



اَوْتُونُورَسِيَتِي تِيَكُونُ لَوِي كِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

FACULTY OF BUSINESS AND MANAGEMENT

ENT530

PRINCIPLES OF ENTREPRENEURSHIP

CLASS:

ENT530L

SOCIAL MEDIA PORTFOLIO:



PREPARED BY:

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PREPARED FOR:

MADAM NORFAZLINA GHAZALI

DATE OF SUBMISSION:

14 JULY 2022

ACKNOWLEDGEMENT

Predominantly, I would like to express my heartfelt gratitude to Allah S.W.T for allowing us to complete our assignment, which was assigned to us by our subject lecturer, thanks to His guidance and blessings. This assignment was completed with our entire effort, even though there was a minor hiccup along the way. Fortunately, we can solve all the issues and complete the task successfully.

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Finally, we would like to express our gratitude to everyone who was engaged in and contributed to our work, both directly and indirectly, because their efforts aided us in completing it successfully and adequately.

Thank you.

EXECUTIVE SUMMARY

In today's situation, where we are busy working and chasing our dream, our bodies might be drained and burned out. Not to forget, many of us had to experience emotional exhaustion from the stressful situation because of the pandemic, in which some are working from home while some need to work hybrid and some have to work physically. Therefore, we started a business that will work as a therapy. H&S Aromantic Therapy Shop offers pure essential oils from the World Essential Oil Leader, Young Living Sdn. Bhd. It is a high-quality, aromatic essential oil extracted from plants through steam distillation, cold pressing, or resin tapping. Our main objective in starting this business is to enhance the physical and mental wellness of the stressful world, especially in this COVID-19 pandemic, and provide a purifying scent to increase an individual's spirituality.

H&S Aromantic Therapy Shop is located in Bandar Baru Bangi, Selangor, and incorporated solely on an online platform, Facebook. The company was established on 26th May 2022 and had been operating for almost three months. In addition, the company is a limited liability partnership that is formed by a written agreement between partners, Huda Dinie and Sarah.

Our primary services are to introduce and provide our customers with various pure essential oils according to their specific functions. When it comes to Young Living essential oils, purity and authenticity are guaranteed, and it is also suitable for internal use. Even though the essential oils that we offer are a bit pricey, they are worth the price since they can replace many of the items used in daily activities. More importantly, these essential oils are 100% natural and do not include any preservative ingredient.

Among all the essential oils, the most popular are purification, lavender, cedarwood, lemon, thieves, and peppermint. Each of these essential oils comes with a different function for the user. Not only can it be used in maintaining purity at home, but it can also help in curing a breakout or burnt skin, increase spiritual awareness and work as a medicament for some diseases. More importantly, during this digital era, we connect with our customers online for the most part so that no one is left out. All processes, including marketing, taking orders from customers, and sharing feedback, are fully operating using our main Facebook Page.

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1.0 GO-ECOMMERCE REGISTRATION





Certificate of Completion

This acknowledges that

SARAH BINTI AB RAHIM

has successfully completed

eUsahawan Course **Level 1 – Go Digital**

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2.0 MYENT CERTIFICATE

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MASMED YOUNG ENTREPRENEUR (MyENT)		
SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM		
No. Pelajar	: 2021615312	
Nama	: HUDA DINIE BINTI JAMIL	
Program Pengajian	: SARJANA MUDA PENTADBIRAN PERNIAGAAN (KEPUJIAN) PENGANGKUTAN	
Fakulti	: Faculty of Business & Management	
Kampus	: Selangor	
MAKLUMAT PERNIAGAAN		
Mod Perniagaan	: Hybrid	
Bidang Perniagaan yg diceburi	: Aromatherapy	
Tempoh Berniaga	: April - July 2022	
No. Pendaftaran Perniagaan	: 202203131154 (003401819-H)	
URL Perniagaan	: https://www.facebook.com/AromanticTherapyBangi/	
Alamat Premis Perniagaan	:	
Tarikh Mendaftar	: 13 Apr 2022	
Tarikh Kemaskini	: 27 May 2022	
Tarikh Cetak	: 27 May 2022	
<p>Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.</p> <p>Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.</p>		
SALINAN PENDAFTARAN INI DIPERAHUI OLEH		
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM		
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Akademi
Pembangunan PKS dan
Keusahawanan Malaysia
(MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UTM

No. Pelajar : 2021622226
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PENGANGKUTAN
Fakulti : Faculty of Business & Management
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Hybrid
Bidang Perniagaan yg
diceburi : Aromatherapy
Tempoh Perniagaan : April - July 2022
No. Pendaftaran Perniagaan : 202203131154 (003401819-H)
URL Perniagaan : <https://www.facebook.com/AmmantiaTherapyRanni/>
Alamat Premis Perniagaan :
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PENOLONG NAIB CANSOLOR KEUSAHAWANAN UTM

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

3.0 SSM REGISTRATION

 <small>SURUHANJAYA SYARIKAT MALAYSIA COMPANIES COMMISSION OF MALAYSIA</small>	
BORANG D (KAEDAH 13)	
	
PERAKUAN PENDAFTARAN AKTA PENDAFTARAN PERNIAGAAN 1956	
Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama	
H&S AROMANTIC THERAPY SHOP	
NO. PENDAFTARAN: 202203131154 (003401819-H)	
telah didaftarkan dari hari ini sehingga 25 MEI 2023 di bawah Akta Pendaftaran Perniagaan 1956, beralamat di	
Bil. Cawangan: TIADA	
Bertarikh di SISTEM EZBIZ pada 26 MEI 2022 .	
 DATUK NOR AZIMAH ABDUL AZIZ Pendaftar Perniagaan Semenanjung Malaysia	
UserID: EZ9827 Date: Thu May 26 21:54:11 MYT 2022	

4.0 INTRODUCTION OF BUSINESS

4.1 Name and Address of Business



H&S AROMANTIC THERAPY SHOP

<https://www.youngliving.com/us/en/>

H&S Aromantic Therapy Shop is an authorized distributor of Young and Living Brand aromatherapy items, including various diffusers and essential oils. Young and Living has created five different types of essential oils, each with its own function, uniqueness, and personality. Essential oil singles, essential oil blends, essential oil flavors, roll-on, collections, and massage oils are the many types. Diffusers and essential oils are simple to use by people of all socioeconomic levels, but they are most commonly used by the middle class, such as families and people who want their surroundings to be comfortable and relaxing. This can also add beauty to the customers' homes because this essential oil can be used as a home decoration that can make the house more enchanting.

On May 26, 2022, this company was formally registered with the Companies Commission of Malaysia (SSM), and two people, Huda Dinie as Chief Executive Officer (CEO) and Sarah as Manager Director are in charge of running the business. H&S Aromantic Therapy Shop has an official logo that will be used in all documentation-related activities. The features of this logo, in particular, are emblematic of our products, which include a bottle of aromatic essential oil derived from natural plants via diverse sources such as flowers, trees, shrubs, roots, and thickets of plants. The lush foliage, flowers, and roots in the logo are the resources we use to make aromatic essential oils, which are made entirely of natural components. The stones located around the essential oil, on the other hand, are just there to draw customers' attention. Some

buyers prefer the logo adornment behind the goods since it draws attention to the logo. Our company's motto is “Get your perfect sense with therapy,” and we are certain that using essential oils in our everyday life will have a positive impact and will make customers feel perfect when they are in the presence of this essential oil.

We have a rented shop located at 31, Jalan Medan Pb 1a, Seksyen 9, 43650, Bandar Baru Bangi, Selangor. Monday through Friday, 9:00 a.m. to 5:00 p.m., we are open. Customers can purchase our products either by walking directly to our shop or by purchasing them online at <https://www.youngliving.com/us/en/>. H&S Aromantic Therapy's Shop Facebook Page is also where we actively sell our products. If customers have questions about the product, they can contact us via WhatsApp, which is listed on our Facebook Page. Any purchase made by the customer will only be dispatched by a courier service like Pos Laju or J&T.

BUSINESS INFORMATION	
Name of Business	H&S Aromantic Therapy Shop
Business Address	
Contact Number	
Form Business	PLT
Facebook Page	H&S Aromantic Therapy Shop
Date of Registration	May 26, 2022
Operating Hours	9:00 a.m – 5:00 p.m

4.2 Organizational Chart



4.3 Company Mission and Vision

Our company mission is to “rebalance the body, mind, and soul by applying the unique benefits of nature’s living and making people feel calm while enjoying the therapy.” We make certain that anybody who utilizes our products contributes to the development of new pleasant vibes in their environment.

“To make essential oils from Young Living available in every home in the world so that the world might be healthy,” the company's vision states.

4.4 Descriptions of Product/ Services





H&S Aromatic Therapy Shop sells Young Living essential oils, diffusers, and other Young Living items. The popularity of Young Living Essential Oils has continued to grow. This popularity can be attributed to the essential oils' health advantages, which include improved digestion, and reduced fever, stress, headaches, and migraines, among other things. Essential oils are more than simply lovely fragrances; they are the portal to the natural brilliance that we strive to help our customers uncover. By integrating cutting-edge research and traditional wisdom, Young Living's natural solutions allow consumers to avoid chemical exposure, enhance their lives, and restore their natural glow while also serving as a decorative item in the home. Essential Oils from Young Living are aromatic, concentrated plant extracts prepared by steam distillation, cold pressing, or resin tapping. These pure, precious oils are more potent than the botanicals from which they're derived, and they're packed with powerful, concentrated health and wellness benefits.

There are two sets of essential oils available. The Premium Starter Kit and the Premium Experience Kit are the two options. Blue Cypress, Lavender, Lemon, Peppermint, Frankincense, Thieves, R.C, Purification, Deep Relieves, DiGize, Valor, Copaiba, and Citrus Fresh are among the essential oils included in those sets. Customers have the option of purchasing essential oils in sets or separately. The essential oils come in 5ml and 15ml quantities. The diffusers, on the other hand, were specifically developed with children in mind. This Young Living-exclusive ultrasonic diffuser is handy, easy to use, and comes with a variety of diffusion, light, and sound combinations, allowing you to set the mood for play or relaxation with the push of a button.

As for the services, Essential Oils by H&S Aromatic Therapy Shop offers free delivery service for customers that buy one set Premium Starter Kit. Not only that, our customers can get a discount of 5% when purchasing Essential Oils 5ml more than 3 bottles. This is because we want customers who cannot afford it to feel also when having this essential oil. Therefore, we give discounts so that everyone can afford to buy products from us.

4.5 Price List

The Young Living's Essential Oils prices are listed as below:

Product	Size	Price
Premium Starter Kit 	5ml	RM675.00
Premium Experience Kit 	5ml	RM755.00
Essential Oils 	5ml	RM49.90 (each)
Essential Oils 	15ml	RM92.50 (each)

5.0 FACEBOOK (FB)

5.1 Creating Facebook (FB) Page

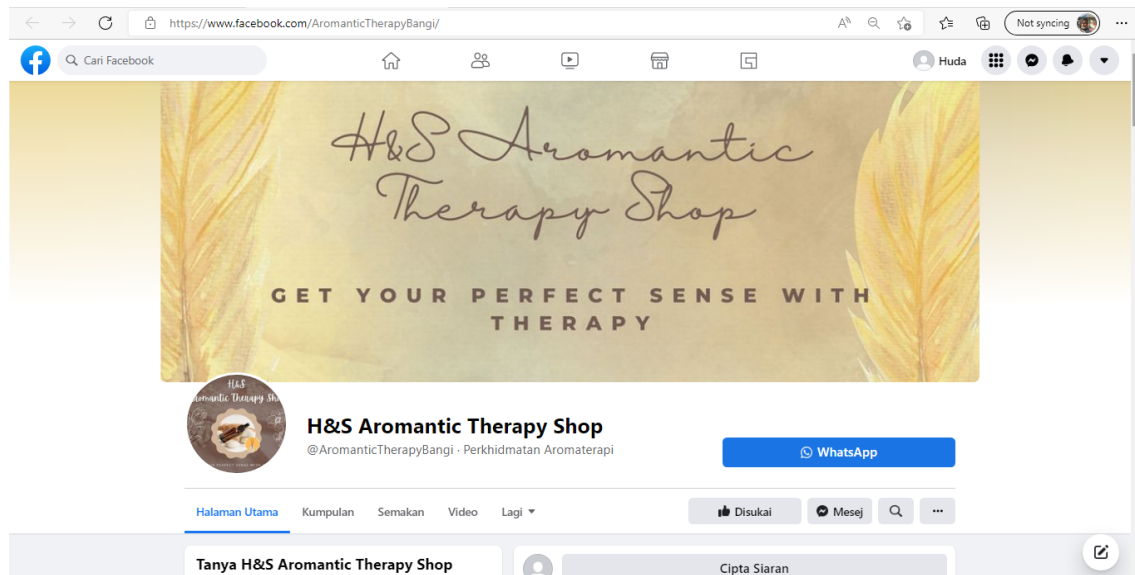


Figure 1: H&S Aromantic Therapy Shop Facebook Page



Figure 2: Facebook Page's About Section

5.2 Customizing URL Facebook (FB) Page

<https://www.facebook.com/AromanticTherapyBangi/>

5.3 Facebook (FB) Post – Teaser


Teaser #1




Teaser #2



Teaser #3

 **H&S Aromantic Therapy Shop**
17 April · 🌐

Lavendar lover 💜
Is there any lavendar lover out here??
#Healwithnature! Coming this month 💜
Save your date, young living lover 🥰 and follow H&S Aromantic Therapy Shop 🌿 [Lihat Sedikit](#)



👍 Suka 💬 Komen ➦ Kongsi

👍 Anda, Sarah Rahim dan 11 yang lain · 17 Lihat

Teaser #4

 **H&S Aromantic Therapy Shop**
19 April · 🌐


Premium Experience Kit
Psst.. Psst.. Dalam banyak-banyak Premium Experience Kit, yang mana satu eh jadi pilihan uolls? Ada tak mana-mana EO yang dapat menambat hati?
Agaknya seronok ke tak eh kalau dapat discount untuk pembelian kit tu? Haa.. nantikan okay!! [Lihat Sedikit](#)




👍 Suka 💬 Komen ➦ Kongsi






👍 Anda, Sarah Rahim, Bisnes Sarah dan 11 yang lain · 13 Lihat

Teaser #5

 **H&S Aromantic Therapy Shop**
20 April · 🌐

Premium Experience Kit
Apa yang ada dalam Premium Experience Kit ni??? Siapa yang tak sabar 😍❤️
Jangan lupa aktifkan notifikasi telefon korang 📢 dan ikuti perkembangan H&S Aromantic Therapy Shop untuk maklumat lanjut! 🌿 [Lihat Sedikit](#)



 [Suka](#)  [Komen](#)  [Kongsi](#)   Anda, Sarah Rahim dan 11 yang lain · 15 Lihat

Teaser #6

 **H&S Aromantic Therapy Shop**
21 April · 🌐

Guess this oil
Psstt 😏 Siapa boleh teka apakah ini??
Esok kami akan lancarkan semula EO yang menjadi kegilaan ramai !! **JANGAN LUPA !!** tetapkan masa anda untuk hari esok 🔥 [Lihat Sedikit](#)



 [Suka](#)  [Komen](#)  [Kongsi](#)   Anda, Sarah Rahim dan 11 yang lain · 18 Lihat

Teaser #7

**H&S Aromantic Therapy Shop**
7 Mei pada 9:43 PAGI · 🌐

...

Coming soon
Sentuhan bunga yang segar, wangi yang dapat memberikan suasana yang tenang 🧘🏻‍♀️
Setahun hanya sekali tau EO ni !!
Korang wajib tunggu !! 🔥 **Lihat Sedikit**



 Suka  Komen  Kongsi

 Anda, Aini Ramlee, Sarah Rahim dan 14 yang lain · 14 Lihat

5.4 Facebook (FB) Post – Copywriting (Hard Sell)

Hard sell #1



H&S Aromatic Therapy Shop
DISCLAIMER: This business in only for study pur...

39 Orang Dicapai 14 Penglibatan

Galakkan Siaran

Anda dan 13 yang lain

Suka Komen Kongsi

H&S Aromatic Therapy Shop
18 April · 🌐

"Miss, saya nak tanya apa beza ya EO Singles and EO Blends ya? Saya masih keliru antara 2 ni."

Fuhhh!!

Dalam kesibukan ke sana ke sini menguruskan urusan peribadi, sempat juga buat consultation kepada customer. Katanya nak belikan EO untuk orang yang tersayang sebagai hadiah. Apa lagi, kita consult dia sekali ler pasal pilihan EO yang ada.

Buat siapa yang masih keliru, baca sampai habis tau!!
EO Singles ialah daripada satu jenis tumbuhan sahaja dan terus ke dalam botol. Kalau yalls rujuk pada website, EO Singles ni nama dia sangat mudah difahami macam lemon, lavender, blackpepper dan cinnamon.


Tapi,

EO Blends ni jauh berbeza dengan EO Singles sebab EO Blends ni ialah campuran antara minyak-minyak Singles ke dalam satu botol. Kalau korang perasan, nama-nama EO Blends ni berbelit lidah nak menyebutnya tau!! Sebagai contoh, DiGize Oils ialah blend oils campuran antara Tarragon, Ginger, Peppermint, Juniper, Fennel, Lemongrass, Anisse and Patchouli.

Lepas je saya consult customer tadi, dia terus grab 4 botol tau!! 2 Singles, 2 Blends. Walaupun penat keluar sehabian, terus senyum lebar dapat close sale banyak!

Haa apa lagi yang lain, iolls tunggu je ni uolls whatsapp di
<http://www.wasap.my/601123218363/nakorderYL> 🟢

Hard sell #2



H&S Aromatic Therapy Shop
DISCLAIMER: This business in only for study purpose under the subject of E...

33 Orang Dicapai 14 Penglibatan

Galakkan Siaran

Anda dan 13 yang lain

Suka Komen Kongsi

H&S Aromatic Therapy Shop
25 April · 🌐

Awak ada dapat jemputan ke majlis housewarming daripada family dan kenalan pada musim puasa dah nak dekat raya ni? Masih kerunsingan nak bagi hadiah apa ke tu? Takpa, H&S Aromatic Therapy Shop boleh bagi penyelesaian! Anda boleh hadiahkan Essential Oils Homemade Holidays collection tau!

Ada 11 pilihan yang menarik yang didatangi dengan pelbagai cara penggunaan yang berbeza:

- 1) Lavender – Bath Soak for BFF
- 2) Frankincense – Face toning serum for the ladies
- 3) Peppermint – Hand purifier for on-the-go friends
- 4) Copaiba – Bath mix for the busy bee
- 5) Lemon – Hydration hug for the gals
- 6) Citrus Fresh – Car window cleaner for dad
- 7) Thieves – Cozy roll-on blend for the colleagues
- 8) Digize – Tummy tamer for the foodie
- 9) Panway – Bath bombs for active friends
- 10) Raven – Massage time for mom
- 11) Stress away – Bedtime blend for kids

Wah! Macam-macam perkara boleh dilakukan dengan adanya Essential Oils ni!! Nampak sangat berbaloi sungguh! Untuk tahu lebih lanjut apakah kelebihan dan bagaimana penggunaan bagi setiap Essential Oils yang ada di H&S Aromatic Therapy Shop, jangan segan untuk klik link di bawah untuk mendapatkan maklumat lebih lanjut ya. Stay safe semua & Salam Ramadhan Al-Mubarak! 🌙🌟

<http://www.wasap.my/601123218363/nakorderYL>

Hard sell #3



71 Orang Dicapai 14 Penglibatan ↑ +1.4x Lebih tinggi Skor Pendedaran [Galakkan Siaran](#)

Anda dan 13 yang lain

[Suka](#) [Komen](#) [Kongsi](#)

H&S Aromantic Therapy Shop
26 April · 🌐

Aduh sakitnya perut!!
Ubat pulak dah habis macam mana nak buat niiii...
Jangan risau, cuba guna Young Living Digize Essential Oil ni.

Macam mana nak guna DIGIZE EO? Senang je, ada 2 cara:

- Kalau nak membuang dan keluarkan segala yang buat perut tak selesa: SAPU DIGIZE EO URUT ARAH JAM
- Kalau nak kurangkan sakit perut: SAPU DIGIZE EO URUT ARAH LAWAN JAM

Ada apa dalam DIGIZE EO ni? :

- Tarragon EO: Menyokong sistem penghadaman
- Ginger EO: Menenangkan sistem penghadaman
- Peppermint EO: Membantu penghadaman
- Juniper EO: Membantu membersihkan dan mengurangkan toksin
- Fennel EO: Membantu fungsi penghadaman
- Lemongrass EO: Meningkatkan penghadaman dan peredaran
- Anise: Menenangkan dan menguatkan sistem penghadaman
- Patchouli EO: Menyokong penghadaman

Kesemua EO yang ada di dalam DIGIZE EO ni diformulasi khas membantu permasalahan dalaman perut kita tau.

Sekarang ada sale tau! Beli 2 dapat 30% off tau!!!
Siapa berminat boleh terus tekan link ni ye
<http://www.wasap.my/601123218363/nakorderYL> ✓

Selamat mencuba semua 🥰 Perut selesa, hati gembira 🥰

Hard sell #4



H&S Aromantic Therapy Shop
Perkhidmatan Aromaterapi

31 Orang Dicapai 18 Penglibatan ↓ -1.5x Lebih rendah Skor Pendedaran [Galakkan Siaran](#)

Anda dan 17 yang lain

[Suka](#) [Komen](#) [Kongsi](#)

H&S Aromantic Therapy Shop
30 April · 🌐

Dia Kembali!!!!!!
Premium Starter Kit dah kembali!! 🥰
Berbaloi sangat tau premium starter kit ni.
Berbaloi sebab semua tu u all dapat tau, bukan saya yang dapat. Cuba tengok gambar tu berapa banyak essential oils yang disertakan dalam setiap pembelian? Berapa diffuser? Yang paling penting, tahukan anda essential oil dari Young Living ni dihasilkan secara terjamin kualitinya?

Dari biji benih, dari ladangnya, dari cara penghasilan, R&D, pembungkusan semua dijaga. So, pengguna boleh guna dekat kulit, diffuse, atau pun dimakan. Ada Vitality range, ada untuk kanak-kanak.

Banyak kegunaan pulak tu. Ni antara essential oils yang paling asas tau, ada banyak lagi essential oils.

Ramai dah cuba tau, u all taknak cuba jugak ke 🥰
Cepat-cepat tekan link di bawah untuk selitkan order 🙌🙌🙌
<http://www.wasap.my/601123218363/nakorderYL> ✓

Hard sell #5

Premium Starter Kit
Blend Oils



Panaway menggabungkan unsur-unsur melegakan seperti Wintergreen, Clove, Helichrysum dan Peppermint. Panaway memberikan kelegaan terhadap otot-otot badan

47 Orang Dicapai 22 Penglibatan ↑ +1.4x Lebih tinggi Skor Pengedaran [Galakkan Siaran](#)

Anda dan 21 yang lain

[Suka](#) [Komen](#) [Kongsi](#)

H&S Aromatic Therapy Shop

15 Mei jam 12:13 PTG · 🌐

Lenguh badan lepas seharian bekerja !?

Jangan risau, Young Living ada Essential Oil untuk melegakan lenguh dan legakan otot otot badan.

Panaway EO lah jawapan paling sesuai untuk korang legakan balik badan tu biar bertenaga semula.

✓ Panaway menggabungkan unsur-unsur melegakan seperti wintergreen, clove, helichrysum dan peppermint.

✓ Panaway memberikan kelegaan terhadap otot-otot badan.


Order sekarang boleh dapat sale sebanyak 15% tau!!! Cepat grab sebelum terlambat!

<http://www.wasap.my/601123218363/nakorderYL> ✓

Hard sell #6

YOUNG LIVING
ESSENTIAL OILS
Independent Distributor

Geranium
Essential Oil



Secara automatik untuk melembutkan hati. Kesihatan kulit dan oral. Aroma romantik.

H&S Aromatic Therapy Shop
Perkhidmatan Aromaterapi

51 Orang Dicapai 21 Penglibatan ↓ -1.0x Purata Skor Pengedaran [Galakkan Siaran](#)

Anda dan 19 yang lain

[Suka](#) [Komen](#) [Kongsi](#)

H&S Aromatic Therapy Shop

8 Mei jam 1:17 PTG · 🌐

APAAA! KENAPA LA BARU TAHU SEKARANG GERANIUM DARI YOUNG LIVING NI BOLEH BANTU MASALAH MUKA KUSAM!

Ehhh!! Apa tu geranium? Makanan ke?

Haaa! Geranium ni adalah bunga yang sangat cantik tau yang berwarna seakan-akan pink. Bau dia pun sangatlah segar seakan-akan bunga rose.

Kebaikan geranium ni adalah:

- Seimbangkan hormon
- Membantu sistem penghadaman
- Kulit tidak kusam
- Jerawat
- Buasir
- Gigitan serangga
- Perfume
- Melegakan stress


Nampak tak, betapa best, hebatnya EO Geranium ni !!! 🙏

Tumpang tengah sale ni! Jom la dapatkan! Beli 2 EO, dapat 1 PERCUMA EO !!

Tekan je link di bawah ni 🙏

<http://www.wasap.my/601123218363/nakorderYL> ✓

Hard sell #7



10 oils in Premium Experience Kit

- Deep Relief**
 - Melegakan sakit sendi
 - Meredakan legang otot
 - Meredakan keradangan
- Frankincense**
 - Stuk untuk kulit
 - Membeli etik jerawat dan nyaman
 - Menyembuhkan bekas luka
- Dryga**
 - Melegakan rasa perut tidak selesa
 - Meredakan angin dalam perut
 - Melancarkan penghadaman
- Lavender**
 - Memberi mood tenang
 - Membuat tidur lebih lena
 - Merawat masalah kulit gatal
- Lemon**
 - Menyegakkan udara
 - Tinggi antioxidant
 - Meredakan demam dan selesema
- Purification**
 - Membersihkan udara
 - Merawat masalah jerawat
 - Merawat gigitan serangga
- Valer**
 - Menurunkan tekanan darah
- Peppermint**
 - Melegakan sakit

H&S Aromatic Therapy Shop
10 Mei jam 9:01 PG

Assalamualaikum pencinta young living ❤️ Ramai yang tanya, betul ke Essential Oil dari Young Living 100% bahan semula jadi?? 🤔

Macam tak percaya kan? Tapi semua Essential Oil Young Living ni ialah minyak pati yang diperbuat daripada pokok-pokok dan tumbuhan-tumbuhan yang berkhasiat tau sebab tu kesannya lebih efektif dan baik untuk kesihatan.

Jadi, sebagai permulaan jom kita cuba Premium Experience Kit ni sebab ada sesi PERCUMA untuk daftar keahlian tau! So as beginner, jom kita try Premium Experience Kit ni sebab ada FREE membership tau! Seronoknyaa 🤩 jom beli sebelum habis stok.

Klik sini untuk order ❤️
<http://www.wasap.my/601123218363/nakorderYL> ✓


48 Orang Dicapai 19 Penglibatan

Galakkan Siaran

Anda dan 18 yang lain

Suka Komen Kongsi

Hard sell #8



H&S Aromatic Therapy Shop
10 Mei jam 10:25 PG

ATT: JUALAN MENGEJUT!!

Berbaloi sangat harga Premium Starter Kit sempena jualan raya terkejut ni.

Set tanpa 10 jenis minyak, atau nama lainnya Basic Plus Starter Kit yang mengandungi Dewdrop Diffuser dan 3 jenis minyak sahaja dah RM357.

1 set yang mengandungi 10 jenis minyak sahaja tanpa diffuser pun dah RM799.

Kalau beli berasingan jadi RM1156. Sis pun tak mampu kalau sampai seribu lebih.

Tapi set PSK promo ini hanya RM641.70 sahaja.

Anda akan dapat:

- Sebuah diffuser yang diberi nama Dewdrop
- 13 essential oil termasuk 2 yang diberi percuma bersama diffuser
- 10 keping sampel essential oil seperti Peppermint, Purification, Lemon dan Thieves
- 10 botol kaca 2ml
- Sebuah pendrive yang mengandungi maklumat tentang Young Living Essential Oils
- Dan kad kecil yang tertulis maklumat mengenai beberapa jenis essential oil

Seronok kan? Sangat berbaloi !! 🤩

Cepat-cepat Wassap! Takut terlepas pulak 🤩
<http://www.wasap.my/601123218363/nakorderYL> ✓

40 Orang Dicapai 21 Penglibatan +1.1x Purata Skor Pengedaran

Galakkan Siaran

Anda dan 20 yang lain

Suka Komen Kongsi

Hard sell #9



Essential Oils for Sinus Relief

Onlymyhealth

H&S Aromatic Therapy Shop
DISCLAIMER: This business is only for study purpose under the subject of E...

Dapatkan Lebih Banyak Mesej WhatsApp
Capai orang yang berkemungkinan tinggi untuk mesej anda dengan menjalankan iklan bagi mempromosikan nombor WhatsApp anda.

48 Orang Dicapai 24 Penglibatan Galakkan Siaran

Anda dan 22 yang lain 1 Komen

Suka Komen Kongsi



H&S Aromatic Therapy Shop

12 Mei jam 12:24 PTG · 🌐

Hello people out there! H&S Aromatic Therapy Shop would like to know, every morning when you wake up from sleep, do you often sneeze? If yes, that means you have signs of having sinuses.

A cold, allergies, a sinus infection, and the flu are common causes of sinus congestion. Some essential oils, including Eucalyptus and Peppermint oils, may help open the airways and ease congestion. People use them to relieve sinus congestion, unblock a stuffed nose, and promote sinus drainage.

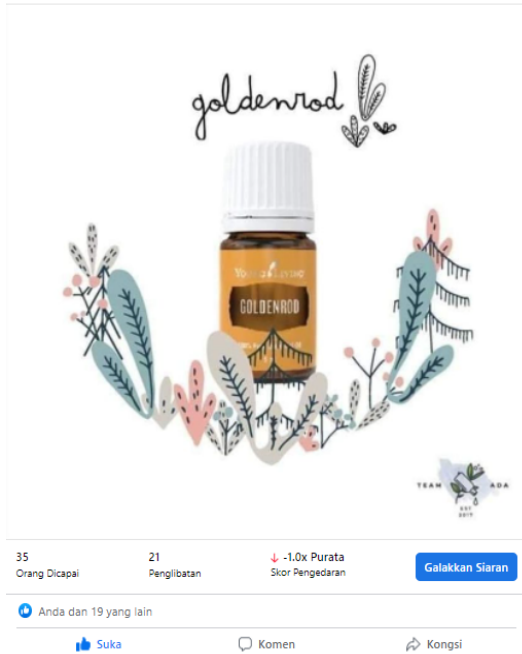
Some research indicates that essential oils can reduce inflammation, fight bacteria and relieve pain.

Most Essential Oil users who have sinuses, will not forget to restock peppermint essential oil because with this essential oil, they can reduce the discomfort of sneezing in the morning.

If you want to get our essential oil to help reduce your sinuses, don't forget to click the link below to purchase essential oil with H&S Aromatic Therapy Shop!

<http://www.wasap.my/601123218363/nakorderYL> ✓

Hard sell #10



goldenrod

TEAM

35 Orang Dicapai 21 Penglibatan -1.0x Purata Skor Pengedaran Galakkan Siaran

Anda dan 19 yang lain

Suka Komen Kongsi



H&S Aromatic Therapy Shop

12 Mei jam 12:33 PTG · 🌐

BERITA HANGAT !!

TADAAA !! Goldenrod kini kembali 🌿💧

Apa tuh? 😊 Dengar nama pun dah nak tercabut jantung nih!

Haaa! Goldenrod ini adalah Essential Oil yang dihasilkan dengan proses menyuling bunga-bunga dari pokok Goldenrod. Proses penyulingan ni hanya dilakukan pada setiap musim bunga tau. Sebab tu lah EO ni terhad, jarang-jarang nak ada 😊

Ni la orang cakap kecil-kecil cili padi 🔥

EO yang kecil bantu selesaikan masalah yang besar!

So, sekarang dah tau la kenapa boleh nak tercabut jantung bila dengar EO nih!

Tak perlu nak cerita lebih, tekan ja link di bawah tuh cepat !! 📌

<http://www.wasap.my/601123218363/nakorderYL> ✓

Hard sell #11



H&S Aromantic Therapy Shop
DISCLAIMER: This business is only for study purpose under the subject of E...

76 Orang Dicapai 21 Penglibatan [Galakkan Siaran](#)

Anda dan 20 yang lain

[Suka](#) [Komen](#) [Kongsi](#)

H&S Aromantic Therapy Shop

12 Mei jam 3:24 PTG · 🌐

Selamat petang semua 🍷💖

Tahu tak, ada macam-macam cara kalau kita nak guna Young Living essential oil ni??

Haaa dah ramai tau yang dah cuba and jatuh cintaaa 🥰

Young Living essential oil bukan sahaja boleh digunakan dalam diffuser untuk segarakan udara dalam rumah tapi...

1. Boleh guna dalam mandian
2. Boleh guna sebagai minyak wangi
3. Boleh guna dalam masakan
4. Boleh terus sapu di bahagian yang bersesuaian seperti tapak tangan dan pergelangan tangan
5. Boleh campur dengan air minuman
6. Boleh dijadikan minyak untuk urutan

Haa menarikkan essential oil dari YL ni!!! Sekarang ada promosi tau untuk Premium Starter Kit iaitu untuk warga emas and kanak-kanak diskaun sehingga 20%!!

Apa tunggu lagi, jom la sertai keluarga young living 🍷💖

Jom jadikan ia milik anda 🍷💖

<http://www.wasap.my/601123218363/nakorderYL> ✓

Hard sell #12



H&S Aromantic Therapy Shop
DISCLAIMER: This business is only for study purpose under the subject of E...

71 Orang Dicapai 22 Penglibatan [Galakkan Siaran](#)

Anda dan 20 yang lain

[Suka](#) [Komen](#) [Kongsi](#)

H&S Aromantic Therapy Shop

12 Mei jam 3:28 PTG · 🌐

Ada masalah kulit kering? Kulit melecur? Kulit sensitif? 🥰 Jangan risau sebab essential oil dari Young Living ada untuk menyelamatkan!!!

Dah ramai yang mencuba dan berhasil merawat tanpa meninggalkan parut tau. Contohnya, testimoni dari pelanggan 🍷

"Kaki terkena benda berasid dekat tempat kerja, isteri sapukan copaiba, lavender dan melrose secara berlapis-lapis, alhamdulillah seminggu sembuh + tak tinggalkan parut". Haaa leganyaa hati bila pelanggan cakap macam ni 🥰

EO dari Young Living juga berfungsi sebagai kabinet ubat! Antaranya boleh digunakan untuk:


- Pencernaan
- Sakit kepala
- Pernafasan
- Sokongan kulit
- Ketegangan otot
- Melegakan kegatalan
- Keradangan

Belum cuba, belum tahu kan. Dah cuba mesti jatuh cintaaa terus 🍷💖 Jom order sekarang mesti tak menyesal sebab ada promosi beli 5 botol PERCUMA 1!

KLIK LINK NI UNTUK ORDER 🍷💖

<http://www.wasap.my/601123218363/nakorderYL> ✓

Hard sell #13



Bagi yg belum tahu function EO dalam Premium Starter Kit!
Happy reading guys 📖

LAVENDER
Deep sleep, relaxation, reduce blemishes & acne

COPAIBA
Heal the inflammation occur inside your body

THIEVES
Antibacterial, immune booster

PANAWAY
Use as a massage oil for sakit urat, lenggah2 badan

LEMON
Increase your immune system

PURIFICATION
Clean & Purify the air from germs

EUCALYPTUS
Healing your respiratory problems, combat Flu

How Can PSK Help You?

Disclaimer: This business is only for study purpose under the subject of E...

85 Orang Dicapai 22 Penglibatan

Anda dan 21 yang lain

Suka Komen Kongsi

H&S Aromantic Therapy Shop

13 Mei jam 12:12 PTG · 🌐

Suami tidur berdengkur? Anak susah nak tidur sebab selesema?

Alamak macam mana ni esok nak bangun awal.... 🙄

Jangan risau EO dari Young Living kan ada! Dah ramai suri rumah yang beli dan puas hati sangat sangat dengan hasil essential oil kami. Suami dan anak pun tumpang gembira bila ada EO kat rumah.

Bukan tu je kelebihan EO kami, ada banyak lagi fungsinya:

1. Lavendar – Tidur nyenyak, mengurangkan jerawat dan jerawat
2. Thieves – Antibakteria dan membantu meningkatkan sistem imunisasi badan
3. Lemon – Meningkatkan dan menguatkan sistem badan
4. Peppermint – Menyembuhkan sakit kepala dan migrain
5. Digize – Menyembuhkan masalah Perut

WOWWWW 🤩 Banyaknya fungsi EO ni! Jadi kalau anda nak cuba, jom order sekarang dan saya akan menerangkan lebih lanjut tentang kebaikan dan cara penggunaan EO ni.

Lebih-lebih lagi sekarang adalah musim Premium Starter Kit dengan hanya RM750 termasuk 2 diffuser yang comel dan unik.

Berminat? Cepat tekan link ni 🙌🙌🙌

<http://www.wasap.my/601123218363/nakorderYL> 🟢

Hard sell #14



Premium Starter Kit
Blend Oils

Panaway menggabungkan unsur-unsur melegakan seperti Wintergreen, Clove, Helichrysum dan Peppermint. Panaway memberikan kelegaan terhadap otot-otot badan

H&S Aromantic Therapy Shop
Perkhidmatan Aromaterapi

32 Orang Dicapai 19 Penglibatan

Anda dan 18 yang lain

Suka Komen Kongsi

H&S Aromantic Therapy Shop

5 Mei jam 8:45 PG · 🌐

SENANGNYA DALAM HATI KALAU DAPAT GRAB EO, SEPERTI DUNIA ANA YANG PUNYA! HU!!!! 🤩🔥

Tiba pulak bersemangat ni! Ye laa mananya tak semangatnyaa, kita nak kongsi tentang EO PANAWAY you alls!! 🙌🙌

Apa kebaikan PANAWAY ni? 🤔

✅ Membantu mengurangkan rasa penat, dengan hanya titik sahaja dalam mandian anda tu

✅ Boleh membuat rendaman kaki

✅ Membantu hilangkan emosi marah

✅ Membantu hilangkan sakit kepala

✅ Membantu hilangkan stress


Fuhhh! Ni baru EO PANAWAY sahaja ni, belum EO yang lain!

Nama pun dah PANAWAY, jangan korang pulak go AWAY dengan EO ni, sangatlah rugi tauuu!

Tekan link wasap di bawah cepat! 🙌

<http://www.wasap.my/601123218363/nakorderYL> 🟢

Hard sell #15



Young Living Premium Experience Kit

RM 675
RM 700
RM 755

H&S Aromatic Therapy Shop
Disclaimer: This business is only for study purpose under the subject of E...

61 Orang Dicapai
22 Penglibatan

Anda dan 21 yang lain

Suka Komen Kongsi

H&S Aromatic Therapy Shop
15 Mei jam 12:28 PTG

Premium Experience Kit is here~~~🌟🌟

The Premium Experience Kit introduces you the new ways to discover wellness in every part of your life, free of harsh chemicals and toxins. If you're serious about transforming your life, this is an empowering first step. This kit contains a selection of Young Living favorites and immerses you in the benefits of high-quality essential oils.

The Premium Experience Kit includes:

- Diffuser of your choice: Aria Ultrasonic Diffuser/ Desert Mist Ultrasonic Diffuser/ Feather the Owl Kids Ultrasonic Diffuser/ Lantern Ultrasonic Diffuser/ Sweet Aroma Ultrasonic Diffuser
- Lavender essential oil, 5 ml
- Lemon essential oil, 5 ml
- Peppermint essential oil, 5 ml
- Frankincense essential oil, 5 ml
- Thieves® essential oil blend, 5 ml
- R.C.® essential oil blend, 5 ml
- Purification® essential oil blend, 5 ml
- Deep Relief™ essential blend, 5 ml
- DiGize® essential oil blend, 5 ml
- Valor® essential oil blend, 5 ml
- V-6® Vegetable Oil Complex, 58 ml
- 2 x 5ml Oil Bottles with Roller Fitment
- 4 x 2ml Oil Bottles
- 2mm Funnel
- Premium Experience Kit box
- "Welcome to Premium Experience Kit" Introduction Cards (Swatch Cards)
- 30-Day Starter Guide

Buy now to get 1 free gift 🎁

So, what are you guys waiting for? Grab yours now at 🙌🙌

<http://www.wasap.my/601123218363/nakorderYL> 📞

Hard sell #16

Essential Oil Singles

With more than 20 years of research and experience, Young Living has perfected our proprietary Seed to Seal process to ensure that our essential oils are the finest available. This dedication to excellence is what makes our essential oils stand out from the rest and what makes a noticeable difference you can experience with every bottle.

Massage Oils

Take the power of massage to a whole new level with our line of massage oils. The unique essential oil blends in our massage oils have the power to bring your massage experience to new heights.

Roll-ons

With beautiful, contemporary new labels, these roll-ons are an excellent way to use the same superior essential oil blends that you love when you're on the move. Stay tuned as we continue to expand our new packaging and labels to your favourite oils and oil-infused products.

Essential Oil Blends

When essential oils work in harmony, the combined effect can be transformative. Our blends are the result of years of rigorous testing and practical application, producing synergistic blends of complementary oils that can be used in every aspect of your life.

Like Comment Share

H&S Aromatic Therapy Shop
19 Mei jam 10:33 PG

TAHU TAK, H&S AROMANTIC THERAPY SHOP ESSENTIAL OIL NI KEBIASANNYA ORANG KENAL HANYA ADA DIFFUSER YANG DIDATANGI DENGAN PELBAGAI PILIHAN HARUMAN EO?

Itupun, mesti ada yang masih keliru dan tak tahu bahawa EO yang ada ni, ada pelbagai pilihan produk dan fungsi tau! Kalau tak tahu takpee, meh datang dekat hakak nak kongsi sikit, ada 5 jenis pilihan EO ni.

- 👉 Essential Oil Singles
 - Terdapat 67 pilihan bauhan
- 👉 Essential Oil Blends
 - Terdapat 62 pilihan
- 👉 Essential Oil Flavoring
 - Terdapat 17 pilihan yang menarik
- 👉 Rolls-on
 - Terdapat 7 pilihan bauhan yang menarik
- 👉 Massage Oils
 - Terdapat 5 jenis

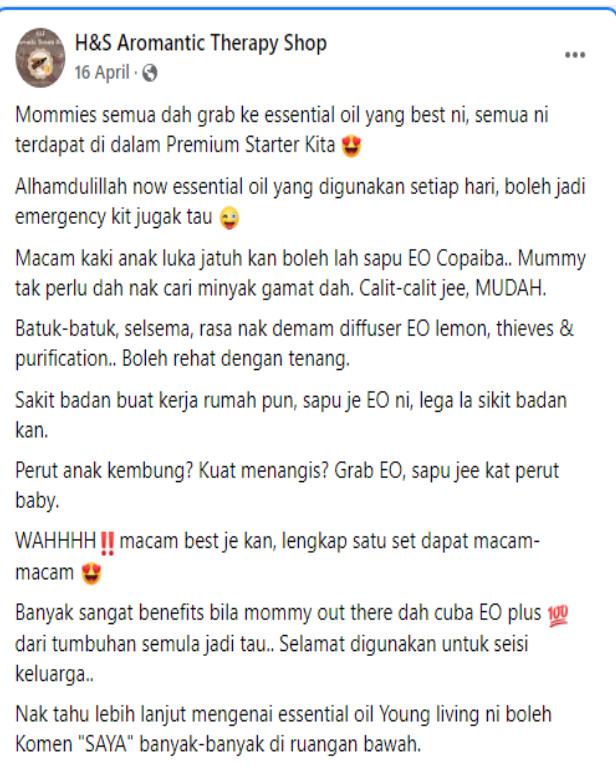
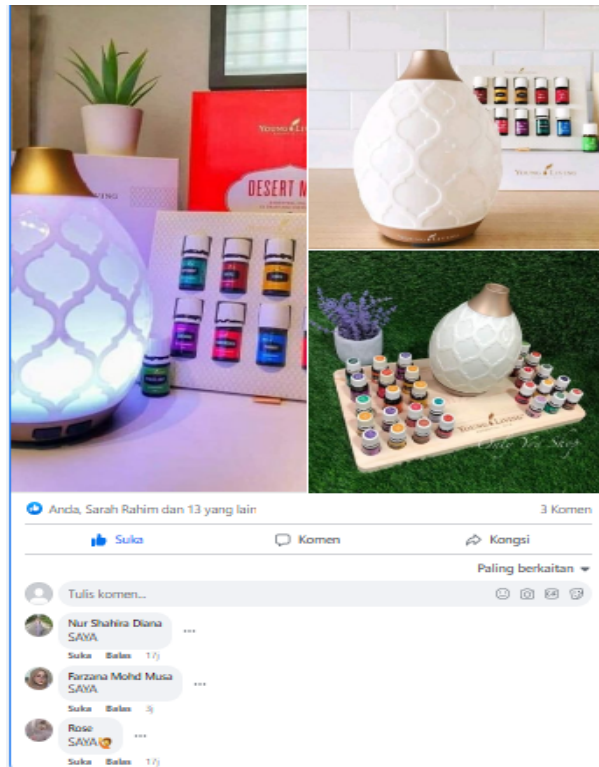
Ishhh rasa macam banyak sangat ni, sampai berpuluh pilihan yang ada bagi setiap jenis.. Peningnya!!

Haa apa lagi, kalau nak senang, boleh je terus klik link Whatsapp di bawah 🙌🙌🙌

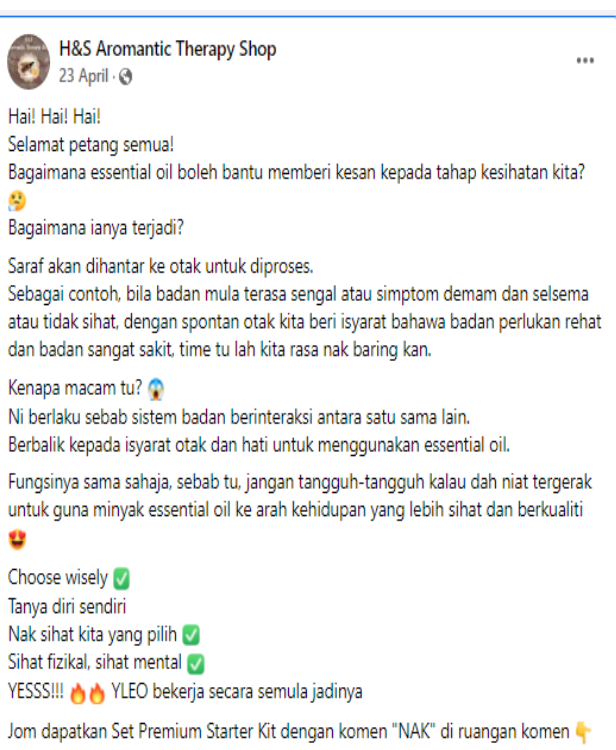
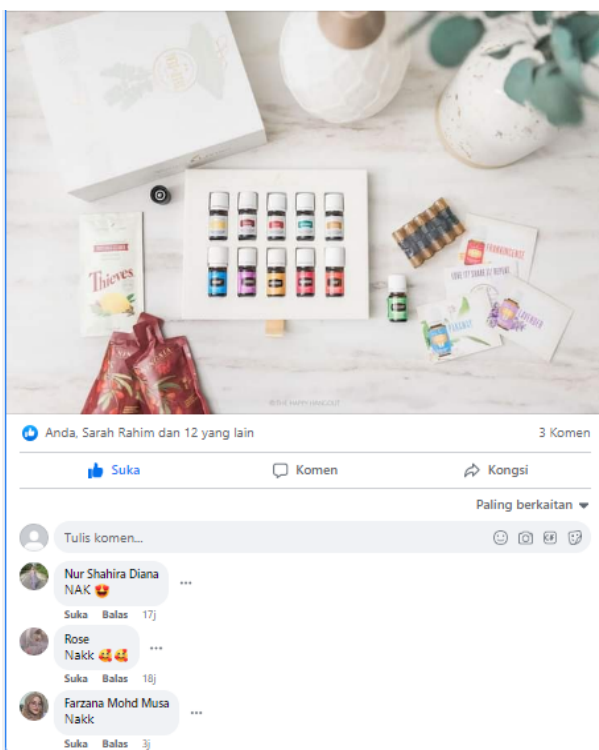
<http://www.wasap.my/601123218363/nakorderYL>

5.5 Facebook (FB) Post – Copywriting (Soft Sell)

Soft sell #1



Soft sell #2



Soft sell #3

Apply it to the bottoms of feet for a relaxing foot massage.

Anda, Sarah Rahim dan 12 yang lain

4 Komen

Suka Komen Kongs

Tulis komen...

Nur Shahira Diana ILOVEPANAWAY

Suka Suka 10j

Rose ILOVEPANAWAY

Suka Suka 10j

Atika Nurhuda ILOVEPANAWAY

Suka Suka 17m

Farzana Mohd Musa ILOVEPANAWAY

Suka Suka 4j

H&S Aromatic Therapy Shop

22 April · 🌐

Hello all young living lover!! ❤️

Are you feeling uncomfortable from sitting in a 3 hours zoom meeting or binging new season of your favourite tv show for too long?

Yeah, we felt that. In fact, many of our customer experience the same thing until they found the right oil to cure it. What it is??? 🤔 You might miss this little blue bottle from our starter kit, but GOOD NEWS, this month it coming back and you might get it for 40% discount! ✅

🌸

IT IS PANAWAY 💙, our favourite massage oil. Let us embrace the benefits:

- ✓ V-6 vegetable oil complex
- ✓ Uplifting and refreshing aroma
- ✓ Cool and stimulating sensation
- ✓ Relaxing foot massage

Come on and be a part of our PANAWAY family, comment "ILOVEPANAWAY" if you want to try it!!!

Soft sell #4

LAVENDER

essential oil

- Lavender essential oil has a scent that's a wonderful blend of fresh, floral, clean, and calm.
- It's this dynamic aroma that has made the plant a classic for perfumes, soaps, fresheners,

Frankincense

essential oil

- Holy Anointing oil
- Valued more than Gold in Ancient Time
- Anti-Tumoural
- Immune Stimulant
- Mood Uplifting
- Supports Cell Growth
- Known as the Healing Oil

Anda, Sarah Rahim dan 12 yang lain

Suka Komen Kongs

H&S Aromatic Therapy Shop

24 April · 🌐

Hi peeps! Do you know that Essential Oil can refine your skin? Purge chemicals from your beauty routine and rediscover your natural glow. An ancient skincare secret, essential oils can promote a clear complexion, soften signs of aging, and nurture healthy hair. Using only natural ingredients, these advanced skin and hair care solutions make it easy to enjoy the beautiful benefits of essential oils every day:

LAVENDAR ESSENTIAL OIL

- 👉 Has a scent that's a wonderful blend of fresh, floral, clean and calm.
- 👉 From skin care products to relaxing routines, this oil can infuse and enhance many area of your life.

FRANCKINCENSE ESSENTIAL OIL

- 👉 Has a broad range of uses, from enhancing spiritual and meditative practice to use in beauty routines.
- 👉 Create a safe and comforting environment by diffusing this oil's empowering aroma, particularly when you are seeking purpose or engaged in prayer or meditation.

Soft sell #5



H&S Aromantic Therapy Shop
27 April · 🌐

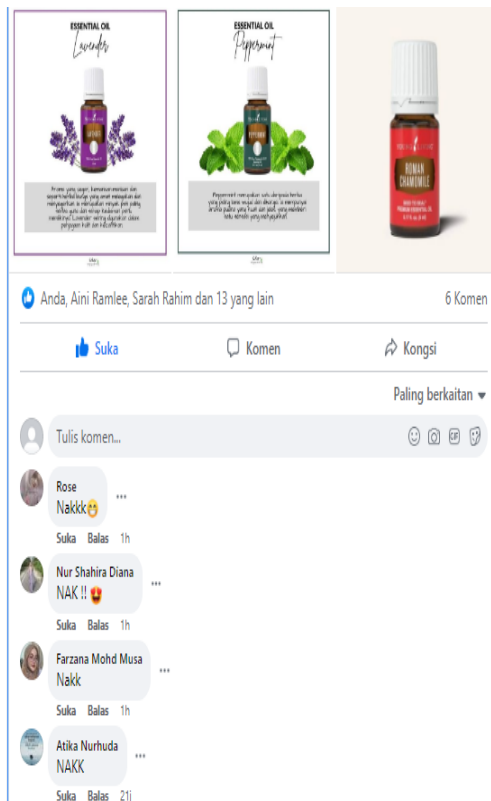
Assalamualaikum dan salam sejahtera semua 🙏
Tahu tak yang Young Living Essential Oils ni ada banyak manfaat?
Meh sini saya kongsi manfaat dia. Antaranya ialah:

- ✅ **Lavender**
 - Membantu mendapatkan tidur yang lebih berkualiti
 - Menyejukkan kulit
 - Membantu menghilangkan stretch marks pada badan
- ✅ **Peppermint**
 - Melegakan sakit kepala
 - Menghilangkan rasa mual dan loya
 - Menyegarkan kulit kepala apabila dicampur dengan syampu rambut
- ✅ **Lemon**
 - Salah satu ejen detox yang terbaik
 - Membersihkan udara ruang bilik apabila diffuse
 - Ejen pencuci terbaik
- ✅ **Copaiba**
 - Menyejukkan urat yang tegang
 - Mampu menurunkan bengkak
 - Aromanya dapat menaikkan mood

Harini saya kongsi kelebihan EO ni dulu. Tapi, Essential Oils lain pun banyak kebaikan juga tau. Nak tahu tak kebaikan EO lain pula? Kalau nak tahu, follow lah page ni ye.. saya akan terus kongsi kelebihan-kelebihan EO yang lain.

Siapa berminat komen "NAK" dekat bawah ni 🙏

Soft sell #6



H&S Aromantic Therapy Shop
28 April · 🌐

Aduhh! Sakitnya kepala ni! Banyak betul assingment musim dah nak dekat raya ni!
Hah! Apa lagi grab la EO cepat-cepat untuk kurangkan sikit sakit kepala!
Bukan itu sahaja! Malah, orang migrain pun boleh cuba!
Tak kenal, maka tak cinta lah! Hehehehe 🙏

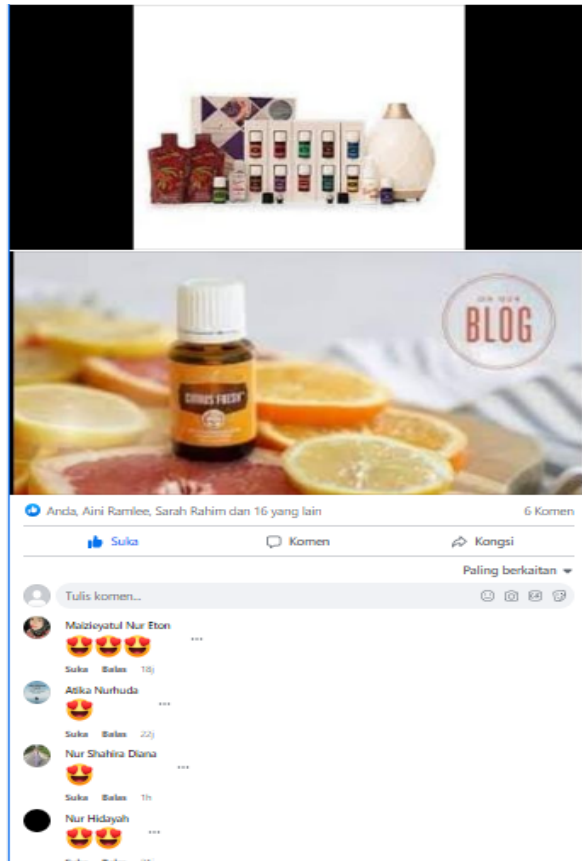
Apa bahan yang ada dalam EO ni?

- Lavender (dapat mengimbangi badan dan berfungsi di mana-mana sahaja yang terdapat keperluan. Dengan adanya sifat antispasmodic dan analgesik, ia mampu membantu anda dari segi sakit otot dan sakit kepala)
- Peppermint (kesan berangin yg ada dalam peppermint ni dapat bantu kurangkan sakit kepala)
- Roman chamomile (untuk rasa tenang, relax dan santai, so kalau ada migrain tu boleh la cuba)

Haishh! Kalau nak cerita kat sini pun tak habis tauu!
Banyak sangat kelebihan EO ni! Rugi kalau tak grab! 🙏

Nak tau lebih lanjut lagi, komen la "NAK" untuk next posting pulak! 🙏

Soft sell #7



H&S Aromantic Therapy Shop

1 Mei jam 12:18 PTG · 🌐

...

Assalamualaikum and good afternoon everyone ❤️❤️💎
Have you tried Citrus Fresh Essential Oil Blend?

Combining Orange, Tangerine, Grapefruit, Lemon, and Mandarin oils with a hint of Spearmint, Citrus Fresh™ Essential Oil is a proprietary Young Living blend that offers an uplifting, refreshing aroma that you can diffuse to transform home, work, and classroom spaces.

Citrus Fresh oil is a perfect replacement for chemical-based home fragrances— just combine a few drops with distilled water in a spray bottle and spritz throughout rooms and closets and over linens.

You'll enjoy the uplifting citrusy scent every time you make the bed or open a closet door. Looking for a little extra citrus boost? Dilute with V-6™ Vegetable Oil Complex and use it as cologne or perfume! Plus, using Citrus Fresh topically comes with the bonus benefit of the citrus oils working together to tone and smooth the appearance of skin.

✅ 1 Citrus EO

✅ 15 ml

✅ RM92.50

Buy now to get 1 free gift!

Comment 🙋 if you are interested.

Soft sell #8



H&S Aromantic Therapy Shop

3 Mei jam 11:20 PG · 🌐

...

Aduhahiii! Selalunya bersin pagi-pagi ni! Rimas betul nak buat kerja dan nak beraya pun tak senang!

Nak tahu apa yang boleh membantu anda?

IA ADALAH ESSENTIAL OIL R.C (respiratory congestion)

Fuhhh dengar nama pun dah hebatkan!

Apa kandungan yang ada dalam EO ni?

👉 Myrtle

👉 Lavender

👉 Peppermint

👉 Black spruce

👉 Cypress

👉 Pine

👉 Marjoram

👉 Eucalyptus radiata

Mesti korang rasa WOW! Biar betul!

Hebat kan dengan bahan itu sahaja, ia dapat kurangkan masalah anda tau!!

Berminat untuk cuba? Komen "SAYA NAK R.C" banyak-banyak 🙋

Soft sell #9

Essential oils and blends for every room!

Premium Experience Kit

FREE MEMBERSHIP

FRANKINCENSE SML, LEMON SML, LAVENDER SML, DEEP RELIEF SML, VALOR SML, DIGIZE SML, R.C. SML, V6 CARRIER OIL 50ML

RM675.00

SWEET AROMA DIFFUSER

H&S Aromantic Therapy Shop

DISCLAIMER: This business is only for study purpose under the subject of E...

WhatsApp

Anda, Aini Ramlee, Sarah Rahim dan 17 yang lain

Suka Komen Kongsi

H&S Aromantic Therapy Shop

8 Mei jam 4:41 PTG · 🌐

Happy Sunday everyone! ❤️

Can't decide which diffuser blend to use throughout your home? 😊

Don't worry, we have you covered.

Most of our customers love our mix and match recipe for their house throughout the day.

Lets look at the recipe! 🥰

- ✓ Bedroom: Bring a sense of serenity as prep with Peace & Calming.
- ✓ Bathroom: Get rid of musty and unwanted odour with few drops of Purification.
- ✓ Kitchen: Bring the whole family together by diffusing lemon up to 1 hour daily.
- ✓ Living room: Boost general wellness with thieves and pair it with oranges for tangy and sweet aroma.
- ✓ Laundry room: Keep the fresh scent of clean laundry with our favourite Lavender EO and add seedlings linen spray to refresh more.

It must be crazy right now at your house since it is weekend, so let us add more relaxation therapy with the Premium Experience Kit for only RM675 include one sweet aroma diffuser!

What is your favourite essential oil to diffuse in your room? Let us know in the comment below 🙋❤️🧡💛💚💙

Soft sell #10

Blue Cypress is a beautiful, cobalt blue and is the only naturally blue essential oil that comes from a tree.

Muscle pain: Blue Cypress is a natural muscle relaxant. It can be used in a diffuser or applied topically to help soothe muscle pain.

Soothe skin: Blue Cypress is a natural skin soother. It can be used in a diffuser or applied topically to help soothe dry skin.

Support muscles: Blue Cypress is a natural muscle support. It can be used in a diffuser or applied topically to help support muscles.

Anda, Aini Ramlee, Sarah Rahim dan 18 yang lain

4 Komen

Suka Komen Kongsi

Paling berkaitan

Tulis komen...

Nur Shahira Diana
YES 🙋🏻

Suka Balas 1h

Adira Hanapi
YES 🙋🏻

Suka Balas 1h

Adika Nurhuda
YESS

Suka Balas 22j

Rose
YES 🙋🏻

Suka Balas 1h

H&S Aromantic Therapy Shop

10 Mei jam 10:15 PG · 🌐

Being outside for too long, in the sun makes your skin irritated 🌞🔥

Okay, don't worry Blue Cypress is the solution!!! 💙 Blue Cypress has a fresh scent similar to other evergreens you love but with a touch of lemony sweetness. A lot of our customers have come to fall in love with our Blue Cypress! 🙋🏻✅

Are you familiar with Blue Cypress essential oil? If you are not yet acquainted with this amazing versatile oil, let us introduce you!

- ▶ Blue Cypress is a beautiful, cobalt blue and is the only naturally blue essential oil that come from a tree
- ▶ It support muscles and a great accompany to your post-workout
- ▶ It can hydrate the skin from the dry air
- ▶ Apply a drop or two to shaving cream to help prevent razor burn
- ▶ It can draw out excess oil and help constrict the skin

This month's free promo are awesome! So, now how many of you are excited for the promo item??

Comment "YES" down below for those who want to join the promo!

🌞

Soft sell #11

Bagaimana Set PSK Dapat Membantu Anda?

Premium Starter Kit Diffuser Recipe

FOKUS	IMMUNE BOOST
3 Drops Frankincense	3 Drops Thieves
2 Drops Lemon	3 Drops Lemon
3 Drops Peppermint	

MOTIVATED

3 Drops RC

RELAX

3 Drops Lavender

3 Drops Frankincense

HAPPY TUMMY

4 Drops Digize

How Can PSK Help You?

1. **Stress Relief:** Lavender, Peppermint, Frankincense, and Rose are known for their calming properties.

2. **Energy Boost:** Peppermint, Lemon, and Eucalyptus can help invigorate the senses.

3. **Relaxation:** Lavender, Sandalwood, and Ylang Ylang are excellent for promoting relaxation.

4. **Focus and Concentration:** Peppermint, Rosemary, and Eucalyptus can help improve mental clarity.

5. **Sleep Aid:** Lavender, Chamomile, and Valerian Root are often used to promote better sleep.

6. **Respiratory Support:** Eucalyptus, Peppermint, and Tea Tree oil can help clear the airways.

7. **Skincare:** Tea Tree, Lemon, and Rose can be used in diffusers to help with skin conditions.

8. **Mood Enhancement:** Citrus oils like Lemon, Orange, and Grapefruit can uplift the mood.

9. **Immune System Support:** Eucalyptus, Peppermint, and Tea Tree oil can help boost the immune system.

10. **Overall Well-being:** A combination of different oils can create a balanced and harmonious atmosphere.



H&S Aromantic Therapy Shop

11 Mei jam 12:07 PTG · 🌐

...

It's FINALLY here! Hoot Hoot to May Premium Starter Kit update 🐦💖

New items are available in May PSK promo, and this is the moment that we have been waiting for.

Premium Starter Kit now coming to YOU with up 30% discount. So, who want to join the promo, comment "ME" down below! 💜

Anda, Aini Ramlee, Sarah Rahim dan 19 yang lain

5 Komen

Suka Komen Kongsi

Paling berkaitan

Tulis komen...

Nur Hidayah
ME

Suka Balas 1h

Nur Shahira Diana
ME

Suka Balas 2h

Rose
ME

Suka Balas 2h

Adira Hanapi
ME

Suka Balas 2h

Atika Nurhuda
ME

Soft sell #12

All about Young Living's Peppermint Essential Oil

Primary Benefits:

- Supports healthy digestive function
- Promotes focus and clarity by supporting the nervous system
- Helps alleviate nausea and occasional gas
- Encourages proper respiratory function
- Supports joint and cartilage function
- May suppress appetite
- May relieve occasional heartburn
- May support exercise performance to help you have a great workout

LAVENDER

Sacred Sandalwood

BERGAMOT

Anda, Aini Ramlee, Sarah Rahim dan 18 yang lain

5 Komen

Suka Komen Kongsi

Paling berkaitan

Tulis komen...

Adira Hanapi
I need it

Suka Balas 2h

Atika Nurhuda
I need it

Suka Balas 2h

Nur Shahira Diana
I need it

Suka Balas 2h

Farzana Mohd Musa
I need it

Suka Balas 2h

Rose
I need it



H&S Aromantic Therapy Shop

11 Mei jam 4:04 PTG · 🌐

...

Do you know what essential oils are and how do they work?

Essential oils are often used in aromatherapy, a form of alternative medicine that employs plant extracts to support health and well-being. The oils capture the plant's scent and flavour, or "essence".

Essential oils are most used in the practice of aromatherapy, in which they are inhaled through various methods. Inhaling the aromas from essential oils can stimulate areas of your limbic system, which is a part of your brain that plays a role in emotions, behaviours, sense of smell, and long-term memory.

Here is a list of 5 popular essential oils and the health claims associated with them:

- Peppermint: Used to boost energy and aid digestion
- Lavender: Used to relieve stress
- Sandalwood: Used to calm nerves and help with focus
- Bergamot: Used to reduce stress and improve skin conditions like eczema
- Rose: Used to improve mood and reduce anxiety

You want to get essential oil and need guidance in its use? Don't worry, we can assist you to get the best essential oil according to your needs. Comment down below "I need it" to get the best service from us.

Soft sell #13



H&S Aromantic Therapy Shop

15 Mei jam 12:32 PTG · 🌐

Alamak minyak angin dengan ubat dah habis dekat rumah? 🤔 Tapi YL Essential Oils kan ada.

Tahu tak yang kita boleh ganti minyak angin tradisional dengan EO 🤩

EO boleh digunakan dengan pelbagai cara seperti untuk diffuser atau dengan cara sapu pada kulit kita. Selain dari menenangkan minda kita, EO juga boleh digunakan untuk melegakan sakit seperti lenguh atau sakit kepala.

Lain orang lain tindak balasny. Tapi, tak salahkan kalau mencuba.

Banyak feedback dari pengguna EO tentang keberkesanan EO ni.

Apa lagi, jomlah cuba Young Living Essential Oils.

Siapa berminat nak tahu lebih lanjut tentang EO ni boleh tekan like 🙌



Soft sell #14



H&S Aromantic Therapy Shop

15 Mei jam 12:37 PTG · 🌐

The DO's and the DON'T's

Essential Oils can be beneficial for children, but it's important to know how use them safely. Understanding where essential oils come from and what to look for are crucial before purchasing essential oils.

Here are the DO's and the DON'Ts when using essential oils

✅ DO's ✅

- ✓ Buy EO from reliable source
- ✓ apply a patch test before using on child's skin
- ✓ Read the labels and check caution remarks.
- ✓ Consult an expert before use

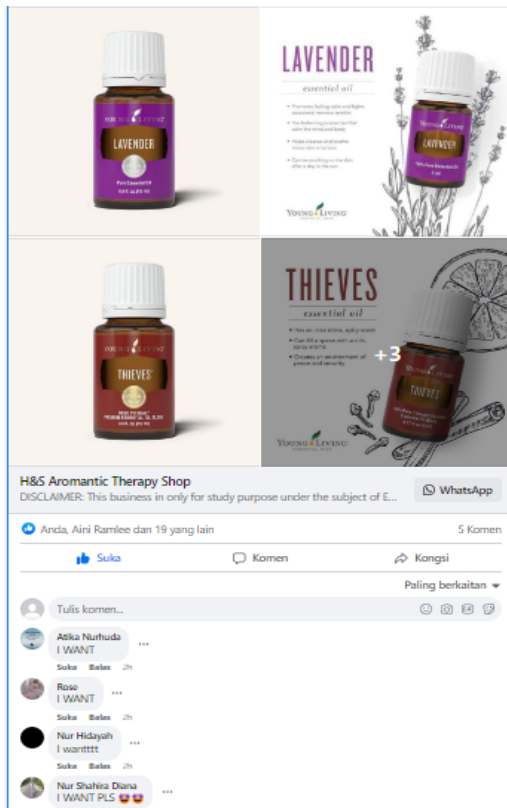
❌ DON'Ts ❌

- × Use directly undiluted oils on skin
- × Overuse oils. Be mindful of how often and how much you use on your child.
- × Use synthetic oils.

Buy Young Living Essential Oils and diffuser to get a free gift 🤗

Comment "WANT" if you want to try our EO.

Soft sell #15



H&S Aromantic Therapy Shop
15 Mei jam 2:31 PTG · 🌐

TOP 3 MUST HAVE ESSENTIAL OILS!

It is no secret!

The scent of an essential oil can create waves of nostalgia or help you tap into emotions, and when some essential oils are taken internally, they can even improve overall health and wellness! With so many essential oils available, how do you choose which ones to add to your collection? These are our must have essential oils!

See why these oils made out top 3 line-up!

1. Lavender Essential Oil

- A scent that is a wonderful blend of fresh, floral, clean and calm.

- How to use Lavender EO:

a. Create a refreshing room spray. Mix 1 cup of distilled water and 10 drops of Lavender in a glass spray bottle. Spritz the air, blankets, and carpets for a sweet springtime scent.

2. Thieves Essential Oil Blend

- Add a little spice while you keep everything nice and clean.

- All ages crave the scent of this EO Blend because of its familiar aroma, so when you are planning your next cleaning extravaganza, make it a family affair.

- How to use Thieves EO Blend:

a. Refresh musty towels. Transform your sun-soaked beach towel into a cosy and clean one by adding 5 drops of Thieves to a load of laundry and detergent.

3. Peppermint Essential Oil

- This oil can be diffused to create a stimulating, focused atmosphere for daily tasks. You can also apply it topically to create a cool, tingling sensation on the skin, which can be very soothing after hard physical activity.

- How to use Peppermint EO:

a. Freshen your hair oil. Add 2 drops of Peppermint to a small amount of hair oil and give your scalp a stimulating 2 minute massage.

What are you waiting for? Don't hesitate to get yours with 5% discount for the first purchase! Comment down below "I WANT" if you want to get some for your treatment of the day.

Soft sell #16



H&S Aromantic Therapy Shop
16 Mei jam 3:00 PTG · 🌐

SELAMAT PETANG SEMUA!

Cuba kira dekat rumah tu ada berapa Essential Oil? Uolls tahu tak Essential Oil yang ada tu bukan setakat untuk digunakan dalam diffuser jee tau!!

Kalau takde diffuser dekat rumah pun masih boleh guna EO! Nak tahu tak cara lain kita boleh gunakan EO ni? Haa meh sini kita nak share info penggunaan EO:

- Diffuser
- Mandian
- Inhale
- Perfume
- Vita Flex
- Masakan
- Direct Apply
- Internal
- Minum
- Raindrop technique

Amacam? Rasa nyaman dan tenang je tau kalau bau EO ni lagi-lagi dalam mandian. Kalau nak tahu lebih lanjut H&S Aromantic Therapy Shop ada flavour EO apa, komen "NAK" sekarang!

5.6 Sales Report

Go-eCommerce

Business Name	Date	Type	Marketplace(if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Create d At
H&S Aromatic Therapy Shop	11/05/2022	offline	None	null	220				2 bottles essential oil singles	06/07/2022
H&S Aromatic Therapy Shop	13/05/2022	offline	None	null	329.8				2 bottles essential oil blends	06/07/2022
H&S Aromatic Therapy Shop	30/06/2022	expenses				Utilities	Electric	125		08/07/2022
H&S Aromatic Therapy Shop	30/06/2022	expenses				Utilities	Water	125		08/07/2022

Figure 1: Total Sales & Expenses

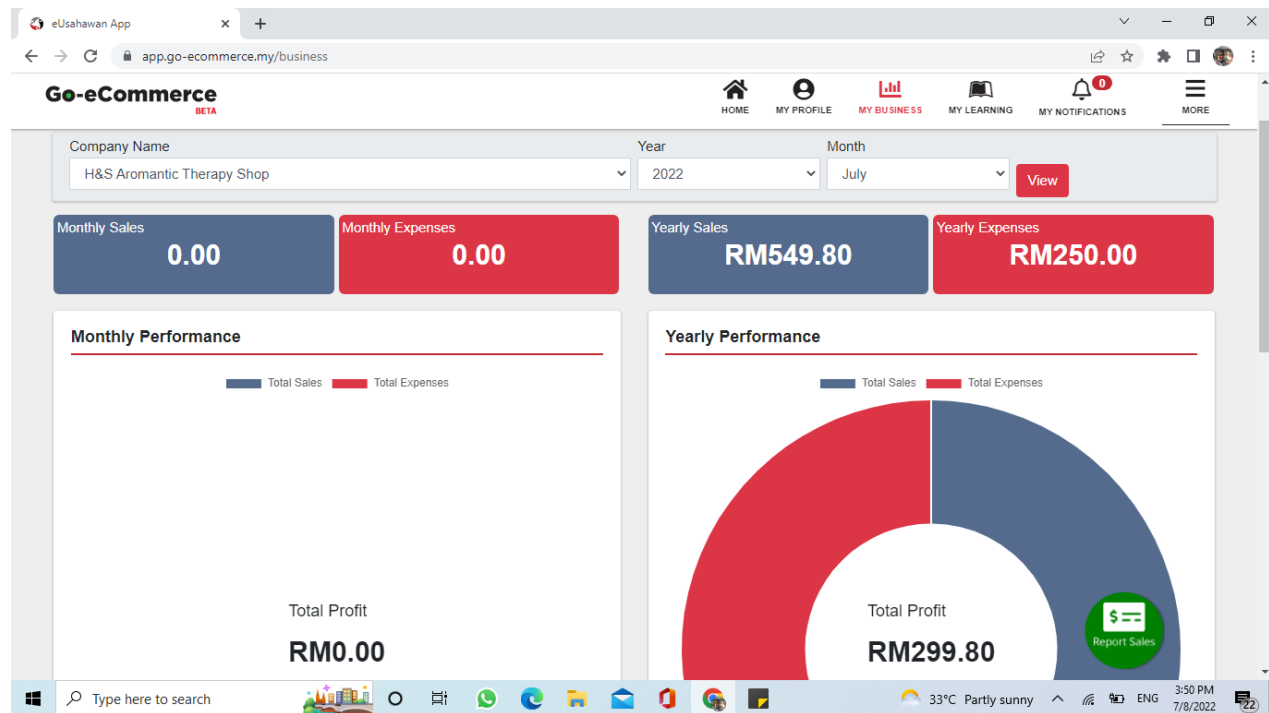


Figure 2: Sales Performance

6.0 CONCLUSION

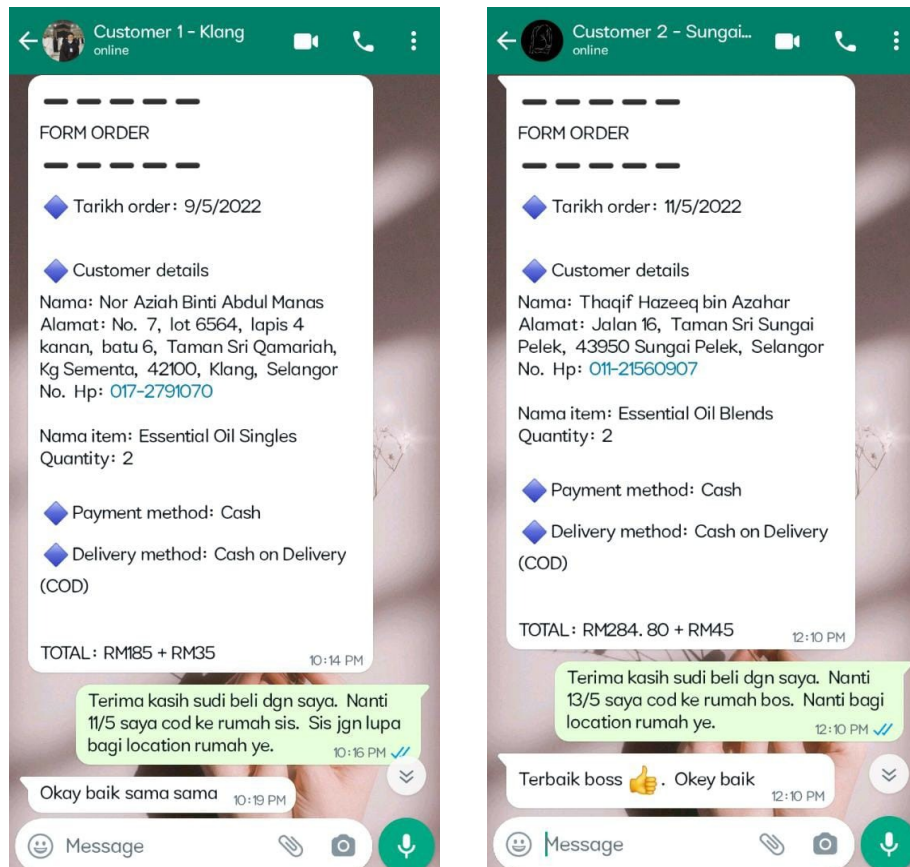
To summarize, the subject Principles of Entrepreneurship (ENT530) plays a vital role for students to learn at the university level. Principles of Entrepreneurship (ENT530) taught us how to organize and create genuine entrepreneurial firms. Throughout the semester, students are assigned the duty of running a real online business by using a Facebook page for online marketing activities.

This assignment demonstrated that social media is an essential platform for anyone who wants to begin marketing. Our social media portfolio revealed that social media enables online businesses to engage with customers more quickly, raise product or service awareness, and enhance revenues. When we first began an online company called H&S Aromantic Therapy Shop, we were able to communicate with clients by acquiring more than 211 likes on our Facebook page, with over 217 individuals following us. Not only that, our lecturer taught us how to produce sales postings on Facebook that included a teaser post, a hard sell, and a soft sell. These sales posting strategies assisted our company in increasing customer awareness of our items.

Furthermore, subject ENT530 demonstrated the importance of including entrepreneurship knowledge in the syllabus because it taught students how to conduct business on their own and acquire skills and knowledge to construct their unique business concepts. Entrepreneurship education also encourages students to obtain experience as entrepreneurs early on by starting their own small businesses.

Therefore, as a start-up business using a Facebook page, we were able to achieve some of our goals with success and will be ongoing to achieve all of the Essential Oils by H&S Aromantic Therapy Shop's targets in the future by expanding and conducting our business through other available social media and as well improve our marketing strategy.

7.0 APPENDICES



Appendix 1: Customers' information & orders



Appendix 2: 2 boxes arrived from Young Living to be made for delivery



Appendix 3: COD of 2 bottles essential oil blends to the customer's house in Sungai Pelek



Appendix 4: COD of 2 bottles essential oil singles to the customer's house in Klang