that, the texture of smoothie if smooth because of the machine that we use is a quality that blend smoothly, and this can help us in maintaining the quality product to our customers. We also provide a functional bottle that can be consume without using plastic straws. Also, this bottle can be reuse again and again by our customers. In regard to that, this product is environment safe and friendly user. Lastly, children can consume this product because it is safe, no human radiation and suitable for any age.

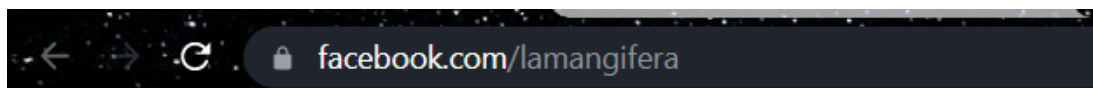
1.5 PRICE LIST

Product	Price
	<p>Medium Mango Smoothie RM 7.50</p>
	<p>Large Mango Smoothie RM 10.50</p>

2.0 FACEBOOK PAGE



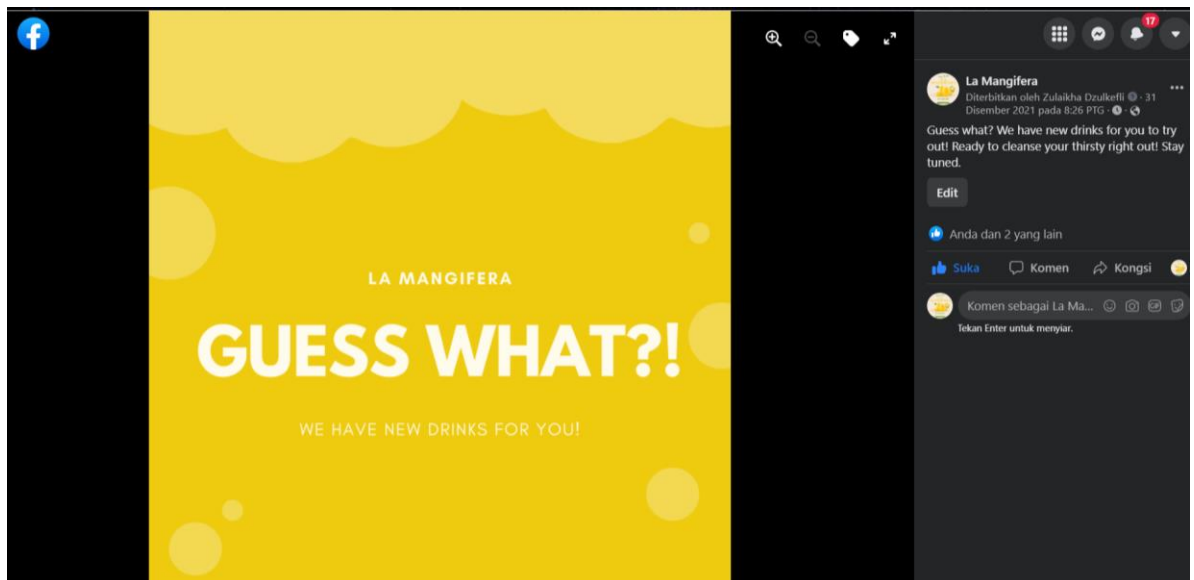
2.1 Facebook Page URL:



2.2 Facebook (FB) post – Teaser



Facebook post 1: Teaser for La Mangifera. The image features a white background with a large orange speech bubble containing the text "COMING SOON!". Above the speech bubble, a red banner reads "LA MANGIFERA". The scene is decorated with illustrations of oranges, a megaphone, and confetti. The Facebook interface on the right shows the post was published by Amirul Addin on December 23, 2021, with the text "Something new is coming towards you! Stay tuned and like this page!".



Facebook post 2: Teaser for La Mangifera. The image has a solid yellow background with a white scalloped border at the top. The text "LA MANGIFERA" is centered above "GUESS WHAT?!" in large white letters. Below that, it says "WE HAVE NEW DRINKS FOR YOU!". The Facebook interface on the right shows the post was published by Zulaikha Dzukefli on December 21, 2021, at 8:26 PM, with the text "Guess what? We have new drinks for you to try out! Ready to cleanse your thirsty right out! Stay tuned."



Facebook post 3: Teaser for La Mangifera. The image features a yellow background with a large white speech bubble containing the text "LA MANGIFERA". Above the speech bubble, it says "22 DECEMBER 2021". Below the brand name is a digital countdown timer showing "04 00 00 00" for days, hours, minutes, and seconds. At the bottom, it says "STAY TUNED!". A glass of orange drink is visible in the bottom left corner. The Facebook interface on the right shows the post was published by Zulaikha Dzukefli on December 22, 2021, with the text "Nantikan official announcement dari kami! Follow page kami sekarang!".

23 DECEMBER 2021

LA MANGIFERA

03 00 00 00
DAYS HOURS MINUTES SECONDS

STAY TUNED!

La Mangifera
Diterbitkan oleh Zulaikha Dzulkefli @ · 23 Desember 2021 ·

3 days more! Keep a reminder so you won't miss out!

Edit

Anda dan 1 yang lain

Suka Komen Kongsi

Komen sebagai La Ma...
Tekan Enter untuk menyiar.

24 DECEMBER 2021

LA MANGIFERA

02 00 00 00
DAYS HOURS MINUTES SECONDS

STAY TUNED!

La Mangifera
Diterbitkan oleh Zulaikha Dzulkefli @ · 24 Desember 2021 ·

2 days more! An excitement from us awaits you!

Edit

Anda dan 1 yang lain

Suka Komen Kongsi

Komen sebagai La Ma...
Tekan Enter untuk menyiar.

25 DECEMBER 2021

LA MANGIFERA

01 00 00 00
DAYS HOURS MINUTES SECONDS

STAY TUNED!

La Mangifera
Diterbitkan oleh Zulaikha Dzulkefli @ · 25 Desember 2021 ·

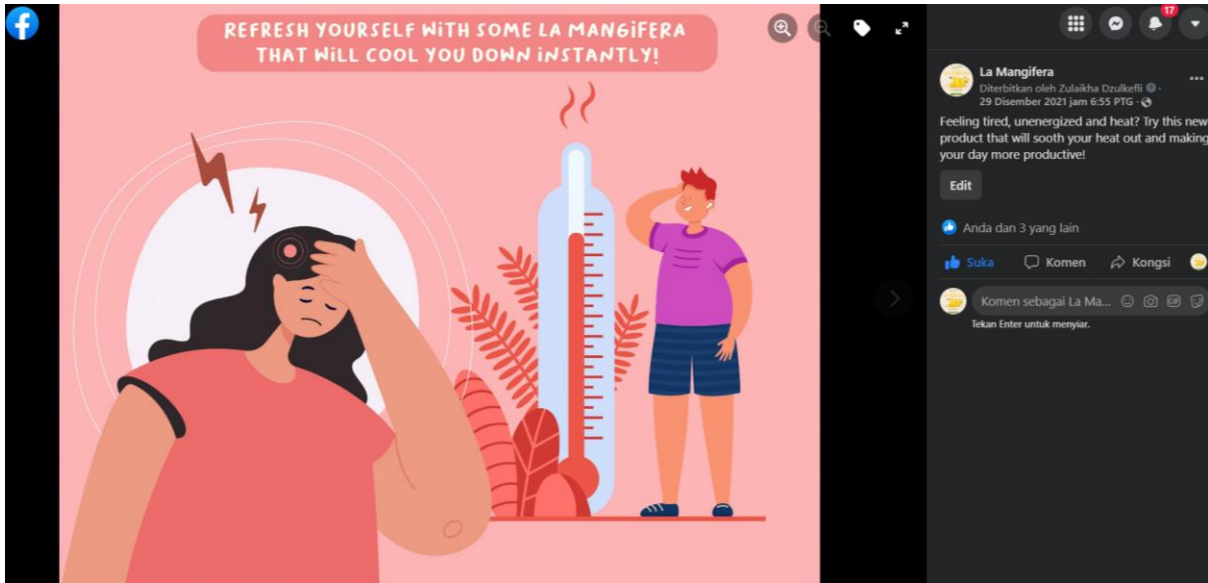
It's tomorrow! Come and tell your friends about La Mangifera! Stay tuned for official announcement!

Edit

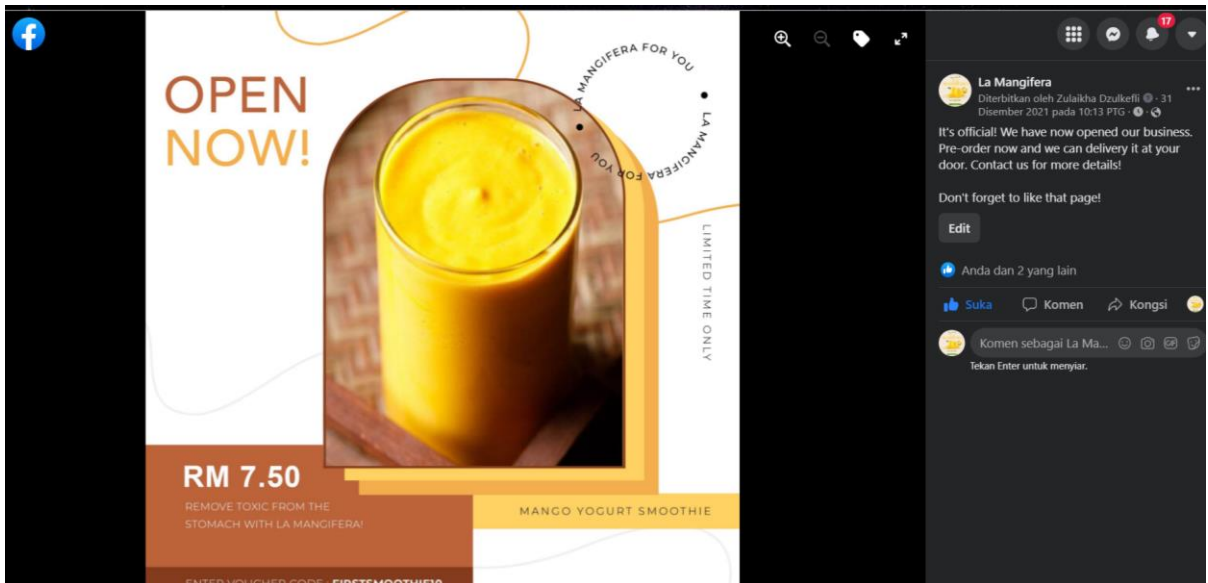
Anda dan 1 yang lain

Suka Komen Kongsi

Komen sebagai La Ma...
Tekan Enter untuk menyiar.



2.3 Facebook (FB) post – Copywriting (Hard sell)



LABOURDAYS SALES!

50% OFF

NORMAL PRICE:
MEDIUM - RM7.50 | LARGE - RM 10.50

La Mangifera
Diterbitkan oleh Zulaikha Dzulkefli · 22j

As a company, we appreciate our staff and all staff in the world. We are giving 50% off on every 2nd cup that you purchase. Save the date now!

Normal Price:
Medium - RM 7.50
Large - RM 10.50

Edit

Anda dan 1 yang lain

Suka Komen Kongsi

Komen sebagai La Ma...
Tekan Enter untuk menyiar.

MONDAY MANIAC

BUY 2 FREE 2!

La Mangifera
Diterbitkan oleh Zulaikha Dzulkefli · 17 Januari pada 1:30 PAGI

It's Monday Maniac! Buy 2 gets free 2 from us! Size according to the purchases. Only available 5-7 only.

Normal Price:
Medium - RM 7.50
Large - RM 10.50

Edit

La Mangifera

Suka Komen Kongsi

Komen sebagai La Ma...
Tekan Enter untuk menyiar.

Tuesday Thirsty

Add RM1 for large size

Normal Price:
Medium - RM 7.50
Large - RM10.50

La Mangifera
Diterbitkan oleh Zulaikha Dzulkefli · 22j

It's Tuesday Thirsty! Quenched your thirst by upgrading your cup to large. Only add RM1! The bigger the merrier! Only available at 5-7 only.


Normal Price:
Medium - RM 7.50
Large - RM 10.50

Edit


Anda dan 1 yang lain

Suka Komen Kongsi

Komen sebagai La Ma...
Tekan Enter untuk menyiar.



THURSDAY TWIST



ADD RM1 FOR SECOND CUP!

NORMAL PRICE:
MEDIUM - RM 7.50 | LARGE - RM 10.50

🔍
👤
🔔

La Mangifera
Diterbitkan oleh Zulaikha Dzukeffi · 20 Januari pada 3:30 PAGI · 🌐

Twisting your thursday, with some La Mangifera! Only add RM 1 on second cup! Keep twisting! Only available at 5-7 only.


Normal Price:
Medium - RM 7.50
Large - RM 10.50


Edit

Anda dan 1 yang lain

Suka Komen Kongsi

Komen sebagai La Ma...
Tekan Enter untuk menyiar.





FRIDAY FRENZY

GET 20% OFF ON 3 DRINKS

NORMAL PRICE:
MEDIUM - RM 7.50 | LARGE - RM 10.50

🔍
👤
🔔

La Mangifera
Diterbitkan oleh Zulaikha Dzukeffi · 21 Januari pada 1:00 PAGI · 🌐

Get Frenzy on Friday! Enjoy 20% off for every 3 drinks purchased. Only for you. Only available at 5-7 only.


Normal Price:
Medium - RM 7.50
Large - RM 10.50

Edit

Anda dan 1 yang lain

Suka Komen Kongsi


Komen sebagai La Ma...
Tekan Enter untuk menyiar.



LA MANGIFERA

SATURDAY STYLE

FREE DELIVERY FOR 2 CUPS



NORMAL PRICE:
MEDIUM - RM 7.50 | LARGE RM 10.50

🔍
👤
🔔

La Mangifera
Diterbitkan oleh Zulaikha Dzukeffi · 22 Januari pada 12:30 PAGI · 🌐

Style your saturday with some La Mangifera. Stay style at home or anywhere and we'll deliver it for you. Free on 2nd cups. Buy online. Only available at 5-7 only.



Normal Price:
Medium - RM 7.50
Large - RM 10.50

Edit

Anda dan 1 yang lain

Suka Komen Kongsi


Komen sebagai La Ma...
Tekan Enter untuk menyiar.

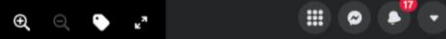
WEDNESDAY WEST

ON HAPPY HOUR WE INCREASE DISCOUNT FROM 10% UP TO 15%

GRAB NOW!



Normal Price: Medium - RM 7.50 | Large - RM 10.50



La Mangifera
 Diterbitkan oleh Zulaikha Dzulkefli · 19 Januari pada 1:39 PAGI


Feeling like a cowboy? How about increase your action and increase the happy hour discount from 10% up to 15%! Cool right? Only available at 12 - 2 only.

Edit

Anda dan 3 yang lain

Suka Komen Kongsi

Komen sebagai La Ma...
 Tekan Enter untuk menyiar.

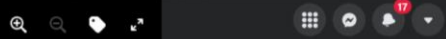




NORMAL PRICE:
 MEDIUM - RM 7.50 | LARGE - RM 10.50

SUNDAY SUNNY

BUY 1 FREE 1

La Mangifera
 Diterbitkan oleh Zulaikha Dzulkefli · 23 Januari pada 3:15 PAGI

We keep it sunny on your sunday! Grab one, and we give one free for you! Exclusively from us. On every sunday only. Only available at 12-5 only.

Normal Price:
 Medium - RM 7.50
 Large - RM 10.50

Edit

Anda dan 1 yang lain

Suka Komen Kongsi

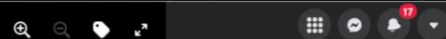
Komen sebagai La Ma...
 Tekan Enter untuk menyiar.




Chinese New Year

PROMOTION

50% off on 5 cups!

La Mangifera
 Diterbitkan oleh Zulaikha Dzulkefli · 17J

Happy Chinese New Year! In this upcoming holiday, La Mangifera have some ong for you! By celebrating this festive holiday, we are going to put 50% off! On every 5 cups that you purchase! So what are you waiting for? Come to La Mangifera!

Normal Price:
 Medium - RM 7.50
 Large - RM 10.50

Edit

Anda dan 1 yang lain

Suka Komen Kongsi

Komen sebagai La Ma...
 Tekan Enter untuk menyiar.

La Mangifera
Diterbitkan oleh Zulaikha Dzulkefli · 11j

Look at our customer! This customer absolutely in love with La Mangifera. Curious on how it's taste? Try one now!

Normal Price:
Medium - RM 7.50
Large - RM 10.50

Edit

Anda dan 1 yang lain

Suka Komen Kongsi

Komen sebagai La Ma...
Tekan Enter untuk menyiar.

2.2 SALE!
SALE
SALE
SALE
SALE
SALE
SALE

GRAB NOW!

NORMAL PRICE:
MEDIUM - RM 7.50 | LARGE - RM 10.50

La Mangifera
Diterbitkan oleh Zulaikha Dzulkefli · 9j

The biggest sales on this February. We are giving buy one free one! Come to our store near you and don't miss this out!

Normal Price:
Medium - RM 7.50
Large - RM 10.50

Edit

Anda dan 1 yang lain

Suka Komen Kongsi

Komen sebagai La Ma...
Tekan Enter untuk menyiar.

MIDDLE OF MONTH SALE!

GRAB NOW!

NORMAL PRICE:
MEDIUM - RM 7.50 | LARGE - RM 10.50

La Mangifera
Diterbitkan oleh Zulaikha Dzulkefli · 2j

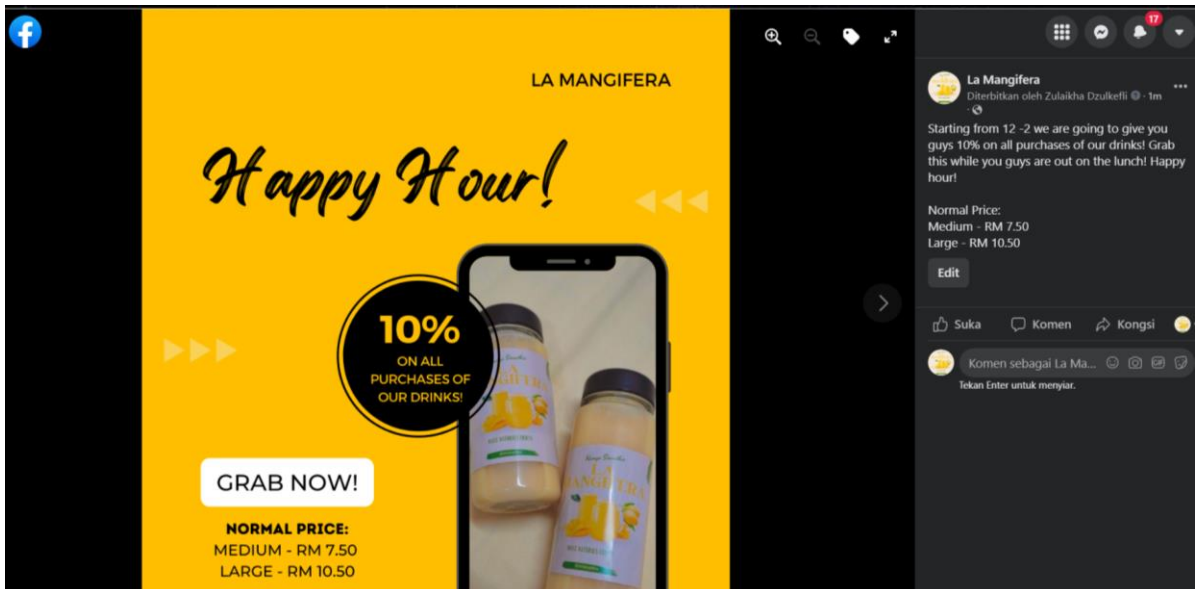
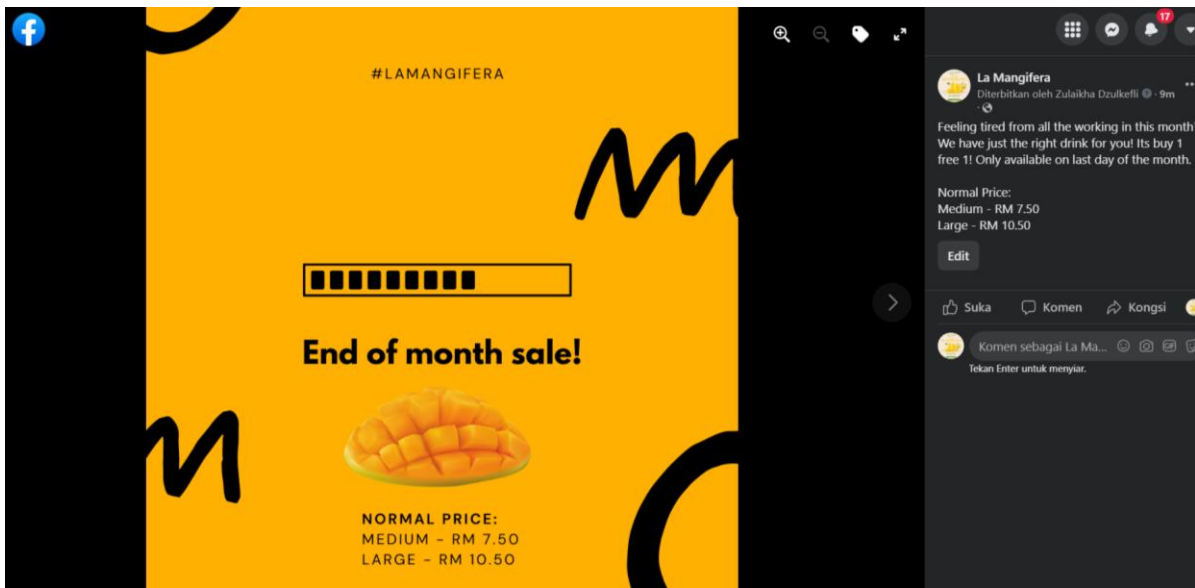
Need some recharge in the middle of your month? Buy now and we'll put 50% on 3rd cup. Only available on every 15th day on every month.

Normal Price:
Medium - RM 7.50
Large - RM 10.50

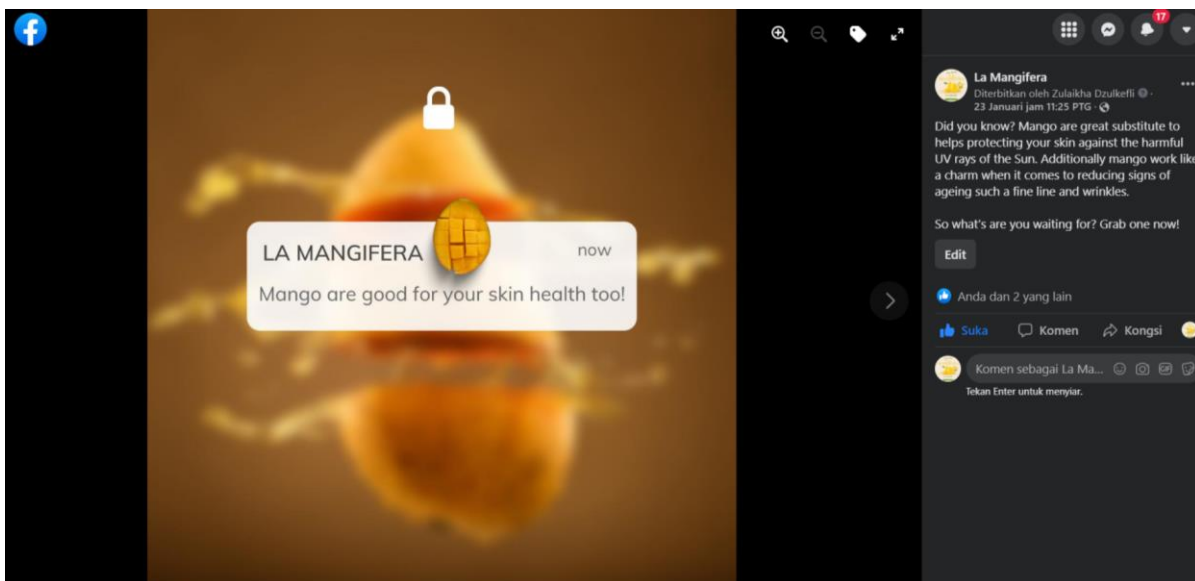
Edit


Suka Komen Kongsi

Komen sebagai La Ma...
Tekan Enter untuk menyiar.



2.4 Facebook (FB) post – Copywriting (Soft sell)





DEFINITION OF MANGIFERA

A large genus of tropical Asiatic trees (family Anacardiaceae) that have coriaceous entire leaves, small paniculate flowers, and a fleshy drupaceous fruit with a fibrous mesocarp.

La Mangifera
 Diterbitkan oleh Zulaikha Dzulkefli · 23 Januari jam 11:52 PTG


La Mangifera is actually a scientific name for mango. Hence, the name is chose from us is La Mangifera because it represent all of the mango's family.

Edit

Anda dan 2 yang lain

Suka Komen Kongsi

Komen sebagai La Ma...
 Tekan Enter untuk menyiar.



HARUM MANIS'S THE BEST MANGO IN MALAYSIA!

La Mangifera
 Diterbitkan oleh Zulaikha Dzulkefli · 1h

This limited edition mango is only available on a season in Malaysia. Famously produced in nothern state, Perlis, Harum manis is one of the most sought after seasonal fruits by a lot of people in Malaysia. It is also dubbed as Mango's Musang King!

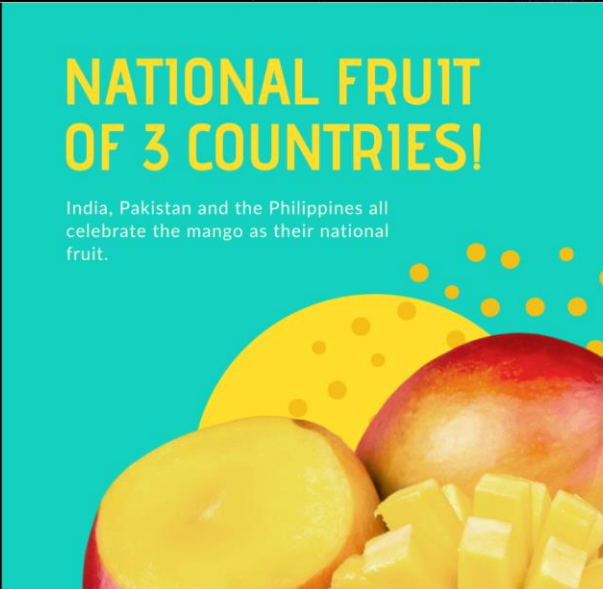
We absolutely use this in our drink! Curious right? Grab one now!

Edit

Anda dan 2 yang lain

Suka Komen Kongsi

Komen sebagai La Ma...
 Tekan Enter untuk menyiar.



NATIONAL FRUIT OF 3 COUNTRIES!

India, Pakistan and the Philippines all celebrate the mango as their national fruit.

La Mangifera
 Diterbitkan oleh Zulaikha Dzulkefli · 1h

The mango is the national fruit of Pakistan, India and the Philippines. It is also the national tree of Bangladesh.

Edit

Anda dan 3 yang lain 1 Perkongsian

Suka Komen Kongsi

Komen sebagai La Ma...
 Tekan Enter untuk menyiar.

LA MANGIFERA

MALAYSIA, HOME OF MANGOS AND LA MANGIFERA

Mangos are originally from India, but Malaysia's mango have one of the best variety which known as, "Harum Manis". Our product mostly used this type of Mango because it's the sweetest mango, and the best for your of course.

Anda dan 1 yang lain

Suka Komen Kongsi

Komen sebagai La Ma...
Tekan Enter untuk menyiar.

WEIGHT LOSS WITH LA MANGIFERA

One La Mangifera a day, keeps the weight down anyway! Just keep counting calorie.

Anda dan 1 yang lain

Suka Komen Kongsi

Komen sebagai La Ma...
Tekan Enter untuk menyiar.

FRESH MANGO

from La Mangifera

Remove toxic from the stomach with La Mangifera!

Anda dan 1 yang lain

Suka Komen Kongsi

Komen sebagai La Ma...
Tekan Enter untuk menyiar.

MANGOES

Over 43 million tonnes of mangoes are produced globally.

La Mangifera
Diterbitkan oleh Zulaikha Dzulkefli · 1h ·

Mangoes a variety that grows quickly, has a great size and colour, is resistant to many types of fungus, doesn't bruise easily, and will last a long time on a supermarket shelf. All these characteristics make it ripe for exporting around the world.

Edit

Anda dan 1 yang lain

Suka Komen Kongsi

Komen sebagai La Ma...
Tekan Enter untuk menyiar.

World's biggest mango!

According to Guinness World Records, the heaviest recorded mango weighed 3.435 kg and measured 30.48 cm in length, 49.53 cm in circumference and 17.78 cm in width. The whopper was harvested from a tree in Sergio and Maria Socorro Bodiongan's front garden in the Philippines in 2009. Yummy! A rare sight!

Edit

Anda dan 1 yang lain

Suka Komen Kongsi

Komen sebagai La Ma...
Tekan Enter untuk menyiar.

The best time to consume fruit juice?

Don't forget your breakfast!

La Mangifera
Diterbitkan oleh Zulaikha Dzulkefli · 17j ·

According to a research, the best time to consume fruits juice is in the first half of the day. Ideal thing would be to finish consuming fruits juice by 12 pm.

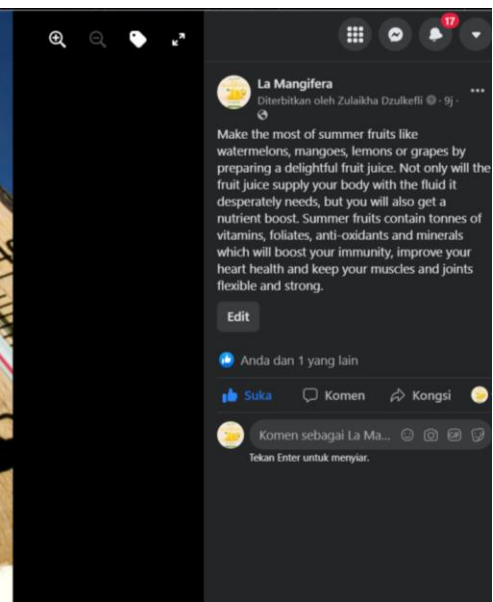
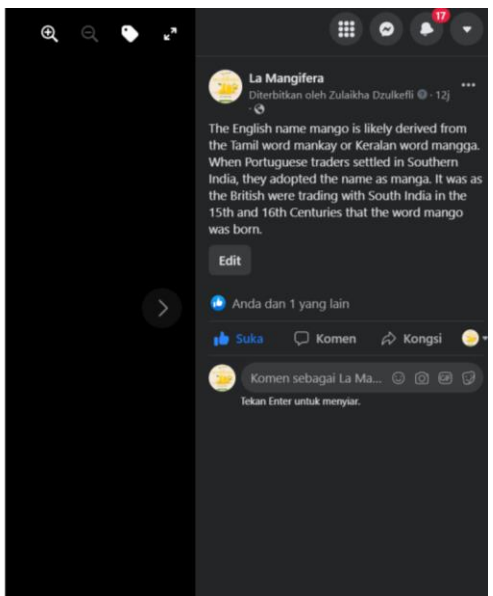
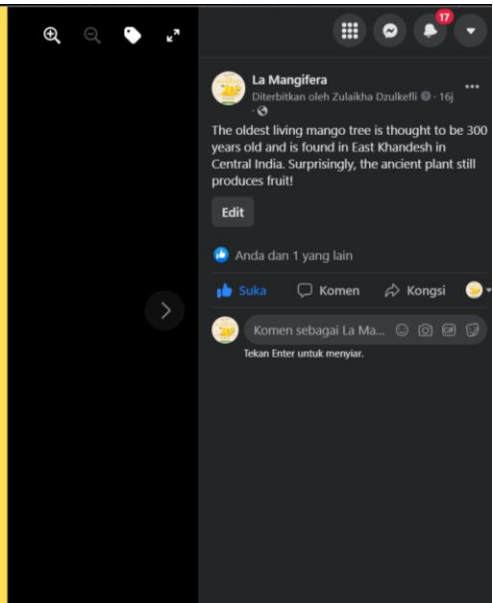
Get yourself one now, before you lunch okay?

Edit

Anda dan 1 yang lain

Suka Komen Kongsi

Komen sebagai La Ma...
Tekan Enter untuk menyiar.



Need vitamin to boost

LA MANGIFERA IS YOUR VITAMINS

La Mangifera
Diterbitkan oleh Zulaikha Dzukeffi · 4j ·

Did you know?
Mangos contains vitamins, mineral and antioxidants that can provide health benefits. It also contains, vitamin K to prevent anemia and strengthen your bones. Mangos are also rich in vitamin C, and a great source of magnesium and potassium to reduce inflammation of the heart.

Try one now!

Edit

Suka Komen Kongsi

Komen sebagai La Ma...
Tekan Enter untuk menyiar.

When is a mango ripe enough to eat? We tell you how to check!

La Mangifera
Diterbitkan oleh Zulaikha Drukeffi · 4j ·

Tip 1: Sniff me!
As soon as a mango is ripe, it exudes an irresistibly sweet aroma. The intense scent is a typical sign of perfect ripeness. An unripe mango on the other hand, smells fairly neutral, while an overripe fruit will emit a sour and fermented smell.

Tip 2: Squeeze me!
If the mango is ripe enough to eat, it is soft. If you press on it gently with your fingers or the ball of your hand, the skin of the mango yields slightly and a dent appears. Hard fruit must be left for a while before eating.

Tip 3: Look closely!
A visual check will also tell you whether a mango is ripe. The flesh of the mango around the stalk should appear firm and the stalk should protrude outwards. This is a sign of fully developed, juicy flesh. By the way, while ripe mangos generally have a more intense colour, colour alone is not an indication of whether a mango is ripe enough to eat. This varies according to type, from green to a rich reddish orange.

Komen sebagai La Ma...

La Mangifera
Diterbitkan oleh Amiral Addin · 23 Januari jam 8:45 PTG ·

A drink for all seasons, and more reasons. Available for you anytime, through hot and cold. La Mangifera is the answer. 😊

Edit

Anda dan 5 yang lain

Suka Komen Kongsi

Komen sebagai La Ma...
Tekan Enter untuk menyiar.

A DRINK FOR ALL SEASONS AND REASONS

3.0 CONCLUSION

In conclusion, the Principles of Entrepreneurship, ENT530, plays a major role for students to learn at the university. This is because ENT530 has taught us to set up a real entrepreneurial business and to organize organizing the structure individually. Students are assigned the task of conducting a real online business through the use of the Facebook page throughout the semester. This assignment has shown that social media is a key platform for everyone to start conducting business marketing. In our social media portfolio, it has shown that social media help online businesses to connect easily with customers, raise awareness of their products or services, and also increase their sales volumes. In addition, this subject has shown that it is valuable to include entrepreneurship knowledge in the syllabus because it has trained students to learn on their own how to conduct a business and to develop the necessary skills to create their own business ideas. This subject may also inspire students to gain experience as an entrepreneur by producing their own small business at an early age.

As overall, *La Mangifera* is a company that produces smoothie drinks based on mango fruit and we are also selling and promoting this through online platforms. We can conclude that by implementing our business through our Facebook page, we are capable of promoting and market our products and services as well as raise awareness among Facebook of our current business brand users especially people who are nearby our business area. We are able to publish the latest information on our products and services or activities through this social media platform. In our opinion, we agreed that online business could be a helpful tool for new businesses to run their business since it gave us the opportunity to experience a business