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(@gallantbybold)



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(https://www.gallantbybold.com/)







GALLANT gal.lant /'galant/

'Gallant' is a word that brings meaning to a person or their behaviour, such as brave, heroic, courageous, and valiant. The challenges that we have to go through during this pandemic have made us brave to fight off any obstacles thrown at us. We hoped to inspire you guys to be brave enough to fight your way through the obstacles and challenges ahead during these tough times.



Hang Tuah personality that reveals his courageous and valiant spirit. It inspires every designer in the fight againts the complexities of this creative world particularly during this Pandemic Covid- 19. Thus, the **Gallant** warrior were enthusiastic about finishing projects to provide our viewers with more spectacular designs. It doesn't discourage us from becoming more creative, and adventurous to explore more innovative thoughts in this nation.



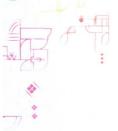




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FOREWORDS





Prof. Ts. Dr. Hj. Ruslan Abdul Rahim Dean Faculty of Art & Design University Teknologi MARA Shah Alam, Selangor

Assalamualaikum w.b.t

Firstly, our hearts go out to all that have lost loved ones and to those that have put themselves at risk for the sake of others.

Disruptions brought by the Covid-19 pandemic have taught every one of us many things. We learn that change is possible. We learn that there are alternatives. We learn that each individual has a role they can play in the betterment of society, and we learn to appreciate each individual's contribution, either big or small.

Furthermore, we have also seen the importance of graphic designers creating vital communication tools, speaking through images to elicit emotional responses, and helping people from all walks of life understand important messages. Illustrations that bring about humour helps to relieve mental stress during this difficult time. Animations have helped keep children engaged and on track with their education. We learn that graphic design can also help save lives, connect people on a community level and that creatives have the power to change the world.

Our academics and staff members have worked hard to pull through, ensuring our students receive the quality education we promise. With encouragement and guidance, our students have proven to be resilient and adaptive while unconsciously developing skills that will surely be useful in their future endeavours.

This year, our final year B.A. (Hons) Graphic Design students of Universiti Teknologi MARA Puncak Alam have organized an e-exhibition to showcase their work. Gallant by Bold is the students' expression of every person in society who has braved through this difficult time. May this event expose these young and courageous designers to broader scopes of opportunities and possibilities.



WELCOMING SPEECH





Dr. Noor Azly Mohammed Ali Head of Study Centre (Visual Comm) Faculty of Art & Design University Teknologi MARA Shah Alam, Selangor

Assalamualaikum w.b.t

Praise Allah SWT for his blessings in keeping our students in good health and providing a means for them to express their creative work successfully through our Gallant by Bold e-exhibition. I want to share my sincerest and deepest gratitude to all the individuals involved in making this event a success.

Bold, a product of the Graphic Design department has been instrumental in bringing graphic design to the public and is an awaited event by local design agencies. It allows them to identify unique talents. Managed by final year students and supervised by their respective lecturer, the exhibition will proudly showcase the talents and capabilities of our 105 students from four specialisations; Corporate Design, Advertising Design, Multimedia Design and Illustration Design.

During this difficult time, our students have been encouraged to be productive, creative, persevere, and remain optimistic. As a result, they have acquired the necessary skills to compete in the modern labour market and create their own opportunities and become prominent contributors to the growth of the Malaysian economy.

Wishing all students the best of luck in their future success.







Farrah 'Aini Lugiman Programme Coordinator (Graphic) Faculty of Art & Design University Teknologi MARA Shah Alam, Selangor

Assalamualaikum w.b.t

"Courage is resistance to fear, mastery of fear-not absence of fear." - Mark Twain.

For the past year, Coronavirus has drastically changed people's daily routines worldwide, forcing everyone to accept the new normal. People from different backgrounds, professions, and age have been largely confined to their homes, towns or cities throughout the world. To get oneself to be courageous in these trying times may sound challenging, especially during this pandemic, but that is the first necessary step to move on and be in control of our own lives.

Gallant by Bold, I believe, is the result of the act of courage and bravery to take up challenges and move forward, as the name suggests. To not give up hope when adapting to the new normal of ODL as we know it, strive hard, and be patient no matter how hard.

Graduates, in times like this, the future might seem inordinately uncertain, but I am confident, with the courage and bravery to push new boundaries of your comfort zones, you would have the option to overcome anything. Congratulations on successfully putting this exhibition together, and best of luck for your future creative adventure!

I also would like to extend a warm thank you to all the lecturers involved who have worked so hard to make this happen.

To our Gallant by Bold viewers, welcome to our show and be ready to stimulate your visual senses. Enjoy!

Thank you.



FOREWORDS





Assalamualaikum w.b.t.

The age of connection where technology is powering everything has pushed for more digitization than it has done in so many years. Covid-19 have shifted new development of communication with the audience from the physical form of exhibition to online approach experience where this transition created a "new normal" beyond this crisis. Thus, transformations activities once planned over time were made true in just a few days.

The pandemic has opened up opportunities in the experience of change into learning. Working and communicating online has opened a wider skill set that enables students to thrive in an increasingly digital world. Hence, for graduates of the Graphic Department, Faculty of Art and Design UiTM Puncak Alam, this means building up their knowledge, innovations and creative skills expand their digital research and problem-solving activity within social media tools. Furthermore, for this soon becoming new designers, will play its most relevant to the current industry trends and global needs.

Congratulation to all graduates of Gallant by BOLD for the successful 1st Virtual Online Graphic Degree Exhibition Showcase. Special award to all lectures and the students organizing committee for making this exhibition a victorious effort. This showcase of student's final year work presented in e-Portfolio will prove that the boundary of digital has given an impactful experience in their learning and prepares them for future path. It is hoped that this virtual online showcase reflects society, cultural and creative industry environments.

To all Gallant by Bold 2021, wishing you the best of luck and success in future undertakings.









Muhammad Fakrurrazi Mohd Abduh Ng Student Representative Graphic Design Department, Faculty of Art & Design UiTM Cawangan Selangor, Puncak Alam Campus Selangor

Assalamualaikum w.b.t.

Praise to Allah S.W.T for his blessings. Thank you to each and every one of you for being here with us today. Today marks our second Virtual BOLD Exhibition. Thanks to the era of technological advancements that we live in, we are able to march our way through these tough times and successfully complete our bachelor's degree and our exhibition.

Speaking on behalf of my teammates and my fellow friends, I would like to express our sincere gratitude to our lecturers who have supported us and helped us along the way. Like the meaning of the word 'Gallant', we have braved through obstacles placed upon us, we adapted, and we survived. Even though COVID-19 has affected many, we still stood strong and kept our creativity going.

Lastly, we have achieved so much fueled by our desire to learn and gain knowledge. We have also applied the knowledge we obtained to overcome all the challenges that were thrown upon us. Welcome to GALLANT By BOLD, courage, above all things, is the finest quality of a warrior.



FINAL YEAR PROJECT **LECTURERS**





En. Wan Zamani Bin Wan Zakaria



En. Mohd Nizar Bin Mohd Mokhtar



Pn. Farrah Hanani Binti Ahmad Fauzi

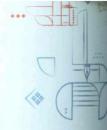


Pn. Jamizan Binti Jalaluddin



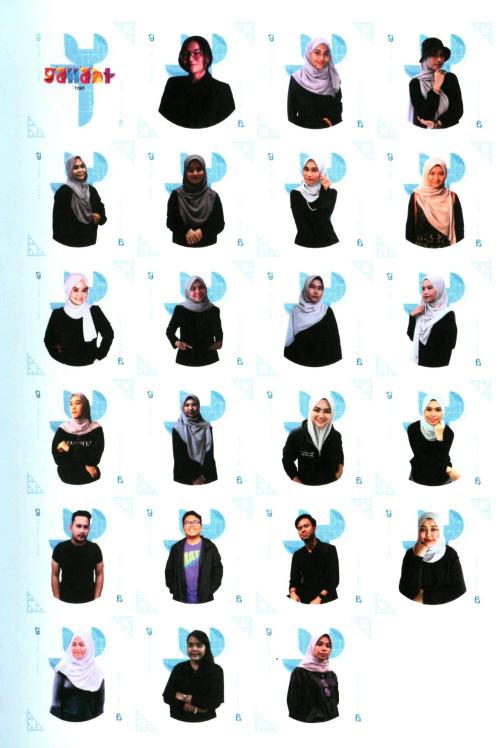
Pn. Fazlina Binti Jaafar







"Graphic design is the art or profession of visual communication that combines images, words, and ideas to convey information to an audience, especially to produce a specific effect."







Product Extension and The Popularity of Anas

Dalia Khalid

'Le Becarre' is a product extension from ANAS Cosmetic, a skincare product that uses organic ingredients and helps customers achieve good skin. Additionally, the product also offers customers descriptions and a list of information about the product.



Contact







GRAPHIC DESIGN











Repackaging of Tebaloi Mukah Snacks.

Eliana Grace Anak Bahi

'Tebaloi' is a sweet snack made by the Melanau people in Sarawak, Malaysia. It is made by using 3 main ingredients; sago flour, desiccated coconut and sugar. The snack 'Tebaloi' processed in two ways, using either traditional or modern methods. The methods making 'Tebaloi' were studied through an ethnographic study conducted in Kampung Tutus Hilis, Mukah. The location of the study was at the 'Tebaloi' factory owned by Mrs Fatimah. All in all, the project involves creating creative packaging that is more secure and convenient, creating a new brand identity, and improving the product in the market.



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MAGICAL HOLA KIT (Home Learning Autism Kit)

Farah Adibah Binti Zulfadzli

'Magical Hola Kit' is a learning kit for autistic children aged between 4 to 6 years old. This kit provides several items, such as flashcards and books. This product's main objective is to give an alternative learning method for autistic children at home during the Covid-19 pandemic.



Contact







GRAPHIC DESIGN MAGICAL HOLA KIT EXERCISE BOOK















Picto Learning

Muhammad Aniq Azzuhry bin Noor Azmi

Picto Learning is a module kit designed specifically for kindergarteners in rural areas in Selangor. The module kit consists of beginner level Bahasa Malaysia, English, Mathematics, Science, and basic Jawi. The psychological effects of colour and graphic elements were studied in order to attract students and increase their performance at school, performance.



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ZERO FOOD WASTE: Household Food Waste Prevention in Malaysia

Muhammad Darlwis Bin Abdul Razak

Through an interactive board game, 'Zero Food Waste' is a campaign that aims to educate and raise awareness on the issue of food wastage in Malaysia. This campaign is targeted towards primary school students as younger children tend to understand and learn quickly than older audiences.



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GRAPHIC DESIGN







GRAPHIC DESIGN



ROOK





PROMOTIONAL ITEMS



















A Study On Creativity Of Edu Kits From Recycle Paper (KIDS AID)

Najwa Bt Khalid

According to conducted research, there is a lot of paper waste piling up in landfills. KIDS AID is a creative reusable book made from recycled paper which can educate children about the environment and enhance creativity with the book content.





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Carry It Cup: Reusable Coffee Cup Campaign Associate With Richiamo

Nor Amanie Bt Adenan

This green measure is aimed at reducing environmental waste by the creation of disposable cups which are a major contributor to our waste and landfill issues. Generally speaking, this study is determined to introduce to all customers the effects of using disposable cups. This includes, educating people on the environmental benefits of using reusable cups. In this context, it takes hundreds of years for plastic waste to break down which harms the planet.



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GRAPHIC DESIGN





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Malay Design Motifs in Branding SUCHI

Nor Athilah Binti Mohamad Nasir

This study aims to promote Perak's heritage through the SUCHI brand by creating a new line of toiletries in collaboration with Homestay Labu Kubong, Kuala Kangsar, Perak. The design of the toiletries incorporates the Malay motifs found in Malaysian style of Batik Motifs. It is intended to improve the brand's identity while promoting Malay culture.



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Product Extension Additional Food And Innovative Packaging Of Ezdiet

Nor Haslinda Binti Ahmad

In this project, 'Ezdiet' aims to provide freshly cooked food to deliver for customers who are on a healthy diet. The brand will come up with a convenient replacement meal for those with a busy schedule. The purpose is to make people go on an easy process of their diet by consuming ready-made and meal-prepped food. 'Ezdiet' will also have an innovative repackaging that consists of illustrations of healthy food.





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OUT OF LANDFILLS!















Zero Waste Fabric, A Fabric Recycling Campaign

Nor Nabilah Athirah binti Othman

'Zero Waste Fabric' is a fabric recycling campaign inspired by 'Kloth Cares', which is a platform that will be used to launch the campaign in Terengganu. 'Kloth Cares' is a Malaysian social entrepreneurship movement for keeping fabrics and plastics away from landfills through the circular economy business model. The campaign was launched on the 18th of August 2018 with an approach to waste managing fabric staying true to the 5R principle of "Rethink, Reduce, Reuse, Repurpose and Recycle".



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Building Identity Of Safety Face Mask During Covid-19

Nur Aqilah Binti Suhaimi

'AQILA ESSENTIAL' is a new self-brand that consists of PPE (Personal Protective Equipment) products such as face masks and hand sanitiser. The project involves creating brand new packagings, logos, and promotional items related to safety and giving awareness towards society to take care of their health.





Contact







GRAPHIC DESIGN

















Building Brand Identity In Developing Sebuyau Ecotourism

Nur Athirah Binti Hasbi

'Sebuyau' is a small coastal town located in the state of Sarawak, Malaysia. The coastal region is actively developing and has the potential to prosper in the eco-tourism industry. It has the novelty of various gem areas that can be explored and experienced, such as mangrove swamps, the Iban's village, and a diversity of cultures, foods and traditions. This project focuses on establishing a new identity for 'Sebuyau' in the eco-tourism industry.



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Preserving Identity Heritage Snack of Kelantan

Nur Aziilah Izyan Binti Md Suhaimin

Zaharah Getas Maju (Heritage Snack) is a small and medium enterprise (SME) founded in 1986. This project aims on giving the brand a new identity to make it more marketable as a local product and to attract more consumers



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Product Extension & Creative Packaging "Hexa Food's Brand as a Case Study"

Nur Husnina Binti Hamzah

This project involves developing a new product extension named "7 days Spices Up", inspired by 7 types of traditional Malaysian food that were transformed into food pastes. Food paste was one of the culinary inventions that helped speed up and simplify the cooking process. The project focuses on creating creative packaging by using illustrations of traditional Malaysian food.



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Dentity Rebranding Of Sabah Local Product "Ketam Sumbat By Inak"

Nurul Hafizah Binti Amir

'Ketam Sumbat' by Inak is a frozen food product of small and medium industries (SMEs) from Semporna, Sabah that utilizes crab as its main ingredient. This project aims to rebrand this local entrepreneurs product and give the packaging a new look for it to compete with existing products in the market.



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"One Nature" Zoo Negara (Explore - Fun Learning)

Nurul Khairunnisa Binti Zulkernain

Through the era of globalisation, visitors can use the advancement of technologies in zoos to enhance service quality. 'One Zoo Nature' Negara (Explore-Fun Learning) consists of providing interactive information, along with games and quizzes during the visit to Zoo Negara. It also offers Virtual Augmented Reality for the public to interact with and enhance their Zoo experience. As such, the project aims to promote education and conservation, as well as increase the opportunity and meet a broader range of audience.





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Be Aware Macau Scam Campaign (Campaign awareness)

Puteri Shazlin Binti Noor Hashim

'Be Scam' Aware Macau campaign raises awareness and educates people on Macau's scam tactic. The Macau scam consists of a spoofing technique via telephone call that appears to be trusted officials either from the court, bank, or police department. The technique was one of the more common tactics used by this group. With this campaign, our society will be more aware of the modus operandi, tactics and strategies used for fraud.



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GRAPHIC DESIGN







GRAPHIC DESIGN

















SME Rebranding Identity, Packaging and Product Extension

Suzieana Binti Ab Rahman

Keropok Amplang Kasmah Hj Basiran is a small and medium enterprise (SME). It has been on the market since 2006 and is produced mainly on the east coast of Sabah, in the city of Tawau. This project aims to give the brand a new identity to make the product more appealing towards consumers.



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Smart SocMed Awareness Campaign in Educating Social Media User on Fake News

Wan Noor Faziyn Ilyana Binti Wan Fakari

'Smart Socmed' is a campaign that aims to educate people to reduce the spread of fake news. The tendency of fake news being viral among social media users can lead to depressions and other mental health issues. The presence of social media platforms such as Instagram, Facebook and Twitter can lead to the quick spread of fake news and can affect the targeted people.



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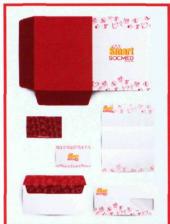


Smart SOCMED



















Aquaria KLCC Tactile Graphics For Visually Impaired Students

Zamiatul Atifah Binti Zulkaflee

In Malaysia, tactile graphics function as completing visual education for visual impairment students in science, geography, and art. As such, it is an excellent opportunity for Aquaria KLCC to help visually impaired students explore marine life through In-Toto's classroom packages. For the project, the classroom was also rebranded into a more accessible facility, called the 'In-Toto Classroom'.





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zamiatulatifah Bi







Rebranding Santubong as the brand identity of the local entrepreneur due to covid-19

Zulaikha Nur'Saiha Binti Zulkarnine

Many businesses have been shut down because of the coronavirus pandemic, so what is the fate of entrepreneurs that are facing the struggle of selling their products? It is to overcome their problems by focusing on the creation of the local Sarawakian entrepreneurs' brand identity. In order to compete within the industry nowadays, they need a brand name that can maintain their products against competitors, therefore, the aim is to create a platform that will define the brand and illustrate the uniqueness of Sarawak itself.





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The Brand Identity of **Wau Kelantan International Festival**

Muhammad Alif Danial Bin Mazlan

This project focuses on creating a new brand identity for 'WAUKIF'. Wau Kelantan International Festival, It is also a campaign to raise awareness and educate youth about the 'Wau' cultural heritage in the state of Kelantan. Additionally, the aim is to promote the traditional culture of Kelantan in the tourism sector, especially towards our community and international tourists.



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Lifraen Mee (Organic Instant Noodle with Self-Heated Packaging)

Ahmad Maikarim Bin Abdul Ghafar.

'Lifraen Mee' is an organic instant noodle product that focuses on healthy instant food where it avoids any preservative ingredients compared to other instant noodle products. This product also has its own uniqueness where it has a self-heated pack so consumers can cook the meal without using hot water.



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GRAPHIC DESIGN



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Aizzat Azlan (Just Hang).

Aizzat bin Azlan

This project is about a new creation of clothing hangers that are not found within the market yet. Clothing hangers are a tool for people to hang their clean clothes as a method of organizing their clothes or leaving to dry. It is an essential tool for people in their daily lives.



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ABOUT

TheroCube is a stress relief product that combines music therapy, flager outlands, and aramatherapy siffuser—in a compact cube. TheroCube would help students managing their stress exists to wait future health problems due to stress.

TheraCube: Stress Relief Product

Azlyn Nina Sofeana binti Mohammad

TheraCube is a stress relief product that combines music therapy, fidget buttons and aromatherapy diffuser— in a compact cube. TheraCube would help students manage their stress levels to avoid future health problems.



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Fathi Afiq (Service **Branding 3D Printing)**

Fathi Afiq Bin Marzuki

AIDEX is a branding service that provides a 3D printing store. At AIDEX, we make manufacturing easy. We offer a complete range of prototyping and low volume manufacturing solutions. Aidex provides a modelling service, printing service and printed product selling. Variety services are provided for customers with multiple options to visit the store.



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Era Classic (Kuih Traditional Flash Card)

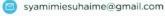
Fatin Syamimie Binti Suhaime

The term 'Kuih' is widely used in Indonesia, Malaysia Singapore to refer to sweet or savoury desserts. Due to our country's rapid advancement, the younger generation cannot recognize our traditional 'Kuih', especially those that are rarely sold in shops or markets. With the concept of using educational materials, this project aims to educate and introduce traditional Kuihs through Flashcards. In addition, it is also to increase the prestige of our traditional dessert towards youth.



Contact





ftnsymie

GRAPHIC DESIGN









Recycle Vending Machine For Needy People

Khairunnisa Binti Musa

'Flip-Flop' is a Recycle Vending Machine (RVM) developed for people in need. The aim is to fulfil daily needs and care, and save the environment by encouraging recycling practices. There were multiple functions of RVM, such as a recycling machine, a water dispenser, and a food and self-care vending machine. Any items recycled will be rewarded with a token and a point card, which users can use to redeem daily care and needs items as a reward.



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A Study on the Awareness of Insomnia Illness

Muhammad Amir Akashah Bin Zulkifli

Insomnia is a common sleep disorder that can make it hard to fall asleep, hard to stay asleep, or cause you to wake up too early and not be able to get back to sleep. This project aims to spread awareness on insomnia towards university students and its effects it has on them.



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GRAPHIC DESIGN









TC Multifunction Designer Workstation

Muhammad Haniff Bin Hamdan

'TC Multifunction Designer Workstation' is an innovation that produces brand new multi-purpose tables and chairs designed for designers. The project aims to use the invention and create a new brand identity on locally produced tables and chairs. Furthermore, the product will utilise recycled materials without affecting the environments.



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(MAKAN BOLA.CO): The Makan Bola. Co as New Innovation Cafe For Football Fans and Customers in Malaysia

Muhammad Nabih Bukhari Bin Rushdi

'Makan Bola.Co' is an innovation that combines fans, sports, and food to create a brand new cafe in Malaysia. The cafe uses football as the concept and provides comfort for football fans to watch the sport live on screen. The menu focuses mainly on vegetable dishes, such as Roasted Tomato Pesto Melt, Vegetarian 100 and Vegetarian bread.





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My Endangered Friends

Muhammad Nazhif Bin Mohammad Jamil

'My Endangered Friends' is a local animal conservation aimed to sustain the natural world for the benefit of both people and wildlife. 'My Endangered Friends' efforts to conserve nature focuses on the five major endangered animals - the Malay-Tiger, Sunda Pangolin, Orangutan, Malayan Tapir, and the Asian Pygmy Elephant. The lack of awareness among Malaysians is one of the reasons that leads to the declination of these animals. My Endangered Friends App is a part of My Endangered Friends' effort. It is the creative approach taken to inform and educate kids and the general









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Stray Journey Board Games

Nur Fatihah Binti Kamarudin

Stray Journey is an adventure board game that targets children from the age of 7-12 years old. The game was created to raise awareness on animal abandonment in a fun and exciting way. Additionally, children will be able to learn about the impact and challenges that animals face when being abandoned in a forest.





Contact















Malay Music Wonders

Nur Fatin Binti Zolkifle

'Malay Music Wonders' is a board game aimed at educating kids about the classifications of Malaysian traditional musical instruments and helping them familiarize themselves with the instruments. Additionally, this product also provides a flashcard intended to attract kids to play the board game.



Contact













Pawsabilities Kits: An Animal Emergency Toolkit

Nur Fatin Fatihah Binti Mahathir

A majority of Malaysian households will at least have one pet. A service animal or a domestic pet that depends on you for their safety and well-being. It is our responsibility as an individual to provide help for our pets that may have injuries or any other health problems. Having a solid preparation emergency plan is important when a pet is around. A pet's first aid kit is a solution that an individual needs as a pet owner because it is an important tool that can be used during an urgent situation and help save a pet's life.



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GRAPHIC DESIGN











Flamex The Multipurpose Throwable Fire Extinguisher

Nur Sabrina Binti Mat Isa

Flamex is a combination of the word 'flame' and 'extinguisher'. It is a multipurpose throwable fire extinguisher that can be thrown into fire from a safe distance. Flamex has an alert alert button to activate the product, to alert the fire fighter and to locate where you are when there is a fire situation. Flamex is suitable for fires of class A. B. C and



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Awareness on Racism in Malaysia: Taste of Unity

Nur Syahiidah Binti Mohamad Sani

Taste Of Unity is an awareness zine book that focuses on Malaysia's delicious delicacies. The book contains illustrations of foods and three ladies from Malay, Chinese and Indian descent that make up the major races in Malaysia to symbolise harmonious living we had achieved together regardless



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GRAPHIC DESIGN









Awareness on Nocturnal Lagophthalmos

Nur Zalikha Hanim Binti Zaabar

Nocturnal Lagophthalmos is a condition where people were unable to close their eyes during their sleep. However, this issue's lack of exposure has made people of unaware condition, thus strengthening the purpose of creating an effective exhibition to educate people on this less-known health condition.



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Pocket Doc: A Health Care Kit for Kids

Nur Zulaikha Binti Roslan

'Pocket Doc' is a health care kit specially made for kids from the age of 6 to 12 years old. It is a kit created due to the COVID-19 pandemic. This health contains a mask, hand sanitizer, comb, nail clipper, soap, gloves and tissues. In addition, the kit contains a pop up flip information card. It is intended to cope with the new norms due to the COVID-19 pandemic.



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Time Wallet Planner Apps

Nurul Amy Azura Bt Hishamuddin

Time management is essential for students as they go through education. 'Time Wallet Planner' is a mobile application targeted towards students with many benefits, such as planning and earning points plus rewards through time management. It is not an ordinary planner. As the user organises their time and keeps up with their tasks, they will earn points. With the points made, they can then use it via the 'Grab' mobile application to spend and redeem rewards. As such, 'Time Wallet Planner' encourages and motivates them to be on time through the use of Point-Reward system.





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NaaHisham 🖽





Mechanical Keyboard for Dyslexic Kids

Puteri Nur Athirah Binti Mustafa

The development of 'Qwerty Keyboard' is suitable for people with visual impairments and children who are learning to type and enjoy the fun of having big keys. The 'Qwerty Keyboard' multi-coloured keys are designed especially for children who are just beginning to use computers and keyboards and aim to help them learn with an easy-to-remember colour coordination method.



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GRAPHIC DESIGN





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Awareness Of The Occurrence Of Microsleep While Driving Through Microsleep Kit

Siti Nurazah Binti Saparon

Microsleep kit is a product that help to reduce occurrence of microsleep that affects drivers. This product will raise awareness educate the audience about the dangers of microsleep while driving. In addition, this product will include tools and treatments such as medicine, anti-sleep devices, and drinks that can help to reduce and prevent microsleep. People can use the microsleep kit anywhere and anytime as it is easy to use and saves time.



Contact



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Go Lokal 2021

Wan Norhazimah Binti Mohd Fauzi

Tourism is one of the world's fastest growing industries. However, because of the recent pandemic of COVID-19, the world's economy was greatly affected including Malaysia. The idea of this project is to create the 'Go Lokal 2021' event as a branding strategy campaign to support Malaysia's domestic tourism during this pandemic.



Contact







hazimahfauzi





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E-Exhibition Venue

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