



اُونِيُوَرْسِيْتِي تِكْنُوْلُوْجِي مَآرَا  
UNIVERSITI  
TEKNOLOGI  
MARA



## **SOCIAL MEDIA PORTFOLIO**

**AVILEYN.**

### **PRINCIPLES OF ENTREPRENEURSHIP (ENT530)**

FACULTY	:	FACULTY OF BUSINESS MANAGEMENT
PROGRAMME	:	BA233
SEMESTER	:	2
STUDENTS' NAME & ID	:	1. SYAZWANI BINTI SUFFIAN (2021603882) 2. IRDINA SOFEAH BINTI MOHD FADHLI (2021823706)
LECTURER	:	DR NOR HARLINA ABD HAMID

## **ACKNOWLEDGEMENT**

We are really grateful because we managed to complete our Group Assignment of Social Media within the time given by our lecturer Dr Nor Harlina Abd. Hamid. This assignment won't be completed without the effort and cooperation from both members in the group, which are Syazwani binti Suffian and Irdina Sofeah binti Mohd Fadhli. We also sincerely want to thank our lecturer of this subject ENT530 Principles of Entrepreneurship, Dr Nor Harlina Abd. Hamid for her guidance and encouragement in completing our pair assignment for this semester, and for teaching us in this course.

## **EXECUTIVE SUMMARY**

For this ENT530 pair assignment, we must find a product and utilize Facebook (FB) for online marketing campaign. It's been informed that students are free to register as dropship or agent or even create their own product to be sell online.

By utilizing Facebook (FB) for marketing purposes, the students need to address the content of creating their own Facebook (FB) page, customizing URL Facebook (FB) page, teaser post, copywriting (Hard Sell and Soft Sell), and lastly graphics for online marketing. To fulfil these contents, students must gather as much information of marketing as possible, in order to easily arrange their business.

The students have to register in go-e-commerce system to get access to online module by MDEC. With this, they able to record their online sales in this system. In addition to that, they also need to register for MyENT and Suruhanjaya Syarikat Malaysia (SSM) to get the access for the certificate of registration. Furthermore, students have to do a partnership type of business for their ownership registration.

Next, students have to show their posts of teaser and copywriting, respectfully, in their report as a proof of online marketing campaign that they did. Other than that, they also need to put their business sales report along in the report. The profit of sales that the students earned will be use for their mark grading.

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## CERTIFICATES

- GO-ECOMMERCE (SYAZWANI BINTU SUFFIAN)



- **GO-ECOMMERCE (IRDINA SOFEAH BINTI MOHD FADHLI)**



- **My-ENT (SYAZWANI BINTI SUFFIAN)**



UNIVERSITI  
TEKNOLOGI  
MARA

Akademi  
Pembangunan PKS dan  
Keusahawanan Malaysia  
(MASMED)

## MASMED YOUNG ENTREPRENEUR (MyENT)

### SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar	: 2021603882
Nama	: SYAZWANI BINTI SUFFIAN
Program Pengajian	: IJAZAH SARJANA MUDA PENTADBIRAN PERNIAGAAN (KEPUJIAN) KEUSAHAWANAN
Fakulti	: Faculty of Business & Management
Kampus	: Selangor

### MAKLUMAT PERNIAGAAN

Mod Perniagaan	: Online
Bidang Perniagaan yg diceburi	: Aksesori Dan Bekalan Jahitan
Tempoh Berniaga	: 1 Tahun
No. Pendaftaran Perniagaan	:
URL Perniagaan	: <a href="https://www.facebook.com/avileyn2022">https://www.facebook.com/avileyn2022</a>
Alamat Premis Perniagaan	:
Tarikh Mendaftar	: 12 May 2022
Tarikh Kemaskini	:
Tarikh Cetak	: 12 May 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UiTM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UiTM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH

**PENOLONG NAIB CANSOLOR KEUSAHAWANAN UiTM**

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

- **My-ENT (IRDINA SOFEAH BINTI MOHD FADHLI)**



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MARA

Akademi  
Pembangunan PKS dan  
Keusahawanan Malaysia  
(MASMED)

## MASMED YOUNG ENTREPRENEUR (MyENT)

### SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar	: 2021823706
Nama	: IRDINA SOFEAH BINTI MOHD FADHLI
Program Pengajian	: IJAZAH SARJANA MUDA PENTADBIRAN PERNIAGAAN (KEPUJIAN) KEUSAHAWANAN
Fakulti	: Faculty of Business & Management
Kampus	: Selangor

### MAKLUMAT PERNIAGAAN

Mod Perniagaan	: Online
Bidang Perniagaan yg diceburi	: Aksesori Dan Bekalan Jahitan
Tempoh Berniaga	: 1tahun
No. Pendaftaran Perniagaan	:
URL Perniagaan	: <a href="https://www.facebook.com/avileyn2022">https://www.facebook.com/avileyn2022</a>
Alamat Premis Perniagaan	:
Tarikh Mendaftar	: 12 May 2022
Tarikh Kemaskini	:
Tarikh Cetak	: 25 May 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UiTM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

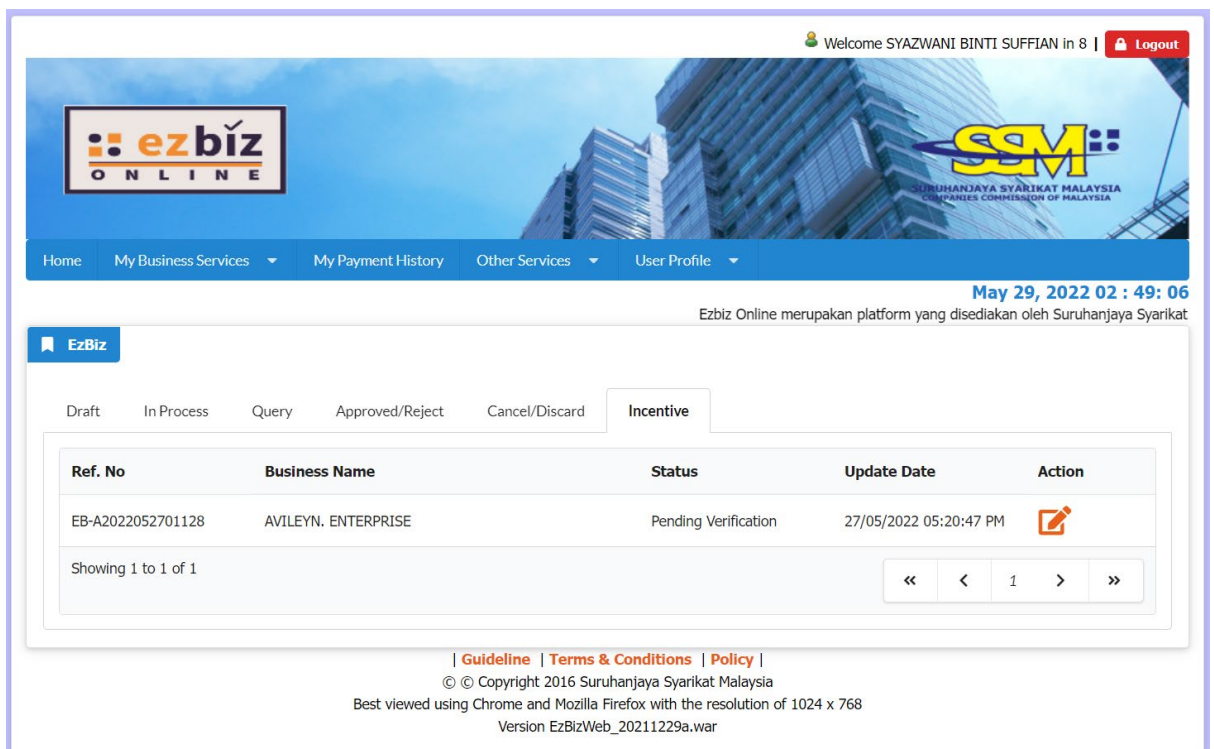
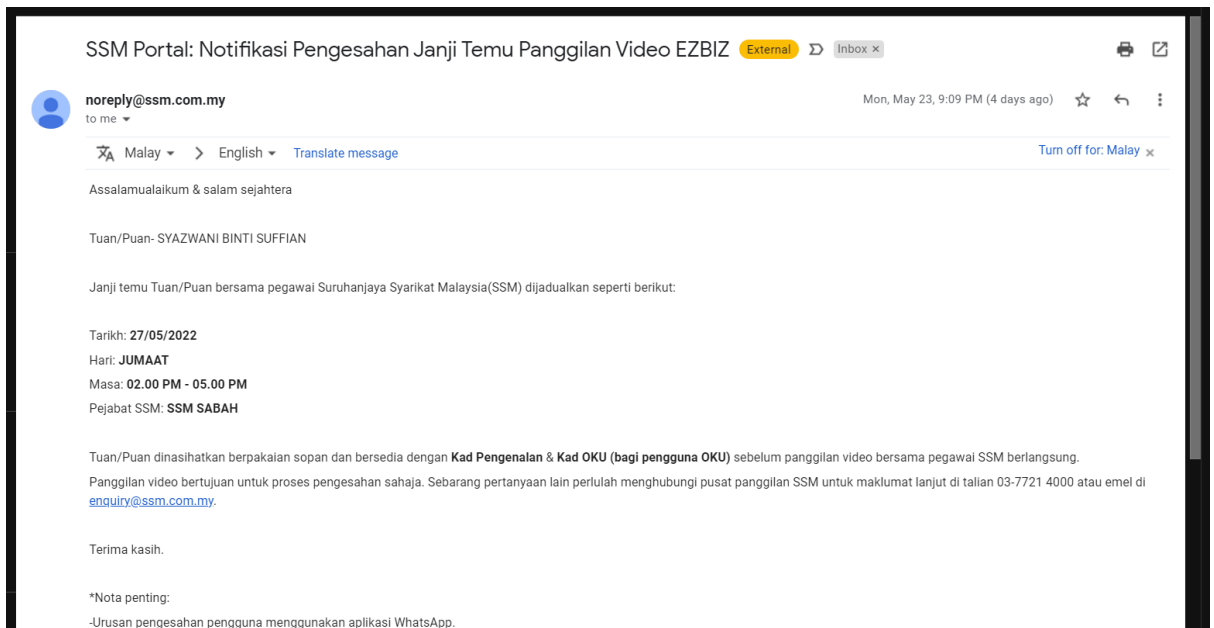
Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UiTM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH  
**PENOLONG NAIB CANSOLOR KEUSAHAWANAN UiTM**

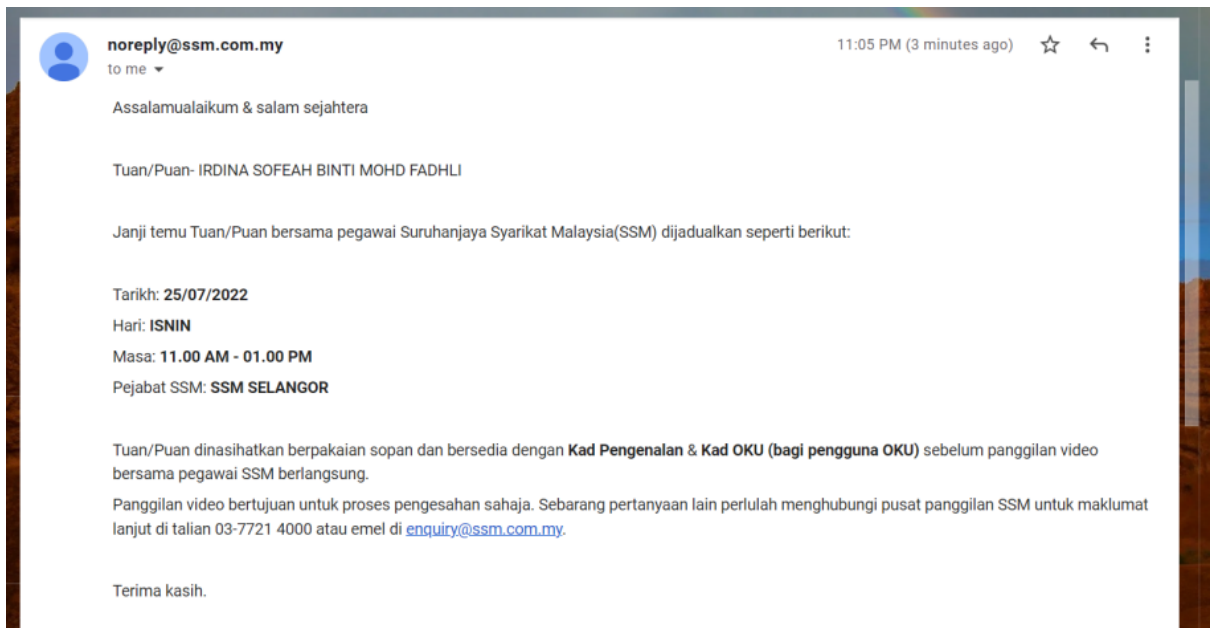
Malaysian Academy of SME & Entrepreneurship Development (MASMED)



- SSM (SYAZWANI BINTI SUFFIAN)



- **SSM (IRDINA SOFEAH BINTI MOHD FADHLI)**



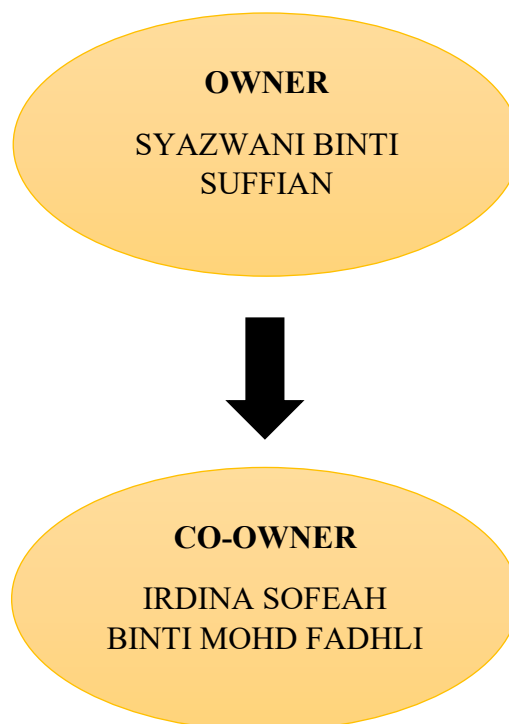
## INTRODUCTION OF BUSINESS

- **Name and Address of Business**



Name of Business	:	Avileyn. Enterprise
Business Address	:	UiTM Cawangan Selangor Kampus Puncak Alam Bandar Puncak Alam, 42300 Puncak Alam, Selangor

- **Organizational Chart**



- **Mission**

To delight our customers with great quality of materials of our choices of a handmade mask-chain and an excellent service at a very reasonable price.

- **Vision**

To serve happiness to our customers by offering variety designs of mask-chain, and spreading the positivity and satisfaction to the community during this pandemic along with driving a profitable growth.

- **Description of Products**

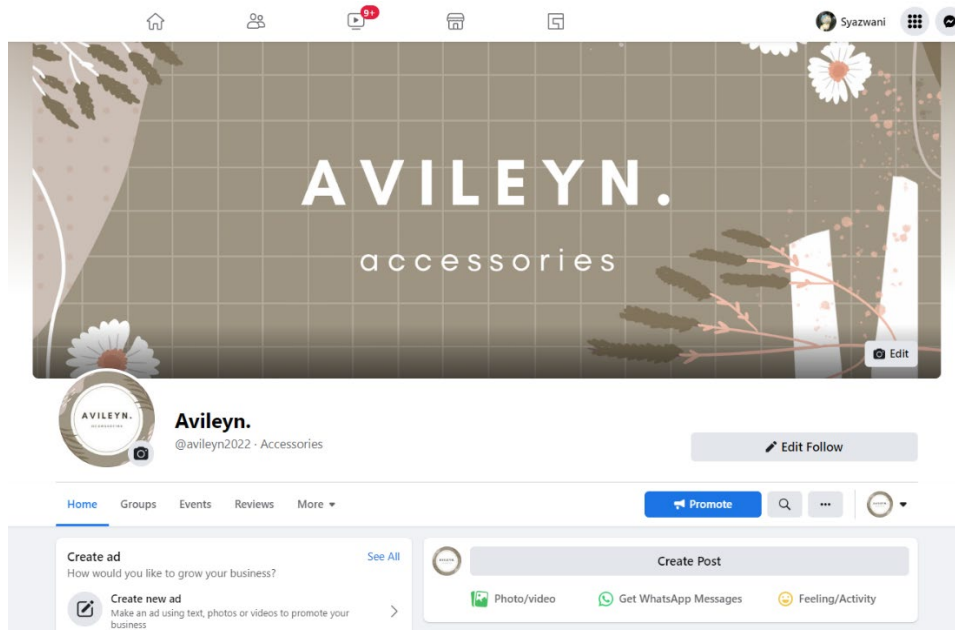
Avileyn. is a type of business that sells handmade mask-chain with a great quality of materials of our choices. There are more than 5 designs that the business offers for their customers. All the designs of the mask-chain are named by code, which are PMC01, PMC02, PMC03, PMC04, MC05, MC06, MC07, MC08, and MC09 (Gold-Pink, Gold-White, Silver-Black, and Silver-White). Our business also sells extra product to be add-on with the mask-chain, which is the magnet. We approach our customers through Facebook page and link our Whatsapp so that the customers can directly contact us to place an order. Not only that, Avileyn. also includes cash on delivery (COD) service to the customers and delivery it at their doorstep.

- **Price List**

<b>Product</b>	<b>Price</b>
Mask Chain (Premium) PMC01	RM22
Mask Chain (Premium) PMC02	RM19
Mask Chain (Premium) PMC03	RM22
Mask Chain (Premium) PMC04	RM25
Mask Chain MC05	RM15
Mask Chain MC06	RM17
Mask Chain MC07	RM12
Mask Chain MC08	RM15
Mask Chain MC09 (Gold-Pink)	RM11
Mask Chain MC09 (Gold-White)	RM11
Mask Chain MC09 (Silver-Black)	RM11
Mask Chain MC09 (Silver-White)	RM11
Add-On Magnet	RM2

## FACEBOOK (FB)

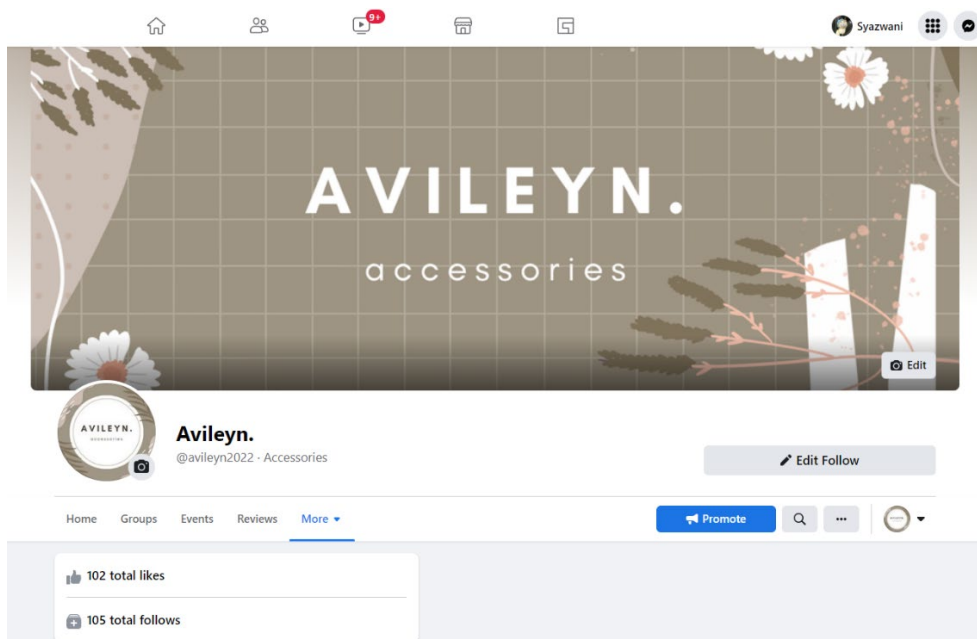
- **Creating Facebook (FB) Page**




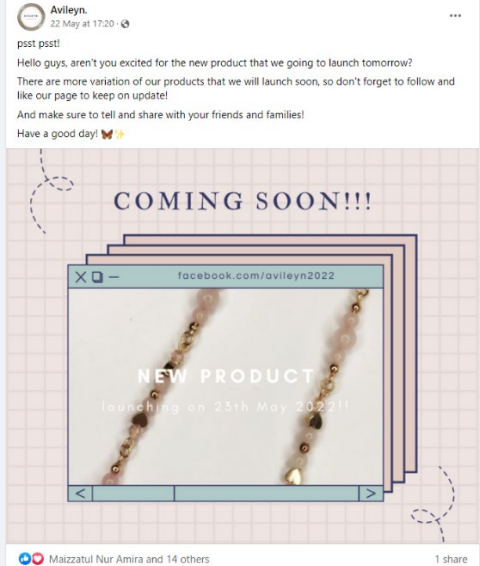


- **Customizing URL Facebook (FB) Page**

facebook.com/avileyn2022

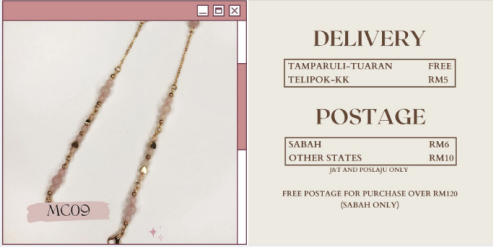

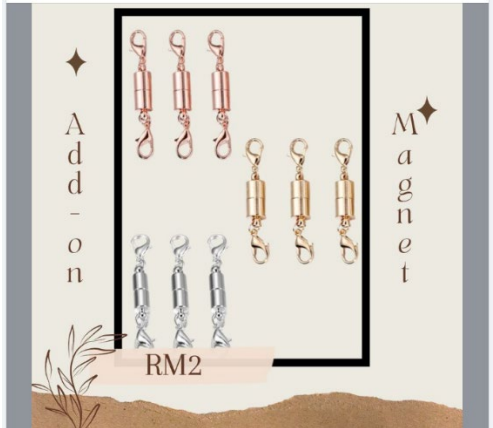

- **Facebook (FB) Page Likes**



- Facebook (FB) Post – Teaser

Teaser 1	Teaser 2
 <p>Avileyn. 21 May at 00:04 · 🌐</p> <p>Hi guys ! Finally, we will be launching our products this Monday, 23th May 2022 ! Be sure to follow our page to keep on updates with us 🥳</p> <p><i>Coming Soon</i> Our new product</p> <p>Avileyn. 🔍</p> <p>02 Days 11 Hours 00 Minutes</p> <p>@avileyn2022</p> <p>Maizzatul Nur Amira and 23 others · 1 share</p> <p>Like Comment Share</p>	 <p>Avileyn. 22 May at 17:20 · 🌐</p> <p>psst psst!</p> <p>Hello guys, aren't you excited for the new product that we going to launch tomorrow?</p> <p>There are more variation of our products that we will launch soon, so don't forget to follow and like our page to keep on update!</p> <p>And make sure to tell and share with your friends and families!</p> <p>Have a good day! 🍷👉</p> <p>COMING SOON!!!</p> <p>facebook.com/avileyn2022</p> <p>NEW PRODUCT launching on 23th May 2022!!</p> <p>Maizzatul Nur Amira and 14 others · 1 share</p>
Teaser 3	Teaser 4
 <p>Avileyn. 23 May at 23:04 · 🌐</p> <p>Here we come !! We are going to drop another new designs starting tomorrow !! aren't you curious ? well well, don't forget to mark the date on your calendar !! So, be sure to check our fb page to grab it &amp; order ! Spread loves, not virus 🍷</p> <p>COMING SOON !!</p> <p>GRAB YOURS NOW</p> <p>TOMORROW 24th May 2022</p> <p>NEW DESIGN !!</p> <p>FACEBOOK.COM/AVILEYN2022</p>	 <p>Avileyn. Published by Syazwani Sulfian · 14m · 🌐</p> <p>psst psst!! we have another new update for you guys soon! so stay tuned! 🍷</p> <p><i>new update tomorrow..</i></p> <p>FACEBOOK.COM/AVILEYN2022</p>

- Facebook (FB) Post – Copywriting (Hard Sell)

Hard Sell 1	Hard Sell 2																																
<p><b>Avileyn.</b> Published by Syazwani Suffian · 23 May at 14:44 · 🌐</p> <p>Hello guys!! Today is the day for our official product!! ✨</p> <p>This is our hand-made mask chain with the best quality of our choices, that we decided to drop for our launch day today! This is the mask chain with the MC09 code with 4 variety of colors or design's name!! So, if you're interested and like this design, you can dm us and let us know the code and the color or design's name that you want!!</p> <p>This is the first design of our MC09 mask chain, which is called the "Golden-Pink" 🦋</p> <p>➡️ Make sure to dm us the code and color or design's name in order for us to easily confirm your order.</p> <p>➡️ The price: RM11 (excluding postage).</p> <p>P/S: We will be posting more designs soon! Please like and follow our fb page, and share with your friends and family, so you won't miss out our updates!! Thank you so much &amp; Have a nice day!! 🍀</p> <p>Contact us for more information on whatsapp:          · 013-610 0916 (Irdina)          · 012-831 7696 (Syazwani)</p> <p>Dont forget to grab yours now before its out of stock!!          Spread the love, not virus 🍀 Stay safe everyone !</p>  <table border="1"> <thead> <tr> <th colspan="2">DELIVERY</th> </tr> </thead> <tbody> <tr> <td>TAMPARULI-TUARAN</td> <td>FREE</td> </tr> <tr> <td>TELIPOK-KK</td> <td>RM5</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th colspan="2">POSTAGE</th> </tr> </thead> <tbody> <tr> <td>SABAH</td> <td>RM6</td> </tr> <tr> <td>OTHER STATES</td> <td>RM10</td> </tr> <tr> <td colspan="2">JKT AND POSLAGE ONLY</td> </tr> <tr> <td colspan="2">FREE POSTAGE FOR PURCHASE OVER RM120 (SABAH ONLY)</td> </tr> </tbody> </table>	DELIVERY		TAMPARULI-TUARAN	FREE	TELIPOK-KK	RM5	POSTAGE		SABAH	RM6	OTHER STATES	RM10	JKT AND POSLAGE ONLY		FREE POSTAGE FOR PURCHASE OVER RM120 (SABAH ONLY)		<p><b>Avileyn.</b> 23 May at 15:10 · 🌐</p> <p>Hello guys!! Today is the day for our official product!! ✨</p> <p>This is our hand-made mask chain with the best quality of our choices, that we decided to drop for our launch day today! This is the mask chain with the MC09 code with 4 variety of colors or design's name!! So, if you're interested and like this design, you can dm us and let us know the code and the color or design's name that you want!!</p> <p>These are designs of our MC09 mask chain: 🦋</p> <p>➡️ Make sure to dm us the code and color or design's name in order for us to easily confirm your order.</p> <p>➡️ The price: RM11 (excluding postage).</p> <p>P/S: We will be posting more designs soon! Please like and follow our fb page, and share with your friends and family, so you won't miss out our updates!! Thank you so much &amp; Have a nice day!! 🍀</p> <p>Contact us for more information on whatsapp:          · 013-610 0916 (Irdina)          · 012-831 7696 (Syazwani)</p> <p>Dont forget to grab yours now before its out of stock!!          Spread love, not virus 🍀 Stay safe everyone !</p>  <table border="1"> <thead> <tr> <th colspan="2">DELIVERY</th> </tr> </thead> <tbody> <tr> <td>TAMPARULI-TUARAN</td> <td>FREE</td> </tr> <tr> <td>TELIPOK-KK</td> <td>RM5</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th colspan="2">POSTAGE</th> </tr> </thead> <tbody> <tr> <td>SABAH</td> <td>RM6</td> </tr> <tr> <td>OTHER STATES</td> <td>RM10</td> </tr> <tr> <td colspan="2">JKT AND POSLAGE ONLY</td> </tr> <tr> <td colspan="2">FREE POSTAGE FOR PURCHASE OVER RM120 (SABAH ONLY)</td> </tr> </tbody> </table>	DELIVERY		TAMPARULI-TUARAN	FREE	TELIPOK-KK	RM5	POSTAGE		SABAH	RM6	OTHER STATES	RM10	JKT AND POSLAGE ONLY		FREE POSTAGE FOR PURCHASE OVER RM120 (SABAH ONLY)	
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Hard Sell 3	Hard Sell 4																																
<p><b>Avileyn.</b> Published by Syazwani Suffian · 24 May at 14:44 · 🌐</p> <p>Hello guys new update! 🍀 You can now order the mask chain you want from us along with the add-on magnet!! Make sure to dm us the color you want! 🦋</p> <p>Every add-on magnet will be added RM2 hehe</p>  <p>RM2</p>	<p><b>Avileyn.</b> Published by Syazwani Suffian · 1h · 🌐</p> <p>hello guys! we are starting to drop more designs for our handmade mask-chain! 🍀 this is our Mask Chain MC08 with a very elegant style of white marble! come on, dm us now to order!</p> <p>Contact us for more information on whatsapp:          · 013-610 0916 (Irdina)          · 012-831 7696 (Syazwani)</p> <p>Dont forget to grab yours now before its out of stock!!          Spread love, not virus 🍀 Stay safe everyone !</p>  <table border="1"> <thead> <tr> <th colspan="2">DELIVERY</th> </tr> </thead> <tbody> <tr> <td>TAMPARULI-TUARAN</td> <td>FREE</td> </tr> <tr> <td>TELIPOK-KK</td> <td>RM5</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th colspan="2">POSTAGE</th> </tr> </thead> <tbody> <tr> <td>SABAH</td> <td>RM6</td> </tr> <tr> <td>OTHER STATES</td> <td>RM10</td> </tr> <tr> <td colspan="2">JKT AND POSLAGE ONLY</td> </tr> <tr> <td colspan="2">FREE POSTAGE FOR PURCHASE OVER RM120 (SABAH ONLY)</td> </tr> </tbody> </table>	DELIVERY		TAMPARULI-TUARAN	FREE	TELIPOK-KK	RM5	POSTAGE		SABAH	RM6	OTHER STATES	RM10	JKT AND POSLAGE ONLY		FREE POSTAGE FOR PURCHASE OVER RM120 (SABAH ONLY)																	
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<h3>Hard Sell 5</h3> 	<h3>Hard Sell 6</h3> 
<h3>Hard Sell 7</h3> 	<h3>Hard Sell 8</h3> 
<h3>Hard Sell 9</h3> 	<h3>Hard Sell 10</h3> 

## Hard Sell 11

**Avileyn.**  
Published by Syazwani Suffian · 23 May at 14:45 · 🌐

Hello guys!! Today is the day for our official product!! ✨

This is our hand-made mask chain with the best quality of our choices, that we decided to drop for our launch day today! This is the mask chain with the MC09 code with 4 variety of colors or design's name!! So, if you're interested and like this design, you can dm us and let us know the code and the color or design's name that you want!!

This is the first design of our MC09 mask chain, which is called the "Golden-White" 🦋

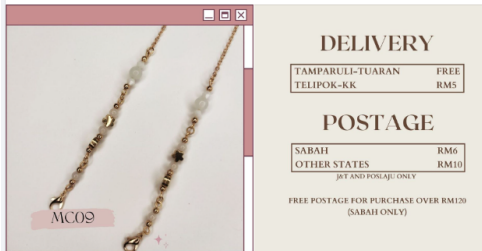
➡️ Make sure to dm us the code and color or design's name in order for us to easily confirm your order.

➡️ The price: RM11 (excluding postage).

P/S: We will be posting more designs soon! Please like and follow our fb page, and share with your friends and family, so you won't miss out our updates!! Thank you so much & Have a nice day!! 🍀

Contact us for more information on whatsapp:  
· 013-610 0916 (Irdina)  
· 012-831 7696 (Syazwani)

Dont forget to grab yours now before its out of stock!!  
Spread the love, not virus 🙏 Stay safe everyone !



DELIVERY	
TAMPARULI-TUARAN	FREE
TELIPOK-KK	RM5

POSTAGE	
SABAH	RM6
OTHER STATES	RM10
JKT AND POSLAJ: ONLY	
FREE POSTAGE FOR PURCHASE OVER RM120 (SABAH ONLY)	

MC09

**Avileyn.**  
Hello! We are selling accessories with good quality of materials with a very r...

WhatsApp

## Hard Sell 12

**Avileyn.**  
Published by Syazwani Suffian · 23 May at 14:46 · 🌐

Hello guys!! Today is the day for our official product!! ✨

This is our hand-made mask chain with the best quality of our choices, that we decided to drop for our launch day today! This is the mask chain with the MC09 code with 4 variety of colors or design's name!! So, if you're interested and like this design, you can dm us and let us know the code and the color or design's name that you want!!

This is the first design of our MC09 mask chain, which is called the "Silver-Black" 🦋

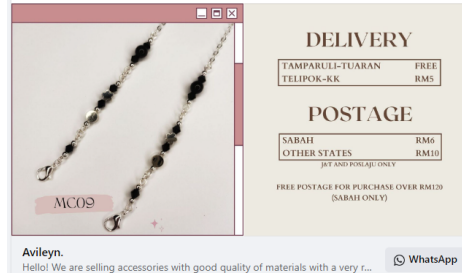
➡️ Make sure to dm us the code and color or design's name in order for us to easily confirm your order.

➡️ The price: RM11 (excluding postage).

P/S: We will be posting more designs soon! Please like and follow our fb page, and share with your friends and family, so you won't miss out our updates!! Thank you so much & Have a nice day!! 🍀

Contact us for more information on whatsapp:  
· 013-610 0916 (Irdina)  
· 012-831 7696 (Syazwani)

Dont forget to grab yours now before its out of stock!!  
Spread the love, not virus 🙏 Stay safe everyone !



DELIVERY	
TAMPARULI-TUARAN	FREE
TELIPOK-KK	RM5

POSTAGE	
SABAH	RM6
OTHER STATES	RM10
JKT AND POSLAJ: ONLY	
FREE POSTAGE FOR PURCHASE OVER RM120 (SABAH ONLY)	

MC09

**Avileyn.**  
Hello! We are selling accessories with good quality of materials with a very r...

WhatsApp

## Hard Sell 13

**Avileyn.**  
Published by Syazwani Suffian · 23 May at 14:46 · 🌐

Hello guys!! Today is the day for our official product!! ✨

This is our hand-made mask chain with the best quality of our choices, that we decided to drop for our launch day today! This is the mask chain with the MC09 code with 4 variety of colors or design's name!! So, if you're interested and like this design, you can dm us and let us know the code and the color or design's name that you want!!

This is the first design of our MC09 mask chain, which is called the "Silver-White" 🦋

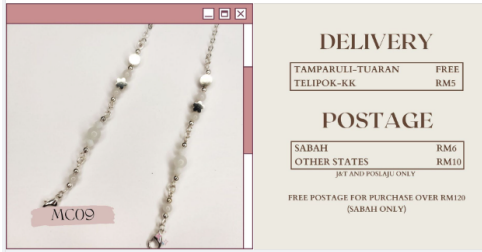
➡️ Make sure to dm us the code and color or design's name in order for us to easily confirm your order.

➡️ The price: RM11 (excluding postage).

P/S: We will be posting more designs soon! Please like and follow our fb page, and share with your friends and family, so you won't miss out our updates!! Thank you so much & Have a nice day!! 🍀

Contact us for more information on whatsapp:  
· 013-610 0916 (Irdina)  
· 012-831 7696 (Syazwani)

Dont forget to grab yours now before its out of stock!!  
Spread the love, not virus 🙏 Stay safe everyone !



DELIVERY	
TAMPARULI-TUARAN	FREE
TELIPOK-KK	RM5

POSTAGE	
SABAH	RM6
OTHER STATES	RM10
JKT AND POSLAJ: ONLY	
FREE POSTAGE FOR PURCHASE OVER RM120 (SABAH ONLY)	

MC09


**Avileyn.**  
Hello! We are selling accessories with good quality of materials with a very r...

WhatsApp

## Hard Sell 14

**Avileyn.**  
Published by Syazwani Suffian · Just now · 🌐

Good morning guys & hi ! Come visit and check our FB page for variety of choices for handmade mask-chain with great quality of materials! DM us now to order with the code that you want! 🍀



**AVILEYN.**  
accessories

**Avileyn.**  
Accessories

WhatsApp




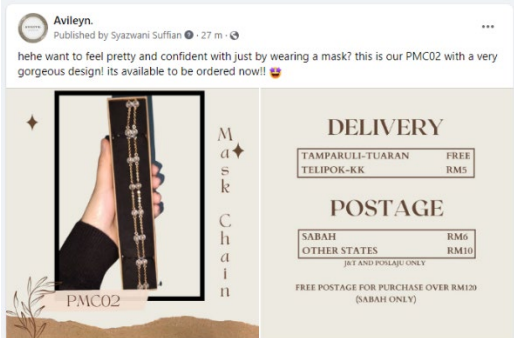
## Hard Sell 15



## Hard Sell 16



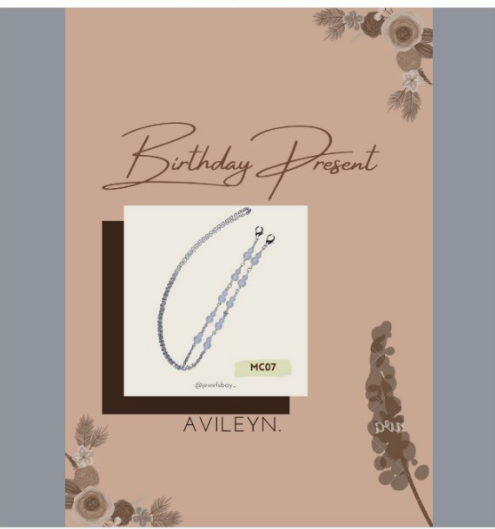

- Facebook (FB) Post – Copywriting (Soft Sell)

Soft Sell 1	Soft Sell 2
 <p>Avileyn. Published by Syazwani Suffian • Just now •</p> <p>hi guys!! visit our page to buy handmade mask-chain with great quality of materials!! 🍷</p> <p>Avileyn. Accessories</p> <p>WhatsApp</p>	 <p>Avileyn. Published by Syazwani Suffian • 1 h •</p> <p>hi guys! we got some feedbacks from our customers today! dm us now to order 🍷🍷🍷</p> <p>Avileyn. Accessories</p> <p>WhatsApp</p>
Soft Sell 3	Soft Sell 4
 <p>Avileyn. Published by Syazwani Suffian • 27 m •</p> <p>our customer received their order in great condition! you want the same mask chain as theirs? dm us now!! 🍷</p> <p>Avileyn. Accessories</p> <p>WhatsApp</p>	 <p>Avileyn. Published by Syazwani Suffian • 27 m •</p> <p>hehe want to feel pretty and confident with just by wearing a mask? this is our PMC02 with a very gorgeous design! its available to be ordered now!! 🍷</p> <p>Avileyn. Hello! We are selling accessories with good quality of materials with a very r...</p> <p>WhatsApp</p>

<p><b>Soft Sell 5</b></p>  <p>Avileyn. Published by Syazwani Suffian · 15 m · 🌐</p> <p>hi guys!! look!! isn't our mask chain look so prettyyy with her?? if you want the same mask chain as hers, then what you waiting for? dm us now!! 🥰</p> <p>Avileyn. Accessories</p> <p>WhatsApp</p>	<p><b>Soft Sell 6</b></p>  <p>Avileyn. Published by Syazwani Suffian · 22 m · 🌐</p> <p>weeee!! another great feedback!! hehe dm us now to order! 🥰</p> <p>Avileyn. Accessories</p> <p>WhatsApp</p>
<p><b>Soft Sell 7</b></p>  <p>Avileyn. Published by Syazwani Suffian · Just now · 🌐</p> <p>Hello guys! The Raya Vibe is still there right? Why don't you buy our mask-chain to show off with people? YES! DM US NOW TO ORDER!! 🥰</p> <p>Avileyn. Accessories</p> <p>WhatsApp</p>	<p><b>Soft Sell 8</b></p>  <p>Avileyn. Published by Syazwani Suffian · Just now · 🌐</p> <p>Do you want to look stylish and classy even though wearing face mask? You can change your whole look with our mask chain! DM us now!! 🥰</p> <p>Avileyn. Accessories</p> <p>WhatsApp</p>
<p><b>Soft Sell 9</b></p>  <p>Avileyn. Published by Irdina Sofeah · 1h · 🌐</p> <p>Do you want to look stylish and classy even though wearing face mask? You can change your whole look with our mask chain! DM us now!! 🥰</p> <p>CLASSY AVILEYN.</p>	<p><b>Soft Sell 10</b></p>  <p>Avileyn. Published by Irdina Sofeah · 59m · 🌐</p> <p>you make a wise decision in buying relevant accessories and trusting our mask chain 🥰 Thank you for all your orders 🥰</p> <p>Thank you FOR YOUR ORDER</p>



<p><b>Soft Sell 11</b></p>  <p>Avileyn. Published by Irdina Sofeah · 53 m · 🌐</p> <p>thirsty for new accessories ? 🥤 Check out our page and satisfy your needs- 🍷</p> <p>Daily Motivation</p> <p>"style more of what you love, follow your desire"</p> <p>AVILEYN</p>	<p><b>Soft Sell 12</b></p>  <p>Avileyn. Published by Irdina Sofeah · 34 m · 🌐</p> <p>Do you know a mask chain is easier to use especially when required to take off your mask? it is more hygienic to hang it instead of putting it under your chin. Most importantly, take care of yourself and be safe. Spread the love, not the virus ! ❤️</p> <p>Spread loves, not virus</p> <p>AVILEYN.</p>
<p><b>Soft Sell 13</b></p>  <p>Avileyn. Published by Irdina Sofeah · 14 m · 🌐</p> <p>Who said only expensive things can make you look pretty ? Well, our product proves it wrong. You can style it in your way at an affordable price ! 🍷 Grab one of yours today and be fashionable 🍷</p> <p>MASK CHAIN</p> <p>STYLE YOUR FASHION</p> <p><a href="https://www.facebook.com/avileyn2022">https://www.facebook.com/avileyn2022</a></p>	<p><b>Soft Sell 14</b></p>  <p>Avileyn. Published by Irdina Sofeah · Just now · 🌐</p> <p>Does mask extenders make your head hurt ? change to our mask chains ! say no to pain, say yes to fashion ! 🍷</p> <p>mask chain</p> <p>Shop Now</p>

Soft Sell 15	Soft Sell 16
<div data-bbox="316 257 813 358"><p><b>Avileyn.</b> Published by Irdina Sofeah · 4m · 🌐</p><p>Out of idea what to buy as a gift for your loved one ? 🤔 Avileyn's mask chain is a great choice! It looks fashionable and modern but affordable ! What could you ask for more than this dreamy mask chain 🥰❤️</p></div> <div data-bbox="316 358 813 884"></div>	<div data-bbox="865 257 1372 358"><p><b>Avileyn.</b> Published by Irdina Sofeah · Just now · 🌐</p><p>We have to be one step ahead in fashion world 🔥 Be the trend setter ! 🔥 Check out our store for more trendy mask chains ! 🌟</p></div> <div data-bbox="865 358 1372 884"></div>

- **Graphics**



*Avileyn. Facebook (FB) Page Profile Picture*



*Avileyn. Facebook (FB) Page Banner*





*Mask Chain MC09 (Gold-Pink)*



*Mask Chain MC09 (Gold-White)*



*Mask Chain MC09 (Silver-Black)*



*Mask Chain MC09 (Silver-White)*



*Mask Chain MC08*



*Mask Chain MC07*



*Mask Chain MC06*



*Mask Chain MC05*



*Mask Chain (Premium) PMC04*



*Mask Chain (Premium) PMC03*



*Mask Chain (Premium) PMC02*



*Mask Chain (Premium) PMC01*

## • Sales Report



## Go-eCommerce

Business Name	Date	Type	Marketplace (if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Created At
Avileyn.	24/05/2022	online	Social Media		26				1. Mask Chain MC09 Silver-Black + Add-on Magnet (Gold) 2. Mask Chain MC09 Silver-White + Add-on Magnet (Gold)	25/05/2022
Avileyn.	24/05/2022	online	Social Media		27				1. Mask Chain PMC04 + Add-on Magnet (Pink)	25/05/2022
Avileyn.	25/05/2022	online	Social Media		59				1. Mask Chain MC08 RM15 2. Mask Chain MC05 + Add-on Magnet (ikut warna chain) RM15+RM2 3. Mask Chain PMC04 + Add-on Magnet (ikut warna chain) RM25+2	25/05/2022
Avileyn.	25/05/2022	online	Social Media		13				1. Mask Chain MC09 "Golden-White" RM11 + Add-on Magnet (Pink) RM2	25/05/2022
Avileyn.	25/05/2022	online	Social Media		14				1. Mask Chain MC07 RM12 + Add-on Magnet (ikut warna chain) RM2	25/05/2022
Avileyn.	25/05/2022	online	Social Media		13				1. Mask Chain MC09 Golden-Pink RM11 + Add-on Magnet (Gold) RM2	25/05/2022
Avileyn.	26/05/2022	online	Social Media		39				1. Mask chain MC05 RM 15 2. PMC01 RM 22 3. Add - on magnet (Gold) RM2	26/05/2022
Avileyn.	26/05/2022	online	Social Media		27				1. Mask Chain PMC03 RM22 + Add-on Magnet (ikut warna chain) RM2 (Extra) Packaging: Kotak (+RM3)	26/05/2022
Avileyn.	26/05/2022	online	Social Media		27				1. MC09 ( silver-black ) RM 11 2. MC07 RM 12 3. magnet silver ( qty : 2 ) RM 4	26/05/2022
Avileyn.	26/05/2022	online	Social Media		19				1. MC06 RM17 2. Magnet ( pink ) RM2	26/05/2022
Avileyn.	26/05/2022	online	Social Media		17				1. Mask Chain MC08 RM15 + Add-on Magnet (ikut warna chain) RM2	26/05/2022
Avileyn.	27/05/2022	online	Social		19				1. Mask Chain MC07 RM12	29/05/2022

Business Name	Date	Type	Marketplace (if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Created At
	2022	ine	Media						2. Mask Chain MC06 RM17	2022
Avileyn.	29/05/2022	online	Social Media		26				1. MC07 RM12 2. magnet (qty : 2) silver and gold RM4	29/05/2022
Avileyn.	29/05/2022	online	Social Media		17				1. Mask Chain MC08 RM15 2. Add-on Magnet RM2	29/05/2022

## CONCLUSION

As a conclusion, social media is a great platform to start a business in many ways. Social network concludes a large scale of knowledge that we could learn especially on how to start a business. We expertise new skills and knowledges throughout our online business, for instance how to promote our business, how to handle orders and most importantly how do we attend our customers or known as customer services concerning to achieve our business target. Moreover, we are learning through social media portfolio to do our business plan accurately to avoid any unnecessary difficulties and we are able to arrange our schedule between business and studies. not to mention, our side business is helping us with our financial as students. Profits from our business are used as pocket money to buy necessary thing and facilities for our studies and helping our family's financial indirectly. Last but not least, we are able to achieve our targeted profit, excellently figured our product's worth in market, and reached groups of people with various age group to buy our products. It is proven that social media portfolio is a big help for us to keep on track and sharpen our skills and senses to be a successful entrepreneur.