

EXAMINING THE IMPACT OF EARTHQUAKE ON FIRM PERFORMANCE

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ABSTRACT

Malaysia is one of the developing country that is less investigated by previous researchers regarding the impact of earthquake on firm performance. Therefore, this project paper designed and pursued with the purpose of examining the impact of earthquake on firm performance in Malaysia through trading volume and share price as proxy measure for earthquake and return on asset for firm performance. The data used in this project paper were independent variables (trading volume and share price) and dependent variable (return on asset) collected from Yahoo Finance, Bursa Malaysia, company's websites and Datastream. This paper involves 30 companies listed in Bursa Malaysia using convenience sampling technique from the period of 2011-2015. The data collected on yearly basis and analysed using STATA.