



اَبُو سَيِّدِي تَكْنُوْلُوْجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

SOCIAL MEDIA PORTFOLIO REPORT COOKIESLISHES DUETTE SHOP



PRINCIPLES OF ENTREPRENEURSHIP (ENT530): SOCIAL MEDIA

FACULTY : AC - FACULTY OF ACCOUNTANCY
PROGRAMME : AC220 - BACHELOR OF ACCOUNTANCY (HONORS)
SEMESTER : 4
GROUP : AC220B4A
GROUP MEMBERS : 1. RAIHANA BINTI ARIAS (2020482852)
2. NUR DANIA HUMAIRA BINTI KAMARUDDIN (2020878206)

SUBMITTED TO :

MISS NUR NAJJAH BINTI ABD RAHIM

SUBMISSION DATE:

4TH JULY 2022

TOTAL= 95%

ACKNOWLEDGEMENT

First and foremost, praises and thanks to Allah S.W.T the Almighty, for His showers of blessings throughout our struggle to complete the assessment successfully. Even though there are some issues and problems in preparing some of the important organs in this task, with the sustenance and guidance by Him, we are able to complete the social media portfolio report successfully as one of the valuation requirements for the subject of Principles of Entrepreneurship (ENT530).

We also would like to express our deep and sincere gratitude to Universiti Teknologi Mara (UiTM) Campus Puncak Alam, Selangor for allowing us to take part and completing this meaningful and important task as it will benefit us in the future especially matters that are linked with entrepreneurship. This project or task really taught us about the basic foundation regarding entrepreneurship and somehow gives us ideas and knowledge in preparing, starting and setting up a business.

Apart from the efforts of us, the success of any project depends largely on the encouragement and guidelines of many others. We would like to take this opportunity to express our gratitude to the people who have been instrumental in the successful completion of this project. We would love to show our greatest appreciation to Miss Nur Najjah Binti Abd Rahim. We can't say thank you enough for her tremendous support and help that comes from her. We feel motivated and encouraged every time we attend her virtual class. Without her encouragement and guidance this project would not have materialized. Again, thank you.

We would also like to thank our family members and colleagues. They gave guidance and shared their information about the assessment to us over this whole semester. We would also like to express our appreciation to everyone who has been involved and helped whether directly or indirectly in our assignment project as they have been shown their effort and initiative until we are able to complete this social media portfolio report flourishingly.



EXECUTIVE SUMMARY

Cookieslishes Duette Shop is a new online business that is mainly on a Facebook platform that is used to update and sell its products. The nature of the business is food and beverage business to the customers over online platforms or social media which includes both WhatsApp and Facebook. It offers outrageous crunchy chocolate chip cookies which is, chewie on the inside, chocolate buttery bite that lingers as you chew it, a sweet, decadent pop of intense goo (a chocolate chip) melts in your mouth together with melted milk chocolate.

The main idea is to sell cookies for our customers at reasonable prices. Most of the customers are aiming to buy our products as it is easy, light and nutritious especially for them to kick start their busy day dealing with online class and work. It reduces the risk of people experiencing gastric precisely as their day started as early as 7 am in the morning. Our cookies are made of quality and premium ingredients to make sure our customers can enjoy their food with maximum nutrition. Our products are edible for every stage of ages which makes our target customers even bigger and greater

Cookieslishes Duette Shop's target customers are from the age of 10 to 55 years old and individuals who are health conscious all across the country. Customers can buy our products through Facebook. Cookieslishes Duette Shop's regularly make a posting on their Facebook page and chat, connect and communicate with their customers there and also doing business through WhatsApp which the number phone has been pinned on the Facebook page. Cookieslishes' product deliveries are handled by J&T and Ninja Van. Cookieslishes Duette Shop's social media business portfolio includes creating soft sell, hard sell and teaser posts in the efforts to attract customers.

Our online business so far has been well received as we are able to create loyal customers. As a proof, Cookieslishes Duette Shop's Facebook page successfully gained 98 likes and 93 followers in less than three months. Our mission is to put a smile on our customers' faces. Therefore, we strive to make them satisfied with every purchase.

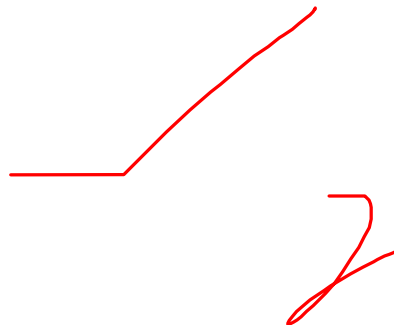
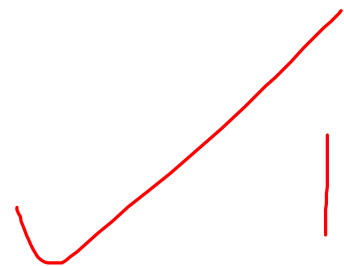


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1.0 GO-ECOMMERCE REGISTRATION

• Raihana Binti Arias

Go-eCommerce BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS 10 MORE

PERSONAL PROFILE BUSINESS PROFILE


RAIHANA BINTI ARIAS

Personal Information

Name	: RAIHANA BINTI ARIAS	Phone/Mobile	:		Edit
New Identity Card No.	:	Home Address	:		
Email Address	:	District	:		
City	:	Postcode	:		
State	:	Personal Instagram	:		
Personal Facebook	:	Race	:	Malay	
Gender	: Female	Special Need	:	No	
Marital Status	: Single	Required	:		

UiTM Puncak Alam - ENT530 - PRINCIPLES OF ENTREPRENEURSHIP (AC220B4A) - MAC 2022


Type of Institution	: IHL	Institution List	:	Universiti Teknologi MARA
State of Institution	: Selangor	Name of Institution	:	UiTM Puncak Alam
Address of Institution	: Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City	:	Puncak Alam
District of Institution	: Kuala Selangor	Postcode	:	42300
Level of Study	: Bachelor Degree	Study Status	:	Full time
Course Name	: ENT530 : PRINCIPLES OF ENTREPRENEURSH IP (AC220B4A) - MAC 2022	Class Name	:	ENT530 AC220B4A
Subject Name	: ENT530 - PRINCIPLES OF ENTREPRENEURSH IP	Year Enrolling the subject	:	2022
Month Enrolling the Subject	: 3	Lecturer Name	:	Nur Najjah binti Abd Rahim
Internship Enrollment	: No	Year Of Internship Enrollment	:	
		Period of Internship Training	:	
		Expected Month To Complete Study	:	8

• Nur Dania Humaira Binti Kamaruddin

Go-eCommerce BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS 1 MORE

PERSONAL PROFILE BUSINESS PROFILE

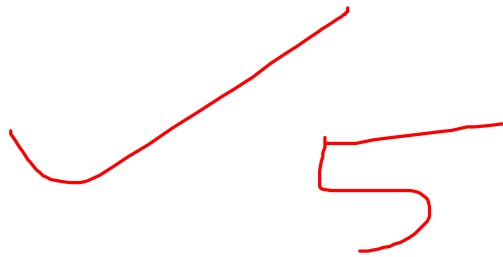

NUR DANIA HUMAIRA BINTI KAMARUDDIN

Personal Information

Name	: NUR DANIA HUMAIRA BINTI KAMARUDDIN	Phone/Mobile	:		Edit
New Identity Card No.	:	Home Address	:		
Email Address	:	District	:		
City	:	Postcode	:		
State	:	Personal Instagram	:	null	
Personal Facebook	:	Race	:	Malay	
Gender	: Female	Special Need	:	No	
Marital Status	: Single	Required	:		

UiTM Puncak Alam - ENT530 - PRINCIPLES OF ENTREPRENEURSHIP (AC220B4A) - MAC 2022

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		Postcode	: 42300
District of Institution	: Kuala Selangor	Study Status	: Full time
Level of Study	: Bachelor Degree	Class Name	: ENT530 AC220B4A
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		Lecturer Name	: Nur Najjah binti Abd Rahim
Subject Name	: ENT530 - PRINCIPLES OF ENTREPRENEURSH IP	Year Of Internship Enrollment	:
		Period of Internship Training	:
Month Enrolling the Subject	: 3	Expected Month To Complete Study	: 8
Internship Enrollment	: No		



2.0 MyEnt CERTIFICATE

- Raihana binti Arias

 UNIVERSITI
TEKNOLOGI
MARA

Akademi
Pembangunan PKS dan
Keusahawanan Malaysia
(MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UiTM

No. Pelajar : 2020482852
Nama : RAIHANA BINTI ARIAS

Program Pengajian : SARJANA MUDA PERAKAUNAN (KEPUJIAN)
Fakulti : Faculty of Accountancy
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Online
Bidang Perniagaan yg
diceburi : Makanan
Tempoh Berniaga :
No. Pendaftaran Perniagaan :
URL Perniagaan : <https://www.facebook.com/Cookieslishes-103447625672912>
Alamat Premis Perniagaan :
Tarikh Mendaftar : 10 May 2022
Tarikh Kemaskini :
Tarikh Cetak : 10 May 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UiTM.
Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis.
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dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UiTM

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

- Nur Dania Humaira binti Kamaruddin

 UNIVERSITI
TEKNOLOGI
MARA

Akademi
Pembangunan PKS dan
Keusahawanan Malaysia
(MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2020878206
Nama : NUR DANIA HUMAIRA BINTI KAMARUDDIN

Program Pengajian : SARJANA MUDA PERAKAUNAN (KEPUJIAN)
Fakulti : Faculty of Accountancy
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Online
Bidang Perniagaan yg
diceburi : Makanan
Tempoh Berniaga :
No. Pendaftaran Perniagaan :
URL Perniagaan : <https://www.facebook.com/Cookieslishes-103447625672912>
Alamat Premis Perniagaan :
Tarikh Mendaftar : 10 May 2022
Tarikh Kemaskini :
Tarikh Cetak : 10 May 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM.
Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis.
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SALINAN PENDAFTARAN INI DIPERAKUI OLEH
PENOLONG NAIB CANSELOR KEUSAHAWANAN UITM

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

5

3.0 SSM REGISTRATION



BORANG D (KAEDAH 13)



**PERAKUAN PENDAFTARAN
AKTA PENDAFTARAN PERNIAGAAN 1956**

Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama

COOKIESLISHES DUETTE SHOP
NO. PENDAFTARAN: 202203139578 (003404331-P)

telah didaftarkan dari hari ini sehingga **3 JUN 2023** di bawah Akta Pendaftaran
Perniagaan 1956, beralamat di

Bil. Cawangan: TIADA

Bertarikh di **SISTEM EZBIZ** pada **4 JUN 2022**.

DATUK NOR AZIMAH ABDUL AZIZ
Pendaftar Perniagaan
Semenanjung Malaysia

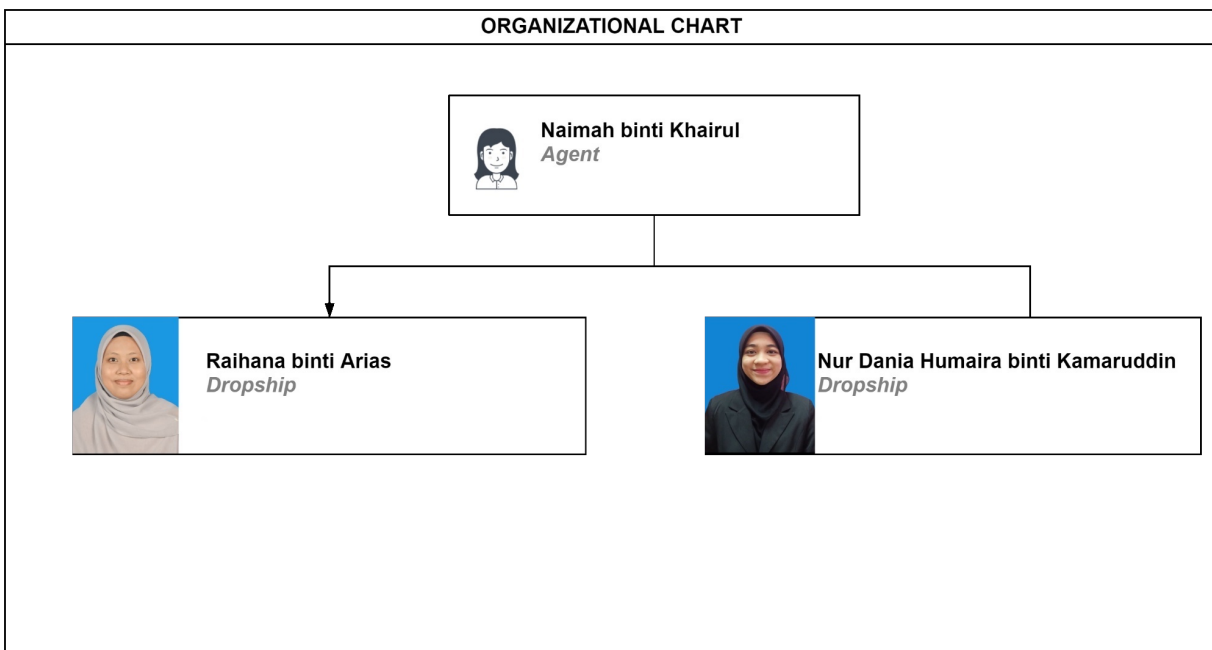
✓
5

4.0 INTRODUCTION OF BUSINESS

4.1 Name and Address of Business

The name of our business is Cookieslishes Duette. Our business slogan is “Falling in love with me”. The premise of our business is located at

4.2 Organizational Chart



4.3 Mission and Vision

Mission

- To become the first choice of cookies among customers
- To continuously create the perfect crispy cookies that will give happiness to our customers
- To serve the quality of cookies with affordable price to all income level
- To provide people everywhere with a great testing and healthy alternative

Vision

- To launch new branches all over Peninsular Malaysia
- To become a well known cookies's brand name internationally

COMPANY'S LOGO



4.4 Descriptions of Products / Services

As we have mentioned before, Cookieslishes Duette Shop is focusing only on one product which is Chocokies in which the recipes are originally created by the founder's mom. The ingredients to make the cookies are butter, flour, egg, brown sugar, vanilla essence and chocolate chip.

Next, Cookieslishes Duette Shop often doing promotions especially during festive seasons as people are more relaxed and have leisure time during that period. The customers that are considered as loyal or regular customers are mostly given discounts if they bought our products. This action somehow will promote our products towards other people by continuously consuming cookies from our business. In order to make sure that our customers are noticed with our promotion, we will post and share information on our Facebook page.

Our Chocokies is interesting because it comes with a perfect combination of chocolate chip cookies and melted milk chocolate. It comes in a jar and the weight is 450 gram per jar. All the prices that were stated exclude postage fees and delivery charges. We set our price at RM24.00 per jar and the postage cost is fixed at RM8.00 regardless of the amount of jar in one bill.

4.5 Price list

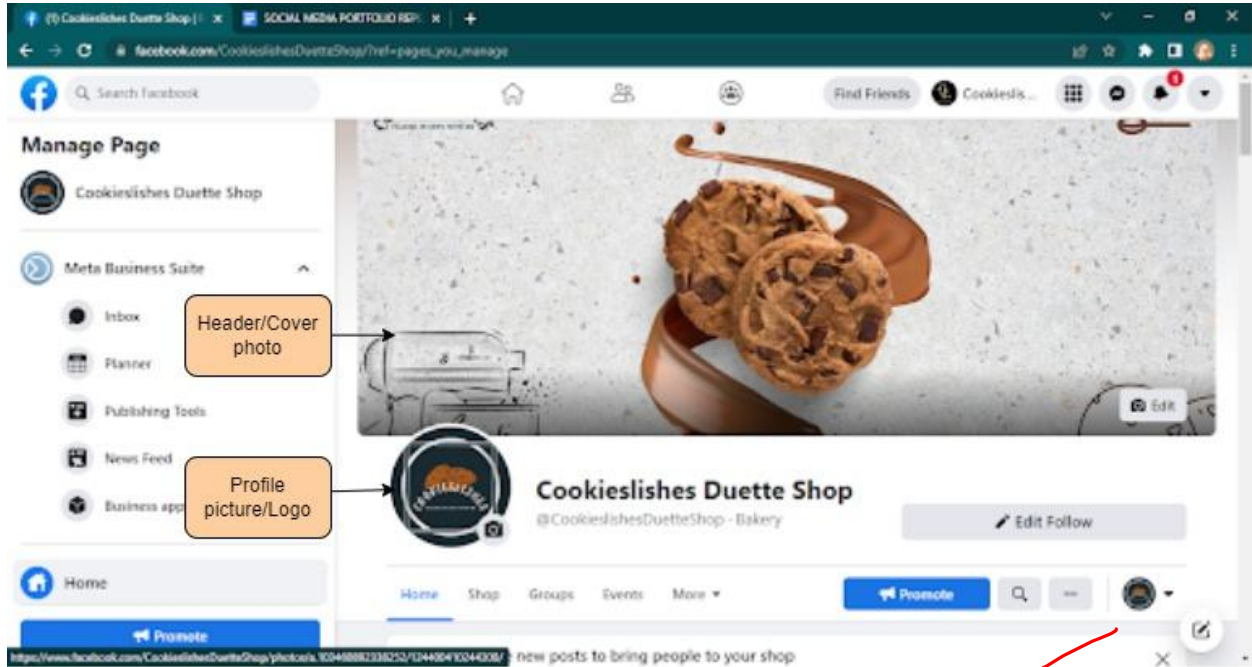
Product name: Chocokies (RM24.00)



5

5.0 FACEBOOK (FB)

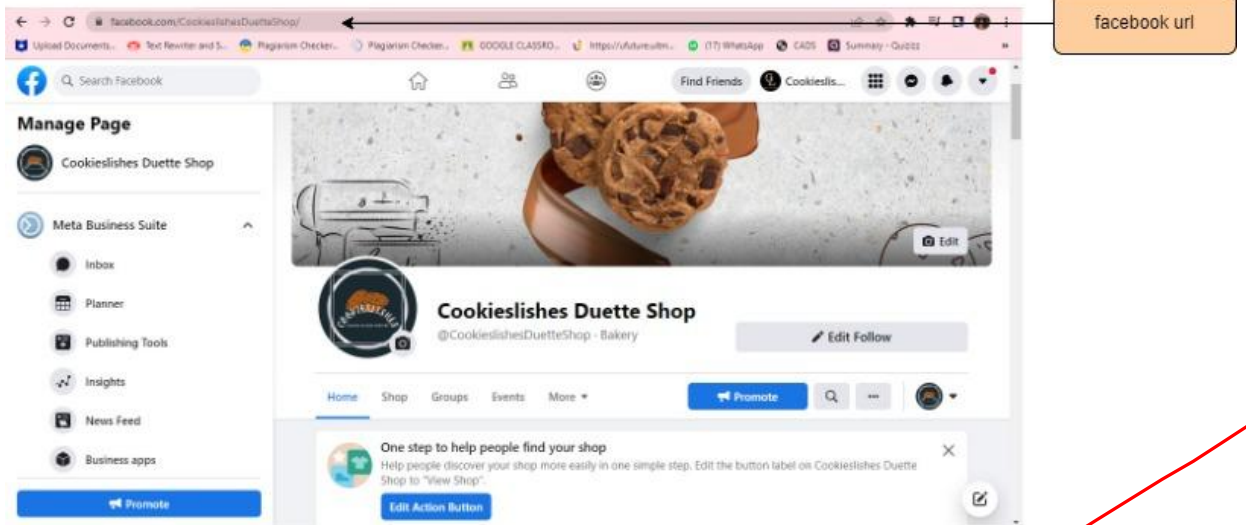
5.1 Creating Facebook (FB) page



About

- 📍 [Enter location](#)
- 📄 Hi, introducing our product from Cookieslishes (CL).
Cookies you can't say No to :D
www.wasap.my/601127718946/hi,saya
nak beli chocokies
www.wasap.my/60136963915/hi,saya
nak beli chocokies [See less](#)
- 👍 98 people like this
- 👤 93 people follow this
- 🌐 [Enter website](#)
- ☎ 013-696 3915
- ✉ [Send message](#) ⓘ
- ✉ cookieslishespartner@gmail.com
- 💰 Price range · £

5.2 Customizing URL Facebook (FB) page



<https://www.facebook.com/CookieslishesDuettesShop/>

✓ 3

99 LIKES

✓ 4

5.3 Facebook (FB) Post – Teaser

Teaser 1



Teaser 2



Teaser 3



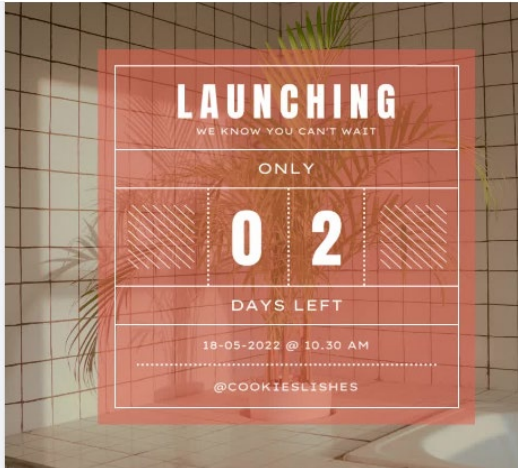
Teaser 4



Teaser 5

 Cookieslishes Duette Shop
16 May at 09:35 · 🌐

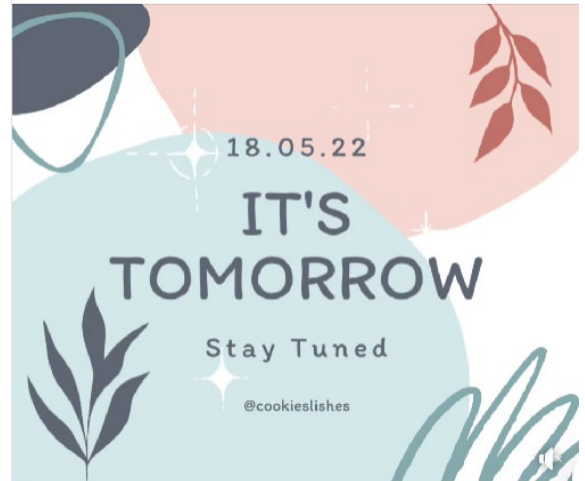
Hi our beloved followers 🥰
We are about to launch our product in about 2 days more 🥳
We are feeling excited to serve you guys hihhi 🥰
Please lock the date and the time! 📅🕒
[DATE: 18th May 2022]
[TIME: 10.30 AM]



Teaser 6

 Cookieslishes Duette Shop
17 May at 10:00 · 🌐

Hai guys. Are you ready for our product? 🥳
Tomorrow is the day 🥳🥳
Mark your calendars for our product launch and you won't be disappointed.
Don't miss out! Stay tuned!!!



Teaser 7

 Cookieslishes Duette Shop
17 May at 21:48 · 🌐

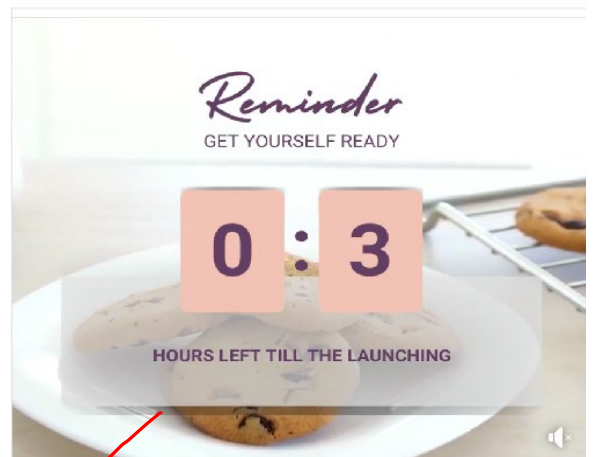
WAIT !! WHAT !?
It's about 13 hours left for us to launch our product 🥳
Any idea on what they be? 🥰
Please get ready and stay tuned!!! 📅



Teaser 8

 Cookieslishes Duette Shop
18 May at 07:40 · 🌐


3 hours left 🕒🔥🥳
New product is on its way!!! 📅
We are excited for you to try our product 🥳
[#cookieslishes](#)



4

5.4 Facebook (FB) Post – Copywriting (Hard Sell)

Hard Sell 1

 Cookieslishes Duette Shop
25 May at 20:30 · 🌐

Attention!!!

Attention to our beloved customer 🙏🙏

Let's taste this amazing chocokies from cookieslishes. You will definitely come back for more. Let's invite your beloved one and grab it quickly!!!!!!

Advantages of chocokies:

- ✓ Reasonable & Affordable price
- ✓ Premium chocolate
- ✓ Crispy cookies
- ✓ Travel friendly

The price of RM19 is only available till 31 May.

What are you waiting for? Let's grab now!!!

Click the link for the order
www.wasap.my/601127718946/hi, saya nak beli chocokies
www.wasap.my/60136963915/hi, saya nak beli chocokies




Diagram illustrating the AIDA model for the Facebook post:

- ATTENTION**: Attention!!!
- INTEREST**: Attention to our beloved customer 🙏🙏
- DESIRE**: Advantages of chocokies: Reasonable & Affordable price, Premium chocolate, Crispy cookies, Travel friendly
- CONVICTION**: The price of RM19 is only available till 31 May. What are you waiting for? Let's grab now!!!
- ACTION**: Click the link for the order
- GRAPHIC**: The image of the chocokies product.

Hard Sell 2

Cookieslishes Duette Shop
30 May at 20:36 · 🌐

Korang ingat tak? 🤔
Esok LAST DAY tau untuk korang grab HARGA RM19 dari kami!

Jom beli CHOCOKIES sekarang!!!
Pasti korang tak terasa rugi makan CHOCOKIES ni 😊😊

Sebab apa?
✔️ Senang dimakan
✔️ Travel friendly
✔️ Coklat pun banyak 🍫

Sekali rasa confirm nak lagi 🤤🤤

You all yang nak grab dengan harga rm19 ni, masih lagi sempat!!

Klik saja icon whatsapp tersebut dan kami bersedia untuk melayan anda 😊😊🤗


ATTENTION

INTEREST

DESIRE


CONVICTION

ACTION



GRAPHIC

Cookieslishes Duette Shop
Bakery

 **WhatsApp**

Hard Sell 3



Cookieslishes Duette Shop

31 May at 21:37 · 🌐

...

LAST CALL !! LAST CALL !!

Harini hai terakhir untuk korang grab CHOCOKIES dengan harga RM19 ni

Mesti semua penat kerja & belajar harini kan? Kalau ada Chocokies mesti best 🍪 Dapatlah kita boost mood kita semula 😊

Korang kena cepat - cepat grab Chocokies dari kami tau !

Yelah, biskut nya dahlah banyak, murah pulak tu 😊 Nak - nak pula harini last day harga hanya RM19 tau !!

Jangan lepaskan peluang ini!!

Beli sekarang dengan kami. Just hit the WhatsApp icon below for order 📲

ATTENTION

INTEREST

DESIRE

CONVICTION

ACTION




GRAPHIC

Cookieslishes Duette Shop
Bakery



WhatsApp

Hard Sell 4

 CookieSlishes Duettes Shop tagged a product from their shop. ...
2 June at 10:36 · 🌐

Selamat pagi you all ❤️

Pukul 10.30 am perut mesti dah rasa lapar kan? Kalau ada benda boleh makan mesti best. Takdela tersenguk senguk time buat kerja tu 😊

Jangan risau lagi dah, Chocokies ada untuk menyelesaikan masalah bila anda lapar 😊

Chocokies ON THE GO! Sesuai dimakan ketika:

Lapar dalam kereta ✓

Lapar waktu buat assignment ✓

Lapar waktu OT kerja ✓

Hanya RM24 sebalang!!!

Dapatkan segera dengan menekan icon WhatsApp di bawah 🤗

ATTENTION

INTEREST

DESIRE

CONVICTION

ACTION



GRAPHIC

CookieSlishes Duettes Shop
Bakery

 WhatsApp

Hard Sell 5



Cookieslishes Duettes Shop

3 June at 08:37 · 🌐

Wahh banyaknyaa 🤩🤩

Korang tak terliur kee tengok coklat banyak sangat tu 🤩🤩🤩

Even coklat dia banyak, tapi tak terasa manis sangat tau. Orang yang tak suka makan manis pun boleh in love bila rasa CHOCOKIES ni 🤩🤩

Tak percaya?

Tengok video dibawah untuk lihat feedback 🙌

Click jee link ini untuk dapatkan chocokies korang okay!! 🤩🌟

Raihana: www.wasap.my/601127718946/chocokies

Humaira: www.wasap.my/60136963915/chocokies



ATTENTION

INTEREST

DESIRE


CONVICTION

ACTION

GRAPHIC



Hard Sell 6

 **Cookie'slishes Duettes Shop** tagged a product from their shop. ...
4 June at 13:38 · 🌐

Seronoknyaa dah weekend 🍷🍷


Weekend ni mesti ramai yang berehat dirumah bersama orang yang tersayang kan!!!
Time ni laa kita dapat rehatkan badan, rehatkan minda dari kerja-kerja kita 🥰

Tapi tak lengkap laa weekend korang tanpa CHOCOKIES ni 😊 sambil-sambil tengok tv tu boleh menikmati CHOCOKIES ni sekali 😊😊

Tak rugi beli CHOCOKIES ni sebab korang akan dapat 50-60 pcs cookies bersama melted chocolate dengan harga yang mesra poket tau 🥰🥰

RM24 jee tau 🎉🎉

Click jee link tu untuk grab chocokies yang sedap ni
Raihana: www.wasap.my/601127718946/chocokies
Humaira: www.wasap.my/60136963915/chocokies



Chocokies X
RM24 >

Click to view products

ATTENTION

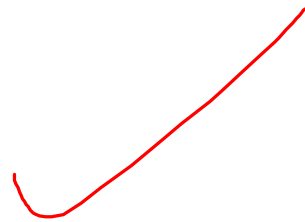
INTEREST

DESIRE


CONVICTION

ACTION

GRAPHIC



Hard Sell 7

 Cookieslishes Duette Shop tagged a product from their shop. ...

5 June at 09:24 · 🌐

Ehh murahnyaaa 🤩🤩

Apa yang murah tuu 🤔🤔

Haa ni nak bagi tau ni. Kita sekarang ada PROMO POSTAGE RM6 sampai hujung bulan ni tauu 🔥🔥

Banyak mana pun korang beli, tak kisah laa berapa balang sekali pun, postage masih sama gaiss. Jimat terukkk nii 😊😊

So buat apa beli satu, tak cukup tuu. Sekali rasa mesti nak lagi. Biskut dia dah laa crunchy, banyak coklat pulak tu 🤩🤩 haihhh grab jee banyak-banyak terus okay!!!

Hanya RM24 sebotol!!

Korang boleh order dengan menekan icon WhatsApp 📱
[#chocolatechipcookies](#) [#chocokies](#) [#cookieslishesagent](#) [#resultmatters](#)

ATTENTION

INTEREST

DESIRE

CONVICTION

ACTION



GRAPHIC

Cookieslishes Duette Shop
Bakery

 WhatsApp

Hard Sell 8

 Cookieslishes Duette Shop tagged a product from their shop. ...
6 June at 08:54 · 🌐

Alamakk dah lewat 😭😭

Dah set alarm banyak kali. Tapi alarm yang paling last baru terjaga 😩 dah lewat bangun, rushing nak pergi kerja, alamakkkk perut lapar tapi tak sempat siapkan breakfast.

Siapa pernah macam ni baikk mengaku cepatt👁️ haaa kalau ada CHOCOKIES confirm masalah korang ni akan selesai.

Senang jee cara makan dia. Buka penutup dan terus makan menggunakan chopstick free yang kami beri 🍴

1 balang = RM24

Nak? Click icon WhatsApp di bawah sekarang ❤️

[#chocokies](#) [#cookieslishes](#)

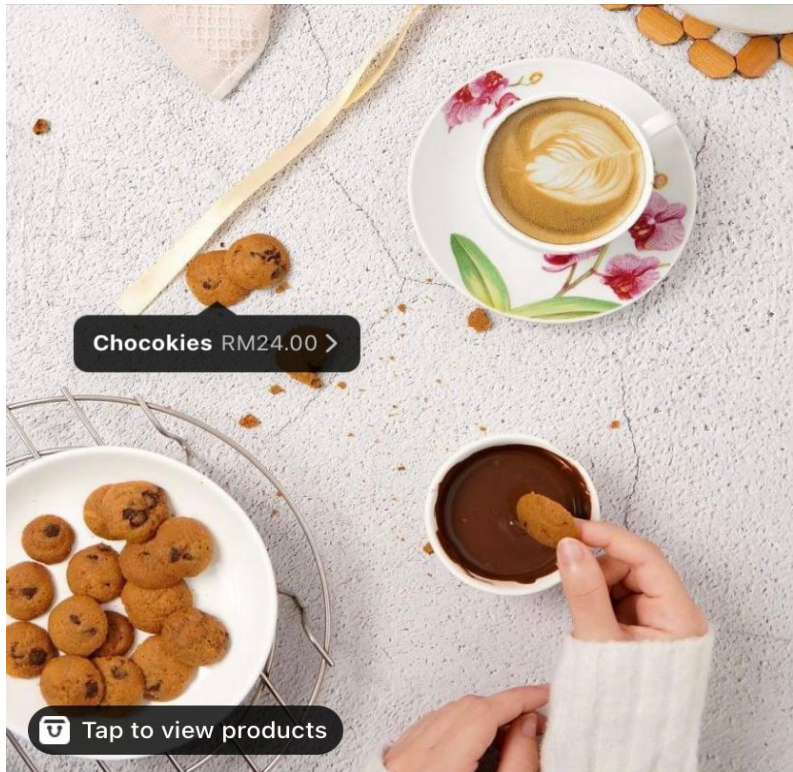
ATTENTION

INTEREST

DESIRE

CONVICTION

ACTION



GRAPHIC

Cookieslishes Duette Shop
Bakery

 **WhatsApp**



Hard Sell 9



Cookieslishes Duette Shop tagged a product from their shop. ...

7 June at 12:54 · 🌐

Laparnya 🤔🤔

Korang nak makan apa untuk lunch harini?

Kalau dah setiap hari makan benda sama, apa kata lunch harini korang try THE ORIGINAL CHOCOKIES ni.

CHOCOKIES ni tak semestinya waktu lunch je, nak jadikan breakfast, dinner, supper semua pun boleh tau!

Kenapa korang kena try CHOCOKIES ni:

- ✓ Tangan tak comot sebab pakai chopsticks
- ✓ Senang dibawa
- ✓ Tahan lama
- ✓ Harga murah

1 balang = RM24 + RM6 postage

Jangan lupa korang beli banyak mana pun, postage still sama RM6.

Boleh beli untuk family and kawan- kawan sekali 🤗🤗

Boleh dapatkan segera daripada kami dengan menekan icon dibawah 📲

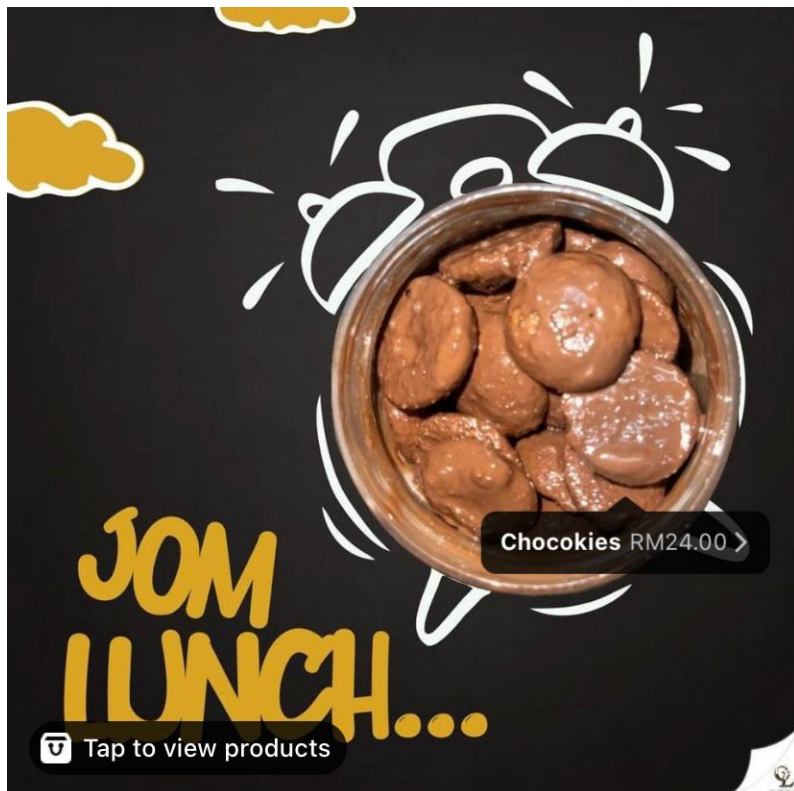
ATTENTION

INTEREST

DESIRE

CONVICTION

ACTION



GRAPHIC

Cookieslishes Duette Shop
Bakery

WhatsApp

Hard Sell 10



Cookieslishes Duette Shop

8 June at 12:00 · 🌐

...

LUNCH DENGAN CHOCOKIES PUN OKAY JUGA KAN?

Chocokies ni ready to eat tau. So, korang boleh terus grab dan makan je.

Kalau tak sempat nak pergi beli lunch, korang boleh makan dengan susu juga. Sedapnya sehingga menjilat jari tau!

Sebab apa? Sebab... kami menggunakan premium chocolate yang dijamin sedap dan coklatnya langsung tak kedekut. Hihi

Beli sekarang untuk dapatkan harga fixed untuk postage. Hanya RM6 dalam satu bill!!

Whatsapp kami:

Raihana: www.wasap.my/601127718946/chocokies

Humaira: www.wasap.my/60136963915/chocokies

#cookieslishes #cookies #chocokies #crunchy #premiumquality

ATTENTION

INTEREST

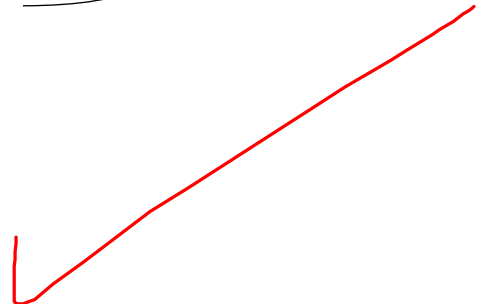
DESIRE

CONVICTION

ACTION



GRAPHIC



Hard Sell 11



Cookieslishes Duettes Shop

8 June at 19:53 · 🌐

"BIRTHDAY SI DIA MAKIN DEKAT TAPI TAK TAU NAK BAGI APA 🤔🤔"

Jangan risau, jangan pening kepala, CHOCOKIES kan ada 😊

Korang boleh request tau nak letak notes apa. Nak print boleh, nak tulis pun boleh 😊😊 Psssss, ada charge sikitt tapi tak banyak pun.

RM1 jee 😊

Bilaa lagi nak kasi dia happy. Marilaa kita surprise untuk orang yang tersayang dengan CHOCOKIES 😊😊

Buy 1 = Postage RM6

Buy more than 1 = Postage RM6 😊

WhatsApp no dia bawah sekarang untuk order ❤️❤️

Raihana: www.wasap.my/601127718946/chocokies

Humaira: www.wasap.my/60136963915/chocokies

ATTENTION

INTEREST

DESIRE

CONVICTION

ACTION



GRAPHIC

Hard Sell 12



Cookieslishes Duette Shop tagged a product from their shop. ...

9 June at 07:43 · 🌐

GOOD MORNING!!!

Breakfast like a KING 👑

Lunch like a prince 🤴

Dinner like a pauper

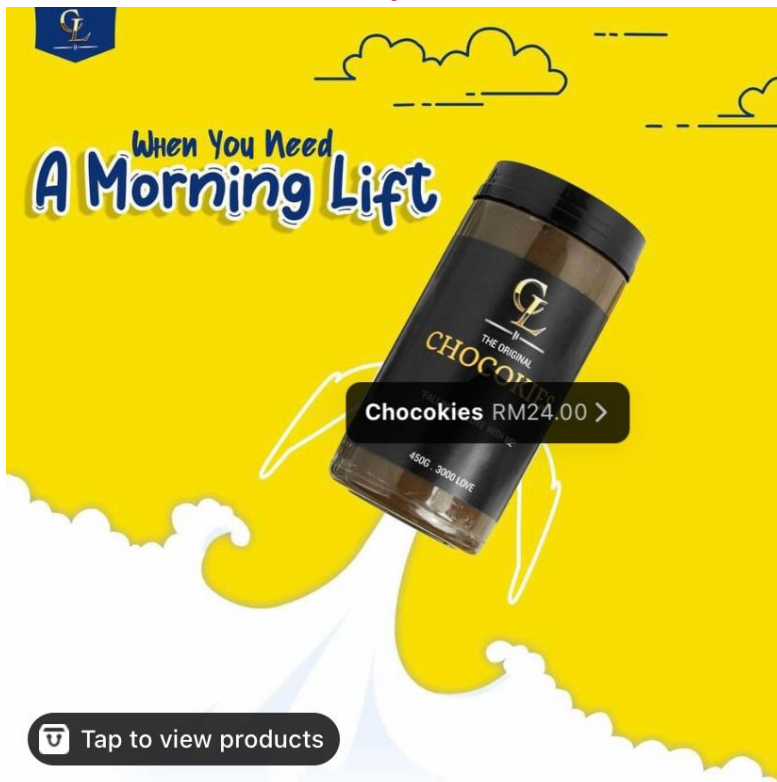
Jom breakfast dengan Chocokies untuk boost kan energy kita supaya dapat fokus bekerja dan belajar harini!

Grab CHOCOKIES ni sekarang untuk menikmati kombinasi terbaik chocolate chip cookies melted chocolate. *jangan risau, takkan rasa manis leting!!

Jom beli sekarang untuk dapatkan penjimatan. Kami berikan kepada anda semua kos penghantaran yang tetap HANYA RM6 bagi setiap pembelian 😊

Dapatkan dengan hanya menekan WhatsApp icon di bawah untuk order 😊

Have a nice day ahead everyone 🍷



Tap to view products

Cookieslishes Duette Shop
Bakery

WhatsApp

ATTENTION

INTEREST


DESIRE

CONVICTION

ACTION

GRAPHIC

Hard Sell 13

 Cookieslishes Duette Shop tagged a product from their shop. 4 d · 🌐

CRAVING NAK MAKAN MANIS TAPI TAK TAU NAK MAKAN APA?

ATTENTION

Haa ini dia CHOCOKIES dari Cookieslishes 🤩🤩
Sekali rasa terus terpicat dihati 🤩🤩

INTEREST

CHOCOKIES dengan:
🍫 Coklat yang melimpah ruah
🍫 Rasa yang berlainan
🍫 Kuantiti yang banyak
🍫 Rasa yang tidak muak

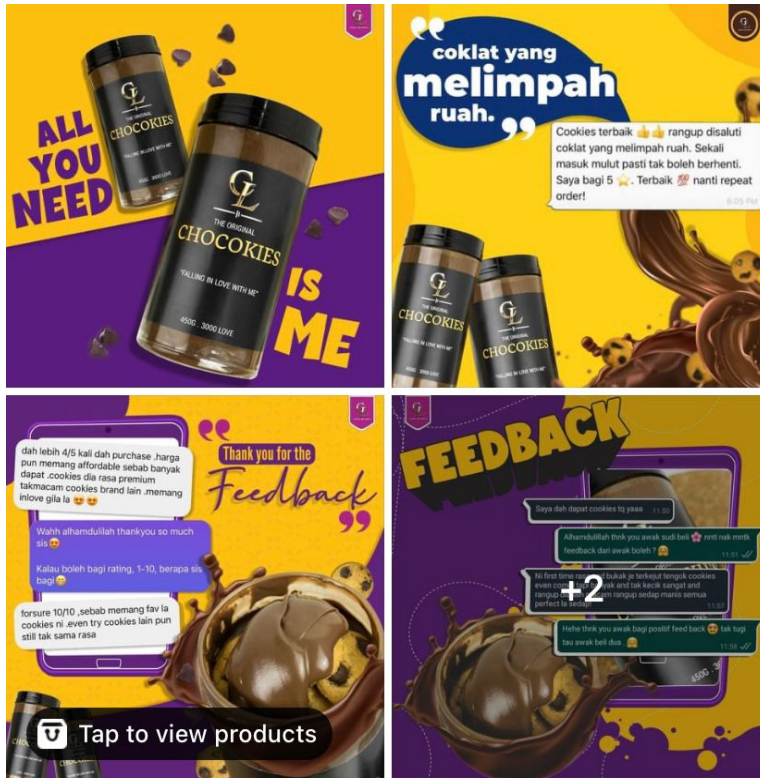
DESIRE

Ramai yang sudah mencuba ❤️ Tak percaya kee? Tengok feedback dibawah 🙌

CONVICTION

Nak rasa? Click icon WhatsApp untuk tau lebih lanjut 🤩🤩

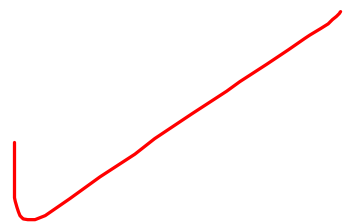
ACTION



GRAPHIC

Cookieslishes Duette Shop

Hi, introducing our product from Cookiesli...



Hard Sell 14



Cookieslishes Duette Shop tagged a product from their shop. ...

11 June at 00:46 · 🌐

"NAK MAKAN APA TENGAH-TENGAH MALAM NI. GRABFOOD, FOODPANDA MANADA 😭😭"

Haa siapa student mesti pernah rasa lapar tengah malam kan? Tengah study, nak siapkan assignment perut kruk kruk jee tapi takde makanan nak makan

Haa meh sini nak bagi solution 🍷

Korang simpan je stock CHOCOKIES ni dua tiga balang dengan korang. So bila lapar tengah malam, boleh ngapp 😊

On the go je makan chocokies ni sebab dapat FREE chopstick lagi. Takyah kotor tangan 😊

RM6 postage available sampai 30/6👁️

Save more, grab nowww 🍷🍷

Raihana: www.wasap.my/601127718946/chocokies

Humaira: www.wasap.my/60136963915/chocokies

#cookies #chocokies #cookieslishes #chocolate #chocolatechipcookies #cookiesrangup #promo #cookiesmurah #cookieschocolate #rainbowcookies #whitechocolate #milkchocolate #discount #cookiesviral #cookiessedap

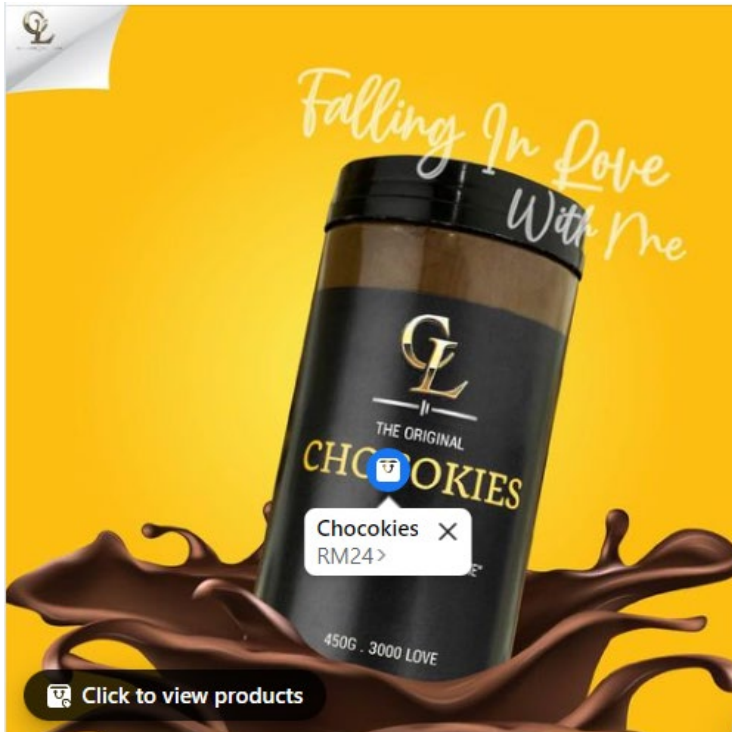
ATTENTION

INTEREST

DESIRE

CONVICTION

ACTION



GRAPHIC

Hard Sell 15



Cookieslishes Duette Shop tagged a product from their shop. ...

15 June at 19:50 · 🌐

TERASA NAK MAKAN COOKIES YANG DIBANJIRI COKLAT TAPI TAK TAU NAK BELI DEKAT MANA?? 🤔🤔

Dah try kee CHOCOKIES dari Cookieslishes ni?

CHOCOKIES ni bukan sahaja boleh bagi kekenyangan, tapi ianya juga boleh mengukir senyuman di wajah seseorang dengan kemanisannya 🍪🍪

BELI BANYAK, JIMAT BANYAK

Beli 1 = RM23 + RM6 (postage)

Beli 2 = RM46 + RM6 (postage)

Beli 3 = RM69 + RM6 (postage)

Buat apa beli mahal2 kalau boleh dapat yang murah 🤔🤔

Jom click icon WhatsApp untuk mengukir senyuman di wajah anda ❤️

#cookies #chocokies #cookieslishes #chocolate #chocolatechipcookies #cookiesrangup #promo #cookiesmurah #cookieschocolate #rainbowcookies #whitechocolate #milkchocolate #promojune #cookiesviral #cookinessedap

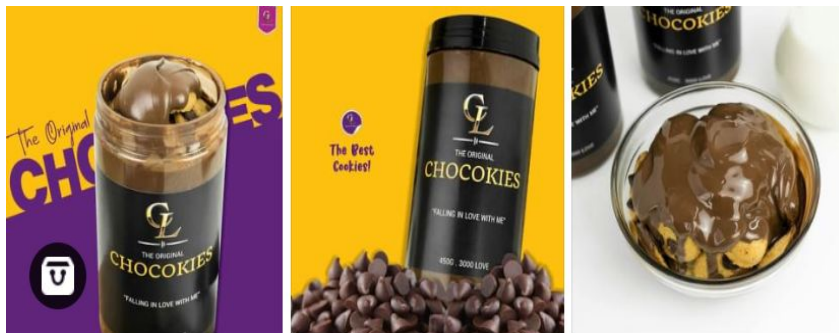
ATTENTION

INTEREST

DESIRE

CONVICTION

ACTION



GRAPHIC

Cookieslishes Duette Shop

Hi, introducing our product from Cookiesli...

WhatsApp

Hard Sell 16



Cookieslishes Duette Shop

1m · 🌐

...

"BOSANNYA BREAKFAST HARI2 MAKAN ROTI KOSONG JEE. NAK BUAT BREAKFAST TAK SEMPAT 😞😞"

Korang pernah try makan CHOCOKIES dengan roti?

Sekali sekala kita ubahsuai laa jugak cara makan kita. Sedap tau makan CHOCOKIES dengan roti ni 😍😍

CHOCOKIES ni bukan boleh makan dengan roti jee, dengan susu pun boleh tau!!!! 3 in 1 sekalii 😍😍

Rugi tak try. CHOCOKIES ni dapat menaikkan selera makan kerana sekali rasa falling in love teruss 😍😍

Kita sekarang ada promo June 🔥🔥 Jadi jangan lepaskan peluang ini!!!

Mari dapatkan CHOCOKIES kegemaran ramai dengan menekan icon di bawah ❤️

ATTENTION

INTEREST

DESIRE

CONVICTION

ACTION



GRAPHIC

Cookieslishes Duette Shop

Hi, introducing our product from Cookieslishes (...)

WhatsApp

Hard Sell 17



Cookieslishes Duette Shop tagged a product from their shop. ...

17 June at 10:05 · 🌐

Selamat pagi you all ❤️

Harini sempat breakfast tak? Kesian perut tu kalau biar kosong 😞

Kalau ada CHOCOKIES ni kan senang. Kalau tak sempat buat breakfast, bukak penutup terus boleh makan. Easy kann 😊😊

Letak sebalang dekat office pun okay. Boleh makan sebagai alas perut untuk make sure semua kerja jalan disamping dapat menceriakan hari korang 😊 Takde laa moody jee perut lapar 😊😊

Cepattt grab sementara tengah promo nii 😊

WhatsApp kami untuk dapatkan CHOCOKIES anda ❤️
[#chocolatechipcookies](#) [#cookieslishes](#) [#chocokie](#)

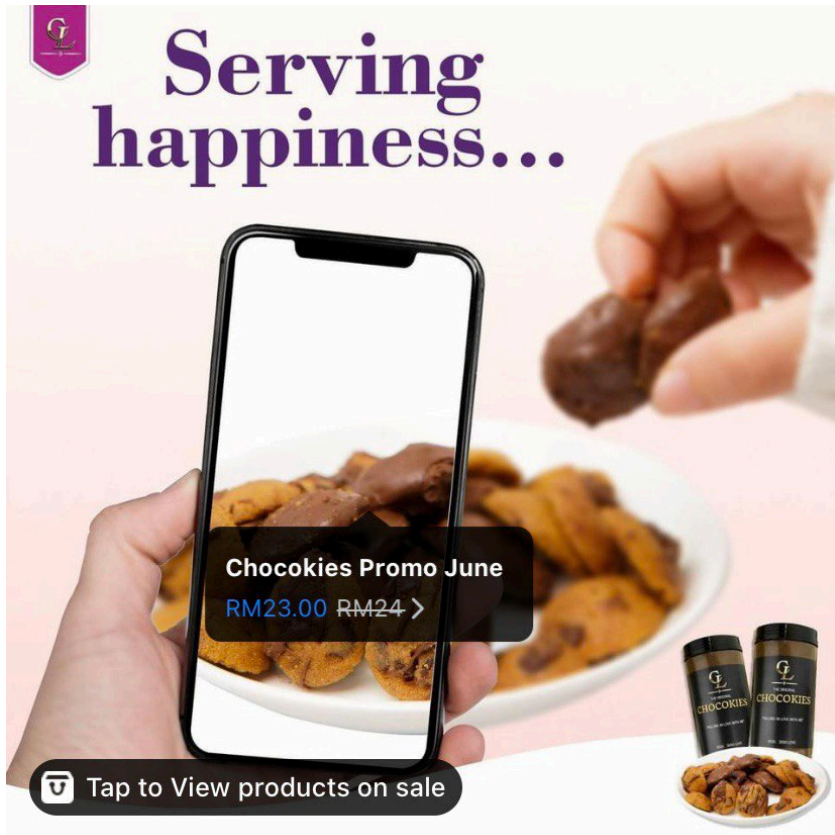
ATTENTION

INTEREST

DESIRE

CONVICTION

ACTION



GRAPHIC

Cookieslishes Duette Shop
Bakery

WhatsApp

Hard Sell 18



Cookieslishes Duette Shop tagged a product from their shop. ...

17 June at 22:31 · 🌐

Hai cookies lover ❤️

You all dah pernah try CHOCOKIES dari Cookieslishes ni ke belum?

Hmmm 😊😋 Layan netflix sambil kunyah CHOCOKIES pun sedap jugak kan 😊😋

Sekali dah try tu mesti tak berhenti dan tak sedar tup..tup.. dah habis sebalang hihihi

Kenapa perlu grab CHOCOKIES. Apa kelebihan dia?

Kelebihan CHOCOKIES:

- ❤️ Senang dimakan
- ❤️ Harga berpatutan
- ❤️ Kuantiti yang banyak

Kenapa nak beli nanti kalau boleh beli sekarang?

Cepatt dapatkan CHOCOKIES dengan harga yang murah sebelum 30/6

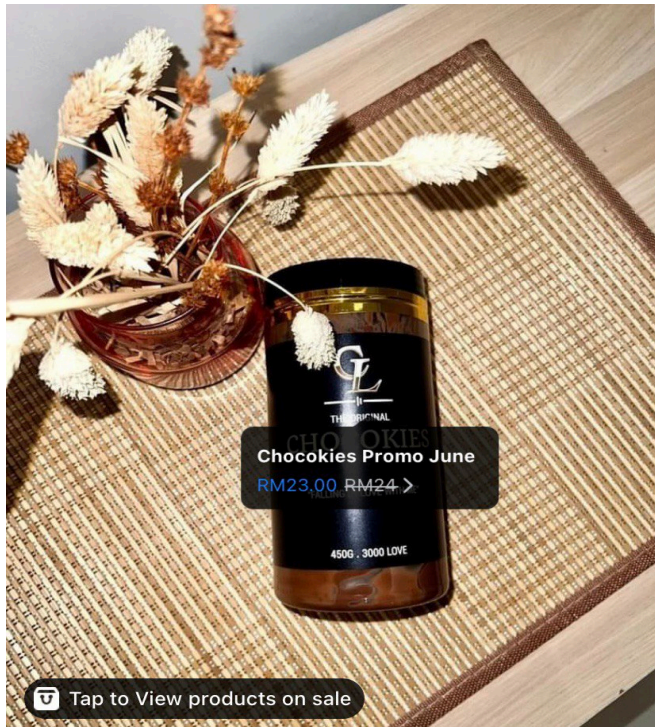


Beli sekarang dengan click link 📌

Raihana: www.wasap.my/601127718946/chocokies

Humaira: www.wasap.my/60136963915/chocokies

#chocokies #cookieslishes #chocolate #chocolatechipcookies #cookiesrangup #promo #cookiesmurah #cookieschocolate #rainbowcookies #whitechocolate #milkchocolate #discount #cookiesviral #cookiessedap



ATTENTION

INTEREST

DESIRE

CONVICTION

ACTION

GRAPHIC

Hard Sell 19



Cookieslishes Duette Shop tagged a product from their shop. ...

Yesterday at 09:22 · 🌐

Yeayy dah weekend 🍷🍷

Weekend ni korang pergi mana? Kalau nak pergi jalan2 tu apa kata korang sediakan sekali CHOCOKIES ni dalam beg korang

Sambil2 tengah layan jem tu boleh mengunyah CHOCOKIES ni untuk alas perut

CHOCOKIES ni mudah dibawa kemana-mana tau. Even dia ringan, tapi kuantiti cookies tu banyak 🍪🍪

Tak mahal pun RM23 jee. Sekarang kita tengah promooo 🎉🎉

Nak? Jangan lupa click icon dibawah 🙏🙏

#chocokies #cookieslishes #chocolate #chocolatechipcookies #cookiesrangup #promo #cookiesmurah #cookieschocolate #rainbowcookies #whitechocolate #milkchocolate #discount #cookiesviral #cookieessedap

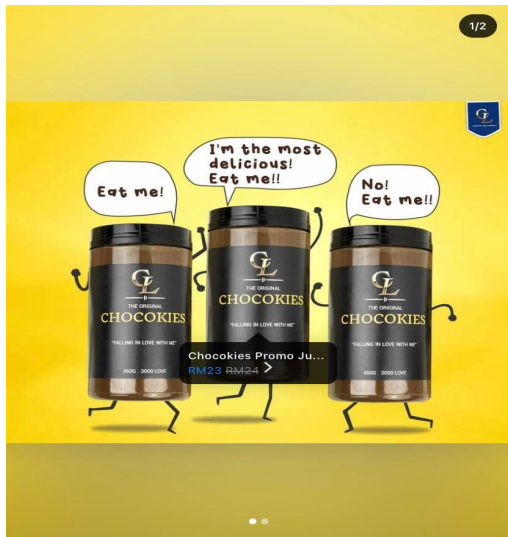
ATTENTION

INTEREST

DESIRE

CONVICTION

ACTION



Be the first to like this

Like Comment Share

GRAPHIC

Hard Sell 20



Cookieslishes Duette Shop

Just now · 🌐

Tak kenal maka tak cinta 😊

You all kena rasa dulu CHOCOKIES ni macam mana, barulah you all akan tahu betapa sedapnya CHOCOKIES dari Cookieslishes ni 🤤

Antara sebab kenapa korang kena try:

- ✓ Tahan Lama
- ✓ Mudah disimpan
- ✓ Coklat tak kedekut
- ✓ Crunchy cookies

Sekali sekala mencuba apa salahnya. Dah laa sekarang tengah promo june RM23, lepastu postage pun RM6 jee tak kisah berapa korang beli 🤞🤞

Haihhh cepat2 click icon WhatsApp sementara stock masih ada 🔥 😊

#cookieslishesagent #cashbackraya #cookieslishes

#chocolatechipcookies #usahawanmuda #chocokies #biskutrayahaji

ATTENTION

INTEREST

DESIRE

CONVICTION

ACTION



GRAPHIC

Cookieslishes Duette Shop

Bakery

WhatsApp

20

5.5 Facebook (FB) post – Copywriting (Soft sell)

Soft Sell 1



Cookieslishes Duette Shop

May 30 at 1:30 PM · 🌐

RAHSIA UNTUK KEKAL BERTENAGA SEMASA BEKERJA

Ramai orang yang mempunyai masalah tidak bersemangat untuk bekerja tetapi tidak tahu cara untuk menyelesaikannya. Selalunya mereka sanggup bekerja dalam keadaan emosi yang tidak stabil dan akhirnya kerja yang dihasilkan tidak berkualiti.

Jadi, rahsia untuk kekal bertenaga dan sentiasa dalam emosi yang baik ialah:

1. Perut kenyang, hati pun senang 🍷
2. Makan manis seperti manisnya senyuman awak 😊

Jadi, Chocokies adalah penyelesaian terbaik untuk menyelesaikan masalah anda semua selepas ini!

Biskutnya yang rangup dan coklatnya yang premium pasti tidak mengecewakan anda semua tau 😊

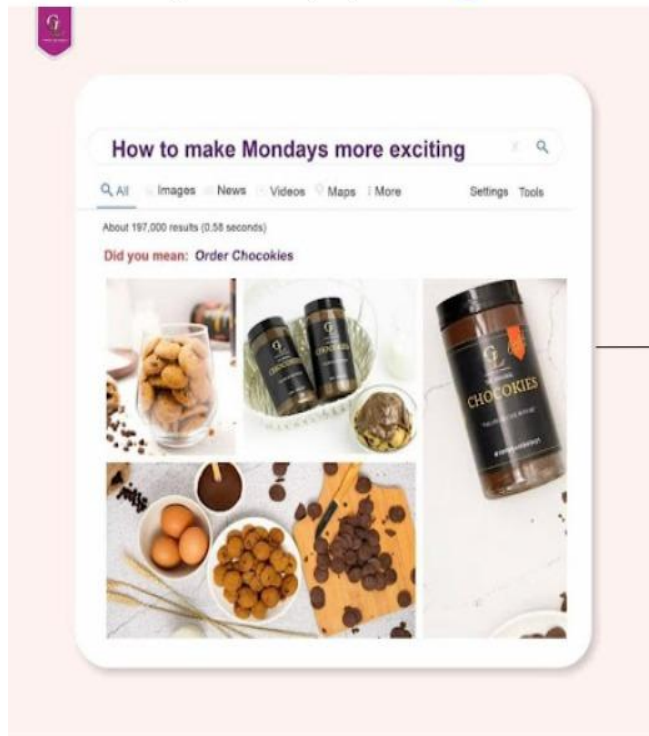
Hit the whatsapp icon for any inquiries. TQ 😊

TOPIC

INTRODUCTION

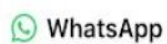
CONTENT

CALL TO ACTION



GRAPHICS

Cookieslishes Duette Shop
Bakery



Soft Sell 2



Cookieslishes Duette Shop

May 31 at 10:06 AM · 🌐

...

ADA LAGI KE COOKIES + COKLAT YANG MURAH TAPI SEDAP? 😋

TOPIC

Selalu kita dengar cookies + coklat ni mahal mahal belaka. Takut kita nak beli & cuba kan? Sanggup kita simpan je hasrat kita nak rasa cookies + coklat ni kan?

INTRODUCTION

Siapa macam tu juga 🤔

Jangan risau! Kamilah penyelesaiannya !!

Chocokies ini adalah gabungan crunchy chocolate chip cookies dan melted chocolate tau 😊 Harga yang kami tawarkan juga sangat murah berbanding jenama yang lain !! Hanya RM 19 tau !!

CONTENT

Apa yang membezakan chocokies berbanding cookies jenama lain ?

- 🍫 Premium chocolate
- 🍪 Crispy cookies
- 🍫 Murah tetapi sedap dan berbaloi
- 🍪 Isi padu 450 gram per bottle
- 🍫 Travel friendly
- 🍫 Coklat tak kedekut

Jom pakat order dengan kami 🍪 Sudah tentu satu tidak cukup tau! 😋

CALL TO ACTION

#chocokies #cookieslishes #chocolate #crispy #foodie



GRAPHICS

Cookieslishes Duette Shop
Bakery

WhatsApp

Soft Sell 3



Cookieslishes Duette Shop

1 Jun · 🌐



KENAPA MESTI CHOCOKIES? 🤔

TOPIC

Chocokies adalah gabungan sempurna chocolate chip cookies dan melted milk chocolate 🍫

INTRODUCTION

Mesti ramai yang tengah mengidam nak makan benda benda manis kan? Tapi tak tahu nak makan apa 😞
Chocokies ada di sini untuk menjadi pilihan kamu semua 🤔

CONTENT

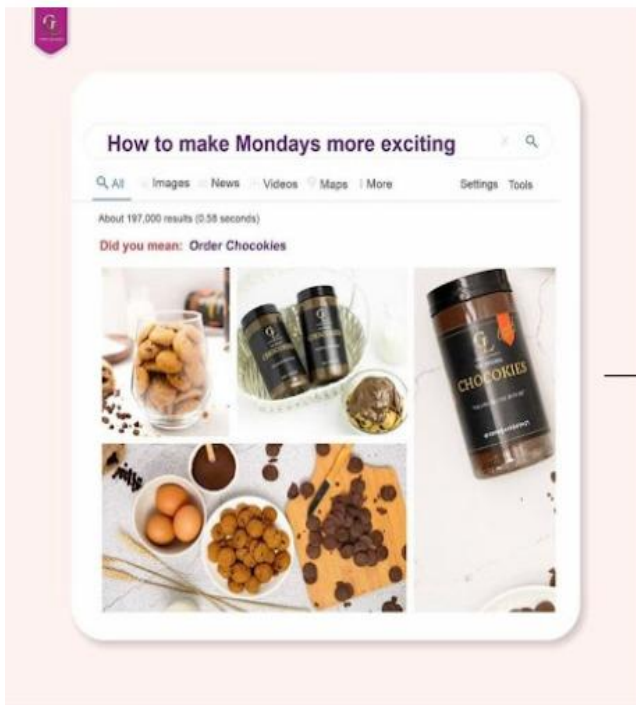
Grab sekarang dengan harga baharu RM24 sebalang !!

WhatsApp kami:

CALL TO ACTION

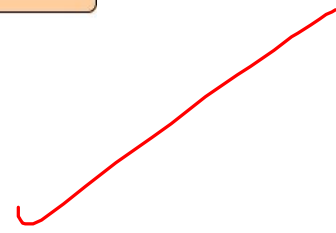
Raihana: www.wasap.my/601127718946/chocokies

Humaira: www.wasap.my/60136963915/chocokies
#chocokies #cookieslishes #chocolatechipcookies
See Translation



GRAPHICS

Cookieslishes Duette Shop
Bakery



Soft Sell 4

 Cookieslishes Duette Shop tagged a product *** from their shop.

1 h · 🌐

Semanis manis lolipop, semut tetap pilih cookies kami

TOPIC

Bukan sebab CHOCOKIES ni manis. Tapi sebab CHOCOKIES ni irresistible 😍

INTRODUCTION

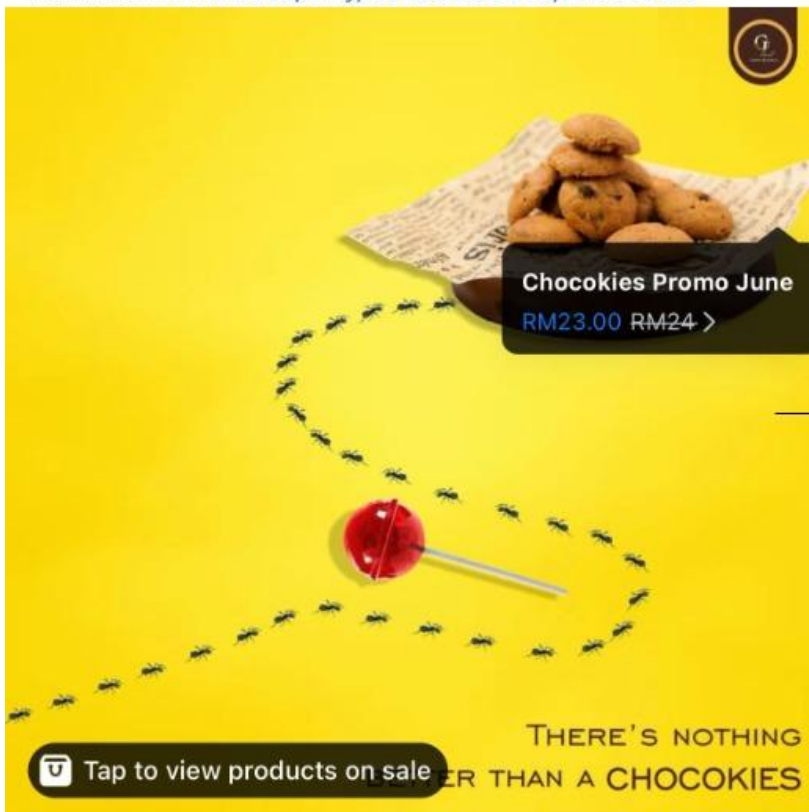
Kenapa eh? 😊 Sebab:

- ❌ Tak kedekut
- ❌ Harga tak mahal
- ❌ Tak terlalu manis
- ❌ Tak mudah muak

CONTENT

Tak caye? Haa mehh try duluuu bareu habaq maii dengan kami 😊 Patt order laju-laju melalui WhatsApp:
Raihana: www.wasap.my/601127718946/chocokies
Humaira: www.wasap.my/60136963915/chocokies

CALL TO ACTION



GRAPHICS

Soft Sell 5



Cookieslishes Duette Shop tagged a product from their shop.

June 4 at 8:00 AM · 🌐

Cepatt angkatt phone call tuu !!

TOPIC

Waktu kita kenyang, memang tak rasa nak makan apa apa kan?

Tapi kalau tengah lapar, Allahuuuuu rasa macam nak order sekarang tapi dapat semalam

INTRODUCTION

Jangan risau okie!

Usahawan Cookies Lishes sedia bantu untuk

🍪 Puaskan craving 😊😊

🍪 Puaskan hati ❤️

🍪 Happykan diri 😊

🍪 Happykan tummy 🍷

CONTENT

Click je link dibawah:

Rai: <https://www.wasap.my/601127718946/chocokies>

Maira: <https://www.wasap.my/60136963915/chocokies>

CALL TO ACTION



GRAPHICS

Soft Sell 6



Cookieslishes Duettes Shop tagged a product from their shop. ...

June 8 at 7:44 AM · 🌐

Selamat pagi semua ❤️

TOPIC

Korang dah sarapan ke belum tuu? Jom kita bersarapan dengan Chocokies. Gerenti puas hati tau!

INTRODUCTION

Sis nak bagitahu korang sesuatu ni.. Psstt...

Korang tahu tak cookies boleh menjadi snek alternatif setiap hari berbanding snek tidak sihat yang lain kerana:-

1. Mengandungi nutrisi yang baik untuk membekalkan pengambilan tenaga seperti gula dan karbohidrat.

CONTENT

2. Dan bahagian yang terbaik ialah ia sangat lazat.

3. Makan 2-3 pagi boleh membantu anda bersiap sedia untuk memulakan hari anda

Amacam? Dah ada energy booster ke?

Beli sekarang sebab kami beri harga postage fixed RM6 untuk bulan Jun ini sahaja tau!

Just hit the WhatsApp icon below to purchase from us 😊

CALL TO ACTION



GRAPHICS

Cookieslishes Duettes Shop
Bakery



Soft Sell 7



Cookieslishes Duette Shop tagged a product ...
from their **shop**.

June 9 at 10:15 AM · 🌐

ADA KE KEBAIKAN MAKAN COOKIES NI ? 🤔🙄

TOPIC

Ye banyak sangat kebaikan makan cookies ni tau. Ramai yang salah anggap kononnya makan cookies ataupun makan makanan yang manis-manis ni boleh menggemukkan atau menaikkan beat badan. Bukan tu je, kalau dimakan terlalu kerap kemungkinan besar akan menghidap diabetes atau bahasa mudahnya kencing manis.

INTRODUCTION

Tapi tak ramai juga yang tahu bahawa cookies ni boleh mendatangkan banyak kebaikan untuk kesihatan juga tau. Jangan asyik ingat makan cookies ni bagi kesan buruk je, kesan baik pon ada tau 😊

Menurut kajian, cookies yang mengandungi 70% koko mampu memberi kesan yang baik kepada kesihatan.

CONTENT

Antara kebaikan makan cookies ialah:

- ✅ Meningkatkan semangat
- ✅ Merendahkan tekanan darah
- ✅ Mengawal selera makan
- ✅ Membaiki pengaliran darah
- ✅ Menajamkan akal fikiran
- ✅ Melancarkan darah
- ✅ Menyihatkan jantung

See? banyak je sebenarnya kebaikan makan cookies ni tau. Kalau awak-awak semua stress belajar atau stress di tempat kerja boleh lah grab dan makan cookies dari COOKIESLISHES ni sebab cookies kami jual ni 100% boleh meningkatkan kembali mood kerja dan belajar anda 😊

Kalau nak hilangkan stress tu mai order cookies dengan kami!! Mai whatsapp kami laju laju lekaih!

CALL TO ACTION

Raihana: www.wasap.my/601127718946/chocokies
Humaira: www.wasap.my/60136963915/chocokies



GRAPHICS

Soft Sell 8



Cookieslishes Duette Shop

June 2 at 10:21 PM · 🌐



Bukan disaluti tapi DIBANJIRI 😬

Pernah jumpa cookies dibanjiri coklat yang beratnya hampir setengah kilogram??!!! Kalau tak pernah, meh Sis bagitahu korang.

Berat satu balang yang selalu korang tanya adalah 450gram tau!

Boleh buat dumbbell nak try tak? Sambil makan sambil workout hihi 😂 Boleh ke macam tu? 😬

Korang tahu tak sebenarnya coklat ni boleh mengurangkan risiko serangan jantung?

🔹 Pengambilan coklat mengurangkan risiko kardiovaskular. Asid stearat, walaupun menjadi asid lemak tepu yang terdapat dalam koko, tidak menyumbang kepada paras kolesterol. Ia dapat mengurangkan kemungkinan serangan jantung dan aterosklerosis yang disebabkan oleh pembengkakan arteri.

🔹 Koko juga dikenali untuk mengurangkan tahap LDL (buruk) kolesterol dan meningkatkan tahap HDL (baik) kolesterol. Sifat antioksidan flavonoid juga melindungi jantung daripada kerosakan yang disebabkan oleh radikal bebas.

Konklusinya, kita tetap kena consume coklat dalam jumlah yang tidak terlalu berlebihan tau. Ingat tu!

Tunggu apa lagi? Click link whatsapp link sekarang untuk order!

Rai: <https://www.wasap.my/601127718946/chocokies>

Maira: <https://www.wasap.my/60136963915/chocokies>

#cookies #chocokies #cookieslishes #chocolate #chocolatechipcookies #cookiesrangup #raya #kuihraya #cookiesmurah #cookieschocolate #milkchocolate #cookiesviral #cookiessedap

TOPIC

INTRODUCTION

CONTENT

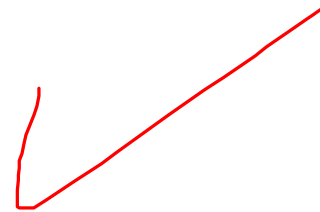
CALL TO ACTION



GRAPHICS

Cookieslishes Duette Shop
Bakery

WhatsApp



Soft Sell 9

 **Cookieslishes Duettes Shop** tagged a product from their shop. June 12 at 7:23 AM

7 KEPENTINGAN SARAPAN PAGI

TOPIC

Bangun pagi je tak sarapan?
Takde masa lah nak sarapan?
Nak jimat, skip jelah sarapan?
Takde selera lah nak sarapan..

Hii korang! Ada ke yang selalu berada dalam situasi di atas tu? Meh sini sis kongsi kan kepentingan sarapan pagi. Jangan ambil mudah ya kalau tak ambil sarapan pagi sebab banyak manfaat yang tubuh kita perolehi daripada sarapan pagi.

INTRODUCTION

Antara kepentingan sarapan pagi ialah:

- ✓ Mengalask perut di waktu pagi.
- ✓ Memberi tenaga sepanjang hari.
- ✓ Mengelakkan pengambilan makanan lebih banyak daripada biasa
- ✓ Memastikan metabolisme badan dalam tahap optimum.
- ✓ Membekalkan nutrien yang diperlukan oleh tubuh.
- ✓ Mengeratkan hubungan antara keluarga.
- ✓ Membantu pembelajaran sepanjang hari.

CONTENT

Haaa banyakkkan kepentingan bersarapan. Korang dah ada idea ke nak sarapan apa setiap pagi? Nak sarapan dengan CHOCOKIES pun lagi seronok hihi 😊

Nak order? Tekan je WhatsApp icon dibawah
#sarapan #cookieslishes #cookiesviral #chocokies

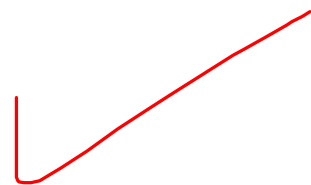
CALL TO ACTION



GRAPHICS

Cookieslishes Duettes Shop
Bakery

 **WhatsApp**



Soft Sell 10



Cookieslishes Duette Shop tagged a product from their shop. ...

June 14 at 8:28 AM · 🌐

THE BEST BREAKFAST EVER!

Manis CHOCOKIES dimakan dengan susu rendah lemak yang sejuk,, semestinya akan menceriakan hari hari you all 😊

Takpe ke makan cookies dengan susu ni? 😊 Apa kebaikan yang kita dapat daripada gabungan tersebut? Haa jom sis kongsi kebaikan cookies bersama susu dekat korang semua:

🥛 Kaya dengan kalsium dan protein yang membantu untuk menguatkan tulang dan otot.

🥛 Kalsium juga membantu dalam cell signaling, parathyroid, pengimbangan hormon dan mengawasi fungsi protein dalam badan.

🥛 Dapat kurangkan obesiti.

🥛 Membantu dalam merendahkan tekanan darah tinggi, mengawalselia pengeluaran insulin dan pergerakan oksigen.

🥛 Meningkatkan kadar metabolisma.

🥛 Meningkatkan mood harian anda.

Psstttt... Craving ke tuuuu? hihi 😊

Click WhatsApp icon dibawah untuk order 📞📞



Cookieslishes Duette Shop
Bakery

WhatsApp

TOPIC

INTRODUCTION

CONTENT

CALL TO ACTION

GRAPHICS

Soft Sell 11



Cookieslishes Duette Shop tagged a product ***
from their shop.

1 d · 🌐

COMOTLAH MAKAN COOKIES DENGAN MELTED
CHOCOLATE NI.

TOPIC

Korang tahu tak ada dua jenis manusia kat dunia ni?

INTRODUCTION

1. Suka pakai chopstick sbb taknak tangan kotor 🥢
2. Suka pakai tangan je senang lagi nikmatttt 🙌

CONTENT

Tak apa... Makan macam mana pun rasa CHOCOKIES
kami tetap lazat dan nikmat tau!

Korang yang mana satu? Jom comment dekat bawah 📌

Nak order WhatsApp kami:

Raihana: www.wasap.my/601127718946/chocokies

Humaira: www.wasap.my/60136963915/chocokies

[#chocokies](#) [#cookieslishes](#)

CALL TO ACTION

THERE ARE
TWO KINDS OF PEOPLE
EATING CHOCOKIES

Chocokies Promo June
RM23.00 RM24 >

WHICH ONE IS YOU?
Tap to view products on sale

GRAPHICS

Soft Sell 12



CKENAPA PUKUL 10 PAGI JE MESTI LEMAU? 🤔

TOPIC

Sebab you skip breakfast!!

Ramai orang takda masa nak breakfast. Kalau beli roti canai pun susah nak makan kalau dah lambat masuk kerja.

INTRODUCTION

AHAAAAA!!! Meh sini sis nak habaq kelebihan CHOCOKIES:

- ✅ Chocokies ni mengenyangkan.
- ✅ Chocokies ni sungguh enak dimakan begitu saja.
- ✅ Chocokies ni membekalkan tenaga ssepanjang hari.

CONTENT

Tak percaya? Click link di bawah sekarang ❤️❤️

Raihana: www.wasap.my/601127718946/chocokies

Humaira: www.wasap.my/60136963915/chocokies

CALL TO ACTION



GRAPHICS

Soft Soll 13



Cookieslishes Duette Shop tagged a product *** from their shop.

5 h · 🌐

A cookie a day, keep the sadness away 🍪

TOPIC

Buat orang lain happy, kita pun akan happy. Itulah yang kami rasa 🥰

Happy nya kami bila customer tersayang bagi feedback yang positive dan berpuas hati dengan product dan servis kami 😊

INTRODUCTION

Chocokies menjanjikan kepada anda:

- ✓ Rasa coklat yang premium
- ✓ Harga yang berpatutan dengan kuantiti yang banyak
- ✓ Mudah dibawa ke mana-mana

CONTENT

Menarik kan? Jom order dengan kami:

Raihana: www.wasap.my/601127718946/chocokies

Humaira: www.wasap.my/60136963915/chocokies

CALL TO ACTION

the effects of eating a cookie

if you eat it

only about 100 calories

if someone else eats it

none of your business

Chocokies Promo June

RM23.00 RM24 >

GRAPHICS

Soft Sell 14



Cookieslishes Duette Shop tagged a product ***
from their shop.

3 Jun · 🌐

ADA KE DEKAT SINI YANG BERFIKIR LAMA UNTUK BELI
SESUATU SEBAB NAK PASTIKAN PRODUK TU BEST,
SEDAP DAN MEMBAHAGIAKAN?

TOPIC

Ramai orang kecewa bila dah keluarkan duit tapi tak
happy. Dah nipis poket tapi tak kenyang!

INTRODUCTION

Dengan kami, jangan risau. Kami akan beri sesuatu yang
akan kenyangkan perut dan buat korang happyyyyyyy
sangat



Mesti selalu comot kan bila makan cookies bersalut
coklat ni? Meh sis kongsi tips makan chocokies
supaya tak comot.

CONTENT

- ✍ Terbalikkan balang supaya sama rata
- ✍ Buka penutup
- ✍ Makan menggunakan chopstick free

Dah kasi tips ni, buat apa nak delay-delay order?
WhatsApp kami untuk order:

Raihana: www.wasap.my/601127718946/chocokies
Humaira: www.wasap.my/60136963915/chocokies

CALL TO ACTION

03
Tips Makan
CHOCOKIES
Tak Comot

Chocokies RM24.00 >

Let's Go →

Tap to view products

GRAPHICS

Soft Sell 15



Cookieslishes Duettes Shop tagged a product ***
from their shop.

2 h · 🌐

Salam jumaat semua ❤️ Semoga kita semua diberikan ketenangan hidup dunia akhirat dan rezeki yang tak pernah putus putus 🤍

TOPIC

Korang pernah terfikir tak berapa lama Chocokies ni boleh bertahan? 🤔 Hmm.. Mehh sis bagitahu:

INTRODUCTION

📱 Fresh selama 4 bulan 😎

📱 2 bulan lepas expired masih boleh makan tetapi kurang fresh 🤢

CONTENT

📱 TAK SAMPAI SEHARI PUN CONFIRM DAH HABIS KORANG MAKAN 🤔

Memang tak pernah mengecewakan! Jom order dengan kami melalui WhatsApp:

CALL TO ACTION

Raihana: www.wasap.my/601127718946/chocokies

Humaira: www.wasap.my/60136963915/chocokies 🙏



GRAPHICS

Soft Sell 16



Cookieslishes Duette Shop tagged a product from their shop.

June 17 at 2:20 PM · 🌐

MASIH RAMAI TAK PERCAYA SATU BALANG 450 GRAM 🤔

Betul you all, satu balang ni memang 450gram, kalau you all kira, dalam balang tu ada 50-60pcs. Banyak kann!

Chocokies ni sesuai sangat dimakan sewaktu:

- ✓ Dalam kereta
- ✓ Waktu study
- ✓ Waktu bekerja
- ✓ Waktu tengok movie/drama
- ✓ Waktu mengidam manisan

Ehhh senang cerita CHOCOKIES ni sangat mesra pengguna tauu. Korang boleh makan pada bila-bila masa dan dimana sahaja korang berada! Kami bagi chopstick sekali tau! Tak comot dah lepasni hihi

Nak grab chocokies? Click link di bawah sekarang:

Raihana: www.wasap.my/601127718946/chocokies

Humaira: www.wasap.my/60136963915/chocokies

TOPIC

INTRODUCTION

CONTENT

CALL TO ACTION



GRAPHICS

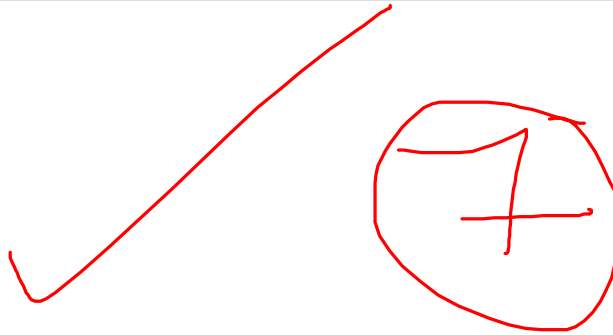
GRAPHICS= 04 ✓

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5.7 Sales Report

Go-eCommerce

Business Name	Date	Type	Marketplace(if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Created At
Cookieishes Duette Shop	25/05/2022	online	Social Media	null	19				Chocokies - 1 unit	25/05/2022
Cookieishes Duette Shop	28/05/2022	online	Social Media		57				Chocokies - 3 units	14/06/2022
Cookieishes Duette Shop	31/05/2022	online	Social Media	null	57				Chocokies - 3 units	14/06/2022
Cookieishes Duette Shop	14/06/2022	online	Social Media	null	38				Chocokies - 2 units	14/06/2022



6.0 CONCLUSION

In a word, Cookieslishes Duette Shop is an online business that uses social media platforms like Facebook and WhatsApp to sell amazing Chocolate cookies whose recipes are originally created by the founder's mom that are made from premium and healthy ingredients in order to make sure that our customers received top-notch products. It is safe to say that using Facebook to run our business somehow leads us to the ability to create and sell products, share knowledge and information and most importantly engage with our customers.

By running our business using Facebook as our main platform literally shows that it can help us to minimize our cost of promoting our brand and products as it is having the most low-cost but efficient strategy as our business are just kick started and we are also be able to share our specialty and matters regarding our business with our potential customers as we can indirectly communicate through chat boxes on Facebook and also through WhatsApp where our phone numbers are pinned on the Facebook page. By doing so, we indirectly raised attention within people to interact and know more about our products which resulted in the increase in sales and also profits for Cookieslishes Duette Shop.

By conducting this task, it is safe to say that overall it helped us as students to gain more information and knowledge, and also exposed us with entrepreneurship world as well as to hone in on the talent and ability in the using of IT and development of many skill through online as it will benefit us as entrepreneurs in the future. This task, or portfolio, has really helped us to know and appreciate the value and also the dedication in the entrepreneurship world.

In a nutshell, the main point of this social media portfolio for the subject Principles of Entrepreneurship (ENT530) is to promote and expose students to the basic knowledge and practices in conducting or starting a new business. This is for the preparation for students to step into entrepreneurship scope not only to pass the exam for today, but also for the future benefits

writing=04

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