



اَوْبُوْرَسِيْطِيْ تِكْنُوْلُوْجِيْ مَارَا
UNIVERSITI
TEKNOLOGI
MARA

FACULTY OF BUSINESS AND MANAGEMENT
BA247: BACHELOR OF BUSINESS ADMINISTRATION (HONS.)
TRANSPORT

ENT530: PRINCIPLES OF ENTREPRENEURSHIP
SOCIAL MEDIA PORTFOLIO “GEFRO CURRYPUFFY”



gefro currypuffy

Prepared By:

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GROUP:	ENT530L	
SUBMISSION DATE:	14 JULY 2022	

PREPARED FOR: PN. NORFAZLINA GHAZALI

ACKNOWLEDGMENT

First and foremost, we would like to forward our humble gratitude to Allah S.W.T for the blessing and strength to complete this group assignment. Peace and prayers be upon His Final Prophet and messenger Muhammad S.A.W, the ideal role model for human beings.

We are really grateful because I managed to finish my Social Media Portfolio assignment within the time given. Due to that, we would like to take this opportunity to thank our lecturer of PRINCIPLES OF ENTREPRENEURSHIP (ENT 530) Miss Norfazlina Ghazali for teaching me and my classmates in this subject. And also thank you for the time and efforts to guide and encourage me to complete this assignment.

Last but not least, we would like to express our deepest appreciation to our beloved parents, family, friends and colleagues for the encouragement and moral support that has been given to us.

EXECUTIVE SUMMARY

Made with passion is a tagline for our business which is Gefro Currypuffy. We are using that tagline because to produce the perfect curry puff, you need a big passion for the food that you made and like. Thus, Gefro Furrypuffy comes with the #gefrocurrypuffy hashtag where it represents our small business and our customers. Our main objectives for the business is to sell high quality traditional food with an affordable price as well as a variety of curry puffs.

We started our online small business on 15 May 2022 where we are using Facebook as our social media platform to promote and sell our food. Our target customers are housewives, busy lifestyles people, employed people and students. Our first opening of the business, we have received many good and positive feedback from the customers regarding the quality of our food, the freshness of the ingredients in our curry puff and the sizes of the curry puff is perfect. We offer delivery services around Klang Valley.

We also offer that the first 10 person who purchase curry puffs will get free cash on delivery (COD) charges. This is one of our marketing strategies to attract more customers to buy our frozen curry puff. Our frozen curry puff sold over 50 packs. It has proven that Gefro Currypuffy is actually one of the good choices with a high quality of frozen food that will thrive around Malaysia.

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I. GO-ECOMMERCE REGISTRATION

Institution Information
Add New

UiTM Puncak Alam - NFG-ENT530L

Type of Institution	: IHL	Institution List	: Universiti Teknologi MARA
State of Institution	: Selangor	Name of Institution	: UiTM Puncak Alam
Address of Institution	: Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City	: Puncak Alam
		Postcode	: 42300
District of Institution	: Kuala Selangor	Study Status	: Full time
Level of Study	: Bachelor Degree	Class Name	: NFG-ENT530L
Course Name	: NFG-ENT530L	Year Enrolling the subject	: 2022
Subject Name	: NFG-ENT530L		

Edit
Delete

Institution Information

Add New

UiTM Puncak Alam - NFG-ENT530L

Type of Institution	: IHL	Institution List	: Universiti Teknologi MARA
State of Institution	: Selangor	Name of Institution	: UiTM Puncak Alam
Address of Institution	: Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City	: Puncak Alam
		Postcode	: 42300
District of Institution	: Kuala Selangor	Study Status	: Full time
Level of Study	: Bachelor Degree	Class Name	: NFG-ENT530L
Course Name	: NFG-ENT530L	Year Enrolling the subject	: 2022
Subject Name	: NFG-ENT530L	Lecturer Name	: Norfazlina Ghazali
Month Enrolling the Subject	: 3	Year Of Internship Enrollment	:
Internship Enrollment	: No	Period of Internship Training	:
Month of Internship Enrollment	:	Expected Month To Complete Study	: 3
Expected Year To Complete Study	: 2024		
Related To Study Field	: Yes		

Edit
Delete

II. MyENT CERTIFICATE

	UNIVERSITI TEKNOLOGI MARA	Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED)
MASMED YOUNG ENTREPRENEUR (MyENT)		
SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM		
No. Pelajar Nama	:	2021459878 SITI NURALIAH ATIKAH BINTI SHAMSUDDIN
Program Pengajian	:	SARJANA MUDA PENTADBIRAN PERNIAGAAN (KEPUJIAN) PENGANGKUTAN
Fakulti Kampus	:	Faculty of Business & Management Selangor
MAKLUMAT PERNIAGAAN		
Mod Perniagaan	:	Online
Bidang Perniagaan yg diceburi	:	Makanan
Tempoh Bermiaga	:	
No. Pendaftaran Perniagaan	:	
URL Perniagaan	:	https://www.facebook.com/Gefro.Currypuffy/
Alamat Premis Perniagaan	:	
Tarikh Mendaftar	:	02 Jun 2022
Tarikh Kemaskini	:	
Tarikh Cetak	:	14 Jul 2022
<p>Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.</p> <p>Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.</p>		
SALINAN PENDAFTARAN INI DIPERAKUI OLEH		
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM		
Malaysian Academy of SME & Entrepreneurship Development (MASMED)		



UNIVERSITI
TEKNOLOGI
MARA

Akademi
Pembangunan PKS dan
Keusahawanan Malaysia
(MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UiTM

No. Pelajar : 2021812738
Nama : RAJA FAREESHA FARHANAH BINTI RAJA AMIRRUDDIN
Program Pengajian : SARJANA MUDA PENTADBIRAN PERNIAGAAN (KEPUJIAN)
PENGANGKUTAN
Fakulti : Faculty of Business & Management
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Online
Bidang Perniagaan yg
diceburi : Makanan
Tempoh Berniaga :
No. Pendaftaran Perniagaan :
URL Perniagaan : https://www.facebook.com/Gefro.Currypuffy/?ref=pages_you_manage
Alamat Premis Perniagaan :
Tarikh Mendaftar : 02 Jun 2022
Tarikh Kemaskini :
Tarikh Cetak : 02 Jun 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UiTM.

III. SSM REGISTRATION

I. INTRODUCTION OF BUSINESS

- **Name and Address of Business**

Gefro Currypuffy

- **Mission and Vision**

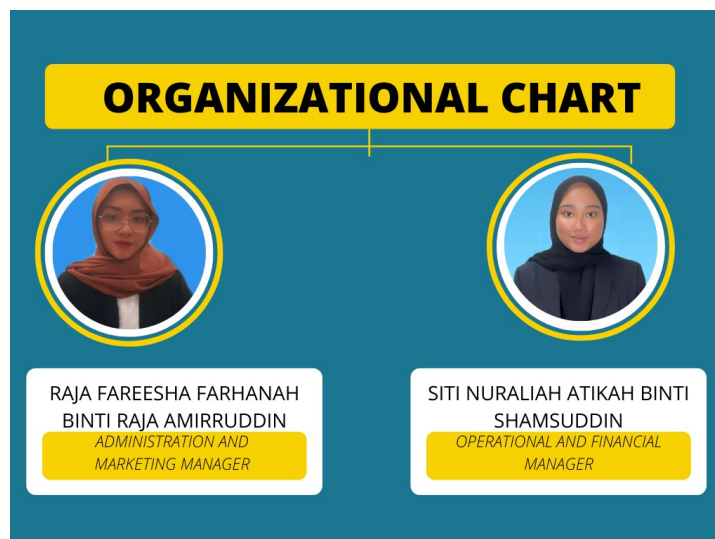
Mission

- Gefro Currypuffy is a frozen curry puff business that wants to maintain the quality of foods with affordable prices.
- Gefro Currypuffy 's duty is to produce a tasteable curry puff with the high quality ingredients.
- Gefro Currypuffy aims to produce a frozen curry puff to make people enjoy eating it at any occasion with their loved one without worrying about anything.

Vision

- Gefro Currypuffy's vision is to be one of the famous frozen curry puffs in this market and can be distributed all over Malaysia.

Organisational Chart



Descriptions Of Products

The product that we sell is one of the famous traditional foods or “kuih tradisional” and it is one of the highest in demand when it comes to events or any occasions. The kuih tradisional is called Curry Puff or known as “Karipap”. We sell Curry puff because we found out from the survey and social media where the demand for the curry puff is always high but the supply for the curry puff is low and it does not fulfil the satisfaction of the customer. To get the high quality of curry puff at an affordable price at this moment is quite difficult or impossible to find. So, we use the opportunity to sell our delicious curry puffs.

We can say and we believe our curry puff can compete with other brands because the ingredients and size of the curry puff is fresh and big. For the flavour of curry puff we have two different types which are potato curry puff and chicken curry puff. The target market for our business is adults and people who love to eat curry puffs. In addition, whenever the customers want to place the order they can visit our facebook page or through whatsapp. Not only that, we also offer free delivery to the 10 people who purchase our curry puff. On the other hand, we provide cash on delivery (COD) only in the Klang Valley.

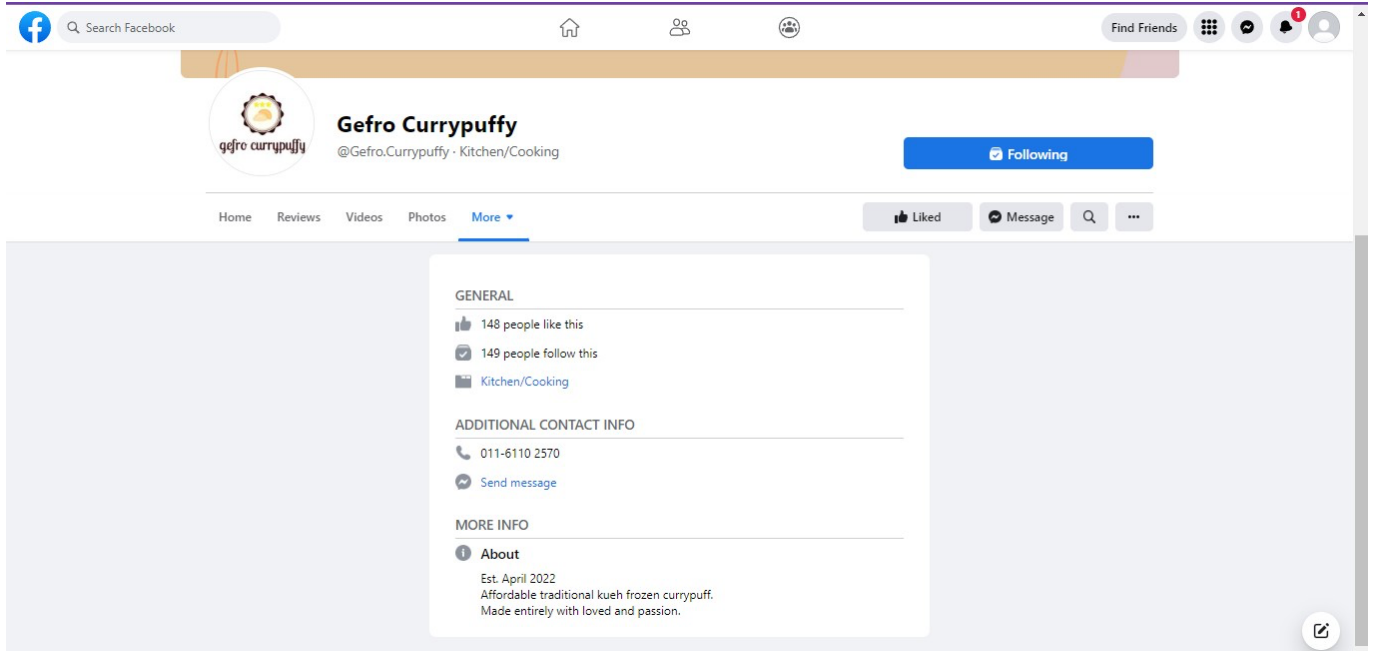
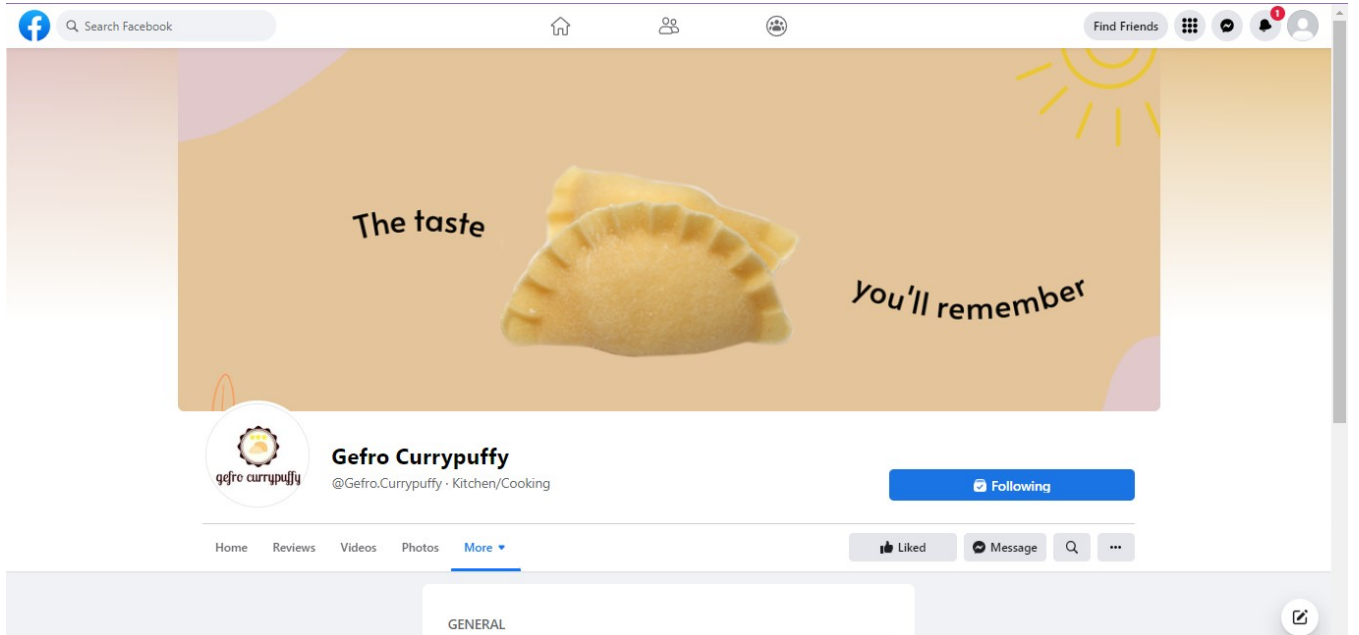
Price List

<i>NO.</i>	<i>TYPE OF CURRY PUFF</i>	<i>PRICE</i>
1.	POTATO CURRY PUFF	RM 8
2.	CHICKEN CURRY PUFF	RM 12

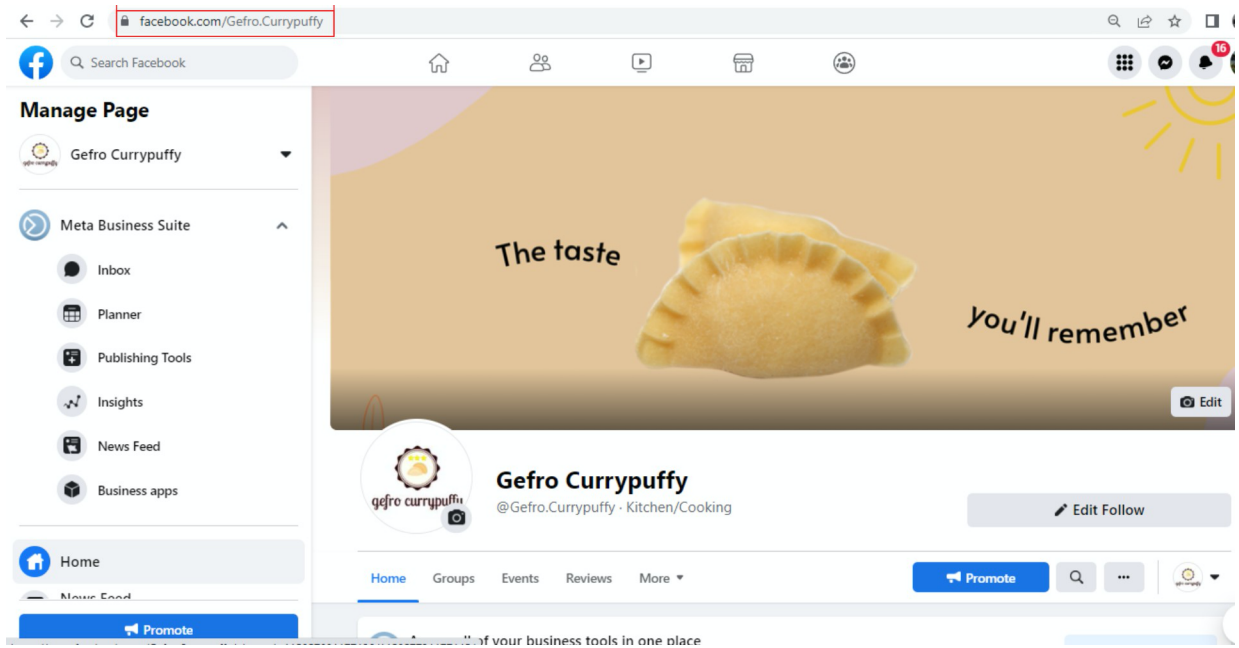
The price of our curry puff is under RM12. 1 pack has 10 pieces of curry puff and our curry puff has 2 different flavours which are *Potato Curry Puff* and *Chicken Curry Puff*. The price for *Potato Curry Puff* is RM8 and *Chicken Curry Puff* is RM12 per pack. For the rate of delivery we only charge RM5 and we only deliver in the Klang Valley.

II. FACEBOOK

- **Creating Facebook (FB) page**



- **Customizing URL Facebook (FB) page**



● Teaser

Gefro Currypuffy
24 May · 🌐

Stay tuned!!!

7 DAYS LEFT !!!

Gefro Currypuffy
25 May · 🌐

The clock is ticking! 🕒
6 days left!!! 😬

HELLO
6 DAYS
LEFT

10 People reached
6 Engagements

Boost post

Gefro Currypuffy
26 May · 🌐

Hang in there bestie!!! Something delicious is coming to you 😊

5 DAYS LEFT!!!
EXCITED IS COMING!

#GEFROCURRYPUFFY

15 People reached
5 Engagements
↑ +1.9x higher Distribution score

Boost post

3

Gefro Currypuffy
27 May · 🌐

Hold tight! We're coming to you 😊

traditional
KUEH
4 DAYS LEFT!!!

#GEFROCURRYPUFFY

11 People reached
2 Engagements
↑ +1.8x higher Distribution score

Boost post

2

Gefro Currypuffy
28 May · 🌐

It's almost there !!!

9 People reached 3 Engagements ↑ +1.4x higher Distribution score [Boost post](#)

👍 2

7L Rv155KcccT1R69PKTEVfadrowvT1dDEK7INWpDx6kCoiR9sIIcJ1T1WoSS2iIDBWVp84e8?_tn_ =FH-R*In a new

Gefro Currypuffy
29 May · 🌐

What?!?!
2 days left?! 🤔
Delicious kueh coming thru 🍪

14 People reached 2 Engagements ↑ +2.1x higher Distribution score [Boost post](#)

Gefro Currypuffy
30 May · 🌐

Okay what?!?! 1 day left?!
The exciting is coming!!!! 🤩🤩🤩
Stay tuned and don't forget to hit the button follow! 🍪

13 People reached 4 Engagements ↑ +2.1x higher Distribution score [Boost post](#)

• Copywriting (Hard sell)

Gefro Currypuffy
June 3 · 🌐

Anda risau dan pening kepala memikirkan tiada kuih ketika kenduri mahupun minum petang?!

Para suri rumah pasti mengalami masalah tidak tahu juaadah yang patut dihidangkan pada waktu petang apabila tetamu datang ke rumah mahupun ketika kenduri. Tetapi dengan adanya GEFRO CURRYPUFFY, baru lah rasa tenang dan lega.

kami mampu menyelesaikan masalah anda dengan karpap frozen kami. Anda tidak perlu membuang masa dengan menguli doh dan sebagainya. dengan GEFRO CURRYPUFFY anda han... [See more](#)




2

Like Comment Share

Gefro Currypuffy
June 3 · 🌐

Assalamualaikum semua!
Gefro Currypuffy sudah sedia untuk memenuhi perut kalian semua 🍌
Cepat grab perisa mana yang berkenan di hati! sama ada perisa biasa mahupun perisa ayam.
📍COD area Klang Valley sahaja
Boleh tekan link dibawah untuk membuat tempahan:-
<http://www.wasap.my/+601161102570/Nakorderkarpapfrozen>




Senarai Harga
Biasa- RM8/ 10pcs
Ayam- RM12/ 10pcs
*Harga tidak termasuk charge delivery

2

Gefro Currypuffy
June 13 · 🌐

Karpap frozen by Gefro Currypuffy
Flavour: Normal (RM8/ 10pcs)
Chicken (RM12/10pcs)
Price is exclude delivery charge
COD Klang Valley only
If interested can directly click link down below to make a purchases
<http://www.wasap.my/+601161102570/Nakorderkarpapfrozen>
<http://www.wasap.my/+601161102570/Nakorderkarpapfrozen>
<http://www.wasap.my/+601161102570/Nakorderkarpapfrozen>



ORDER NOW

Gefro.currypuffy 011-61102570


2

Like Comment Share

Gefro Currypuffy
June 18 at 12:04 PM · 🌐

Assalamualaikum dan selamat hujung minggu korang!
Harini kita nak share sikit feedback yang kami dapat daripada customer kesayangan kami.. korang bacalah sendiri... rugi tau tak cuba..

Sesapa yang nak order tu boleh tekan link di bawah yaa
<http://www.wasap.my/+601161102570/Nakorderkarpapfrozen>
<http://www.wasap.my/+601161102570/Nakorderkarpapfrozen>
<http://www.wasap.my/+601161102570/Nakorderkarpapfrozen>



#feedbackGefroCurrypuffy

1

Like Comment Share


Gefro Currypuffy
June 25 at 12:17 PM · 🌐

Selamat hujung minggu everyone 🥳

Haa tengok tu feedback yang gefro currypuffy dapat dari customer hehehhe
Korang taknak try ke? Rugi tau 🙄

Untuk order boleh tekan link di bawah

<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>
<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>
<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>



2

Like Comment Share

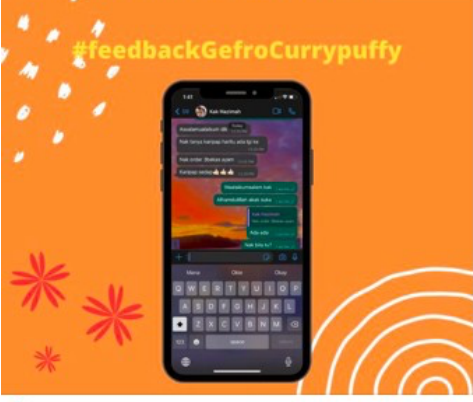
Gefro Currypuffy
June 27 at 1:44 PM · 🌐

Selamat hari isnin everyone 🥳

Haa tengok tu feedback yang gefro currypuffy dapat dari customer hehehhe
Siap nak repeat 3 pack terus tau
Korang taknak try ke? Rugi tau 🙄

Untuk order boleh tekan link di bawah

<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>
<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>
<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>



1

Like Comment Share

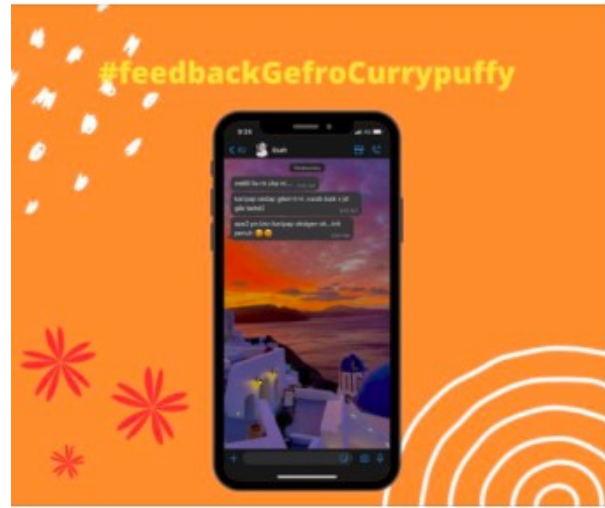
Gefro Currypuffy
July 3 at 9:27 AM · 🌐

Selamat hujung minggu everyone 🥳

Haa tengok tu feedback yang gefro currypuffy dapat dari customer hehehhe
Dah cakap dah kita bukan karipap oksigen 🙄
Korang taknak try ke? Rugi tau 🙄

Untuk order boleh tekan link di bawah

<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>
<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>
<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>



1

Like Comment Share

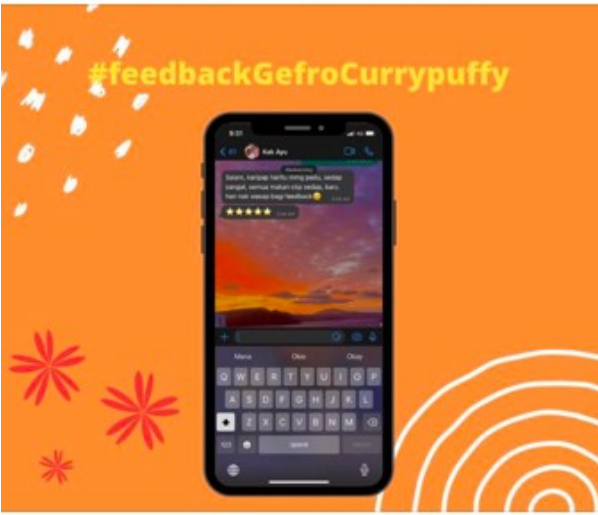
Gefro Currypuffy
July 3 at 9:34 AM · 🌐

Selamat hujung minggu everyone 🥳

Haa tengok tu feedback yang gefro currypuffy dapat dari customer hehehhe
Korang taknak try ke? Rugi tau 🙄

Untuk order boleh tekan link di bawah

<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>
<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>
<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>



1

Like Comment Share

Gefro Currypuffy
July 3 at 6:05 PM · 🌐

Selamat hujung minggu everyone 🤗

Alhamdulillah dapat positive feedback dari customer kami 🥰
Korang taknak try ke? Rugi tau 🤗

Untuk order boleh tekan link di bawah

<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>
<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>
<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>



#feedbackGefroCurrypuffy

2


Like Comment Share

Gefro Currypuffy
July 12 at 5:08 PM · 🌐

Selamat petang semua..
apa juaah korang untuk minum perang hari..
Macam our beloved customer pilih untuk goreng our frozen karipap.
Semudah 1 2 3 je korang. Sedap pun sedap.. memang tak rugi kalau korang cuba tau heheheh

Untuk order boleh tekan link dibawah

<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>
<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>
<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>



#feedbackGefroCurrypuffy

1

Like Comment Share


Gefro Currypuffy
15h · 🌐

Hai everyone.. sihat ke tu??

Meh admin share feedback yang kami dapat dari customer yang beli our karipap frozen.. Alhamdulillah for the positive feedback! Siap nak repeat order tau! Kalau dah nak repeat order tu maksud dia apa guys? Heheheh

Untuk order boleh tekan link di bawah ya..

<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>
<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>
<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>



#feedbackGefroCurrypuffy

1

Like Comment Share


Gefro Currypuffy
15h · 🌐

Hai everyone 🤗

Antara feedback yang kami dapat dari customer kesayangan kami heheheh

Rugi tau tak cuba... bak kata pepatah.. tak kenal maka tak cinta 🥰
sesapa yang area klang valley nak COD boleh telan link dia bawah ya

<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>
<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>
<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>



#feedbackGefroCurrypuffy

1

Like Comment Share

Gefro Currypuffy
15h · 🌐

Hai guys!!
Meg admin share feedback yang kami dapat dari customer kami ni... budak budak pun suka tau... rugi sangatlah kalau yang dewasa ni tak nak cuba hehehehe.
Untuk COD dan membuat tempahan boleh tekan link di bawah
<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>
<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>
<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>




1

Like Comment Share

Gefro Currypuffy
6h · 🌐

Hi korang... dah nak tidur ke tu...
Ni nak belanja sikit feedback yang kami dapat dari customer kami...
Siap berebut tau nak makan karipap 🤤
Meh lah korang try sekali confirm nak lagi 🤤
Kami ada COD area Klang Valley
Untuk order boleh tekan link di bawah ya..
<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>
<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>
<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>



Like Comment Share

Gefro Currypuffy
6h · 🌐


Alhamdulillah untuk rezeki petang tadi...
Siap je buat stock karipap dah ada yang tempah kesemuanya...
Jangan risau korang... boleh je order kami akan buat dengan secepat yang mungkin.
Harga untuk karipap kami:
Biasa - RM 8
Ayam - RM12
COD KLANG VALLEY
Untuk order boleh tekan link di bawah ya..
<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>
<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>
<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>



Like Comment Share

Gefro Currypuffy
July 12 at 11:59 AM · 🌐

Hi salam sejahtera everyone!
Ok now nak pegi cod our karipap to our beloved customers
Thank you for the support guys!!
Sesapa yang nak join cod for next batch boleh whatsapp kami ya... See more



1

Like Comment Share

- Copywriting (Soft Sell)

Gefro Currypuffy
June 8 · 🌐

Jom jawab soalan mudah sebelum kita tidur. Agak agak bahan apa yang perlu ada pada inti karipap? Comment di bawah jawapan anda!
Pstttt, berapa betul tu 😂😂

Bahan apakah yang perlu ada untuk inti karipap?

- Bawang Besar
- Gula
- Bawang Putih
- Halia
- Daun Kari
- Garam

@gefrocurrypuffy

👍❤️ 3

👍 Like 💬 Comment ➦ Share

Gefro Currypuffy
June 9 · 🌐

Assalamualaikum dan selamat petang!
Masak apa tu untuk minum petang? Kalau tidak tahu nak masak apa untuk minum petang. Kami ada idea! Apa kata anda beli karipap kami untuk menjadikan minum petang anda! Hehehe
Okay petang ni kami akan share serba sedikit tentang macam mana nak kasi kulit karipap rangup.

1. Kulit karipap tidak terlalu nipis sebab kalau kulit nipis sangat inti akan senang pecah dan terkeluar.
2. Untuk minyak masak dan marjerin pastikan ia dipanaskan maka ia dapat hasilkan satu karipap yang rangup.
3. Kalau nak karipap rangup pastikan bila anda mahu mengoreng gunakan minyak yang banyak jadi setiap permukaan karipap itu dapat masak secara sekata.
4. Untuk membuat karipap tepung ubi dan tepung beras boleh ditambah selain dari menggunakan tepung gandum.
5. Jika mahukan tekstur kulit karipap yang cantik dan rangup, gunakanla tepung gandum yang berkualiti tinggi jadi ia dapat mempengaruhi kulit karipap tersebut.

Harap tips ini anda dapat memanfaatkannya. Jangan risau kami akan share banyak lagi tips dan cara tentang karipap frozen kami.

TIPS KULIT KARIPAP RANGUP

1. Kulit karipap tidak terlalu nipis
2. Pemanasan minyak masak dan marjerin
3. Gunakan minyak yang banyak
4. Tambah sedikit tepung beras dan tepung ubi
5. Pemanasan tepung gandum berkualiti

@gefrocurrypuffy

👍❤️ 2

👍 Like 💬 Comment ➦ Share

Gefro Currypuffy
June 11 · 🌐

Dari timur ke barat, selatan ke utara-
Haaa tu diaa khas untuk mereka yang inginkan karipap frozen dengan rasa yang lazat.
Diperbuat setiap hari hanya apabila anda order, karipap frozen ini akan sampai ke rumah anda. Karipap boleh dikatakan anda boleh goreng pada bila-bila masa sahaja walaupun tengah google meet dengan rakan sekerja anda.
Ada yang dah hantar order semalam. Tunggu apa lagi jom order karipap frozen kami sementara masih ada slot lagi.

Gefro Currypuffy

10 order terawal percuma cod klang valley.

👍❤️ 1

👍 Like 💬 Comment ➦ Share

Gefro Currypuffy
June 18 at 11:08 PM · 🌐

Okay quiz time sebelum tidur!
Cuba anda teka karipap inti apa? Hahaha
Selamat mencuba. 😂

Quiz Time!
GUESS THE WORD

_ A _ I P _ P A _ A _

@gefro.currypuffy

👍❤️ 2

👍 Like 💬 Comment ➦ Share

Gefro Currypuffy
June 30 at 12:29 PM · 🌐

Hai semua!
Harini kami akan beri tips sedikit untuk simpan karipap frozen dengan lebih tahan lama. Terdapat dua kaedah kita boleh cuba yang pertama adalah bakar karipap anda dalam oven pada suhu 160degree selama lebih kurang 20 minit. Kemudian, kaedah kedua adalah bekukan terus karipap, bila dah keras baru packing. maksudnya, bila sudah kelim karipap kita kemudian kita susun dalam loyang yang beralas kertas minyak, masukkan terus dalam freezer biar karipap jadi keras. Once karipap kita dah keras baru kita bungkus.

1 Bakar karipap dalam oven.
2 Bekukan terus karipap

👍 1

👍 Like 💬 Comment ➦ Share

Gefro Currypuffy
June 30 at 8:00 PM · 🌐

Ragu ragu makan karipap sewaktu diet?
Okay, kami ingin share berapa kalori karipap dan macam mana nak bakar kalori tu
Tahukah anda 1 biji karipap bersamaan 128 kalori

Untuk bakar kalori tersebut adalah :

Berjalan kaki : 35 minit
Jogging : 15 minit
Berenang : 11 minit
Mengayuh Basikal : 19 minit

Tapi ingat ia bergantung pada ketinggian dan berat anda.

KALORI KARIKAP
bergantungan pada berat dan ketinggian.

👍 Like 💬 Comment ➦ Share

Gefro Currypuffy
July 1 at 10:21 PM · 🌐

Haaa tengok ni karipap kami yang dah siap goreng dan belum
Anda semua tak terliur ke tengok karipap sedap kami ni.
Malam malam goreng karipap onz juga tau sambil tengok drama 🤤

CURRYPUFF

Made with love and passion.
@gefro.currypuffy

👍 1

👍 Like 💬 Comment ➦ Share

Gefro Currypuffy
July 3 at 9:59 PM · 🌐

Hai semua, sebelum tidur mari kita share-share sikit.
seperti mana kita tahu karipap adalah salah satu kuih tradisional yang popular sekali di dalam kalangan masyarakat di Malaysia. Jika kita ke pasar atau keluar pergi beli sarapan mesti kita tidak lupa untuk bawa pulang kuih karipap ke rumah. Terdapat pelbagai jenis karipap yang boleh kita dapat di pasaran. Contohnya, jenis karipap pusing, mini giant dan karipap biasa. Jadi, korang semua lebih suka karipap jenis macam mana? Cuba komen di bawah


MADE WITH
loved and passion

👍 1

👍 Like 💬 Comment ➦ Share

Gefro Currypuffy
July 4 at 4:47 PM · 🌐

Bila petang je mesti kita terfikir apa nak masak untuk minum petang. Takkan asyik nak makan keropok lekor atau pisang goreng. Tukar menu petang dengan karipap kami. Minum petang makan karipap dengan teh tarik pun sedap juga!



1

Like Comment Share

Gefro Currypuffy
July 5 at 3:00 PM · 🌐

5 KEBAIKAN MEMAKAN MAKANAN YANG PEDAS!!!!
Ya betul. Makanan pedas ini bagus tau untuk kesihatan kita. Makanan pedas ini bukan sahaja sebagai penambah rasa tetapi ia juga ada kesan sampingan positif tersembunyi terhadap kesihatan kita. Antara kebaikan itu ialah:

1. Membantu membunuh bakteria dalam badan kita.
2. Tingkatkan metabolisme
3. Meningkatkan Kesihatan Jantung kita semua
4. Mengurangkan ketidakhadaman



1

Like Comment Share

Gefro Currypuffy
July 5 at 4:10 PM · 🌐

Selamat petang!
Korang dah rasa karipap kami?
Jangan risau karipap kami bukan karipap angin. Inti karipap penuh dan size dia sangat besar tau! Rugi kalau tak beli 😊



1

Like Comment Share

Gefro Currypuffy
July 11 at 5:41 AM · 🌐

Okay game time!
Cuba anda cari perkataan (inti karipap yang kami jual) dalam kotak itu. Hahaha jumpa tak tu?



1

Like Comment Share

Gefro Currypuffy
14h · 🌐

Selamat petang semuaaa
Haa tengok ni akak ni grab banyak tau karpap sampai 3 pack sekali tau!
Korang tak nak try ke karpap kami!
Kalau anda beli sekali confirm anda semua nak beli lagi dan lagi!

📍 Are you ready to grab your currypuff?

GEFRO.CURRYPUFFY

GRAB NOW!!!



👍 1

👍 Like 💬 Comment ➦ Share

Gefro Currypuffy
Yesterday at 4:15 PM · 🌐

Dengar cerita semua student tengah struggle dengan assignment dan final
Jadi, kami disini ingin mengucapkan selamat maju jaya dengan peperiksaan anda semua jangan mudah putus asa okie!



👍 Like 💬 Comment ➦ Share

Gefro Currypuffy
7h · 🌐

Sebelum terlambat, kami ingin mengucapkan Selamat Hari Raya Haji kepada anda semua
Kalau anda tidak tahu apa nak jamu makanan sampingan untuk majlis Hari Raya Haji, karpap adalah salah satu makanan sampingan yang paling famous sewaktu majlis. 🍷🍷



👍 Like 💬 Comment ➦ Share


Gefro Currypuffy
Just now · 🌐

Selamat Pagi
tengok sis ni order karpap banyak dekat kami
Katanya nak buat untuk majlis 🍷🍷



👍 Like 💬 Comment ➦ Share

- **Video Marketing**


 **Gefro Currypuffy**
35 m · 🌐

Assalamualaikum semua!
Admin nak share video ASMR karipap kami dengan korang ni!!!
Karipap kami amatlah senang untuk digoreng dengan beberapa langkah sudah sedia untuk dimakan bersama yang tersayang 🍷
Jom order dengan kami..

RM 8- biasa
RM12 - ayam

Untuk order boleh tekan link di bawah ya..
<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>
<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>
<http://www.wasap.my/+601161102570/Nakorderkaripapfrozen>







See translation















Play
0:02 / 0:37











You and 1 other

- **Relevant graphics to each post/copywriting**

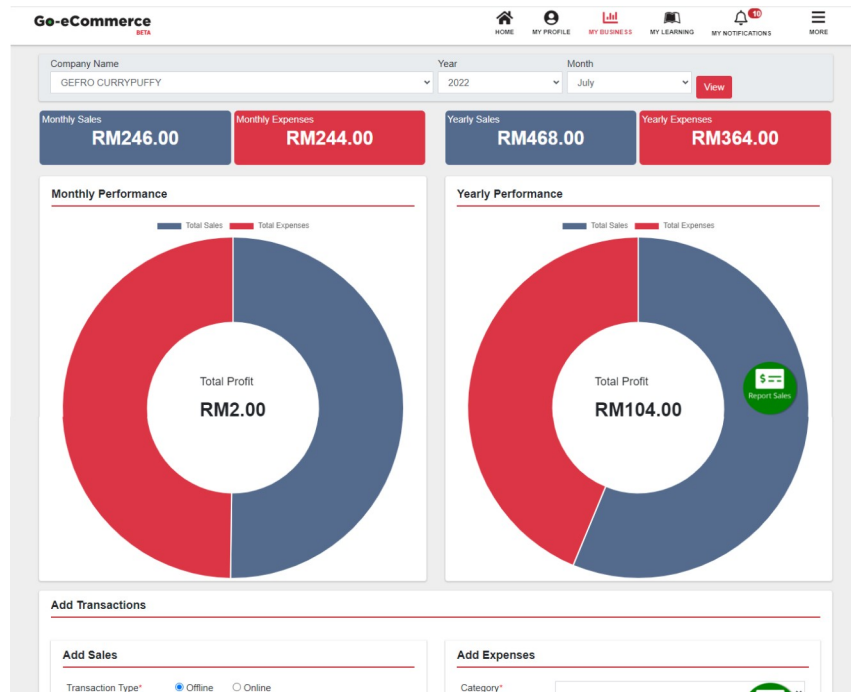
Recent content ↓	Type	Reach ⓘ ↑↓	Likes and reactio... ⓘ ↑↓	Sticker taps ⓘ ↑↓	Replies ⓘ ↑↓	Link cl
 Assalamualaikum semua! Admin n... 14 July 06:11	Post	Boost post	3	2	--	--
 Selamat Pagi tengok sis ni order ka... 13 July 15:27	Post	Boost post	9	3	--	--
 5 KEBAIKAN MEMAKAN MAKANA... 13 July 08:11	Post	Boost post	1	2	--	--
 Alhamdulillah untuk rezeki petang ... 13 July 08:05	Post	Boost post	6	2	--	--
 Hi korang... dah nak tidur ke tu.. Ni... 13 July 07:56	Post	Boost post	20	3	--	--
 Dengar cerita semua student tenga... 13 July 07:45	Post	Boost post	7	3	--	--

Recent content ↓	Type	Reach ⓘ ↑↓	Likes and reactio... ⓘ ↑↓	Sticker taps ⓘ ↑↓	Replies ⓘ ↑↓	Link cl
 Ragu ragu makan karipap sewaktu ... 13 July 07:35	Post	Boost post	4	2	--	--
 Sebelum terlambat, kami ingin me... 13 July 07:26	Post	Boost post	6	2	--	--
 Haaa tengok ni karipap kami yang ... 13 July 07:21	Post	Boost post	8	3	--	--
 Selamat petang semuuaa Haa teng... 13 July 00:59	Post	Boost post	8	3	--	--
 Hai korang... Team kami tengah sed... 12 July 23:16	Post	Boost post	8	3	--	--
 Hai guys!! Meg admin share feedb... 12 July 23:10	Post	Boost post	8	3	--	--

Recent content ↓	Type	Reach ⓘ ↑↓	Likes and reactio... ⓘ ↑↓	Sticker taps ⓘ ↑↓	Replies ⓘ ↑↓	Link cl
 Hai everyone 😊 Antara feedback y... 12 July 23:08	Post	Boost post	7	3	--	--
 Hai everyone... sihat ke tu?? Meh a... 12 July 23:02	Post	Boost post	16	3	--	--
 Selamat petang semua.. apa juada... 12 July 02:08	Post	Boost post	11	3	--	--
 Hi salam sejahtera everyone! Ok n... 11 July 20:59	Post	Boost post	12	3	--	--
 Okay game time! Cuba anda cari p... 10 July 14:41	Post	Boost post	8	3	--	--
 Selamat petangi! Korang dah rasa k... 5 July 01:10	Post	Boost post	9	3	--	--

Recent content ↓	Type	Reach ↑ ↓	Likes and reactio... ↑ ↓	Sticker taps ↑ ↓	Replies ↑ ↓	Link cl
 Bila petang je mesti kita terfikir apa... 4 July 01:47	Post	Boost post	10	3	--	--
 Hai semua, sebelum tidur mari kita... 3 July 06:59	Post	Boost post	9	3	--	--
 Selamat hujung minggu everyone... 3 July 03:05	Post	Boost post	12	4	--	--
 Selamat hujung minggu everyone... 2 July 18:34	Post	Boost post	10	3	--	--
 Selamat hujung minggu everyone... 2 July 18:27	Post	Boost post	10	3	--	--
 Hai semua! Harini kami akan beri ti... 29 June 21:29	Post	Boost post	14	3	--	--
 Selamat hari isnin everyone ☺ Haa ... 26 June 22:44	Post	Boost post	10	3	--	--
 Selamat hujung minggu everyone... 24 June 21:17	Post	Boost post	14	4	--	--
 Okay quiz time sebelum tidur! Cub... 18 June 08:08	Post	Boost post	13	4	--	--
 Assalamualaikum dan selamat huj... 17 June 21:04	Post	Boost post	13	3	--	--

- Sales Report



Business Name	Date	Type	Marketplace(if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Created At
GEFRO CURRYPUFFY	24/05/2022	offline			8					13/07/2022
GEFRO CURRYPUFFY	24/05/2022	offline			20					13/07/2022
GEFRO CURRYPUFFY	24/05/2022	offline			16					13/07/2022
GEFRO CURRYPUFFY	24/05/2022	online			24					14/07/2022
GEFRO CURRYPUFFY	24/05/2022	online			24					14/07/2022
GEFRO CURRYPUFFY	24/05/2022	offline			24					14/07/2022
GEFRO CURRYPUFFY	15/06/2022	offline			16				null	14/07/2022
GEFRO CURRYPUFFY	15/06/2022	online			40					14/07/2022
GEFRO CURRYPUFFY	19/06/2022	expenses				Goods	Raw material	50		14/07/2022
GEFRO CURRYPUFFY	28/06/2022	offline			18				null	14/07/2022
GEFRO CURRYPUFFY	28/06/2022	offline			32					14/07/2022
GEFRO CURRYPUFFY	30/06/2022	expenses				Goods	Raw material	70		14/07/2022
GEFRO CURRYPUFFY	01/07/2022	offline			18					14/07/2022
GEFRO CURRYPUFFY	01/07/2022	offline			72					14/07/2022
GEFRO CURRYPUFFY	01/07/2022	offline			40					14/07/2022

III. CONCLUSION.

In conclusion, we have learnt so many things in the business industry. It is not as easy as we thought where we need to do a proper plan to structure and manage the business in order to ensure the flow of the business runs smoothly. It is encouraged, determined and supported from the surrounding to keep going the business whenever the demand of the order is low.

In addition, to ensure that it is well-known among customers, our business will continue to concentrate on its business strategies, particularly in terms of marketing. We strive to build a solid and loyal customer base each year.

Thus, we are truly happy that we were able to complete this assignment on time. We have earned the valuable experiences to do the business and it will be good for us all to accomplish the task. As our goals are to make the most profit working while being actively involved in the small business. Therefore, we hope that our hard work and dedication will enable us to see that the vision of the business “gefro.currypuffy” can be the finest available in the community