

UNIVERSITY TEKNOLOGI MARA

FACULTY OF ADMINISTRATIVE SCIENCE & POLICY STUDIES



A STUDY ON HOW FINANCIAL REWARDS INFLUENCE
EMPLOYEE INDIVIDUAL PERFORMANCE IN CIMB BANK
BERHAD.

NORAIDAH BINTI NORDIN

2007297444

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ABSTRACT

Rewards are one of the essential and common benefits offered by an organization to show appreciation of performance well done by their employee. The purpose of this study is to see how monetary rewards can influence employee individual performance in CIMB Bank Berhad. There are 70 participants in this survey. The research objectives of this study are to analyse the understanding of CIMB Bank employee towards rewards at Kampung Air, Putatan and 1Borneo at Kota Kinabalu, to examine the effect of rewards towards employee performance and to study the employee satisfaction on the financial rewards.

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