



اَوْنُوْرُسِيْتِي تِيْكْنُوْلُوْجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

FACULTY OF ACCOUNTANCY(AC220)
BACHELOR OF ACCOUNTANCY (HONOURS)
PRINCIPLES OF ENTREPRENEURSHIP (ENT530)



TOTAL = 89.5%

Missing one Go e-COMMERCE
registration

SOCIAL MEDIA PORTFOLIO (REPORT): SITI & NUR NZ CRUNCHIES

Prepared by :

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SITI ' AISYAH NAJWA BINTI ZUNAIIDI	AC220B4A	2020898648

Prepared for :

MISS NUR NAJAH BINTI ABD RAHIM

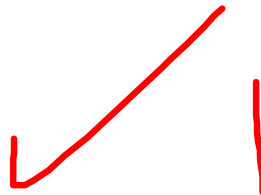
ACKNOWLEDGEMENT

First and foremost, praises and thanks to Allah S.W.T the Almighty, for his shower of blessings throughout our assignment to complete with success and ease.

We would like to express our deep and sincere gratitude to Miss Nur Najjah Binti Abd Rahim, our ENT 530 Principles of Entrepreneurship lecturer for giving us the opportunity to do this assignment and provide invaluable guidance throughout this assignment. Her passion, vision and motivation inspired us so much. She has shown the way on how to create the perfect proposal which is Social Media Portfolio that can be used in future. It was an honour and great privilege to do this assignment under her guidance. She also provides full information on how to make the proposal.

This task was assigned to us as one of the requirements for the subject ENT 530 Principles of Entrepreneurship therefore, we would like to express our appreciation to Universiti Teknologi MARA (UiTM) for including this assignment as a requirement for this subject. Through this assessment, we have gained a lot of knowledge that can be used not only to complete this task, but also in the future.

We would also like to thank our classmates for helping us by providing some ideas and guidance for us to complete this assessment in time. Special thanks to our parents and siblings that gave us some moral support to complete this assessment while at home because of Online Distance Learning due to pandemic Covid-19. We also like to thank everyone who contributed anything that helped us to finish this task. Your kindness, support, ideas, and guidance are much appreciated. Only Allah S.W.T. can repay.



EXECUTIVE SUMMARY

NZ Crunchies is one of the Bumiputera product brands of NZ Frozen Industries Sdn Bhd which is registered under Companies Commission of Malaysia (SSM). The company is located at Lot E1 SME Industrial Complex, 15, Jalan Tahana, Johor Bahru, Johor and has been incorporated since 1996 and still active till present. NZ Frozen Industries Sdn Bhd is a growing company using creative ideas for the development of new products to meet the needs of customers in the pastry food industry.

NZ Frozen Sdn Bhd produces snacks as a finished product which is named as NZ Crunchies. NZ Crunchies is an innovative snack that uses poppy skin as base and coated with a variety of flavours which is very tasty and has a very uniquely alluring taste. For example, Golden Salted Egg, Flaming Salted Egg, Korean BBQ, Tomyam Seafood, Seaweed Teriyaki and many more. Like the tagline, “non-stop crunchies”, that is what happens when we eat it because NZ Crunchies are so tasty and make us addicted to eating. Means that, once you eat it, you cannot stop until all the NZ Crunchies are eaten. This is because the ingredients that we used to make this product, NZ Crunchies, are premium and high quality ingredients and we do not use prohibited substances. This shows that NZ Frozen Industries Sdn Bhd only uses safe ingredients to produce their product. Therefore, the products are suitable for everyone regardless of age, gender and so on.

The mission of NZ Crunchies is ensuring customer satisfaction on an ongoing basis in line with the production of snack products supplied. The vision is. As for marketing, our holding company (NZ Frozen Industries Sdn Bhd) usually holds a contest, giveaway and paid review. For example, the latest is the company made "Krub Krab Giveaway" starting from 17 till 30th june 2022 and there will be five (5) winners. The winner will get a box of NZ Crunchies Tomyam Seafood in a pouch bag edition. This is to attract more people to try NZ Crunchies especially our new product tomyam seafood in pouch.

Apart from that, we (Siti & Nur NZ Crunchies) are the agents of the company where we used our own money to be used as a start-up capital in May 2022. Our main platform to promote this product is through online where we use facebook page (NZ Crunchies by NN) as we do not have a physical store that is specifically for our product. However, we also promote through offline as we offer our products to the closest people such as neighbours, family, friends and others. As for the services and delivery, we provide both which are through cash on delivery (C.O.D) with a charge of RM4 and also by postage to those who are far away from us. Sometimes, we also make the service for free to attract more people to buy NZ Crunchies from us.

A handwritten red checkmark is positioned to the left of a red circle containing the number '2'. The checkmark is simple and bold, while the circle is also bold and clearly defined around the number.

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1.0 BUSINESS REGISTRATION/CERTIFICATE


1.1 GO-Ecommerce registration

Go-eCommerce BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE BUSINESS PROFILE


NUR AFRINA NATASHA
BINTI ZAINUDIN

Personal Information

Name	: NUR AFRINA NATASHA BINTI ZAINUDIN	Phone/Mobile	:		Edit
New Identity Card No.	:	Home Address	:		
Email Address	:	District	:		
City	:	Postcode	:		
State	:	Personal Instagram	:	null	
Personal Facebook	:	Race	:	Malay	
Gender	: Female	Special Need	:	No	
Marital Status	: Single	Required	:		

Institution Information [Add New](#)

UiTM Puncak Alam - ENT530 - PRINCIPLES OF ENTREPRENEURSHIP (FF2314A)

Type of Institution	: IHL	Institution List	:	Universiti Teknologi MARA
State of Institution	: Selangor	Name of Institution	:	UiTM Puncak Alam
Address of Institution	: Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City	:	Puncak Alam
		Postcode	:	42300

Go-eCommerce BETA


HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

Go-eCommerce BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE BUSINESS PROFILE


NUR AFRINA NATASHA
BINTI ZAINUDIN

Company Name	: SITI & NUR NZ CRUNCHIES	Company Registration No.	:	202203166326	Edit
Type Of Business	: PLT	Business Role	:	Agent	
Facebook Page	: NZ Crunchies By NN	Business Category/Business Sub-Category	:	Food & Beverages /	
Wechat for Business	:	Business Instagram Page	:		
Marketplace	: Others	Business Website	:		
Business Related to Your Study Field	: Yes	Type Of Website	:		
		Experience in International Export	:		

2.5 ✓



CERTIFICATE OF COMPLETION

This certificate that
SITI 'AISYAH NAJWA BINTI ZUNAI

~~has completed the~~
SEO untuk Facebook Page
on
3 July 2022

organised by





CERTIFICATE OF COMPLETION

This certificate that
NUR AFRINA NATASHA BINTI ZAINUDIN

has completed the
SEO untuk Facebook Page
on
3 July 2022

organised by



1.2 MyENT certificate

 **UNIVERSITI
TEKNOLOGI
MARA** | **Akademi
Pembangunan PKS dan
Keusahawanan Malaysia
(MASMED)**

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UiTM

No. Pelajar	: 2020853434
Nama	: NUR AFRINA NATASHA BINTI ZAINUDIN
Program Pengajian	: SARJANA MUDA PERAKAUNAN (KEPUJIAN)
Fakulti	: Faculty of Accountancy
Kampus	: Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan	: Hybrid
Bidang Perniagaan yg dibebui	: Makanan
Tempoh Perniagaan	: start may 2022
No. Pendaftaran Perniagaan	: 202203186326
URL Perniagaan	: https://www.facebook.com/NZCRUNCHIESBYNN
Alamat Premis Perniagaan	:
Tarikh Mendaftar	: 03 Jul 2022
Tarikh Kemaskini	:
Tarikh Cetak	: 03 Jul 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UiTM. Sijil ini secara automatik akan terbahal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

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Malaysian Academy of SME & Entrepreneurship Development (MASMED)



UNIVERSITI
TEKNOLOGI
MARA

Akademi
Pembangunan PKS dan
Keusahawanan Malaysia
(MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2020898648
Nama : SITI 'AISYAH NAJWA BINTI ZUNAI
Program Pengajian : SARJANA MUDA PERAKAUNAN (KEPUJIAN)
Fakulti : Faculty of Accountancy
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Hybrid
Bidang Perniagaan yg
diceburi : Makanan
Tempoh Berniaga : 3 BULAN
No. Pendaftaran Perniagaan : 202203166326 (003412412-D)
URL Perniagaan :
Alamat Premis Perniagaan : 56a Lorong Satu Jaaln Paip Parit Sakai 84000 Muar Johor
Tarikh Mendaftar : 03 Jul 2022
Tarikh Kemaskini :
Tarikh Cetak : 03 Jul 2022


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PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

1.3 SSM Registration


SURUHANSAYA SYARIKAT MALAYSIA
COMPANIES COMMISSION OF MALAYSIA

BORANG D (KAEDAH 13)



**PERAKUAN PENDAFTARAN
AKTA PENDAFTARAN PERNIAGAAN 1956**

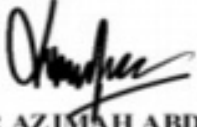
Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama


SITI & NUR NZ CRUNCHIES
NO. PENDAFTARAN: 202203166326 (003412412-D)

telah didaftarkan dari hari ini sehingga **1 JULAI 2023** di bawah Akta Pendaftaran
Perniagaan 1956, beralamat di

Bil. Cawangan: TIADA

Bertarikh di SISTEM EZBIZ pada **2 JULAI 2022**.


DATUK NOR AZIMAH ABDUL AZIZ
Pendaftar Perniagaan
Semenanjung Malaysia



UserID: E285Z Date: Sun Jul 03 14:52:32 MYT 2022



SUNGGUHPUN SEGALA USAHA TELAH DIAMBIL UNTUK MEMASTIKAN MAKLUMAT YANG DIBERI ADALAH BETUL DAN KEMASKINI PENDAFTAR PERNIAGAAN TIDAK BOLEH DIPERTANGGUNGKAN BAGI SEBARANG KERUGIAN KERANA MAKLUMAT YANG TERSILAP ATAU TERTINGGAL

**** MAKLUMAT PERNIAGAAN ****

NAMA PERNIAGAAN : SITI & NUR NZ CRUNCHIES
NO PENDAFTARAN : 202203166326 (003412412-D)
ALAMAT UTAMA PERNIAGAAN :

JOHOR
BENTUK PERNIAGAAN : PERKONGSIAN
TARIKH MULA BERNIAGA : 27-06-2022
TARIKH PENDAFTARAN : 02-07-2022
TARIKH LUPUT PENDAFTARAN : 01-07-2023
STATUS : AKTIF

**** JENIS PERNIAGAAN ****

MAKANAN

**** MAKLUMAT CAWANGAN ****

***** TIADA CAWANGAN *****

Nama Perniagaan : SITI & NUR NZ CRUNCHIES
Number Pendaftaran : 202203166326 (003412412-0)



**** MAKLUMAT PEMILIK PERNIAGAAN TERKINI ****

NAMA : SITI 'AISYAH NAJWA BINTI ZUNAIDI
ALAMAT KEDIAMAN :

NO K/P (LAMA) :
NO K/P (BARU) :
TARIKH LAHIR :
BANGSA : MELAYU
JANTINA : PEREMPUAN
KEWARGANEGARAAN : WARGANEGARA MALAYSIA
TARIKH MASUK : 27-06-2022

NAMA : NUR AFRINA NATASHA BINTI ZAINUDIN
ALAMAT KEDIAMAN :

NO K/P (LAMA) :
NO K/P (BARU) :
TARIKH LAHIR :
BANGSA : MELAYU
JANTINA : PEREMPUAN
KEWARGANEGARAAN : WARGANEGARA MALAYSIA
TARIKH MASUK : 27-06-2022

MAKLUMAT YANG DIBEKALKAN ADALAH EKSTRAK DARIPADA DOKUMEN YANG TELAH DIDAFTARKAN DENGAN PENDAFTAR.

PENDAFTAR PERNIAGAAN, SEMENANJUNG MALAYSIA
TARIKH : 03/07/2022

DOKUMEN INI ADALAH CETAKAN KOMPUTER. TANDATANGAN TIDAK DIPERLUKAN.

2.0 INTRODUCTION OF BUSINESS

2.1 NAME AND ADDRESS OF BUSINESS

Siti & Nur NZ Crunchies is a business that we decided as our main product is NZ Crunchies. The name of our business is a simple name so it will be easier to remember. 'Siti & Nur' come from our names where Siti is Siti Aisyah Najwa and Nur is Nur Afrina Natasha who are the partners of the business and the agent of NZ Crunchies. Besides that, we can guess the form of our business from the name itself which is partner proprietorship.

Our business is a hybrid where we use social media, especially facebook page (NZ Crunchies by NN) to promote our products and we promote through offline as well. As for the services and delivery, we offer a free delivery service for nearby customers while distant customers will be charged a delivery charge of RM5. Meanwhile, for customers who are far away from us, we will deliver NZ Crunchies by postage.

Besides that, we offer various flavours of NZ Crunchies such as cheese primo, supreme chocolate, salted egg and many more. Thus, our target customers are from all ranges of age as our products can suit everyone's taste. It's suitable for everyone from kid to older and all genders can have it.



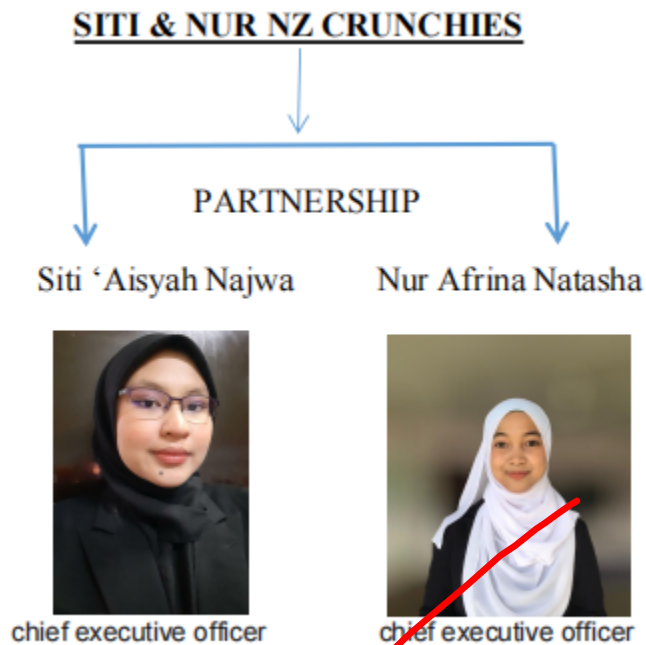
BUSINESS INFORMATION

Name Of Business	Siti & Nur NZ Crunchies
Business Address	
Telephone Number	
Form Of Business	Partner Proprietorship
Main Activities	Retail sale of NZ Crunchies
Date Of Commencement	11 May 2022
Date Of Registration	02 July 2022
Registration Number	202203166326 (003412412-D)
Name Of Bank	Bank Islam
Bank Account Number	
Business Areas that are Involved In	Food
Business Mode	Hybrid
Facebook Page	NZ Crunchies by NN
Facebook Page (link)	https://www.facebook.com/NZCRUNCHIES BYNN



2.2 ORGANISATIONAL CHART

An organisation chart is a helpful tool that organisations may use to illustrate their company's structure. The organisation chart, which is presented in the form of a flow diagram, assists in illustrating the relationship between the various departments and workers.



2.3 MISSION / VISION

The mission statement serves as a clear and effective guide for the company in making decisions, meanwhile the vision statement ensures that all decisions are properly aligned with what the company wants to accomplish. Our company Siti & Nur NZ Crunchies also have set a mission and vision in order to achieve our target and goal of this company.

MISSION

- Provide clean, halal and pure snacks in accordance with the wishes of customers.
- Ensuring customer satisfaction on an ongoing basis in line with the production of snack products supplied.
- Committed to providing the best service in terms of snack preparation and customer service equivalent to a set fee.

VISION

- To be a competitive and competitive snack food supply business that is able to provide the best service in meeting the needs of customers.
- Own a private limited company in the future.
- Has business branches throughout Malaysia

2.4 DESCRIPTION OF PRODUCTS

NZ Crunchies is a business that offers snacks with a wide variety of flavours that are able to amaze and entice you to get them. We have 13 flavours in total which includes, Golden Salted Egg, Korean BBQ, Flaming Salted Egg, Cheese Primo, Supreme Chocolate, Roti Bakar, Tomyam Seafood and many more. Therefore, our market target as a reseller of NZ Crunchies is very wide because NZ Crunchies Sdn Bhd produce many types of flavours that can suit everyone's taste regardless of age, gender and religion. This product is highly preferred among students, kids and those who are busy working.

The packaging of NZ Crunchies is convenient since we have two types of packaging. Instead of bottles, NZ Crunchies snacks also come in the form of pouch bags. For the pouch bag, we have two different sizes which are 60 grams and 45 grams. Thus, customers have the option to choose which one that they are interested in buying according to their preferences. Other than that, NZ Crunchies in a pouch is suitable for those who like to eat in small portions and kids since it is easy to bring anywhere. For example, kids want to bring it to school and others. Besides that, NZ Crunchies pouch bags can also be used as goodies for any events. This shows that NZ Crunchies products are perfect for all walks of life to enjoy at any time and anywhere.

Apart from that, the ingredients that are used to produce NZ Crunchies products are high quality and safe ingredients. This is because we want to produce and sell the best products which can meet demand nowadays. With this, NZ Crunchies can survive and compete with other brands for the long-term period. Besides that, our products also have Halal Certificate from JAKIM, thus the Muslim customers do not have to worry and doubt to try NZ Crunchies products.

2.5 PRICE LIST

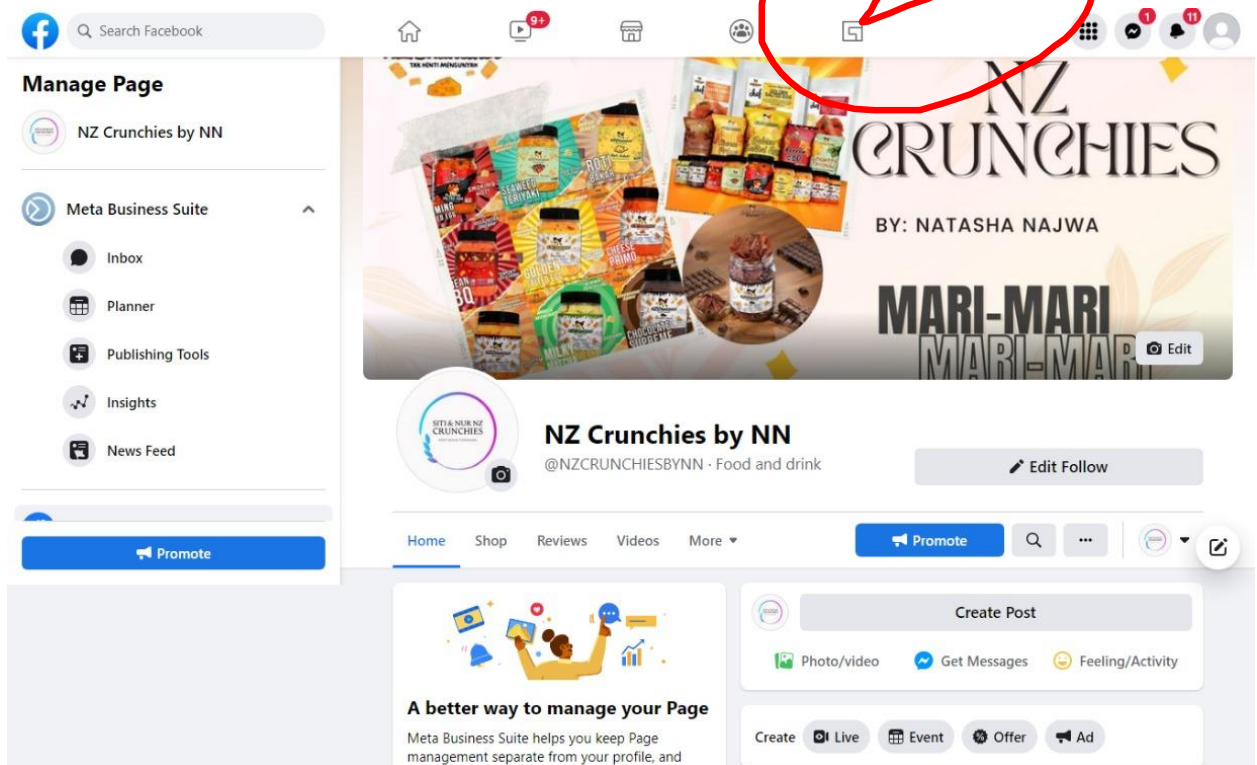
PRODUCT	PRICE (RM)		
	Bottle (220 gram)	Pouch (60 gram)	Pouch (45 gram)
Salted Egg	10	3	2.20
Cheese Primo	10	3	2.20
Korean BBQ	10	3	2.20
Chocolate Supreme	10	3	2.20
Seaweed Teriyaki	10	3	2.20
Tomyam Seafood	10	3	2.20
Milky Matcha	10	-	-
Roti Bakar	10	-	-
Flaming Salted Egg	10	-	-
Savoury Chicken Floss	10	-	-
Nasi Lemak & Sambal Ikan Bilis	10	-	-
Nestum Klasik	10	-	-
Rendang Licious	10	-	-

5

3.0 FACEBOOK (FB)

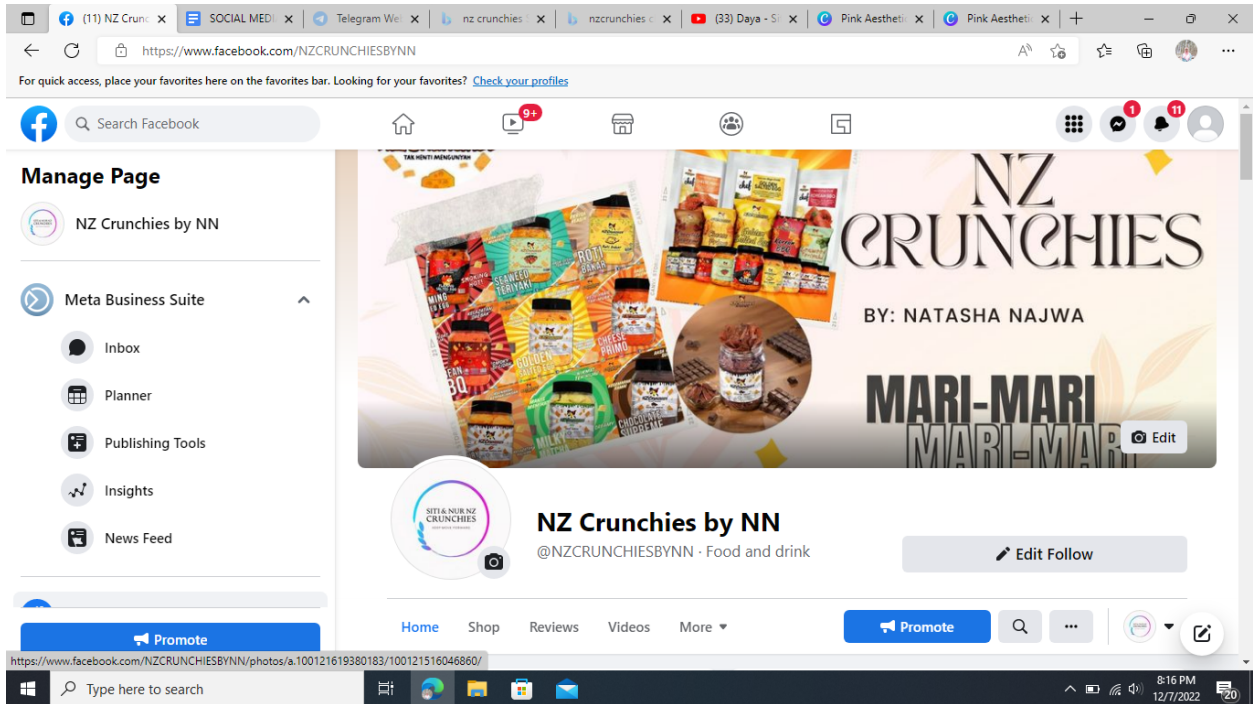
When we first started the business, we created a Facebook Page. This will assist us in increasing product sales through marketing and distribution on Facebook. We'd like to introduce our product to all Facebook users, especially those that reside nearby. Furthermore, by making a Facebook page account, we may be able to use it as a great platform for our online-only firm. With the linked business in Siti & Nur NZ Crunchies, we created a teaser, soft sale, and hard sell Facebook post. As we all know, people nowadays prefer to purchase online rather than at a physical store. Thanks to advanced technology, people may get what they want in the shortest period of time and in the easiest way imaginable. We also use this chance to save costs on a variety of expenses.

3.1 CREATING FACEBOOK PAGE



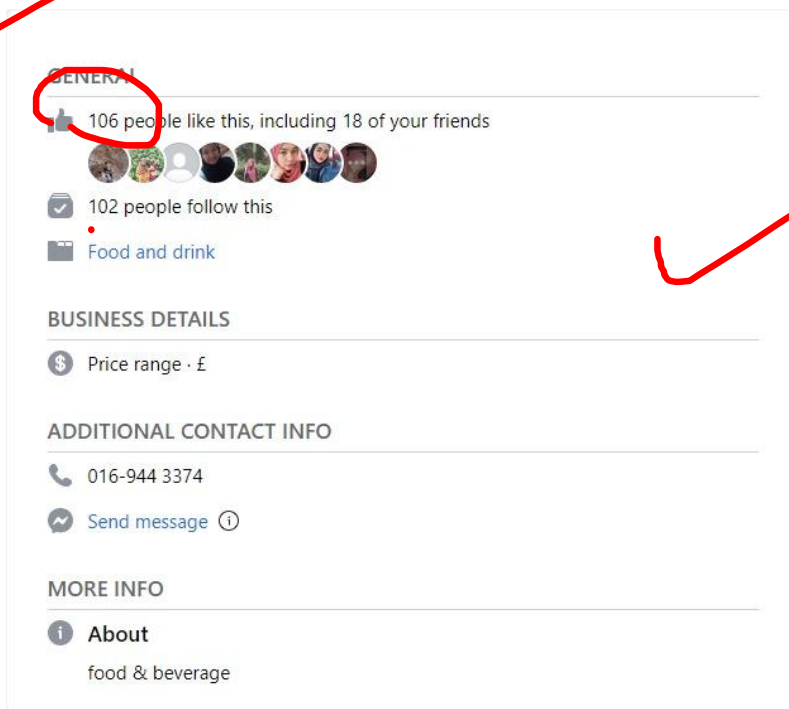
3.2 CUSTOMIZING URL FACEBOOK (FB) PAGE

3



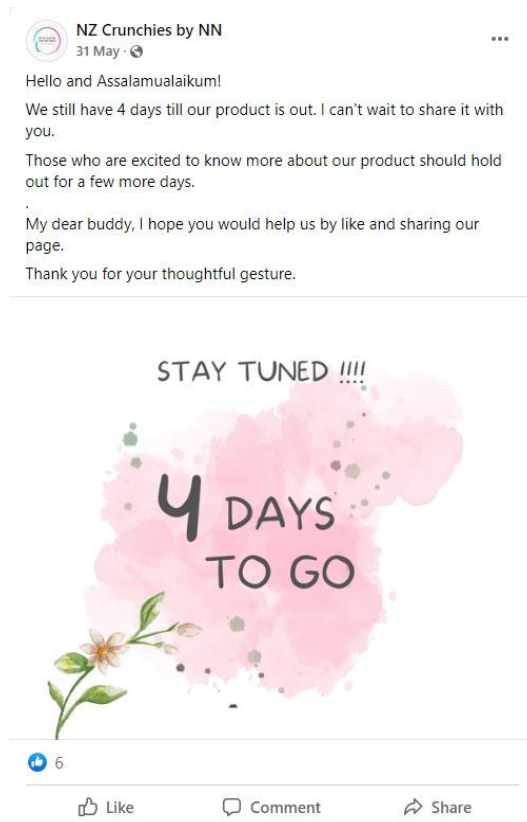
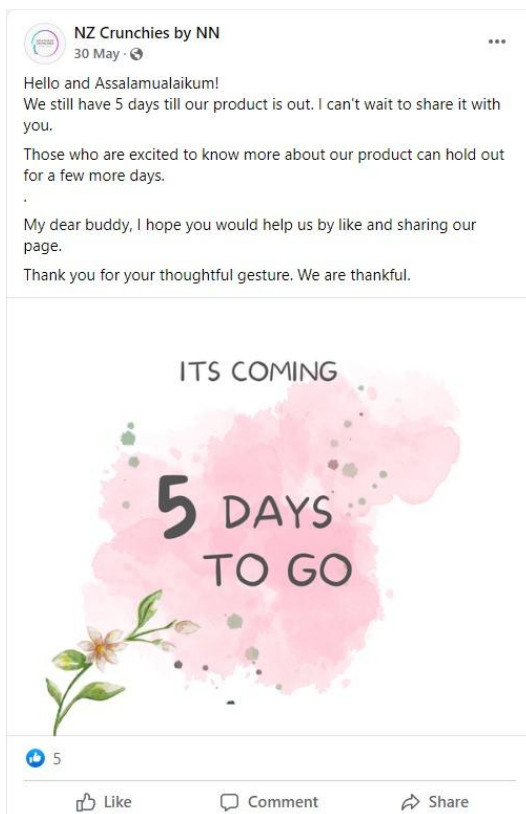
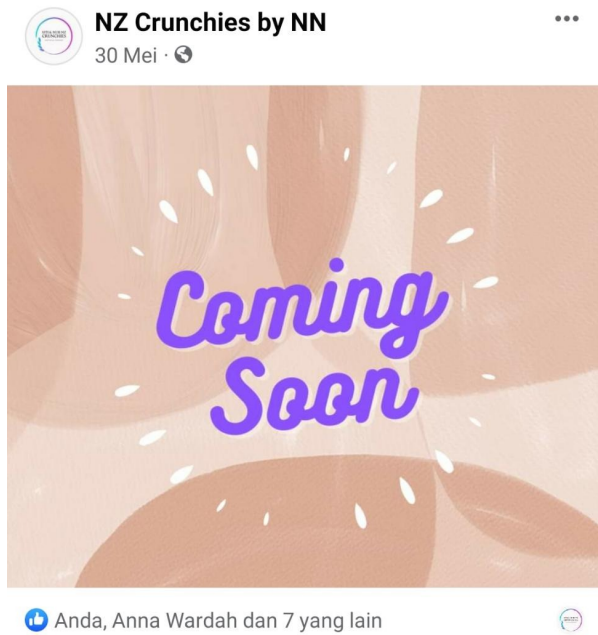
FB Page URL: <https://www.facebook.com/NZCRUNCHIESBYNN>

TOTAL LIKE PAGES



4

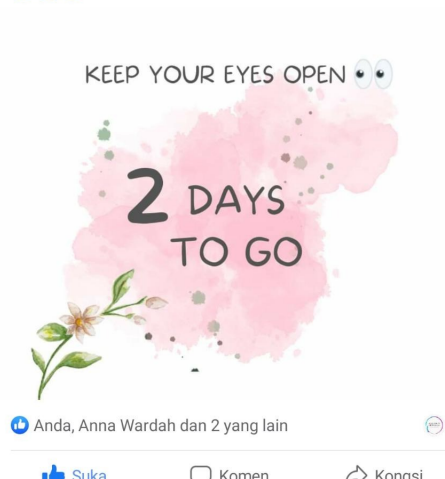
3.3 FACEBOOK (FB) POST – TEASER



3 Hari lagi!!!!!! 3 more Days to go!!! Let's countdown together ⌚😄😄! Can't wait to reveal the product soon 😊



OMGGGG!!!! 2 Days more 🤩🤩 EXCITED ?? SAVE THE DATE NOWW !!!
Follow our page and like for more exciting news
😄😄😄



ATTENTION TO OUR Follower

Its coming ... get ready for our product launch 🤩
We know you all gonna love it 😄😄😄😄



4

3.4 FACEBOOK (FB) POST – COPYWRITING (HARD SELL) Hard Sell 1

NZ Crunchies by NN
9h · 🌐

PENGGEMAR MAKANAN KOREA KORANG DAH READY KE BELUM??
😄

Kini NZ Crunchies by NN ADA KELUARKAN PERISA YANG CONFIRM KORANG TERGILA-GILA MACAM ARTIS KOREA FAVORITE KORANG TU 🤩 PERISA KOREAN BBQ RASA PEDAS-PEDAS MANJA 😊

Nak pergi restoran Korea "favourite" korang pun tak sempat-sempat, tapi bila dah craving punya pasal terpaksa cari makanan lain 😊
Mujur ada NZCrunchies Korean BBQ. Gabungan menarik kulit popia dilimpahi dengan sos Korean BBQ yang pedas-pedas manja. Tengok pula cerita viral #squidgame sekarang. Memang craving satisfied punyalah 🍷

Apa yang specialnya NZ Crunchies Korean BBQ sampai korang kena beli nii?? Nak tahu apa yang specialnya??


- ✅ Semestinyaaa rangup yang tiada tandingan
- ✅ Sangat syok dimakan ketika bersantai
- ✅ Gabungan rasa pedas dan manis yang seimbang
- ✅ Amat sesuai untuk peminat yang sukakan pedas
- ✅ Rasa BBQ paling sedap

Peminat makanan Korean takkan nak tengok je? Cuba korang beli and rasa dulu, pasti korang nak beli lagi dan lagi. Ramai peminat korea dan kdrama sudah rasa dan banyak kali repeat order perisa ni. Barulah feeling Korea gituu. Ha tunggu apa lagi, jom order sekarang!

Jom klik link dibawah & dapatkan segera!
Wasap.my/60169443374/NZCrunchies



Hard Sell 2

 NZ Crunchies by NN
9h · 🌐

"SATE KAJANG EDISI RANGUP" 🍗🍗🍗🍗

Ada ke sate yang rangup?? Jawabannya mestilah adaa.. NZCrunchies mengeluarkan perisa snek popia yang sangat unik dan salah satunya adalah perisa sate kajang.

Ada lagi ke yang tak sempat rasa NZCrunchies Rolls rasa Sate Kajang yang pasti memukau selera korang ni? Selalu rasa yang lembut je, yang rangup pun tak kurang sedapnya tau Sate Kajang versi baharu orang kata. 🍗🍗🍗

KESEMPURNAAN RASA 3 DALAM 1:

- ★ Rangup
- ★ Manis berempah
- ★ Smoky

RM3 UNTUK SATU POUCH BAG SAHAJAAA

Rasai kekayaan rempah ratus dalam setiap kepingan NZCrunchies. Nak tahu sedap ke tak? Korang kenalah try. Confirm tak menyesal kerana ramai pelanggan kami tergila-gilakan perisa yang unik ini. 🍗🍗🍗🍗

Rolls Sate Kajang dengan klik link dibawah untuk pembelian:
[Wasap.my/60169443374/NZCrunchies](https://www.facebook.com/NZCRUNCHIESBYNN)
<https://www.facebook.com/NZCRUNCHIESBYNN>
#uitmdihatiku #uitmpalam #ent530 #eusahawan #ODL #COVID1



Hard Sell 3



NZ Crunchies by NN

6h · 🌐



"HI CHOCO LOVER SEKALIAN !!"

Anda pengemar coklat??? 😊 Ada berita baik khas untuk anda, NZCrunchies by NN sudah mula menjual NZ Crunchies Chocolate Supreme buat anda semua tau lebih-lebih mereka yang meminati perisa coklat !! 🍫🍫🍫

Keistimewaan NZ Crunchies Chocolate Supreme:

- ◆ Diperbuat daripada jenis coklat yang bermutu
- ◆ Kaya dengan rasa chocolate
- ◆ Terasa crunchies di lidah
- ◆ Rasa gerenti sedap

Ramai kanak-kanak amat menyukai perisa ini. 😊👍 Jangan ditunggu tunggu lagi belilah untuk anak anda !!

Buat anda yang pengemar tegar coklat juga, cepat cepatlah masuk meminang NZ Crunchies Chocolate Supreme ni. Sekarang pinang, sekarang jugak kami proses dan menghantarnya! 😊👍

Macam nak order ? Simple tau...tekan sahaja link WhatsApp di bawah

📞 <https://wa.me/60169443374/NZCrunchies>

Untuk info lanjut boleh ikuti FB Page: NZ Crunchies by NN seperti tertara dibawah ini

<https://www.facebook.com/NZCRUNCHIESBYNN>



Hard Sell 4



NZ Crunchies by NN

23m · 🌐



BARANG PANAS BARANG PANAS! 🔥

Wow! Korang mesti dah berkobar-kobar nak rasai kelazatan berganda variasi terbaharu snek NZCrunchies, iaitu NZCrunchies Rolls, kan? Didatangkan dengan 3 perisa sensasi yang sangat unik dan harga berpatutan, korang pasti terpesona dengan keunikan perisa NZCrunchies Rolls yang tersendiri 😊

- 🧀 Nacho Cheese
- 🦐 Udang Kayangan
- 🍢 Sate Kajang

Jom ramai-ramai dapatkan snek NZCrunchies Rolls yang rangup dengan perisa menarik 🤩 Beli dua balang Nz crunchies kami akan berikan snek ini secara percuma 🎁

meh ramai-ramai klik link ni sebelum kehabisan stok!

wasap.my/60169443374/nzcrunchies

#NZcrunchies
#ViralCrunchies
#NZCrunchiesRolls
#snekerlazatabadini



Hard Sell 5



NZ Crunchies by NN

1 h · 🌐



GENG PENGGEMAR MAKANAN PEDAS, LAPORKAN DIRI! HIDUP KORANG TAK AKAN RASA NIKMAT KALAU TAK CUBA PERISA BARU NI

Betul ke rasa pedas Flaming Salted Egg tak boleh menandingi Korean BBQ? Atau kedua-dua perisa ni memiliki rasa pedasnya yang tersendiri?

Perisa Flaming Salted Egg menggunakan telur masin yang berkualiti tinggi dan tidak berbau hanyir manakala perisa Korean BBQ dilimpahi sos Korean BBQ dan rasa pedas-pedas manja yang boleh dimakan. Kedua-dua perisa ini memang akan memenuhi citarasa anda.

Kelebihan snek NZ Crunchies 🔥:

- ✓ Produk dihasilkan oleh kilang NZCrunchies sendiri
- ✓ Mempunyai sijil kesihatan HALAL dan MeSTI
- ✓ Harga mampu milik cuma RM10 sebotol
- ✓ Jangka hayat 4 bulan
- ✓ Produk Keluaran Muslim Melayu

Bagi yang tertanya-tanya, satu balang NZ Crunchies ini hanya berharga RM10 SAHAJA dan berbaloi untuk dimakan beramai-ramai kerana dalam satu balang memang banyak isinya. Peminat makanan pedas takkan nak tengok je? Cuba korang beli and rasa dulu mana satu yang pedas dan memikat hati korang, pasti korang nak beli lagi dan lagi. Barulah rasa kepedasan sebenar gitu. Ha tunggu apa lagi, jom order sekarang!

Jom klik link dibawah & dapatkan segera!
wasap.my/60169443374/nzcrunchies



Hard Sell 6



NZ Crunchies by NN

1 h · 🌐



PENCINTA CHEESE SILA HADIRRRR 🍷🍷🍷

Anda penggemar cheese tapi taksuka yang terlalu muak ?

Jangan risau kami ada jalan penyelesaiannya dengan snek popia berperisa keju yang padu dan tak muak !!

Sekali ngap pasti nak lagi 😋

Mengapa perlu dapatkan produk kami ? 😞

- ✓ seller yang peramah
- ✓ FAST reply
- ✓ cheese yang secukup rasa, so creamy so cheezy 😊
- ✓ sesuai dibuat kudapan untuk pelbagai lapisan umur

🚚 Cod area ketereh shj !!

Bagi yang jauh nak join postage tapi nak jimat kos ?

Boleh pm kami sekarang untuk tahu caranya serta dapatkan tawaran yang menarik dengan klik link dibawah 📍

Wasap.my/60169443374/NZCrunchies



Hard Sell 7



NZ Crunchies by NN

1h · 🌐



“NIKMAT RASA LEMAK-LEMAK MASIN”

Untuk pengetahuan anda, Siti & Nur NZCrunchies juga ada menjual snek popia PERISA GOLDEN SALTED EGG. Snek ini sangat sesuai dimakan dengan apa sahaja yang anda suka. 🍷👍

Kelebihan NZ Crunchies Golden Salted Egg :

- ✅ Flavor yang paling hot selling
- ✅ Kaya dengan rasa telur masin
- ✅ Sesuai untuk seisi keluarga
- ✅ Semestinya rasa kerepek yang rangup

Buat penggemar salted egg, korang dah boleh grab perisa Golden Salted Egg daripada kami sebelum perisa yang hot selling ni sold out. Dijamin halal dan selamat untuk dimakan oleh orang Islam.

Jom ramai-ramai dapatkan NZCrunchies, snek kulit popia dengan perisa unik ni sekarang!!

Mehh klik link dibawah & dapatkan segera sebelum stok habis!
Wasap.my/60169443374/NZCrunchies



Hard Sell 8



NZ Crunchies by NN

1h · 🌐

...

Anda penggemar serunding ayam? 🤩

Teringin nak makan serunding ayam tapi cari tak jumpa? 😞

Korang jangan risau sebab NZ Crunchies satu-satunya snek keluaran bumiputera dengan perisa serunding ayam yang asli tau! 🍗

- ◆ Rasa serunding ayam yang awesome dengan gandingan sesuatu yang rangup
- ◆ Keenakan berpanjangan
- ◆ Kelazatan pilihan
- ◆ Kegemaran ramai

Jangan tunggu dan fikir lama lagi dan jangan lepaskan peluang ni 😊.

Jom segera beli NZ Crunchies berperisa "Savoury Chicken Floss" ini dengan hanya RM 10 sahaja daripada kami 😊

🚚 Free delivery untuk yang berdekatan & yang jauh kami boleh poskan pada bila-bila masa yang anda inginkan 😊

Boleh WhatsApp kami sekarang untuk membuat pembelian snek pilihan anda:

wasap.my/60169443374/nzcrunchies

KEENAKAN BERPANJANGAN

RASA SERUNDING KEGEMARAN

SAVOURY CHICKEN FLOSS

KELAZATAN PILIHAN

+019-667 9895 | [viralcrunchies](https://www.instagram.com/viralcrunchies) | [Viral Crunchies](https://www.facebook.com/ViralCrunchies) | www.nzcrunchies.com

Hard Sell 9



NZ Crunchies by NN

27 June at 23:52 · 🌐



YANG MANA SATU IDAMAN KALBU?

Ada yang sukakan perisa coklat, ada yang gemarkan perisa telur masin, tak kurang juga dengan perisa tomyam yang jadi rebutan ramai sekarang ni. 😊 mari pilih-pilih yang mana satu kegemaran anda.

- 👉 Korean bbq ✓
- 👉 Golden Salted Egg ✓
- 👉 Cheese Primo ✓
- 👉 Chocolate ✓
- 👉 Roti bakar ✓
- 👉 Chicken floss ✓
- 👉 Milky matcha ✓

10hengget !! .. 10hengget !!

Krup krap krap krap, sedar-sedar dah habis. Macam mana boleh tak sedar? Sebab rangupnya cukup terasa semasa mengunyah. Dan rasa kerepek ni cair dalam mulut. Memang tak sedar dibuatnya.

silalah klik link di bawah

wasap.my/60169443374/sayanakNZcrunchies



👍 2

👍 Like

💬 Comment

🔄 Share

Hard Sell 10



NZ Crunchies by NN

29 June at 23:49 · 🌐



Guys 8 flavor yang terdapat dalam produk ini!!!!

Disini awak semua boleh melihat pelbagai perisa yang sedia ada bagi memenuhi kehendak citarasa awak semua. Harga sangat berpatutan dan packaging yang memudahkan untuk disimpan 😊 NZ Crunchies kami keluarkan 2 jenis packaging yang berbeza iaitu dalam balang dan pouch bag 😊

- 👜 Mudah dibawa
- ⚖️ Lebih ringan
- 📅 Lebih tahan lama
- 👑 Lebih berbaloi

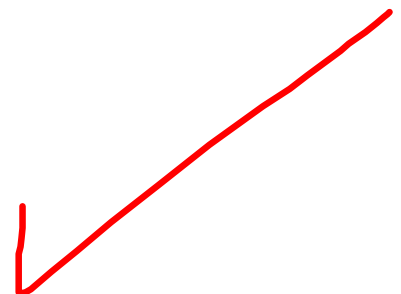
Kerangupan dan kesedapan berganda yang mampu membangkitkan deria tunas rasa semua! Kalau nak lagi gempak, korang try lah grab semua 😊 Buatlah pilihan yang tepat 😊

So guys apa lagi sebelum stok habis jom dapatkan dengan segera 🙌

Jom dapatkan NzCrunchies

Klik link dibawah 👇👇

wasap.my/60169443374/sayanakNZcrunchies



Hard Sell 11



NZ Crunchies by NN

29 June at 23:45 · 🌐

...

KEJU-TAN KEJU PEKAT LIKAT 🍷👍👍

Cukup famous dah menjadi fenomena peminat snek! NZ Crunchies Nacho Cheese snek paling lazat dengan kesempurnaan rasa keju authentic digabungkan dengan kerangupan gulungan kulit popia yang diimpi-impikan semua. Top flavour paling letooppsss 🍷🍷🍷...

Keunikan rasa 3 dalam 1 berjaya menghantui pelanggan:

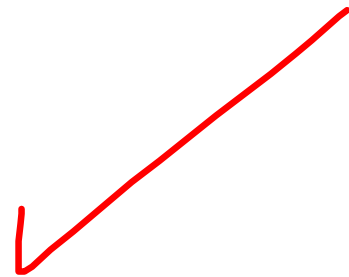
- 🍷 Rangup
- 🍷 Salutan keju tebal
- 🍷 Lemak berkrim

Ramai pelanggan kami bagi feedback mereka sangat suka dengan nacho cheese flavour yang rasa keju pekat dan kenikmatan kulit popia yang rangup. Jadi, kalau korang peminat tegar snek berkeju, korang wajib rasa snek terbaharu NZCrunchies Rolls Nacho Cheese. Tambah pula masa korang nak layan Netflix ke, nak scroll Twitter ke, ada NZCrunchies Rolls Nacho Cheese kat sebelah, memang padulah! 🍷🍷



Nikmati kepuasan rasa keju sebenar NZCrunchies Rolls Nacho Cheese dan pelbagai lagi perisa sensasi NZCrunchies Rolls sekarang!

wasap.my/60169443374/nzcrunchies



+6019-6679895 | Viral Crunchies | viralcrunchies | www.nzcrunchies.com

Hard Sell 12



NZ Crunchies by NN

29 June at 23:44 · 🌐



NZ CRUNCHIES VIRAL memang jadi snek wajib untuk seisi keluarga.

Ada 2 saiz ya pouch serendah 3hengget je. Serious 1 balang memang tak cukup.

Krup krap krup krap, sedar-sedar dah habis.

Perisa yg ready stok 😊

- 👉 Korean bbq ✓
- 👉 Golden Salted Egg ✓
- 👉 Cheese Primo ✓
- 👉 Chocolate ✓
- 👉 Roti bakar ✓
- 👉 Chicken floss ✓
- 👉 Milky matcha ✓

10hengget !!! .. 10hengget !!! .. 10hengget !!! .. jer sebalang

👉 Serious 1 balang memang tak cukup.

Krup krap krup krap, sedar-sedar dah habis.

Macam mana boleh tak sedar? Sebab rangupnya cukup terasa semasa mengunyah. Dan rasa kerepek ni cair dalam mulut. Memang tak sedar dibuatnya.

ha tunggu ape lagi 😊 cepat² grab sebelum terlambat 😊😊 kita ada

COD ya, sape minat nak joint boleh tekan link dibawah

wasap.my/60169443374/sayanakNZcrunchies



Hard Sell 13



NZ Crunchies by NN

28 June at 23:31 · 🌐



EXTRA JIMAT, EXTRA "KRUPKRAP"!

Penggemar-penggemar NZCrunchies perisa Tom Yum Seafood kini boleh dapatkan perisa kegemaran anda dalam EDISI POUCH BAG! 🤩

Kelebihan edisi pouch:

- senang dibawa ke mana sahaja
- harga mampu milik hanya RM3
- rasa tomyam asli


Enak dinikmati di mana sahaja, tak kira masa. Memang kawww! 💜

Jom beli sekarang dengan klik link di bawah!

Whatsapp: wasap.my/60169443374/nzcrunchies



Hard Sell 14

 **NZ Crunchies by NN**
28 June at 23:11 · 🌐

NAMPAK SEDAP TAPI BELUM TRY LAGII YAAA ??

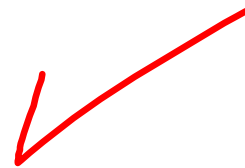
Memang rugi sangat buat anda yang belum cuba keenakan rasa NZ Crunchies ni tau. Ramai dah cakap NZ Crunchies ni berbaloi sangat beli dan rasanya sangat berbeza dengan snek kulit popia yang lain.

Ada apa dengan NZ Crunchies?

- ✅ Edisi botol mempunyai 9 perisa
- ✅ Mudah dibawa kemana sahaja
- ✅ Sesuai dengan cita rasa orang Malaysia
- ✅ Lebih tahan lama
- ✅ Semua orang mampu beli

Kann dah cakap, tak rugii kalau cuba...boleh dengar kata pelanggan dalam video kat bawah..Benda dah gerenti memuaskan hati. RM10 untuk satu botol dan RM3 untuk satu pek SAHAJA. Sudah terbukti murah!!! Haa apa yang ditunggu lagi tu?? Jom dapatkan segera.....Sangat berbaloi dan gerenti nak lagii

WhatsApp kami untuk merisik NZ Crunchies yang super duper dijamin kerangupan dan kesedapannya.
wasap.my/60169443374/nzcrunchies



Hard Sell 15

 NZ Crunchies by NN
27 June at 23:55 · 🌐

DIA DATANG LAGI!! 🤩🌍

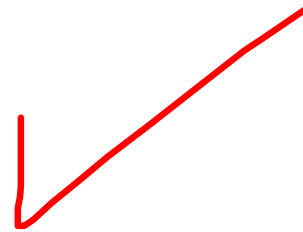
Wah! Semakin menarik dan meriah snek viral NZCrunchies kegemaran korang ni 😊

Dengan kehadiran 9 perisa botol dan 5 perisa pouch bag NZCrunchies, korang boleh nikmati NZCrunchies dengan harga yang sangat berpatutan!


- 🍷 Salted Egg
- 🍷 Cheese Primo
- 🍷 Korean BBQ
- 🍷 Chocolate Supreme
- 🍷 Seaweed Teriyaki
- 🍷 Tomyam Seafood
- 🍷 Milky Matcha
- 🍷 Roti Bakar
- 🍷 Flaming Salted Egg
- 🍷 Savoury Chicken Floss
- 🍷 Nasi Lemak & Sambal Ikan Bilis
- 🍷 Nestum Klasik
- 🍷 Rendang Licious

Mana lagi nak cari snek murah meriah macam ni kan? Kerangupan dan kelazatannya pun berganda-ganda! Harga pon murah guys!

Apa? Nak dapatkan NZCrunchies sekarang juga?
Jom klik link di bawah:Whatsapp:
wasap.my/60169443374/sayanakNZcrunchies



Hard Sell 16

 **NZ Crunchies by NN**
27 June at 23:53 · 🌐

Weekend already end and now you're having Monday blues ? 😞
No mood to start your work or having class ? 😞
No worries , we're here will bring your mood back hehe 😊

Why HH crunchies can makes all customers happy and enjoy ?

- ♥️flavours melts in mouth
- ♥️can't stop eat
- ♥️soo cranchy n creamy
- ♥️win everyone's heart while having it

🔥Here's are 9 types of NZ crunchies flavours

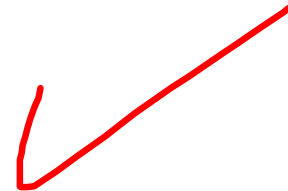
- 🧀Cheese Primo
- 🥚Golden Salted Egg
- 🐔Chicken Floss
- 🍫Chocolate Supreme
- 🌿Korean BBQ
- 🥛Milky Matcha
- 🍞Roti Bakar
- 🌿Seaweed Teriyaki
- 🔥Flaming Salted Egg

Now you can choose your favorite flavours 🍷


📍GRAB YOURS NOW 📍

Whatsapp us now for more details !!
wasap.my/60169443374/nzcrunchies
wasap.my/60172351824/nzcrunchies

[#nzcrunchiesbyhhcrunchies](#)
[#cantstopcrunchies](#)
[#soocranchysoogood](#)



👍 Liked 💬 Message 🔍 ⋮ 👤



+6019-6679895 📱 Viral Crunchies 📷 viralcrunchies 🌐 www.nzcrunchies.com

Hard Sell 17



NZ Crunchies by NN

27 June at 23:52 · 🌐

...

LEBIH JIMAT, LEBIH FLEKSIBEL! 🥰

Korang tahu tak, NZCrunchies kini datang dengan pouch bag edisi Pek Jimat Pouch (PJP)! Pek PJP akan dimuatkan dengan 12 pek pouch bag seberat 45gram setiap satu. Memang sesuai sangat untuk si kecil nak bawa ke mana-mana, lagi-lagi semasa 'travel'.

Perisa edisi pouch bag:

- 🥚 Salted Egg
- 🧀 Cheese Primo
- 🍖 Korean BBQ
- 🍫 Chocolate Supreme
- 🌿 Seaweed Teriyaki
- 🍲 Tomyam Seafood

Bukan tu sahaja! Nak jadikan sebagai hadiah hari jadi atau 'goodies' majlis pun boleh!

Untuk sebarang pertanyaan, sila klik link di bawah:

Whatsapp: wasap.my/60169443374/sayanakNZcrunchies

PEK JIMAT POUCH

Berat: 45g

RM2.20 (SM)
RM3.00 - RM3.50 (SS)

HUBUNGI KAMI: +6019-667 9895

LAYARI: WWW.NZCRUNCHIES.COM



3.5 FACEBOOK (FB) POST – COPYWRITING (SOFT SELL)

 NZ Crunchies by NN
27 June at 23:55 · 🌐

Chocolate? Chocolate is everyone favourite!!!!

Did you know that chocolate has their own benefits? 😊
Let me tell you guys 😊

1. Reduce stress

Cocoa has tryptophan, which is an amino acid that makes you feel calm. This helps relieve tension and stress by making you feel calm and refreshed.

2. Increases energy levels

Fatty acids like stearic acid and palmitic acid, (which are all saturated) help you lose weight and give you energy without raising your cholesterol level, just like pure cocoa. The sugar in chocolate also gives the body energy and makes it feel better.

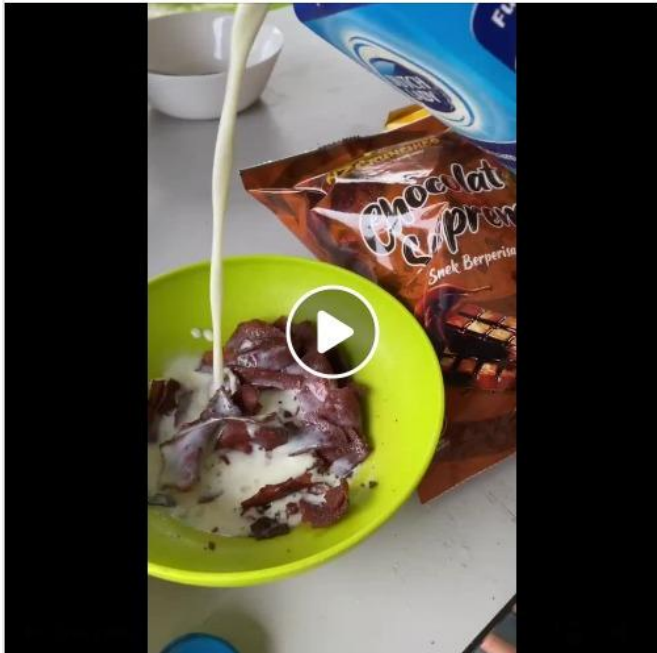
3. Higher intelligence

Chocolate makes us more alert, which indirectly also helps increase intelligence.

P/S : We also have NZ Crunchies chocolate flavour 😊

IF YOU WANT TO KNOW MORE ABOUT NZ CRUNCHIES DO FOLLOW AND MESSAGE US.

wasap.my/60169443374/NZCrunchies
[#learnwithnzcrunchies](#) [#snekerlazatabadini](#) [#eidadha](#) [#ent530](#)
[#chocolate](#)



SOFT SELL 1



NZ Crunchies by NN

18h · 🌐



NIKMAT RASA LEMAK-LEMAK MASIN 😋

Nak tahu tak, NZCrunchies Golden Salted Egg adalah salah satu item yang laris terjual. Cuba teka sebab apa? 😊 Selain rasanya yang lain daripada yang lain, popia perisa ini jugak boleh dijadikan sebagai lauk 🍲 dah boleh makan dengan nasi 🍛🍛 Wow ke wow sangat 😍

Kalau telur masin habis kat rumah, NZCrunchies Golden Salted Egg boleh jadi penggantinya 🤖 Kudapan kulit popia dengan rasa telur masin sebenar. Makan dengan bubur padu sungguh 🍌🍌 jadikan crumb salut pada roti dan gorengkan lagi padu baq ang.. 🍌🍌🍌🍌
👍 Jangan bosankan makanan harian anda.

Didatangkan dengan edisi pouch bag dan botol, jom ramai-ramai dapatkan NZCrunchies, snek kulit popia dengan 9 perisa unik menerusi LINK BERIKUT:

wasap.my/60169443374/sayanakNZcrunchies



SOFT SELL 2



NZ Crunchies by NN

18h · 🌐



⚠️ ⚠️ Perhatian Pada Anda Yang Nak Setelkan Problem Tak Ada Teman Nak Layan Drama*

Sebab ada 13 perisa yang boleh dipilih ikut mood dan cerita kegemaran anda lah, ramai pengguna telah berjaya selesaikan masalah macam anda jugak.

Nak tahu takk rupanya, snek ni nipis dan rangup yang tak boleh bawa bincang. Orang tak ada gigi pun boleh makan. Mesra umur gitu 😊😊. Beli satu mesti takcukup punya, mak ayah pon ikut makan sekali. Seronoknyaa, boleh makan seisi keluarga sambil luangkan masa bersama 🥰

Sebab tu lah korang kena juga dapatkan produk ni.

sila klik link di bawah:

wasap.my/60169443374/sayanakNZcrunchies



SOFT SELL 3



NZ Crunchies by NN

18h · 🌐



'MEMANG SEDAP, MEMANG MENARIK' - PU AMIN

Haa korang dengar tak? tu PU Amin yang kata tau, bukan kami. Takkan PU Amin nak menipu lak kan. Benda betul kena kongsi baru ramai tahu dan dapat merasa 😊

Korang masih lagi tak percaya? PU Amin pun dah approve dengan keunikan perisa snek kulit popia NZCrunchies ni 🤩 Korang tunggu apa lagi? Apa kata korang cepat-cepat grab NZCrunchies buat stok kat rumah!

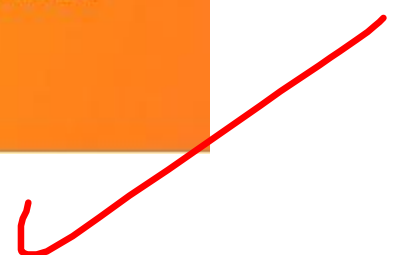
Dengan 13 perisa unik, pilih je yang mana korang nak. Korang tekan je link di bio untuk mendapatkan NZCrunchies 😊

Atau boleh je klik link kat bawah ni 👉

wasap.my/60169443374/sayanakNZcrunchies



SOFT SELL 4





5 KHASIAT MATCHA UNTUK KESIHATAN

Pada zaman sekarang, rakyat Malaysia lebih-lebih lagi anak-anak muda sudah tidak tahu lagi apakah kebaikan Matcha untuk kesihatan mereka. Rata-rata yang menjadi pilihan mereka adalah coffee atau apa-apa sahaja yang banyak sugar dan pewarna yang boleh dibeli di kedai yang mahal dan terkenal sedangkan mereka terlupa untuk mengkonsumsi Matcha yang sememangnya berkhasiat. Bahkan, ada yang tak pernah rasa seumur hidup mereka. Jadi, apa sebenarnya kebaikan Matcha pada kesihatan kita?

Antara 5 kebaikan Matcha untuk kesihatan adalah :

1. Meningkatkan tenaga

➡ Matcha membantu memberikan tenaga yang bebas daripada rasa gemuruh dan meningkatkan kepekaan dengan meningkatkan pengeluaran adrenalin.

2. Meningkatkan fungsi kognitif dan kesihatan otak

➡ Matcha menggalakkan ketajaman mental, ketenangan dan fokus. Bagi yang bekerja, belajar boleh cuba minum Matcha. Juga membantu mengurangkan inflamasi neuron, dan menghalang penuaan otak.
➡ Kandungan L-theanine dalam Matcha juga membantu mengurangkan anxiety, stress dan tingkatkan dopamine.

3. Antioksidan dan gen anti-keradangan

➡ Matcha juga tinggi dengan antioksidan, jadi ia dapat bertindak sebagai pemburu radikal bebas.
➡ Membantu menyekat penghasilan cytokine dan enzim yang berkaitan dengan keradangan.

4. Detoksifikasi

➡ Untuk detoks juga bagus Matcha. Ia membantu membersihkan dan melancarkan aliran darah, buah pinggang dan hati serta menyokong proses detoksifikasi hati. Bagi nak detoks menjaga badan boleh mencuba Matcha lepas ni.

5. Pengurusan berat dan metabolisme

➡ Meningkatkan penggunaan tenaga dan mempercepatkan metabolisme lemak. Maksudnya lemak ditukar kepada tenaga dan bukan disimpan sebagai lemak. Matcha juga menghalang penyerapan lemak dan glukosa.

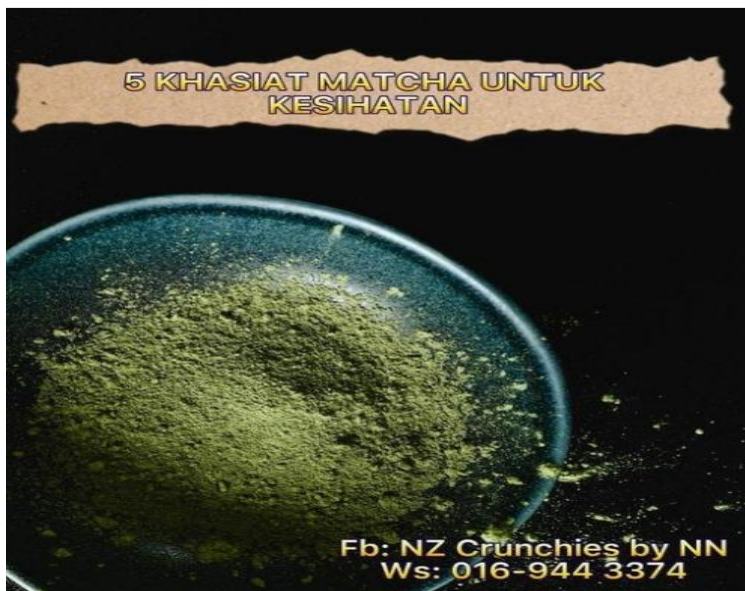
Kalau korang nak tahu, NZCrunchies pon ada perisa matcha tauu! Jadi, tunggu apa lagi?

Jom! For fast reply; boleh klik link dibawah untuk order sekarang 😊

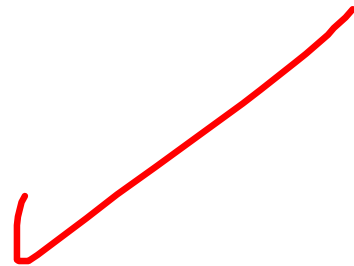
[wasap.my/60169443374/NZCrunchies](https://www.facebook.com/NZCrunchies)

Anda boleh komen dibawah, ataupun boleh terus DM kami Like, Share & Follow FB page NZ Crunchies by NN untuk lebih banyak lagi maklumat yang akan kami kongsi!

<https://www.facebook.com/NZCRUNCHIESBYNN>



SOFT SELL 5





NZ Crunchies by NN

8h · 🌐

"SEAWEEED BOLEH BANTU TURUNKAN BERAT BADAN???"

7 Manfaat SEAWEEED Yang Anda PERLU Ketahui

Kita biasa dengar manfaat daun lidah buaya, timun, tomato, buah zaitun dan sebagainya yang digunakan untuk merawat kulit wajah. Namun, pernahkan anda dengar khasiat seaweed?

Masih ramai orang yang belum mengetahui khasiat daripada pengambilan seaweed ini dan menyebabkan mereka terus-menerus ketinggalan dalam mengkonsumsi seaweed dalam kehidupan seharian mereka. Jom lihat apa khasiat seaweed ini.

- 1 Seaweed membantu meningkatkan fungsi tiroid
- Seaweed memiliki peranan penting bagi tubuh, termasuk mengatur metabolisme tubuh, salah satunya tiroid yang membutuhkan kandungan yodium atau sodium dalam menjalankan fungsinya. Selain terdapat dalam Seaweed, yodium juga dapat ditemukan dalam produk susu, makanan laut, serta garam beryodium.
- Jika tubuh kekurangan yodium dapat menyebabkan hipotiroidisme dan menimbulkan gejala seperti lemas, kulit kering, kesemutan pada tangan dan kaki, cepat lupa, depresi, hingga meningkatkan berat badan.
- 2 Seaweed meningkatkan kesehatan jantung
- Seaweed atau rumput laut mengandung nutrisi yang baik, termasuk asam lemak omega 3 yang baik dalam menjaga kesehatan jantung. Seaweed juga diperkirakan mampu mengurangi tekanan darah, mencegah pembekuan darah, dan mengurangi kadar kolesterol "buruk" LDL.
- 3 Seaweed membantu menstabilkan kadar gula darah
- Seaweed dapat mengurangi risiko terkena diabetes dan menstabilkan kadar gula darah karena Seaweed mengandung fucoxanthin, antioksidan yang dianggap dapat membantu mengurangi resistensi insulin dan menstabilkan kadar gula darah.
- 4 Seaweed membantu menurunkan berat badan
- Seaweed atau rumput laut jika dimakan secara teratur diperkirakan dapat menurunkan berat badan karena kandungan Seaweed dapat mempengaruhi kadar hormon leptin pada tubuh di mana dapat mengurangi rasa lapar, meningkatkan rasa kenyang, dan mencegah penumpukan lemak.
- 5 Seaweed dapat memperkuat sistem kekebalan tubuh
- Seaweed dapat melindungi tubuh dari beberapa jenis infeksi tertentu karena mengandung antioksidan dan antialergi. Bahkan kandungan Seaweed diperkirakan dapat membantu melawan virus seperti herpes dan HIV dengan menghalangi masuknya virus ke dalam sel, walau hal ini masih perlu diteliti lebih lanjut.
- 6 Seaweed dapat meningkatkan kesehatan usus
- Seaweed dapat meningkatkan kesehatan usus karena kaya akan serat yang dapat membantu mencegah sembelit dan membuat pencernaan lebih lancar. Selain itu, Seaweed juga dapat mengurangi risiko infeksi akibat bakteri tertentu yang berbahaya.
- 7 Seaweed dapat mengurangi risiko kanker
- Seaweed dapat mengurangi risiko terkena beberapa jenis kanker tertentu. Salah satunya, Seaweed dianggap membantu menurunkan kadar estrogen sehingga mengurangi risiko wanita terkena kanker payudara. Selain itu, Seaweed juga dapat membantu mengurangi risiko terkena kanker usus besar karena mengandung serat.

Menarik bukan? 🍻

Jangan lupa untuk ikuti kami di laman facebook untuk mengetahui lebih lanjut tentang info-info yang akan kami kongsi.

<https://www.facebook.com/NZCRUNCHIESBYNN>

Jom ramai-ramai grab Seaweed NZCrunchies 🍻🍻 boleh klik link dibawah :

📞 Wasap.my/60169443374/NZCrunchies

#nzcrunchieslicious #ent530 #eidadha #seaweed #snekerlazatabadi



SOFT SELL 6



NZ Crunchies by NN

1h · 🌐



Is It Dark Chocolate Good For Our Health??? 😬

Almost everyone in this world loves chocolates. Who wouldn't? However, most people think of chocolates as unhealthy treats that could ruin their teeth, can make them obese, and of course, can cause diabetes. So chocolates are often considered to be a person's guilty pleasure. Some of these people obviously do not know that chocolates can be pretty healthy as well, but just like any other food, it must be taken in moderation.

So, does dark chocolate give benefits to us??? 🤔

1. Reduces stress 🍯

People who ate dark chocolate reported that they felt less stressed, and researchers confirmed that after eating dark chocolate, there were reduced levels of the stress hormone cortisol. This may be related to dark chocolate's effects on heart health, since stress is a risk factor for cardiovascular disease.

2. Improves brain function 🧠

Flavonols in dark chocolate have a positive impact on brain function, including better reaction time, visual-spatial awareness and stronger memory.

3. Increase heart health ❤️

The antioxidants in dark chocolate have been shown to lower blood pressure, reduce the risk of clotting and increase blood circulation to the heart. Thus, lowering the risk of stroke, coronary heart disease and death from heart disease.

Do follow and like our Facebook page for more interesting information 😊.

<https://www.facebook.com/NZCRUNCHIESBYNN>

untuk pembelian boleh klik link dibawah 😊

[wasap.my/60169443374/nzcrunchies](https://wa.me/60169443374/nzcrunchies)



SOFT SELL 7



NZ Crunchies by NN

45 m · 🌐



JADI IGAUAN RAMAI ✨

Perisa Tom Yum Seafood telah menjadi perhatian ramai sejak pengeluarannya baru-baru ini. Tak kurang juga penggemar-penggemar NZCrunchies yang request untuk datangkan perisa ni dalam edisi pouch bag! 🍤🍤

Dengan aroma limau purut yang memukau, pastikan korang tak lepaskan peluang untuk rasai kenikmatan ini! cuba sekali, pasti nak lagiii!

Hubungi rakan niaga NZCrunchies berhampiran anda sekarang atau klik je link di bawah!

Wasap.my/60169443374/nzcrunchies



SOFT SELL 8



NZ Crunchies by NN

1 h · 🌐



WHY AM I ALWAYS SLEEPY WHEN STUDYING? ARGHH I HATE ODL!!

Do you feel the same? We are in the same boat!

Many students nowadays are forced to study virtually because of the pandemic. Often students will learn in front of their laptop, and being inactive will cause drowsiness.

HOW TO SOLVE THIS PROBLEM? !

With this, you need the most effective companion, delicious and crunchy chips. It can help you to be more focused and not sleepy

How would you like to get such delicious chips?

You can pm us by clicking the link below. We have many delicious flavour. Among the available flavour are:

Cheese Primo, Korean BBQ, Salted egg and many more!

So, what will be your choice 😊

Click link below for more information about NZ Crunchies

wasap.my/60169443374/NZCrunchies



SOFT SELL 9



NZ Crunchies by NN

18h · 🌐



SELAMAT PAGI kawan-kawann dan peminat nz crunchies semua 🍌🍌

Dengan pesanan, ayuh teruskan hidup dengan berjuang dan memperjuangkan matlamat kita semua! 🍌🍌

Tahu tak kenapa kitorang tak gaduh dan beriya berlawan dengan jenama lain? Ha, sebabnya kelainan yang ada pada Nz Crunchies ni iaitu snek ni ada 11 perisa yang boleh dipilih ikut mood dan kegemaran anda.

Korang kalau nak cari produk, korang TOLONGLAH cari produk yang macam ni..

snek ni nipis dan rangup yang tak boleh bawa bincang. Orang tak ada gigi pun boleh makan. semua pastu suka . PERCAYALAH

Ambilah tindakan sebelum anda menyesal!

Hubungi kami di

<http://wasap.my/60172351824/NZCRUNCHIES> 😊

**BELAJARLAH
DARI MASA LALU,
BERSIAPLAH
UNTUK MASA DEPAN,
BERIKANLAH
YANG TERBAIK
UNTUK HARI INI**

+6019-6679895 | Viral Crunchies | viralcrunchies | www.nzcrunchies.com

SOFT SELL 10





NZ Crunchies by NN

5 July at 03:50 · 🌐

NASI LEMAK MODERN??

Dah bosan makan nasi lemak yang biasa? nak rasa yang ada inovasi dan sesuatu yang baru? Perisa nasi lemak nz crunchies ini sesuai dengan tekak orang melayu.

Cubalah makan nz crunchies perisa nasi lemak kegemaran rakyat malaysia ini. gabungan yang mantap dan sangat super dan laris 🍴🍴
Dah ramai yang cuba dan beri maklum balas yang baik, puas hati malah beli lagi dan lagi.

Hanya RM10 sahaja sebalang, 😊
tunggu apa lagi? mari dapatkan segera !!!!! 😊

sila klik link di bawah:Whatsapp:
wasap.my/60169443374/sayanakNZcrunchies



SOFT SELL 11





NZ Crunchies by NN

4 July at 03:49 · 🌐



NZ Crunchies ni apa ye ??

NZ Crunchies ni kerepek popia berperisa yang tgh viral sekarang ni tau. Snek ni meng sedap sesuai utk seisi famili 👍👍 Snek NZ Crunchies ni didatangi 10 jenis perisa lazat dan mempunyai harga yang sangat berpatutan tau. .

Jom "krup-krup" dengan seisi keluarga bersama NZ Crunchies nii.

"Belum cuba, belum tahu..."

Dah cuba pasti terindu-rindu 🤤"

RM 10 je sebalang tau 😍

KAMI BELUM JUMPA PELANGGAN YANG tak minat flavour kesukaan ramai ini, cuba dulu produk kami dijamin berbeza dengan produk lainnya, anda tidak akan menyesal, sekali cuba pasti nak lagi.

APA TUNGGU LAGI MARI LAJU-LAJU WHATSAPP KAMI

<http://wasap.my/60172351824/NZCRUNCHIES>



SOFT SELL 12





NZ Crunchies by NN

4 July at 03:48 · 🌐



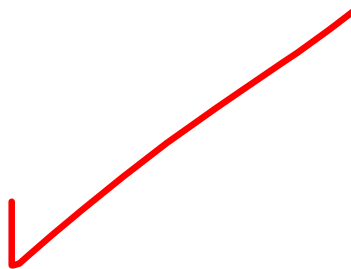
RIANG RIUH NZCRUNCHIES 😊

Alhamdulillah, korang happy, kami lagi happy! Terima kasih buat semua yang menyokong NZCrunchies snek pilihan kegemaran ramai 😊 Snek kulit popia berperisa paling unik yang boleh buat korang ketagih tak henti mengunyah 😊

Buat yang belum cuba atau nak repeat order, segera dapatkan NZCrunchies daripada ejen/stokis berhampiran anda atau terus klik link di bawah:Whatsapp: wasap.my/60169443374/sayanakNZcrunchies



SOFT SELL 13





NZ Crunchies by NN

29 June at 23:44 · 🌐

🙄🙄 Siapa Lagi Yang Nak Selesaikan Masalah Boring Tahap Gaban Melayan Kelas Online dan Assignment melambak?*

Tahu tak kenapa kitorang tak gaduh dan beriya berlawan dengan jenama lain? Ha, sebabnya kelainan yang ada pada Nz Crunchies ni iaitu ada 11 perisa yang boleh dipilih ikut mood korang tau.

Korang kalau nak cari bahan kudapan, korang TOLONGLAH cari snek yang macam ni..

snek ni nipis dan rangup yang tak boleh bawa bincang. Orang yang tak ada gigi pun boleh makan.

Sebab tu lah korang kena juga dapatkan produk ni.

sila klik link di bawah:Whatsapp:

wasap.my/60169443374/sayanakNZcrunchies

TOLONG SHARE POST INI SUPAYA RAMAI ORANG DAPAT MANFAAT BERSAMA ! !



SOFT SELL 14





NZ Crunchies by NN

29 June at 23:44 · 🌐



Why Are Healthy Snacks Important?

Snacking is an effective way to fit extra nutrients into your diet and prevent overeating at mealtimes.

1. Prevents Overeating

Snacking helps keep you from getting overly hungry in between meals and then overeating at your next meal.

2. Keeps Blood Sugar Levels Steady

Healthy snacking helps keep your blood sugar levels even, especially if you eat a consistent amount of carbs at each meal or snack.

3. Provides Nutrients

As long as you choose nutritious snacks, snacking will also help you meet your nutrient needs for the day.

Psst! NZ Crunchies is of snack that uses healthy ingredients 🍌 If you are interested, feel free to PM us

[wasap.my/60169443374/nzcrunchies](https://www.wasap.my/60169443374/nzcrunchies)

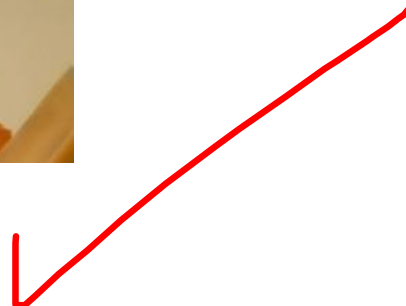
Don't forget to Like & share our facebook page for more fun facts! 🍌



<https://www.facebook.com/NZCRUNCHIESBYNN>



SOFT SELL 15





NZ Crunchies by NN

28 June at 23:32 · 🌐



KALAU DAH KUNYAH SUSAH UNTUK BERHENTI !!!!

Korang 🤤 Nz crunchies ni sedap sangat. Pelanggan kami yang dah makan semua perisa nz crunchies ni kebanyakan kata pasti mereka akan pesan lagi kerana sedap sangat sampai berebut semua ahli keluarga.

•

Ramai kanak², pelajar-pelajar serta ibu-ibu yang suka nz crunchies perisa chocolate. Perisa chocolate ini diperbuat daripada bahan bermutu tinggi yang dijamin tidak mendatangkan kesan muak dan sangat digemari semua.

•

Ibu² boleh la beli utk anak² sebagai hadiah kecil jika mereka berkelakuan baik. pasti mereka sukaaaa.....

Nak tahu lebih detail tentang nz crunchies boleh whatsapp saya sekarang.

wasap.my/60169443374/sayanakNZcrunchies



SOFT SELL 16



NZ Crunchies by NN

28 June at 23:12 · 🌐

HARGA BARANG NAIK? TAPI BUKAN NZCRUNCHIES!

Anak ramai nak beli sorang satu tak mampu 😞 Tambah pula semua barang naik harga. Susah betul nak cari yang murah 😞

Lagi teruk, kalau beli sikit anak2 akan berebut, bergaduh, menangis last last mak jugak yang sakit kepala 🤕

Nak ke nak sangat kalau kami selesaikan masalah mak mak kat atas? 🤔

Cuma dengan RM3, mak mak dah mampu utk buat anak2 melonjak keriangian 😁 Lagi menarik, mak mak diberi banyak pilihan utk belii yang mana satu 🤩

Apa kata pengguna tentang NzCrunchies 🗣️

Senang belii NzCrunchies ni, doh la murah, sedak, anak2 pakat suko belako - Kak Imah

Jom, tekan link wasap kami. Utk kami bantu akak pula selesaikan masalah anak2 yg teringin nk makan jajan 😊

wasap.my/60169443374/sayanakNZcrunchies

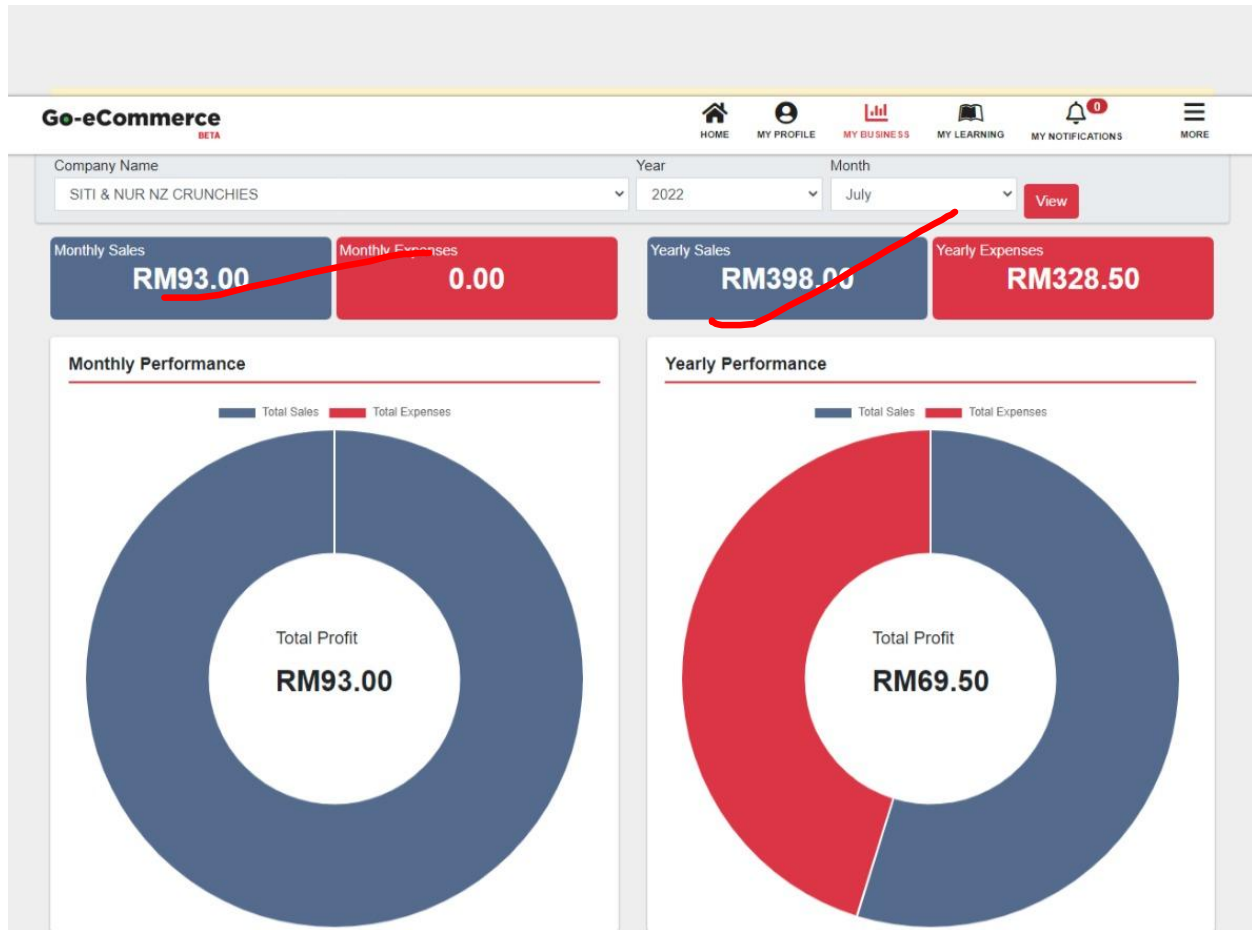


18

SOFT SELL 17

GRAPHICS = 04

3.6 SALES REPORT



Go-eCommerce

Business Name	Date	Type	Marketplace (if any)	Others Marketplace (if any)	Total Sales (RM)	Expense Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Created At
SITI & NUR NZ CRUNCHIES	11/05/2022	expenses				Goods	Stock	103.5	1. Korean BBQ – 2 Bottles 2. Golden Salted Egg – 2 Bottles 3. Flaming Salted Egg – 2 Bottles 4. Supreme Chocolate – 2 Bottles 5. Tomyam Seafood – 2 Bottles 6. Cheese Primo – 4 Bottles 7. Savoury Chicken Floss – 1 Bottles	04/07/2022
SITI & NUR NZ CRUNCHIES	11/05/2022	expenses				Delivery	Postage	10		04/07/2022
SITI & NUR NZ CRUNCHIES	16/05/2022	offline			10				Afrina Natasha bought 1 bottle of NZCrunchies Tomyam Seafood.	04/07/2022
SITI & NUR NZ CRUNCHIES	16/05/2022	offline			10				Amin Anuar bought 1 bottle of NZCrunchies Cheese Primo.	04/07/2022
SITI & NUR NZ CRUNCHIES	16/05/2022	offline			10				Amira Nazirah bought 1 bottle of NZCrunchies Tomyam Seafood.	04/07/2022
SITI & NUR NZ CRUNCHIES	17/05/2022	online	Others	Whatsapp	10				Putri bought 1 bottle of NZCrunchies Cheese Primo.	04/07/2022
SITI & NUR NZ CRUNCHIES	18/05/2022	online	Others	Whatsapp	10				Thaqif bought 1 bottle of NZCrunchies Supreme Chocolate.	04/07/2022

Business Name	Date	Type	Marketplace (if any)	Others Marketplace (if any)	Total Sales (RM)	Expense Category	Expense Subcategory	Total Expenses (RM)	Descriptions	Created At
SITI & NUR NZ CRUNCHIES	18/05/2022	offline			10				Adriana bought 1 bottle of NZCrunchies Cheese Primo.	04/07/2022
SITI & NUR NZ CRUNCHIES	18/05/2022	offline			10				Hazirah bought 1 bottle of NZCrunchies Korean BBQ.	04/07/2022
SITI & NUR NZ CRUNCHIES	18/05/2022	offline			10				Farhah bought 1 bottle of NZCrunchies Cheese Primo.	04/07/2022
SITI & NUR NZ CRUNCHIES	19/05/2022	online	Others	Whatsapp	20				Thaqif bought 1 bottle of NZCrunchies Flaming Salted Egg and 1 bottle of NZCrunchies Savoury Chicken Floss.	04/07/2022
SITI & NUR NZ CRUNCHIES	19/05/2022	offline			10				Amni bought 1 bottle of NZCrunchies Korean BBQ.	04/07/2022
SITI & NUR NZ CRUNCHIES	19/05/2022	offline			10				Diyana bought 1 bottle of NZCrunchies Supreme Chocolate.	04/07/2022
SITI & NUR NZ CRUNCHIES	19/05/2022	expenses				Goods	Stock	212	1. Korean BBQ – 8 Bottles 2. Nestum Klasik – 6 Bottles 3. Supreme Chocolate – 2 Bottles 4. Tomyam Seafood – 4 Bottles 5. Cheese Primo – 9 Bottles 6. Cheese Primo – 3 Pouch 7. Korean BBQ – 3 Pouch	04/07/2022
SITI & NUR NZ CRUNCHIES	19/05/2022	expenses				Delivery	Others	3	C.O.D	04/07/2022
SITI & NUR NZ CRUNCHIES	19/05/2022	offline			3				Akif Amzar bought 1 unit pouch bag NZCrunchies Cheese Primo.	04/07/2022
SITI & NUR NZ CRUNCHIES	19/05/2022	offline			10				Afrina Natasha bought 1 bottle of NZCrunchies Nestum.	04/07/2022
SITI & NUR NZ CRUNCHIES	20/05/2022	offline			10				Amin Anuar bought 1 bottle of NZCrunchies Flaming Salted Egg.	04/07/2022
SITI & NUR NZ CRUNCHIES	22/05/2022	online	Others	Whatsapp	40				2 bottles of NZCrunchies Nestum Klasik, 1 bottle of NZCrunchies Korean BBQ and 1 bottle of NZCrunchies Cheese Primo has been sold.	04/07/2022
SITI & NUR NZ CRUNCHIES	23/05/2022	offline			40				2 bottles of NZCrunchies Nestum Klasik and 2 bottles of NZCrunchies Cheese Primo has been sold.	04/07/2022

Business Name	Date	Type	Marketplace(if any)	Others Marketplace (if any)	Total Sales (RM)	Expense Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Created At
SITI & NUR NZ CRUNCHIES	24/05/2022	online	Others	Whatsapp	10				1 bottles of NZCrunchies Korean BBQ has been sold.	04/07/2022
SITI & NUR NZ CRUNCHIES	26/05/2022	online	Others	Whatsapp	23				1 bottles of NZCrunchies Korean BBQ, 1 bottles of NZCrunchies Cheese Primo and 1 unit of Korean BBQ pouch has been sold.	04/07/2022
SITI & NUR NZ CRUNCHIES	15/06/2022	offline			20				Amin Anuar bought 2 bottles of NZCrunchies Korean BBQ.	04/07/2022
SITI & NUR NZ CRUNCHIES	28/06/2022	offline			10				Auni Nasuha bought 1 bottle of NZCrunchies Supreme Chocolate.	04/07/2022
SITI & NUR NZ CRUNCHIES	30/06/2022	online	Others	Whatsapp	19				1 bottles of NZCrunchies Korean BBQ, 2 pouch Cheese Primo and 1 pouch Korean BBQ has been sold.	04/07/2022
SITI & NUR NZ CRUNCHIES	03/07/2022	online	Others	Whatsapp	30				3 bottles of NZCrunchies Cheese Primo has been sold.	04/07/2022
SITI & NUR NZ CRUNCHIES	04/07/2022	offline			23				1 bottle of NZCrunchies Supreme Chocolate, 1 bottle of NZCrunchies Cheese Primo and 1 pouch Korean BBQ has been sold.	04/07/2022
SITI & NUR NZ CRUNCHIES	05/07/2022	online	Others	Whatsapp	40				3 bottles of NZCrunchies Korean BBQ and 1 bottle of NZCrunchies Tomyam Seafood has been sold.	05/07/2022



CUSTOMERS' INFORMATION

Customer name	Address	Payment method	Delivery method	Unit sold
Afrina natasha	-	Cash	Pick-up	4
Amin anuar	Tepi tangki air ketereh, 16450, kota bharu.	Cash	COD	5
Amirah nazirah	56A, Lorong satu jalan paip parit sakai 84000 muar johor.	Online banking	Postage delivery (Tracking number-E76T18Q88G9 0GH2YMB)	1
Putri	-	Cash	Pick - up	5
Thaqif	Kampung Kubang Nibong Beris Kubor Besar 16050 Bachok Kelantan	Cash	COD	3
Adriana	-	Cash	Pick - up	2
Hazirah	144 Kampung Banggol Peradong, Manir 21200 Kuala Terengganu, Terengganu	Online banking	Postage delivery (Tracking number-E76T18Q77G9 0GH2YMB)	5
Farhah	-	Cash	Pick - up	3
Amni	-	Online banking	Pick - up	1



4.0 CONCLUSION

In conclusion, social media is a strong tool for businesses of all sizes to contact customers. We could not only promote our goods but also build two-way interaction with the public through these social media postings. We believe Facebook is one of the best social media platforms for business, but we realise that in order to use it effectively, we must have a great marketing plan. Using the appropriate social media promotion approach may bring our company a lot of success, raise brand recognition, and produce a lot of sales. This course, Principle of Entrepreneurship (ENT530), encouraged us in improving our entrepreneurial and communication skills.

We are grateful to be able to learn about copywriting. It is definitely useful to everstart up an online business for real in the future. I learned that a teaser is also important to attract and develop the curiosity of our potential customer and it will persuade them into buying our products. In order to make people interested in our product, we need to show an interesting preview of our product that will make them question and wait for the product's release. Besides, I learned that we can also use passive methods or promoting our products directly without mentioning what we are selling. The technique of soft selling can increase engagement and enhance relationships with the potential customers. Lastly, out of all the three techniques that we have learned, we find hard sell posting the hardest because we need to be invasive in order to convince customers to buy our product.

Finally, we are grateful that we were able to finish our social media portfolio. Despite the challenges we had while putting up this portfolio, it taught us a lot about problem solving and presented us with a fascinating experience. We hope that in the future, we will be able to keep our business running smoothly. We hope that through gaining expertise in this field, we would be able to become successful entrepreneurs.

WRITING STYLE = 04

5.0 APPENDICES



Krub Krab Giveaway

**TARIKH PENYERTAAN:
17-30 JUN 2022**

ARAHAN:

1. Hasilkan **VIDEO REVIEW** kreatif anda bersama produk NZCrunchies perisa **TOM YUM SEAFOOD** (botol / pouch bag).
2. Muatnaik **VIDEO REVIEW** kreatif anda di Facebook / Instagram / Tiktok berserta **#NZCKrubKrab**.
3. Hantarkan link posting ke **019-667 0895** sebagai penyertaan anda.

**5 PEMENANG
AKAN MEMBAWA PULANG
1 KOTAK NZCRUNCHIES
TOM YUM SEAFOOD
EDISI POUCH BAG!**



TERMA & SYARAT

- ✓ Peraduan ini terbuka kepada semua penggemar dan rakan niaga NZCrunchies.
- ✓ Setiap peserta perlu membuat **VIDEO REVIEW** NZCrunchies Tom Yum Seafood (Botol/Pouch bag).
- ✓ Setiap video kreatif hanya layak untuk satu penyertaan sahaja.
- ✓ Penilaian setiap pemenang adalah berdasarkan video paling kreatif.
- ✓ Hadiah tertakluk kepada 5 pemenang.
- ✓ Hadiah tidak boleh dipindahmilik.
- ✓ Pihak penganjur berhak untuk menukar atau menggantikan hadiah dalam peraduan ini dengan hadiah lain yang sama nilainya tanpa notis terlebih dahulu.
- ✓ Tarikh tutup penyertaan adalah pada 30 JUN 2022, 11.59 P.M. Semua penyertaan selepas waktu yang ditetapkan di kira batal.
- ✓ Pihak HQ berhak untuk membatalkan penyertaan palsu, atau penyertaan yang berunsur penipuan pada bila-bila masa.
- ✓ Keputusan yang diumumkan oleh HQ adalah **MUKTAMAD**.
- ✓ Pihak HQ mempunyai hak untuk melucutkan pemenang yang dipilih sekiranya berlaku sebarang pelanggaran Terma dan Syarat.

[➔ KLIK UNTUK PENYERTAAN](#)

