



اُونِيُوَرَسِيْتِي تِي كُونُو لُو كِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA



SUBJECT:
PRINCIPLES OF ENTREPRENEURSHIP (ENT530 L)

FACULTY:
FACULTY OF BUSINESS MANAGEMENT

ASSESSMENT:
SOCIAL MEDIA PORTFOLIO
(THE SERENDIPITY)

PREPARED FOR:
MADAM NORFAZLINA BINTI GHAZALI

NAME:

AZZA BINTI AMIR-RUDIN (2021459782)
NUR FARAH NATASYA BINTI NASARUDDIN (2021840128)

DATE OF SUBMISSION:
WEEK 14

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1. Acknowledgement

First and foremost, we would like to express our deepest gratitude to Allah S.W.T for His guidance and blessing in enabling us successfully finish the media social portfolio report ahead of time.

On behalf of each of our partners, we would also like to express our gratitude for their assistance in performing and completing the challenging thinking skills social media portfolio assignment.

Next, we would like to thank Madam NORFAZLINA BINTI GHAZALI, our Principal of Entrepreneurship lecturer, for granting us the opportunity to conduct this assessment and for her encouragement. As well as Madam Norfazlina's ongoing support and guidance for us throughout the semester of this assessment.

2. Executive Summary

We created a media social portfolio is to venture into the field of business to be turned out into a creative minded in the way we communicate with consumers. We started our project by realising our teasers, softsell and not to forget for the hardsell promotion that can easily attract more customers in our business that focuses on items that provide convenience to consumers and meet all customer requests from time to time. Our company focused in the field of selling accessories which offers mask cabin with various designs and also with a different ways of using according to the latest generation fashion nowadays.

Our social media portfolio business contains the background of our business such as the name and also the platform that we use to promote our product. In addition, we also have an organization chart, mission and vision, description of our product and also a price list along with the prove from our customer payment and sales that we achieved so far. Hence, we use Facebook as our platform to attract our customers to buy the product that we sell with a proper techniques which we use a copywriting techniques on each post especially for the distribution of our softsell and hardsell post.

3. Go-Ecommerce Registration (Print Screen)

- Azza's Go-Ecommerce Registration

Go-eCommerce BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

PERSONAL PROFILE BUSINESS PROFILE

Azza Binti Amir-Rudin

Personal Information

Name	: Azza Binti Amir-Rudin	Phone/Mobile	:	Edit
New Identity Card No.	:	Home Address	:	
Email Address	:	District	:	
City	:	Postcode	:	
State	:	Personal Instagram	:	
Personal Facebook	:	Race	: Malay	
Gender	: Female	Special Need Required	: No	
Marital Status	: Single			

Institution Information [Add New](#)

Go-eCommerce BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

PERSONAL PROFILE BUSINESS PROFILE

UITM Puncak Alam - NFG-ENT530L

Type of Institution	: IHL	Institution List	: Universiti Teknologi MARA	
State of Institution	: Selangor	Name of Institution	: UITM Puncak Alam	
Address of Institution	: Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City	: Puncak Alam	
District of Institution	: Kuala Selangor	Postcode	: 42300	
Level of Study	: Bachelor Degree	Study Status	: Full time	Edit Delete
Course Name	: NFG-ENT530L	Class Name	: NFG-ENT530L	
Subject Name	: NFG-ENT530L	Year Enrolling the subject	: 2022	
Month Enrolling the Subject	: 3	Lecturer Name	: Norfazlina Ghazali	
Internship Enrollment	: No	Year Of Internship Enrollment	:	
Month of Internship Enrollment	:	Period of Internship Training	:	
Expected Year To Complete Study	: 2024	Expected Month To Complete Study	: 1	
Related To Study Field	: Yes			

eCertificates

- Farah's Go-Ecommerce Registration

Go-eCommerce BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

PERSONAL PROFILE BUSINESS PROFILE

NUR FARAH NATASYA BINTI NASARUDDIN

Personal Information

Name	: NUR FARAH NATASYA BINTI NASARUDDIN	Phone/Mobile	:	Edit
New Identity Card No.	:	Home Address	:	
Email Address	:	District	:	
City	:	Postcode	:	
State	:	Personal Instagram	:	
Personal Facebook	:	Race	: Malay	
Gender	: Female	Special Need Required	: No	
Marital Status	: Single			


Institution Information [Add New](#)

UITM Puncak Alam - NFG-ENT530L

Type of Institution	: IHL	Institution List	: Universiti Teknologi MARA
State of Institution	: Selangor	Name of Institution	: UITM Puncak Alam
Address of Institution	: Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City	: Puncak Alam
		Postcode	: 42300
District of Institution	: Kuala Selangor		
Level of Study	: Bachelor Degree	Study Status	: Full time
Course Name	: NFG-ENT530L	Class Name	: NFG-ENT530L
Subject Name	: NFG-ENT530L	Year Enrolling the subject	: 2022
Month Enrolling the Subject	: 4	Lecturer Name	: Norfazlina Ghazali
Internship Enrollment	: No	Year Of Internship Enrollment	:
Month of Internship Enrollment	:	Period of Internship Training	:
Expected Year To Complete Study	: 2023	Expected Month To Complete Study	: 12
Related To Study Field	: Yes		

Edit Delete

4. Myent Certificate

	UNIVERSITI TEKNOLOGI MARA	Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED)
MASMED YOUNG ENTREPRENEUR (MyENT)		
SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM		
No. Pelajar	:	2021459782
Nama	:	Azza Binti Amir-Rudin
Program Pengajian	:	SARJANA MUDA PENGURUSAN SISTEM PEJABAT (KEPUJIAN)
Fakulti	:	Faculty of Business & Management
Kampus	:	Selangor
MAKLUMAT PERNIAGAAN		
Mod Perniagaan	:	Online
Bidang Perniagaan yg diceburi	:	Pakaian dan Kelengkapan
Tempoh Bermiaga	:	
No. Pendaftaran Perniagaan	:	202203150606 (003407622-H)
URL Perniagaan	:	https://www.facebook.com/TheSerendipity.Azza.Farah
Alamat Premis Perniagaan	:	
Tarikh Mendaftar	:	25 Jun 2022
Tarikh Kemaskini	:	
Tarikh Cetak	:	25 Jun 2022
<p>Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.</p> <p>Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.</p>		
SALINAN PENDAFTARAN INI DIPERAKUI OLEH		
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM		
Malaysian Academy of SME & Entrepreneurship Development (MASMED)		



Akademi
Pembangunan PKS dan
Keusahawanan Malaysia
(MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UiTM

No. Pelajar : 2021840128
Nama : NUR FARAH NATASYA BINTI NASARUDDIN
Program Pengajian : SARJANA MUDA PENGURUSAN SISTEM PEJABAT (KEPUJIAN)
Fakulti : Faculty of Business & Management
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Online
Bidang Perniagaan yg diceburi : Penjualan Aksesori Fesyen dan Aksesori Wanita
Tempoh Berniaga : 2022
No. Pendaftaran Perniagaan : 202203150606 (003407622-H)
URL Perniagaan : <https://www.facebook.com/TheSerendipity.Azza.Farah/>
Alamat Premis Perniagaan :
Tarikh Mendaftar : 21 Jun 2022
Tarikh Kemaskini :
Tarikh Cetak : 21 Jun 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UiTM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UiTM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UiTM

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

5. SSM Registration (Sole Proprietorship Or Partnership)

Owing to the fact that we registered The Serendipity by us with Suruhanjaya Syarikat Malaysia (SSM) on June 15, 2022, it is a legal business.


SURUHANJAYA SYARIKAT MALAYSIA
COMPANIES COMMISSION OF MALAYSIA

BORANG D (KAEDAH 13)



**PERAKUAN PENDAFTARAN
AKTA PENDAFTARAN PERNIAGAAN 1956**

Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama

**THE SERENDIPITY AZZA & FARAH SHOP
NO. PENDAFTARAN: 202203150606 (003407622-H)**

telah didaftarkan dari hari ini sehingga **14 JUN 2023** di bawah Akta Pendaftaran
Perniagaan 1956, beralamat di

Bil. Cawangan: TIADA

Bertarikh di **SISTEM EZBIZ** pada **15 JUN 2022**.


DATUK NOR AZIMAH ABDUL AZIZ
Pendaftar Perniagaan
Semenanjung Malaysia

UserID: EZBIZ Date: Thu Jun 16 10:19:48 MYT 2022

6. Introduction Of Business

i. Name And Address Of Business

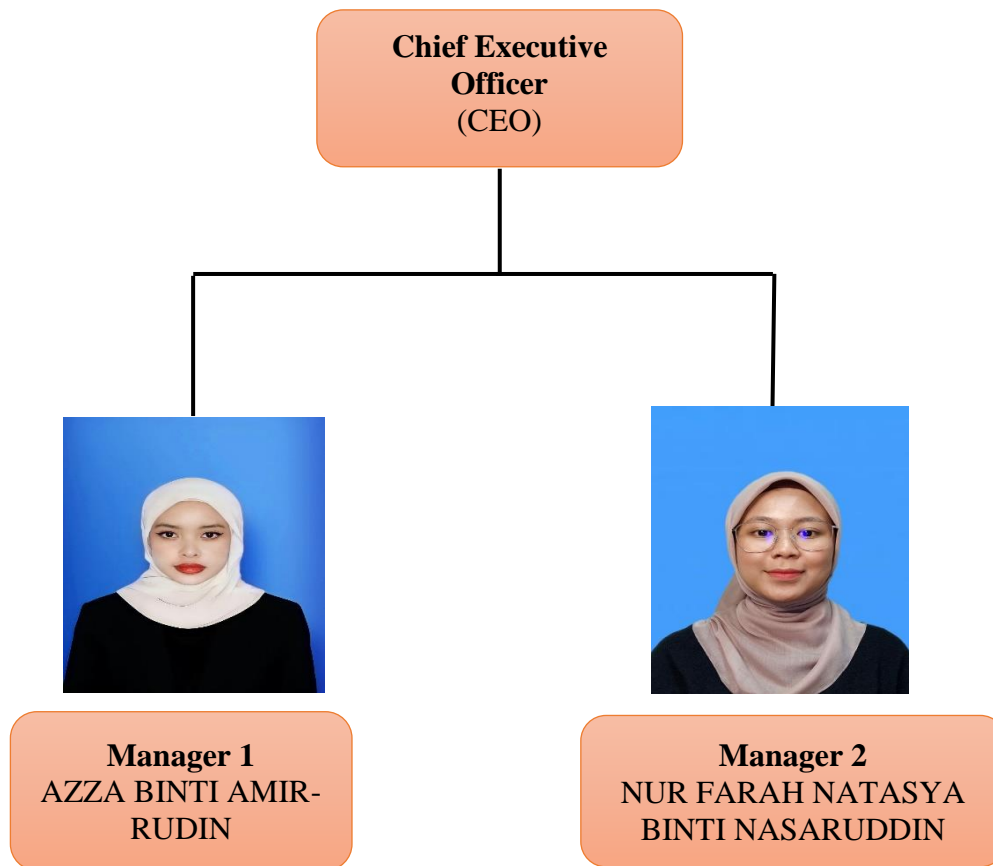


The Serendipity is the name we collaboratively chose for our business, and our business is a partnership business. This implies that when some customers discover our product on Facebook, it results in unexpected enjoyment and satisfaction. Furthermore, due to the covid-19 infection, The Serendipity business will provide our target market with mask chain extension. This challenge of covid-19 infection has made us discover opportunities to fulfill the requirement of the needed community. After analyzing our target market, we come up with three designs that will meet the target market preference, and our product costs are reasonable, with one purchase along with a nice pouch to store the mask chain safely.

This business-based strategy tackles a specific issue, particularly for hijabis. Our goods will be fully liked by hijabis because it is practical, fashionable, and secure. However, the Serendipity product will mitigate the likelihood of coronavirus because of the mask chain extension that effectively fits to secure the face. Additionally, The Serendipity business concentrated on the target market between the ages of 18 and 26, mainly ladies who are either students or employees. Furthermore, based on our marketing analysis, the target market locations for our business distribution will be Kuala Lumpur and Selangor.

Name Of The Business	The Serendipity Azza and Farah Shop.
Business Address	
Corresponding Address	
Telephone Number	
Form Of Business	Partnership
Main Activities	Sale Of Fashion Accessories And Women's Accessories.
Date Of Registration	15 JUN 2022.
Registration Number	202203150606 (003407622-H)

ii. Organizational Chart

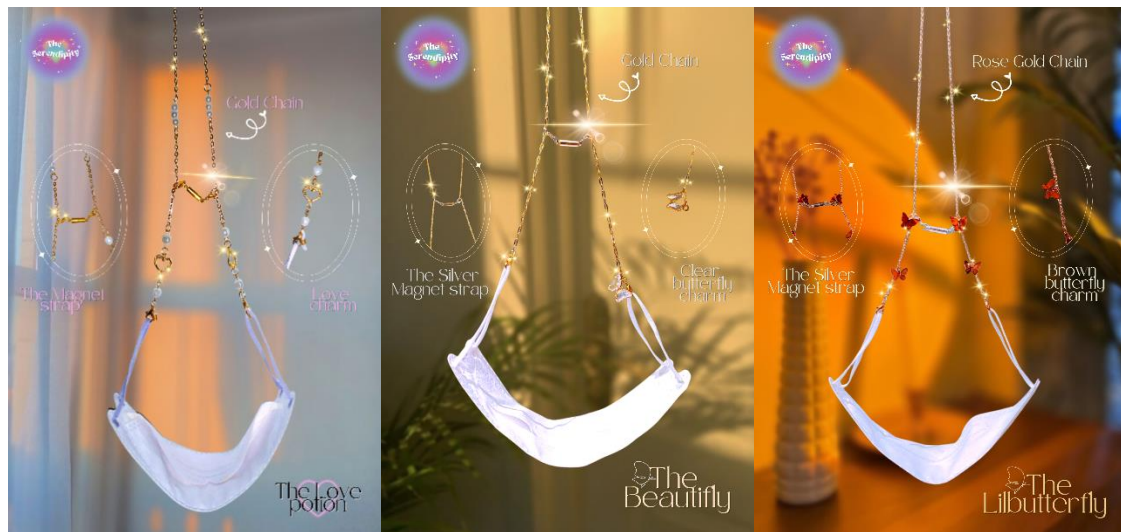


iii. Mission / Vision

Mission: Give Fashion experience with a new look to enhance the style and self-esteem with our mask chain extension that brings benefits to slow the spread of Covid-19.

Vision: Becoming prepared with The Serendipity and becoming modern tih one click!

iv. Descriptions Of Products / Services



The Serendipity serves the customer by selling the Mask chain extension that contains an adjustable strap where the customer can adjust the length of the mask chain extension to the appropriate of their face size to secure from the infection of covid-19. Moreover, the magnet strap can also be extended and adjusted on the magnet chain mask to address the problems faced by specific groups of people. These include those who are continuously rushing, uncomfortable, have an open gap at the mask, are inconvenient disconnecting or connecting, and much more.

Furthermore, the business offered three distinct eye-catching designs and accents to satisfy customer preferences. The Serendipity has also given the customer a free elegant pouch to store the mask chain extension and a lovely sticker to decorate it as a way of showing our appreciation. These techniques improve our company's advantages and are part of our marketing strategy.

- **Features.**

1. Color: gold, off-white, silver, rose gold, and brown.
2. Material: beads.
3. Components: Chain, hook, and magnetic strap.
4. Function: It's adjustable and works as a mask extender.
5. The target audience: Female hijabis.

- **Benefits of the Product.**

1. Durable.
2. Convenience.
3. Secure.
4. Fashionable.

- **Features: How To Use The Product.**

1. Connect the mask chain hook connector to both sides of the elastic mask string by attaching it together.
2. After that, wear the mask chain around your neck.
3. Locate the magnet strap.
4. Bring the magnet strap that is connected to the chain behind your head.
5. To ensure the mask is on, double-check that the magnet is connected on both sides.
6. You may adjust the mask to your comfort once you've put it on with your chain mask extender.
7. Simply disconnect the magnet behind your head to detach the mask from your face.

v. Price List

PRODUCT DESIGN	NAME AND PRICE (RM):
	<p>Name: The Love Potion. Rm 14.00 (Mini Pouch + Cute Stickers)</p>
	<p>Name: The Beautifly Rm 14.00 (Mini Pouch + Cute Stickers)</p>
	<p>Name: The Lilbutterfly Rm 14.00 (Mini Pouch + Cute Stickers)</p>

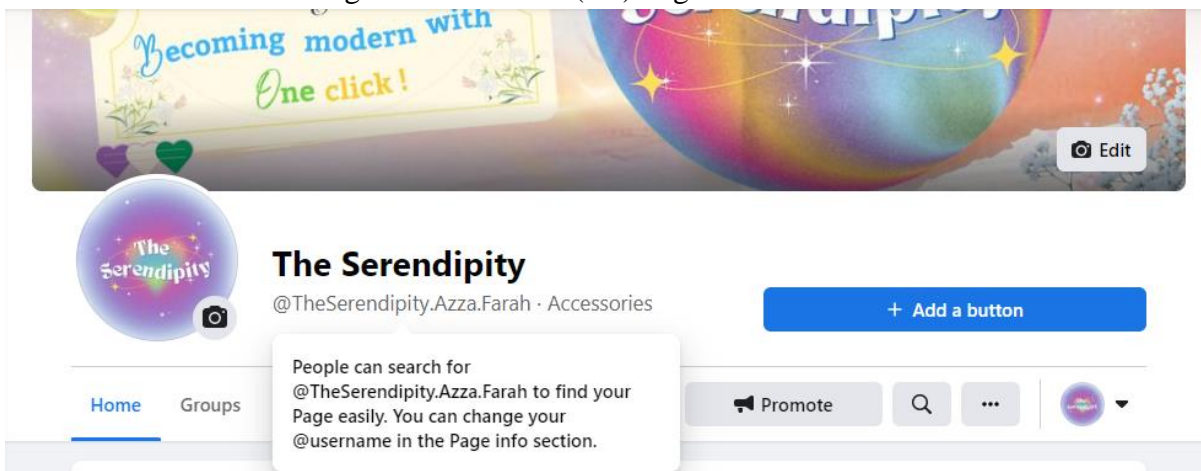
7. Facebook (FB)

In terms of our accountability for successfully completing this project, we began the endeavor by setting up a Facebook page. This application has served as a platform for our business to inform the target market about the existence of our Mask chain extension. However, our business functions online, we accept any payment made by our customers through an online transaction. This enables online businesses to overcome geographic boundaries since we can also provide delivery services to the customer. Therefore, having an online business has provided us with flexibility and many advantages.

i. Creating Facebook (FB) Page



ii. Customizing URL Facebook (FB) Page



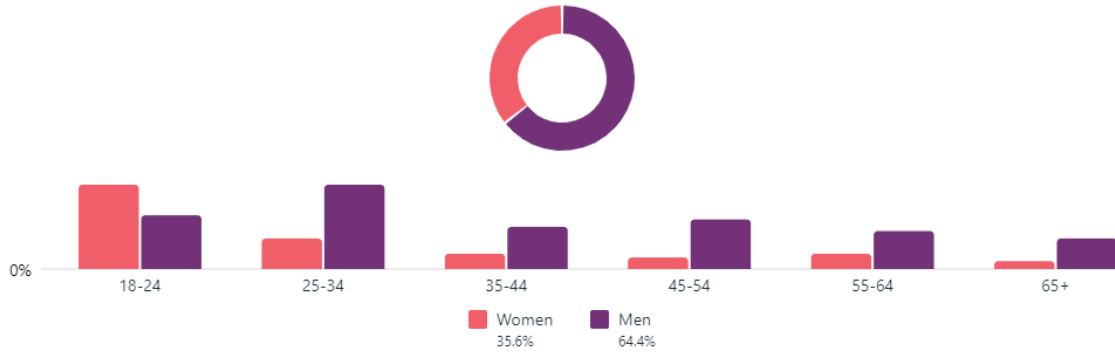
Audience

Current audience Potential audience

Facebook Page likes ⓘ

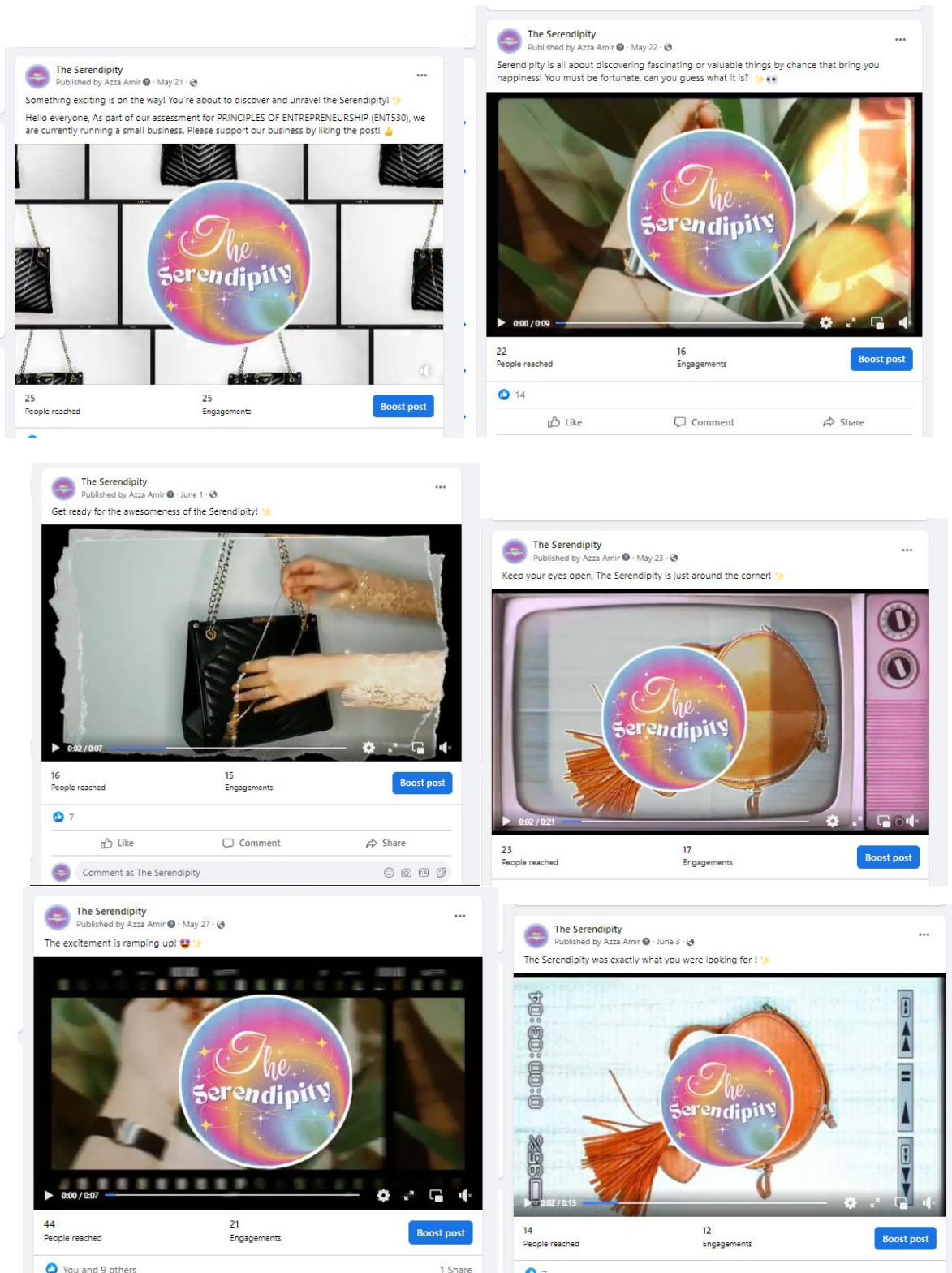
238

Age & gender ⓘ



iii. Facebook (FB) Post – Videos Teaser

As part of our marketing strategies, our business has managed to create 7 videos of The Serendipity teasers in an attempt to attract the interest of our target market and establish recognition among Facebook users.





The Serendipity Teasers:

1. Something exciting is on the way! You're about to discover and unravel the Serendipity!
2. Serendipity is all about discovering fascinating or valuable things by chance that bring you happiness! You must be fortunate, can you guess what it is?
3. Keep your eyes open, The Serendipity is just around the corner!
4. The excitement is ramping up!
5. Get ready for the awesomeness of the Serendipity!
6. The Serendipity was exactly what you were looking for
7. Psst, we're doing something amazing for you. Stay tuned with the Serendipity!

iv. Facebook (FB) Post – Copywriting (Hard Sell)

The Serendipity
Published by Nur Farah Natasya
June 6 at 3:08 PM · 🌐

The things you've been waiting are arrived the corner!
We are now open order for our new babies which called The Serendipity Mask Chain with a variety design and value that will bring a happiness to all the user.

WHY WOMEN AND ALL HIJABIS MUST HAVE OUR MASK CHAIN?

- 👉 No longer to keep your mask in the bag while eating out.
- 👉 Mask can be hang easily.
- 👉 Cleanliness guaranteed!
- 👉 Adjustable magnet
- 👉 Variety design
 - Love Potions
 - Beautifly
 - LilButterfly

1 Purchased = RM 14
2 Purchased = Rm 20
*kindly reminder the price is excluding postage price 😊

SO, WHAT ARE YOU WAITING FOR??
Kindly WhatsApp us to become a part of modish women 🍷
Farah: 017-3206030 / Azza: 011-37004257
Online Banking approved ✅

Place your order NOW! *pstt the stock is limited!



The Serendipity
Published by Nur Farah Natasya
June 7 at 9:04 AM · 🌐

Hello everyone ❤️

Want to enjoy eating out without worry where to put your mask on?
The Serendipity have a solution to fulfill the wishes!

- 👉 No need to keep your mask in the bag.
- 👉 No need to be afraid of falling out?
- 👉 Mask becomes dirty as it placed evenly?

Here we go, The Serendipity Mask Chain is the solution of all the problems arrives. You just have to hang it around your neck whenever you put your mask off so that you can enjoy your food *pssttt with a look of style 😊

EASY ISN'T IT? SO, WHAT ARE YOU WAITING FOR? GRAB YOURS NOW!

Kindly WhatsApp us now to get it 😊
Farah: 0173206030 / Azza: 011-37004257



The Serendipity
Published by Nur Farah Natasya
June 7 at 9:05 AM · 🌐

For your "Reflection 🌟" of our MASK CHAIN in the beautifly edition...

Gorgeous design that most likely get an intention of a career women that will enhance your looks even in any colors of your hijabs 🍷 which its still available from our stock 🌟

- 👉 1 Purchased = RM14
- 👉 2 Purchased = RM 20

*Including free gift (MINI POUCH BAG & CUTIE STICKERS)
*exclude postage 🍷

Interested buyer alert 🍷
Kindly pm us at
Farah: 017-3206030 / Azza: 011-37004257



The Serendipity
Published by Nur Farah Natasya
June 7 at 2:14 PM · 🌐

Call all the WOMEN out there for our OPENING PROMOTION 🍷


We are calling for all the women out there with the deal of price and variety design that newly arrived. We are kindly need the support of our new babies that comes with a variety of design and the dealing price that must be very worthwhile !!

BUY MORE THAN 1 & GET DISCOUNT !!

- ❤️ BUY 1 = RM 14.00 (Mini Pouch + Cute Stickers)
- ❤️ BUY 2 = RM 20.00 (2 Mini Pouch + Cute Stickers)

(exclude postage)

DON'T WAIT, RUN SIS & GET YOURS NOW!
Kindly WhatsApp us at:
Farah: 017-3206030 / Azza: 011-37004257
Online Banking approved ✅



The Serendipity
Published by Nur Farah Natasya
June 8 at 10:19 AM · 🌐

Hi everyone 🦋
Are you still in the mood of RAYA??
Here you go, The Serendipity have a good news!!
Why don't you enhance your style of your Kurung with our jewelry enhancer called MASK CHAIN??
Why don't you spread the love by inviting your friends or your girls family member to buy our mask chain so that you will be a "matchy-matchy" together with them! 🥰
CUTE RIGHT?? Don't forget to get yours NOW!!
👉 1 Purchased 📦 RM 14
👉 2 Purchased 📦 RM 20
*Including our FREE GIFT (Mini Pouch Bag & Cute Stickers)
*The price is excluding the postage yaa 🥰
Kindly WhatsApp us at:
Farah: 017-3206030 / Azza: 011-37004257



The Serendipity
Published by Nur Farah Natasya
June 9 at 12:13 PM · 🌐

BUTTERFLIES are nature's angels. They remind us what a gift it is to be ALIVE.
-Robyn Nola 🦋
👉 Do you want to give a gift to someone's special? Here's the suggestion!!
👉 The Serendipity produce the series of butterfly design that will attract every girl attention to wear it.
👉 Why do you have to buy this beautiful butterfly series for someone special in your life? It is because butterfly can make you feel happy and alive because of the natural beauty of the butterfly itself.
👉 RM14 (exclude postage) + Mini Pouch Bag & Sticker Gifts
What Are You Waiting for??
Comes Get It While it's in Stock!
Kindly WhatsApp us at:
Farah: 017-3206030 / Azza: 011-37004257



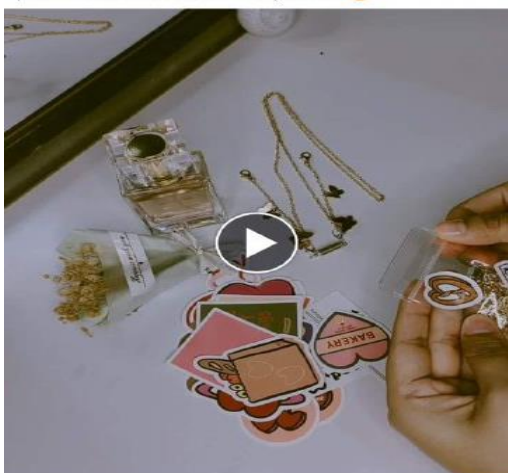
The Serendipity
Published by Nur Farah Natasya
June 9 at 12:14 PM · 🌐

LOVE is the master key that opens the gates of HAPPINESS.
-Oliver Wendell Holmes 🥰
👉 Calling to all lovely hearted out there! There is some good news to be told. The Serendipity have produced a series of design that will make you falling in LOVE with the detailing of our Mask Chain design.
👉 This series is very limited compared to other design because of the highly demand of our customers!!
👉 RM14 (exclude postage) + Mini Pouch Bag & Sticker Gifts
Don't Wait and Get Yours Now 🦋
Kindly WhatsApp us at:
Farah: 017-3206030 / Azza: 011-37004257



The Serendipity
Published by Nur Farah Natasya
June 12 at 6:59 AM · 🌐

Hi guys!! Hope you are having a nice day today 🥰
If not, there's some good news for you guys which we would provide our customer that purchase our Mask Chain with MINI POUCH BAG that will convince all our Mask Chain user to keep their Mask Chain in the safe place to avoid any undesirable circumstances occur!!
👉 1 Purchased = RM14 ✅
👉 2 Purchased = RM20 ✅
Every price stated 📦 is excluding your postage yaa 🥰
Ps// This MINI POUCH BAG is FREE for each customer who purchased our Mask Chain in any series!! 🥰



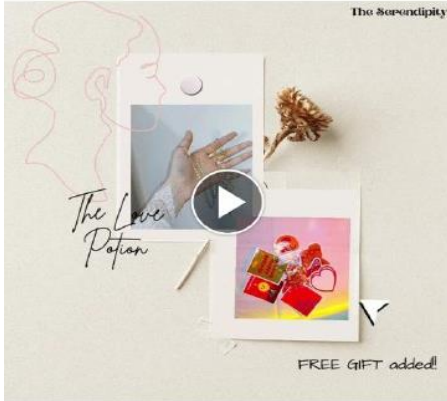
The Serendipity
Published by Nur Farah Natasya
June 12 at 3:45 PM

THE LOVE POTION 🍷

Babes! Are you a lovely person? Cuz we are running a design of you called "THE LOVE POTION". Look at the love surrounded of pearl, such a beautiful LIKE YOU 🍷 !!

I know people will think this chain can use for the mask only, right?
There's good news to the spectacle ladies out there, luckily we have attach with the hook for you to attach together with your specs!!

RM 14 🍷 RM 14 🍷 RM14 🍷 (Exclude Postage)
Comes with Mini Pouch Bag & Sticker Gifts 🍷
!!! Come and Grab Yours Now, Don't Missed your Chance !!!
Kindly WhatsApp us at:
Farah: 017-3206030 / Azza: 011-37004257

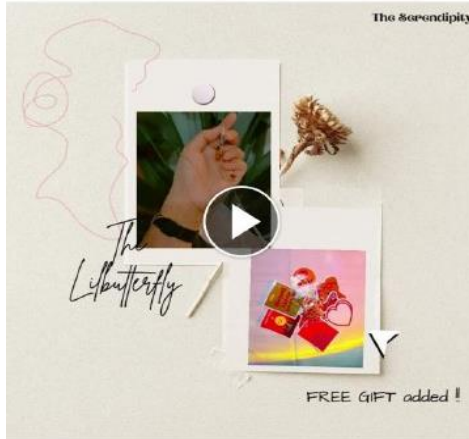


The Serendipity
Published by Nur Farah Natasya
June 12 at 3:48 PM

THE LILBUTTERFLY 🦋 🍷

Hey guys, Good news to all butterfly lovers again !! Here's other butterfly design series that we have BUT this design will enhance the looks of butterfly itself because of the bunch of butterflies in every side of our mask chain 🦋
Don't worry girls, this design would not be to "over" because of the cute MINI butterflies even if it is on both sides 🍷

RM 14 🍷 RM 14 🍷 RM14 🍷 (Exclude Postage)
Comes with Mini Pouch Bag & Sticker Gifts 🍷
Enhance Your Beauty Now with The Serendipity!!
Kindly WhatsApp us at:
Farah: 017-3206030 / Azza: 011-37004257



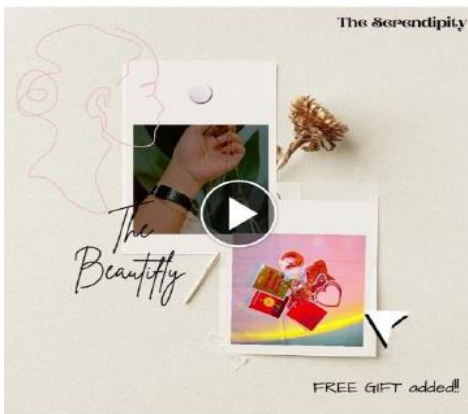
The Serendipity
Published by Nur Farah Natasya
June 12 at 3:50 PM

THE BEAUTIFLY 🦋 🍷

Hi girls! Are you a fans of butterfly?? This design will definitely be your taste.
Pssttt! Some tips to be told which this design is suit to any kinds of you especially for a career women out there!! 🍷

This series is made with a simple gold chain and a mini diamond of butterfly at the right side of the chain that will make you looks elegant with the simpleness of the design 🦋

RM 14 🍷 RM 14 🍷 RM14 🍷 (Exclude Postage)
Comes with Mini Pouch Bag & Sticker Gifts 🍷
Come Grab Yours Now !!!
Kindly WhatsApp us at:
Farah: 017-3206030 / Azza: 011-37004257



The Serendipity
Published by Nur Farah Natasya
July 5 at 11:14 AM

Everything you need its in our Mask Chain.... We got you girls!

- 🍷 Convince
- 🍷 Stylish
- 🍷 Modern
- 🍷 Safe

The Serendipity Mask Chain will enhance your looks that will brings you into a safe zone. Its also help you to do your things smoothly 🍷

- 🍷 1 FOR RM 14
- 🍷 2 FOR RM20

*Excluding postage
COMES WITH FREE GIFT 🍷
🍷 MINI POUCH BAG !!
🍷 CUTE STICKERS !!

Pm us NOW before you missed the stock!
Farah: 017-3206030 / Azza: 011-37004257





The Serendipity
 Announcement for our dearest customer! It's the mid year and we gotchu with our promotions if you buy more than 1 of The Serendipity MASK CHAIN in any edition ❤️

We're going crazy for you guys with the free gift that will bring such a good convenience thing which our MINI POUCH for you guys to keep your mask chain and acute happiness things such as a CUTE STICKER on it hihi 😊

Here's the PROMO guys 📌

- 👉 1 Mask Chain (in any edition) for =RM14
 - 👉 2 Mask Chain (in any edition) for = RM20
- *exclude postage
 Get your orders ready and purchase it from The Serendipity!

Kindly pm us as soon as possible before the promotion off guys ❤️

The Serendipity
 Published by Nur Farah Natasya
 July 5 at 4:07 PM · 🌐

Everything you need its in our Mask Chain.... We got you girls!

- 👉 Convince
- 👉 Stylish
- 👉 Modern
- 👉 Safe

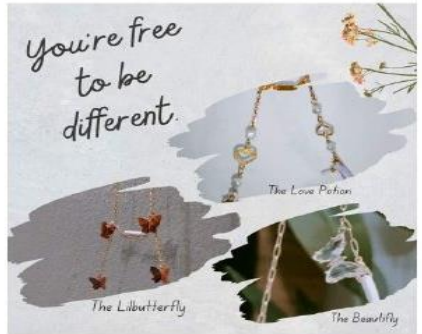
There's come with 3 design and here's the detailing !!

- 👉 1 FOR RM14
- 👉 2 FOR RM20

exclude postagee yaa 🍷

The Serendipity Mask Chain will enhance your looks that will brings you into a safe zone. Its also help you to do your things smoothly 😊

Pm us NOW before you missed the stock!
 Farah: 017-3206030 / Azza: 011-37004257



The Serendipity

SEND MESSAGE

The Serendipity
 Published by Nur Farah Natasya
 July 5 at 4:00 PM · 🌐

Why do you need to pay more while you can get the CHEAPER ones for The Serendipity??

Why us?

- 👉 High quality mask chain
- 👉 Fashionable design
- 👉 Secured!
- 👉 Comes with mini pouch bag & sticker gifts
- 👉 Practical to use
- 👉 Adjustable magnet
- 👉 variety of trendy design

- ❤️ BUY 1 = RM 14.00 (Mini Pouch + Cute Stickers)
 - ❤️ BUY 2 = RM 20.00 (2 Mini Pouch + Cute Stickers)
- (exclude postage)

COMES BUY WITH US NOW!

Kindly WhatsApp us at:

Farah: 017-3206030 / Azza: 011-37004257



The Serendipity
 Published by Nur Farah Natasya
 July 5 at 11:48 AM · 🌐

The Serendipity Mask Chain are still available in 3 beautiful design 🍷

The Design 🦋

❤️ THE LOVE POTION

🦋 BEAUTIFLY

🦋 LILBUTTERFLY

The Price 🦋

1 Purchased = RM14

2 Purchased = RM 20

*including free gift (MINI POUCH BAG & CUTIE STICKERS)

*exclude postage 🍷

We are running out of the stock, go get your now before you missed it guys 🍷

Kindly WhatsApp us at 📌

Farah: 017-3206030 / Azza: 011-37004257



v. Facebook (FB) Post – Copywriting (Soft Sell)

The image displays three screenshots of Facebook posts from 'The Serendipity' brand, each showcasing a different mask chain design. The posts are arranged vertically and include promotional text, pricing, and contact information.

Post 1 (Top): Features a hand holding a mask chain with charms. Text includes: "3 Different Designs, Colours, Patterns and Charms. Get yours now!" and "Each mask chain purchase will come with a cool pouch and cute stickers!".

Post 2 (Middle): Features a white mask chain hanging from a window. Text includes: "Do you know that magnet straps are simple to put on and detach, making it simple to remove the mask off your face?" and "That is our mask chain product, the serendipity!".

Post 3 (Bottom): Features a white mask chain hanging from a window. Text includes: "Do you want to be stylish but not overly so?" and "Try the serendipity mask chain, it will look great with various outfits. The serendipity is the best choice!".

Common Elements in All Posts:

- Brand Name:** The Serendipity
- Published by:** Azza Amir
- Date:** June 5
- Price:**
 - BUY 1 = RM 14.00 (Mini Pouch + Cute Stickers)
 - BUY 2 = RM 20.00 (2 Mini Pouch + Cute Stickers)
- Contact:** Kindly WhatsApp us to BUY NOW! | 017-3206030 / 011-37004257
- Stock:** Stock is limited! Only with the serendipity.
- Engagement:** Like, Comment, Share, and Edit buttons are visible.



The Serendipity
Published by Azza Amir · June 5 at 8:24 AM

Are you still wearing the same elastic mask chain? 🤔

Why not switch it to our the serendipity mask chain product? 🌟

You will appear more beautiful and confident. The Serendipity is here to help you! 🌟

👉 **BUY MORE THAN 1 & GET DISCOUNT !!** 👈

- BUY 1 = RM 14.00 (Mini Pouch + Cute Stickers)
- BUY 2 = RM 20.00 (2 Mini Pouch + Cute Stickers)

Kindly WhatsApp us to BUY NOW! 📞
017-3206030 / 011-37004257

Stock is limited! Only with the serendipity. 🌟
[See less](#)

Edit

8

Like Comment Share

Comment as The Sere...



The Serendipity
Published by Azza Amir · June 7 at 1:18 AM

Only the serendipity will feature a cute pouch to store the mask chain. 🌟

It's practical, and the serendipity mask pouch is where you'll always find your mask chain! Only available at the serendipity! Hurry, get yours! 🌟

- The Chain is resistant to rust.
- 3 different colours and pattern.
- The Chain's strength is not easily broken.
- It comes with a mini pouch and cute stickers.

👉 **BUY MORE THAN 1 & GET DISCOUNT !!** 👈

- BUY 1 = RM 14.00 (Mini Pouch + Cute Stickers)
- BUY 2 = RM 20.00 (2 Mini Pouch + Cute Stickers)

Kindly WhatsApp us to BUY NOW! 📞
017-3206030 / 011-37004257

🌟 **STOCKS IS LIMITED! GET YOURS NOW** 🌟

[See less](#)

Edit

5

Comment as The Sere...



The Serendipity
Published by Azza Amir · June 7 at 1:13 AM

Is your mask strip constantly ripped? Do you worry that the mask won't keep you secure? Worry no longer. The serendipity mask chain is here to help you ensure that your mask is securely and comfortably covering your face. 🌟

- The Chain is resistant to rust.
- 3 different colours and pattern.
- The Chain's strength is not easily broken.
- It comes with a mini pouch and cute stickers.

👉 **BUY MORE THAN 1 & GET DISCOUNT !!** 👈

- BUY 1 = RM 14.00 (Mini Pouch + Cute Stickers)
- BUY 2 = RM 20.00 (2 Mini Pouch + Cute Stickers)

Kindly WhatsApp us to BUY NOW! 📞
017-3206030 / 011-37004257

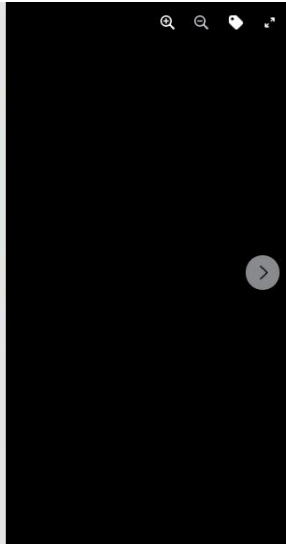
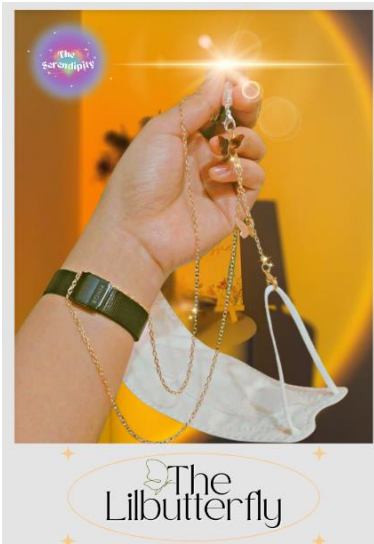
🌟 **STOCKS IS LIMITED! GET YOURS NOW** 🌟

[See less](#)

Edit

6

Comment as The Sere...



The Serendipity
Published by Azza Amir · June 7 at 1:21 AM

Is the mask you're wearing sometimes unbreathable?
Is the mask strap too short, causing it to feel tight and uncomfortable when worn?
The solution to your issue is the serendipity mask chain.
Our mask chain can be adjusted to the user's preference.
On the chain mask, the magnet strap can be expanded and arranged.
Only with the serendipity, we care about your satisfaction.

- The Chain is resistant to rust.
- 3 different colours and pattern.
- The Chain's strength is not easily broken.
- It comes with a mini pouch and cute stickers.

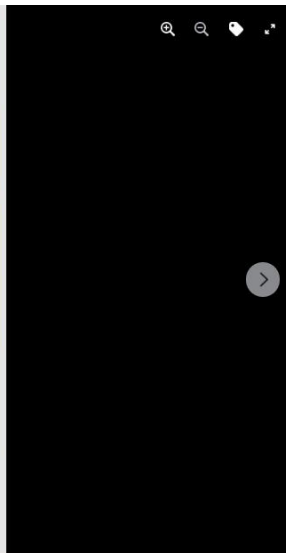
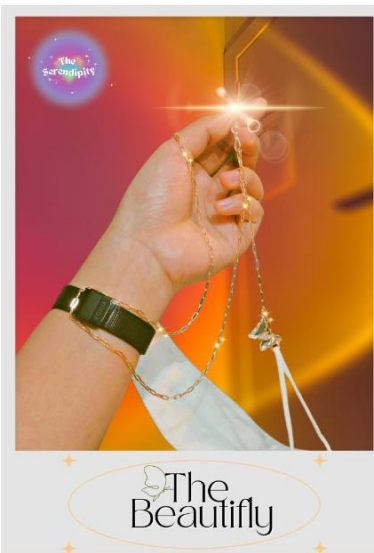
!!! BUY MORE THAN 1 & GET DISCOUNT !!!

• BUY 1 = RM 14.00 (Mini Pouch + Cute Stickers)
• BUY 2 = RM 20.00 (2 Mini Pouch + Cute Stickers)

Kindly WhatsApp us to BUY NOW !

017-3206030 / 011-37004257

Comment as The Sere...



The Serendipity
Published by Azza Amir · June 7 at 1:25 AM

Do you want to be stylish but not overly so?
Try the serendipity mask chain; it will look great with various outfits. The serendipity is the best choice!

- The Chain is resistant to rust.
- 3 different colours and pattern.
- The Chain's strength is not easily broken.
- It comes with a mini pouch and cute stickers.

!!! BUY MORE THAN 1 & GET DISCOUNT !!!

• BUY 1 = RM 14.00 (Mini Pouch + Cute Stickers)
• BUY 2 = RM 20.00 (2 Mini Pouch + Cute Stickers)

Kindly WhatsApp us to BUY NOW !

017-3206030 / 011-37004257

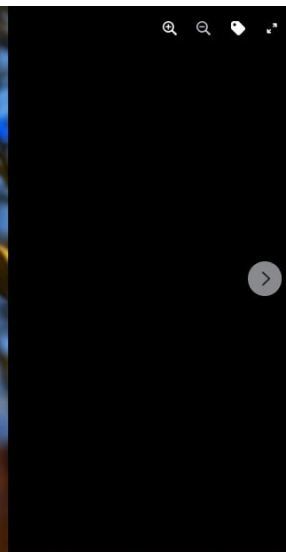
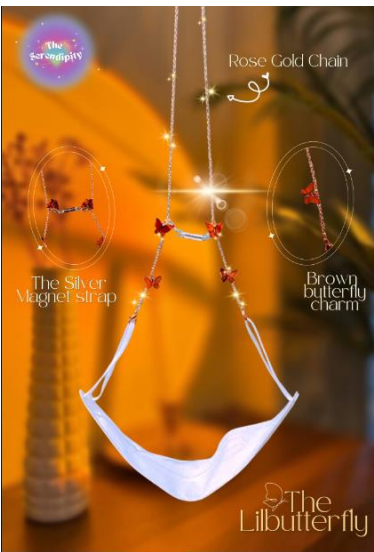
STOCKS IS LIMITED! GET YOURS NOW

See less

Edit

5

Comment as The Sere...



The Serendipity
Published by Azza Amir · June 16 at 12:44 PM

Do you often need to detach your mask to function your task?
Do you find it difficult to put the normal mask strap back on once you unhook it?
Then, add on the serendipity mask chain as your everyday necessities!
Our mask chain product is easy to wear and detach because it features with magnet strap that allows it to smooth your daily life!

- The Chain is resistant to rust.
- 3 different colours and pattern.
- The Chain's strength is not easily broken.
- It comes with a mini pouch and cute stickers.

!!! BUY MORE THAN 1 & GET DISCOUNT !!!

• BUY 1 = RM 14.00 (Mini Pouch + Cute Stickers)
• BUY 2 = RM 20.00 (2 Mini Pouch + Cute Stickers)

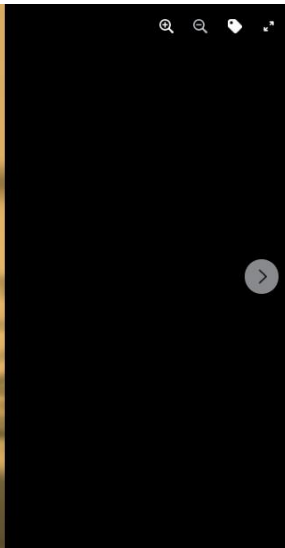
Kindly WhatsApp us to BUY NOW !

017-3206030 / 011-37004257

STOCKS IS LIMITED! GET YOURS NOW

See less

Comment as The Sere...



The Serendipity
Published by Azza Amir · June 16 at 12:47 PM · 🌐

When wearing a regular mask strap, does your hijab appear wrinkled?
Does it make you unhappy because your hijab is messy?
Then you've come to the right place!
Because our mask strap is adjustable for your needs, the serendipity magnet strap features will not leave wrinkles on your hijab! 🌟👉
Only with the serendipity! 🌟👉

- 👉 The Chain is resistant to rust.
- 👉 3 different colours and pattern .
- 👉 The Chain's strength is not easily broken.
- 👉 It comes with a mini pouch and cute stickers.

👉👉 **BUY MORE THAN 1 & GET DISCOUNT !!** 🌟👉

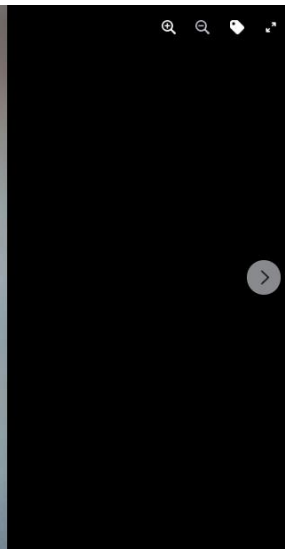
👉 BUY 1 = RM 14.00 (Mini Pouch + Cute Stickers)
👉 BUY 2 = RM 20.00 (2 Mini Pouch + Cute Stickers)

👉 Kindly WhatsApp us to BUY NOW ! 👉

👉 017-3206030 / 011-37004257

👉👉 **STOCKS IS LIMITED! GET YOURS NOW 🌟👉**
See less

👉 Comment as The Sere... 🗨️ 📷 📧 📧



The Serendipity
Published by Azza Amir · June 16 at 2:20 PM · 🌐

Do you get frustrated when your hijab gets ruined when you remove your mask from your face?
Is your hijab awning uneven when you're wearing a mask strap? The ideal solution is the serendipity mask chain.
Our products are easy to wear, detachable, and adjustable for comfort. 🌟👉
Get yours right away! 🌟👉

- 👉 The Chain is resistant to rust.
- 👉 3 different colours and pattern .
- 👉 The Chain's strength is not easily broken.
- 👉 It comes with a mini pouch and cute stickers.

👉👉 **BUY MORE THAN 1 & GET DISCOUNT !!** 🌟👉

👉 BUY 1 = RM 14.00 (Mini Pouch + Cute Stickers)
👉 BUY 2 = RM 20.00 (2 Mini Pouch + Cute Stickers)

👉 Kindly WhatsApp us to BUY NOW ! 👉

👉 017-3206030 / 011-37004257

👉👉 **STOCKS IS LIMITED! GET YOURS NOW 🌟👉**
See less

👉 Comment as The Sere... 🗨️ 📷 📧 📧



The Serendipity
Published by Azza Amir · June 20 at 4:18 AM · 🌐

Does a normal mask strap not fit your facial size?
Do you notice an open gap when wearing a mask?
Why not try the serendipity mask chain?
It's adaptable to your face size and comfort!
The serendipity mask chain will keep you looking neat! 🌟👉

- 👉 The Chain is resistant to rust.
- 👉 3 different colours and pattern .
- 👉 The Chain's strength is not easily broken.
- 👉 It comes with a mini pouch and cute stickers.

👉👉 **BUY MORE THAN 1 & GET DISCOUNT !!** 🌟👉

👉 BUY 1 = RM 14.00 (Mini Pouch + Cute Stickers)
👉 BUY 2 = RM 20.00 (2 Mini Pouch + Cute Stickers)

👉 Kindly WhatsApp us to BUY NOW ! 👉

👉 017-3206030 / 011-37004257

👉👉 **STOCKS IS LIMITED! GET YOURS NOW 🌟👉**
See less

Edit

👉 Comment as The Sere... 🗨️ 📷 📧 📧



The Serendipity
 Published by Azza Amir · June 20 at 4:20 AM · 🌐

Do you have a plain and simple mask? Do you think you'd appear beautiful if your mask featured more eye-catching details? 🦋🦋

The serendipity mask chain is the one to go with. We have a variety of designs that will meet your requirements. The serendipity chain mask is the finest solution! 🦋🦋

- 👉 The Chain is resistant to rust.
- 👉 3 different colours and pattern .
- 👉 The Chain's strength is not easily broken.
- 👉 It comes with a mini pouch and cute stickers.

🦋 **BUY MORE THAN 1 & GET DISCOUNT !!**

- 🦋 BUY 1 = RM 14.00 (Mini Pouch + Cute Stickers)
- 🦋 BUY 2 = RM 20.00 (2 Mini Pouch + Cute Stickers)

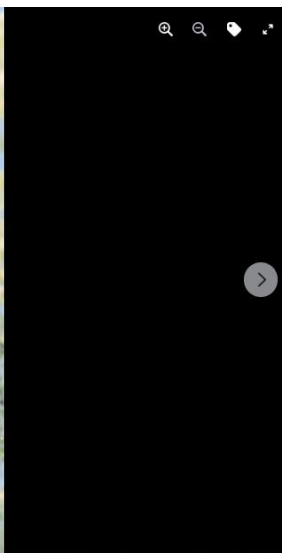
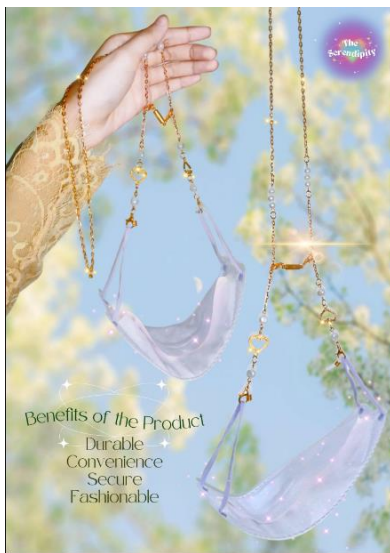
📩 Kindly WhatsApp us to BUY NOW ! 📩

🦋 017-3206030 / 011-37004257

🦋 **STOCKS IS LIMITED! GET YOURS NOW 🦋**

See less

Comment as The Sere... 🗨️ 🌐 📧 📧



The Serendipity
 Published by Azza Amir · June 20 at 4:28 AM · 🌐

Is your friend's birthday coming, and you have no clue what to get them? 🦋🦋 Do you want something stylish and useful for your friend's birthday? Then serendipity is the ideal birthday present for your friend! 🦋🦋

Each mask chain purchase will come with a cool pouch and cute stickers! Choose serendipity and place your order now! 🦋🦋

- 👉 The Chain is resistant to rust.
- 👉 3 different colours and pattern .
- 👉 The Chain's strength is not easily broken.
- 👉 It comes with a mini pouch and cute stickers.

🦋 **BUY MORE THAN 1 & GET DISCOUNT !!**

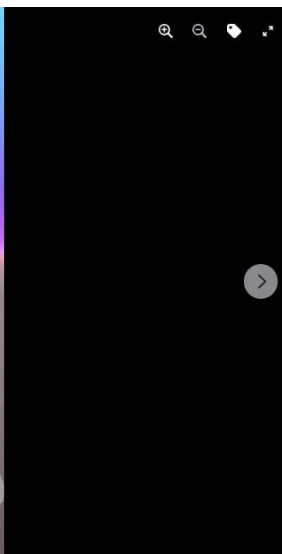
- 🦋 BUY 1 = RM 14.00 (Mini Pouch + Cute Stickers)
- 🦋 BUY 2 = RM 20.00 (2 Mini Pouch + Cute Stickers)

📩 Kindly WhatsApp us to BUY NOW ! 📩

🦋 017-3206030 / 011-37004257

🦋 **STOCKS IS LIMITED! GET YOURS NOW 🦋**

Comment as The Sere... 🗨️ 🌐 📧 📧



The Serendipity
 Published by Azza Amir · June 20 at 4:30 AM · 🌐

Add on the serendipity mask chain as your everyday accessories! Our product was affordably priced, and each purchase would include a lovely gift! 🦋🦋 Only with the serendipity! 🦋🦋

- 👉 The Chain is resistant to rust.
- 👉 3 different colours and pattern .
- 👉 The Chain's strength is not easily broken.
- 👉 It comes with a mini pouch and cute stickers.

🦋 **BUY MORE THAN 1 & GET DISCOUNT !!**

- 🦋 BUY 1 = RM 14.00 (Mini Pouch + Cute Stickers)
- 🦋 BUY 2 = RM 20.00 (2 Mini Pouch + Cute Stickers)

📩 Kindly WhatsApp us to BUY NOW ! 📩

🦋 017-3206030 / 011-37004257

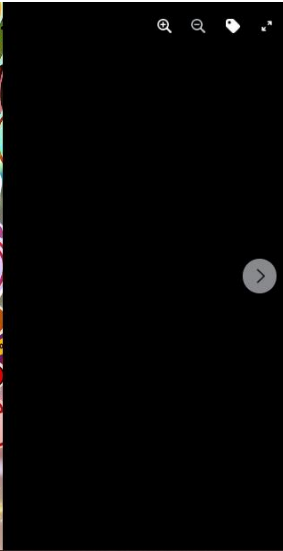
🦋 **STOCKS IS LIMITED! GET YOURS NOW 🦋**

See less

Edit

👍 9

Comment as The Sere... 🗨️ 🌐 📧 📧



The Serendipity
Published by Azza Amir · June 20 at 4:23 AM

Are you constantly rushing?
Does it difficult to find your mask extension in your handbag?
Then, the serendipity mask chain is the perfect answer! 🥰👜
A fine pouch will be included with your purchase of our mask chain! So you'll have no trouble finding your chain the next time!
Only with the serendipity 🥰👜

- The Chain is resistant to rust.
- 3 different colours and pattern.
- The Chain's strength is not easily broken.
- It comes with a mini pouch and cute stickers.

👉 **BUY MORE THAN 1 & GET DISCOUNT !!**

- BUY 1 = RM 14.00 (Mini Pouch + Cute Stickers)
- BUY 2 = RM 20.00 (2 Mini Pouch + Cute Stickers)

📞 Kindly WhatsApp us to BUY NOW !

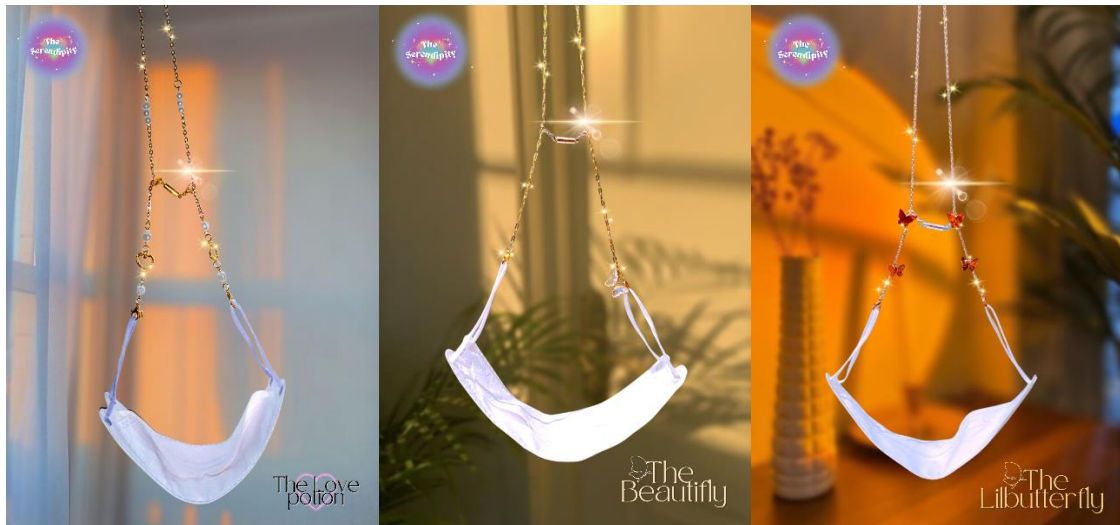
📞 017-3206030 / 011-37004257

🔥 **STOCKS IS LIMITED! GET YOURS NOW** 🥰👜
See less

Comment as The Sere... 🗨️ 📷 📧 📧

vi. Relevant Graphics To Each Post/Copywriting

- Soft sell graphics.







- Hard sell graphics.



The Serendipity

The Serendipity

The Serendipity



THE LILBUTTERFLY



THE BEAUTIFLY



THE LOVE POTION

The Beautifully



Simple gold chain and a mini diamond of butterfly at the right side of the chain that will make you looks elegant !

The LilButterfly



This design will enhance the looks of butterfly itself because of the bunch of butterflies in every side of out mask chain

The Love Potion



Look at the love surrounded of pearl and its come with gold chain that made the user looks very feminine !

The Serendipity The Beautifully



Luxury is in each details

The Serendipity The Lilbutterfly



Pasion for Fashion !


The Serendipity The Love Potion



To pull of any look, wear it with confidence!

1 Mask Chain for =RM14
2 Mask Chain for = RM20

THE SERENDIPITY



You're free
to be
different.

The Love Potion

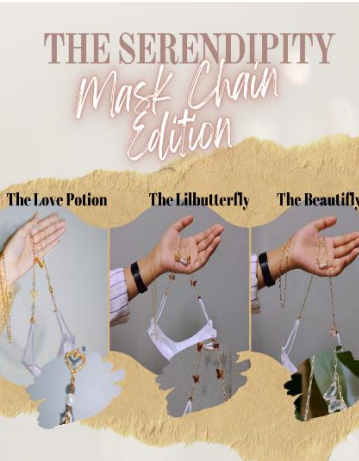
The Libutterfly

The Beautify



THE SERENDIPITY
Mask Chain
Edition

The Love Potion The Libutterfly The Beautify



vii. Sales Report

Go-eCommerce

Business Name	Date	Type	Marketplace (if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Created At
The Serendipity	11/07/2022	online	Social Media	null	28				1 Mask Chain (Beautifly edition)	11/07/2022
The Serendipity	14/06/2022	expenses				Goods	Stock	43.8	3 types of mask chain, stickers, mini pouch bag	11/07/2022
The Serendipity	20/06/2022	online	Social Media	null	28				2 Mask Chain (The Lilbutterfly edition)	11/07/2022
The Serendipity	21/06/2022	online	Social Media		28				2 Mask Chain (The Love Potion & Beautifly edition)	11/07/2022
The Serendipity	12/06/2022	expenses				Goods	Stock	237	10 stock for each design, 3 packet of stickers, 20 Mini Pouch Bag	11/07/2022
The Serendipity	18/06/2022	online	Social Media		20				2 Mask Chain (The Lilbutterfly&The Beautifly edition)	11/07/2022
The Serendipity	18/06/2022	expenses				Delivery	Postage	13	Customer: East Malaysia	11/07/2022
The Serendipity	24/06/2022	online	Social Media		28				1 Mask Chain (The Love Potion)	11/07/2022
The Serendipity	24/06/2022	expenses				Delivery	Postage	8	Postage customer	11/07/2022
The Serendipity	26/06/2022	online	Social Media		22				1 Mask Chain (The Love Potion)	11/07/2022
The Serendipity	27/06/2022	online	Social Media		20				2 Mask Chain (The Lilbutterfly&The Beautifly)	12/07/2022
The Serendipity	27/06/2022	expenses				Delivery	Postage	8	customer Postage	12/07/2022
The Serendipity	28/06/2022	online	Social Media		34				3 Mask Chain (3 Types of design)	12/07/2022
The Serendipity	28/06/2022	expenses				Delivery	Postage	8	Customer Postage	12/07/2022
The Serendipity	29/06/2022	online	Social		22				1 Mask Chain (The Beautifly)	12/07/2022

Business Name	Date	Type	Marketplace (if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Created At
ndipity	2022	e	Media							2022
The Serendipity	29/06/2022	expenses				Delivery	Postage	8	Customer Postage	12/07/2022
The Serendipity	30/06/2022	online	Social Media		28				2 mask chain (The Beautifly&The Love Potion)	12/07/2022
The Serendipity	01/07/2022	online	Social Media		22				1 Mask Chain (The Lilbutterfly)	12/07/2022
The Serendipity	01/07/2022	online	Social Media		34				3 Type of mask chain	12/07/2022
The Serendipity	01/07/2022	expenses				Delivery	Postage	16	customer postage	12/07/2022
The Serendipity	02/07/2022	online	Social Media		22				1 mask chain (The Lilbutterfly)	12/07/2022
The Serendipity	02/07/2022	expenses				Delivery	Postage	8	customer postage	12/07/2022
The Serendipity	03/07/2022	offline			28				2 mask chain (The lilbutterfly&The Beautifly)	12/07/2022
The Serendipity	03/07/2022	expenses				Delivery	Postage	8	customer postage	12/07/2022
The Serendipity	04/07/2022	online	Social Media		28				2 Mask Chain (The Love Potion)	13/07/2022
The Serendipity	04/07/2022	expenses				Delivery	Postage	8	Customer Postage	13/07/2022
The Serendipity	01/07/2022	expenses				Delivery	Postage	8	Customer Postage	13/07/2022
The Serendipity	01/07/2022	expenses				Delivery	Postage	8	Customer Postage	13/07/2022
The Serendipity	30/06/2022	expenses				Delivery	Postage	8	Customer Postage	13/07/2022

Business Name	Date	Type	Marketplace (if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Created At
The Serendipity	11/07/2022	expenses				Delivery	Postage	8	Customer Postage	13/07/2022
The Serendipity	26/06/2022	expenses				Delivery	Postage	8	Customer Postage	13/07/2022
The Serendipity	21/06/2022	expenses				Delivery	Postage	8	Customer Postage	13/07/2022
The Serendipity	20/06/2022	expenses				Delivery	Postage	8	Customer Postage	13/07/2022
The Serendipity	13/07/2022	online	Social Media		28				2 Mask chain (The LilButterfly&The Beautifly)	13/07/2022
The Serendipity	13/07/2022	expenses				Delivery	Postage	8	Customer Postage	13/07/2022
The Serendipity	13/07/2022	online	Social Media		22				1 Mask chain (The Love Potion)	13/07/2022
The Serendipity	13/07/2022	expenses				Delivery	Postage	8	Customer Postage	13/07/2022

- Total Sales

Mothly Sales: RM212.00

Mothly Expenses: RM80.00

TOTAL PROFIT: RM132.00

- Price List

Types of choice	Price (RM)
Mask Chain (The Beutifly edition)	RM14.00
Mask Chain (The LilButterfly edition)	RM14.00
Mask Chain (The Love Potion edition)	RM14.00
Promotion: Buy 2 in any edition get discount to 6%	RM20.00

- Customer Details

Customer Name	Items order	Address	Payment Method	Delivery Method	Tracking Number
Nur Syuhadah	1 Mask chain (The Beautifly)	No 16, Jalan Kiyai Sujak 3 Taman Sri	Online Banking	Courier Service (J&T)	MY222086329752Y

		Wangi, Klang Selangor			
Alia Amira	1 Mask chain (The Lilbutterfly)	Kampung Sg Semungkis Batu 14 43100 Hulu Langat Selangor	Online Banking	Courier Service (J&T)	MY228588663143E
Mimie Nazirah	2 Mask chain (The Beautifly&Lilbutterfly)	No 17, Jalan Haji Yaakob 24 Taman Kapar Permai, 43100, Selangor	Online Banking	Courier Service (J&T)	MY224302877978S
Ain Fatimah	1 Mask chain (The Lilbutterfly)	C-23-02 Cloud Tree Residence, Jalan Juara Putrajaya	Online Banking	Courier Service (J&T)	MY2259079215298
Fathin Alia	2 Mask Chain (The Love Potion)	78-02-07, Taman Sri Sentosa, Jalan Klang Lama, 58000, Kl.	COD	Self Pickup	-
Aien	1 Mask chain (The Love Potion)	79-04-07, Taman Sri Sentosa, Jalan Klang Lama, 58000, Kl.	COD	Self Pickup	-

Rosmini	2 Mask chain (The Lilbutterfly&The Beautifly)	No.17, Lorong Samarinda 14, Taman Damai, 41200, Selangor.	Online Banking	Courier Service (J&T)	MY222088699851U
Aina Najihah	3 Types of design	No. 299 Wisma Sanyan Sibul, Sarawak	Online Banking	Courier Service (J&T)	MY2254141406726
Qurattun Najihah	2 Mask Chain (The Lil Butterfly&The Beautifly)	C30-B, Taman Sri Sentosa, Jalan Klang Lama, 58200, Kl.	Online Banking	Courier Service (J&T)	MY548824681434U
Siti Aliah	1 Mask chain	79-08-03, Taman Sri Manja, Jalan PJS/5, 43100, Selangor.	Online Banking	Courier Service (J&T)	My2234832098653T
Siti Ayu	1 Mask chain (The Beautifly)	D-6-03, Jalan Indah 11, Taman Sungai Putus, 41000, Selangor.	Online Banking	Courier Service (J&T)	MY2243253963656
Ain Natasya	2 Mask chain (The Beautifly&The Love Potion)	C-78, Taman Medan Jaya, Jalan Klang	Online Banking	Courier Service (J&T)	MY221837025599A

		Lama, 58200, Kl.			
Khalilah Yasmin	1 Mask chain (The Lilbutterfly)	No.36, Persiaran Saujana 1, Saujana Utama, 47000, Sungai Buloh, Selangor.	Online Banking	Courier Service (J&T)	MY334569833903T
Farah Alia	3 Types of design	No. 35, Jalan SP 3/7, taman Sri Pristana, 47000, Sungai Buloh Selangor.	Online Banking	Courier Service (J&T)	MY221885790344U
Farhana	1 Mask chain (The LilButterfly)	78-06-02, Persiaran Indah Utama, Jalan Impian 1, 47000, Sungai Buloh, Selangor.	Online Banking	Courier Service (J&T)	MY3318765543902S
Atikah	2 Mask chain (The LilButterfly&The Beautifly)	No 23, Taman Sri Manja, Jalan Sri Sentosa, 58200, Kl.	Online Banking	Courier Service (J&T)	MY6789335643881
Fadhilah	2 Mask chain (The Love Potion)	B12, Taman Medan Jaya, Jalan	Online Banking	Courier Service (J&T)	MY7785964523319T

		Klang Lama, 58200, Kl.			
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8. Conclusion

To conclude that, we believe that by following a proper techniques in doing our business with the platform that we choose is important to gain our business in the right way and success as we plan. No matter in terms of sales forecast, copywriting, setting the sales and also make a creative posting it can gain attention of our customer to the new product or services that we run so that custoemr will be able to buy our product. For softsell and hard sell writing techniques also important to call into action to attract customer atention on why they should buy our product by listing the benefits of it. Lastly, in a proper techniques of copywriting can create a desire and interest to the public of the techniques and details of our product that will attract customer always on update of our new lauch products with a variety design and the word will build a trust form our customer.