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UNIVERSITI
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Social Innovation Initiatives

Volume.2

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Faculty of Education

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About The Book

This book is a compilation of summaries that describe the programmes that have been run by the academics and students at the Faculty of Education, Universiti Teknologi MARA. The main objective of the programmes is to create a platform for the faculty members to take part in social innovation projects in the local community. More importantly, the programmes also complement the students' regular class experience as they also can learn a range of skills that can make them more active socially and entrepreneurially.

Definition of social innovation:

Social innovations are new ideas that meet social needs, create social relationships and form new collaborations. These innovations can be products, services or models addressing unmet needs more effectively.

15. SchoWALL STREAM: Selangor TABIKA KEMAS PINTAR STREAM Mural Project

Contributor

Raiha Shahanaz Redzuan

What

This Tabika KEMAS PINTAR STREAM (Science, Technology, Religion, Arts and Mathematics) program was launched by Datuk Rina Harun, Minister of Rural Development on 11 October 2018. Thirteen KEMAS kindergartens in each state have been selected to make this program a success. The topics listed are aviation, aerospace, astronomy, automotive, oil and gas, medical science, military and many more. The State of Selangor has been entrusted with the theme “Automotive” and Tabika KEMAS Jalan Kebun, Shah Alam has been selected as the first kindergarten to implement this theme.

Who

The final year students from the Visual Arts and Design Education Program (ED242) from the Faculty of Education and also one exchange student from Universitas Pendidikan Indonesia (UPI) have contributed their energy, expertise and creativity in producing automotive-themed mural paintings at Tabika KEMAS PINTAR STREAM, Jalan Kebun Shah Alam.

When

It was held from 25 October until 28 October 2019.

Where

The Mural Project was conducted at Tabika KEMAS PINTAR STREAM, Batu 7, Jalan Kebun Klang, Shah Alam.





Story

The SchoWALL STREAM project is a program organized specifically as one of the assessments for the Art in Social Context (ADE 675) course. The program, which involves all final year students, aims to apply the concept of professional and social development among students. The involvement of semester 8 students in the implementation of this mural project allows them to contribute to society and to strengthen the spirit of cooperation. Thus, a positive environment and a creative mind can be strengthened among final semester students.

Beneficiaries/ Stakeholders

The SchoWALL STREAM is a special project organized by the Visual Art Education program for the society. This project is led by Puan Raiha Shahanaz Redzuan, with the involvement of Visual Art Education final year students. It is a joint venture project between KEMAS and the Faculty of Education, UiTM as a strategic partner of the TABIKA KEMAS PINTAR STREAM (TKPS) program. Apart from the Faculty of Education, UiTM, the national motoring company PROTON and the Management and Science University (MSU) are also appointed as strategic partners in the success of this TKPS program.

Key lessons

This program is held to provide full exposure and experience to final semester students before they venture into the field of teaching. The contribution of creativity and energy of the final semester students at Tabika KEMAS STREAM SELANGOR is also one of the objectives that have been set. Apart from that, to achieve the set objectives, the committee will hold activities to produce mural art in the grounds of Tabika KEMAS PINTAR STREAM, Batu 7, Jalan Kebun Klang, Shah Alam. In addition, this program also provides knowledge to students to operate an organization with excellence as well as to produce quality human capital. Therefore, students have been given the task of organizing a project with the concept of direction as a visual art teacher.



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