



# SOCIAL MEDIA PORTFOLIO

SOMETHING CUTE BY SN

PRINCIPLES OF ENTREPRENEURSHIP (ENT530)

**FACULTY & PROGRAMME** : ACADEMY OF CONTEMPORARY ISLAMIC STUDIES (ACIS)

**SEMESTER** : 3

**NAME** : 1. AINNUR SHIHAN BINTI AHMAD ZHRULLAIL (2022981771)  
2. NADIA HANIS BINTI ISMAIL (2022908253)

**LECTURER** : DR NOR HARLINA ABD HAMID

## ACKNOWLEDGEMENT

First of all, we would like to express our gratitude to Allah SWT because with His bounty, grace and permission, we were able to complete this project successfully.

After that, we would like to thank our university, Universiti Teknologi Mara (UiTM) Shah Alam for giving us the opportunity to participate in this project in order to gain business experience. Not to forget, we also want to express our appreciation to our Principle of Entrepreneurship (ENT530)'s lecturer, Dr. Nor Harlina Abd Hamid for her continued guidance and support throughout the completion of this project.

Next, we would like to show our deepest thanks to our family members who are willing to support us in the form of finance, encouragement and others from the beginning until the last moments of this project. Other than that, sincere thanks to our friends who are willing to help us throughout the process of this project by sharing various knowledge and insights.

Finally, we would like to thank everyone who was involved directly or indirectly throughout this project. We were not able to complete the project assignment perfectly and successfully if there is no support and help from all of you.

Sincerely,

*Ainnur Shihan*

*Nadia Hanis*

## TABLE OF CONTENT

<b>ACKNOWLEDGEMENT</b>	<b>i</b>
<b>TABLE OF CONTENT</b>	<b>ii</b>
<b>LIST OF FIGURE</b>	<b>iii</b>
<b>LIST OF TABLE</b>	<b>iii</b>
<b>EXECUTIVE SUMMARY</b>	<b>iv</b>
<b>I. Go-Ecommerce Registration</b>	<b>1</b>
<b>II. MyENT Certificate</b>	<b>3</b>
<b>III. SSM Registration</b>	<b>5</b>
<b>1.0 INTRODUCTION OF BUSINESS</b>	<b>6</b>
Name and Address of Business	6
Organization Chart	6
Mission/Vision	6
Descriptions of Products	7
Price List	8
<b>2.0 FACEBOOK (FB)</b>	<b>8</b>
Facebook Page	8
URL Facebook page	9
Number of Likers	9
Facebook (FB) Post – Copywriting (Teaser)	10
Facebook (FB) Post – Copywriting (Hard Sell)	11
Facebook (FB) Post – Copywriting (Soft Sell)	15
Graphics	19
Sales Report	23
<b>3.0 CONCLUSION</b>	<b>24</b>
<b>4.0 APPENDICES</b>	<b>25</b>

## LIST OF FIGURE

	<b>Page</b>
Figure 1: Nadia Hanis's Go-Ecommerce Certificate of Completion	1
Figure 2: Ainnur Shihan's Go-Ecommerce Certificate of Completion	2
Figure 3: Ainnur Shihan's MyENT Certificate	3
Figure 4: Nadia Hanis's MyENT Certificate	4
Figure 5: Something Cute by SN's SSM Business Registration Certificate	5
Figure 6: Something Cute by SN's Organization Chart	6
Figure 7: Something Cute by SN's products	7
Figure 8: Facebook Page of Something Cute by SN	8
Figure 9: Proof of Facebook Url to Custom Url	9
Figure 10: Number of Likers	9
Figure 11: Go-Ecommerce Sales Report	23
Figure 12: Sales Report 2	23

## LIST OF TABLE

	<b>Page</b>
Table 1: Name and Address of Something Cute By SN	6
Table 2: Price List of Something Cute by SN's Product	8

## EXECUTIVE SUMMARY

“One can never have enough socks” is our business tagline which means socks is one of our necessities and everyone must have at least 3 and more socks in their wardrobe. We choose Something Cute By SN as our name because we only offer cute products that can make the customer unable to stop themselves from buying it. Since this is partnership business, we also combine the initials of our name which is S for Shihan and N for Nadia at the end of our business name. The main objective of our business is to supply high quality socks and footwear to our customers at an affordable price.

We started our business on 14th May 2022 by using Facebook as our main platform. Customers can browse our Facebook page (<https://www.facebook.com/somethingcutebysn/>) to find out the available designs and then they can purchase our products via Messenger or WhatsApp. We already provided the link of our number in case our customers have any inquiries about our product.

Our targeted customers are actually teenagers since we offer modern and esthetic design which is preferred by them nowadays. But we also receive orders from adults aged 30 and above. This is not surprising at all because our product can actually be worn by everyone because most of our designs are suitable for everyone regardless of their age and gender. They said that they will feel younger when they wear our products.

Since the first day of our business, we received huge numbers of positive feedback from customers regarding the quality of our socks or how comfortable they feel when they wear our product. Products from Something Cute By SN were sold over 50 pcs in just 10 days. This is the proof that our business has the potential to go even further after this.

## I. Go-Ecommerce Registration



Figure 1: Nadia Hanis's Go-Ecommerce Certificate of Completion



# *Certificate of Completion*

This acknowledges that

AINNUR SHIHAN BINTI AHMAD ZHRULLAIL

---

has successfully completed

## **eUsahawan Course** **Level 1 – Go Digital**


organised by



This is a digital-generated certificate. No signature is required.

*Figure 2: Ainnur Shihan's Go-Ecommerce Certificate of Completion*

## II. MyENT Certificate

 UNIVERSITI  
TEKNOLOGI  
MARA

Akademi  
Pembangunan PKS dan  
Keusahawanan Malaysia  
(MASMED)

### MASMED YOUNG ENTREPRENEUR (MyENT)

#### SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2022981771  
Nama : AINNUR SHIHAN BINTI AHMAD ZHRULLAIL

Program Pengajian : SARJANA MUDA MUAMALAT (KEPUJIAN)  
Fakulti : Academy of Contemporary Islamic Studies (ACIS)  
Kampus : Selangor

#### MAKLUMAT PERNIAGAAN

Mod Perniagaan : Online  
Bidang Perniagaan yg  
diceburi : Pakaian dan Kelengkapan  
Tempoh Berniaga : 1 bulan  
No. Pendaftaran Perniagaan : 202203131176  
URL Perniagaan : <https://www.facebook.com/somethingcutebysn/>  
Alamat Premis Perniagaan : Lot 7336, jalan Kolam 1, Expo Tambahan, 34600, Kamunting, Perak.  
Tarikh Mendaftar : 27 May 2022  
Tarikh Kemaskini : 27 May 2022  
Tarikh Cetak : 27 May 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UiTM.  
Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis.  
Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UiTM sahaja. Urusan dan aktiviti perniagaan yang  
dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH  
**PENOLONG NAIB CANSOLOR KEUSAHAWANAN UiTM**

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

Figure 3: Ainnur Shihan's MyENT Certificate





UNIVERSITI  
TEKNOLOGI  
MARA

Akademi  
Pembangunan PKS dan  
Keusahawanan Malaysia  
(MASMED)

## MASMED YOUNG ENTREPRENEUR (MyENT)

### SLIP PENDAFTARAN PERNIAGAAN PELAJAR UiTM

No. Pelajar : 2022908253  
Nama : NADIA HANIS BINTI ISMAIL  
Program Pengajian : SARJANA MUDA MUAMALAT (KEPUJIAN)  
Fakulti : Academy of Contemporary Islamic Studies (ACIS)  
Kampus : Selangor

### MAKLUMAT PERNIAGAAN

Mod Perniagaan : Online  
Bidang Perniagaan yg  
diceburi : Pakaian dan Kelengkapan  
Tempoh Berniaga : 1 bulan  
No. Pendaftaran Perniagaan : 202203131176  
URL Perniagaan : <https://www.facebook.com/somethingcutebysn/>  
Alamat Premis Perniagaan : Lot 7336, Jalan Kolam 1, Expo Tambahan, 3600, Kamunting.  
Tarikh Mendaftar : 27 May 2022  
Tarikh Kemaskini :  
Tarikh Cetak : 27 May 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UiTM.  
Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.


Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis.  
Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UiTM sahaja. Urusan dan aktiviti perniagaan yang  
dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH  
**PENOLONG NAIB CANSELOR KEUSAHAWANAN UiTM**


Malaysian Academy of SME & Entrepreneurship Development (MASMED)

Figure 4: Nadia Hanis's MyENT Certificate

### III. SSM Registration

  
SURUHANJAYA SYARIKAT MALAYSIA  
COMPANIES COMMISSION OF MALAYSIA

BORANG D (KAEDAH 13)



**PERAKUAN PENDAFTARAN  
AKTA PENDAFTARAN PERNIAGAAN 1956**


Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama

**SHIHAN & NADIA ENTERPRISE**  
**NO. PENDAFTARAN: 202203131176 (003401841-X)**

telah didaftarkan dari hari ini sehingga **25 MEI 2023** di bawah Akta Pendaftaran  
Perniagaan 1956, beralamat di

**Bil. Cawangan: TIADA**

Bertarikh di **SISTEM EZBIZ** pada **26 MEI 2022**.

  
**DATUK NOR AZIMAH ABDUL AZIZ**  
Pendaftar Perniagaan  
Semenanjung Malaysia

UserID: EZBIZ Date: Thu May 26 22:22:01 MYT 2022

Figure 5: Something Cute by SN's SSM Business Registration Certificate

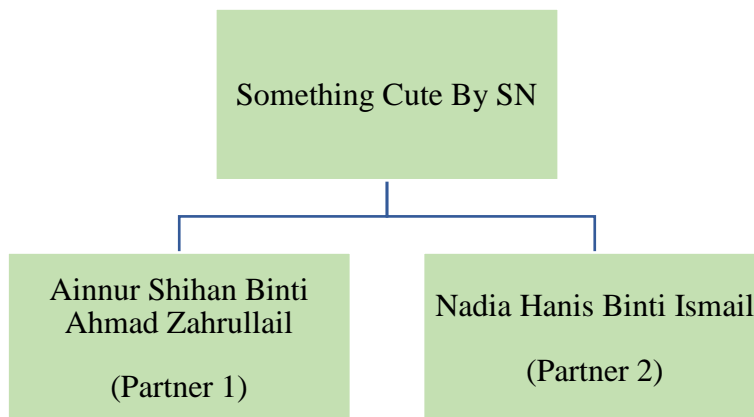
## 1.0 INTRODUCTION OF BUSINESS

- **Name and Address of Business**

Name	Shihan & Nadia Enterprise
Address	

*Table 1: Name and Address of Something Cute by SN*

- **Organization Chart**



*Figure 6: Something Cute by SN's Organization Chart*

- **Mission/Vision**

Vision: To be a reputable leader of socks and footwear suppliers in Malaysia.

Mission:

- 1) Ensuring the level of customer's satisfaction is at the maximum level by supplying high quality socks and footwear at affordable prices.
- 2) Always produce fashionable and latest trends of footwear.
- 3) Helping Muslim women to find socks that can cover their *aurat* perfectly.

- **Descriptions of Products**

The products that our business offers are socks and footwear. We offer various types of socks and they come with attractive colors and patterns. For now, there are only 6 editions that we have launched, namely blue edition, khaki edition, purple edition, plain edition, gradient edition and love edition. Our products are very suitable for both men and women. The thick and high-quality material of our socks are able to keep the customer's feet comfortable even if they wear it for a long time.



Figure 7: Something Cute by SN's products

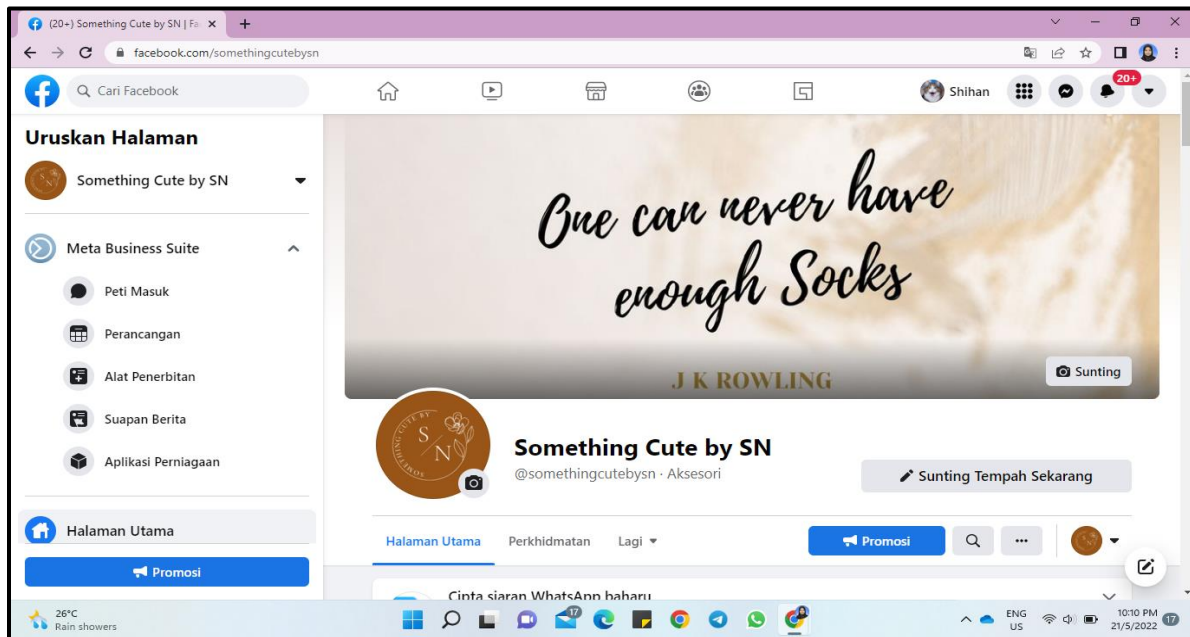
- **Price List**

Num.	Item	Price
1	Socks → Blue edition → Khaki edition → Purple edition → Plain edition → Gradient edition → Love edition	RM5.00

*Table 2: Price List of Something Cute by SN's Product*

## 2.0 FACEBOOK (FB)

- **Facebook Page**



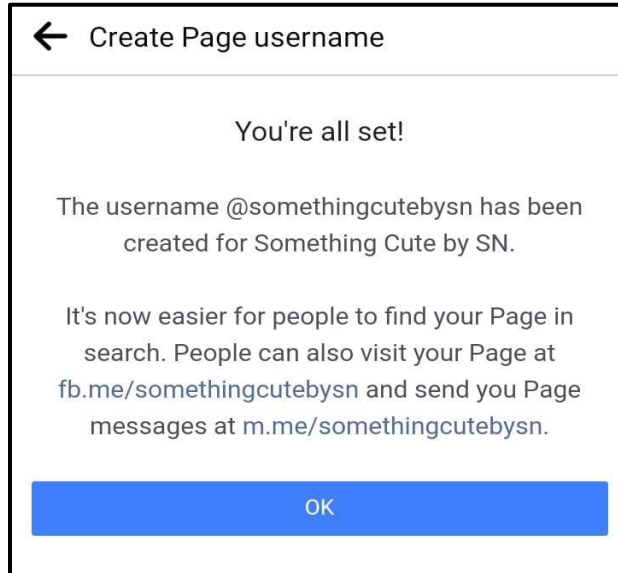
*Figure 8: Facebook Page of Something Cute by SN*

- **URL Facebook page**

<https://www.facebook.com/somethingcutebysn/>

Custom URL Facebook page

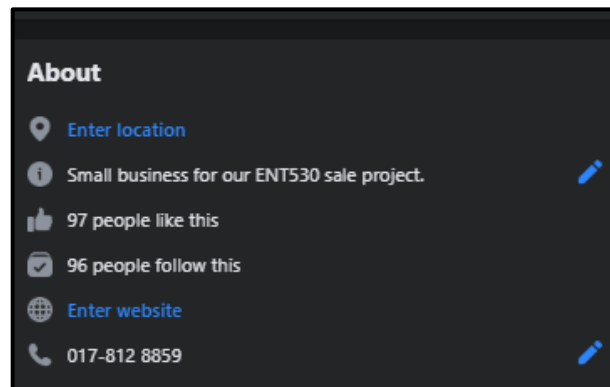
<http://fb.me/somethingcutebysn>



*Figure 9: Proof of Facebook Url to Custom Url*

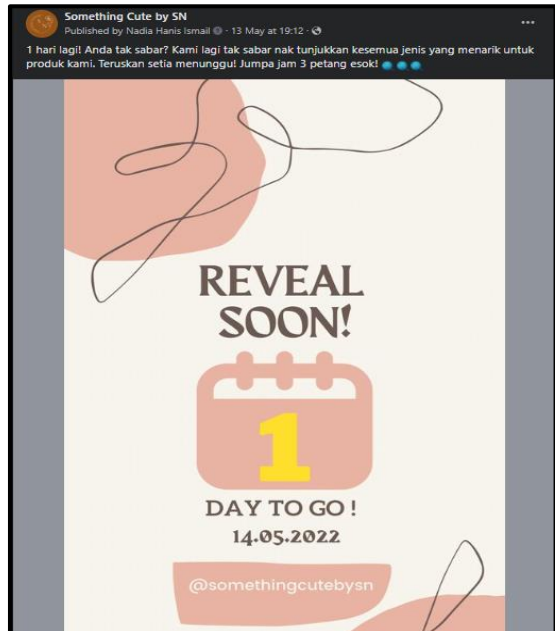
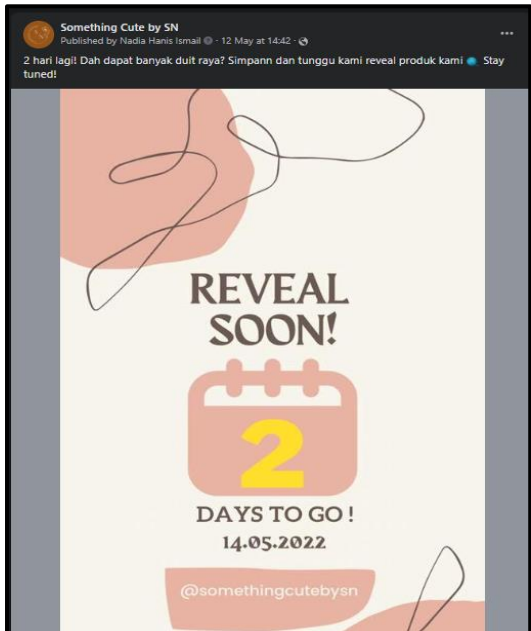
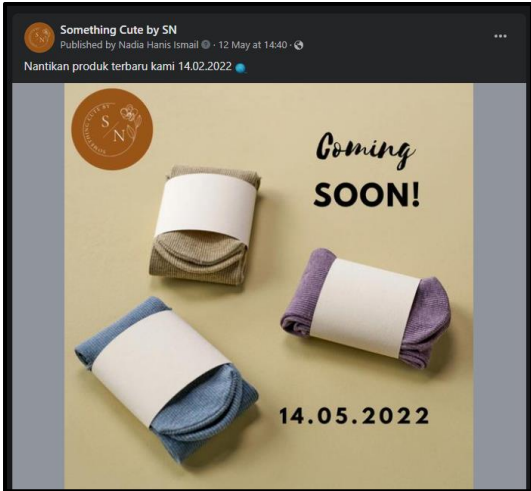
- **Number of Likers**

97 people likes



*Figure 10: Number of Likers*

- Facebook (FB) Post – Copywriting (Teaser)



- Facebook (FB) Post – Copywriting (Hard Sell)

Something Cute by SN  
Published by Shihan Zhr @ · 14 May at 15:23 ·

First design yang kita reveal!!!! Jeng Jeng Jeng  
Warna yang paling menyenangkan dan menyejukkan mata 🥰  
Tak lain dan tak bukan mestilah warna biru 💙💙  
Don't forget to grab yours now !!  
Untuk pembelian, sila klik:  
[www.wasap.my/60178128859](http://www.wasap.my/60178128859)  
[www.wasap.my/60196972335](http://www.wasap.my/60196972335)



**BLUE EDITION**

*"Blue color is everlastingly appointed by the deity to be a sources of delight"*

@SomethingCuteBySN  
@SomethingCuteBySN

Something Cute by SN  
Published by Shihan Zhr @ · 14 May at 15:24 ·

Blue Edition 💙

Gabungan antara warna biru dan putih ni buatkan stoking ni naik seri kan korang! Nampak soft jee. Coraknya comel pulak tu 🥰

Don't forget to grab yours now !!

Untuk pembelian, sila klik:  
[www.wasap.my/60178128859](http://www.wasap.my/60178128859)  
[www.wasap.my/60196972335](http://www.wasap.my/60196972335)

**PRODUCT DETAIL**

- FIRST**  
Material : Cotton
- SECOND**  
Size: 35 - 40
- THIRD**  
Applicable people: Adult (Unisex)

**Blue Edition**



@SomethingCuteBySN  
@SomethingCuteBySN

Something Cute by SN  
Published by Shihan Zhr @ · 14 May at 15:28 ·

Time to reveal the second edition!!! 🥰  
Bosan pakai 1 color je? Jangan risau. Kami kan ada!  
Perkenalkan, Gradient Edition 🥰  
Don't forget to grab yours now !!  
Untuk pembelian, sila klik:  
[www.wasap.my/60178128859](http://www.wasap.my/60178128859)  
[www.wasap.my/60196972335](http://www.wasap.my/60196972335)



**GRADIENT EDITION**

*"try painting yourself a different color"*

@SomethingCuteBySN  
@SomethingCuteBySN

Something Cute by SN  
Published by Shihan Zhr @ · 14 May at 15:28 ·

Gradient Edition 🌈

Menariknya design kalini, macam-macam color ada dalam 1 stoking tau! Takde la bosan pakai 1 color je kan lepas ni 🥰


Don't forget to grab yours now !!

Untuk pembelian, sila klik:  
<http://www.wasap.my/60178128859>  
<http://www.wasap.my/60196972335>

**Gradient Edition**

**PRODUCT DETAIL**

- FIRST**  
Material : Cotton
- SECOND**  
Size: 33 - 39
- THIRD**  
Applicable people: Adult (Unisex)



@SomethingCuteBySN  
@SomethingCuteBySN



Something Cute by SN  
Published by Shihan Zhr @ - 14 May at 15:28 · 🌐

Third edition!!  
Dengar cerita, ini warna hits sekarang. Betul ke? Yes, warna kegemaran semua! Semestinya khaki 🤩

Rasanya, lepas reveal ni mesti sekejap je dah sold out kan. So tunggu apa lagi?  
Don't forget to grab yours now !!

Untuk pembelian, sila klik:  
<http://www.wasap.my/60178128859>  
<http://www.wasap.my/60196972335>



**KHAKI EDITION**

*"It is the invaluable right of every man, woman and child to wear khaki"*

@Somethingcutebygn  
@Something Cute By SN

Something Cute by SN  
Published by Shihan Zhr @ - 14 May at 15:28 · 🌐

🤩 Khaki Edition 🤩

Nampak cute and elegant betul ye edition ni, 2 in 1 gitu 🤩 Warna ni pun antara warna selamat tau untuk korang pakai daily 🤩

Don't forget to grab yours now !!

Untuk pembelian, sila klik:  
<http://www.wasap.my/60178128859>  
<http://www.wasap.my/60196972335>



**Khaki Edition**

**PRODUCT DETAIL**

- ✓ **FIRST**  
→ Material : Cotton
- ✓ **SECOND**  
→ Size: 35 - 40
- ✓ **THIRD**  
→ Applicable people: Adult (Female)

@Somethingcutebygn  
@Something Cute By SN

Something Cute by SN  
Published by Shihan Zhr @ - 14 May at 15:28 · 🌐

Fourth Edition!!  
Corak favorite kita semua ni! 🤩 Corak yang melambangkan kasih sayang dan juga cinta 🤩  
Introducing our beloved "Love Edition" 🤩

Don't forget to grab yours now !!

Untuk pembelian, sila klik:  
<http://www.wasap.my/60178128859>  
<http://www.wasap.my/60196972335>



**LOVE EDITION**

*"A life lived in love will never be dull"*

@Somethingcutebygn  
@Something Cute By SN

Something Cute by SN  
Published by Shihan Zhr @ - 14 May at 15:28 · 🌐


🤩 Love Edition 🤩

Padanan antara corak love yang berwarna warni dengan stoking yang berwarna pink dan putih memang de boom kan 🤩

Rugi betul la kalau korang tak grab edition ni. It's now or never 🤩

Don't forget to grab yours now !!

Untuk pembelian, sila klik:  
<http://www.wasap.my/60178128859>  
<http://www.wasap.my/60196972335>



**Love Edition**

**PRODUCT DETAIL**

- ✓ **FIRST**  
→ Material : Cotton
- ✓ **SECOND**  
→ Size: 33 - 39
- ✓ **THIRD**  
→ Applicable people: Adult (Unisex)

@Somethingcutebygn  
@Something Cute By SN

Something Cute by SN  
Published by Shihan Zhr @ · 14 May at 15:29 · 🌐

Next edition!!  
Simple is the best 🍋  
Edition kalini sesuai untuk siapa sahaja yang suka akan kesederhanaan.  
➡️ Plain Edition ➡️  
Don't forget to grab yours now !!  
Untuk pembelian, sila klik:  
<http://www.wasap.my/60178128859>  
<http://www.wasap.my/60196972335>



**PLAIN EDITION**


*"The best color in the whole world is the one that looks good on you"*

📷 @Somethingcutebysn  
📘 @Something Cute By SN

Something Cute by SN  
Published by Shihan Zhr @ · 14 May at 15:29 · 🌐

➡️ Plain Edition ➡️

Didatangkan dengan 6 warna yang menarik! Ini edition yang korang wajib ada dalam almari masing masing. Warna dalam edition ni semua dalam kategori warna selamat tau! Senang la nanti korang nak mix and match dengan outfit korang nanti kan 🍋  
Don't forget to grab yours now !!  
Untuk pembelian, sila klik:  
<http://www.wasap.my/60178128859>  
<http://www.wasap.my/60196972335>



**Plain Edition**

**PRODUCT DETAIL**

- ✓ **FIRST**  
Material : Cotton
- ✓ **SECOND**  
Size: 32 - 39
- ✓ **THIRD**  
Applicable people: Adult (Unisex)

📷 @Somethingcutebysn  
📘 @Something Cute By SN

Something Cute by SN  
Published by Shihan Zhr @ · 14 May at 15:29 · 🌐

Last Edition!!  
Introducing our exclusive "Purple Edition" 🍆  
Purple lovers!! Where are you? 🍆  
Don't forget to grab yours now !!  
Untuk pembelian, sila klik:  
<http://www.wasap.my/60178128859>  
<http://www.wasap.my/60196972335>



**PURPLE EDITION**

*"Purple means i will trust and love you forever"*

📷 @Somethingcutebysn  
📘 @Something Cute By SN

Something Cute by SN  
Published by Shihan Zhr @ · 14 May at 15:30 · 🌐

🍆 Purple Edition 🍆

Tak terungkap dengan kata-kata lah betapa cantiknya edition kalini 🍋  
Baik korang place order sekarang! Lambat sikit ha melepak la korang 🍋  
Don't forget to grab yours now !!  
Untuk pembelian, sila klik:  
<http://www.wasap.my/60178128859>  
<http://www.wasap.my/60196972335>

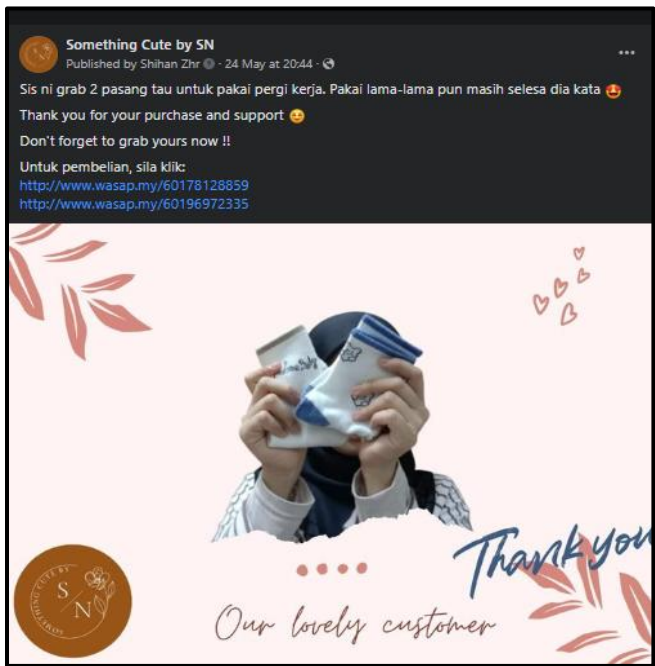
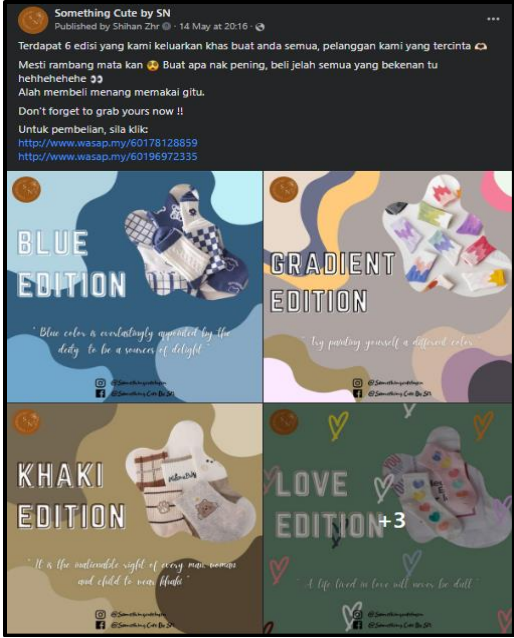


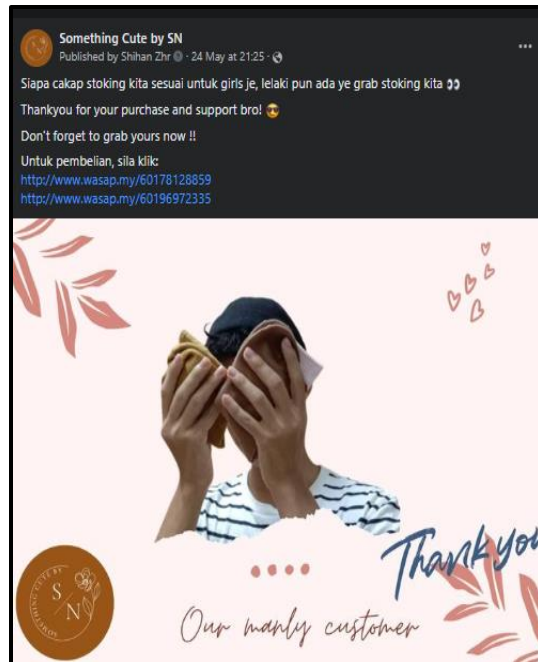
**PRODUCT DETAIL**

- ✓ **FIRST**  
Material : Cotton
- ✓ **SECOND**  
Size: 33 - 39
- ✓ **THIRD**  
Applicable people: Adult (Unisex)

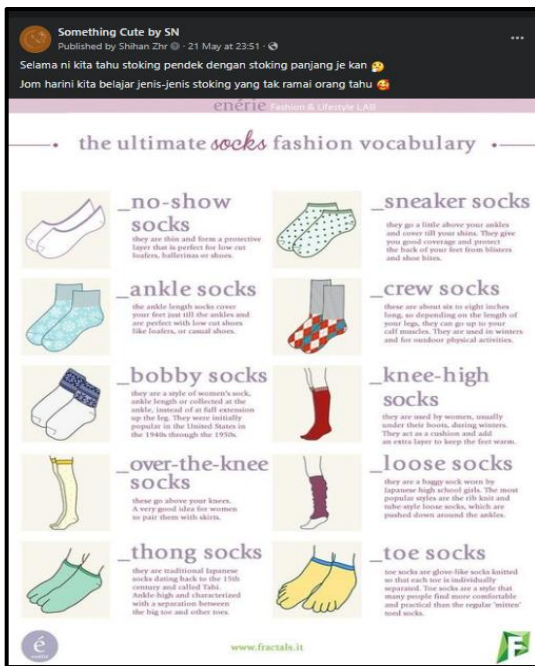
**Purple Edition**

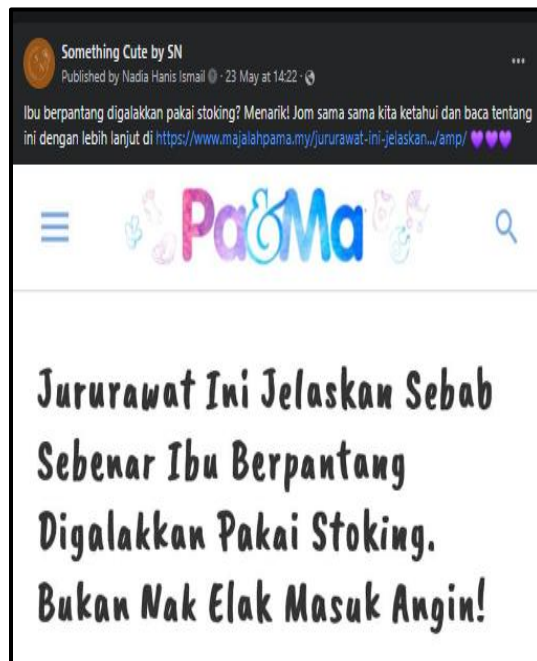
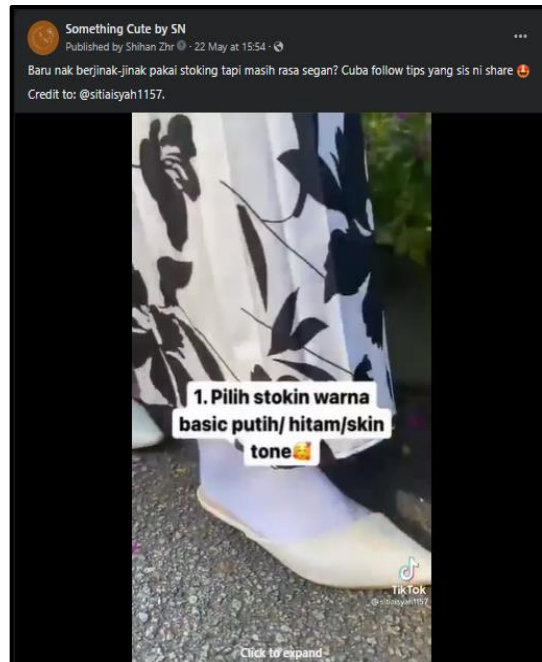
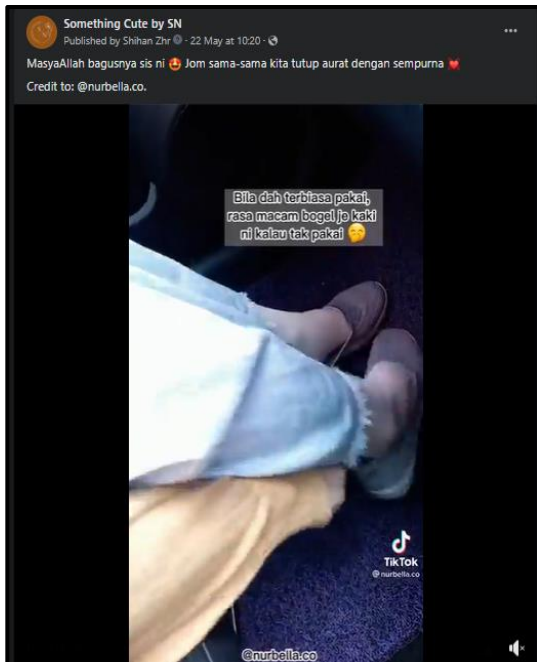
📷 @Somethingcutebysn  
📘 @Something Cute By SN





• Facebook (FB) Post – Copywriting (Soft Sell)





Something Cute by SN  
Published by Nadia Hanis Ismail @ · 23 May at 16:20 ·

Tahukah anda memakai stoking ketika tidur memberi manfaat yang banyak? Kami sediakan infografik untuk anda!  
Now you know 🤗🤗

**SLEEP BETTER WEARING SOCKS!**

- INCREASE BLOOD FLOW
- REDUCE BODY TEMPERATURE AND AVOID COLD
- STAYING ASLEEP LONGER
- REDUCES INSOMNIA SYMPTOMS SUCH AS FATIGUE
- PREVENTION OF CRACKED FEET

Something Cute by SN  
Published by Nadia Hanis Ismail @ · 23 May at 16:32 ·

Satu lagi info menarik dan penting kami kongsi buat semua follower kami terutamanya wanita dan gadis gadis 🤗 malah juga untuk ayah/suam/abang/adik. Infografik ini menerangkan tentang adakah kaki wanita merupakan aurat? Di dalam poster ini terjawab persoalan tersebut dengan padu dan ringkas daripada Mantan Mufti Wilayah kita! MasyAllah tabarakallah 🤗 Semoga bermanfaat.

**Adakah kaki wanita aurat?**

**ULAMA DARI MAZHAB HANAFI**  
• Kaki wanita itu bukan aurat.  
- Imam Ibn 'Abidin menyebut:  
" Sesungguhnya kedua kaki itu bukanlah aurat pada pendapat yang muktamad. "  
(Majma' dan Wasail, 6/386)

**JUMHUR ULAMA DARI MAZHAB MALIKI, SYAFI'E**  
• Kaki wanita itu adalah aurat.  
- Al-Imam Ibn Qudamah al-Madhalil menyebut:  
" Dan telah berkata Malik, al-Auzai' dan al-Syafi'i bahawa keseluruhan wanita itu adalah aurat kecuali muka dan kedua tapak tangan, dan apa selainnya wajib ditutup di dalam solat. "  
(al-Mughni, 1/432)

**Sabitus Sunnah**  
Datu Seri Dr. Zulkifli Mohamed Al-Bakri  
mempersembahkan:

**"Kami mengatakan bahawa kaki wanita itu adalah aurat lebih selamat, berhati-hati dan keluar dari khilaf. Tidak sah solatnya jika terdedah melainkan ditutup dengan kain yang labuh ataupun dengan memakai sarung kaki."**

Kaki di bahagian bawah buku tali dan tapak kaki.

SUMBER: HSYAD AL-FATWA KE-104 | ADAKAH KAKI WANITA ITU AURAT?  
Mufti Wilayah Persekutuan @druf\_albakri @drzulkifliabakri Pejabat Mufti Wilayah Persekutuan www.muftiwp.gov.my

Something Cute by SN  
Published by Nadia Hanis Ismail @ · 24 May at 13:38 ·

Stokin lembut gilaa? Warna lawa, boleh matching matching dengan mana mana outfit? Loveee? Nak beli lagi untuk tambah collection? Wah wah wah happy betul customer kami yang seorang ni 🤗🤗 Thank you siss! Kami jual 🤗

**Customer Feedback**

"haiii nadd, stokin lembut gilaa, warna pon lawaa boleh matching matching dgn mana mana outfit loveee !!! next time nak beli lagi heheh nak buat collection. thank youuu !!! saya beli hehheh "

Cik Shaza

**Thank you!**

Something Cute by SN  
Published by Nadia Hanis Ismail @ · 24 May at 13:40 ·

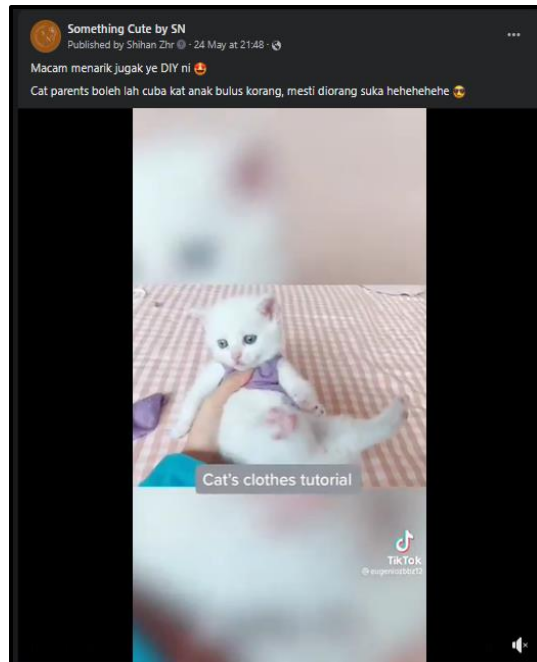
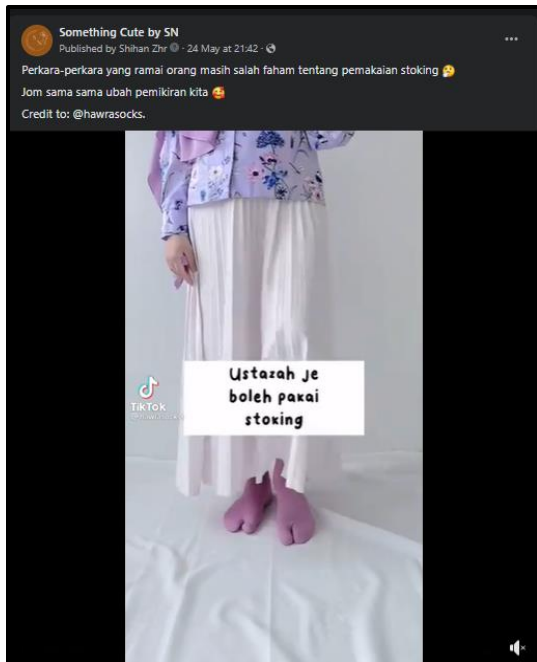
Harga berpatutan? Tak nipis dan tak tebal? Panjang? Bercorak? Service seller juga tiptop?? Walaoweeiii cik syasya dah beli kome bila lagi 🤗🤗 Terima kasih cik syasya 🤗

**Customer Feedback**

"Stokin yang dibeli sangat berpatutan dengan harga. Stokin sangat selesa untuk dipakai kerana tidak terlalu tebal dan tidak terlalu nipis. Zaman sekarang jarang untuk kita jumpa stokin panjang yg bercorak stokin yg bercorak yg dijual sangat menarik dan cantik. Terima kasih seller. Service dari seller jugak tiptop "

Cik Syasya

**Thank you!**





- **Graphics**





### 4 TIPS MENJAGA STOKING DENGAN BETUL

- Tidak menggunakan bersus baju
- Menggunakan air yang sejuk
- Tidak jemur di bawah cahaya matahari terik
- Cunikan stoking mengikut kesesuaian aktiviti

### SLEEP BETTER WEARING SOCKS!

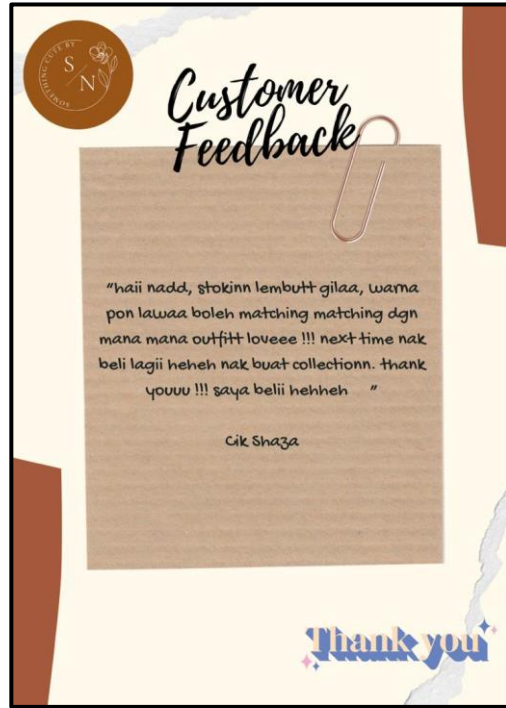
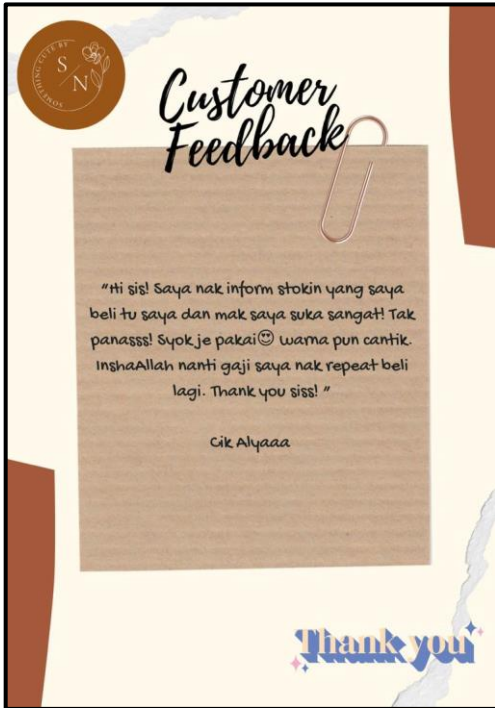
- INCREASE BLOOD FLOW
- REDUCE BODY TEMPERATURE AND AVOID COLD
- STAYING ASLEEP LONGER
- REDUCES INSOMNIA SYMPTOMS SUCH AS FATIGUE
- PREVENTION OF CRACKED FEET

### HOW TO DIY MASK FROM SOCKS

### REVEAL SOON!

3 DAYS TO GO!  
14.05.2022

@somethingcutebysn



**PRODUCT DETAIL**

- ✓ **FIRST**  
Material : Cotton
- ✓ **SECOND**  
Size: 33 - 39
- ✓ **THIRD**  
Applicable people: Adult (Unisex)



 @Somethingcutebgn  
 @Something Cute By SN

**PURPLE EDITION**

*"Purple means i will trust and love you forever"*



 @Somethingcutebgn  
 @Something Cute By SN



**BLUE EDITION**

*"Blue color is everlastingly appointed by the deity to be a sources of delight"*

@Somethingcutebyzn  
@Something Cute By SN



**Khaki Edition**

@Somethingcutebyzn  
@Something Cute By SN



**GRADIENT EDITION**

*"try painting yourself a different color"*

@Somethingcutebyzn  
@Something Cute By SN



**STAY TUNED**  
*(and get excited)*

We can't unveil the details just yet (sorry!) but we can say :  
Save this date.

**MAY 14**

*See you soon!*

- Sales Report

Go-eCommerce										
Business Name	Date	Type	Marketplace(If any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Created At
Something Cute By SN	26/04/2022	expenses				Goods	Stock	124.8		27/05/2022
Something Cute By SN	14/05/2022	online	Social Media		55					27/05/2022
Something Cute By SN	15/05/2022	online	Social Media		25					27/05/2022
Something Cute By SN	16/05/2022	online	Social Media		20					27/05/2022
Something Cute By SN	17/05/2022	online	Social Media		20					27/05/2022
Something Cute By SN	18/05/2022	online	Social Media		30					27/05/2022
Something Cute By SN	19/05/2022	online	Social Media		10					27/05/2022
Something Cute By SN	20/05/2022	online	Social Media		15					27/05/2022
Something Cute By SN	21/05/2022	online	Social Media		20					27/05/2022
Something Cute By SN	22/05/2022	online	Social Media		20					27/05/2022
Something Cute By SN	23/05/2022	online	Social Media		35					27/05/2022

Figure 11: Go-Ecommerce Sales Report

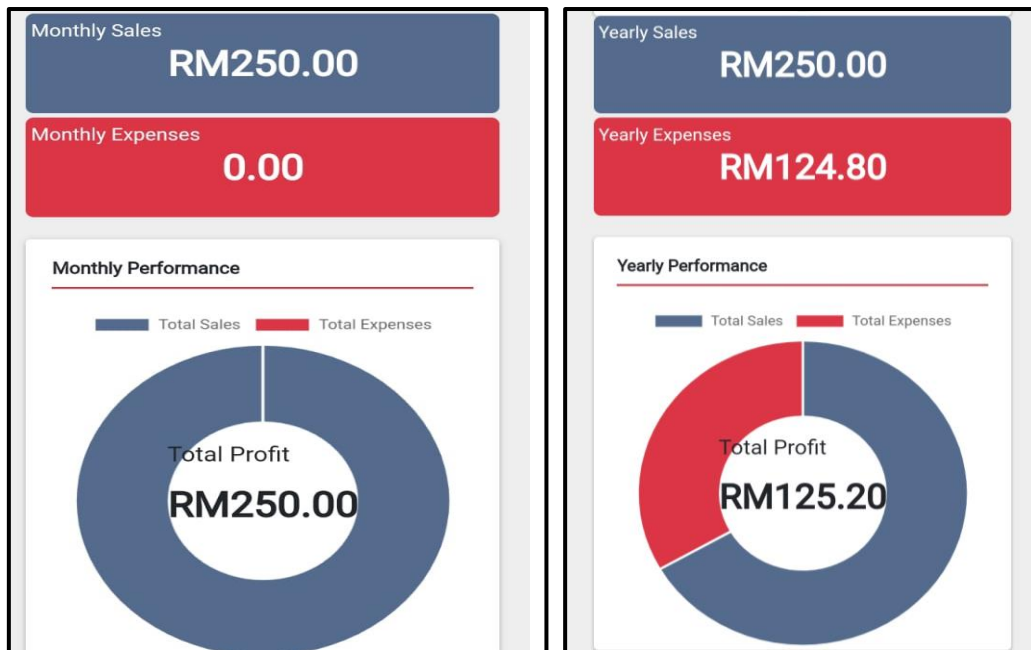


Figure 12: Sales Report 2

### 3.0 CONCLUSION

To conclude, we gained a lot of experience and learning during the course of this project. We learned how to manage online businesses in social media and how to maximize our profit. As everyone knows, having a strong understanding of online business can provide us with numerous advantages in online marketing. Majority of consumers nowadays choose to shop online rather than in stores because it is more convenient and easier for the customer.

We really hope that our online business continues to develop in the market, as we strive to realize our aims and vision of becoming a respected leader in the socks and footwear industry in Malaysia. We will do all possible to preserve the quality and price of our product in order to meet the demands and desires of our customers while maintaining their loyalty to our business.

Lastly, nowadays social media is the best platform to engage with the customer and it helps to flowery your business in this era. In this Social Media Portfolio assignment, we learnt how to handle our own business in real life, how to grab online user attention, how to promote our business and how to communicate with the customers. We have seen a lot of business tools features in Facebook which I think it is very helpful to handle the online business. As an entrepreneur, we acknowledge the benefits of online businesses for today's marketing and we also gained some profits while handling this assignment. Last but not least, we wish that our company will be more successful after this.

Last but not least, in today's world social media is the most ideal platform for engaging with customers and growing your brand. We learned how to manage our own business in real life, how to capture online user's interest, advertise our brand, and engage with clients in this Social Media Portfolio project. We've seen a lot of business tool features on Facebook, and we think they're incredibly useful for running an online business. As a business owner, we recognize the value of internet businesses in today's marketing, and we are able to obtain profits while working on this project. Finally, we hope that we will become successful entrepreneurs in future by using all of the experience that we gained from this project.

## APPENDICES

