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Social Innovation Initiatives

Volume.2

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Faculty of Education

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About The Book

This book is a compilation of summaries that describe the programmes that have been run by the academics and students at the Faculty of Education, Universiti Teknologi MARA. The main objective of the programmes is to create a platform for the faculty members to take part in social innovation projects in the local community. More importantly, the programmes also complement the students' regular class experience as they also can learn a range of skills that can make them more active socially and entrepreneurially.

Definition of social innovation:

Social innovations are new ideas that meet social needs, create social relationships and form new collaborations. These innovations can be products, services or models addressing unmet needs more effectively.

13. English Language Empowerment Camp

Contributors

Wan Nurul Elia Haslee Sharil, Munirah Mohd Izam & Fazyudi Ahmad Nadzri

What

The one-day camp was organised by the Bukit Jelutong Residents' Association (BJRA) for the benefit of both Sekolah Kebangsaan and Sekolah Menengah Kebangsaan Bukit Jelutong, Shah Alam. Its primary objective was to increase the school students' proficiency in English.

Who

Ten students undergoing their B. Ed. TESL programme at the Faculty of Education, UiTM Puncak Alam, were identified to participate in the programme. They were invited to the camp to help run the activities that were planned by the Residents' Association and ETHOS! TESL Student Association (ETSA). 50 SKBJ and SMKBJ students having low proficiency in English were invited to participate in the camp. Despite their low proficiency in the language, they were able to communicate in basic English.

When

Sunday, 14 April 2019 from 8.30 a.m. until 1.00 p.m.

Where

Dewan Terbuka SMK Bukit Jelutong, Jalan Serambi U8/21, Bukit Jelutong, Shah Alam





Story

The Bukit Jelutong Residents' Association has organised the similar camp for several years with different themes. Although the themes of the camp may vary, its primary objective, which is to increase students' proficiency in English, remains the same every year. This time, the themes were: 1. Love Bukit Jelutong by keeping it litter-free and green. 2. Recycle, Reduce and Reuse. 3. Practise healthy and sustainable lifestyle. 4. Avoid risk-taking behaviour, and 5. Be polite, helpful, kind, loving, charitable and grateful.

Beneficiaries/ Stakeholders

The ten B. Ed. TESL students experienced working together with the school and Bukit Jelutong communities, who are the stakeholders of the industry and with whom they would probably work closely in the future as educators.

Key lessons

The school students were exposed to various activities such as Scavenger Hunt, life skills, leadership skills and drama competition. Not only were the activities interesting and interactive in nature, but also, they helped the students to experience self-confidence and teamwork, and to exercise leadership and responsibility, practise decision making, and apply creativity when they were working together in groups. The ten B. Ed. TESL students had their first-hand experience handling, working and communicating with the fifty school students from both genders and all the races participating in the activities planned. They were also exposed to various ways English lessons could be made interesting outside the conventional classroom. Most importantly, the activities had enabled them to see the significance of having clear lesson plans especially lesson objectives and procedures, consider possible teaching and learning materials that are available outside the classroom, and execute their plans that integrate the four basic skills in language.



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