UNIVERSITI TEKNOLOGI MARA

RELATIONSHIP BETWEEN ANALYST RECOMMENDATION AND PERFORMANCE OF MALAYSIAN IPOS DURING THE LOCKUP PERIOD

SHAZALI BIN SHAHARUDIN

Thesis submitted in fulfillment of the requirements for the degree of **Doctor of Philosophy**

Faculty of Accountancy

June 2022

ABSTRACT

This study investigates the impact of the analysts' positive recommendation has on the share price performance of the IPOs surrounding the expiration of the lockup period in the Malaysia stock market. The study explores whether the analysts' positive recommendation gives a significant positive share price performance in spite of the negative effect of the expiration of the lockup period. The analysts' positive recommendation was categorised into four groups, namely 1) the affiliated analysts' positive recommendation, 2) the nonaffiliated analysts' positive recommendation, 3) analysts' positive recommendation with foreign analyst and 4) the analysts' positive recommendation without the foreign analyst recommendations. The IPOs sample of 385 companies were taken from the period of January 2000 to December 2014. The study applied event study methodology to investigate the performance of the IPO share price. The study found that the analysts' positive recommendation gave an insignificant positive share price performance in both of the event window surrounding the expiration of the lockup period. Further investigation between affiliated analysts' positive recommendation and non-affiliated analysts' positive recommendation showed an insignificant return towards the performance of IPOs share price surrounding the expiration of the lock-up period. There is no evidence to support that the share price of the affiliated analysts' positive recommendation outperformed the share price of the non-affiliated analysts' positive recommendation surrounding the expiration of the lockup period. However, in the short term event window, the results showed that the analysts' positive recommendation with foreign analysts gave a significant positive effect on the share price performance of IPO surrounding the expiration of the lock-up period. The significance statistical tests implied that the analysts' positive recommendation with foreign analyst does convey new and beneficial information in their research reports, hence, is being recognised as a positive information by investors in the market. The study shows that in the short term, the analysts' positive recommendation needs to collaborate with foreign analysts in order to have a positive effect on the share price performance of the IPO during the expiration of the lockup period. The thesis result shows that investors have positive preferences towards foreign analysts' positive recommendation. Consequently, the market participants such as the Bursa Malaysia authorities, the investors, investment banks and the independent research house should acknowledge the importance of the collaboration with the foreign analyst in the research reports. The foreign analysts are needed in Malaysia capital market for the investors to benefit from their analyst's recommendation on the Malaysia IPOs during the lockup period

ACKNOWLEDGEMENT

In the name of Allah, the Most Gracious and the Most Merciful.

Alhamdulillah. With the grace and blessings of Allah azza wajala. I thank God for the wisdom, perseverance and strength given to me in order to complete this thesis. A special appreciation is devoted to the individuals who were involved in the preparation of this thesis and for their opinions, comments and explanations.

First and foremost, my deepest gratitude to my supervisors, Associate Professor Dr Norli Ali and Associate Professor Dr Norashikin Ismail for their unlimited support, inspiration, motivation, guidance and commitment given to my thesis. Their supervision, encouragement and patience have enabled me to develop better understanding on the subject matters, and thus helped me in the writing of this thesis. It has been a great honour and pleasure to have them as my supervisors.

My special gratitude to all the top management, lecturers and the staff of Universiti Teknologi MARA Kampus Melaka for the support and cooperation throughout this journey.

The completion of my thesis would have not been possible without the love and support of my family and friends. Specially, I would like to thank my mother and father, Rafeah Abdul Hamid and Shaharudin Abu Hashim. They have emphasise on academic achievements and its importance from a very early age and have sacrificed a lot in order for me to complete my college. I am indebted to my wife, Azlinah Ahmad, who has been exceptionally patient and supportive during the course of my doctoral studies. Also; I am grateful to my six childrens; Nur Qistina, Nur Sahrish, Muhammad Nuqman, Nur Batrisyia, Nur Safirah and Nur Qairin for their affection and understanding throughout the tenure of my PhD studies.

Finally, I would like to express my deepest gratitude to all my friends who have directly and indirectly contribute their support and helped me in this research

TABLE OF CONTENTS

			Page	
CONFIRMATION BY PANEL OF EXAMINERS				
AUTHOR'S DECLARATION			iii	
ABS	TRACT	•	iv	
ACF	KNOWL	EDGEMENT	v	
TAB	LE OF	CONTENTS	vi	
LIST	Γ OF TA	ABLES	xiii	
LIST	Γ OF FI	GURES	xix	
LIST	Γ OF AB	BBREVIATIONS	XX	
CHA	APTER (ONE: INTRODUCTION	1	
1.1	Backg	ground to the Study	1	
1.2	Proble	Problem Statement		
1.3	Research Question			
	1.3.1	The Market Reaction Surrounding the Expiration of the Lock	cup Period	
			8	
	1.3.2	The Analyst Recommendations and the Lockup Period.	9	
	1.3.3	Affiliated Analyst and Non-Affiliated Analyst	10	
	1.3.4	Foreign Financial Analysts' Recommendation Influence	12	
1.4	Resea	Research Objectives 13		
1.5	Scope	Scope of Study 14		
1.6	Signif	Significance of Study 15		

CHA	PTER TWO: LITERATURE REVIEW	17		
2.1	Introduction			
2.2	The Information and Prices Relationship			
2.3	The Impact of Information Asymmetry and the Variables Related to			
	information Asymmetry			
2.4	Information Asymmetry Measurement			
	2.4.1 Analysts Recommendation-Based Measures	25		
	2.4.2 Firm Investment Related-Based Measures	26		
	2.4.3 Microstructure-based measures	27		
2.5	Information Asymmetry and Price Formation			
	2.5.1 The Kyle's Model on Price Formation	29		
2.6	Efficient Market Hypothesis	30		
2.7	The Role of the Financial Analyst			
	2.7.1 Introduction	32		
2.8	Financial Analysts as a Marketing Aid			
	2.8.1 The Monitoring Role of Financial Analysts	33		
2.9	Factors Affecting Financial analysts' performance.			
	2.9.1 Analyst Over-Optimism	36		
	2.9.2 Conflict of Interest	38		
	2.9.3 Prediction Capability	41		
	2.9.4 Behavioural Influences	42		
2.10	Analyst Coverage and Information Asymmetry	43		
2.11	Determinants of the Analysts Recommendation	44		
2.12	Market Reaction of IPOs			
	2.12.1 Underpricing/Initial price Reaction of IPOs	46		
	2.12.2 The Long Run Performance of IPOs			
	2.12.3 The Long Run Performance of High Technology IPOs and			
	Non-High Technology IPOs	48		
2.13	Market Reaction of IPO with Analysts' Recommendations			
	2.13.1 Analyst Coverage and IPO Anomalies	49		