



UNIVERSITI TEKNOLOGI MARA

FACULTY OF ADMINISTRATIVE SCIENCE AND POLICY
STUDIES

A STUDY ON PUBLIC PERCEPTION ON WOMEN'S
CAPABILITIES IN TOP POSITION

NOR SHAZWANI BINTI MOHD YUSOF

2011218228

ROZAINI AWANG

2011404818

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Nor Shazwani Mohd Yusof

Rozaini Awang

Bachelor of Administrative Science (Honours)

Faculty of Administrative Science & Policy Studies

University Technology MARA, Sabah

ABSTRACT

The purpose of the current study was to investigate prominent skills associated with leadership that posed by female leaders in public organisations. It also aimed to compare the perceptions on the skills between the female superiors themselves and their direct-report subordinates. Three research factors were adopted into the research framework, including leadership skills, leaderships style and women social communication skill. Major results revealed how the public generally view women's working performance today and what determines their level of capabilities in leading any organisations. Therefore, it is important for the public to be aware of women's advancement in today's world and how they could help in pushing the industry to move forward. The study also provided suggestions for female leaders on how to improve their leadership behavior to match the subordinates' expectations.