



اَوْبُو سَيِّدِي تَتَكْوَلُو كِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

FACULTY OF BUSINESS AND MANAGEMENT

PRINCIPLES OF ENTREPRENEURSHIP

ENT530

SOCIAL MEDIA PORTFOLIO : THE STATION



PREPARED BY:

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PREPARED FOR:

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SUBMISSION DATE:

29TH MAY 2022

ACKNOWLEDGEMENT

السَّلَامُ عَلَيْكُمْ وَرَحْمَةُ اللَّهِ وَبَرَكَاتُهُ

First and foremost, We want to express our gratitude to Allah for providing us with this opportunity to finish this social media portfolio project. We are grateful to His Mighty and Willingness for giving us the strength and idea to make this report a success.

Secondly, we want to thank Dr Nor Harlina Abdul Hamid, our lecturer of Principles of Entrepreneurship (ENT530) for teaching and always giving support to us and all of our classmates to complete this report. She gave us moral support and guided us in various matters regarding the subject. We thank her for her overall support.

Next, we want to thank all of our classmates, family, friends, and people that supported and encourage us to our highest peak and provide us with the opportunity to complete this report. We are very immensely obliged to them for their elevating inspirations, encouraging guidance, and generous supervision in the completion of this assignment. We could not able to complete this report without the effort and cooperation from all of them who support us from beginning to the end of this report. Last but not least, this report owes its success to the talents and tireless effort from both of us and our lecturer. All the contributions and personal sacrifices are truly appreciated and will be remembered. May our hard work and earnestness bear good results.

EXECUTIVE SUMMARY

The Station is a ramen shop that sells the popular ramen noodles in Malaysia. Amir Hussein Syah bin Muhamad Paudzi and Nurin Zuhayra Khairin Binti Mohd Rafain own it as a partnership. The company is located in Bandar Puncak Alam, Selangor, and is open from 8:00 a.m. to 6 p.m. every day. Customers can also choose to pick up their orders at the company address or use a delivery service that covers the Bandar Puncak Alam area. We have a large selection of ramen Samyang flavors produced with premium and high-quality ingredients that are provided at reasonable costs.

Our mission is to produce and sell premium ramen noodles and high-quality services for our customers at reasonable prices that differentiate us from other ramen/maggie food businesses, while our vision is to have customers' satisfaction and trust in our products and services, as well as to establish our brand as a leading ramen business among locals. With the slogan "Delicious, Marvelous, and Spiciest," we aim to convey that we provide high-quality ramen noodles at a reasonable price. The pricing of our goods ranges from RM5 to RM105. Our key approach is to keep our prices low to encourage people to buy our products and to give them a cause to choose us over our competitors.

out there.

We started the business by creating the Facebook page account on 24 April 2022 with the name of The Station. Then, we also registered Go-Ecommerce, MASMED Young Entrepreneur (MyENT), and EzBiz for SSM verification. Facebook is a very suitable platform to do business since it allows businesses to post pictures and videos of our products. This is an effective way to communicate with Facebook users and grab potential customers since a lot of people love to buy things online nowadays.

We use the correct copywriting approaches to promote our items by posting teaser posts, hard-sell posts, and soft-sell posts. We learned a lot about how to properly promote our items thanks to such tactics. In a word, having an online business and using Facebook as a platform is extremely helpful to us since we will be able to use our knowledge and talents in future business endeavours.

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GO E-COMMERCE REGISTRATION



Certificate of Completion

This acknowledges that

Nurin Zuhayra Khairin Binti Mohd Rafain

has successfully completed

eUsahawan Course

Level 1 – Go Digital

organised by



This is a digital-generated certificate. No signature is required.



Certificate of Completion

This acknowledges that

AMIR HUSSEIN SYAH BIN MUHAMAD PAUDZI

has successfully completed

eUsahawan Course Level 1 – Go Digital

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MyEnt CERTIFICATE

	UNIVERSITI TEKNOLOGI MARA	Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED)
MASMED YOUNG ENTREPRENEUR (MyENT)		
SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM		
No. Pelajar	:	2020490256
Nama	:	NURIN ZUHAYRA KHAIRIN BINTI MOHD RAFAIN
Program Pengajian	:	SARJANA MUDA PENTADBIRAN PERNIAGAAN (KEPUJIAN) EKONOM PERNIAGAAN
Fakulti	:	Faculty of Business & Management
Kampus	:	Selangor
MAKLUMAT PERNIAGAAN		
Mod Perniagaan	:	Online
Bidang Perniagaan yg diceburi	:	Makanan
Tempoh Berniaga	:	
No. Pendaftaran Perniagaan	:	
URL Perniagaan	:	https://www.facebook.com/TheStation-102828679086762
Alamat Premis Perniagaan	:	
Tarikh Mendaftar	:	29 Apr 2022
Tarikh Kemaskini	:	29 May 2022
Tarikh Cetak	:	29 May 2022
<p>Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.</p> <p>Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.</p>		
SALINAN PENDAFTARAN INI DIPERAKUI OLEH		
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM		
Malaysian Academy of SME & Entrepreneurship Development (MASMED)		



UNIVERSITI
TEKNOLOGI
MARA

Akademi
Pembangunan PKS dan
Keusahawanan Malaysia
(MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2020846952
Nama : AMIR HUSSEIN SYAH BIN MUHAMAD PAUDZI
Program Pengajian : SARJANA MUDA PENTADBIRAN PERNIAGAAN (KEPUJIAN) EKONOM
PERNIAGAAN
Fakulti : Faculty of Business & Management
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Online
Bidang Perniagaan yg
diceburi : Makanan
Tempoh Berniaga :
No. Pendaftaran Perniagaan :
URL Perniagaan : <https://www.facebook.com/TheStation-102828679086762>
Alamat Premis Perniagaan :
Tarikh Mendaftar : 26 Apr 2022
Tarikh Kemaskini : 29 May 2022
Tarikh Cetak : 29 May 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM.
Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

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Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang
dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

EzBiz SSM REGISTRATION

Welcome NURIN ZUHAYRA KHAIRIN BINTI MOHD RAFAIN in 16 | Logout

Home My Business Services My Payment History Other Services User Profile

May 29, 2022 20 : 38: 33

elaksanakan urusan berkaitan pendaftaran perniagaan di Semenanjung Malaysia dan Labuan sahaja (warganegara/penduduk tetap sahaja) serta pembayaran komp

EzBiz

Draft In Process Query Approved/Reject Cancel/Discard Incentive

Ref. No	Business Name	Status	Update Date	Action
EB-A2022052600038	NURIN ZUHAYRA KHAIRIN BINTI MOHD RAFAIN	In Process	26/05/2022 02:27:48 PM	

Showing 1 to 1 of 1

Welcome AMIR HUSSEIN SYAH BIN MUHAMAD PAUDZI in 5 | Logout

Home My Business Services My Payment History Other Services User Profile

May 29, 2022 21 : 36: 11

disediakan oleh Suruhanjaya Syarikat Malaysia bagi melaksanakan urusan berkaitan pendaftaran perniagaan di Semenanjung Malaysia dan Labuan sahaja (warganegara/penduduk tetap sahaja) serta pembayaran komp

EzBiz

Draft In Process Query Approved/Reject Cancel/Discard Incentive

Ref. No	Business Name	Status	Update Date	Action
EB-A2022052900562	AMIR HUSSEIN SYAH BIN MUHAMAD PAUDZI	Pending Verification	29/05/2022 03:17:42 PM	

Showing 1 to 1 of 1

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 Best viewed using Chrome and Mozilla Firefox with the resolution of 1024 x 768
 Version EzBizWeb_20211229a.war

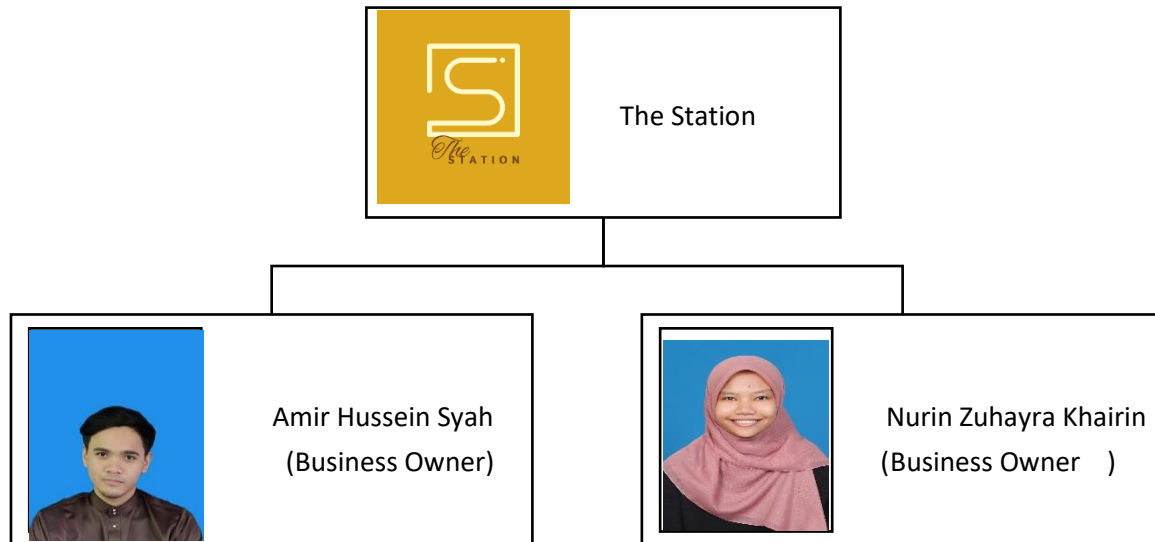
1.0 INTRODUCTION OF BUSINESS



The Station is a Samyang shop that is owned by partnership agreement between Mr. Amir Hussein Syah Bin Muhamad Paudzi and Mrs. Nurin Zuhayra Khairin Binti Mohd Rafain. The Station is a business that focus on selling various flavors of Samyang noodles such as cheese, carbonara and buldak spicy. We choose The Station as our company's name because it is unique and attractive enough to attract customers to buy our goods. We use the yellow colour for the logo because yellow colour outshines other colours such as green and black. It brings harmony in our logo. The Station have it own slogan which is "Delicious, Marvelous and Spiciest". It indicates that The Station sell various kind of ramen starting with spicy ramen noodles such as Samyang to delicious ramen noodles such as carbonara cheese. The Station is located at Bandar Puncak Alam, Selangor. Because we study and stay in UiTM Puncak Alam, we decided to choose this location as our address. Our customer is mostly UiTM students.

Name Of Business	The Station
Business Address	Bandar Puncak Alam, Selangor
Email	
Contact Number	
Form Of Business	Partnership
Main Activities	Samyang Noodles
Date of Facebook Registration	24 April 2022

- **ORGANIZATIONAL CHART**



- **MISSION AND VISION**

Mission : To produce and sell premium ramen noodles and high-quality services for our customers at reasonable prices that differentiate us from other ramen/maggie food businesses

Vision : To have customers' satisfaction and trust in our products and services, as well as to establish our brand as a leading ramen business among locals. With the slogan "Delicious, Marvelous, and Spiciest,"

- **DESCRIPTIONS OF PRODUCT AND SERVICES**

The Station's products are Korean instant noodles which is Samyang. For our products, we have various flavours of Samyang. All Samyang is different in terms of taste and packaging. However, the noodles are primarily made from wheat flour, tapioca starch, gluten, and soybean oil while the soup is made from artificial chicken powder, red pepper powder, chili powder, and other powdered spices.

As for the services, The Station only sell products through online. Other than that, we provide delivery service for our customers. For the delivery charge, if customers buy 2 and above packet of Samyang, the delivery charge is free.

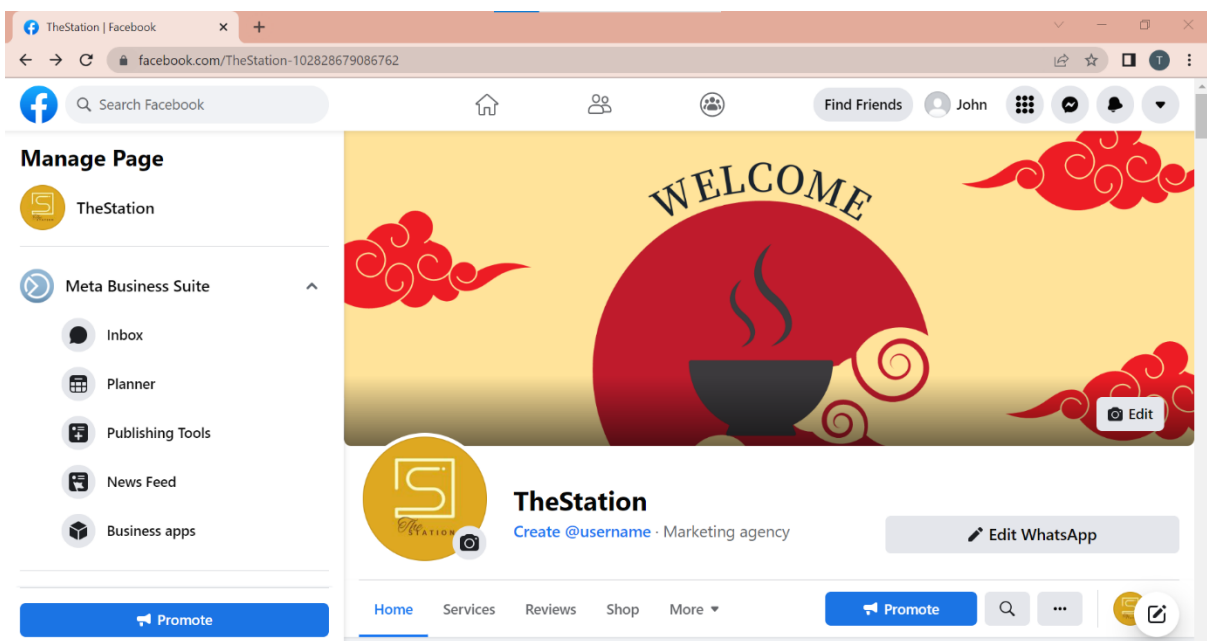
• **PRICE LIST**

Product	Price
1. Original Hot Chicken Flavour 	RM5
2. Cheese Hot Chicken Flavour 	RM5
3. Carbonara Hot Chicken Flavour 	RM5
4. 2X Spicy Hot Chicken Flavour 	RM5
5. Mala Hot Chicken Flavour 	RM5

<p>6. Jjajangmyeon Hot Chicken Flavour</p> 	<p>RM5</p>
<p>7. Bulgogi Ramen</p> 	<p>RM5</p>
<p>8. Buldak Light Hot Chicken Flavour</p> 	<p>RM5</p>

2.0 FACEBOOK

- CREATING FB PAGE



TheStation | Facebook

facebook.com/TheStation-102828679086762

Search Facebook

Find Friends John

Manage Page

TheStation

Meta Business Suite

- Inbox
- Planner
- Publishing Tools
- News Feed
- Business apps

WELCOME

TheStation

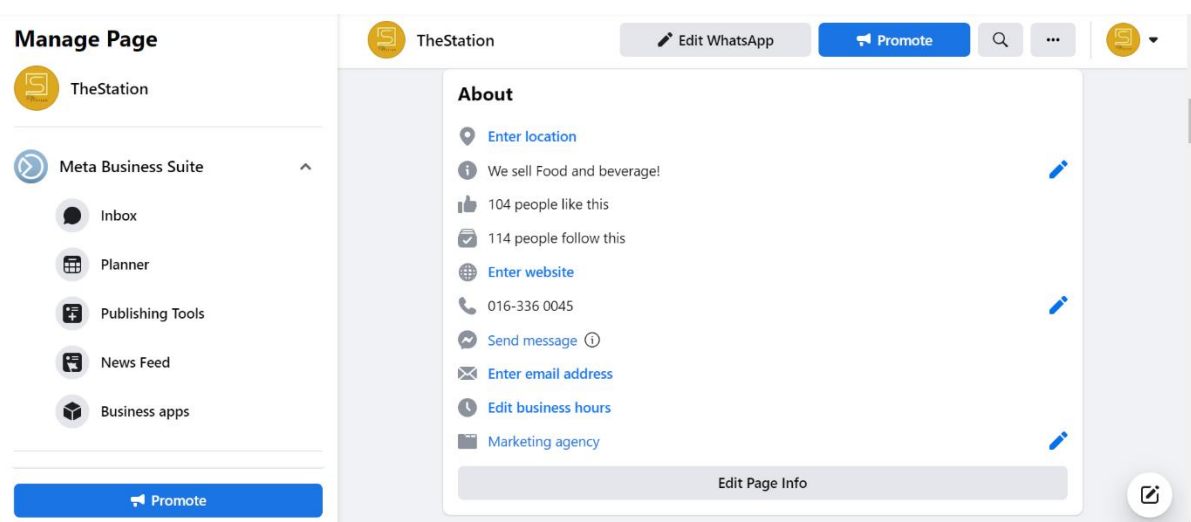
Create @username · Marketing agency

Edit WhatsApp

Home Services Reviews Shop More

Promote

We created our Facebook page on 24 April 2022. We fully used this page on promoting our products. We use the slogan “ Delicious, Marvelous and Spiciest “ to attract our customers. The customer usually will contact us through WhatsApp or dm on Facebook to get our goods. In about 1 month, we managed to get 104 likes for our page.

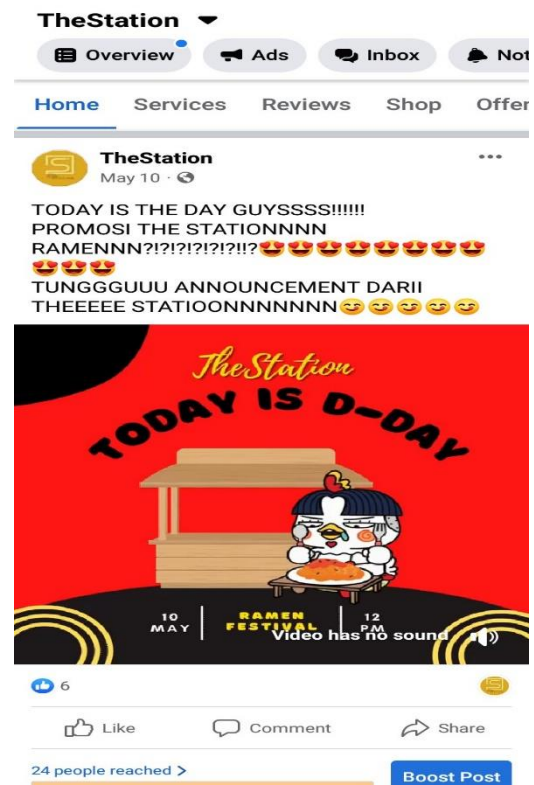
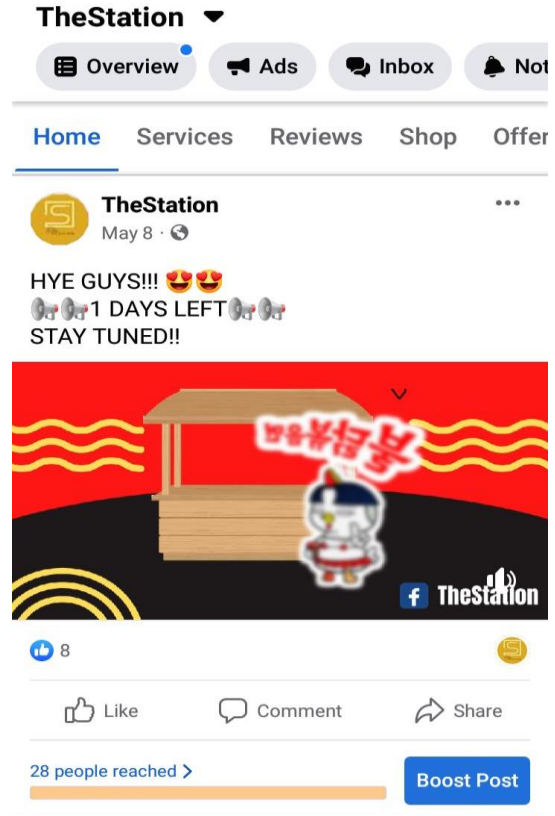


- **FACEBOOK PAGE URL**

The URL for our Facebook page is <https://www.facebook.com/TheStation-102828679086762>

- **FACEBOOK POST -TEASER**

We used 4 teasers in order to attract our customers attention .



• **FACEBOOK POST – COPYWRITING (HARD SELL)**


TheStation 6h · 🌐

Happy weekend everyone!! Hope you guys feeling great today 😊

Shout out to all spicy food lovers 🥰🥰 Let's grab ramen samyang from The Station 🥰🥰 You don't have to waste your energy and time because we will deliver it to you 🐼

- 📌 1 pcs = RM5
- 📌 1 pack = RM23
- 📌 COD UiTM Puncak Alam
- 📌 Free COD (2pcs and above)
- 📌 Self pickup Casuarina and Rafflesia

Just drop your comment below or click the WhatsApp link to purchase 🙌🙌
<http://www.wasap.my/60163360045/nakbeliramen>



👍 Like 💬 Comment ➦ Share

2 people reached >

Boost Post

TheStation 6h · 🌐

Hi guys ! Kami kembali dengan menu samyang buldak sauce 🔥 mari dapatkan dari The Station sekarang!! Yang minat pedas-pedas mesti tertarikk punya lah 🥰🥰🥰🥰

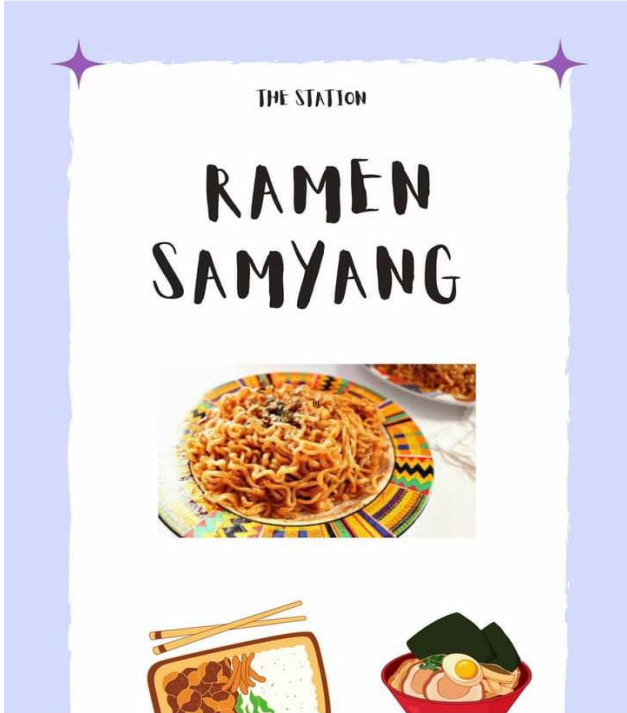
Samyang buldak sauce 🍴🍜🍝

- 📌 Original
- 📌 2xSpicy

Fuhh , ini kalau makan dengan favorite samyang pulak kan. Heaven ! Terasa pedas memikat punya lah hehe 😊 Haa, tunggu apa lagi tu ? Meh la grab your samyang with TheStation, RM5 sahaja!!! Dijamin puas hati 🐼

Tinggal klik sahaja link di bawah 🙌🙌
<http://www.wasap.my/60163360045/nakbeliramen>

See translation



👍 Like 💬 Comment ➦ Share

5 people reached >

Boost Post



TheStation

17h · 🌐



Hye guys! 🙌

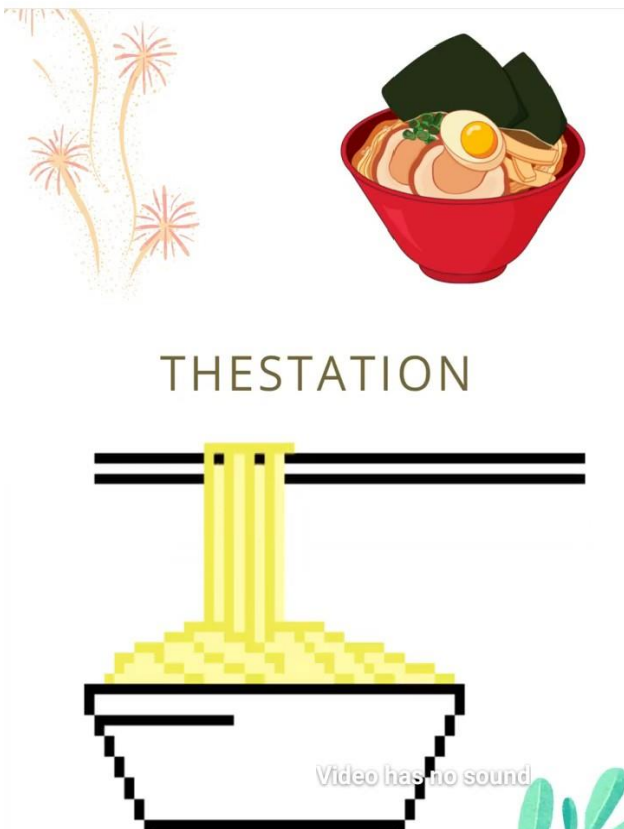
Are you hanging out with your friend? You're looking for something that is easy to prepare while hanging out 😞 But you don't know what to bring??

Don't worry guys because we are here to help you. You can order ramen from The Station only for RM5!! 😲 Just tell us which flavors you want and we will deliver it for you 😊

So, what are you waiting for? Come and click link below to WhatsApp with us now! 😍😍😍😍



<http://www.wasap.my/60163360045/nakbeliramen>



Like



Comment



Share

3 people reached >

Boost Post



TheStation

6d · 🌐



Hey guys 🙌 It's ramen day!!!!

Korang dah try ke belum ramen daripada station kami? Kalau belum, jom dapatkan sekarang. Jangan tunggu lama-lama sebab stok sangat terhad!!

📌 1 pcs = RM5

📌 1 paket = RM23

Klik sahaja link di bawah untuk order 🙌🙌

<http://www.wasap.my/60163360045/nakbeliramen>

Hey guys 🙌 It's ramen day!!!!

Have you tried ramen from our station? If you haven't, let's get it now. Don't wait too long as stock is very limited!!

📌 1 pcs = RM5

📌 1 package = RM23

Just click the link below to order 🙌🙌

<http://www.wasap.my/60163360045/nakbeliramen>

⚙️ • Rate this translation



👍 1



Like



Comment



Share

11 people reached >

Boost Post



TheStation

6h · 🌐

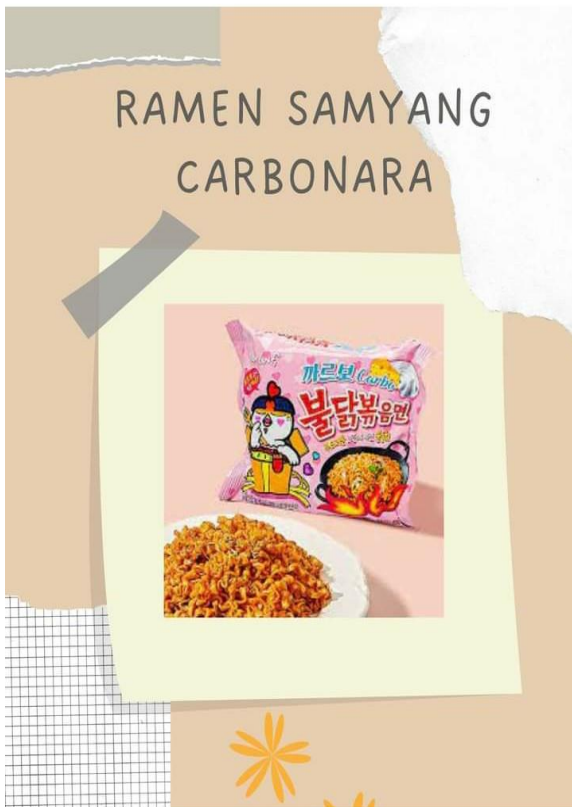


Hey guys 🤩

You know what? We're here for ramen carbonara day!!!
Have you tried ramen carbonara from our station? 🤩 You better tried it now or it will haunt you 😱. Don't wait too long as stock is very limited!! 🍷🍷🍷🍷🍷. Come grab yours now!!!

- 📌 1 pcs = RM5
- 📌 1 package = RM23

Just click the link below to order 👉👉
<http://www.wasap.my/60163360045/nakbeliramen>



👍 Like 💬 Comment ➦ Share

4 people reached >

Boost Post



TheStation

6d · 🌐



Good afternoon everyone!! 🤔

Have you all had lunch? Don't know what to have for lunch? Want to eat something good?

Let's try our ramen samyang today!! Its suitable to eat with fried chicken and so on!! Grab yours now!! 😊

CLICK OUR WHATSAPP LINK NOW!!!
<http://www.wasap.my/60163360045/nakbeliramen>



👍 1



👍 Like 💬 Comment ➦ Share

8 people reached >

Boost Post



TheStation

5d · 🌐



Hye guys! 🙌

Are you suddenly feel hungry? 😞 But you don't have anything to eat?? Don't worry guys because we are here to solve your problems. You can get our ramen only for RM5!! 😲 Just tell us which flavors you want and we will deliver it for you 😊

So, what are you waiting for? Come and click link below to WhatsApp with us now!
<http://www.wasap.my/60163360045/nakbeliramen>



Like



Comment



Share

5 people reached >

Boost Post



TheStation

6h · 🌐



Good evening guys! 🙌

Are you struggling with your assignment 😞 do you want to make something simple to eat?

Don't worry guys! Just order spicy ramen samyang from The Station now!! It's RM5 only!! 🙌 Grab now before the samyang is out of stock!!!!

So, what are you waiting for? Come and click link below to WhatsApp with us now! 🙌🙌🙌🙌

<http://www.wasap.my/60163360045/nakbeliramen>



Like



Comment



Share

2 people reached >

Boost Post



TheStation

17h · 🌐



Happy weekend!! Let's enjoy your weekend with spicy ramen samyang 🥰

📍 GRAB THE LATEST STOCK OF RAMEN FROM THE STATION TODAY

🍷 WE HAVE PLENTY OF RAMEN FLAVOURS SUCH AS CHEESE, BULDAK AND CARBONARA

📍 RM5 ONLY

GRAB YOURS NOWWW!! 🥰🥰🥰

Don't waste more time and grab our ramen while stock last!! 🥰

<http://www.wasap.my/60163360045/nakbeliramen>



Like

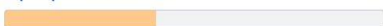


Comment



Share

2 people reached >



Boost Post



TheStation

May 18 · 🌐

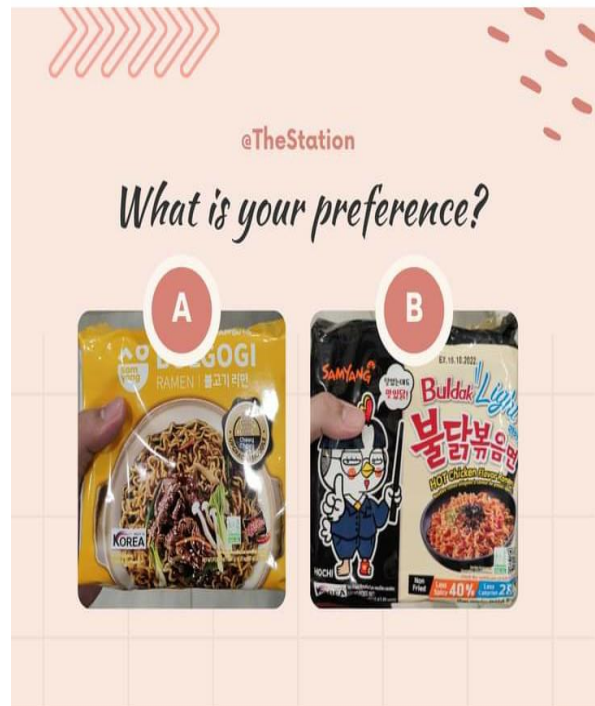


Lapar waktu tengah malam? Anda tak perlu risau!!! 🥰 Selain pantas untuk dihidang, ramen samyang juga sangat sesuai dimakan tidak kira bila dan di mana anda berada. RM5 SAHAJA!!! Sangat berbaloi dan anda perlu nikmatinya sendiri 🥰

Grab cepat sementara stok masih ada!! Hanya klik link WhatsApp di bawah untuk order 🙌🙌

<http://www.wasap.my/60163360045/nakbeliramen>

See translation



9



Like



Comment



Share

29 people reached >



Boost Post



TheStation

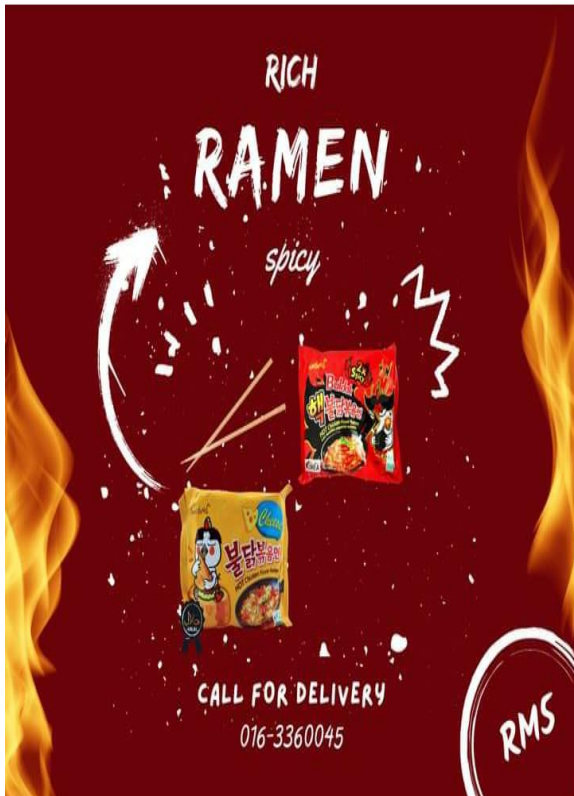
5d · 🌐



Good evening guys!!

TheStation has a surprise for you 🤩 If you buy 2 pcs of ramen, you will get a free chopstick 🥰 interesting right? So, don't waste more time and grab our ramen while stock last!! 🐱

<http://www.wasap.my/60163360045/nakbeliramen>



Like



Comment



Share

9 people reached >

Boost Post



TheStation

16h · 🌐



Attention guys 📣📣

At 12:00P.M. we will give the first 3 customers our samyang buldak sauce for free!!! 🤩🤩 For 1 pcs ramen RM5 but if you buy 2 pcs of ramen, you will get the sauce for free 🥰 it's more worth it right? Grab now or you will regret later 😬 You will only get this offer today.

So, stay tuned guys!

<http://www.wasap.my/60163360045/nakbeliramen>



Like



Comment



Share

3 people reached >

Boost Post



TheStation

6d · 🌐

Hi guys ! TheStation ada product baru nak share dengan you guys. Bagi yang minat pedas-pedas mesti excited punya lah.

Samyang buldak sauce 🍜🥘🍝

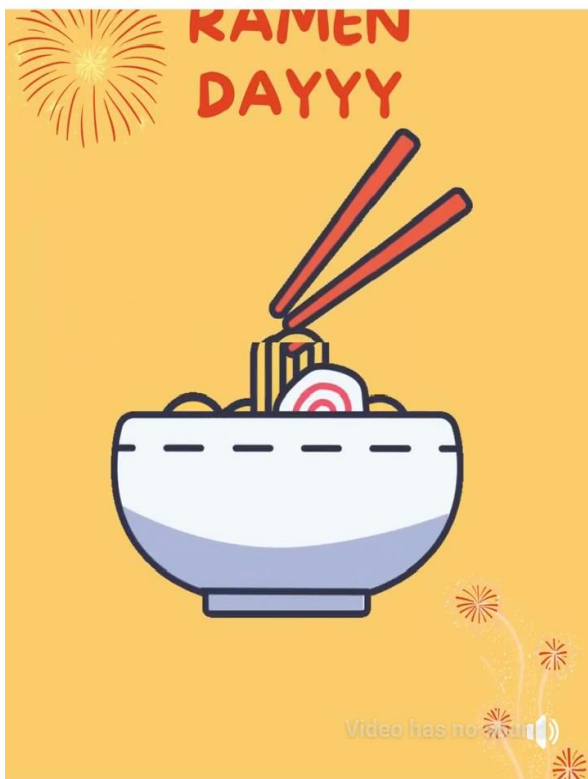
Terdapat 2 flavour, original dan 2xspicy

RM23 untuk sebungkus paket dan RM 5 untuk sepaket ramen exc postage

Fuhh , ini kalau makan dengan favorite samyang pulak kan. Heaven ! Terasa pedas memikat punya lah hehe 😊 Haa, tunggu apa lagi tu ? Meh la grab your samyang with TheStation dijamin puas hati 🤗❤️

Cepat klik link di bawah 👉👉

<http://www.wasap.my/60163360045/nakbeliramen>



👍 Like

💬 Comment

➦ Share

9 people reached >

Boost Post



TheStation

May 18 · 🌐

Good morning everyone!! Hope you guys feeling great today 😊

Shout out to all korean food lovers 🥰🥰 If you don't know what to eat during lunch, we can help you!! Let's grab our ramen samyang. If you're a student and busy with online class, we got you!! We will deliver it to you 🤗

- 📌 COD UiTM Puncak Alam
- 📌 Free COD (2pcs and above)
- 📌 Self pickup Casuarina and Rafflesia

Just drop your comment below or click the WhatsApp link to purchase 👉👉

<http://www.wasap.my/60163360045/nakbeliramen>



👍 9

👍 Like

💬 Comment

➦ Share

30 people reached >

Boost Post



TheStation

May 10 · 🌐



IT'S OFFICIALLY LAUNCH!!! 🍜🍜🍜🍜🍜

ANDA NAK MAKAN TAPI TAK TAHU NAK MAKAN APA?
JANGAN RISAU, KAMI TAHU MAKANAN YANG CEPAT DAN PANTAS UNTUK DISEDIAKAN!

MARI DAPATKAN RAMEN THE STATIONNN!!!



THE STATION ADA MENYEDIAKAN PELBAGAI PROMOSI UNTUK PELANGGAN BARU!!

- 📌 1 BUNGKUS RAMEN (PELBAGAI PERISA) - RM 23
- 📌 1 PAKET RAMEN - RM 5
- 📌 BELI 3 BUNGKUS RAMEN (PELBAGAI PERISA) - RM 55
- 📌 6 BUNGKUS RAMEN - RM 105

TUNGGU APA LAGI? MARI BELI SEMENTARA STOK MASIH ADA!! 🍜🍜🍜🍜

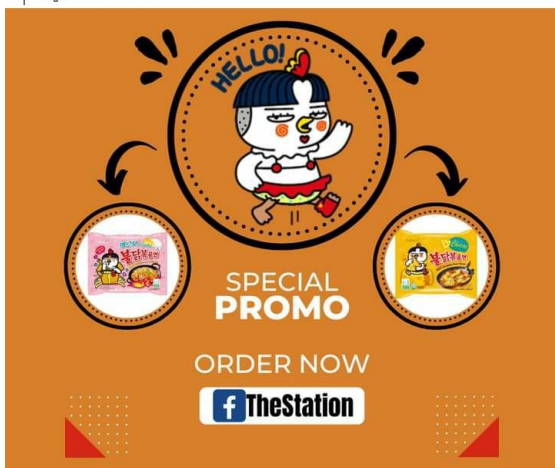
KLIK LINK WHATSAPP DI BAWAH UNTUK ORDER!!

<http://www.wasap.my/60163360045/nakbeliram>

IT'S OFFICIALLY LAUNCH!!! 🍜🍜🍜🍜🍜

YOU WANT TO EAT BUT DON'T KNOW WHAT TO EAT?... See more

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👍❤️ 10



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TheStation

May 12 · 🌐



MARI DAPATKAN RAMEN THE STATIONNN!!!



THE STATION ADA MENYEDIAKAN PELBAGAI PROMOSI UNTUK PELANGGAN BARU!!

- 📌 1 BUNGKUS RAMEN (PELBAGAI PERISA) - RM 23
 - 📌 1 PAKET RAMEN - RM 5
 - 📌 BELI 3 BUNGKUS RAMEN (PELBAGAI PERISA) - RM 55
 - 📌 6 BUNGKUS RAMEN - RM 105
- TUNGGU APA LAGI? MARI BELI SEMENTARA STOK MASIH ADA!! 🍜🍜🍜🍜

LETS GET THE RAMEN THE STATIONNN!!!



THE STATION IS PROVIDING VARIOUS PROMOTIONS FOR NEW CUSTOMERS!!

📌 1 PACK RAMEN (VARI... See more

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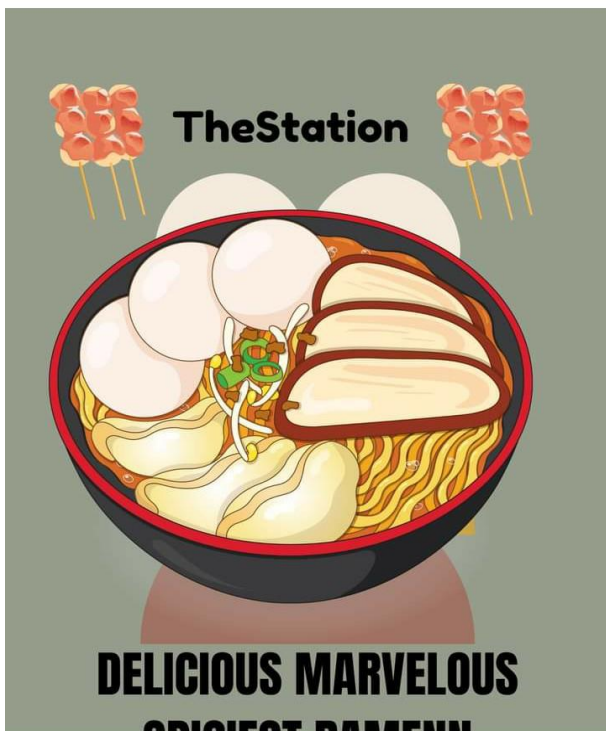
• **FACEBOOK POST – COPYWRITING (SOFT SELL)**

 **TheStation** 17h · 🌐

Hi guys 🍜🍜🍜🍜 The Station would like to share about some facts about ramen samyang 🍜🍜🍜🍜

- Each packet of ramyeon consists of dried noodles and a sachet of spicy seasoning, to which you simply add boiling water. They are available either in a packet or as cup noodles, depending on the convenience of the consumer. While cooking-averse foodies enjoy their ramyeon in a cup, the more adventurous eaters have taken to preparing the packet version in order to customize their noodles – most add chopped meats, vegetables, eggs and even spices in a myriad of methods to suit personal taste 😊😊

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 **TheStation** 17h · 🌐

📌 **RAMEN HISTORY**

📌 According to historians, the more plausible theory is that ramen was introduced to Japan in the late 19th or early 20th century by Chinese immigrants living in the Yokohama Chinatown. According to the record of the Yokohama Ramen Museum, ramen originated in China and made its way to Japan in 1859

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TheStation

5d · 🌐



Hello 🤗 Today we will share some tricks on how to prepare ramen samyang 😊

📌 Boil your noodles for 5 minutes. The goal is to get stringy and chewy textured noodles, not sad and soggy.

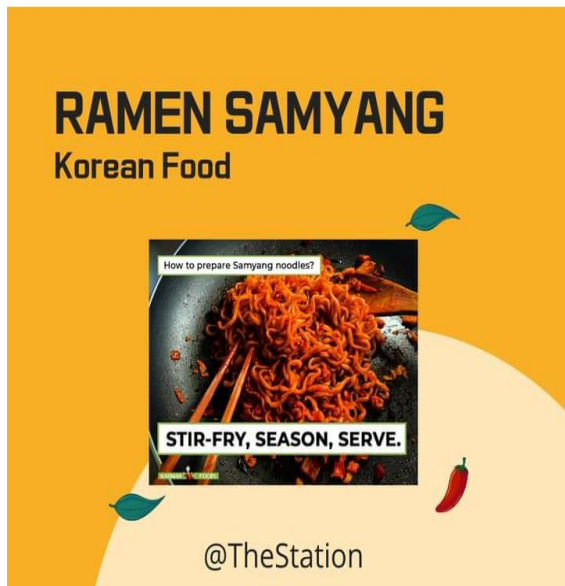
📌 Save eight spoonfuls of water (or 120ml of water) before draining your cooked noodles completely.

📌 Stir-fry your noodles and gradually add your preferred amount of nuclear sauce over it for a subtle crisp and a spicy taste that you can tolerate.

And don't forget to put in the flakes before serving! 🌸🌸

FOLLOW and LIKE our fb page as well 🤗 we will update more tips and tricks for you 😊

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TheStation

17h · 🌐



Hi guyssss!! Today we will share some fact about the nutritional value for Samyang hot chicken ramen 🤗🤗🤗🤗

Samyang ramen has 0g of trans fat in their nutritional value!!!! 🤗🤗🤗🤗

FOLLOW and LIKE our fb page to know more about us. You also can WhatsApp our team and they will assist you 🙌

<http://www.wasap.my/60163360045/nakbeliramen>



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TheStation

16h · 🌐



Did you guys know? 😬

The Spicy Noodle Challenge prohibits you from having a drink of water or milk to temper the heat 😬 However, that doesn't mean you can leave it out by your side 😊 It's okay to take a step back when you can't handle the heat. You wouldn't want to have any regrets with an instant noodle dish! 😊

Want to know more tips? Just follow us on our fb page 🥰

<https://www.facebook.com/TheStation-102828679086762>



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TheStation

17h · 🌐



Did you know what is the best ramen that people loved the most?



It's our Samyang Buldak Cheese Hot Chicken Flavor Ramen!! If you're a cheese lover, the addition of cheese made the buldak ramen way better. It adds another element to the sauce by making it creamier but it does lower the spice level a bit.

Wish they added more cheese but we could do that ourselves anyway. It's so good that you couldn't stop eating this even though it gets spicier and spicier 🥰🥰🥰🥰🥰

FOLLOW and LIKE our fb page for more information 🥰

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TheStation

5d · 🌐



Hello everyone! 😊

Shh!!! Let me share with you some tips on how to make ramen samyang less spicy 🤫
Combining some of these to tips can help make your ramen taste even better and lessen the spice.

- 📌 Add some milk while mixing in the spicy sauce. This adds creaminess to the ramen but also helps with some of the spiciness.
- 📌 Use less of the sauce packet (like 1/2 or 1/4 of the packet) instead of the whole thing.
- 📌 Adding cheese to the ramen.
- 📌 Adding some eggs.
- 📌 Keep more than the suggested water content when draining.

FOLLOW and LIKE our fb page so you wouldn't miss out any of our tips!

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TheStation

May 17 · 🌐



Hello guys! 😊

Have you ever wondered what's in our spicy ramen noodles? 🤔

For your information, SPICY RAMEN NOODLES is an instant ramen made by Samyang Foods from South Korean. The unique thing about spicy ramen noodles is it comes with a dried seasoning packet and a packet of sauce 🤩

So, what are you guys waiting for? FOLLOW and LIKE our FB page to know more about our spicy ramen 😊

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TheStation

May 14 · 🌐



Hello everyone 🙌

Are you guys looking something for supper?
You want to eat something while study or
watching netflix?

Worry no more, we got your back!! 🤪🤪 So,
what are you guys waiting for?

Just click link below and our team will assist
you

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May 20 · 🌐

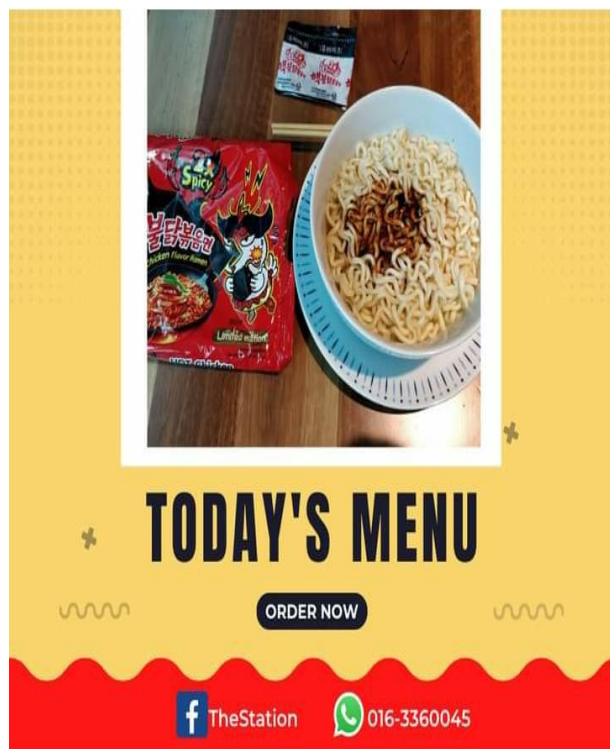


Are you guys craving for something spicy? 🤪

Great! We're here to help you!! Our ramen
samyang are currently students all time
favourite because of its spiciness 🔥🔥

Just drop your comment below or click the
WhatsApp link to know more about us 🙌

<http://www.wasap.my/60163360045/nakbeliramen>



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TheStation

May 22 · 🌐



Hello everyone!! Happy Sunday 🥳

Let's hype your Sunday with us! 🥰🥰 For your information, these are some of the best selling ramen from our station. It's such a waste if you haven't try it. Click the link below to get help from our team 🥰

<http://www.wasap.my/60163360045/nakbeliramen>



👍 3



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TheStation

5d · 🌐



Hello everyone!

Did you have a great time today? 🥰 we hope you all had a great time and all the best for tomorrow too 🥰

We would like to share one tips for you guys. If you want to explore other ways to enjoy samyang ramen, you can add a square of cheese for added richness and attempt to bring down the heat 😊😊

FOLLOW and LIKE our fb page to get more tips from us 😊😊

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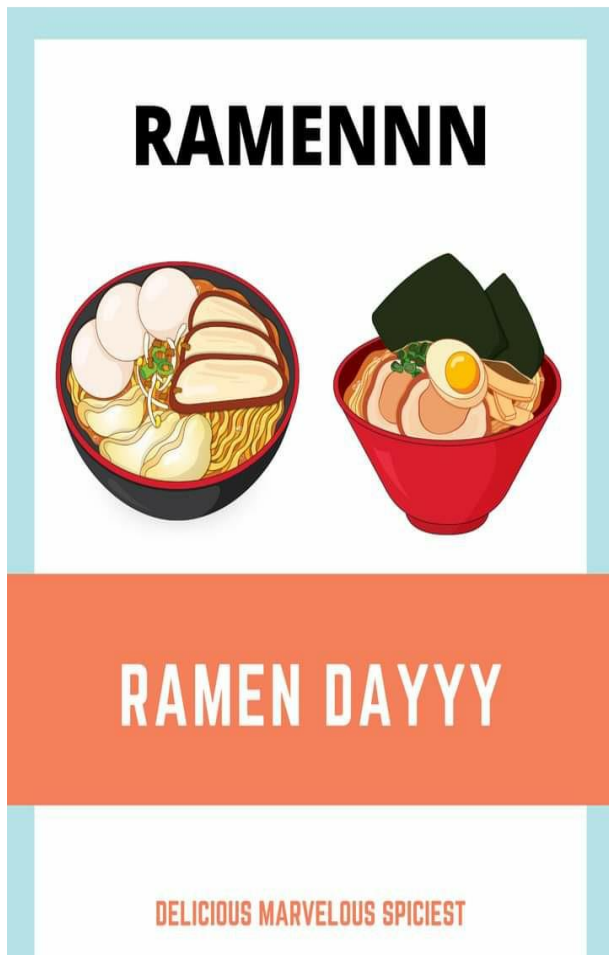
6d · 🌐



For your information, while eating the samyang chesee ramen, the heat might hit you so bad. So, you guys can tone it down by drinking milk or taking a pinch of salt under your tongue. It can to reduce the heat 🙄

Follow and like our Facebook page to know more about our ramen:

<https://www.facebook.com/TheStation-102828679086762>



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TheStation

17h · 🌐



Hye everyone 🙌

We have something to share with you about spicy history 🙄 If you haven't heard of the Spicy Noodle Challenge, you must be living under a rock. Also known as the Fire Noodle Challenge, this food phenomenon has been making rounds in the online sphere since 2014 🔥🔥 Up to this day, it continues to bring foodies from all over the world for a sweat-inducing and tongue-numbing ramen experience 🤩

Want to know more? Drop your comment below or you can click our WhatsApp link 🙌

<http://www.wasap.my/60163360045/nakbeliramen>



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TheStation

May 14 · 🌐



Good morning everyone!! We wish you guys have a wonderful day 😊 We have good news for today 😊

We offered to you, our weekend promo!! 🥰🥰
🥰 Its only available for this weekend. Hurry up so you wouldn't miss it!!
And don't forget to like and share our FB page as well!!

Just drop your comment below or click the WhatsApp link to purchase 🙌🙌

<http://www.wasap.my/60163360045/nakbeliramen>



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Hello everyone 🙌

Are you guys looking something for supper?
You want to eat something while study or watching netflix?

Worry no more, we got your back!! 🥰🥰 So, what are you guys waiting for?

Just click link below and our team will assist you

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👍 7

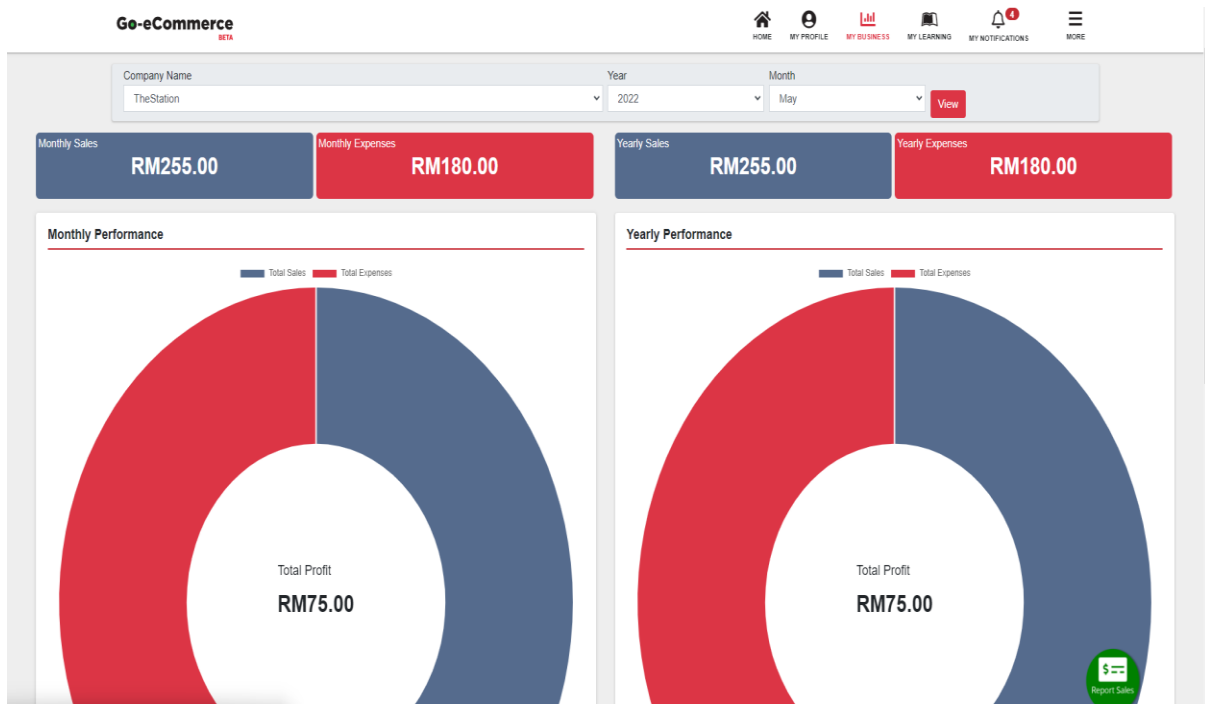


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- **SALES REPORT**



Because our address is located at Uitm Puncak Alam, Selangor, most of our customer is our friend and resident of Bandar Puncak Alam. We accept cash on deliveries or pickup services because our customers usually wanted to pay in cash. With expenses over RM180 a month, we managed to get an RM75 profit.



This is Daniel, he is UiTM Puncak Alam's student. We delivered his order at UiTM Puncak Alam's college and paid by cash.



Next, Qurratu is staying at UiTM Puncak Alam's college. She paid by cash through delivery.

CONCLUSION

To summarize, many things must be learned before establishing a new business, including how to view the needs and wants of customers, marketing expertise, technology understanding, how to develop social media for business and how to successfully execute copywriting. These are important to understand in order for the business to succeed. Moreover, copywriting is significant because it is the key to persuade customers to purchase our products. As we know, people will typically look at the advertisement before deciding whether to purchase the product. Apart from that, business owners must write unique copywriting and understand their target demographic. The visual graphic for publishing also must be innovative and plain to get the attention of customers.

As The Station is a new business, to meet the business's objective and vision, as well as to succeed in this industry, numerous improvements are required. We can see that most people nowadays rely on social media, particularly Facebook, Facebook is a very simple and easy way to market our business. The WhatsApp button on the Facebook page is one of the tools that help the business run effectively. Finally, we use the copywriting elements on our Facebook post as it is important in attracting customers.