



اَوْنُوْرَ سَيِّدِي تَيْكُونُو لَوِي كِي مَارَا  
UNIVERSITI  
TEKNOLOGI  
MARA



# SOCIAL MEDIA PORTFOLIO

BELL POPCORN A&H

PRINCIPLES OF ENTREPRENEURSHIP (ENT530)

**FACULTY & PROGRAMME**

**: IC2103P2**

**SEMESTER**

**: SEMESTER 3**

**NAME**

**: MUHAMMAD ALIF SYAZWAN BIN  
ABU BAKAR (2022970417)**

**: MOHAMAD HAZIQ BIN MOHAMAD  
ROSLI (2022930511)**

**LECTURER**

**: DR NOR HARLINA ABD HAMID**

## **ACKNOWLEDGEMENT**

Firstly, we would like to express my outmost gratitude to Allah SWT as we managed to complete our social media portfolio report with successfully by His guidance and blessings.

Then, we would like to express my thankfulness to University Technology Mara (UiTM) Campus Shah Alam, Selangor for giving us the opportunity to conduct this project assignment.

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Last but not least, we would also like to thank you to everyone who has involved and contributed directly or indirectly in our assignment project as they have been shown their effort and initiative until we able to complete this social portfolio report successfully.

## **EXECUTIVE SUMMARY**

The main objective that is to achieve for the business is to offer a special fully coated caramel popcorn made in Malaysia to our customer with affordable price and luxurious taste of popcorn.

Our business was started on 25 April 2022. According to the customer review, our product gave a fantastic taste because of the caramel taste and the type of popcorn make our customer remembered the taste. This product is also liked by many group of ages due to the cheap and affordable price. Hence, this product provides a good insight for the continuation of sale to our customers.

Since early of the opening, Bell Popcorn by A&H was getting a lot of order my friends and family members. Increasing demands for our product results into a good profitable sale revenue to our business project. Therefore, Bell Popcorn A&H is a good marketable product of choice that can be further expanded to many different areas as the business keep on growing.

## TABLE OF CONTENTS

NO	CONTENTS	PAGES
	<b>ACKNOWLEDGEMENT</b>	2
	<b>EXECUTIVE SUMMARY</b>	3
<b>1.0</b>	<b>BUSINESS REGISTRATION</b>	
	1.1 Go-Ecommerce registration	5
	1.2 MyENT certificate	7
<b>2.0</b>	<b>INTRODUCTION OF BUSINESS</b>	
	2.1 Name and Address of Busines	9
	2.2 Organization chart	11
	2.3 Mission/vision	12
	2.4 Descriptions of products/services	13
	2.5 Price list	14
<b>3.0</b>	<b>FACEBOOK (FB)</b>	
	3.1 Facebook page	15
	3.2 URL Facebook page	15
	3.3 Facebook (FB) post -Teaser	16
	3.4 Facebook (FB) post – Copywriting (Hard sell)	17
	3.5 Facebook (FB) post – Copywriting (Soft sell)	21
	3.6 Relevant graphics to each post/copywriting	25
	3.7 Sales Report	29
<b>4.0</b>	<b>CONCLUSION</b>	33

## 1.0 BUSINESS REGISTRATION

### 1.1 Go-Ecommerce registration



# *Certificate of Completion*

This acknowledges that

MUHAMMAD ALIF SYAZWAN BIN ABU BAKAR

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## **eUsahawan Course** **Level 1 – Go Digital**

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# *Certificate of Completion*

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MOHAMAD HAZIQ BIN MOHAMAD ROSLI

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**eUsahawan Course**

**Level 1 – Go Digital**

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## 1.2 MyENT certificate

	<b>UNIVERSITI TEKNOLOGI MARA</b>	<b>Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED)</b>
<b>MASMED YOUNG ENTREPRENEUR (MyENT)</b>		
<b>SLIP PENDAFTARAN PERNIAGAAN PELAJAR UiTM</b>		
No. Pelajar	:	2022970417
Nama	:	MUHAMMAD ALIF SYAZWAN BIN ABU BAKAR
Program Pengajian	:	SARJANA MUDA MUAMALAT (KEPUJIAN)
Fakulti	:	Academy of Contemporary Islamic Studies (ACIS)
Kampus	:	Selangor
<b>MAKLUMAT PERNIAGAAN</b>		
Mod Perniagaan	:	Online
Bidang Perniagaan yg diceburi	:	Makanan
Tempoh Berniaga	:	April 2022-Mei 2022
No. Pendaftaran Perniagaan	:	
URL Perniagaan	:	<a href="https://www.facebook.com/Bell-Popcron-AH-109115238442876/">https://www.facebook.com/Bell-Popcron-AH-109115238442876/</a>
Alamat Premis Perniagaan	:	Tiada
Tarikh Mendaftar	:	25 Apr 2022
Tarikh Kemaskini	:	29 May 2022
Tarikh Cetak	:	29 May 2022
<p>Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UiTM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.</p> <p>Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UiTM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.</p>		
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## MASMED YOUNG ENTREPRENEUR (MyENT)

### SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2022930511  
Nama : MOHAMAD HAZIQ BIN MOHAMAD ROSLI  
Program Pengajian : SARJANA MUDA MUAMALAT (KEPUJIAN)  
Fakulti : Academy of Contemporary Islamic Studies (ACIS)  
Kampus : Selangor

### MAKLUMAT PERNIAGAAN

Mod Perniagaan : Online  
Bidang Perniagaan yg  
diceburi : Makanan  
Tempoh Berniaga :  
No. Pendaftaran Perniagaan :  
URL Perniagaan : <https://www.facebook.com/bellpopcorn.a.h/>  
Alamat Premis Perniagaan :  
Tarikh Mendaftar : 18 Apr 2022  
Tarikh Kemaskini : 29 May 2022  
Tarikh Cetak : 29 May 2022

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## 2.0 INTRODUCTION OF BUSINESS

### 2.1 Name and Address of Business

Bell Popcorn A&H is a business name that had decided based on our main product. We chose the name is from our supplier who uses the name "Bell Popcorn". Therefore, we use the same name "Bell Popcorn" and just add the words A and H, which are my names and partner namely Alif and Haziq. Our business motto is "Sedap-Sedap Dah Licin" which show that our popcorn is worth to buy because of delicious and and eat until you do not notice it has finished. As for our target market, Bell Popcorn A&H is target for all various ages with range 5-55 years old as our popcorn are suitable for all types of ages to enjoy the sweetness.

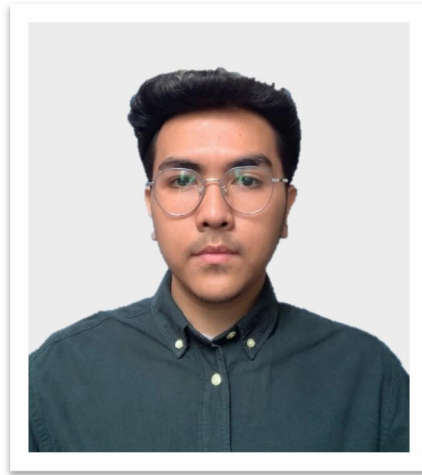


Figure 1.1 Bell Popcorn A&H Official Logo

<b>Name of Business</b>	Bell Popcorn A&H
<b>Business Address</b>	
<b>Corresponding Address</b>	
<b>Telephone Number</b>	
<b>Form of Business</b>	Partnership
<b>Main Activities</b>	Retails sale of food product
<b>Date of Commencement</b>	25 April 2022
<b>Date of Registration</b>	25 April 2022
<b>Registration Number</b>	
<b>Name of Bank</b>	Bank Islam
<b>Bank Account Number</b>	

## **2.2 Organization Chart**

Bell Popcorn A&H is a partnership business form. This is because our business is only a start-up business and only operate small business. Therefore, our organizational chart only consists by the general manager and marketing manager only.



**GENERAL MANAGER**  
**(MUHAMMAD ALIF SYAZWAN BIN ABU BAKAR)**



**MARKETING MANAGER**  
**(MOHAMAD HAZIQ BIN MOHAMAD ROSLI)**

## 2.3 Mission and Vision

We believe that every business has their own mission and vision statement in order to run their business according to their goal, which need to be achieved. Therefore, we have mad out mission and vision for our business so that we know what to achieve in short-term and long-term goals.

### Mission

- To make customer known taste of the Bell Popcorn A&H.
- To provide the excellent customers service to customers.
- To become the best dropship or stockiest in Negeri Sembilan.
- To become the first choice of popcorn among customers.

### Vision

To make a Bell Popcorn brand familiar as the top popcorn in Malaysia with caramel flavor.

## **2.4 Description of Products and Services**

Bell Popcorn A&H is a business that offers fully coated caramel popcorn to our customer with affordable price and luxurious taste of popcorn. The reason we are selling Bell Popcorn is that we believe that our product is marketable for all types of ages especially among teenagers and students.

As we are selling Bell Popcorn. Our product has expanded line where are not only offering one type of packaging but we are offering another one type of packaging for customer choices .This product comes in two types of packaging. The first packaging is placed in a jar weighing 250 grams, and the second packaging is placed in a plastic weighing 500 grams.

As for the services, Bell Popcorn A&H offer free delivery service for customers that are in area Senawang. Not only that, our customer can get a discount when purchase Bell Popcorn more than 4 packs by getting discount RM5 off for next purchase. This is because we want customer to encourage customers to buy our products well and will buy again with us in the future.

## 2.5 Price List

Product:	Name and Price (RM):
	<p>Bell Popcorn Caramel 350gm RM17</p>
	<p>Bell Popcorn Caramel 500gm RM20</p>

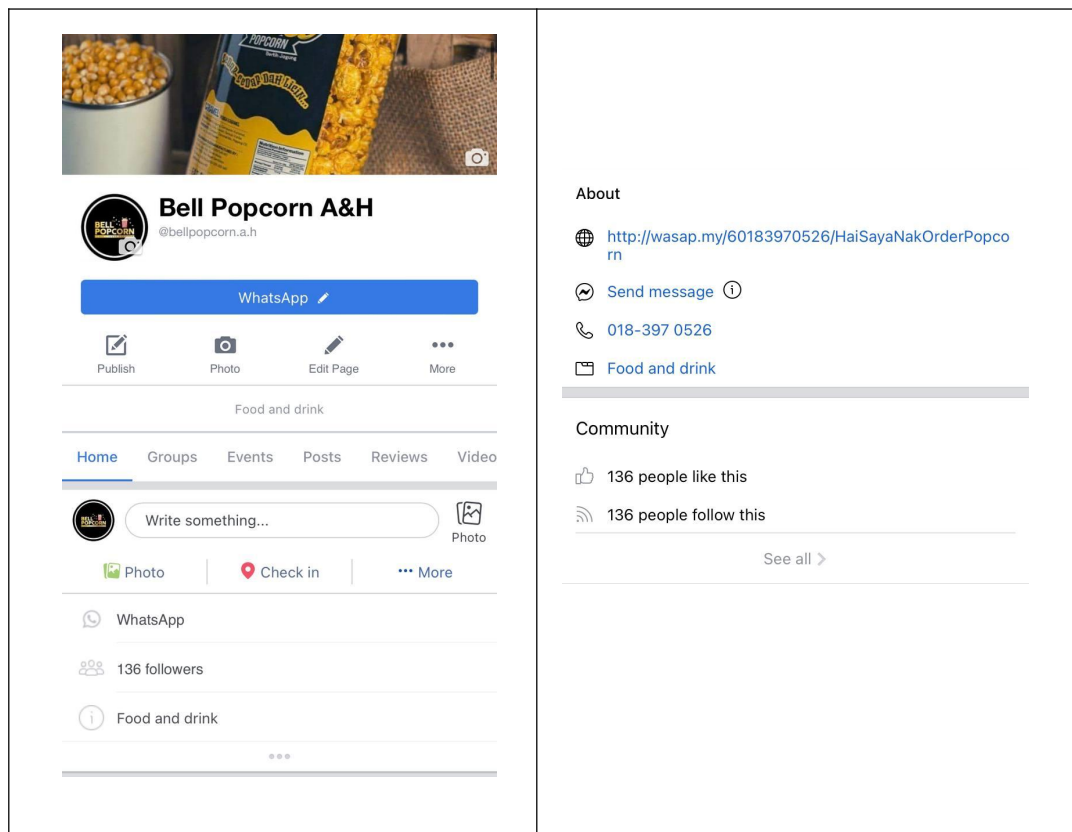
Table 1.1 Bell Popcorn A&H's Price List and Product's Name.

### 3.0 FACEBOOK(FB)

As we are starting our business, we had created a Facebook Page. This is to promote our products and services among Facebook user, especially those who are nearby to our business area when then create promotion of our product Bell Popcorn.

Not only that, we are also aware that people nowadays are more into online where they can search and find information easily. Therefore, creating a Facebook Page is one of a good medium to connect our business with our customer through online. In Bell Popcorn A&H Facebook Page, we had created Facebook Post, such as teaser, soft sell and hard sell with related to our business.

#### 3.1 Facebook Page



#### 3.2 Custom URL Facebook Page

FB pages URL : <https://www.facebook.com/bellpopcorn.a.h/>

### 3.3 Facebook (FB) Post – Teaser

**Bell Popcorn A&H**  
18 April at 10:35 · 🌐

"Sedar-Sedar Dah Licin"  
Nantikan produk terbaru kami, See you soon!



**BELL POPCORN**

 Bell Popcorn HQ

Like Comment Share

**Bell Popcorn A&H**  
13 hrs · 🌐

Something big is coming!



**BELL POPCORN**

 Bell Popcorn HQ

Like Comment Share

**Bell Popcorn A&H**  
13 hrs · 🌐

Assalamualaikum hi!  
Ada yang dah ready nak tengok New Look Medio?



**BELL POPCORN**

 Bell Popcorn HQ

Like Comment Share

**Bell Popcorn A&H**  
6 hrs · 🌐

Sapa yg tau ape dlm kotak tu?? 😏



**BELL POPCORN**

 Bell Popcorn HQ

Like Comment Share



### 3.4 Facebook Copywriting – Hard Sell

**Bell Popcorn A&H**  
26 May at 20:27 · 🌐

THE BEST POPCORN CARAMEL IN TOWN! Ada 2 Size :


- Medio (balang)
- Vasto (pack)

Popcorn disaluti CARAMEL yang tak over manis

- Ada 2 size sesuai mengikut kehendak anda
- Harga yang berbaloi dengan kuantiti & kualiti
- Tak muak
- Premium Caramel
- Puas makan
- Sedar-sedar dah licin

Rugii kalau belum cuba! Ramai dah cuba dan feedback sedap. Hubungi saya untuk tempahan

[wasap.my/60183970526/HaiSayaNakOrderPopcorn](https://wasap.my/60183970526/HaiSayaNakOrderPopcorn)



Like Comment Share

**Bell Popcorn A&H**  
6 hrs · 🌐

*Rangup, tak terlalu manis yang penting saiz dengan harga berbaloi glaa. Yang penting lagi semua popcorn bersalit dgn caremel mewah. - Siti Nurulhuda*


Ibu-ibu, ayah-ayah nak tahun ni ceria ceria je beraya? Jom masukkan Bell Popcorn dalam checklist raya, anak anak mesti suka, hati kita pun tenangggggg je.

Sempena Promo Ceria Raya, Bell Popcorn nak bagi :

Peluang menang duit raya  
FREE Sampul Raya  
Kuantiti berbaloi, harga lebih jimat berganda.

Nak popcorn raya?  
Dapatkan sekarang dan tekan link dibawah

[wasap.my/60183970526/HaiSayaNakOrderPopcorn](https://wasap.my/60183970526/HaiSayaNakOrderPopcorn)



Like Comment Share

**Bell Popcorn A&H**  
6 hrs · 🌐

Mencari popcorn bersalit caramel yg sedap?!


Bell Popcorn sentiasa tetap dihati

HARGA BELL POPCORN

- 👉 RM 17 📦 350 gm
- 👉 RM 20 📦 500 gm

Untuk oder & info lanjut, sila KLIK link di bawah! 📌

[wasap.my/60183970526/HaiSayaNakOrderPopcorn](https://wasap.my/60183970526/HaiSayaNakOrderPopcorn)



Like Comment Share

**Bell Popcorn A&H**  
13 hrs · 🌐

KEISTIMEWAAN BELL POPCORN


- 👉 Popcorn bersalit caramel.
- 👉 Popcorn yang tak terlalu manis, manis just nice jer.
- 👉 Popcorn hampir tiada biji 100
- 👉 Popcorn jenis bulat bulat mushroom.
- 👉 Popcorn tanpa bahan pengawet.

HARGA BELL POPCORN

- 👉 RM 17 📦 350 gm
- 👉 RM 20 📦 500 gm

Untuk oder & info lanjut, sila KLIK link di bawah! 📌

[wasap.my/60183970526/HaiSayaNakOrderPopcorn](https://wasap.my/60183970526/HaiSayaNakOrderPopcorn)



Like Comment Share

**Bell Popcorn A&H**  
13 hrs · 🌐

Bosan tak tahu nk makan ape petang2  
Bell Popcorn akan sentiasa menemani anda!  
Dapatkan sekarang!

**HARGA BELL POPCORN**  
👉 RM 17 ➡️ 350 gm  
👉 RM 20 ➡️ 500 gm

Untuk oder & info lanjut, sila KLIK link di bawah!📌  
[wasap.my/60183970526/HaiSayaNakOrderPopcorn](https://wasap.my/60183970526/HaiSayaNakOrderPopcorn)




**POPcorn Today POPcorn**  
Hai firzah. Cantik packaging baru Medio. Wow sangat! Tahniah Firzah akhirnya dapat keluaran packaging baru. All the best dan saya doakan yang terbaik untuk team Bell Popcorn. Selamat maju jaya! 🎉🎉  
8:23 PM

**BELL POPCO**  
Hi Shazni. Alhamdulillah, Amin amin yra. terima kasih banyak Shazni untuk doa yang baik. 🙏  
8:38 PM

You  
Hi Shazni. Alhamdulillah, Amin amin yra.

👍 Like    💬 Comment    ➦ Share

**Bell Popcorn A&H**  
26 May at 20:30 · 🌐

**KEISTIMEWAAN BELL POPCORN**  
👉 Popcorn bersalut caramel.  
👉 Popcorn yang tak terlalu manis, manis just nice jer.  
👉 Popcorn hampir tiada biji <sup>100</sup>  
👉 Popcorn jenis bulat bulat mushroom.  
👉 Popcorn tanpa bahan pengawet.

**HARGA BELL POPCORN**  
👉 RM 17 ➡️ 350 gm  
👉 RM 20 ➡️ 500 gm

Untuk oder & info lanjut, sila KLIK link di bawah!📌  
[wasap.my/60183970526/HaiSayaNakOrderPopcorn](https://wasap.my/60183970526/HaiSayaNakOrderPopcorn)



👍 Like    💬 Comment    ➦ Share

**Bell Popcorn A&H**  
26 May at 20:25 · 🌐

**HARGA BELL POPCORN**  
👉 RM 17 ➡️ 350 gm  
👉 RM 20 ➡️ 500 gm

Untuk oder & info lanjut, sila KLIK link di bawah!📌  
[wasap.my/60183970526/HaiSayaNakOrderPopcorn](https://wasap.my/60183970526/HaiSayaNakOrderPopcorn)




👍 Like    💬 Comment    ➦ Share

**Bell Popcorn A&H**  
26 May at 20:17 · 🌐

Siapa nak makan popcorn **TAK OVER MANIS?**  
Siapa nak popcorn yang **KUANTITI BANYAK** dan **HARGA BERBALOI?**  
Siapa nak popcorn **RANGUP, TAK MUAK** dan **CARAMEL SEKATA?**  
Popcorn ni sedap, kena dengan harga dan ramai ramai gembira, tak caya, meh cuba.  
[wasap.my/60183970526/HaiSayaNakOrderPopcorn](https://wasap.my/60183970526/HaiSayaNakOrderPopcorn)



👍 Like    💬 Comment    ➦ Share



**Bell Popcorn A&H**  
26 May at 20:14 · 🌐



"Sumpah tak tipu. memang sedap tersangat sedap gilerr. Popcorn ni buat saya fall in love sis."

HARGA BELL POPCORN

- 👉 RM 17 📦 350 gm
- 👉 RM 20 📦 500 gm

Untuk oder & info lanjut, sila KLIK link di bawah! 📌  
[wasap.my/60183970526/HaiSayaNakOrderPopcorn](https://wasap.my/60183970526/HaiSayaNakOrderPopcorn)



👍 Like    💬 Comment    ➦ Share



**Bell Popcorn A&H**  
26 May at 20:11 · 🌐



Assalamualaikum semua yang dikasih,  
Dilampirkan updated price list Bell Popcorn:

HARGA BELL POPCORN

- 👉 RM 17 📦 350 gm
- 👉 RM 20 📦 500 gm

Untuk oder & info lanjut, sila KLIK link di bawah! 📌  
[wasap.my/60183970526/HaiSayaNakOrderPopcorn](https://wasap.my/60183970526/HaiSayaNakOrderPopcorn)

Terima kasih.  
Bell Popcorn A&H



👍 Like    💬 Comment    ➦ Share



**Bell Popcorn A&H**  
25 May at 20:08 · 🌐



Ade sape2 kat sini yg bosan & tak tahu nk makan ape sambil tengok movie/netflix?

Bell Popcorn adalah penyelesaiannya!

HARGA BELL POPCORN

- 👉 RM 17 📦 350 gm
- 👉 RM 20 📦 500 gm

Untuk oder & info lanjut, sila KLIK link di bawah! 📌  
[wasap.my/60183970526/HaiSayaNakOrderPopcorn](https://wasap.my/60183970526/HaiSayaNakOrderPopcorn)



👍 Like    💬 Comment    ➦ Share



**Bell Popcorn A&H**  
25 May at 20:00 · 🌐



Minggu ni ada open house? Nak tambah snack kudap kudap atas meja?

Bell Popcorn dapat membantu. Letak atas meja! Pasti jadi rebutan. 🥰🥰

HARGA BELL POPCORN

- 👉 RM 17 📦 350 gm
- 👉 RM 20 📦 500 gm

Untuk oder & info lanjut, sila KLIK link di bawah! 📌  
[wasap.my/60183970526/HaiSayaNakOrderPopcorn](https://wasap.my/60183970526/HaiSayaNakOrderPopcorn)



👤 Qamarul Aiman

👍 Like    💬 Comment    ➦ Share



**Bell Popcorn A&H**  
24 May at 10:28 · 🌐

Assalamualaikum,  
Perhatian kepada mak mak yang nak bawak buah tangan atau nak tambah "kueh" raya atas meja. Popcorn Caramel pasti akan jadi rebutan.  
Rasa inshaAllah sedap dimata, sedap ditekak juga. Berminat nak order boleh wasap nombor ni 🙌🙌 Assalamualaikum,  
Perhatian kepada mak mak yang nak bawak buah tangan atau nak tambah "kueh" raya atas meja. Popcorn Caramel pasti akan jadi rebutan.  
Rasa inshaAllah sedap dimata, sedap ditekak juga. Berminat nak order boleh wasap nombor ni  
[wasap.my/60183970526/HaiSayaNakOrderPopcorn](https://wasap.my/60183970526/HaiSayaNakOrderPopcorn)



👍 Like    💬 Comment    ➦ Share



**Bell Popcorn A&H**  
24 May at 10:27 · 🌐

Sekarang nak makan popcorn tak perlu susah nak tunggu pergi wayang, saya boleh POST BELL POPCORN depan rumah anda! picit picit je link ni saya akan bantu.. 😊  
HARGA  
RM 17 🙌 350 gm  
RM 20 🙌 500 gm  
Tekan link dibawah untuk order!  
[wasap.my/60183970526/HaiSayaNakOrderPopcorn](https://wasap.my/60183970526/HaiSayaNakOrderPopcorn)



👍 Like    💬 Comment    ➦ Share



**Bell Popcorn A&H**  
25 April at 08:43 · 🌐

KEISTIMEWAAN BELL POPCORN  
🙌 Popcorn bersalut caramel  
🙌 Popcorn yang tak over manis, just nice jer  
🙌 Popcorn hampir tiada biji  
🙌 Popcorn jenis bulat bulat mushroom  
🙌 Popcorn tanpa bahan pengawet  
HARGA BELL POPCORN  
🙌 RM 17 🙌 350 gm  
🙌 RM 20 🙌 500 gm  
Untuk oder & info lanjut, sila KLIK link di bawah! 📌  
[wasap.my/60183970526/HaiSayaNakOrderPopcorn](https://wasap.my/60183970526/HaiSayaNakOrderPopcorn)



👤 Nur Izzati Rodzi

👍 Like    💬 Comment    ➦ Share






**Bell Popcorn A&H**  
26 May at 20:27 · 🌐

THE BEST POPCORN CARAMEL IN TOWN! Ada 2 Size :  
● Medio (balang)  
● Vasto (pack)  
Popcorn disaluti CARAMEL yang tak over manis  
● Ada 2 size sesuai mengikut kehendak anda  
● Harga yang berbaloi dengan kuantiti & kualiti  
● Tak muak  
● Premium Caramel  
● Puas makan  
● Sedar-sedar dah licin  
Rugii kalau belum cuba! Ramai dah cuba dan feedback sedap. Hubungi saya untuk tempahan  
[wasap.my/60183970526/HaiSayaNakOrderPopcorn](https://wasap.my/60183970526/HaiSayaNakOrderPopcorn)



👍 Like    💬 Comment    ➦ Share

### 3.5 Facebook Copywriting – Soft Sell

<p><b>Bell Popcorn A&amp;H</b> 25 April at 08:29 · 🌐</p> <p>"Sejujurnya bellpopcorn caramel ni memang sedap. Semalam makan dah habis satu bekas... bila start makan susah nak berhenti. Ni dah masuk no.2 dah. Memang sedap dan terbaik lah. Anak memang suka popcorn.....santai2 sambil tengok TV..lau tak posa lagi cepat abis ni hehehe" - Nasir, Seremban</p>  <p><b>Nur Izzati Rodzi</b></p> <p>Like Comment Share</p>	<p><b>Bell Popcorn A&amp;H</b> 24 May at 10:21 · 🌐</p> <p>Abang, dah lama kita tak pergi tengok wayangkan Last pon masa tunang dulu.. Aishhh, pkp ni takutlah nak keluar #stayathome jer laaaa Kita layan movie kat rumah jelah. Tapi wayang ada popcorn... Kat rumah kita mana ada... Apa nak dirisaukan sayang.. Bell Popcorn kan ada, boleh hantar sampai ke depan pintu.</p>  <p>Like Comment Share</p>
<p><b>Bell Popcorn A&amp;H</b> 25 May at 19:57 · 🌐</p> <p>"Ya Allah, Sedap tersangat sedap fall in love. Tak tipu, memang sedap. Susah nak cari popcorn yang sedap sampai sayang nak makan" - Nur Aina</p> <p><i>Real Customer Feedback</i> "Ya Allah, Sedap tersangat sedap fall in love. Tak tipu memang sedap. Susah nak cari popcorn yang sedap sampai sayang nak makan." - Nur Aina Syatiah Binti Roslan Manting, Negeri Sembilan</p>  <p><b>Qamarul Aiman</b></p> <p>Like Comment Share</p>	<p><b>Bell Popcorn A&amp;H</b> 25 May at 20:06 · 🌐</p> <p>Cantikkk sungguh 🥰 Siapa suka pergi tempat macam ni? Cuba komen 🍷</p>  <p>Like Comment Share</p>

**Bell Popcorn A&H**  
25 May at 20:06 · 🌐

Syawal menjelang tiba, Takbir bergema mengegarkan jiwa, Sekiranya ada salah dan dosa, Ampun dipinta di hari mulia, Selamat Hari Raya Aidilfitri Maaf Zahir & Batin Daripada kami Warga Team Bell Popcorn 🍷



**Rancak betul makan Popcorn**

👤 Jumadi Aizen and Ton Ton

👍 Like    💬 Comment    ➦ Share

**Bell Popcorn A&H**  
25 May at 20:06 · 🌐

Alhamdulillah, Bell Popcorn dah sampai Turkey 😊😊



👤 Qamarul Aiman

👍 Like    💬 Comment    ➦ Share

**Bell Popcorn A&H**  
25 May at 20:09 · 🌐

Makan-makan jugak, jomm kita baca, fakta pocorn. Fakta #3 tu patutlah boleh buat duit dengan popcorn.



**3 Fakta Popcorn yang anda perlu tahu**

**#1** Perkataan "popcorn" berasal dari dua perkataan Inggeris "pop" dan Corn (jagung). Apabila dipanaskan, tekanan akan terkumpul dari dalam isi dan letupan kecil seperti bunga "pop" dihasilkan.

**#2** Memiliki kandungan serat yang agak tinggi dan kurang kandungan kalori di dalamnya.


**#3** Pada tahun 1912, pawagam Amerika mula menjual popcorn untuk pertama kalinya yang sangat popular di kalangan penonton sehingga pendapatan dari popcorn jauh melebihi pendapatan dari penjualan tiket untuk tayangan film.

Eat Snap Share

👍 Like    💬 Comment    ➦ Share

**Bell Popcorn A&H**  
25 May at 20:10 · 🌐

3 Sebab kenapa ramai pilih Bell Popcorn  
Manis tak over tu memang ramai kata begitu, balance balance nice nice jer. 🍷😊



**3 Sebab Bell Popcorn Menjadi Pilihan**

- ✓ Manis tak over. just nice jer
- ✓ Kuantiti banyak dan harga berbaloi
- ✓ Bangsup. Tak muat. Caramel sekatok.

👤 Qamarul Aiman

👍 Like    💬 Comment    ➦ Share



**Bell Popcorn A&H**

26 May at 20:10 · 🌐

**BELL POPCORN CARAMEL**

- Popcorn caramel ini di hasilkan oleh Bumiputera Muslim. Dengan menggunakan bahan-bahan berkualiti tanpa bahan pengawet,
- Rasa yang sedap, rangup, tak muak, caramel sekata dan surprisingly popcorn ni tak manis sangat.
- Bau wangi popcorn caramel yang menjadi ketagih nak makan.
- Bentuk popcorn yang bulat besar dan hampir tiada biji.
- Rasa tak manis sangat, semua golongan umur boleh makan dan bukan peminat popcorn pun boleh suka lepas dah cuba.
- Harga yang berbaloi dengan kuantiti yang banyak.
- Repeat order yng sangat tinggi
- Produk Makanan yang sangat mudah diterima dari dulu hingga kini. Alhamdulillah.



**Bell Popcorn A&H**

26 May at 20:19 · 🌐

Membukit dah ni, siapa nak grab besar, banyak, berbaloi ni rojerr2

Makan sambil tengok moviee mmg layannnn 😊



👍 Like

💬 Comment

➦ Share



**Bell Popcorn A&H**

26 May at 20:24 · 🌐

'Sumpah rugi sapa tak beli". FUH customer yang cakap, bukan saya yang cakap.. Alhamdulillah teria kasih support Team Bell Popcorn.



👍 Like

💬 Comment

➦ Share



**Bell Popcorn A&H**

26 May at 20:33 · 🌐

**"Memang rasa yang sgt sedap, lemak berkrim, popcorn paling sedap yang pernah saya makan."**



👍 Like

💬 Comment

➦ Share



**Bell Popcorn A&H**

13 hrs · 🌐

Tahukah anda, popcorn yang baik adalah dari jagung yang baik.

Seperti kita juga, untuk dapat hasil yang baik, mestilah dari sendiri yang baik.

Assalamualaikum dan selamat pagi 🌟🌟



👍 Like

💬 Comment

➦ Share



**Bell Popcorn A&H**

6 hrs · 🌐

3 Sebab kenapa ramai pilih Bell Popcorn

Manis tak over tu memang ramai kata begitu, balance balance nice nice jer. 🍿👍



👍 Like

💬 Comment

➦ Share



**Bell Popcorn A&H**

26 May at 20:22 · 🌐

Assalamualaikum Popcorn Lover.

Tahun ni raya nak tambah "keropok raya rare" atas meja boleh rojer.

🌟 InshaAllah rasa Tip Tip

🌟 Harga berpatutan

🌟 Service cenggini 🌟🌟

Peluang dapat duit Raya RM500 dan sampul raya percuma!



👍 Like

💬 Comment

➦ Share



**Bell Popcorn A&H**

Just now · 🌐

Ingin Tambah Kasih Sayang Keluarga & Gembirakan Hati Mereka Bell sama Popcorn di rumah?" 🌟

🍿 "Bayangkan Betapa Girang dan Ceria nya Mereka yang Tersayang Bell sama Popcorn" 🌟

🍿 Bell Popcorn Pilihan Ramai Popcorn Lovers 🌟



👍 Like

💬 Comment

➦ Share



### 3.6 Relevant graphics to each post/copywriting





**SUMPAH TAK TIPU. MEMANG SEDAP  
TERSANGAT SEDAP GILERR. POPCORN NI BUAT  
SAYA FALL IN LOVE SIS.**

**SEDAP SEDAP DAH LICIN..**

**BELL POPCORN HQ**





### 3 Fakta Popcorn yang anda perlu tahu

**#1** Perkataan "popcorn" berasal dari dua

perkataan Inggeris "pop" dan "corn" (jagung). Apabila dipanaskan, tekanan akan terhasil dari dalam isi dan letupan kecil seperti bunyi "pop" dihasilkan.

**#2** Memiliki kandungan serat yang agak tinggi dan kurang kandungan kalori di dalamnya.

**#3** Pada tahun 1912, pawagam Amerika mula menjual popcorn untuk pertama kalinya yang sangat popular di kalangan penonton. Sehingga pendapat dari popcorn jauh melebihi pendapat dari penjualan tiket untuk layangan filem.

Eat.Snap.Sh



### 3.7 Sales of Report

Monthly Sales <b>RM119.00</b>	Monthly Expenses <b>RM21.00</b>	Yearly Sales <b>RM119.00</b>	Yearly Expenses <b>RM21.00</b>
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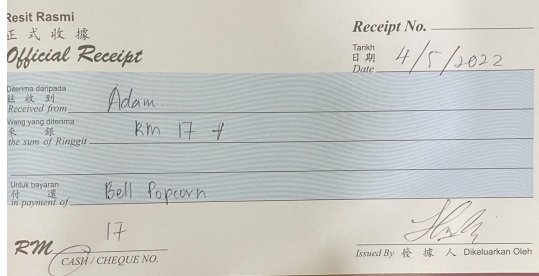
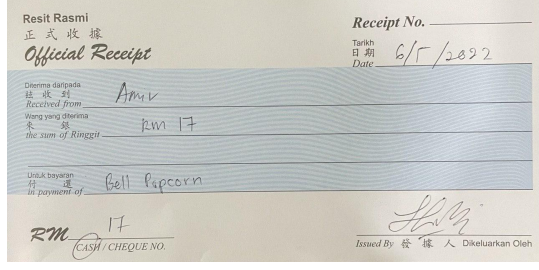
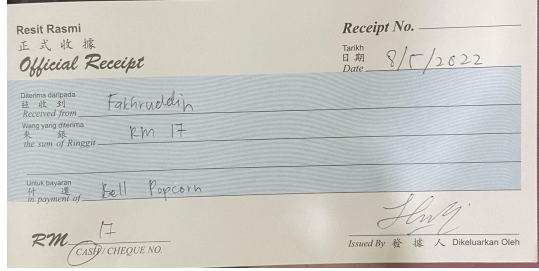
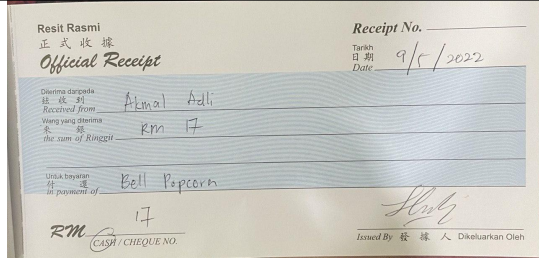
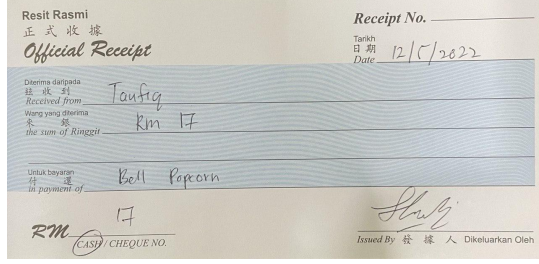


### Go-eCommerce

Business Name	Date	Type	Marketplace (if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions
Bell Popcorn HQ	04/05/2022	offline			17				
Bell Popcorn HQ	06/05/2022	offline			17				
Bell Popcorn HQ	08/05/2022	offline			17				
Bell Popcorn HQ	09/05/2022	offline			17				
Bell Popcorn HQ	12/05/2022	offline			17				
Bell Popcorn HQ	13/05/2022	offline			17				
Bell Popcorn HQ	15/05/2022	offline			17				
Bell Popcorn HQ	04/05/2022	expenses				Delivery	Others	3	
Bell Popcorn HQ	06/05/2022	expenses				Delivery	Others	3	
Bell Popcorn HQ	08/05/2022	expenses				Delivery	Others	3	
Bell Popcorn HQ	09/05/2022	expenses				Delivery	Others	3	
Bell Popcorn HQ	12/05/2022	expenses				Delivery	Others	3	
Bell Popcorn HQ	13/05/2022	expenses				Delivery	Others	3	
Bell Popcorn HQ	15/05/2022	expenses				Delivery	Others	3	

Sale Report From e-Usahawan

Popcorn by Bell Popcorn HQ is currently making a sale more than RM90. We do the offline business because it easy for us to do. The table below shows some of our sales with receipts as evidence. We sell one jar caramel popcorn for RM17.

Customer Information	Evidence
<p>Adam, Seksyen 4, Bandar Baru Bangi</p> <ul style="list-style-type: none"> <li>1 Jar Caramel Bell Popcorn</li> </ul>	
<p>Amir, Seksyen 8, Bandar Baru Bangi</p> <ul style="list-style-type: none"> <li>1 Jar Caramel Bell Popcorn</li> </ul>	
<p>Fakhruddin, Seksyen 4, Bandar Baru Bangi</p> <ul style="list-style-type: none"> <li>1 Jar Caramel Bell Popcorn</li> </ul>	
<p>Akmal Adli, Seksyen 3, Bandar Baru Bangi</p> <ul style="list-style-type: none"> <li>1 Jar Caramel Bell Popcorn</li> </ul>	
<p>Taufiq, Seksyen 4, Bandar Baru Bangi</p> <ul style="list-style-type: none"> <li>1 Jar Caramel Bell Popcorn</li> </ul>	

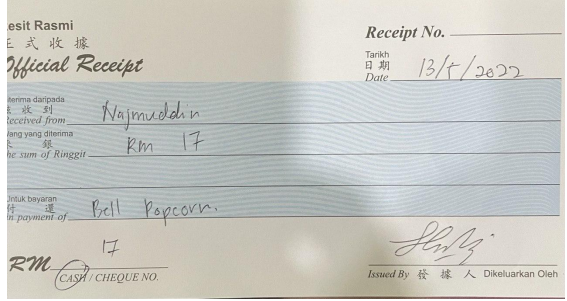
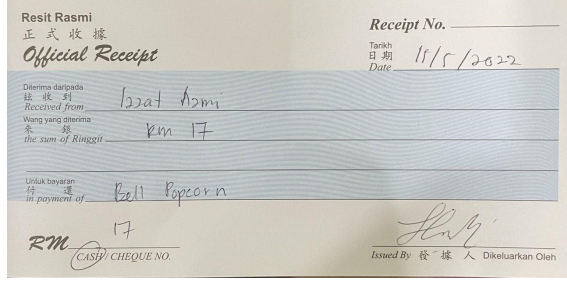
<p>Najmuddin, Seksyen 5, Bandar Baru Bangi</p> <ul style="list-style-type: none"> <li>1 Jar Caramel Bell Popcorn</li> </ul>	 <p>Resit Rasmi 正式收據 Official Receipt</p> <p>Receipt No. _____ Tarikh 日期 Date 13/5/2022</p> <p>Diterima daripada 接收人 Received from Najmuddin Wang yang diterima 金額 the sum of Ringgit RM 17</p> <p>Untuk bayaran 付項 in payment of Bell Popcorn</p> <p>RM 17 CASH / CHEQUE NO.</p> <p>Issued By 發行人 Dikeluarkan Oleh</p>
<p>Izzat Azmi, Taman Tenaga, Kajang</p> <ul style="list-style-type: none"> <li>1 Jar Caramel Bell Popcorn</li> </ul>	 <p>Resit Rasmi 正式收據 Official Receipt</p> <p>Receipt No. _____ Tarikh 日期 Date 11/5/2022</p> <p>Diterima daripada 接收人 Received from Izzat Azmi Wang yang diterima 金額 the sum of Ringgit RM 17</p> <p>Untuk bayaran 付項 in payment of Bell Popcorn</p> <p>RM 17 CASH / CHEQUE NO.</p> <p>Issued By 發行人 Dikeluarkan Oleh</p>

Table shows Bell Popcorn HQ Sales Report

<input type="checkbox"/>	Business Name	Date	Type	Marketplace (if any)	Others Marketplace (if any)	Total Sales
<input type="checkbox"/>	Bell Popcorn HQ	04/05/2022	offline			RM 17.00
<input type="checkbox"/>	Bell Popcorn HQ	06/05/2022	offline			RM 17.00
<input type="checkbox"/>	Bell Popcorn HQ	08/05/2022	offline			RM 17.00
<input type="checkbox"/>	Bell Popcorn HQ	09/05/2022	offline			RM 17.00
<input type="checkbox"/>	Bell Popcorn HQ	12/05/2022	offline			RM 17.00
<input type="checkbox"/>	Bell Popcorn HQ	13/05/2022	offline			RM 17.00
<input type="checkbox"/>	Bell Popcorn HQ	15/05/2022	offline			RM 17.00

Bell Popcorn HQ	04/05/2022	expenses
Bell Popcorn HQ	06/05/2022	expenses
Bell Popcorn HQ	08/05/2022	expenses
Bell Popcorn HQ	09/05/2022	expenses
Bell Popcorn HQ	12/05/2022	expenses
Bell Popcorn HQ	13/05/2022	expenses
Bell Popcorn HQ	15/05/2022	expenses

Figure shows the Transaction List and Expenses



## 4.0 CONCLUSION

In a word, Bell Popcorn A&H is a business that sells fully coated caramel popcorn not only through face to face method but also through online by creating Facebook Page Bell Popcorn AA&H. We can conclude that by conducting our business through Facebook page, we are able to promote and market our products and services as well as making consciousness of our existing business brand among Facebook users especially those who are nearby to our business area. Through this kind of platform, we are also able to post the latest updates of our business activity or event.

In addition, it is not only given benefits to our business but also for ourselves as well, as we are able to follow and updated with the business trends nowadays by not only using Facebook, but also other available platform, where we can enhance our knowledge and skills in IT. Then, it will prevent us from being outdated businessman, but develop us by keeping up with the current development in our country.

Therefore, as a start-up business that using Facebook page, we were able to achieve some of our goals with success and will be ongoing to achieve all Bell Popcorn targets in the future by expanding and conducting our business through other available social media and as well improve our marketing strategy.