



اَوْبُوْ سَيْتِيْ بَاتِيْ كُنُوْ لُوْ كِيْ مَارَا
UNIVERSITI
TEKNOLOGI
MARA

MEXANIS
COSMETICS

SOCIAL MEDIA PORTFOLIO
MEXANIS EMPIRE ENTERPRISE
PRINCIPLES OF ENTREPRENEURSHIP (ENT530)

PROGRAMME : BA- FACULTY OF BUSINESS AND MANAGEMENT
(HONS) ENTREPRENEURSHIP

SEMESTER : 2

NAME : 1) ANIS AMELYNN BINTI SHAHRIL NIZAM
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LECTURER NAME : DR NOR HARLINA BINTI ABD HAMID

ACKNOWLEDGEMENT

We would like to expand our deepest gratitude to our beloved professor, Dr. Nor Harlina Binti Abd Hamid, our instructor for the course Entrepreneurship Principles (ENT530), for her inexhaustible guidance and assistance in completing this social media report. Additionally, we are quite appreciative of her lectures throughout the semester. This project would not have been possible without her without guidance and full of patience.

Our research would have been impossible without the aid and support of our product buyers, not to mention friends who helped us a lot to share our products on their respective social media. From there, we can collect our sales results to indirectly succeed in this assignment. Besides that, we are also grateful that we can work this assignment together with full commitment and teamwork. We have carried out our respective tasks which have been divided very well.

EXECUTIVE SUMMARY

Mexanis Cosmetics is a local brand company that develops a cosmetics brand concept that provides consumers with benefits such as beauty and health. Our company's objective is to be one of the great and well-known local brands, alongside Syedewa Cosmetics, Duck cosmetics, and others. The primary purpose is to assist those with skin issues and a constant need to rush to get ready. The company intends to manufacture more low-priced items with high-quality ingredients and components.

At the end of June 2021, Mexanis was founded. Mexanis Cosmetics now offers tinted moisturizers for sale. Customers who have purchased our goods have provided us with a great deal of positive feedback, commending the product's non-sticky, silky, and easy-to-blend quality.

Because social media marketing makes it easier to spread the word about our products, this assignment required us to construct a Facebook profile to expand the business using social media. By doing so, we were also able to learn how to post for company products using teaser posts, as well as hard and soft sells.

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1.0 BUSINESS REGISTRATION

1.1 MyENT Certificate



Certificate of Completion

This acknowledges that

ANIS AMELYNN BINTI SHAHRIL NIZAM

has successfully completed

eUsahawan Course
Level 1 – Go Digital

organised by



This is a digital-generated certificate. No signature is required.



Certificate of Completion

This acknowledges that

ROSALINDA BINTI ROSLI

has successfully completed

eUsahawan Course **Level 1 – Go Digital**

organised by



This is a digital-generated certificate. No signature is required.

1.2 SSM Registration (Sole proprietorship)



BORANG D (KAEDAH 13)



PERAKUAN PENDAFTARAN AKTA PENDAFTARAN PERNIAGAAN 1956

Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama

MEXANIS EMPIRE ENTERPRISE

NO. PENDAFTARAN: 202203128171 (003400972-D)

telah didaftarkan dari hari ini sehingga **23 MEI 2023** di bawah Akta Pendaftaran
Perniagaan 1956, beralamat di

Bil. Cawangan: TIADA

Bertarikh di **SISTEM EZBIZ** pada **24 MEI 2022**.

DATUK NOR AZIMAH ABDUL AZIZ
Pendaftar Perniagaan
Semenanjung Malaysia



BORANG D (KAEDAH 13)



**PERAKUAN PENDAFTARAN
AKTA PENDAFTARAN PERNIAGAAN 1956**

Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama

ROSEXMELATI ENTERPRISE

NO. PENDAFTARAN: 202203126054 (003400362-M)

telah didaftarkan dari hari ini sehingga **22 MEI 2023** di bawah Akta Pendaftaran
Perniagaan 1956, beralamat di

Bil. Cawangan: TIADA

Bertarikh di **SISTEM EZBIZ** pada **23 MEI 2022**.

DATUK NOR AZIMAH ABDUL AZIZ
Pendaftar Perniagaan
Semenanjung Malaysia

2.0 INTRODUCTION OF BUSINESS

2.1 Name and address of business



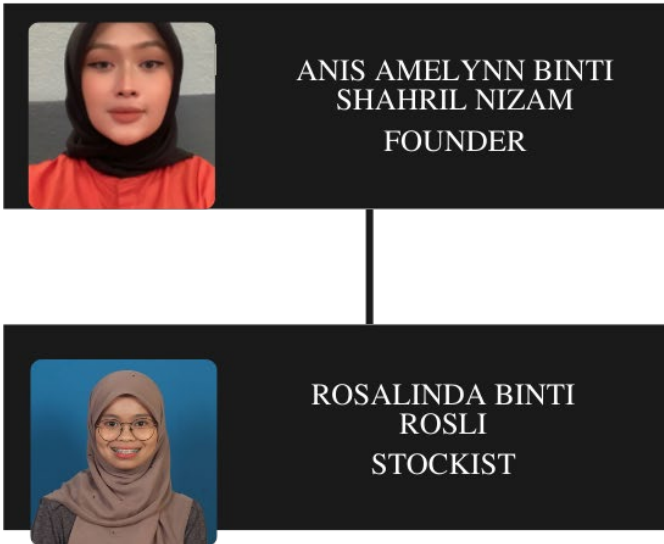
Figure 1 Mexanis's Logo

Mexanis Cosmetics is the company that supplies the essential cosmetics that are always in demand. The name Mexanis was composed of the founder's given name and her nickname. At the end of June 2021, Mexanis Cosmetics was formed. In Malaysia, tinted moisturizers are exceedingly uncommon. We drew inspiration from other nations and sought to raise awareness in the United States that cosmetics containing skincare ingredients offer an alternative option. Aside from that, we wished to offer women by resolving their difficulty in getting dressed, as the majority of women are always in a rush to be somewhere or to a meeting. Therefore, our concept at Mexanis Cosmetics, "your go-to necessities," will address the issue of ladies always looking presentable and radiant. The most crucial aspects of our tinted moisturizer are how easy it is to blend and how lightweight it feels. In addition, we are selling our product at an affordable price with high-quality ingredients because we want everyone to have the opportunity to purchase it and feel as though it is worthwhile.

Currently, we do not have an office. We have been storing the stock and doing the whole business from our home. All of our orders were settled by online transactions and postage. We provide postage using the fastest courier service which is J&T. This is to make sure our customers receive their package as fast as possible. Lastly, our business can be reached through our Facebook page (@Mexanishq) and all the inquiries can be made by our business contact number which is +6011-11536909.

2.2 Organizational Chart

ORGANIZATIONAL CHART
MEXANIS COSMETICS



2.3 Mission and Vision

Mission

- We will establish a business with a strong, long-term successful future that delivers value for the benefit of all customers.
- Produce products that are able to solve customers' skin problems more effectively.
- Produces products at affordable prices but its effectiveness is the level of international products.
- Make customer complaints a key factor in product improvement.
- Work in teams to produce products that are more beneficial to customers.

Vision

- To be a brand that is well known locally and internationally.
- Changing business status from Enterprise to Sdn Bhd.
- Ensuring this brand is mentioned all over the world because of the need for women.
- Able to enter overseas markets famous for their beauty such as the United States, Korea and China.
- Ensure that this brand gets many certificates of achievement around the world.

2.4 Description of product/service

The Mexanis Tinted Moisturizer is a hydrating formula that has been intended to deliver a sheer coverage that can be built up to a medium level, and it has a natural glow finish. You can apply it throughout the day or at night, and it will provide a natural look while also giving the skin the appearance of being healthy, vibrant, and flawless when it is not covered by makeup. The ingredients of the Mexanis Tinted Moisturizer are the most significant aspect of the product because they provide a variety of benefits to skincare, including moisturizing and calming the skin. Hyaluronic acid and niacinamide were the two primary components of our product, and in addition, it has a sun protection factor of 35. As a result of the shade's very natural appearance and its ability to blend in seamlessly with our own skin tone, it is very well-suited for all varieties of skin tones. Mexanis Tinted Moisturizer has approval from Kementerian Kesehatan Malaysia. In spite of this, Mexanis Tinted Moisturizer can be utilized as an alternative to foundation in order to prepare the skin for the application of makeup. To achieve the appearance of flawless and faultless skin, a foundation is often applied to cover the skin. In contrast, Mexanis Tinted Moisturizer not only moisturizes the face but also evens out the complexion while doing so.

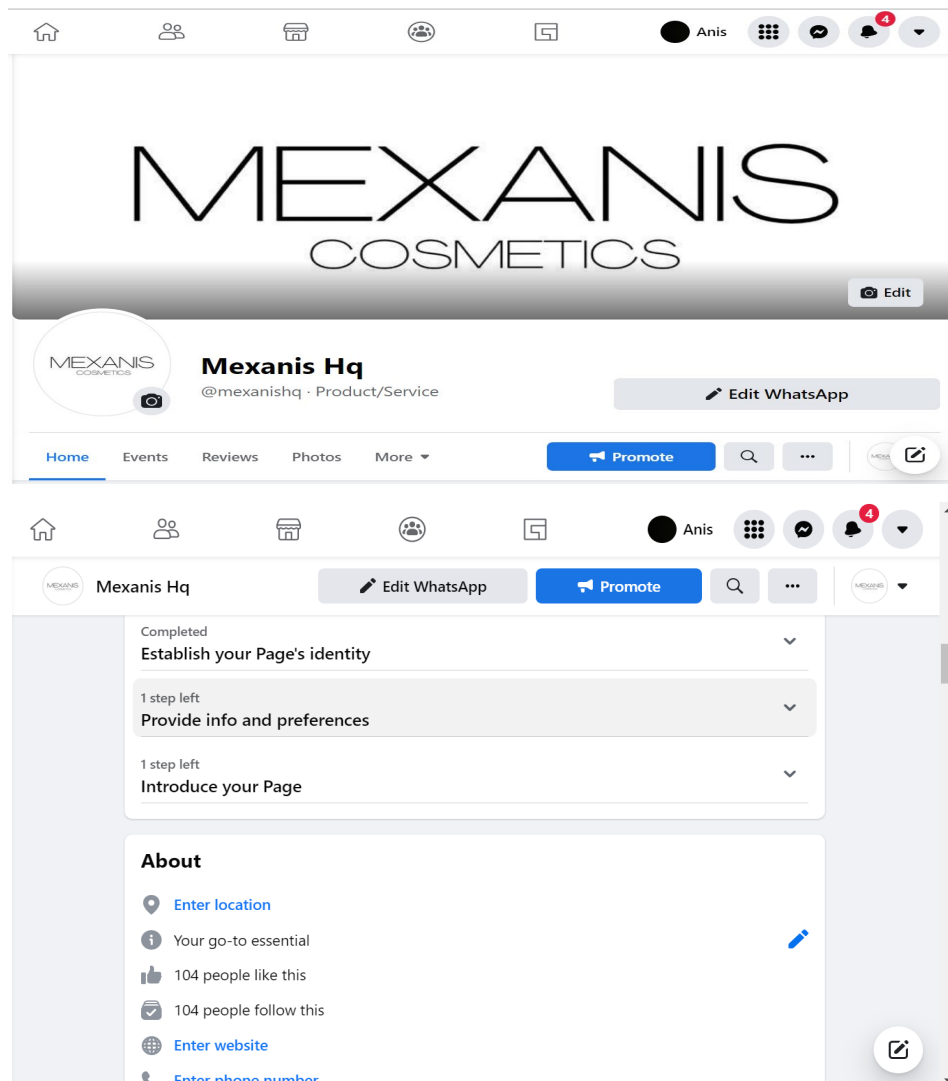
2.5 Price list

PRODUCT	NAME AND PRICES
	<p data-bbox="943 590 1305 653" style="text-align: center;">MEXANIS TINTED MOISTURIZER</p> <p data-bbox="1029 695 1214 764" style="text-align: center;">RM50.00 NP: RM69.90</p> <p data-bbox="976 810 1268 911" style="text-align: center;">Postage: Semenanjung: RM8 Sabah/Sarawak: RM15</p>

3.0 FACEBOOK

After we opened the business, we were given the task of creating a Facebook account for our business. The purpose of creating the account is to make it a place to promote our products, share product photos or customer testimonials as well as product videos, and of course most importantly to raise our product brand to be known around the world. In addition, having a Facebook account can make it easier for customers to find out more about our products. So, in this Mexanis Hq Facebook page, we have created facebook posts such as product teasers, soft sell and hard sell which are all related to our business.

3.1 Creating Facebook page



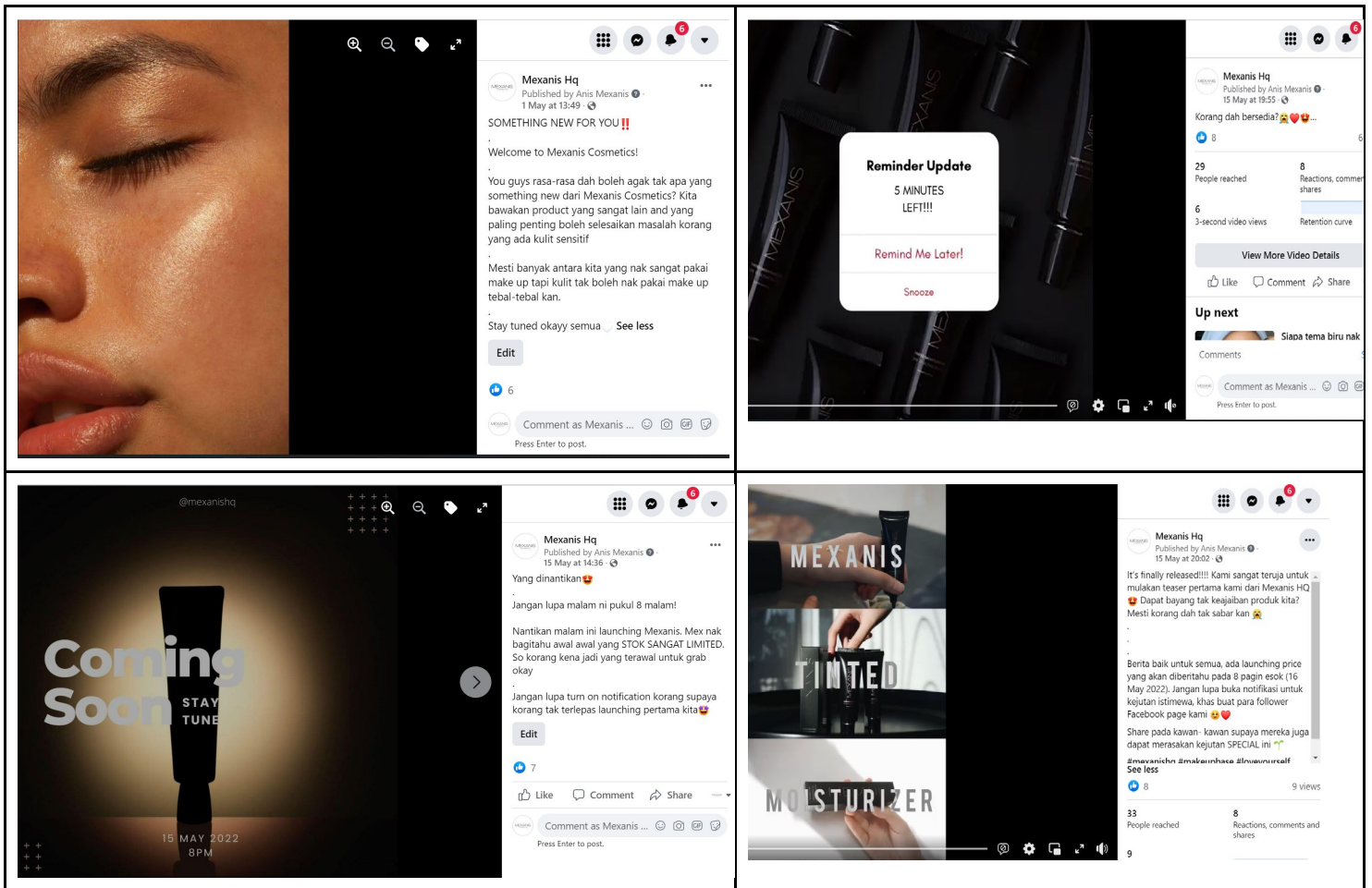
3.2 Costuming URL Facebook page

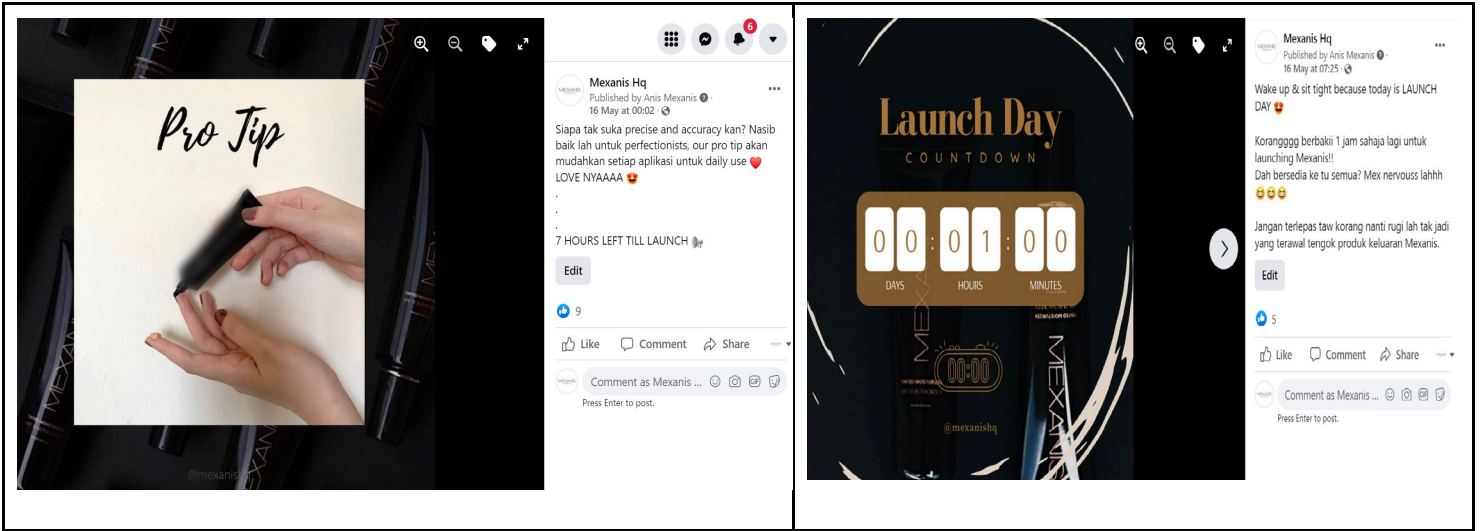
Mexanis Cosmetics Facebook name is @mexanishq and the customized URL

<https://www.facebook.com/mexanishq/>

3.3 Facebook post - teaser


Teaser is a campaign to create a buzz about a new launching product. The most important part is to attract audience attention and also trigger excitement.





3.4 Facebook post- copywriting hard sell

A hard sell is an advertisement that uses technique to persuade customers to purchase a product immediately. It is also described as an aggressive marketing technique that adopts direct-to-the-point content and is commonly packed with facts.



MEXANIS
TINTED MOISTURIZER

SHOP NOW • SHOP NOW • SHOP NOW • SHOP NOW • SHOP NOW

@mexanishq

Mexanis Hq
21 May at 21:36 · 🌐

Heyyy korang mesti tengah fikir produk Mexanis ni kan 🤔 tak perlu fikir lagi sebab sekarang Mexanis HQ telah lancarkan harga serendah Rm50 sahaja daripada harga asal Rm69.90 🤩 Jangan lambat lambat yaa takut terlepas 🥰

Untuk dapatkan harga promo ni,
1. Like FB page Mexanis HQ and screenshot 📸
2. Share page Mexanis HQ pada rakan- rakan
3. Hantarkan screenshot pada link WhatsApp di bawah dan tunggu team kami melayan anda 📩

Whats... See more

1

Like Comment Share

Write a comment...
Press Enter to post.

Mexanis Hq
21 May at 15:22 · 🌐

Hellooo girls! Tahu tak yang Mexanis HQ telah mengeluarkan produk pertamanya iaitu tinted moisturizer 🌟
Normal price Rm69.90 tapi untuk launching price hanya Rm50 exclude postage! Murah tak murah tu dah off Rm19.90 🤩

Untuk dapatkan harga promo ni,
1. Like FB page Mexanis HQ and screenshot 📸
2. Share page Mexanis HQ pada rakan- rakan
3. Hantarkan screenshot pada link WhatsApp di bawah dan tunggu team kami melayan anda 📩

... See more

1

Like Comment Share

MEXANISHQ
TINTED
MOISTURISER
LAUNCHING PRICE

Get it for
RM50!

Rules :

1. Like Mexanis HQ
2. Screenshot
3. WhatsApp us!

@mexanishq

FACEBOOK PROMO

Mexanis Hq
16 May at 14:57 · 🌐

Senang je rupanya nak dapatkan harga promo kita ni 😍

👉 Korang ikut je steps kat bawah ni ok! 👉

1. Like FB page Mexanis HQ 🍷
2. Screenshot 📸
3. WhatsApp kami dan hantar screenshot tu ok!

WhatsApp link: <https://wa.link/0eh92v>

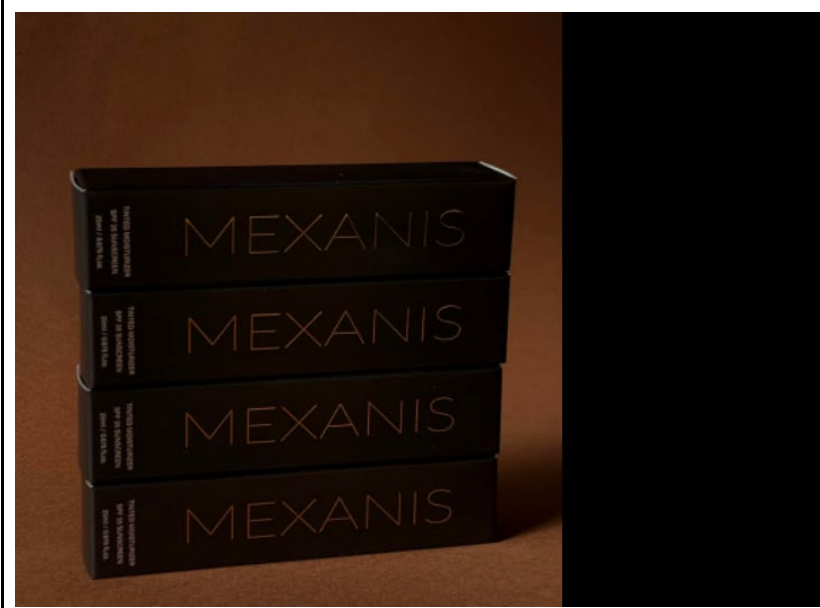
⚠️ HARGA TAK TERMASUK POSTAGE RM8 SM / RM12 SS ⚠️ See less

👍 4

👍 Like 💬 Comment ➦ Share

👤 Write a comment... 😊 📷 🗨️ 🗑️

Press Enter to post.



Mexanis Hq
22 May at 10:12 · 🌐

Hai Jelita!! 😍 masih berfikir nak pilih yang mana sesuai untuk kulit awak? 😊 Jangan tunggu lama hanya terus membuat pembelian produk keluaran pertama Mexanis dengan potongan harga sebanyak RM19.90! Yaa betul hanya RM50 sahaja dari harga asal iaitu RM69.90 😍 mesti happy kan hehe

Untuk dapatkan harga promo ni,


1. Like FB page Mexanis HQ and screenshot 📸
2. Share page Mexanis HQ pada rakan- rakan
3. Hantarkan screenshot pada link WhatsApp di bawah dan tunggu team kami melayan an... See more

👍 1

👍 Like 💬 Comment ➦ Share

👤 Write a comment... 😊 📷 🗨️ 🗑️

Press Enter to post.



MEXANIS
TINTED MOISTURISER

Mexanis Hq
Published by Anis Mexanis
16 May at 08:01

Introducing... product pertama dari Mexanis HQ ❤️
 Harga asal RM69.90, tapi untuk launching price hanya RM50 (tak termasuk postage).
 .
 .
 RM19.90 off??!! 😱😱
 Ini tak masuk akal 😱


Untuk dapatkan harga promo ni,
 1. Like FB page Mexanis HQ and screenshot 📸
 2. Share page Mexanis HQ pada rakan- rakan
 3. Hantarkan screenshot pada link WhatsApp di bawah dan tunggu team kami melayan anda 🙏

See less

5 16 views

28 5
 People reached Reactions, comments and shares

16



Mexanis Hq
Published by Anis Mexanis
24 May at 09:25

Bad news!! 😱 Harga promo produk Mexanis dah nak habisss omgg better korang purchase sekarang sementara harga hanya Rm50 jeeeeee kalau tak nanti kena tambah Rm19.90 untuk beli sebab harga promo dah habis huhu 😱 let's grab it nowwww 😱

Untuk dapatkan harga promo ni,
 1. Like FB page Mexanis HQ and screenshot 📸
 2. Share page Mexanis HQ pada rakan- rakan
 3. Hantarkan screenshot pada link WhatsApp di bawah dan tunggu team kami melayan anda 🙏

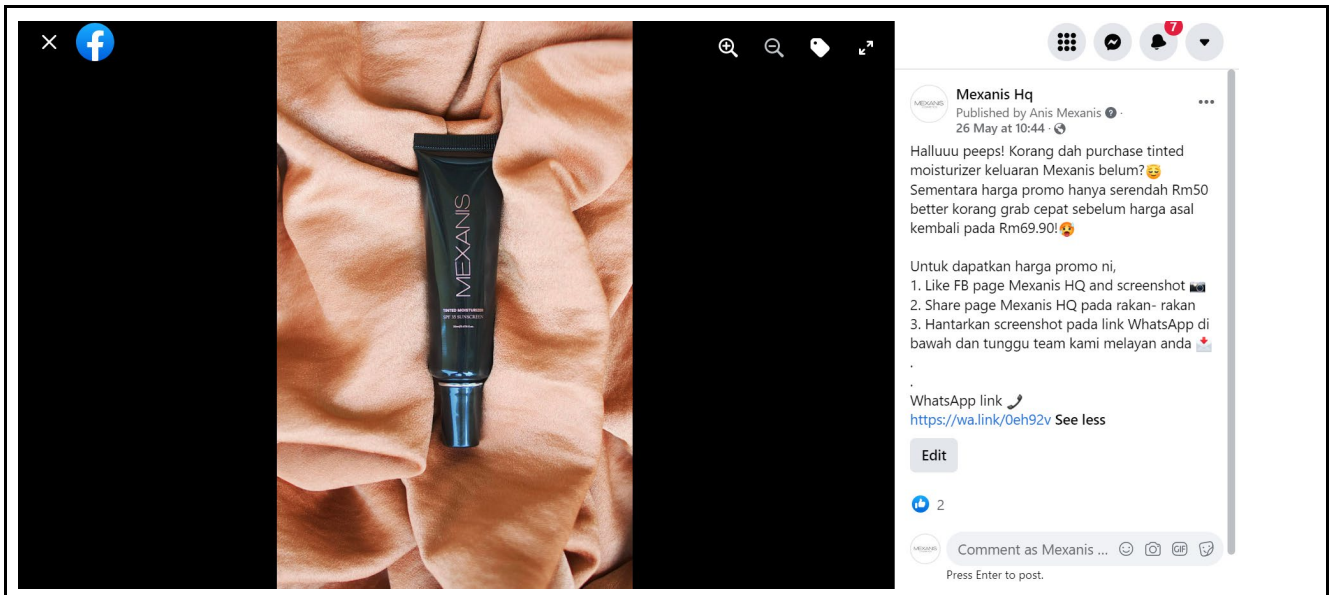
WhatsApp link 📎
<https://wa.link/0eh92v> **See less**

Edit

3 1 share

Comment as Mexanis ... 📷 📸 📹 📺 📻

Press Enter to post.



Mexanis Hq

Published by Anis Mexanis · 15 May at 15:15 · 🌐

Love sangat kalau dapat feedback dari customer kita 🧡

Walaupun Mexanis Tinted Moisturiser merupakan base yang very sheer, tapi dah cukup memadai untuk buat kita nampak presentable 🥰

👉 Antara kelebihan Mexanis Tinted Moisturiser yang sangat ketara 📌 Boleh cover scars and dark circles 🥰

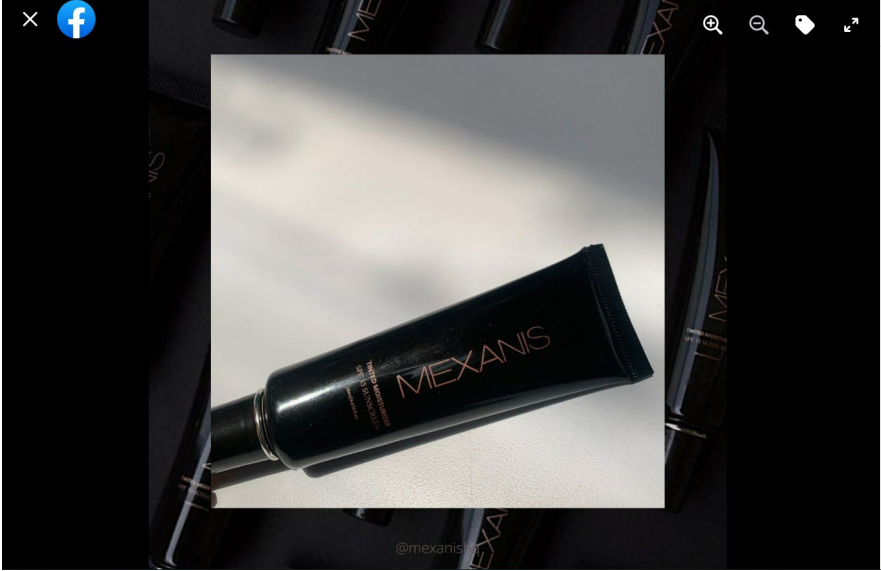
📌 SPF 35 untuk melindungi kulit dari sinaran matahari ☀️

📌 Make- up base yang tahan lama tapi nampak natural 😊

📌 Melembapkan kulit sambil merawat kulit kusam kerana mempunyai Niacinamide sebagai active ingredient 🌿

Tak rugi memilih Mexanis Tinted Moisturiser untuk pemakaian harian kerana ia sangat ringan dan mudah dibawa kemana- mana 🧡 Yang paling best sekarang promo dengan potongan serendah RM19.90. Dapatkan sekarang!!!

[#mexanishq](#) [#loveyourself](#) [#makeupbase](#) [#tintedmoisturiser](#)



Mexanis Hq
Published by Anis Mexanis ·
26 May at 12:04 · 🌐

Salam adinda di luar sana 🥰 dah dapatkan produk pertama Mexanis belum tu? Kalau belum sila dapatkan sekarang dengan harga serendah RM50 sahaja dari harga asal iaitu RM69.90. Yes!! Ada diskaun sebanyak RM19.90 tuuu banyak kan! 🥰 so tunggu apa lagi? Mariiii 🥰

Untuk dapatkan harga promo ni,
 1. Like FB page Mexanis HQ and screenshot 📸
 2. Share page Mexanis HQ pada rakan- rakan
 3. Hantarkan screenshot pada link WhatsApp di bawah dan tunggu team kami melayan anda 📩


WhatsApp link 📩
<https://wa.link/0eh92v> See less

Edit

2

Comment as Mexanis ... 🗨️ 📷 📺 📧

Press Enter to post.



Mexanis Hq
Published by Anis Mexanis ·
26 May at 18:54 · 🌐

RM19.90 DISCOUNT???

WOWWW WOWWWW BETUL BETUL JIMAT NII!!

Korang tahu tak korang boleh beli Mexanis Tinted Moisturizer ni dengan harga RM50 je?

Mex risau je ni stock tak cukup 🥰🥰 Cepat dapatkan sekaranggg korang. Serbu admin kita laju-laju.

WhatsApp 📩
<https://wa.link/0eh92v> See less

Edit

2

Like Comment Share

Comment as Mexanis ... 🗨️ 📷 📺 📧

Press Enter to post.



Mexanis Hq
Published by Anis Mexanis · 27 May at 12:30 ·

HELLO SEMUAA! Masih belum terlambat untuk korang dapatkan Mexanis Tinted Moisturizer taw!

Korang jangan ragu ragu lagi dah sebab apa beli satu je Mexanis boleh tahan 3-5 bulan 😊 Jimat kan duit korang dah tak perlu bazir duit nak top up make up banyak banyak.

Sekarang masih lagi promo dengan harga RM50 sahajaa !!! !!

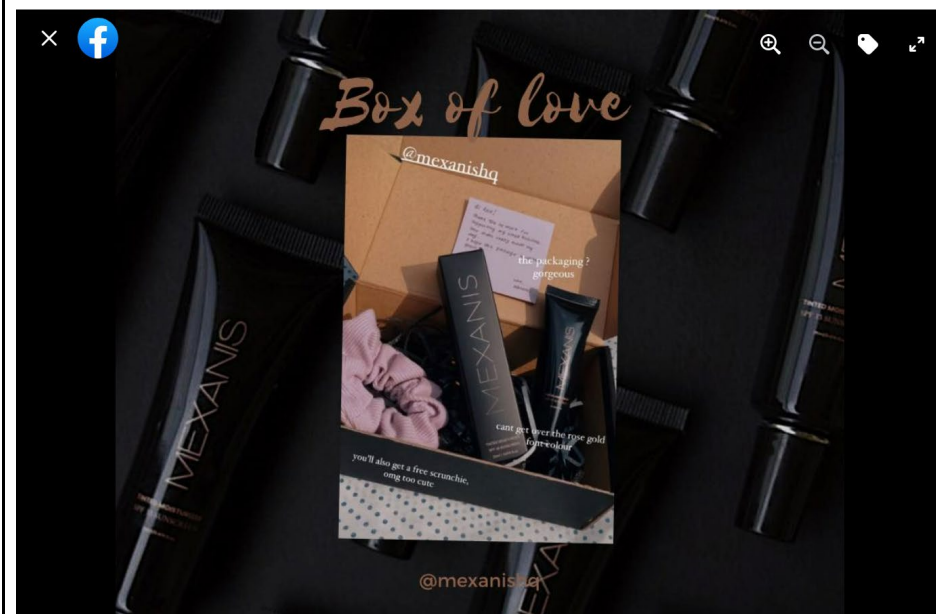
Jom serbu admin sekarang 🍊

<https://wa.link/0eh92v> See less

Edit

Like Comment Share

Comment as Mexanis ... Press Enter to post.



Mexanis Hq
Published by Anis Mexanis · 27 May at 13:18 ·

Tengah fikir ke tuww nak bagi hadiah apa untuk birthday kawan korang yang nak dekat ni?

Tak perlu fikir panjang cuba bagi satu tinted moisturizer by Mexanis dekat kawan korang tu 😊 Masa ni lah korang nak grab dengan harga promo kita RM50 sahaja. Jimat dah duit korang lepastu kawan korang pulak happy 😊 😊 😊

Special dengan box of love taww ✨

Edit

Like Comment Share

Comment as Mexanis ... Press Enter to post.

Mexanis Hq
Published by Anis Mexanis · 23h · 🌐

Happy Weekend uolls! Apa plan korang weekend ni, masih beropen house ke tu? 🍷

Mex nak share dengan korang benda tergepar harini. Korang tau tak promo Mexanis dah nak habis 12 malam ni taw. Lepasni Mex tak boleh bagi harga promo dekat korang dah. Huwaa sedih lah macam ni.

Make sure korang grab cepat cepat Mexanis dengan harga RM50.00 dari harga asal RM69.90 taw sebab stock dah tinggal sedikit, promo pun dah nak habis.

Discount sebanyak RM19.90 akan valid sampai 12 malam ini sahaja okay korang

WhatsApp now!!!
<https://wa.link/0eh92v> See less

Edit

Comment as Mexanis ... 📷 📺 📄 🗨️

Press Enter to post.

Mexanis Hq
Published by Anis Mexanis · 23h · 🌐

Siapa tema biru nak pergi open house harini angkat tanggann hihi 😊😊

Korang tak tahu nk buat makeup macam mana tapi nak nampak soft and natural je? Ni Mex share tutorial untuk korang yang nak pergi beraya harini dengan menggunakan Mexanis je. Tak pening dah nak fikir foundation

Lepastu korang pulak boleh beli dengan harga promo iaitu RM50.00 sahaja ⚠️


Nak cod harini juga yang duduk berdekatan lembah klang? Boleh sangat taw. Korang WhatsApp je admin kita cakap "SAYA NAK PROMO MEXANIS"

Kalau admin tak nak bagi korang bagitahu
See less

👍 1 4 views

5 People reached 2 Reactions, comments and shares

4 3-second video views Retention curve



Mexanis Hq
Published by Anis Mexanis ·
26 May at 17:21 ·

3-IN-1

- Flawless coverage
- SPF35
- Lightweight

Boleh jadi foundation boleh juga jadi sunscreen
Yang paling best ada flawless coverage!! Best kann

Better korang grab sekarang dengan harga promo RM50 je korangg 🙏🙏 Promo ni pulak dah nak habis korang tau takk. Nanti korang menangis hujung bucu katil macam mana? Beli sekarang okay love! [See less](#)

Edit

2

Comment as Mexanis ...

Press Enter to post.



Mexanis Hq
1m ·

Alamakk korangg 🙏🙏

Promo Mexanis dah habis la! Now dah back to normal price which is RM69.90 !!

Ada yang terlepas ke promo Mexanis? Sabar ye korang, kita tunggu next promotion okay

Now korang still boleh buat pembelian Mexanis Tinted Moisturizer seperti biasa dengan normal price kita.

WhatsApp now!
<https://wa.link/0eh92v> [See less](#)

Like Comment Share

Write a comment...

Press Enter to post.



Mexanis Hq

Monday at 8:02 AM · 🌐



Introducing... product pertama dari Mexanis HQ ❤️
Harga asal RM69.90, tapi untuk launching price hanya RM50 (tak termasuk postage).

RM19.90 off??!! 😭😭

Ini tak masuk akal 😱

Untuk dapatkan harga promo ni,

1. Like FB page Mexanis HQ and screenshot 📸
2. Share page Mexanis HQ pada rakan- rakan
3. Hantarkan screenshot pada link WhatsApp di bawah dan tunggu team kami melayan anda 📧

WhatsApp link 📞

<https://wa.link/0eh92v>



👍 4

8 views

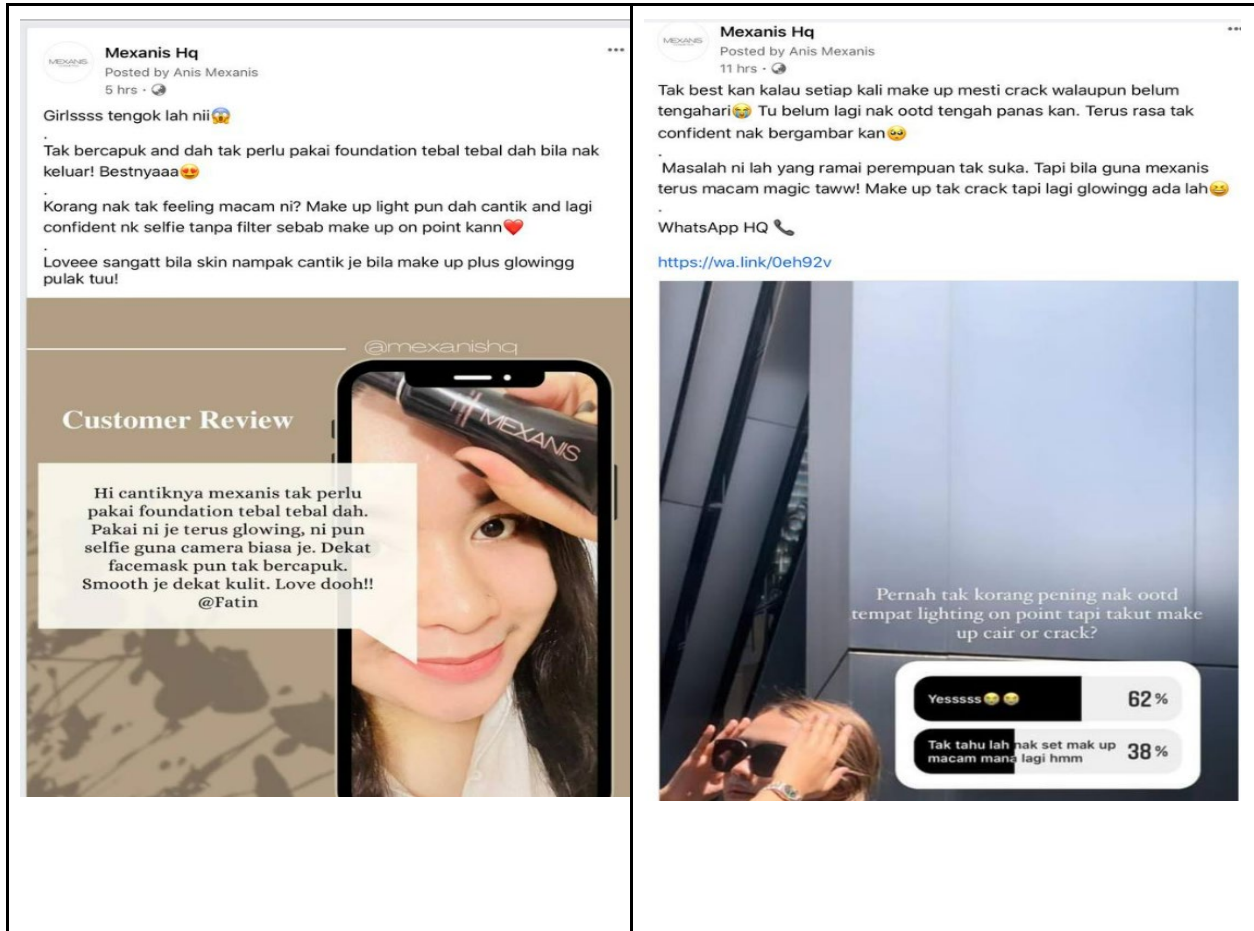
👍 Like

💬 Comment

➦ Share

3.5 Facebook Post- Copywriting soft sell

A soft sell technique is most likely to use a conversational approach. This technique can build a relationship with customers and make customers feel comfortable to purchase our product. It is because we are not being too pushy for customers to make a purchase.



Mexanis Hq
Posted by Anis Mexanis
Tuesday at 2:08 PM · 🌐

Tak terlambat kan nak ucap "Selamat Hari Guru" 🍎.

Secara jujurnya, antara faktor kenapa kami suka dgn kecantikan adalah dari sekolah suka tgk cikgu masuk kelas, pakai cantik cantik.

Siapa ada cikgu yang you excited nak tgk dia pakai apa dkt sekolah sbb dia bergaya dan cantik?



2

Mexanis Hq
Posted by Anis Mexanis
5 May at 1:36 PM · 🌐

SUN DAMAGE

Kulit yang terdedah kepada matahari boleh merosakkan kulit kita dalam pelbagai cara. Antaranya:

- ☞ Kulit kering dan kusam
- ☞ Sunburn
- ☞ Kedutan awal pada usia
- ☞ Jeragat
- ☞ Kes lebih teruk adalah kanser kulit

Jadi penting sangat untuk kita sentiasa pakai sunscreen.



@mexanishq

Mexanis Hq
Posted by Anis Mexanis
Just now · 🌐


Mesti korang nak tau kan macam mana nak apply Mexanis tinted moisturizer 😊

Senang je taw. Korang ada 3 cara untuk pakai Mexanis tinted moisturizer ni sebenarnya. Antaranya menggunakan 🍷

- 👩 Foundation brush
- 👩 Make up sponge
- 👩 Fingers

Korang boleh pilih antara ketiga tiga tu mana yang paling mudah and selesa untuk korang. Tapi kebiasaanya kalau kita ratakan menggunakan jari kita, hasil make up kita lebih natural and cantik

Selamat mencuba and tengok yang mana korang suka 😊😊



@mexanishq

⚠️ TURUTAN YANG BETUL APPLY SKINCARE ⚠️

First step - Cleanser
Cuci muka lebih kurang 1 minit ye. Jangan cepat/lambat sangat. Urut muka sekali barulah awet muda

Second Step- Buang Sel kulit mati (Scrub)
2-3 kali seminggu je tau! Jangan over exfoliate pulak nanti kulit boleh sensitif

Third step- Rawat segala masalah kulit dengan Serum
Serum ni meresap dgn cepat & efektif dalam merawat masalah kulit terutama jerawat!

Fourth Step- Bagi deep hydration dekat kulit
Bila cuci & scrub muka kadang2 akan keringkan kulit so kite counter balik dan letak Moisturizer supaya kulit kekal lembap sampai malam

Follow this step & korang akan nampak sendiri perubahan dekat kulit Haa nak keluar tu jgn lupa pulak apply Sunscreen taw 🌟



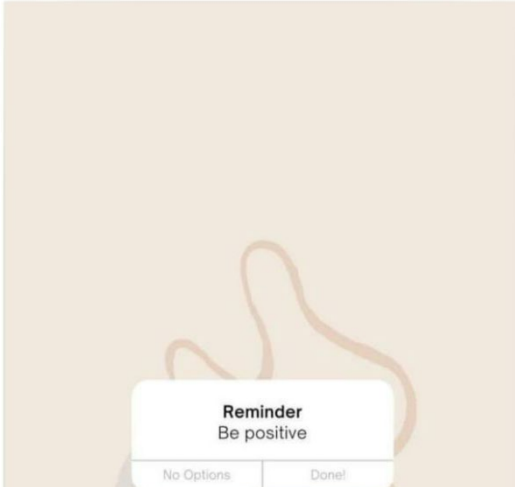
Mexanis Hq
Posted by Anis Mexanis
Just now · 🌐

SELAMAT PAGII AND HAPPY SUNDAY SEMUA 🌞

Sedar tak sedar dah nak habis weekend kita kan. Korang jangan lupa untuk ambil peluang harini untuk spend time dengan keluarga dan yang paling penting rehatkan diri korang sebelum nak mula kerja esok okay 😊

Rehat yang cukup dan minda positif pun faktor untuk kita sentiasa kelihatan cantik dan yang paling penting awet muda taww 😊😊

Jangan stress stress okay semua dan kekal positif! ✨



Yang tengah baring baring tu dah basuh muka ke tu sebelum tidur?

Korang tahu tak kalau sebelum tidur, kita wajib cuci muka and remove semua makeup kita. Kalau tak nanti kulit jadi kusam and boleh naik jerawat juga taw! OMGG mesti lah tak nak kan skin jadi tak cantik 😊

Ada satu teknik yang korang boleh buat untuk cuci muka iaitu teknik "double cleansing" cucian muka dua kali.

Macam mana tu kan 😊 Okay teknik dia adalah

Cucian pertama: Menggunakan oil based cleanser

Cucian kedua: Menggunakan water based cleanser

Senang je kan 😊 Dengan cara ni akan buat kulit korang lebih bersih dan tidak tersumbat. Kulit bersih baru lah best nak tidur 😊 Jangan lupa cuci muka okies.

Selamat malam semua ✨



Mexanis Hq
Posted by Anis Mexanis
1 hr · 🌐

" Mexanis Tinted Moisturizer ada berapa shade?"

Ini adalah persoalan yang cust selalu tanya Mex. Jom Mex share dengan korang 😊

Mexanis Tinted Moisturizer hanya mempunyai satu shade sahaja. Shade yang sangat natural and semua untuk semua skin tone.

Selepas korang blend dekat skin, lama kelamaan ia akan mengikut warna kulit korang. Yang paling penting Mexanis Tinted Moisturizer ni memberikan finishing makeup yang natural and glowing 😊



Mexanis Hq
Posted by Anis Mexanis
Just now · 🌐

Korang suka makeup dengan brush?

Sebelum tu Mex nak share dengan korang yang korang kena pastikan makeup brush yang korang guna adalah brush yang betul untuk foundation ⚠️

Dekat sini Mex share kan dengan korang tips untuk pilih makeup brush ✨

- ✓ Pilih brush yang padat
- ✓ Pilih brush yang bristles nya lembut
- ✓ Bentuk brush yang ergonomic iaitu mudah dipegang
- ✓ Pilih brush yang diperbuat dari bahan sintetik

Semoga bermanfaat tips yang Mex sharekan dengan korang 🍀



Mexanis Posted by Anis Mexanis
11 mins · 🌐

Mexanis Tinted Moisturizer ni sangatlah sesuai untuk pakai daily 😊

Nak tahu kenapa? Product kita ni terdapat banyak sangat ingredients yang hebat hebat yang bagus untuk skin 😊

Bukan sahaja buat korang nampak cantik tapi dalam masa yang sama merawat kulit juga 😊 Hebatkan Mexanis Tinted Moisturizer

Jangan lupa untuk apply setiap hari okay 🙌

Siapa yang kata Mexanis Tinted Moisturizer hanya untuk golongan muda sahaja 😊
Tidak ye.

Mexanis Tinted Moisturizer sesuai untuk dipakai oleh semua peringkat umur. Lanya memang dikhususkan untuk wanita wanita yang sukakan makeup yang natural.

Tengoklah feedback dari Kak Tun kita. Walaupun dah berusia 60 tahun, tetap look young and look fresh dengan Mexanis 😊

Korang jangn jealous okay dengan Kak Tun 😊

Walaikumussalam Amelynn ku sayang... Kak tun boleh puji la texture tinted moisturiser mexanis memang sesuai dengan kulit Kak tun walaupun usia dah pun 60 tahun. Kak tun cuma pakai serum L'Oleaf dan tinted moisturiser mexanis.

Ini menunjukkan tinted moisturiser sesuai dipakai oleh semua peringkat umur... Tahniah Amelynn... You have found a right formula for your product. I am proud of you... 🥰🥰🥰

SELAMAT PAGI SEMUA. RISE AND SHINEE 🌞

Pernah tak korang hadap situasi bila parents korang tiba tiba je ajak keluar last minit? 🤔 dengan tak siap pape lagi apatah lagi nak bermakeup kan 😊

Haa korang dah tak perlu pening pening lagi nak fikir just apply kan tinted moisturizer by Mexanis ni and lipstick sikit bibir tu dahhh terus cantik sekali tau! 😊

Memang Mex saja cipta produk best ni sebab faham je kita perempuan bila benda ni jadi 😊🥰 lepasni takde dah nak takut kena tinggal ke apa dengan parents sebab lambat siap hehe 😊

Yang paling penting muat je nak bawa dalam beg kecil 😊

Korang tengok lah ni ⚠️

Geram taw tengok texture Mexanis ni. Dia punya creamy buat Mex rasa nak makan lahh 😊


Ooopssss ! Tak boleh tak boleh hihi. Korang kena pakai dekat skin je okay 😊

Mex nak remind dekat korang jangan lupa untuk reapply sunscreen korang setiap 2 jam okay love. Cuaca sekarang sangat lah panas. Yang penting sentiasa lindungi kulit korang dari sinar UV yang bahaya 🌞

Mexanis Hq
1 min · 🌐

Malam nanti nak pergi open house tapi malas nak bermakeup? 😩 Yela malam bukannya orang nampak sangat pun tapi still nak nampak cantik? 😊 biasalah perempuan kan? 🤔

Jangan risau! Just calit ke tinted moisturizer by Mexanis ni dekat muka korang and ratakan jr YESSSS dah siap!! 😍 Tak perlu nak tambah foundation ke apa sebab memang dah cantik! 😍 Simple kann!!



Tak sukanyaaa bila nak keluar outing dengan kawan kawan dekat outdoor mesti makeup cepat crack 😩 dah mood hilang bila member ajak bergambar 😩

Masalah ini la selalu membuatkan perempuan jadi moody tauuu tapi jangan risau dengan adanya tinted moisturizer dari Mexanis, hilang segala masalah yang penuh di kepala tu 😩

Tinted moisturizer keluaran Mexanis yang menjanjikan kulit menjadi lembut, tahan lama dan paling penting sekali tidak bercapuk dah takde moody dah lepasni gembiraaa je sepanjang masa 😍 Nak selfie pun dah tak perlu filter!

Tengok feedback kita ni 😍

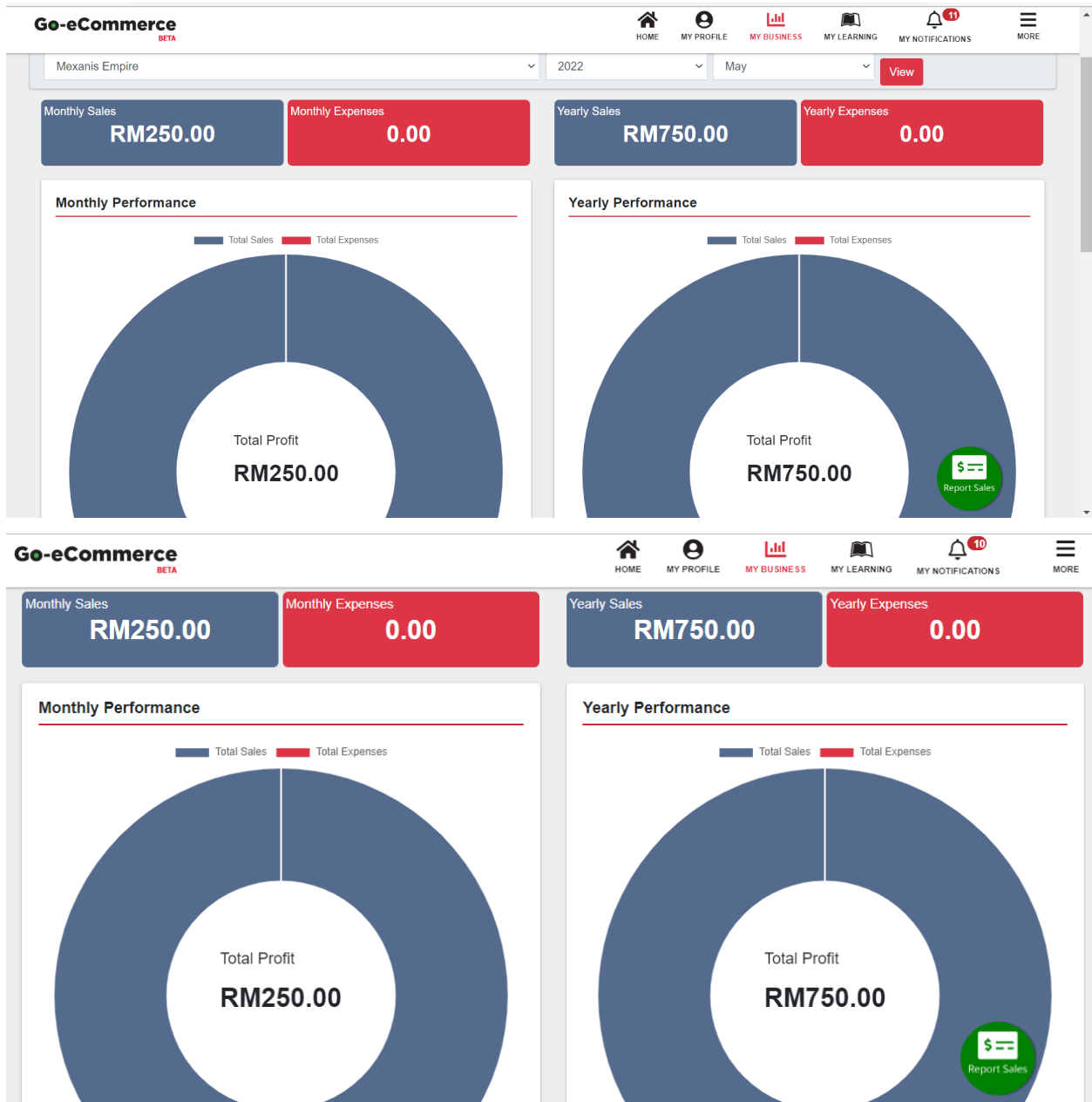
Feedback!



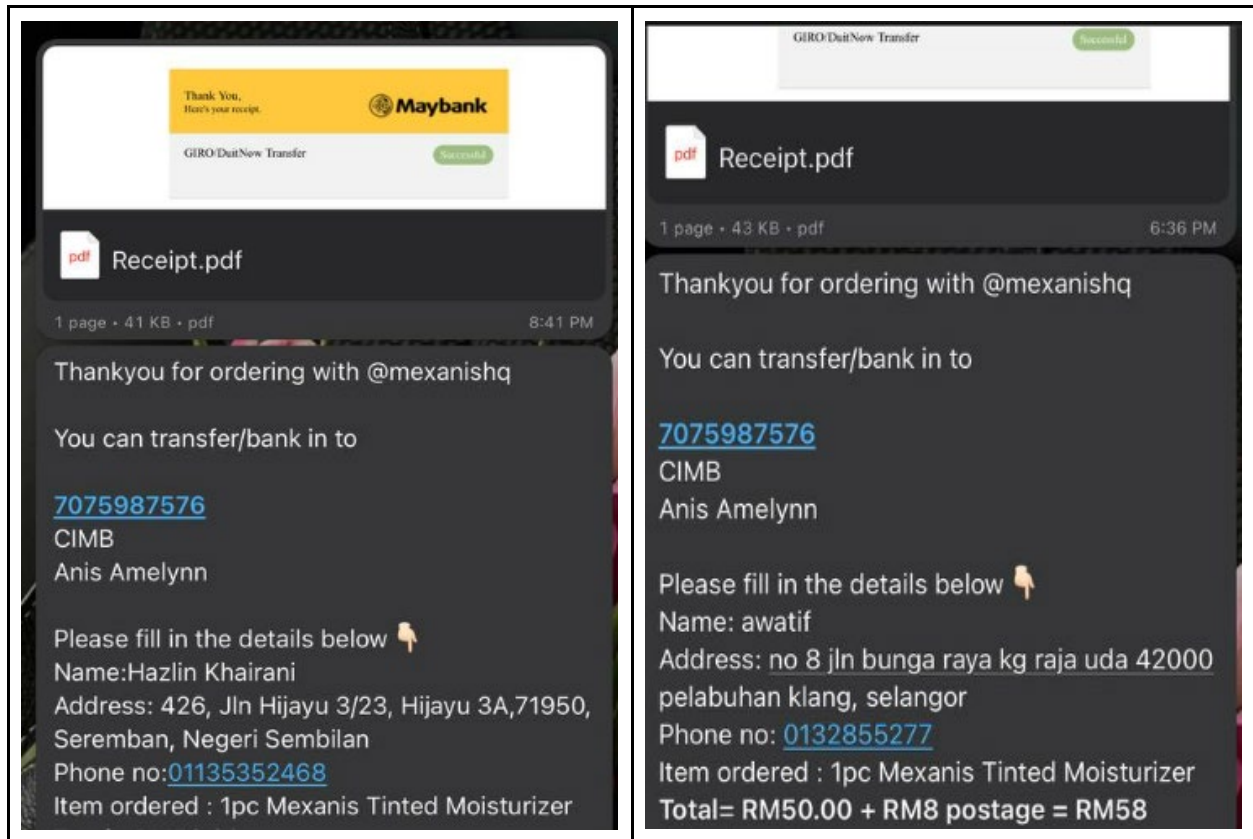
“Sekarang nak selfie dah tak perlu pakai filter. Best sangat”

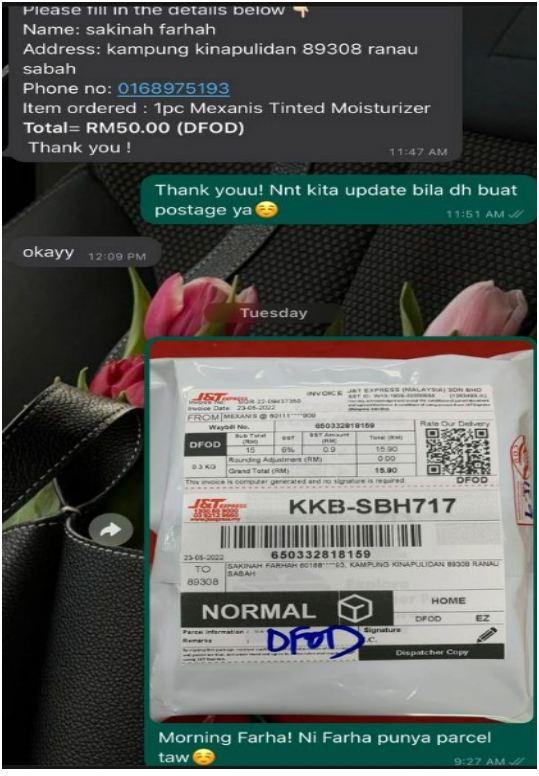
@mexanishq

4.0 SALES REPORTING

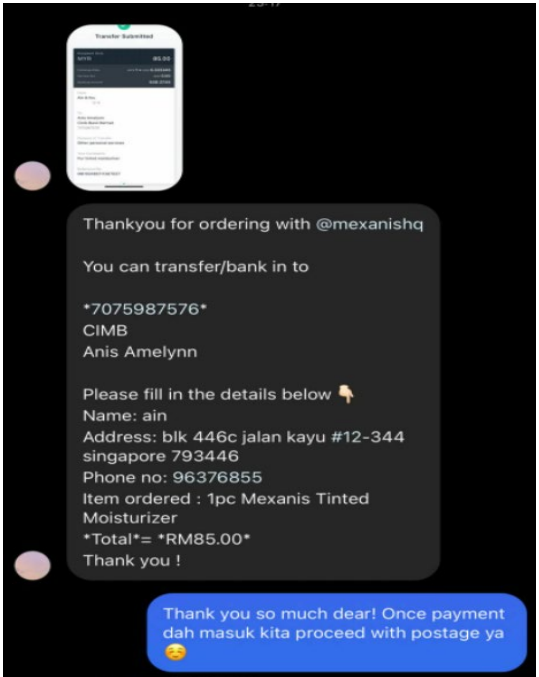
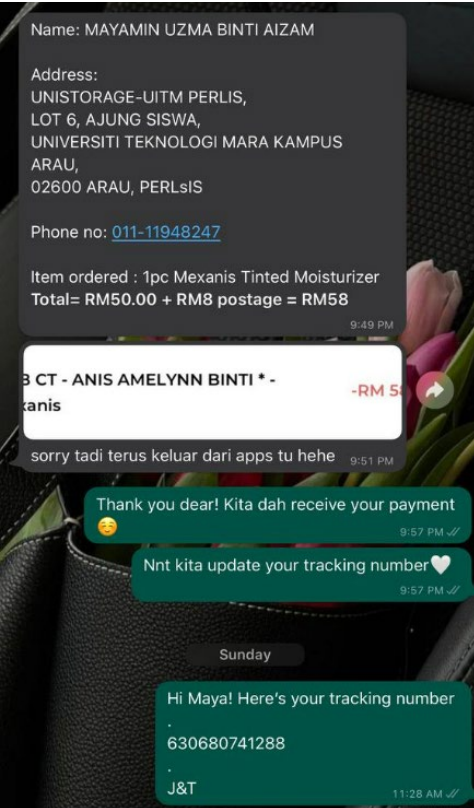


4.1 Customers details

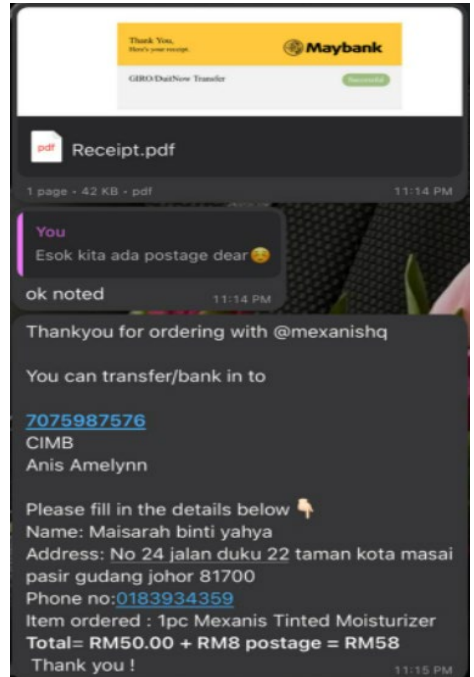




DFOD- Delivery fee on delivery by J&T



Payment customer from Singapore



4.2 Customers airway bill

 <p>630679154779</p> <p>From (Sender): 43200 Mexanis 6011-11536909 No 40 jln Shahbandar 7/5 Bandar Mahkota Cheras 43200 Cheras, Selangor</p> <p style="text-align: right;">PJS(4)-PJS311</p> <p>To (Receiver): 42000 AWATIF 6013-2855277 NO 8 JLN BUNGA RAYA KG RAJA UDA 42000 Pelabuhan Klang, Selangor</p> <table border="1" data-bbox="138 903 808 1029"> <tr> <td>Date</td> <td>Parcel Content</td> </tr> <tr> <td>2022-05-19</td> <td>cosmetics</td> </tr> <tr> <td>0.30 KG</td> <td>J&T EXPRESS Supported by: easyParcel</td> </tr> </table> <p><small>By agreeing in printing this AWB, I hereby acknowledge that I have read and agree to the provisions set forth in this engagement airway bill and to the J&T Express terms and conditions.</small></p> <div data-bbox="154 1060 787 1165">   <div style="border: 1px solid black; padding: 5px; display: inline-block;"> Receive, Snap & Win </div> <p><small>Just Received Your Parcel? Snap A Photo To Win Amazing Prizes!</small></p> <p style="text-align: right;"><small>T&C Applies</small></p> </div>	Date	Parcel Content	2022-05-19	cosmetics	0.30 KG	J&T EXPRESS Supported by: easyParcel	 <p>630657201867</p> <p>From (Sender): 43200 Mexanis 6011-11536909 No 40 jln Shahbandar 7/5 Bandar Mahkota Cheras 43200 Cheras, Selangor</p> <p style="text-align: right;">NSN-NSN303</p> <p>To (Receiver): 71950 HAZLIN KHAIRANI 601135352468 426, JLN HIJAYU 3/23, HIJAYU 3A 71950 Seremban, Negeri Sembilan</p> <table border="1" data-bbox="841 903 1477 1029"> <tr> <td>Date</td> <td>Parcel Content</td> </tr> <tr> <td>2022-04-14</td> <td>cosmetic</td> </tr> <tr> <td>0.10 KG</td> <td>J&T EXPRESS Supported by: easyParcel</td> </tr> </table> <p><small>By agreeing in printing this AWB, I hereby acknowledge that I have read and agree to the provisions set forth in this engagement airway bill and to the J&T Express terms and conditions.</small></p> <div data-bbox="852 1060 1469 1165">  <p>Top Up Now, Pay Later! Split Your Payment Into 5 Months Instalment With atome</p> <div style="border: 1px solid black; padding: 2px; display: inline-block;"> For RM1,288 Package </div> <div style="border: 1px solid black; padding: 2px; display: inline-block; font-size: 8px;"> Best for Payment Gateway: KOSMO, J&T, CIMB, CIMB, CIMB, CIMB All Fees Paid </div> <p style="text-align: right;"><small>T&C Applies</small></p> </div>	Date	Parcel Content	2022-04-14	cosmetic	0.10 KG	J&T EXPRESS Supported by: easyParcel
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2022-04-14	cosmetic												
0.10 KG	J&T EXPRESS Supported by: easyParcel												
 <p style="text-align: center;">Shipping to Singapore</p>	 <p>630680741288</p> <p>From (Sender): 43200 Mexanis 6011-11536909 No 40 jln Shahbandar 7/5 Bandar Mahkota Cheras 43200 Cheras, Selangor</p> <p style="text-align: right;">KDH-LIS302</p> <p>To (Receiver): 02600 MAYAMIN UZMA BINTI AIZAM 6011-11948247 UNISTORAGE- UITM PERLIS, LOT6, ANJUNG SISWA, UNIVERSITI TEKNOLOGI MARA KAMPUS ARAU, 02600 Arau, Perlis</p> <table border="1" data-bbox="841 1648 1477 1774"> <tr> <td>Date</td> <td>Parcel Content</td> </tr> <tr> <td>2022-05-22</td> <td>cosmetics</td> </tr> <tr> <td>0.30 KG</td> <td>J&T EXPRESS Supported by: easyParcel</td> </tr> </table> <p><small>By agreeing in printing this AWB, I hereby acknowledge that I have read and agree to the provisions set forth in this engagement airway bill and to the J&T Express terms and conditions.</small></p> <div data-bbox="852 1764 1469 1848">   <div style="border: 1px solid black; padding: 5px; display: inline-block;"> Receive, Snap & Win </div> <p><small>Just Received Your Parcel? Snap A Photo To Win Amazing Prizes!</small></p> <p style="text-align: right;"><small>T&C Applies</small></p> </div>	Date	Parcel Content	2022-05-22	cosmetics	0.30 KG	J&T EXPRESS Supported by: easyParcel						
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5.0 CONCLUSION

In conclusion, social media is the most important for businesses in this era. It can increase brand awareness to other potential customers. Social media like Facebook is a free and wide platform that has been used by people around the world. This will lead our brand to other people easily and quickly without any boundary. For example, potential customers simply interact with our posting by liking and commenting on it. This is the way to create an engagement with potential customers.

By doing this report, we are more understanding of social media marketing. It has increased our creative skills in solving problems, innovative and also critical thinking about how to attract audience interest in our product by unique copywriting. When it comes to social media we have to learn how to blend with different levels of ages. For example, in Facebook

This dynamic approach to marketing makes perfect sense in a day and age where social media is constantly evolving.

There are many advantages of social media to the sale of our products so that it can boost our sales results to reach targets that we did not expect. This is all because of the viral power of social media especially on Facebook, indeed many entrepreneurs use this platform to drive their sales. This is because this application has long existed causing many users of various ages though. No wonder if this Facebook application is used as a platform for people to make a living by selling their products online. Therefore, social media is very accurate and effective for entrepreneurs to expand their business.