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THE PUBLIC PERCEPTION TOWARD THE EFFICIENCY,  
SUSTAINABILITY AND SATISFACTION OF KAMPUNG  
TANPA WAYAR 1 MALAYSIA IN PUTATAN

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## THE ABSTRACT

### Abstract

The program of Kampung Tanpa Wayar 1 Malaysia (KTW1M) is a government program to develop the communication and technology of Malaysia especially in rural area. This program is under the project of Malaysian Communication and Multimedia Communication. The development of this program must be done continuously by the government in order to make sure the program is success and achieve its objectives. There are 3 variables can affect the public perception towards the efficiencies, sustainability and satisfaction of KTW1M which is to identify the public perception towards the efficiency of the KTW1M, investigate the perception of public towards the sustainability program of KTW1M and to study the level of public satisfaction of this program. The main objective of this study in overall is to find out the Public Perception toward the Efficiency, Sustainability and Satisfaction of Kampung Tanpa Wayar 1 Malaysia in Putatan.

The study was using survey method by distributing the questionnaire in selected wireless village in Putatan.



## TABLE OF CONTENT

No.	Particular	Page
1.0	Chapter I : INTRODUCTION	
1.1	Background	1-2
1.2	Problem Statement	3
1.3	Research Question	4
1.4	Objective of study	5
1.5	Scope of the study	6
1.6	Definition of term and concept	7-8
	1.6.1 Public perception	
	1.6.2 Kampung Tanpa Wayar 1 Malaysia	
	1.6.3 Efficiency	
	1.6.4 Sustainability	
	1.6.5 Satisfaction	
2.0	Chapter II : LITERATURE REVIEW AND CONCEPTUAL FRAMEWORK	
2.1	Literature review	9-16
	2.1.1 Kampung Tanpa Wayar ( wireless village)	
	2.1.2 Efficiencies of Kampung Tanpa Wayar 1Malaysia	
	2.1.3 Sustainability of Kampung Tanpa Wayar 1Malaysia	
	2.1.4 Satisfaction of Kampung Tanpa Wayar 1Malaysia	
2.2	Conceptual Framework	17
3.0	Chapter III : Research Methodology	
3.1	Research Design	18
3.2	Population and Sampling	19
	3.2.1 Sampling Technique	
	3.2.2 Sample Size	
3.3	Instrumentation and measurement	
	3.3.1 Instrumentation	20
	3.3.2 Measurement	
3.4	Unit of Analysis	
3.5	Data Collection	21
	3.5.1 Primary Data	22
3.6	Data Analysis	
	3.6.1 Descriptive Analysis	
	3.6.2 Inferential Analysis	23

4.0	Chapter IV: FINDING AND ANALYSIS	
4.0	Introduction	24
4.1	Reliability Test	
4.2	Respondent Demographic Profile	25-26
4.2.1	Profile of the respondent	
4.2.2	Efficiencies of Kampung Tanpa Wayar 1 Malaysia	27
4.2.3	Sustainability of Kampung Tanpa Wayar 1 Malaysia	28
4.2.4	Satisfaction of Kampung Tanpa Wayar 1 Malaysia	29
4.2.5	The Public Opinion Generally	30
4.2.6	Mean of efficiencies and the level of public perception	31
4.2.7	Mean of Sustainability and the level of public perception	32
4.2.8	Mean of Satisfaction and the level of public perception	33
4.3	Inferential Analysis	
4.3.1	Correlation Matrix of the Levels of Efficiencies with Sustainability and Satisfaction	34
4.3.2	The Chi-Square Correlation Test of the level of efficiencies and Level of education	35
4.3.3	The Chi-Square Correlation Test of the level of sustainability and Level of education	36
4.3.4	The Chi-Square Correlation Test of the level of satisfaction and Level of education	37
4.3.5	The Chi-Square Correlation Test of the level of efficiencies and field of employment	38
4.3.6	The Chi-Square Correlation Test of the level of sustainability and field of employment	39
4.3.7	The Chi-Square Correlation Test of the level of satisfaction and field of employment	40
5.0	Chapter V : Discussion and Conclusion	
5.1	Discussion	41-46
5.2	Limitation	47
5.3	Recommendation	48-49
5.4	Conclusion	50
6.0	Reference	51-52
7.0	Appendix	53-57