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Social Innovation Initiatives

Volume.2

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Faculty of Education

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About The Book

This book is a compilation of summaries that describe the programmes that have been run by the academics and students at the Faculty of Education, Universiti Teknologi MARA. The main objective of the programmes is to create a platform for the faculty members to take part in social innovation projects in the local community. More importantly, the programmes also complement the students' regular class experience as they also can learn a range of skills that can make them more active socially and entrepreneurially.

Definition of social innovation:

Social innovations are new ideas that meet social needs, create social relationships and form new collaborations. These innovations can be products, services or models addressing unmet needs more effectively.

6. HURES X ETSA: English Fun Day 2019

Contributors

Munirah Mohd Izam & Wan Nurul Elia Haslee Sharil

What

HURES X ETSA: English Fun Day 2019 is a one-day community service engagement programme with the residents of Asrama Damai, Kuang, Selangor. The programme was enabled by a collaboration between two inter-faculty student societies; HURES and ETSA of UiTM Cawangan Selangor, Kampus Puncak Alam.

Who

HURES X ETSA: English Fun Day 2019 showcased a successful collaborative effort between three entities, which are:

- i) Nineteen (19) representatives from HURES: Human Resource Society, Faculty of Business Management, UiTM Cawangan Selangor, Kampus Puncak Alam
- ii) Nineteen (19) representatives from ETSA: Ethos! TESL Student Association, Faculty of Education, UiTM Cawangan Selangor, Kampus Puncak Alam
- iii) Fifty-six (56) young residents of Asrama Damai, Kampung Damai, Kuang, Selangor

When

16 November 2019

Where

Asrama Damai, Kampung Damai, Kuang, Selangor.





Story

A team of HURES and ETSA members joined forces as the organising committee and the facilitators for the English Fun Day 2019 programme. The team of thirty-eight (38) facilitators was accompanied by Dr Wan Nurul Elia Haslee Sharil as the officer-in-charge for the day. The participants of the programme are fifty-six (56) residents of Asrama Damai ranging between the age of 6 to 17 years old. The day's itinerary was divided into several event slots; i) warm-up and Zumba session, ii) ice-breaking in smaller groups, iii) 'big-games' and 'small games' session, iv) 'gotong-royong' session, & v) closing and prize-giving ceremony.

Beneficiaries/ Stakeholders

The one-day programme has enabled wholesome community service and social engagement events between UiTM HURES and ETSA youths and the young residents of Asrama Damai.

Key lessons

The HURES X ETSA: English Fun Day 2019 programme was aimed for the HURES and ETSA organising committee in honing their intrapersonal skills as well as exposing the organising committee to community/social service and volunteering activities. It is hoped that this exposure would lead to future and further organisations of such highly impactful programmes with the community, especially with the socially disadvantaged communities. The planned events were also aimed at intrinsically motivating the residents of Asrama Damai in striving for the best in their pursuit of education and to be more at ease with their usage of English as a means of communication in daily life.



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