



SOCIAL MEDIA PORTFOLIO

SNACKS REMPEYEK

PRINCIPLES OF ENTREPRENEURSHIP (ENT530)

FACULTY & PROGRAMME	: Academy of Contemporary Islamic Studies (ACIS)- Bachelor of Muamalat (Hons)
SEMESTER	: 3
NAME	: Ainnur Syuhada Mohd Nisran (2022996561) : Nazhiratul Sofea Hana binti Mohd Noh (2022787253)
LECTURER	: Dr Nor Harlina Abd Hamid

ACKNOWLEDGEMENT

We would like to express my special thanks of gratitude to our lecturer Dr Nor Harlina Ab Hamid who gave us the golden opportunity to do this social media portfolio which also helped us to manage the customer and we came to know about so many new things we are thankful to them. Secondly, we would also like to thank our parents and friends who helped us a lot in finishing this social media portfolio within the limited time. We are making this social media portfolio not only for marks but to also increase our knowledge in business and entrepreneurship. Thanks again to all who helped us in this social media portfolio.

Table of Content

No	Contents	Pages
	TITLE PAGE	I
	ACKNOWLEDGEMENT	II
	TABLE OF CONTENT	III
	EXECUTIVE SUMMARY	IV
1.0	BUSINESS REGISTRATION	
	1.1 Go-Ecommerce Registration	1 – 2
	1.2 MyEnt Certificate	3 – 4
	1.3 SSM Registration	5 – 6
2.0	INTRODUCTION TO BUSINESS	
	2.1 Name and Address of Business	7
	2.2 Organisation Chart	7
	2.3 Mission/Vision	7
	2.4 Description of Products	8
	2.5 Price List	9
3.0	FACEBOOK (FB)	
	3.1 Facebook Page	10
	3.2 URL Facebook Page	10
	3.3 Facebook (FB) post-Teaser	11
	3.4 Facebook (FB) post-Copywriting (Hard Sell)	12 – 16
	3.5 Facebook (FB) post-Copywriting (Soft Sell)	17 – 20
	3.6 Graphics	21 - 26
	3.7 Sales Report	27
4.0	CONCLUSION	28

EXECUTIVE SUMMARY

At the end of this social media portfolio, we were able to get new knowledge and experience. For this social media portfolio, we are doing business as agent to a traditional food which is rempeyek. But our business not only the ordinary rempeyek that sold at the other places. Our rempeyek is has flavoured, 3 types of flavour which is rempeyek cheese, rempeyek spicy also rempeyek salted egg. This product was chosen because of its high quality from the manufacture of rempeyek to a neat filling. Also, this business registered at the SSM.

Our vision toward this business is to makes Snacks Rempeyek a well-known rempeyek brand in Malaysia. And our mission towards this business is preserve the traditional food heritage and introduce rempeyek to the current generation. In this business the general manager is Ainnur syuhada binti nisran and Nazhiratul sofea' hana binti mohd noh as the marketing manager.

This rempeyek we sold RM 19 per jar and contain 250gm each jar. Not only that price, but we also include the promotion based on the hari raya sale, promotion give the customer free postage or delivery minimum 3 jar and, we make the promotion on June month which is promotion to our customer who celebrate their birthday during June month. We give the promotion Rm6 off by purchasing 3 jar and above include free postage. Also, many promotions we made to attract the customer to buy with us.

Other than that, we also able to distinguish copywriting hard sell and soft sell. We learn how to do the better marketing by wording on social media especially our FB page. Lastly, we feel very satisfied and happy to be given the opportunity to do this social media portfolio while adding new knowledge and new experience as entrepreneur.

1.0- Business Registration

1.1- Go-Ecommerce Registration





Certificate of Completion

This acknowledges that

Nazhiratul sofea hana Mohd noh

has successfully completed

eUsahawan Course Level 1 – Go Digital

organised by



This is a digital-generated certificate. No signature is required.

1.2- My ENT Certificate

1 of 1

 UNIVERSITI
TEKNOLOGI
MARA

Akademi
Pembangunan PKS dan
Keusahawanan Malaysia
(MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2022996561
Nama : AINNUR SYUHADA BINTI MOHD NISRAN

Program Pengajian : SARJANA MUDA MUAMALAT (KEPUJIAN)
Fakulti : Academy of Contemporary Islamic Studies (ACIS)
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Online
Bidang Perniagaan yg
diceburi : Makanan
Tempoh Berniaga : 1 TAHUN
No. Pendaftaran Perniagaan : 003401848-P
URL Perniagaan : <https://www.facebook.com/Snacks-rempeyek-100414085992839/>
Alamat Premis Perniagaan :
Tarikh Mendaftar : 27 May 2022
Tarikh Kemaskini :
Tarikh Cetak : 27 May 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatalkan apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM

Malaysian Academy of SME & Entrepreneurship Development (MASMED)



UNIVERSITI
TEKNOLOGI
MARA

Akademi
Pembangunan PKS dan
Keusahawanan Malaysia
(MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2022787253
Nama : NAZHIRATUL SOFEA HANA' BINTI MOHD NOH
Program Pengajian : SARJANA MUDA MUAMALAT (KEPUJIAN)
Fakulti : Academy of Contemporary Islamic Studies (ACIS)
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Online
Bidang Perniagaan yg
diceburi : Makanan
Tempoh Berniaga : 1 TAHUN
No. Pendaftaran Perniagaan :
URL Perniagaan : <http://www.wasap.my/60194210265/SnacksRempeyek>
Alamat Premis Perniagaan :
Tarikh Mendaftar : 29 May 2022
Tarikh Kemaskini :
Tarikh Cetak : 29 May 2022

Siji Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Siji ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

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SALINAN PENDAFTARAN INI DIPERAKUI OLEH

PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

1.3- SSM Registration

1 of 1



BORANG D (KAEDAH 13)



**PERAKUAN PENDAFTARAN
AKTA PENDAFTARAN PERNIAGAAN 1956**

Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama

**AINNUR REMPEYEK ENTERPRISE
NO. PENDAFTARAN: 202203131183 (003401848-P)**

telah didaftarkan dari hari ini sehingga **25 MEI 2023** di bawah Akta Pendaftaran
Perniagaan 1956, beralamat di

Bil. Cawangan: TIADA

Bertarikh di SISTEM EZBIZ pada **26 MEI 2022**.

DATUK NOR AZIMAH ABDUL AZIZ
Pendaftar Perniagaan
Semenanjung Malaysia



SUBJECT: EZBIZ ONLINE |
BUSINESS REGISTRATION
APPLICATION FOR (EB-A
2022052401993:SNACKS
REMPEYEK ENTERPRISE)



Inbox



EzBiz Administr... 4 days ago
to me ▾



Dear Sir/Madam,

This is to inform that your business registration application has been SUBMITTED.

Reference No: EB-A2022052401993
Business Name: SNACKS REMPEYEK ENTERPRISE
Status: In Process

You will be notified via email of the progress or you may log in to ezbiz.ssm.com.my at any time to check the status of your application.

Thank you for using our services.

[THIS IS AN AUTOMATED MESSAGE - PLEASE DO NOT REPLY DIRECTLY TO THIS EMAIL]

Your sincerely,
Admin

↩ Reply

↩↩ Reply all

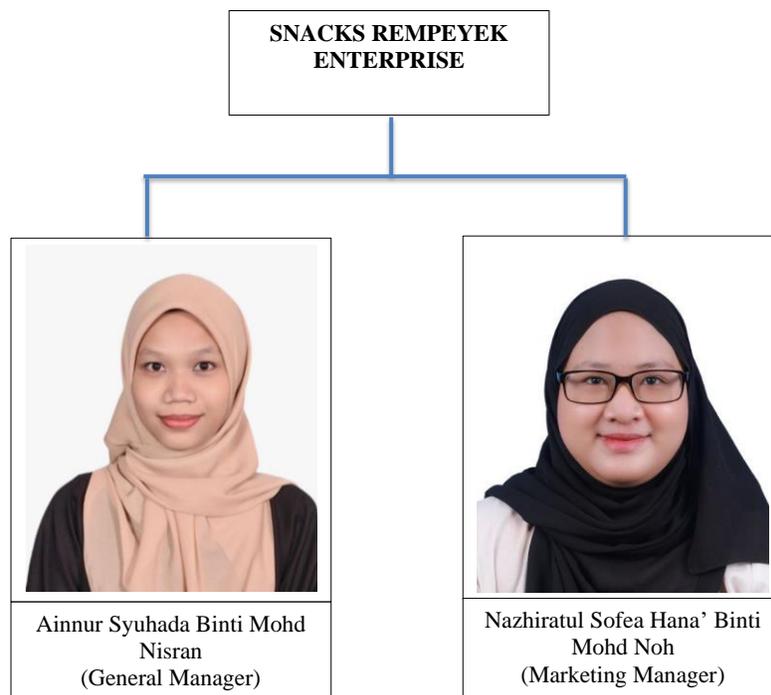
➦ Forward

2.0- INTRODUCTION OF BUSINESS

2.1- Business Information

Business Name	Snacks Rempeyek
Address	

2.2- Organization Chart



2.3- Mission/vision

Vision: To makes Snacks Rempeyek a well-known rempeyek brand in Malaysia that familiar with variety of flavours.

Mission:

- To introduce rempeyek to the current generation.
- To preserve the traditional food heritage.
- To become a rempeyek distributor throughout Malaysia.

2.4- Descriptions of products/services

Rempeyek is a main product of Snacks Rempeyek business. This snack is suitable for all ages. As we know, good taste is subjective where everyone has different tastes, so this snack has several flavor options which are cheese, spicy and salted eggs. Through this variation of flavors can attract customers to buy their favorite flavors. It is sold in jars with a net weight of 200 grams. These rempeyek are packaged and distributed by K&D CHAMPIONS FOOD which is registered with the Companies Commission of Malaysia (CCM).

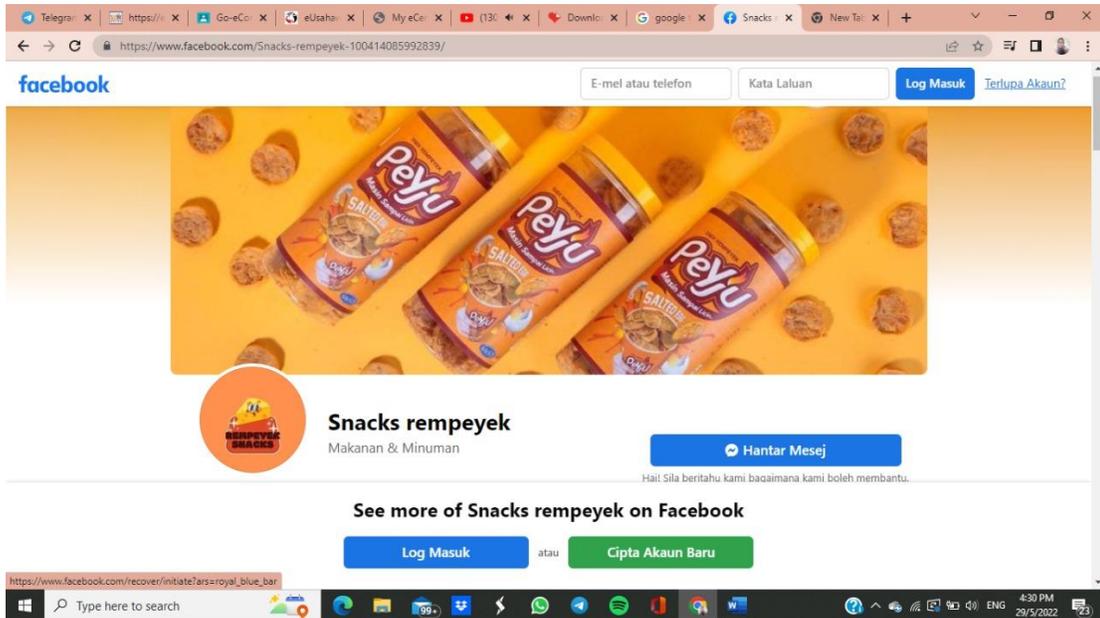
Products	Descriptions
	<p>REMPEYEK CHEESE</p> <ul style="list-style-type: none"> • Premium cheese flavour • 200 grams net weight
	<p>REMPEYEK SPICY</p> <ul style="list-style-type: none"> • Premium spicy flavour • 200 grams net weight
	<p>REMPEYEK SALTED EGG</p> <ul style="list-style-type: none"> • Premium salted egg flavour • 200 grams net weight

2.5- Price list

Products	Price
Rempeyek Cheese	RM 19/ jar
Rempeyek Spicy	
Rempeyek Salted Egg	

3.0- FACEBOOK (FB)

3.1 Facebook page



3.2 URL Facebook page

Snack rempeyek facebook URL <https://www.facebook.com/Snacks-rempeyek-100414085992839/>

3.3 Facebook (FB) post- Teaser

Snacks rempeyek
Apr 18 · 🌐

Hye everyone!!! Something delicious and yummy 😊 will release soon!!!

Anyone here cheese lovers?? This is for you

COMING SOON

You and 9 others

Like Comment Share

43 people reached > Boost Post

Snacks rempeyek
1d · 🌐

Salam syawal everyone 😊

Can you guys guess why there are salted eggs?

🤔🤔🤔🤔

Wondering???

wait 😊👉

Stay Tuned for our news flavour 🤩🤩🤩

COMING SOON

Snacks rempeyek
Apr 28 · 🌐

GREAT NEWS IS COMING!!!

You must be wondering what will be announced 😊😊😊 So, Stay tuned!!!

GREAT NEWS!!!
are you ready?

Snacks rempeyek
1d · 🌐

Hi everyone 😊

We have a great news to spicy lover out there 🔥.

So you want to know what is our spicy product?

Stay tuned!!!

COMING SOON

3.4 Facebook (FB) post copywriting (Hard sell)

← Snacks rempeyek 🔍 ⚙️ ← Snacks rempeyek 🔍 ⚙️

Home Groups Events Posts Review Home Groups Events Posts Review

Snacks rempeyek 7h · 🌐

SHOUT OUT TO JUNE'S BABY !!!

Get your rempeyek with promo price 🥳🥳🥳
RM6 OFF for 3 Jars above 🤗 + Free Postage 🤗

Dont miss your chance! PM us NOW!!!

<http://www.wasap.my/60194210265/SnacksRempeyek>

LIMITED +OFFER!
JUNE'S BABY

ATTENTION TO ALL JUNE BABY 🌐🌐🌐

Last call for June baby to grab the opportunity for this sale 🥳🥳

RM6 OFF for 3 jars above + we give free postage!!!!

Also you can mix flavour

- 🧀 Cheese
- 🌶️ Chili
- 🥚 Salted egg

Don't miss out on this promo June's baby 😊

If you are interested to purchase click link below

<http://www.wasap.my/60194210265/SnacksRempeyek>

Create post Create post

Snacks rempeyek
Apr 18 · 🌐

Assalamualaikum everyone 🙏

Snacks Rempeyek offers you cheese-flavored snacks that are sure to be a favorite of the whole family.

A *VALUABLE *price offer awaits you if you buy *3 jars and above 😊.

If you want to purchase it, can ws no below:-
<https://wa.link/cmy04v>

Hurry and grab yours now!!!



Snacks rempeyek
Apr 18 · 🌐

Salam Ramadhan Kareem Everyone 🙏

Ramadan Discount Alert !!!

Get Rempeyek Cheese at a promo price 🙏

1 Jar = RM19
2 Jars = RM38
3 Jars = RM55 (Save RM2)

Get it now !!!
<http://www.wasap.my/60194210265/SnacksRempeyek>



Snacks rempeyek
1d · 🌐

Important Announcement 🙏🙏🙏

RAYA SALE IS START !!!

3 Jars RM50 Only 🙏🙏🙏
Want or Want? PM now and get your snacks!!!

<http://www.wasap.my/60194210265/SnacksRempeyek>



Snacks rempeyek
1d · 🌐

Great new to our peyju lover 🙏🙏

We have promotion during raya sales 🙏🙏 if you grab 3 pack of rempeyek peyju, you will get FREE POSTAGE!!! You can mix our product for this promotion 🙏🙏

IF INTERESTED CAN CLICK THIS LINK
<http://www.wasap.my/60194210265/SnacksRempeyek>

GO AND GRAB YOURS NOW!!!



Snacks rempeyek
1d · 🌐

Calling for our peyju lover 🙌

Today is the last day for our raya sales BUY 3 PACK FREE POSTAGE!!

If you want to purchase this raya sale can click link below
<http://www.wasap.my/60194210265/SnacksRempeyek>

DON'T MISS OUT PEYJU LOVER!!



Snacks rempeyek
1d · 🌐

Do you guys have a try???

3 Flavours Available

- 🧀 Cheese
- 🌶️ Spicy
- 🥚 Salted egg

Which one your favourite?
cheesy, hot, or salty 😊😊😊

Just clink link at bio or click 📌📌📌

<http://www.wasap.my/60194210265/SnacksRempeyek>



Snacks rempeyek
1d · 🌐

GREAT DEAL COMBO

- 🧀 Cheese
- 🌶️ Spicy
- 🥚 Salted Egg

You guys can mix the flavour suitable with your taste 🤩🤩🤩

1 Jar= RM19 only
 Combo A (3Jar)= RM55
 Combo B (5 Jar)= RM90
 Combo C (7 Jar)= RM 125

Be a wise buyer 😊😊😊

Click this link if you want grab GREAT DEAL COMBO 📌📌📌

<http://www.wasap.my/60194210265>

Snacks rempeyek
1d · 🌐

Which one is your choice?

If you ask me, I'm a spicy lover 🤩🤩🤩

Confuse want to decide? Let's try all the flavors at an affordable price. 😊

Once tried, definitely want more. 😊

Click link at our bio or click 📌📌📌

<http://www.wasap.my/60194210265/SnacksRempeyek>





Snacks rempeyek

1d · 🌐

Searching for midnight snacks 🍪

Don't forget you guys have snacks rempeyek for your midnight snack 🍪

Go and grab your now by click this link below
<http://www.wasap.my/60194210265/SnacksRempeyek>



For those who are addicted to this rempeyek. Are you afraid of running out fast ???

Don't worry 🍪. Buy a lot and make supplies at your foodbank 🍪🍪🍪

Because this rempeyek is durable as long as you keep it at room temperature and tightly closed. 🍪🍪🍪

What are you waiting for??? Grab it NOW!!! 🍪

<http://www.wasap.my/60194210265/SnacksRempeyek>
<http://www.wasap.my/60194210265/SnacksRempeyek>
<http://www.wasap.my/60194210265/SnacksRempeyek>



20h · 🌐

Do you want to go on vacation? 🏖️🏖️🏖️

Do you have prepared a snack yet ??? Tired of long journeys? Don't forget to keep our snacks rempeyek in your bag 🍪🍪🍪

Our Snacks is travel friendly. Easy to eat, easy to bring, its easy pz like cheesy 🍪

Buy your travel snacks NOW!!!
<http://www.wasap.my/60194210265/SnacksRempeyek>



Hey peju lover don't forget our combo deal still have 🍪🍪

You can mix our flavour for this combo deal

- 🍪 Cheese
- 🍪 Spicy
- 🍪 Salted egg

1 Jar= RM19 only
Combo A (3Jar)= RM55
Combo B (5 Jar)= RM90
Combo C (7 Jar)= RM 125

Want purchase? Just click this link below
<http://www.wasap.my/60194210265/SnacksRempeyek>

Don't miss out our combo deal peju lover!!!



← Snacks rempeyek 🔍 ⚙️

Home Groups Events Posts Review

Do you already grab our combo deal peyju lover?

Don't forget to purchase your before out of stock!!!

Also you can mix flavour for this combo deal 🤔

1 Jar= RM19 only
 Combo A (3Jar)= RM55
 Combo B (5 Jar)= RM90
 Combo C (7 Jar)= RM 125

If you interested to purchase click link below
<http://www.wasap.my/60194210265/SnacksRempeyek>

Don't miss out to grab your peyju lover!!!

GREAT DEAL COMBO

Create post

Hi peyju lover 🍷

Just reminder our raya sales BUY 3 PACKS FREE POSTAGE will ended soon 😭 so don't forget to grab your now!!!

If you want to purchase click link below
<http://www.wasap.my/60194210265/SnacksRempeyek>

BUY NOW BEFORE TIMES RUN OUT PEYJU LOVER!!!



Bulon, Damansara, and nearby areas 📍 📍 📍

We provide delivery by COD in your area 🍷 🍷

So, who wants to get your rempeyek snacks faster. You can quickly PM us by clicking the link below 🙌 🙌 🙌

<http://www.wasap.my/60194210265/SnacksRempeyek>
<http://www.wasap.my/60194210265/SnacksRempeyek>
<http://www.wasap.my/60194210265/SnacksRempeyek>

DELIVERY • Kepong

3.5 Facebook (FB) post copywriting (Soft sell)

The image displays four Facebook posts from the page 'Snacks rempeyek'. Each post includes a profile picture, name, and timestamp. The posts are arranged in a 2x2 grid. The top-left post promotes a 'spicy rempeyek' with a photo of several red containers and a pile of snacks. The top-right post introduces a 'NEW flavour' of 'Salted egg' rempeyek, featuring a photo of three orange containers on a yellow background. The bottom-left post discusses the 'benefit of cheese' with a list of three points and a photo of a cheese platter. The bottom-right post asks if the user is looking for a 'midnight snack' and includes a photo of a container and snacks on a table.

Snacks rempeyek 1d · 🌐

Today is the day for our spicy lover!!!

Introduce our new product spicy rempeyek 🍴
👉 yummy and 😊😋



Snacks rempeyek 1d · 🌐

Introduce our NEW flavour !!!

Salted egg in the housee 🍴🍴🍴
Hint: Salty, Crunchy, Addictive

You guys love something salty? Yes. you guys should try this Rempeyek Salted Egg! Get yours and Try now 😊😋😋



Snacks rempeyek 1d · 🌐

Have you wonder the benefit of cheese? Let me tell you the benefit of cheese 🍴

- 🍴 Cheese good source of nutrients.
- 🍴 Cheese could be good for your heart.
- 🍴 Cheese could protect your teeth from cavities.



Snacks rempeyek 1d · 🌐

Searching for midnight snack to eat? While making an assignment? Or for movie night with family?

Don't forget you have snacks rempeyek to purchase 🍴🍴🍴



Snacks rempeyek 1d · 🌐

Feedback Customer 🍷🍷🍷

Won't you just look? Why not you buy and try the crunchiness of this rempeyek by yourself 🤔🤔🤔

Snacks rempeyek 1d · 🌐

Feedback Customer 🍷🍷🍷

Wow!!! This customer grabs RAYA SALE 🥰🥰

Such a brilliant customer 👍 Share with your beloved family will make its more yummy 😊😊

Snacks rempeyek 1d · 🌐

Feedback Customer 🍷🍷🍷

Common guys 😊😊😊
This is hint for you guys to try it!!!

Snacks rempeyek 1d · 🌐

Feedback Customer 🍷🍷🍷

WARNING ! ! !
Dont left your rempeyek snacks anywhere 🤔🤔

First bite will make first love 🍷🍷🍷

Snacks rempeyek
1d · 🌐

Feedback Customer 🥰🥰🥰

Shout out to cheese lover 🧀🧀🧀

Snacks Rempeyek with premium cheese will make you guys happy 😄 This customer says that she want to repeat again because of our premium flavour 😊😊😊



Snacks rempeyek
1d · 🌐

Did you guys know our ingredients in snacks rempeyek? 😊

Let me tell you our product are made of "kacang dhal" and natural batter spices include the 3 flavours which is

- 🌶️ Spicy
- 🧀 Cheese
- 🥚 Salted egg



Snacks rempeyek
1d · 🌐

Hey peyju lover 🥰

Today we will tell you about the benefit of salted egg. Did you know salted also have benefit? Do you guys wondering about? Let me tell you guys benefit of salted egg.

- * Salted egg useful to maintain immune system.
- * Salted egg prevent from cough and flu 🤧
- * Salted egg also help bone growth.

So did you guys get new information?



Snacks rempeyek
1d · 🌐

Feel sleepy 😴 and bored while make an assignment?

Hey peyju lover you have us to accompany you with grab our snacks rempeyek 🥰

So what are you guys waiting for? Grab yours now to accompany you make assignment 😊

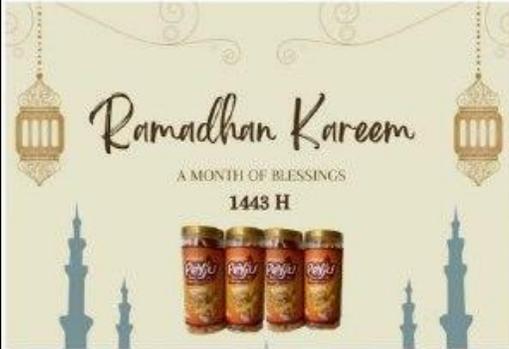


Snacks rempeyek
10h · 🌐

Raya around the corner 🤗🤗🤗

OMG!!! Dont have any Kuih raya yet? 😞😞😞
Dont have any snacks for guest who's coming???

Dont worry! Snacks Rempeyek is at your back
👉 Get now as your raya preparation 👍👍



Snacks rempeyek
9h · 🌐

Reminder to all peyju lover who celebrate their birthday on June 🤗🤗 don't forget to grab snack rempeyek this month!!!

Because we have something special for June baby to grab snack rempeyek 🤗🤗

Stay tuned June baby!!!!



Snacks rempeyek
9h · 🌐

For those who are already grab our snack rempeyek will repeated again!!!

So what are you waiting for peyju lover? Grab yours to taste our yummy and delicious snacks rempeyek

- 🧀 Cheese
- 🌶️ Chili
- 🥚 Salted egg

Those are the flavour we have for snack rempeyek 🤗 look delicious right? 🤗



Snacks rempeyek
Just now · 🌐

WOW 🤗🤗🤗 Look!!!
Even kids love our Rempeyek Snacks. Its suitable for all ages. 🤗🤗🤗

This kids have already tried, when do you want to try? 🤗🤗🤗



3.6 Graphics





DELIVERY AREA

- Kepong
- Selayang
- Sg Buloh
- Damansara

  019-4210265 





GREAT DEAL COMBO

Combo A : RM55 (RM2 off)
Combo B : RM90 (RM5 off)
Combo C : RM125 (RM8 off)

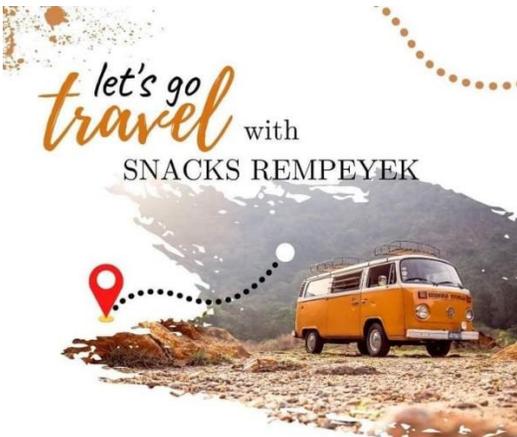
Get It Now!



Ramadhan Kareem
A MONTH OF BLESSINGS
1443 H



let's go *travel* with
SNACKS REMPEYEK

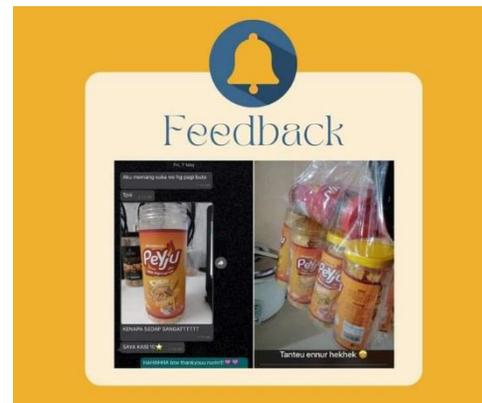




3 Flavours

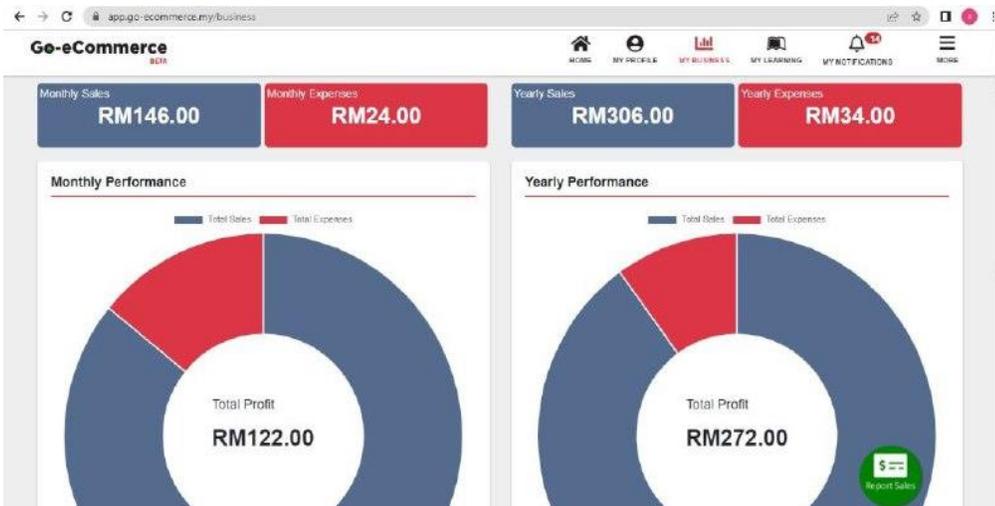
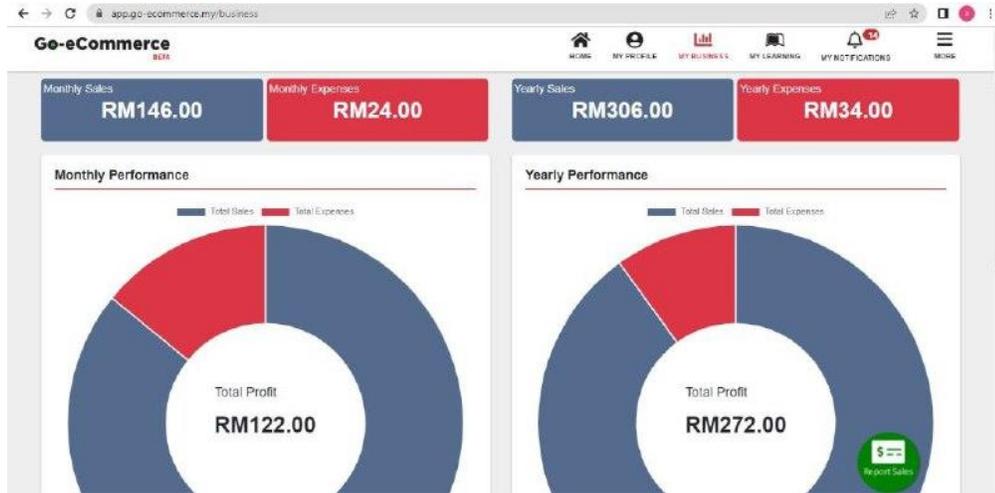
- ◆ SAFETY
- ◆ YUMMY & CRUNCHY
- ◆ MUSLIM PRODUCT







3.7 Sales report



Go-eCommerce

Business Name	Date	Type	Marketplace(If any)	Others Marketplace (If any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Created At
Snacks Rempeyek	15/04/2022	online	Others	null	160				Nurin Jazlina	29/05/2022
Snacks Rempeyek	15/04/2022	expenses				Delivery	Postage	10	COD-Damansara	29/05/2022
Snacks Rempeyek	12/05/2022	online	Others	null	27				Farah	29/05/2022
Snacks Rempeyek	12/05/2022	expenses				Delivery	Postage	6	Muar,Johor	29/05/2022
Snacks Rempeyek	17/05/2022	online	Social Media		46				Nurin	29/05/2022
Snacks Rempeyek	17/05/2022	expenses				Delivery	Postage	6	Jitra, Kedah	29/05/2022
Snacks Rempeyek	21/05/2022	online	Social Media		46				Amalia	29/05/2022
Snacks Rempeyek	21/05/2022	expenses				Delivery	Postage	6	Ampang, Selangor	29/05/2022
Snacks Rempeyek	23/05/2022	online	Social Media		27				Izzah	29/05/2022
Snacks Rempeyek	23/05/2022	expenses				Delivery	Postage	6	KB,Kelantan	29/05/2022

4.0- CONCLUSION

During doing the social media portfolio, by selling our snacks rempeyek we gained many experiences also knowledge during this portfolio. The new experience we gained by selling the rempeyek to the customer, handling some of customer. It is because some of the customer has different attitude that we don't know to handle. So, by selling this rempeyek we know how to handle it with carefully. Also, we gained the experience communicating with customers with politely. This new experience that we will never forget. Not only that, but we are also the gained experience go to COD (cash on delivery) to our customer while during the weekdays. As we know during the weekdays, we have the online classes that make we learn to organize the time well as being a full-time student.

Furthermore, we also gained knowledge using the e-commerce web to make our business more efficient and systematically also can analyses the sales by the report on e-commerce web. Last but not least, the encouragement from our lecturer Dr Nor Harlina Ab Hamid, family and friends make this social media portfolio finish with successful.